



NITI Aayog

(National Institution for Transforming India)
Government of India



Shri Ram College of Commerce
Office of International Programmes

International Conference on “Empowering Women: Fostering Entrepreneurship, Innovation & Sustainability”

Monday, July 16 & Tuesday, July 17, 2018
India International Centre, Lodhi Road, New Delhi, India



ABOUT THE CONFERENCE

Through ages, philosophers, writers, thinkers and visionaries have accentuated the criticality of role of women in development of a nation. It is imperative that she be empowered with unfettered rights and opportunities to perform this *sine qua non*. Regrettably, throughout developing economies, social and economic statistics suggest that women have been marginalized and discriminated at every possible stage/platform/forum. Global Gender Gap Index of World Economic Forum (WEF), 2017, depicts this abysmal scenario across developing nations. India at a ranking of 87, China (99), Brazil (79), Russia (75), Thailand (71) and Malaysia (106) out of 144 countries is an eye-opener. Even the WEF, Global Human Capital Index shows that the picture is far from perfect. India at 103, Brazil (77), South Africa (87) and China (34) out of 144 nations reflects very poorly on our social and economic inventiveness.

As a premier think-tank of Government of India, NITI Aayog (National Institution for Transforming India) headed by the Prime Minister of India, has established the Women Entrepreneurship Platform (WEP). This initiative is built on the foundation that women are a critical resource that has immense potential to contribute constructively to the development of a nation and brings together women from different parts of India to realize their entrepreneurial aspirations.

In the poem “The Road Not Taken”, Robert Frost, said, “Two roads diverged in a yellow wood, and I- I took the one less travelled by, And that has made all the difference.” Shri Ram College of Commerce (SRCC) has always believed in an unstated and silent way that the path to excellence is to follow the “road less travelled by.” We know that we will face challenges and roadblocks but at the end we will ‘make a difference’ not only in the lives of our students but also in the lives of our teachers, our university, our community, our nation and our world. WEP of NITI Aayog and Office of International Programmes (OIP) of SRCC present an International Conference on “Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability.” This conference is one step in our travel journey to make a difference.

The inspiration of the theme of the conference flowed from commencement speech of Steve Jobs at Stanford University in 2005 wherein, while addressing students, talked about “Connecting the Dots”. This conference attempts to connect the dots: Women empowerment, Entrepreneurship, Innovation and Sustainability. SRCC and our co-host NITI Aayog realise that an extremely large number of economic and social problems facing India and the world economy can be majorly mitigated if we address these implicitly connected dots. The conference, in its humble way, makes an attempt to bring all stakeholders together on a single platform related to the above “DOTS” and achieve a synergetic outcome.

PUBLICATION AND OTHER OPPORTUNITIES AT CONFERENCE

- Accepted abstract/papers will be published in the proceedings of the conference.
- An edited volume of selected conference papers shall be published by a publication of repute. Further, selected articles shall be eligible for publication in Business Analyst, the official research journal of SRCC.
- Best paper award for each track category A and category B viz, Category A includes academicians, researchers, policy makers, industrialists, consultants and Scholars. Category B, includes Undergraduate and Post Graduate Students.

CALL FOR PAPERS

The broad theme of conference entails the following sub-themes, but is not confined to:

Entrepreneurship	Technology & Innovation	Sustainability (People, Planet, Prosperity and Peace)	Social Issues
<ul style="list-style-type: none"> Women Entrepreneurs: Role and Challenges Entrepreneurial Thinking and Mindsets Changing Government Policies Gender Related Macro Economic Polices Societal Expectations and Roles Gender Parity in the Global Workplace Financial Inclusion for Entrepreneurship Regional Diversity Challenges Redefining Global Leadership Holding Up The Sky: Women Empowerment Requires Working with Women and Men 	<ul style="list-style-type: none"> Women and Technology Cultural Intelligence for the Global Business Women Innovation and Leadership Digitalization Big Data Analytics Creating Innovative Business that Transforms Society Mobile Technology: an enabler of Women Empowerment. Indigenous Technology and Economic Empowerment of Rural Women Role of Energy Technology Gender Equality/Youth Identity in Digital Age 	<ul style="list-style-type: none"> Women and Sustainable Development (Socio-Economic and Environment) Climate Change, Migration and Women UN Sustainable Development Goals Economic Growth and Gender Equality Gender Base Budgeting Workplace Participation and Environment Education, Employment and Women Empowerment E-Governance For Women Empowerment Evolving Role of Men and towards Empowerment Empowering Women at Grass Root Levels 	<ul style="list-style-type: none"> Urbanization ,Governance & Women Safety Gender related Conflict Meta-Son Preferences Gender and Education Empowering Rural Segments Bridging the Gap Together Legal Reforms & Women Empowerment Breaking Labels and Gender Stereotypes Cross-Cultural Contexts on Women Empowerment Women and Health Breaking the Glass Ceiling Women – Iccha Shakti, Gyaan Shakti, Karma Shakti He for She

