

# Case Study Competition



POSTER MAKING  
COMPETITION



# Case Study Competition (CSC) Guidelines

## FORMAT OF THE EVENT:

- CSC is conducted by Office of International Programmes (OIP), Shri Ram College of Commerce, University of Delhi on the theme “*Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability*”, and is to be held at India International Center, Lodhi Road, New Delhi, India on 16<sup>th</sup> July, 2018.
- The event shall involve two rounds:
  - Round 1: Online Elimination Round: The participants shall be presented a case on the theme of the conference by 1<sup>st</sup> July, 2018 and they shall submit their analysis on or before 3<sup>rd</sup> July, 2018. An expert panel shall judge the case analysis and select the finalists for the next round.
  - Round 2: Presentation Round: The finalists shall be required to complete their registration by filling the registration form in order to present their analysis of the case before a panel of expert judges on 16<sup>th</sup> July, 2018 at India International Center, Lodhi Road, New Delhi, India.

## PARTICIPATION PROCEDURE:

- The competition is open for undergraduate and postgraduate students across all universities and colleges.
- A team must comprise of 2 to 3 participants.
- Team members must be from the same institute.
- A participant can be part of only one team.
- Multiple teams can participate from one institute.
- Students across different years/batches can participate in a team.
- The case shall be made available to the participants on 1<sup>st</sup> July, 2018, 5:00 p.m.
- The teams are required to submit their analysis on or before 3<sup>rd</sup> July, 2018, 5:00 p.m. at the conference email id ([srccew@srcc.du.ac.in](mailto:srccew@srcc.du.ac.in)).
- Teams selected for the 2<sup>nd</sup> round shall be notified through email by 10<sup>th</sup> July, 2018.
- All selected teams must confirm their intent to participate in the presentation round by filling the registration form by 12<sup>th</sup> July, 2018, 5:00 p.m. Failure to confirm shall result in disqualification.
- Registration link: <https://goo.gl/forms/Qsynr0kSypUK4UuV2>
- Presentation round shall be held on 16<sup>th</sup> July, 2018 at the conference venue.

## GUIDELINES:

- The case should be prepared in the form of a presentation (.ppt), sent in PDF format and should be of maximum 8 slides.
- The slides should include the following:
  - o Statement of business problem
  - o How the problem is addressed
  - o Data sources
  - o Methodology

o Results and conclusion

o Recommendations

- No personal details such as team member names, team name, mobile number or e-mail id shall be provided anywhere except on the first slide.
- Case analysis shall be judged on the basis of clear understanding of the problem, innovative and feasible solution, approach and methodology, conclusion and recommendation and overall presentation.
- Each team shall be given 10 minutes for case presentation, followed by 5 minutes for cross-questioning by the judges.
- The college reserves the right to disqualify any team that violates the rules/guidelines or act/s in an unprofessional manner.
- Under all circumstances, the decision of the expert committee shall be final.

\* Details and specifications are subject to change, and further changes, if any would be notified via SRCC OIP Facebook page (<https://www.facebook.com/oipsrcc>) and/or [srccicew@srcc.du.ac.in](mailto:srccicew@srcc.du.ac.in).

**PRIZES:**

- Winner – Rs 10000
- 1<sup>st</sup> Runner up – Rs 5000
- All the teams appearing for the presentation round shall be awarded participation certificates.

For more updates on the competition, keep checking SRCC OIP FB page:  
<https://www.facebook.com/oipsrcc>

**FOR ANY QUERIES, CONTACT:**

**+91-9810580849/ +91-9540489303**

# Business Pitch Competition (BPC) Guidelines

## FORMAT OF THE EVENT:

- BPC is conducted by Office of International Programmes (OIP), Shri Ram College of Commerce, University of Delhi on the theme “*Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability*”, and is to be held at India International Center, Lodhi Road, New Delhi, India on 16<sup>th</sup> July, 2018.
- The event shall involve two rounds:
  - Round 1: Online Elimination Round: The participants shall be required to submit a SMART business idea on the theme of the conference on or before 1<sup>st</sup> July, 2018. An expert panel shall judge the business ideas and select the finalists for the next round.
  - Round 2: Presentation Round: The finalists shall be required to complete their registration by filling the registration form in order to compete in the live pitch event on 16<sup>th</sup> July, 2018 by presenting their ideas to a panel of expert judges at India International Center, Lodhi Road, New Delhi, India.

