

Annual Quality Assurance Report
for the
Academic Year
2017-18



Internal Quality Assurance Cell
Shri Ram College of Commerce
University of Delhi
Maurice Nagar, Delhi-110007



The Annual Quality Assurance Report (AQAR) of the
Internal Quality Assurance Cell
Shri Ram College of Commerce

Part – A

Data of the Institution

1. Name of the Institution: **Shri Ram College of Commerce**
- Name of the Head of the institution : **Professor Simrit Kaur**
 - Designation: **Principal**
 - Does the institution function from own campus: **Yes**
 - Phone no./Alternate Phone Number: **011-27667905, 27666519**
 - Mobile number.: **+91-9811137375**
 - Registered E-Mail: **principaloffice@srcc.du.ac.in**
 - Alternate E-Mail : **coordinator.iqac@srcc.du.ac.in**
 - Address: **Shri Ram College of Commerce,
Maurice Nagar, University of Delhi,
North Campus, Delhi**
 - City/Town: **Delhi**
 - State/UT: **Delhi**
 - Pin Code: **110007**
2. Institutional status:
- Affiliated/Constituent: **Constituent**
 - Type of Institution: Co-education/Men/Women: **Co-Education**
 - Location : Rural/Semi-Urban/Urban: **Urban**
 - Financial Status: **Grants-in aid/UGC 2(f) and 12 (B)/
Self-financing**
 - Name of the Affiliating University: **University of Delhi**



- Name of the IQAC Co-ordinator : **Dr. Rachna Jawa**
- Phone Number: **011-27667905**
Alternate Phone Number: **011-27666519**
- Mobile: **+91-9899038903**
- IQAC e-mail address: **coordinator.iqac@srcc.du.ac.in**
- Alternate Email address: **rjsrcc004@yahoo.co.in**

3. Website address: **<http://www.srcc.edu/>**

Web-link of the AQAR:

<http://srcc.edu/sites/default/files/SRCCAQAR201718.pdf>

4. Whether Academic Calendar prepared during the year? **Yes**

If yes, whether it is uploaded in the Institutional website: **Yes**

Weblink: <http://www.srcc.edu/sites/default/files/5%20Academic%20Calender%202018-19.pdf>

5. Accreditation Details:

Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1st	A+	3.65	2016	From: 2016 to: 2021

6. Date of Establishment of IQAC: **November 12, 2014**

7. Internal Quality Assurance System

7.1 Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & duration	Number of participants/ beneficiaries
IQAC Talk cum Discussion	July 31, 2018	150+
Creation of Student Progression Mechanism	July 2, 2018-ongoing	-
IQAC Faculty Lecture Series	January 30, 2018- April 24, 2018	500+



Workshop on 'Developing Oral Communication Skills'	October 30, 2017	50+
Formation of Student Quality Assurance Cell	September 15, 2017	35
IQAC Meeting with Stakeholders	July 25, 2017	100+
Workshop on Qualitative Research	July 29, 2017	100+
National Symposium on 'Dimensions of Quality in Higher Education in Contemporary Times'	November 11, 2017	300+

8. Provide the list of funds by Central/ State Government/ UGC/ CSIR/ DST/ DBT/ ICMR/ TEQIP/World Bank/CPE of UGC etc.

S.No	Institution/ Department/ Faculty	Scheme	Funding agency	Year of award with duration	Amount (Rs.)
1	Shri Ram College of Commerce	Grant	University Grants Commission	July 20, 2017 to July 19, 2018	318,105,000
2	Shri Ram College of Commerce	Eco Club	Government of NCT	July 20, 2017 to July 19, 2018	20,000

9. Whether composition of IQAC as per latest NAAC guidelines: **Yes**

Weblink: <http://srcc.edu/iqac/compositon-iqac>

10. No. of IQAC meetings held during the year: **3**

The minutes of IQAC meeting and compliance to the decisions have been uploaded on the institutional website

Yes/No: **Yes**

Weblinks:

- Minutes of Meeting: <http://srcc.edu/iqac/minutes-of-IQAC>
- Action Taken Report: <http://srcc.edu/iqac/activities>



11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year (maximum five bullets)

- **Organised a National Symposium on "*Dimensions of Quality in Higher Education in Contemporary Times*" in November 2017:** Attended by over three hundred participants including academicians from University of Delhi and other national universities, researchers, members of professional institutions, representatives from industry, policy makers and students, the National Symposium was the first of its kind in the University of Delhi to deliberate upon the areas of quality in higher education as envisioned by the framework of the National Assessment and Accreditation Council, 2017 such as pedagogy of higher education, role of research, social inclusiveness, role of infrastructure and the role of administration etc. in higher education by facilitating discussion with eminent experts from the spheres of academia, professional institutions, industry and policy makers from India and abroad.
- **IQAC Faculty Lecture Series on Contemporary Issues:** In its endeavor to promote quality in education and broaden the horizons of learning, a value added lecture series titled "IQAC Faculty Lecture Series on Contemporary Issues" was commenced. It is a platform whereby faculty members share their research work with students and faculty on contemporary topics such as: Bitcoins and Blockchains, Taxation, Behavioural Finance to Corporate Governance and Big Data Analytics.
- **Formation of Students body of IQAC:** In order to improve the quality framework of the College and facilitate greater representation of students in the quality process, the IQAC constituted its students wing namely the **Student Quality Assurance Cell**. The SQAC was formed with the objective to facilitate greater permeation of quality initiatives amongst the students and promote a holistic environment in the College. The role of SQAC was to help evolve conscious and catalytic systems at the student level in the College towards quality sustenance and enhancement while simultaneously transitioning IQAC in adopting a data-driven approach for management of student data. The SQAC has been fundamental in organising the IQAC Faculty Lecture series and other workshops for the benefit of the students. It has also helped permeate the information pertaining to IQAC amongst students in the College. The SQAC has also vitalised a greater and diverse representation in the activities of IQAC to a broader set of students thereby integrating the IQAC to one of the most important constituent stakeholders.



- **Periodic meetings with stakeholders:** To smoothen the coordination process in the College, the IQAC held periodical meetings/discussions with faculty, non-teaching staff, students and student societies. The objective of such meetings was to apprise the constituent units of the college of the functioning of the IQAC and to enhance the feedback and coordination process. This also facilitated the timely collation of data pertaining to various activities of the departments and enabled IQAC to execute its function of centralising key information of the Institution and ensuring proper documentation of activities/programmes in the College.
- **Organised regular capacity-enhancing workshops for faculty, non-teaching staff and students: Capacity-building programmes** are regularly organised for both teaching and non-teaching staff. Following a demand driven approach, the IQAC assesses the need and areas for capacity enhancement in faculty, non-teaching staff and students and arranges workshops accordingly. The focus here is on development of skills and expansion of existing know-how on matters of subject knowledge, research, pedagogy and administrative capabilities. From time to time, the IQAC has also collaborated with various other units of the College to promote holistic development of students in the College. One example of such initiative was the organisation of a workshop on '*Stress Free Living*' by IQAC in collaboration with **Atman-The Mind, Body and Soul Club of SRCC.**

13. Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
To broaden the horizons of academic curriculum	With a view to enhance the existing framework of curriculum and to provide contemporary dimensions to learning, the IQAC Faculty Lecture Series was launched. The faculty lecture series had the twin objectives of providing students greater insights on nuanced contemporary issues as well as empowering faculty to go beyond their syllabus. The following lectures were held under the IQAC Faculty Lecture Series: <ol style="list-style-type: none">1. Bitcoins and Blockchains2. Self-Motivation3. Contemporary issues in Taxation4. Behavioural Finance



	<p>5. Hindi Bhasha ke Badhte Kadam</p> <p>6. Corporate Governance flaws in Satyam Scam and PNB Heist</p> <p>7. Big Data and Analytics</p>
<p>To facilitate value-addition to existing curriculum</p>	<p>On the recommendations of the IQAC, a Value-Added/Add-On Course committee was set up in the College. The Committee established the framework for introduction and development of value-added/add-on courses to be launched in the College. A systematic survey approach has been adopted to identify the needs of the students, keeping in mind the academic and industry relevance of the needs. Preferences for various courses were obtained and based on the responses of the students, a value-added/add-on course titled "Business Analytics-Using R" was launched in collaboration with BSE Institute Limited. Additionally, taking into cognizance the industry orientation of PGDGBO programme, multiple value-added courses relevant to the industry commenced during the academic year are Managerial Communication, German Language, SPSS and Advance Excel amongst others.</p>
<p>To facilitate greater information dissemination and convenience during admission process</p>	<p>Keeping in mind the convenience of applicants and their parents, the College followed a two-step strategy. In the first pre-admission phase, a separate webpage was created pertaining only to admission which among other essential information, listed the procedure, documents required for admission, an in-house developed best-of-four calculator, a social media video detailing the process of admission, FAQ's and contact persons. In the second phase, helpdesks consisting of faculty members and student representatives, alongwith display sign boards were set up to assist the applicants and parents towards smooth completion of admission formalities. A specific area was also designated for seating for parents of the applicants.</p>
<p>To promote capacity building and overall human resource development</p>	<p>Recognising the need for constant development and stimulation in academic and non-academic areas, the IQAC organised periodic workshops/ symposia for various constituents of the</p>