GUIDELINES FOR ABSTRACT AND FULL PAPER SUBMISSION

- Submission of complete paper is encouraged. However abstracts too may be submitted. The abstract must contain an introduction, objectives, research methodology, data source and outcomes. Abstract with 5 keywords and maximum 500 words (excluding references). Paper/Abstract to be submitted at srccew@srcc.edu.ac.in.
- Submit abstract on/before 5:00p.m. June 25, 2018.
- Please indicate the sub-theme addressed.
- To facilitate blind review of abstract paper, the cover page should include the title of paper, author's name(s), email id, contact number and affiliations. The sheet containing the abstract should not contain any identifying details.
- The abstract/paper should be submitted both as a .doc/.docx and .pdf files and named 'surname_theme'.
- Outcome of the work submitted (acceptance/rejection) shall be notified by email by June 28, 2018.
- Paper should meet the highest standards of professional ethics, be original and not under consideration for publication elsewhere.
- Abstract acceptance, especially for students will be considered for both paper presentation as well as poster submission.
- Indicate your preference for platform that is, paper presentation/poster submission. Due consideration will be given to accommodate the request.
- Non-paper presenters shall also be provided with a certificate of participation.
- The abstract submission is contingent on having informed financial assistance, if any, along with originality of the same.
- Deadline for full paper submission is 10th July, 2018.

STUDENT'S CORNER

Poster Competition

Students are invited to participate in poster competition wherein posters shall involve physical display of information and shall report the empirical research. Data based posters may use graphs, charts and data. Experts views of discussants will be provided for poster presentations.

Case Study Competition (Open for Undergraduate and Postgraduate students only)

Students are invited to participate in a Case study competition based on the theme of conference.

Business Pitch Competition

Students are invited to submit business ideas that are innovative, feasible and sustainable for women and youth empowerment.

Certificates will be awarded to all participating teams and cash prizes will be awarded to winning members/ teams for all the competitions.

Guidelines for all the competitions will be uploaded on the college website and SRCC's Office of International Programmes (OIP) facebook page shortly.

REGISTRATION FEE

Particulars	Early Bird Registration (On or Before 5 th July 2018)		Regular Registration (After 05 July 2018)		On Desk Registration	
	Indian	Foreign	Indian	Foreign	Indian	Foreign
Conference Paper participants (Industry, Faculty and Others)	₹ 2500	\$400	₹ 3000	\$500	₹ 3000	\$500
Researchers/Scholars	₹ 2000	\$350	₹ 2500	\$400	₹ 2500	\$400
Students	₹ 1500	\$100	₹ 2000	\$150	₹ 2000	\$150
Non-Paper Presenter Delegates	A discount of 20% in each category					

Registration Fee includes:

Lunch and coffee breaks on the days of the conference, delegate kit, an electronic copy of the conference proceedings and post conference tour.

Registration Link: <https://goo.gl/forms/v58XEdQZtH0KKNpO2>

BANK DETAILS

Name of Account Holder	Principal, Shri Ram College of Commerce
Bank Name	State Bank of India
Branch Name	Branch, Shri Ram College of Commerce, Delhi University
Type of Account	Saving Bank A/c
Account Number	10851301539
MICR CODE	110002439
IFSC CODE	SBIN0010437

**The final right of entry to the conference is with the college and the fee shall be refunded in case of disallowance.*

IMPORTANT DATES

June 25, 2018	Last date for Submission of abstracts before 5:00 p.m.
June 28, 2018	Notification of acceptance of abstracts (An earlier decision will be communicated to International presenters)
July 10, 2018	Last date for submission of full paper
July 05, 2018	Last date for early bird registration and fees deposit
July 16-17, 2018	Dates of conference

VENUE & ACCOMMODATION

- **Venue:** India International Centre (IIC), Lodhi Road , New Delhi , India.
- Accommodation and travel costs must be arranged by participants. College will be happy to assist the participants to identify suitable accommodations, if desired.

ORGANIZING COMMITTEE

Chief Patron	:	Mr. Ajay S. Shri Ram (Chairman, SRCC Governing Body, Chairman & Sr. Managing Director DCM Shri Ram Ltd.)
Patron	:	Prof. Simrit Kaur (Principal, SRCC)
Convener (Niti Aayog)	:	Ms. Anna Roy
Convener (SRCC-OIP)	:	Dr. Mallika Kumar
Co-convener (SRCC-OIP)	:	Mr. Amit Sachdeva
Member	:	Ms. Karuna



For queries, please reach out to srccicew@srcc.du.ac.in.

For latest updates refer to Website: www.srcc.edu

OIP Facebook Page: <https://www.facebook.com/oipsrcc/>

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