## PARTICIPATION PROCEDURE:

- This competition is open for undergraduate and postgraduate students across all universities and colleges.
- Students can participate as an individual or as a team. Team size to be restricted to a maximum of 3.
- The team members must be from same institute.
- A participant can be a part of only one team.
- Multiple teams can participate from one institute.
- Students across different years/batches can participate as part of one team.
- The candidates are required to submit their business ideas on or before 1<sup>th</sup> July, 2018, 5:00 pm at the conference mail id ([srccew@srcc.du.ac.in](mailto:srccew@srcc.du.ac.in)).
- Selected finalists for the 2<sup>nd</sup> round shall be notified through mail by July 10<sup>th</sup>, 2018.
- All finalists must confirm their intent to participate in the live pitch event by filling the registration form by July 12, 2018, 5:00 pm. Failure to confirm shall result in disqualification.
- Registration link: <https://goo.gl/forms/Qsynr0kSypUK4UuV2>
- Presentation round shall be held on 16<sup>th</sup> July, 2018 at the conference venue.

## GUIDELINES:

- All public sessions of the live pitch event may be recorded and re-broadcast by the college. Participants should not expect or assume any rights of confidentiality related to data or information presented or discussed during public sessions.
- No pre-recorded presentations will be allowed.
- All pitches shall be judged on the parameters of financial feasibility (20%), social impact (20%), self-sustainability (20%) and overall presentation and appeal (40%).

- Each team/individual shall be given 15 minutes for presentation, followed by 5 minutes for questions by the judges.
- The college reserves the right to disqualify any individual/team that violates the rules/guidelines or act/s in an unprofessional manner.
- Under all circumstances, the decision of the judging committee shall be final.

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**PRIZES:**

- Winner – Rs 10000
- 1<sup>st</sup> Runner up – Rs 5000
- All individuals/teams appearing for the presentation round shall be awarded participation certificates.

For more updates on the competition, keep checking SRCC OIP FB page:

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**FOR ANY QUERIES, CONTACT:**

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# Poster Making Competition (PMC) Guidelines

## FORMAT OF THE EVENT:

- PMC is conducted by Office of International Programmes (OIP), Shri Ram College of Commerce, University of Delhi on the theme “*Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability*”, and is to be held at India International Center, Lodhi Road, New Delhi, India on 17<sup>th</sup> July, 2018.
- The event shall involve two rounds:
  - Round 1: Online Elimination Round: The participants shall have to make a poster on the theme of the conference and submit it on or before 10<sup>th</sup> July, 2018. An expert panel shall judge the poster and select the finalists for the next round.
  - Round 2: Presentation Round: The finalists shall be required to complete their registration by filling the registration form in order to present their poster along with the analogy and idea behind their piece of work before the panel of expert judges on 17<sup>th</sup> July, 2018 at India International Center, Lodhi Road, New Delhi, India.

## PARTICIPATION PROCEDURE:

- The competition is open for all.
- Students can participate as an individual or as a team. Team size to be restricted to a maximum of 2.
- A participant can be a part of only one team.
- The candidates are required to submit their poster along with the analysis on or before 10<sup>th</sup> July, 2018, 5:00 p.m. at the conference email id ([srccicew@srcc.du.ac.in](mailto:srccicew@srcc.du.ac.in)).
- Selected finalists for the 2<sup>nd</sup> round shall be notified through email by July 12<sup>th</sup>, 2018.
- All finalists must confirm their intent to participate in the presentation round by filling registration form by July 14, 2018, 5:00 p.m. Failure to confirm shall result in disqualification.
- Registration link: <https://goo.gl/forms/Qsynr0kSypUK4UuV2>
- Presentation round shall be held on 17<sup>th</sup> July, 2018 at the conference venue.

## GUIDELINES:

- The poster size shall be 2 x 3 feet (width by height) and shall be mailed either by scanning or by a photograph of the same.
- The teams/individuals shall also be required to submit a 250 words document stating the idea and thought process behind their piece of work.
- The above two shall be compiled in a single PDF document and shall be forwarded to the conference mail id ([srccicew@srcc.du.ac.in](mailto:srccicew@srcc.du.ac.in)).
- The title of your poster should appear at the top in CAPITAL letters about 25mm (1”) high.
- The presenter(s) name(s) and affiliation(s) shall be put below the title.
- Text content should be concise enough to be read in 10 minutes and from a distance of 4 feet (about 120 cm).

- Use colours to highlight and make your poster more attractive, by using pictures, diagrams, cartoons, figures, etc., rather than only text wherever possible.
- The college reserves the right to disqualify any individual/team that violates the rules/guidelines or act/s in an unprofessional manner.
- Under all circumstances, the decision of the judging committee will be final.

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**PRIZES:**

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