	<p>College. The following workshop/symposia were organised during the year:</p> <ol style="list-style-type: none">1. Workshop on Enhancement of Quality in Research (Beneficiary: Faculty and Students)2. Symposium on Quality in Work and Service Delivery (Beneficiary: Non-teaching staff)3. Workshop on Qualitative Research (Beneficiary: Faculty)4. Workshop on Developing Oral Communication Skills (Beneficiary: Faculty and Students)
To facilitate greater industry-academia interface	<p>To broaden its scope in pursuit of its objectives, the IQAC in collaboration with NEXUS, Entrepreneurship Training Centre at American Centre, conducted a lecture cum orientation session targeted towards aspiring women entrepreneurs, where it was brought to light why it was necessary for women to enter into new ventures as entrepreneurs and what kind of avenues are there for women entrepreneurs. The interactive session was attended by a diverse group of students across all years with the majority of students being females. Such collaborative initiatives will further the objectives of IQAC to deepen and widen its scope of operations to achieve a greater permeation of quality. Further, the incubation centre of the College, Shri Ram Incubation Centre (SRIC) facilitated internship to our first year students in collaboration with Greenfit, an innovative product startup, to help them understand the process and organisational nuances of applied business.</p>
To promote research	<p>Taking into cognizance the growing importance of research and the need to channelize the research aptitude and skills of faculty members in the College, the Research Council and Projects Committee was constituted in April 2018 on the recommendations of IQAC. With the aim to develop and enhance research competencies amongst faculty members, the Council organises workshops and guides faculty members tin</p>



	<p>their research. Further, the Council has assisted young faculty members in preparation of synopsis for research proposals to be submitted to the University where they are taking admissions in the Ph. D Programme.</p> <p>Further, on the recommendation of the IQAC, new statistical software namely EViews 9.0 and SPSS are being acquired to augment the existing research infrastructure of the College.</p>
<p>To promulgate research at student level</p>	<p>To further strengthen the research profile of the College, the previously annual SRCC's students' journal SRIDES (ISSN: 2581-4931) is now being published bi-annually. This provides a greater number of students to publish a larger number of high-quality research papers under faculty mentorship.</p>
<p>To provide consultancy, research and academic mentoring to other institutions</p>	<p>In addition to harbouring excellence within the institution, it was felt that the College should also harness its collective expertise to help enhance the overall quality of teaching-learning pedagogy of the profession. In line with this ideology, it was decided to shoulder greater responsibility in providing consulting, research and academic mentoring to other academic institutions. A step was taken in this direction by signing an MoU was signed with University of Melbourne with the objective to provide student exchange, research and academic advice for enhancing the quality of education in broad areas related to institutional governance, faculty development and creation of competencies in teaching and learning methodologies. Further, another MoU was signed on an international level with University of Kelaniya, Sri Lanka to encourage academic cooperation and faculty-student exchange between the two institutions.</p>
<p>To enhance physical, IT and library infrastructure</p>	<p>The College has completely overhauled its Wi-Fi system in the academic year 2017-18. The new Wi-Fi system, owned and set up by the College, is latest in its technology, enabling the College Campus to become completely Wi-fi enabled. Further, the existing visual projector system in the seminar room, has</p>



	<p>been complemented with a state-of-the-art audio system.</p> <p>Also, the SRCC Library has added over 1000 books belonging to a diverse spectrum ranging from research to fiction in the academic year 2017-18. As of now, there are 79,000+ books, e-books, journals and other academic literature housed in the SRCC library.</p> <p>Currently, in the area of infrastructure, the focus is directed towards the renovation of the auditorium, the completion of the New Girls hostel and setting up of new as well as replacement of water supply lines to the College.</p>
To promote greater integration of students in the qualitative process of the College	<p>With a view to facilitate greater representation of students in the quality process, the students wing of IQAC, christened as the Student Quality Assurance Cell, was formed to facilitate greater permeation of quality initiatives amongst the students and to promote participative management in the College. The SQAC was constituted by taking a representational proportion of students across all courses and all years to provide a systematic representation of the student community in the quality process. The SQAC has been vital in facilitation of the IQAC Faculty Lecture series as well as other workshops beneficial for the students. The SQAC has facilitated better information dissemination amongst students in the College. The SQAC has also ensured a greater and diverse representation in the activities of IQAC to a broader set of students thereby integrating the IQAC to one of the most important constituent stakeholders.</p>
To improve information dissemination	<p>In pursuit of its objective of greater information dissemination, the IQAC had launched the first edition of its annual newsletter in academic year 2016-17. Keeping up with this ideal, the IQAC broadened the scope of its annual newsletter to include the activities of the IQAC as well as statistical abstracts of college activities over the course of academic year 2017-18.</p> <p>Further, to provide more authentic and timely information about the various events of the college and interaction with the various</p>



	<p>stakeholders on a large basis, some prominent portals have been created on the website. The various forms for students such as admission forms, withdrawal, parking forms, attendance benefits and transcript forms are available on website's <i>Students Zone</i>.</p> <p>In addition, the format of the Annual Report was revitalised to enhance its usability and functionality to a wider set of diverse stakeholders. The annual report which includes a section on Institutional Social Responsibility of the College, has been aligned to converge the informational requirements of the institution, stakeholders and government agencies.</p>
<p>To promote greater stakeholder engagement in the qualitative process</p>	<p>To enhance stakeholder participation and coordination in the College, the IQAC held periodical meetings/discussions with the constituent units of the College viz., faculty, non-teaching staff, students and student societies. The objective of such meetings was to apprise the constituent units of the college of the functioning of the IQAC and to enhance the feedback and coordination process. The two way engagement process facilitated the timely collation of data pertaining to activities of the departments and enabled IQAC to execute its function of centralising information of the Institution and ensuring proper documentation in the College. Further, a formal feedback mechanism was set up to facilitate the engagement of parents, potential employers and alumni in the qualitative process. The feedback and suggestions so obtained were utilised in the development and refinement of processes in the College.</p>

14. Whether the AQAR was placed before statutory body? Yes/No: **Yes**

Name of the Statutory body:

SRCC Governing Body

Date of meeting(s):

December 24, 2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning?

Yes/No: **Yes**

Date:

August 4-6, 2016



16. Whether institutional data submitted to AISHE: Yes/No: Yes

Year: Academic Year 2017-18 Date of Submission: March 1, 2018

17. Does the Institution have Management Information System?

Yes/No: Yes

If yes, give a brief description and a list of modules currently operational.

The various MIS employed by the College are as follows:

- Students' Database Management System
- Students' Admission Management System
- Students' Attendance Management System
- Students' Internal Assessment Management System
- Students' Placement Management System
- Time-Table Management System
- Library Information and Management System
- Accounting Management System
- Salary and Payroll Management System



Part-B

CRITERION I – CURRICULAR ASPECTS
1.1 Curriculum Planning and Implementation
1.1.1 Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words
<p>While the academic curriculum and its calendar are governed by the University of Delhi, its delivery involves careful introspection and sustained implementation of the planning and delivery process over the period of the academic year. Assiduous planning by the College precedes punctilious delivery by faculty members. The College meticulously develops action plans taking into account the objectives of the curriculum, the number of teachers and students and infrastructure available. Before the commencement of the academic year, the Department Level Time Table Committees of the College headed by the department Teachers-In-Charge, plan and ensure effective and timely implementation of the curriculum through infrastructural planning in terms of aspects such as number of classrooms, tutorial blocks, availability of books and academic resources. In the next phase, Internal Subject Meetings for each subject offered by the College are held to ensure that the subject specific objectives are imbibed within the broad academic framework. Broad guidelines of delivery, pace and assessment are decided in the internal subject meetings which are then documented in the form of minutes. Faculty has the freedom to decide the pace and transmission of the curriculum within the time frame and requirements of the University. The academic plan is transitioned into effective action through lectures, presentations, assignments, seminars, workshops and discussions. Documentation is maintained in the form of attendance records and analysis. Further, as a review mechanism, departmental meetings, Staff Council and informal feedback mechanism ensures changes in the strategy and action plan, if any, are incorporated on a timely and need-oriented basis. The perspicacious implementation of the curriculum engages beyond the classroom to innovative teaching practices employing a wide range of instructive methods and edifications to endear to a culturally diverse and intellectually heterogeneous student base. A liberal two-way feedback system ensures vibrancy in the pedagogy harmonized to be student and learning concentric. The curriculum is suitably enriched to be representative of stakeholders' expectations in catering to needs of the society, economy and the environment. Lectures, speaker sessions and workshops by eminent personalities from academics, corporate sector, policymaking bodies and media are held regularly to enhance the curriculum to a more application-oriented framework.</p>



1.1.2 Certificate/ Diploma Courses introduced during the Academic year					
Name of the Certificate Course	Name of the Diploma Courses	Date of introduction and duration	Focus on employability/ entrepreneurship	Skill development	
NIL	NIL	-	-	-	
1.2 Academic Flexibility					
1.2.1 New programmes/courses introduced during the Academic year					
Programme with Code	Date of Introduction	Course with Code	Date of Introduction		
Nil	-	-	-		
1.2.2 Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the Academic year.					
Name of Programmes adopting CBCS	UG	PG	Date of implementation of CBCS / Elective Course System	UG	PG
-	-	-	-	-	-
Already adopted (mention the year) *Constituent College				2015	N.A.
1.2.3 Students enrolled in Certificate/ Diploma Courses introduced during the year					
	Certificate		Diploma Courses		
No of Students	Nil		Nil		
1.3 Curriculum Enrichment					
1.3.1 Value-added courses imparting transferable and life skills offered during the year					
Value added courses	Date of introduction	Number of students enrolled			
Managerial Communication	July 7, 2017	64			
German Language	July 7, 2017	64			
Macroeconomics	August 8,2017	63			
Derivatives	August 8,2017	63			
R-Language	January 1, 2018	63			
SPSS and Advanced Excel	January 1, 2018	63			



1.3.2 Field Projects/Internships under taken during the year	
Project/Programme Title	No. of students enrolled for Field Projects/Internships
Corporate Internships	63
Rural Marketing visit at Dhanirvas Village, Jhajjar, Haryana	40
Educational visit to Mandakini Valley, Uttarakhand	12
Educational visit to Patanjali Plant, Haridwar	12
Educational visit to Maruti Suzuki Plant, Gurgaon	40
Educational visit to Inland container Deport, ICD Dadri	40
Visit to Daimler India Commercial Vehicles Pvt. Ltd., Chennai	36
Visit to Chennai Port trust, Chennai	36
Visit to Integral Coach Factory, Chennai	36
Visit to Madras Atomic Power Station, Kancheepuram	36
Visit to Reserve Bank of India	40
Visit to State Cancer Hospital	30
Visit to Gurugram (Farmer's Market)	30
Project Asbah: Visit to AC Nagar	30
Project Khushali: Visit to Village Basodi, Haryana	50
Project Pahal: Visit to Village Keylong, Himachal Pradesh	50
Project Sahay: Visit to various schools in Delhi	50
Project Sanjeevani: Visit to Village Chopla and Village Naraina, Delhi	50
Project Virasat: Visit to Jandiala Guru, Amritsar	30



1.4 Feedback System

1.4.1 Whether structured feedback received from all the stakeholders.

1) Students	2) Teachers	3) Employers	4) Alumni	5) Parents
Yes/ No	Yes/ No	Yes/ No	Yes/ No	Yes/ No
Yes	Yes	Yes	Yes	Yes

1.4.2 How the feedback obtained is being analyzed and utilized for overall development of the institution?

The College encourages feedback from all constituent units of the College viz. the students, faculty members, non-teaching staff, parents, alumni, employers and other stakeholders. The College employs a systematic feedback mechanism to harness its effectiveness. The feedback is taken at various levels viz, the Institutional Level, the IQAC level, the Departmental level and the individual unit level. The mode of feedback is both manual (offline) and online.

In the online mode, feedback is taken through the institutional website and mails sent periodically to the stakeholders from time to time. The College has an email address dedicated to general queries and other feedback. During admissions, the College also provides additional contact details as support services and for other feedback. The IQAC solicits quality based feedback and suggestions from faculty, non-teaching staff, students, parents of the students, alumni and employers through online feedback forms. This feedback is analysed to develop the roadmap for the academic year ahead and align the interests of various stakeholders with the institutional interests. Further, departmental level feedback is taken from faculty and students to enhance the teaching-learning process.

In the manual method, various feedback boxes have been installed at strategic places such as IQAC office, Administrative office, GBO block, and Placement Cell. These feedback boxes are opened periodically and the feedback so received is duly recorded. The analysis of such feedback is done on an institutional level and in case of any grievance, the appropriate department initiates an enquiry and proposes suitable action to be taken by the Principal.



CRITERION II -TEACHING-LEARNING AND EVALUATION						
2.1 Student Enrolment and Profile						
2.1.1 Demand Ratio during the year						
Name of the Programme	Number of seats available	Number of applications received	Students Enrolled			
B.Com. (Hons.)	501 + supernumerary	2665	634			
B.A. (Hons.) Economics	123 + supernumerary	1331	160			
M.Com.	45	N. A.	42			
PGDGBO	68	3733	68			
2.2 Catering to Student Diversity						
2.2.1. Student - Full time teacher ratio (current year data of 2018-19)						
Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of full time teachers available in the institution teaching only UG courses	Number of full time teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses	
2018-19	2421	209	87	N. A.	36	
2.3 Teaching - Learning Process						
2.3.1 Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)						
Number of teachers on roll	Number of teachers using ICT (LMS, e-Resources)	ICT tools and resources available	Number of ICT enabled classrooms	Number of smart classrooms	E-resources and techniques used	
123	123	1. Projector cum Display System 2. Smart Podium 3. Audio Systems	25	2	-	



2.3.2 Students mentoring system available in the institution? Give details.

The institution has well-defined students mentoring system at all levels i.e. undergraduate and postgraduate level wherein individual attention is being provided to each and every student. Faculty Members are nominated by the College to be section-wise mentors. Students are divided into groups and each group is allocated a separate faculty member to look into the students grievances. Students can seek advice of their allocated faculty not only in the field of education but also towards their career progression and future endeavors. Orientation programmes and regular workshops are also conducted in order to sensitize the students about the various aspects of the College. In addition, the tutorial system where faculty members interact with a small group of students (normally 10-12 students per group) ensures one-to-one academic interaction and informal mentoring as well.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor: Mentee Ratio
2630	123*	1:21

* Includes ad-hoc appointments against full-time vacant positions and leave vacancies.

2.4 Teacher Profile and Quality

2.4.1 Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph. D
120	120*	61	Nil	26

*Including Ad-Hoc Faculty

2.4.2 Honours and recognitions received by teachers

(received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
Nil	Nil	Nil	Nil



2.5 Evaluation Process and Reforms

2.5.1 Number of days from the date of semester-end/year-end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ Year	Last date of the last semester-end/year-end examination	Date of declaration of results of semester-end/ year-end examination
B. Com. (Hons.)	504	Semester	<p>Semester I, III and V: December 17, 2017</p> <p>Semester II, IV and VI: May 20, 2018</p>	<p>Semester I: January 01, 2018</p> <p>Semester III: January 18, 2018</p> <p>Semester V: January 22, 2018</p> <p>Semester II and IV: July 20, 2018</p> <p>Semester VI: July 09, 2018</p>
B. A. (Hons.) Economics	510	Semester	<p>Semester I, III and V: December 17, 2017</p> <p>Semester II, IV and VI: May 20, 2018</p>	<p>Semester I: January 17, 2018</p> <p>Semester III: January 20, 2018</p> <p>Semester V: January 23, 2018</p> <p>Semester II: July 21, 2018</p> <p>Semester IV: July 19, 2018</p> <p>Semester VI: July 13, 2018</p>
M. Com.	812	Semester	<p>Semester I and III: December 13, 2017</p> <p>Semester II and IV: May 22, 2018</p>	<p>Semester I and III: February 13-15, 2018</p> <p>Semester II and IV: July 24-25, 2018</p>



PGDGBO	-	Semester	Semester I and III: December 15, 2017 Semester II and IV: May 23, 2018	Semester I and III: February 7, 2018 Semester II and IV: August 6, 2018
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2.5.2 Reforms initiated on Continuous Internal Evaluation (CIE) system at the institutional level

The College follows a systematic approach on Continuous Internal Evaluation with students being evaluated at two levels: classroom teaching and Tutorial. Multiple evaluation formats such as written tests, presentations, group discussions etc. are employed by faculty members at periodic intervals to help test the learning of the students in a comprehensive manner. Faculty members hold regular discussions on performance with students to help them improve their gap areas. The overall internal evaluation framework is also studied and considered by various committees of the College to further improve the effectiveness of the internal evaluation system.

2.5.3 Academic calendar prepared and adhered for conduct of Examination and other related matters

Being a constituent college of the University of Delhi, the College follows the academic calendar as prepared by the University. The academic calendar schedules the commencement and the closure of the semesters as well the conduct of examination. The examination schedule is also prepared at University Level which is followed by the College. Within the University documented academic calendar, the College also schedules its internal assessment week to adhere to the overall assessment requirements of the University.

2.6 Student Performance and Learning Outcomes

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution

The program outcomes, program specific outcomes and course outcomes are developed and governed by the University of Delhi. The program outcomes, program specific outcomes and course outcomes are duly displayed on the College website on the following links:

1. For B. Com. (Hons.)

[http://www.du.ac.in/du/uploads/Syllabus_2015/B.Com%20\(H\).pdf](http://www.du.ac.in/du/uploads/Syllabus_2015/B.Com%20(H).pdf)

2. For B. A. (Hons.) Economics

[http://www.du.ac.in/du/uploads/Syllabus_2015/19082015_B.A.%20\(Hons.\)%20Economics.pdf](http://www.du.ac.in/du/uploads/Syllabus_2015/19082015_B.A.%20(Hons.)%20Economics.pdf)



3. For M. Com.

<http://www.commercedu.com/wp-content/uploads/2018/04/Course-Outcomes-M.COM .pdf>

4. For Post Graduate Diploma In Global Business Operations

<http://srccgbo.edu.in/Courses.php>

2.6.2 Pass percentage of students

Programme Code	Programme Name	Number of students appeared in the final year examination	Number of students passed in final semester/year examination	Pass Percentage
504	B.Com. (Hons.)	617	582	94.00%
510	B.A. (Hons.) Economics	137	125	91.00%
812	M. Com.	45	39	87.00%
-	PGDGBO	68	57	84.00%

2.7 Student Satisfaction Survey

2.7.1 Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

Student Satisfaction Survey Weblink: <http://www.srcc.edu/iqac/feedback-contact>



CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 Resource Mobilization for Research

3.1.1 Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding Agency	Total grant Sanctioned (In Rs.)	Amount received during the Academic year (In Rs.)
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored Projects	2016-Ongoing	Bonanza Portfolio Limited	6,13,000/-	2,13,981/- (Actual Expenditure)
Projects sponsored by the University/College	-	-	-	-
Students Research Projects (<i>other than compulsory by the College</i>)	-	-	-	-
International Projects	-	-	-	-
Any other (Specify)	-	-	-	-
Total	-	-	-	-

3.2 Innovation Ecosystem

3.2.1 Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of Workshop/Seminar	Name of the Dept.	Date (s)
National Symposium on "Dimensions of Quality in Higher Education in Contemporary Times"	Internal Quality Assurance Cell, SRCC	November 11, 2017
National Workshop on Research Methods and Contemporary Economic Issues	-	November 20-26, 2017



Two Day National Workshop on Research Methodology		Research Council and Projects Committee		March 6-7, 2018	
International Conference on “Empowering Women: Fostering Entrepreneurship, Innovation & Sustainability”		Office of International Programmes, SRCC		July 16-17, 2018	
3.2.2 Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year					
Title of the innovation	Name of the Awardee	Awarding Agency	Date of Award	Category	
Nil	-	-	-	-	
3.2.3 No. of Incubation centre created, start-ups incubated on campus during the year					
Incubation Centre		Name		Sponsored by	
1		Shri Ram Incubation Centre (SRIC)		College	
Name of the Start-up		Nature of Start-up		Date of commencement	
YoYo Books India LLP		E-Commerce Book Platform		January 2018	
3.3 Research Publications and Awards					
3.3.1 Incentive to the teachers who receive recognition/awards					
State		National		International	
Nil		Nil		Nil	
3.3.2 Ph. Ds awarded during the year (<i>applicable for PG College, Research Center</i>)					
Name of the Department			No. of Ph. Ds Awarded		
N. A.			N. A.		
3.3.3 Research Publications in the Journals notified on UGC website during the year					
	Department	No. of Publication	Average Impact Factor, if any		
National	-	7	-		
International	-	5	-		



3.3.4 Books and Chapters in edited Volumes/Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	No. of publication
As per Annexure II	

3.3.5 Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/Web of Science or Pub Med/Indian Citation Index

Title of the paper	Name of the author	Title of the journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citations
Nil	-	-	-	-	-	-

3.3.6 h-index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the paper	Name of the author	Title of the journal	Year of publication	h-index	Number of citations excluding self citations	Institutional affiliation as mentioned in the publication
-	-	-	-	-	-	-

3.3.7 Faculty participation in Seminars/Conferences and Symposia during the year:

No. of Faculty	International level	National level	State level	Local level
Attended Seminars/ Workshops	95	92	1	90
Presented papers	25	35	-	-
Resource Persons	5	20	1	15

3.4 Extension Activities

3.4.1 Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year



Title of the Activities	Organising unit/ agency/ collaborating agency	Number of teachers co-ordinated such activities	Number of students participated in such activities
Cleanliness Drive	National Service Scheme, SRCC	4	500+
Cancer Awareness Campaign	National Service Scheme, SRCC and Pink Campaign	4	100+
Blood Donation Camp	National Service Scheme, SRCC and Rotaract Club Delhi	4	100+
Self-Defence Workshop	National Service Scheme, SRCC and Delhi Police	4	100+
Gift Life-Fest on Organ Donation	National Service Scheme, SRCC, Ministry of Health and Family Welfare, and NOTTO	5	500+
Interactive session on “Taboos are injurious to health: Discussing women health issues and fighting stereotypes”	Women Development Cell and Dr. Safe Hands	8	100+
E-Waste Collection Drive	Centre for Green Initiatives and Junkart LLP	7	100+
Farmers Market	ENACTUS, SRCC with Iccapuri FPO, Kissan Sanchar and the Office of District Horticulture Officer, Gurgaon.	5	100+



Project Asbah	ENACTUS, SRCC with Pristine Water Services, World Vision India, Delhi Jal Board, MLA Akhilesh Tripathy and Janhit Society,	5	100+
Project Virasat	ENACTUS, SRCC with DC Office of Amritsar, Craft Council of India, Punjab Tourism Board and District Industries Centre Office.	5	100+
Various activities	Vittshala, SRCC with State Bank of India and LIC	10	200+
Outreach Programe	SRCC Wings of Fire with Income Tax Department, Ministry of Finance	5	200+

3.4.2 Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the Activity	Award/recognition	Awarding bodies	No. of Students benefited
ENACTUS World Cup 2018	First Runner-Ups	ENACTUS	70
ENACTUS India National Championship 2018	Winner	ENACTUS	70
National Level B plan competition	Winner	IIT Kharagpur	70
National Level B plan competition	Winner	BITS PILANI	70



National Level B plan competition	Winner	SNU, Avada	70
World Trade Centre Award For Impact- Innovation	Winner	World Trade Centre	70

3.4.3 Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/ agency/ collaborating agency	Name of the activity	Number of teachers coordinated such activities	Number of students participated in such activities
Swacch Bharat Abhiyaan	-	Cleanliness Drive	4	500+
Cancer Awareness	Pink Campaign	Cancer Awareness Campaign	4	100+
Organ Donation Awareness	Ministry of Health and Family Welfare, and NOTTO	Gift Life-Fest on Organ Donation	5	500+
Environment Awareness	Junkart	E-Waste Collection Drive	7	500+

3.5 Collaborations

3.5.1 Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of Activity	Participant	Source of financial support	Duration
Student Exchange Collaboration with Ministry of Youth (Outgoing)	15	Ministry of Youth	Ranges from One day to One week



International Collaborative Programme (Incoming) with Miranda House, University of Delhi and Utrecht Business School, Holland	20+	Self-Financed	Seven Days
SRCC- Tsinghua University Indo-China Collaborative Programme	21	Self-Financed	One day
International Collaborative Programme with University of Wisconsin	15	Self-Financed	Ten Days
Integrated International Collaborative Programme: 1. SRCC- Surrey University Indo UK Initiative 2. SRCC-Ministry of Youth Indo Korean Meet 3. SRCC-HKU Initiative 4. SRCC-UBS Indo Dutch Programme (Lecture) 5. SRCC-University of Birmingham Indo-UK Initiative 6. SRCC MoY Indo-China Meet	350+	Self-Financed	Three days
Melbourne Business School Indo-Australian Initiative	70+	Self-Financed	One day
SRCC-Australian National University Indo-Australian Initiative	70+	Self-Financed	One day
SRCC-University of Wolverhampton Indo-UK Collaborative Programme	24	Self-Financed	Three days



SRCC-Australian National University (ANU) Indo Australian Initiative	70+	Self-Financed	One day
SRCC-World Bank E-Interactive Session	25	Self-Financed	One day
Youth & Digitisation Workshop in collaboration with Ministry of Electronics & Information Technology, Government of India	75	Self-Financed	One day
SRCC-University of Chicago Lecture of Data Analytics	65	Self-Financed	One day
International Collaborative Programme (Outgoing) with Miranda House, University of Delhi and Utrecht Business School, Holland	13	Self-Financed	Seven Days
Two Day International Conference on “Empowering Women: Fostering Entrepreneurship, Innovation & Sustainability”	325	Self-Financed	Two days
National Workshop on Research Methods and Contemporary Economic Issues	40	Indian Oil Corporation	Five days
National Workshop on Competitive Skills	40+	V. F. G. C. P.G Centre	Two days
Outreach Partner of Harvard University India Initiative	40	Self-Financed	Two days



3.5.2 Linkages with institutions/industries for internship, on-the-job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration (From-To)	Participant
Research, Faculty and Student exchange	Institutional Membership	Asia-Pacific Research and Trade Network on Trade (ARTNeT, UNESCAP) United Nations Building, Rajadamnern Nok Avenue, 10200 Bangkok, Thailand <i>artnetontrade@un.org</i>	2018 to 2020	1
Research	National Workshop on Research Methods and Contemporary Economic Issues	Indian Oil Corporation, Reserve Bank of India	November 20-26, 2017	40

3.5.3 MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
University of Melbourne	June 26, 2018	To facilitate student exchange and general academic cooperation in teaching and research.	1 Faculty Member



University of Kelaniya (UoK), Sri Lanka	February 8, 2018	To facilitate the sharing of academic expertise of the institutions in terms of faculty interaction, research and institutional networking which may yield mutual benefits to both the institutions.	1 Faculty Member
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES			
4.1 Physical Facilities			
4.1.1 Budget allocation, excluding salary for infrastructure augmentation during the year			
Budget allocated for infrastructure augmentation		Budget utilized for infrastructure development	
Rs. 1,38, 18, 116/- (Rupees One Crore Thirty Eight Lakh Eighteen Thousand One Hundred and Sixteen)		Rs. 1, 19, 99, 686/- (Rupees One Crore Nineteen Lakh Ninety Nine Thousand Six Hundred and Eighty Six)	
4.1.2 Details of augmentation in infrastructure facilities during the year			
Facilities	Existing	Newly added	
Campus area	16 acre approx.	-	
Class rooms	25	-	
Laboratories	03	-	
Seminar Halls	01 (100%)	-	
Classrooms with LCD facilities	25 (100%)	-	
Classrooms with Wi-Fi/ LAN	25 (100%)	-	
Seminar halls with ICT facilities	01 (100%)	-	
Video Centre	NIL	-	
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	23	2	
Value of the equipment purchased during the year (Rs. in Lakhs)	Rs. 1,69,67,564/-	Rs. 58,08,824/-	
Others	-	-	
4.2 Library as a Learning Resource			
4.2.1 Library is automated {Integrated Library Management System -ILMS}			
Yes, 100%			
Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Libsys	Fully Automated	7.03	1998
4.2.1 Library Services:			



	Existing		Newly added		Total	
	No.	Value (In INR)	No.	Value (In INR)	No.	Value (In INR)
Text Books	77473	3,46,77,882/-	1561	41,83,267/-	79034	3,88,61,149/-
Reference Books						
e-Books	92	-	NIL	-	92	-
Journals	80	5,50,000/-	5	135,649/-	85	685,649/-
e-Journals*	1000+	-	-	-	1000+	-
Digital Database	3	5,50,000/-	2	53,000/-	5	6,03,000/-
CD & Video	250	25,000/-	-	-	250	25,000/-
Library automation	-	-	-	-	-	-
Weeding (Hard & Soft)	-	-	-	-	-	-
Others (specify)	-	-	-	-	-	-

*Access to E-Journals provided through DULS.

4.3 IT Infrastructure

4.3.1 Technology Upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Available band width	Others
Existing	190	90	90	2	4	46	Nil	1 GBPS	48
Added	4	-	-	1	-	2	-	-	1
Total	194	90	90	3	4	48	Nil	1 GBPS	49

4.3.2 Bandwidth available of internet connection in the Institution (Leased line)

NKN connectivity of 1 GBPS

4.3.3 Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Nil	-



4.3.4 E-content developed by teachers such as: e-PG-Pathshala, CEC (under e-PG-Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/ any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the teacher	Name of the module	Platform on which module is developed	Date of launching e – content
Nil	-	-	-

4.4 Maintenance of Campus Infrastructure

4.4.1 Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
Rs. 1, 97, 01, 946/- (Rupees One Crore Ninety, Seven Lakh, One Thousand, Nine Hundred and Forty Six)	Rs. 82,25, 464/- (Rupees Eighty Two Lakh, Twenty Five Thousand, Four Hundred and Sixty Four)	Rs. 1, 49, 71, 309/- (Rupees One Crore Forty, Nine Lakh Seventy One Thousand, Three Hundred and Nine)	Rs. 58, 77, 072/- (Rupees Fifty Eight Lakh, Seventy Seven Thousand and Seventy Two)

4.4.2 Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (*maximum 500 words*) (information to be available in institutional Website, provide link)

The policy of the College is to fulfil and upgrade the infrastructural requirements as and when such need arises. Various committees of the College are constituted to plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized. These include:

1. Staff Council
2. Timetable Committee
3. General Purchase/Procurement Committee
4. Building Committee
5. Library Committee



Procedure for maintenance of facilities:

The College ensures regular maintenance and upkeep of all infrastructural facilities. The maintenance work is carried out by trained in-house experts as well as outsourced to appropriate outside agencies. A full-time caretaker is appointed by the College to ensure the cleanliness, hygiene, sanitation, water supply, electricity, security and stationery condition and to update the Principal of the institution about the current/ daily state of affairs. Furniture and equipment are purchased on regular basis as per the requirements. The College has its own fulltime plumber, electrician, sweepers and gardeners.

The College has appointed a Senior Technical Assistant and a Computer Network Assistant to provide regular support services relating to computer hardware and software. They also ensure the allotment of Wi-Fi passwords to individual students and faculty members. The College awards Annual Maintenance Contracts (AMCs) to external agencies/private vendors for the maintenance of computers, LAN, servers, printers, projectors, scanners, laptops and biometric attendance system.

Procedure for utilisation of facilities:

The decisions in respect to the proposals for initiating new programmes or activities in the College are taken in the staff council meetings. The decisions are then taken to the Governing Body for approval. The timetable committees evaluate the possibilities of rational and optimal use of the time and space available. Rooms of different sizes are allotted in accordance with the size of the classes. They make recommendations periodically about the need for expanding the existing space, remodeling or re-using the existing space. Further, suggestions are made for the most efficient use of the time frame, keeping in mind the need to balance academics, co-curricular and extra-curricular activities.

Web link: <http://www.srcc.edu/infrastructure-facilities>



CRITERION V - STUDENT SUPPORT AND PROGRESSION			
5.1 Student Support			
5.1.1 Scholarships and Financial Support			
	Name/Title of the scheme	Number of students	Amount in Rupees
Financial support from institution	C. B. Gupta Memorial	1	12,000/-
	Envision Scholarship	1	18,000/-
	Fee Concession/ Student Aid Fund	60	7,41,172/-
	K.L.D. Punj Memorial Scholarship	1	12,000/-
	Kanwar Lal Memorial Scholarship	1	12,000/-
	M.C. Shukla Scholarship	2	24,000/-
	Manoj Kumar Memorial	1	12,000/-
	Need Based Scholarship	66	7,92,000/-
	Prem Handa Memorial Scholarship	1	12,000/-
	SRCC Alumni Association Scholarship	3	36,000/-
	Student Union Scholarship	2	24,000/-
	Sultan Chand Scholarship	2	24,000/-
	Tara Singh Scholarship	3	36,000/-
	Total	144	17, 55, 172/-
Financial support from other sources			
a) National	Bihar SC/ST Welfare Scheme	1	1,000/-
	Government of Rajasthan (Madhyik Shiksha Board)	1	6,000/-
	Government of Tamil Nadu	1	2,000/-
	Haryana State Scholarship	1	29,860/-
	Help the Blind Foundation Scheme	5	35,000/-
	J & K Scholarship	1	28,760/-
	K. P. M. G. Scholarship	11	1,40,000/-
	Total	21	2, 42, 620/-
b) International	Mitsubishi U.F.J Foundation	12	3,14,345/-
	WBO Scholarship	3	55,000/-
	Total	15	3, 69, 345/-



5.1.2 Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,					
Name of the capability enhancement scheme		Date of implementation	Number of students enrolled	Agencies involved	
How to be Spiritually Smart Citizen		August 24, 2017	70+	University of Delhi	
Youth for Global Peace & Transformation		November 7, 2017	100+	Maitri Bodh	
Jignasa: Decoding Spirituality		Weekly sessions February 9 to April 13, 2018	100+	Akshay Patra Foundation	
The Consciousness Conundrum: Interactive & High Energy Session		February 12, 2018	70+	Blue Dot Transform Consulting	
Stress Free Living		April 25, 2018	70+	Brahma Kumaris	
International Yoga Day		June 21, 2018	100+	Atman-The Mind, Body and Soul club of SRCC	
Remedial Coaching		July 2016 onwards	250+	Shri Ram Centre for Personal Growth	
CV Building Session		March 2018	150+	Placement Cell	
Career Counselling		July 2017 onwards	150+	Shri Ram Centre for Personal Growth	
5.1.3 Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year					
Year	Name of the scheme	Number of benefited students by Guidance for Competitive examination	Number of benefited students by Career Counselling activities	Number of students who have passed in the competitive exam	Number of students placed



2018	Shri Ram Centre for Professional Growth	100+	100+	Data not available	N.A.
2018	Placement Cell Career Counselling	N. A.	1520+	N. A.	497 placements and 63 internships
2018	SRCC Wings of Fire	N. A.	500+	N. A.	N. A.

5.1.4 Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	No. of grievances redressed	Average number of days for grievance redressal
Nil	Nil	Nil

5.2 Student Progression

5.2.1 Details of campus placement during the year

On campus			Off Campus		
Name of Organizations Visited	Number of Students Participated	Number of Students Placed	Name of Organizations Visited	Number of Students Participated	Number of Students Placed
UG-62	UG-497	UG-291	Nil	Nil	Nil
PG-12	PG-45	PG-27	PG-13	PG-25	PG-16

5.2.2 Student progression to higher education in percentage during the year

35% approximately

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of Programme admitted to
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2018	300+	-B.Com. (Hons.) -B.A. (Hons.) Economics	- Commerce Department - Economics Department	<p>International Institutions:</p> <ul style="list-style-type: none"> -Oxford University -MIT Sloan, USA -HEC, Paris -Science Po, Paris -London School of Economics -London Business School -National University of Singapore -Singapore Management University -Deakin University -Bocconi University, Italy -Imperial College, London -University of Amsterdam -Columbia University -Yale School of Business - Brandeis University, USA <p>National Institutions:</p> <ul style="list-style-type: none"> -IIM-Ahmedabad -IIM-Bangalore -IIM-Calcutta -IIM-Kozhikode -IIM- Lucknow -IIM-Indore 	<ul style="list-style-type: none"> -Master in Management -Master in Finance -Masters in Financial Economics -M. Sc. Finance -M. Sc. in Financial Economics -Masters in International Economics -M.Com. -MBA -CA -CFA -CS -CMA -FRM -PGDM -PGDGBO -LL.B -M.A. (Economics) -M.A. (Development Economics)
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				<ul style="list-style-type: none">-IIM-Ranchi-Indian School of Business, Hyderabad-Delhi School of Economics-Faculty of Management Studies, DU-MDI Gurugram-SPIJMR, Mumbai-NMIMS, Mumbai-SIBM, Pune-Tata Institute of Social Sciences (TISS)-Indian Statistical Institute-Ashoka University-Jawaharlal Nehru University-Ambedkar University-Panjab University-Xavier Institute of Social Sciences-XLRI, Jamshedpur-Department of Commerce, University of Delhi-Faculty of Law, University of DelhiProfessional Institutions:-ICAI-ICSI-CFA Institute	
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5.2.3 Students qualifying in state/ national/ international level examinations during the year (eg: NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)		
Items	No. of Students selected/ qualifying	Registration number/roll number for the exam
NET	15	15018897
		15036665
		15028949
		15031033
		15011685
		15029665
		15021933
		15009261
		15015157
		15013377
		15008109
		15036081
		67001719
		15041161
		15020705
15036033		
SET	Data not available	-
SLET	Data not available	-
GATE	Data not available	-
GMAT	17	Data not available
CAT	55	Data not available
GRE	Data not available	-
TOEFL	Data not available	-
Civil Services	Students Qualified but data not available	-
State Government Services	Data not available	-
Any Other	Data not available	-
5.2.4 Sports and cultural activities/competitions organised at the institution level during the year		



Activity	Level	Participants
Intra College Swimming Competition held on August 31, 2017	Collegiate	35 + players
3 rd SRCC Indoor Invitational Basketball Tournament from the 2 nd September 2017 to 6 th September 2017.	Inter-Collegiate	192 players
Intra College Tournament held on 24 to 27 October, 2017	Collegiate	350+ Players
Tournament for Teaching Staff held on 26-28 February 2018	Collegiate	20+ Players
Tournament for Non- teaching staff held on 3- 4 October 2017	Collegiate	30+ Players
Festival Of Youth Sport 2018 held in February 2018	Inter-Collegiate	700+ Players

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/ medal	National/ International	Sports	Cultural	Student ID number	Name of the student
2017	Participated in Asian Indoor Games U-23 Team Blitz held at Ashgabat, Turkmenistan from 26 th to 27 th September 2017 and got 3rd position.	International	Chess		15BC650	Vaibhav Suri
2017	Represented DU in All India Inter University Chess Tournament 2017 held at JLU, Bhopal from 10 th to 14 th November 2017 and got 2nd Place.	National	Chess		15BC636	Prince Bajaj
2017	Represented DU in North Zone Inter	National	Chess		15BC636	Prince Bajaj



	University Chess Tournament 2017 held at IKGPTU, Punjab from 13 th - 17 th October 2017 and got 1st position.					
2017	Represented DU in All India Inter University Chess Tournament 2017 held at Jagran Lakecity University, Bhopal from 10 th to 14 th November 2017 and got 2nd Place.	National	Chess		16BA118	Rishi Sardana
2017	Represented DU University Chess Tournament 2017 held at IKGPTU, Jalandhar, Punjab from 13 th to 17 th October 2017 and got 1st position.	National	Chess		16BA118	Rishi Sardana
2017	Participated in Cella Vision Chess U-18 held at Sweden from 4 th to 6 th August 2017 and got 1st position.	International	Chess		17BC633	Harshal Shahi
2017	Participated in UAE Chess Festival from 13-23 August 2017.	International	Chess		17BC633	Harshal Shahi
2017	Represented DU in All India Inter University Chess Tournament 2017 held at Jagran Lakecity University, Bhopal from 10 th to 14 th November 2017 and got 1st position.	National	Chess		15BC367	Srija Seshadri
2017	Represented DU in NZI Chess Tournament 2017 held at IKGPTU Punjab from 13 th to 17 th October 2017 and got 1st position.	National	Chess		15BC367	Srija Seshadri



2017	Represented Delhi University in All India Inter University Chess Tournament 2017 held at JLU, Bhopal from 10 th to 14 th November 2017 and got 1st position.	National	Chess		16BA115	Sana Gupta
2017	Represented DU in North Zone Inter University Chess Tournament 2017 held at IKGPTU, Punjab from 13 th to 17 th October 2017 and got 1st position.	National	Chess		16BA115	Sana Gupta
2017	Represented Delhi University in All India Inter University Chess Tournament 2017 held at Jagran lakecity University, Bhopal from 10 th to 14 th November 2017 and got 1st position.	National	Chess		16BC629	Arunima Goyal
2017	Represented Delhi University in North Zone Inter University Chess Tournament 2017 held at IKGPTU, Jalandhar, Punjab from 13 th to 17 th October 2017 and got 1st position.	National	Chess		16BC629	Arunima Goyal
2017	Represented Delhi University in All India Inter University Chess Tournament 2017 held at JLU, Bhopal from 10 th to 14 th November 2017 and got 2nd Place.	National	Chess		16BC631	Sudarshan Malga
2017	Represented DU in North Zone Inter	National	Chess		16BC631	Sudarshan Malga



	University Chess Tournament 2017 held at IKGPTU, Punjab from 13 th to 17 th October 2017 and got 1st position.					
2017	Represented DU in All India Inter University held at Punjab University, Chandigarh from 26 th to 30 th October 2017 and got 1 Gold, 1 silver and 1 Bronze.	National	Swimming		16BC638	Pallavi Sejwal
2017	Represented DU in All India Inter University held at Punjab University, Chandigarh from 26 th to 30 th October 2017 and got 1 silver and 2 Bronze.	National	Swimming		15BC646	Rahul Sharma
2017	Represented DU in All India Inter University held at Punjab University, Chandigarh from 26 th to 30 th October 2017 and got 1 Gold, 1 silver and 1 Bronze.	National	Swimming		16BC639	Vedant Seth
2017	Represented DU in All India Inter University held at Punjab University, Chandigarh from 26 th to 30 th October 2017 and got 1 Gold, 1 silver and 2 Bronze.	National	Swimming		17BC655	Vinayak Parihar
2018	Represented DU in North Zone Inter University Table Tennis Tournament held at Jammu University, Jammu from 11 th to 15 th	National	Table tennis		15BC645	Himanshu Jindal



	January 2018 and got Silver Medal.					
2018	Represented DU in Inter Zone University Table Tennis Tournament held at KIIT University, Bhubaneswar from 16 th to 19 th February 2018 and got Bronze Medal.	National	Table tennis		15BC645	Himanshu Jindal
2017	Represented DU in North Zone Inter University Championship held at M. D. University, Rohtak from 1 st to 4 th December, 2017 and got Third place.	National	Badminton		15BC660	Sahaj Minhas
2018	Represented DU in All India Inter University Championship held at KIIT, Orissa, from 5 th to 9 th January, 2018 and got Third place.	National	Badminton		15BC660	Sahaj Minhas
2017	Represented DU in NZIU Championship held at M. D. University, Rohtak from 1 st to 4 th December, 2017 and got Third place.	National	Badminton		16BA117	Shourya Singh
2018	Represented DU in All India Inter University Championship held at KIIT, Orissa, from 5 th to 9 th January, 2018 and got Third place.	National	Badminton		16BA117	Shourya Singh
2018	Participated in Iceland International 2018, held at (Reykjavik) Iceland from 25 th to 28 th January 2018 and got	International	Badminton		15BA120	Kuhoo Garg



	Gold Medal in mixed doubles.					
2017	Participated in Hellas International 2017, held at Greece from 31 st August to 03 rd September, 2017 and got Gold Medals in Women doubles and mixed doubles.	International	Badminton		15BA120	Kuhoo Garg
2018	Participated in Swedish Open 2018, held at Lund from 15 th to 21 st January, 2018 and got Bronze Medal in Mixed doubles.	International	Badminton		15BA120	Kuhoo Garg
2018	Represented DU in All India Inter University Netball tournament held at Mangalore University, from 25 th to 28 th February, 2018 and got Third Place .	National	Netball		15BC658	Mamta Mishra
2017	Represented DU in NZ Inter University Basketball Tournament held at CSJMU, Kanpur from 19 th to 23 rd December 2017 and got Gold medal	National	Basket Ball		16BA113	Bhavya Tyagi
2017	Represented DU in North Zone Inter University Basketball Tournament held at CSJM University, Kanpur from 19 th to 23 rd December 2017 and got Gold medal	National	Basket Ball			Sahiba Maan
2018	Represented DU in North Zone Inter University Basketball Tournament held at CSJM University ,	National	Basket Ball		15BC635	Princy Singh Rathore



	Kanpur from 19 th to 23 rd December 2017 and got Gold medal					
2017	3rd position Western Solo Vocal Competition, Swaranjali Hansraj College	National		Music	16BC303	Tiatuba Ozukum

5.3.2 Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution.

The Students' Union, along with various societies, organizes "**Crossroads**", the annual college festival, one of the most popular students' festivals in the University. Spread over four days in February/March, the festival invites participation from all over the country in a variety of events. The Union also organises the '**Business Conclave**', a three-day event representing the best in industry-academia interface. Further, the union organises various events for the college as well as takes active interest in the welfare and development of the student community. Further, '**Youth Conference**', an annual theme-based conference inviting eminent personalities from diverse fields is independently organised by a dedicated group of students.

Following are the bodies which have student representatives on them:

- The **Joint Consultative Committee 'JCC'** composed of students' as well as teachers' representatives, constituted to frame policies, mechanism and ensures smooth execution of the academic, financial and welfare activities in the College.
- The **Library Committee** comprising of the Librarian, teacher-in-charge of all the departments as ex-officio members and four student representatives viz. first rank holders of B.Com (Hons.) and B. A. (Hons.) Economics both from Ist and IInd year.
- The **Anti-Ragging Cell** of the College includes student representatives for concrete and substantial reporting bearing in mind that the identity of the student is not disclosed.
- The **Internal Complaints Committee** comprising of faculty members, administrative staff and student representatives from all courses looks after cases of sexual misconduct and gender based harassment, if any.
- Various **Departmental societies** have student office bearers with faculty members as advisors to the societies.
- At the outset of the admission process every year, a team of student volunteers and teachers is formed under the supervision of Head of Departments and a special helpdesk is set up to solve the queries of the applicants and to assist them through the admission process.



5.3 Alumni Engagement
5.3.1 Whether the institution has registered Alumni Association? Yes/No, if yes give details
Yes, the College has its own registered Alumni Association. SRCC has a registered Alumni Association named SRCC Alumni Association which is registered with the Registrar of Societies, Delhi. It is also registered as a charitable institution with the Commissioner of Income Tax under section 12A of the Income Tax Act, 1961 and has been granted approval for exemption under section 80G of the Income Tax Act.
5.3.2 No. of enrolled Alumni:
5000+
5.3.3 Alumni contribution during the year (in Rupees):
Rs. 5, 28, 500/- (Rupees Five Lakhs Twenty Eight Thousands and Five Hundred only)
5.3.4 Meetings/activities organized by Alumni Association :
<ul style="list-style-type: none"> • The association organized a Faculty honor program on January 6, 2018 at hotel The Lalit. Veteran faculty member Shri Dutt Kumar Mittal was honoured on this day. • The Alumni association also organized its annual get together in the college on February 11, 2018. • The Association also celebrated the Golden Jubilee Year for the 1968 batch and Silver Jubilee Year for the 1993 batch. • The PGDGBO wing further celebrated its annual alumni dinner titled 'Exumberance-2018'.



CRITERION VI –GOVERNANCE, LEADERSHIP AND MANAGEMENT
6.1 Institutional Vision and Leadership
6.1.1 Mention two practices of decentralization and participative management during the last year
<p>As an institution, Shri Ram College of Commerce has always promoted inclusive and participative management and decentralisation of authority aimed at healthy and constructive growth of the College by involving the interests of all concerned stakeholders. Though SRCC has generally adopted a decentralised and participative mode of management, nevertheless, the following two practices of decentralization and participative management adopted in academic year 2017-18 can be detailed:</p> <p>1. Creation of a systematic process for value-added/add-on courses: A formal process was established for the introduction and concurrence of value-added/add-on courses in the College. First, a separate value-added course committee was established by the Staff Council on the recommendation of the IQAC to assess the needs of students, evaluate the available choices and implement the course after considering their value to the students. To make the process inclusive to the end stakeholder, thereafter, surveys were conducted for students to rate their preferences for various courses. The committee analysed the survey results, and recommended introduction of the most preferred course.</p> <p>2. Decentralisation of authority in case of allotment of flats and sanction of leave: This year, the allotment of staff flats available in the campus was decentralised. While earlier the allotment of staff flats were at the discretion of the Principal of the College, now a separate Allotment Advisory Committee has been constituted to look into the same. The Allotment Advisory Committee considered the request of allotment of flats from the staff members and recommended their allocation for further decision making. Further, a Leave Advisory Committee has also been constituted to look into the matters of sanction of child care, extraordinary, sabbatical and study leave for faculty.</p>
6.1.2 Does the institution have a Management Information System (MIS)? Yes/No/Partial:
Yes, the College has employed Management Information System.
6.2 Strategy Development and Deployment
6.2.1 Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):



❖ **Curriculum Development:**

As a constituent college of the University of Delhi, the Institution implements the Choice Based Credit Scheme (CBCS) of academic curriculum. The objective of quality strategies is to ensure timely and well-planned implementation of the curriculum as well as to enhance its utility and value. The quality improvement strategies further focus on making the curriculum more applied, innovation oriented and synchronous to the developments in field of Commerce, Management and Economics. With this view, academic departments offer those Generic Electives, Ability Enhancement Credit Courses and Skill Enhancement Credit Courses that are suited towards enhancing the knowledge of the students while simultaneously increasing their employability. Due thought is accorded to provide contemporary and multidisciplinary subjects to students who are given freedom to choose from the list of subjects offered. Further, the quality strategies also emphasise on inclusion and development of value-added/add-on courses for both undergraduate and post-graduate programmes that are oriented towards the development of job-relevant skills.

❖ **Teaching and Learning:**

At SRCC, the focus is on transforming and subliming the pedagogical process to be more engaging, goal oriented and keeping the faculty updated with the latest developments in pedagogy and teaching methodologies. Accordingly, as a part of the quality improvement strategy for the same, faculty members are given freedom to adopt and innovate teaching methodologies for their respective subjects. Faculty members further improve the quality of teaching by use of Information and Communication Technology, group discussions, industrial and institutional visits etc. To harness the synergy of subject knowledge and teaching know-how amongst faculty members, internal subject meetings are held for each subject on a periodical basis every semester where the pace, orientation, methodologies and assessments are mutually decided. To enhance the multi-dimensionality of the discipline, eminent personalities from academics, corporate sector and government are invited for guest lectures and speaker sessions. Also, since training and development play a significant role in improving the quality of teaching and learning, the IQAC conducts workshops and symposia on a regular basis. The College further encourages the faculty to attend refresher and orientation courses, faculty development programmes and workshops to enhance their knowledge and skill set.

Believing that learning is a continuous process, the quality improvement strategies focus on making the learning process more wholesome and holistic to the development of student



personality, with proportionate emphasis given to both curricular and extra-curricular aspects. Faculty members provide personal mentoring and guidance to students on research and career. The College promotes extra-curricular involvement amongst students by providing them the freedom to choose from a wide range of student societies. The balance between the curricular and extra-curricular activities facilitates an all round learning process that equilibrates between theory, application and real world skills such as time and team management.

❖ **Examination and Evaluation:**

While the examination and evaluation structure are governed by the University of Delhi guidelines, the College attempts to improve the effectiveness of the internal assessment system. The quality improvement strategies focus on maintaining a proper assessment framework which is able to precisely evaluate the knowledge and understanding of the student while achieving the desired goals of interaction, learning and transparency. The strategies also focus on making the examination process more representative of the subject matter and stress on multidimensional evaluation. Faculty members are encouraged to assess students through multiple evaluation methods such as presentations, written examination, and group discussions.

❖ **Research and Development:**

The quality improvement strategies emphasize the role of research and faculty development in the Institution. These strategies focus on encouraging and promoting high quality research in the Institution. A separate Research Council has been set up to explore the possibility of new journals and improving the accessibility and impact of research in the College. The quality improvement strategies also strive to promote research through a system of rewards and recognition. The College has a scheme named "Centre for Academic Excellence" to promote research amongst faculty, non-teaching staff and students. Under the scheme, there are pecuniary incentives of various kinds for paper presentation and attending conferences. The College has also enacted a Faculty reward Scheme where faculty members are provided incentives for publication of research papers in journals. Further, keeping in mind the need for research and development, the strategy also aims at providing the requisite infrastructure and academic resources to members of both teaching and non-teaching staff. For the same, the College has subscribed to PROWESS - a financial database of Indian Companies maintained by CMIE. In addition, statistical software such as Eviews and SPSS were procured for the benefit of research by faculty and students. From time to



time, the College also subscribes to various International and National journals, in both print and electronic form to provide accessibility for the purpose of research and development. In addition to these in-house facilities, the College is also linked to the Delhi University Library System (DULS) and INFLIBNET, UGC which further broaden the knowledge and research resources available to faculty. In consonance with its emphasis on promotion of research culture, the College as well as its IQAC strive to organise faculty development programmes (FDP) and workshops focusing on the development of research competencies and widening the research abilities of the faculty.

❖ **Library, ICT and Physical Infrastructure/Instrumentation:**

The quality improvement strategies for Library aim at constant improvement and development of library services through updation of technology and employment of latest systems in library sciences. The quality improvement strategies also focus on inclusion of differently-abled students for whom a unique Resource centre has been set up to easily access books and other reading material. Similarly, the quality improvement strategies for physical and ICT infrastructure focus on their regular maintenance and timely upgradation while ensuring its utility in the education process. As an outcome, the College completely overhauled its Wi-Fi system to provide 24/7 access to students, faculty members and non-teaching staff. Also, as extension of the strategy, every classroom of the College is projector enabled.

❖ **Human Resource Management:**

The aim of the human resource management in the College focuses on attracting, training, developing, motivating and retaining its human resources. The intention of the institution is to maximise the potential of each individual in their respective fields to the benefit of self and society. This entails assessing the human resource requirements and understanding the inherent diversity of such needs. After the evaluation of needs, the strategies emphasize on creation and implementation of sustainable schemes for the benefit of the human resources.

❖ **Industry Interaction/Collaboration:**

At SRCC, the strategies focus on strengthening industry interaction and collaborations as well as building long-term mutually beneficial ties for the collaborating institutions. The strategies also focus on creation of value for the stakeholders involved in the collaboration process. As such, regular industry-academia interface programmes are organized to strengthen relations with industry. The College also organises University and National level programmes such as **Youth Conference** and **Business Conclave** wherein senior Executives



from industry are invited for interaction with the students. Due emphasis is accorded to collaborations with industry to create strategic synergies for community service and outreach programmes. One such example of an outreach-oriented collaboration is ENACTUS SRCC. Further, the strategies also aim to harness the applied expertise of industry experts and management personnel in enhancement and delivery of the curriculum.

❖ **Admission of Students:**

The focus here is on making the admission process smooth, informative, transparent and convenient. In this spirit, admission related queries are also answered through phone calls and emails. Admission Help-desks are set-up to facilitate prospective candidates. Contact details of nodal officers are displayed on institutional website and on the campus. Further, candidates are given specific time slots for formalizing admission to avoid excessive rush at the last minute and to ensure that the admission process is organised in a smooth and systematic manner. The quality strategies also aim at innovations in the admission process. This year, a dedicated webpage was created to ensure greater convenience and information dissemination to the applicants.

6.2.2: Implementation of e-governance in areas of operations:

❖ **Planning and Development :**

The College uses its electronic database and information systems to ensure a data driven approach to decision making. A diverse set of stakeholders including students, members of teaching and non-teaching staff, alumni, parents, employers and industry representatives are engaged through various electronic channels in the planning and development process of the College. Students are asked preferences for elective subjects via mail. The timetable and other academic communication are uploaded on the website as well as mailed to the faculty members.

❖ **Administration:**

To better streamline the administrative work, database and records are maintained in electronic form. Notices and other correspondence pertaining to administration are proactively communicated via electronic channels to respective stakeholders. The administrative wing of the College has already started digitization of its records for easy retrieval and storage. Statutory information, student related information and other important forms are uploaded on the institutional website. Further, to ensure convenience of students, the administration promptly responds to email communication sent by students, parents and other stakeholders.



❖ **Finance and Accounts:**

To ensure availability of data and long-term storage of records, the accounts department is ensuring digitisation of its records. The audited annual financial statements of the College are duly and timely uploaded to the College website. Further, e-compliance to regulatory authorities is done on a timely basis as and when required.

❖ **Student Admission and Support:**

The admission process in the College is administered and regulated by the University of Delhi. To augment the online admission process of the University, the College has taken several initiatives to improve the timeliness and spread of information dissemination required for greater convenience in the process. A separate webpage titled "Admissions 2018-19" was created on the institutional website containing guidelines, bulletins and all relevant information for the applicants. Soft copies of the College prospectus along with Hostels' (both boys and girls) and specimen admission forms along with detailed instructions on how to fill them were also uploaded on the webpage. A separate online document on the frequently asked questions were also developed and made available on the website. To add value to the process, the College also developed a best-of-four percentage calculator to facilitate ease of computation for students. To improve convenience in the process, the College uploaded a video on its Youtube Channel detailing the institutional process of admission. Further, frequent and timely updates were made to both the announcement section and the admissions webpage to ensure complete and timely availability of information to potential applicants. The contact details of the nodal officers for admission process and the Admission Grievance Committee were also widely publicised. Any query regarding the admission process was appropriately and timely responded to by the nodal officers for admission.

❖ **Examination:**

While the examination schedule is administered by the University of Delhi, the College takes proactive measures to ensure relevant and timely information dissemination amongst students. Notifications prior to examination such as submission of examination form are timely displayed on College website and notice boards. Information pertaining to collection of admit cards and other examination related formalities are also communicated to students through electronic channels. Further, a list of examination based instructions are also emailed to students prior to examinations. Similarly, examination duties are intimated electronically to faculty members. Further, internal assessment records viz. attendance record, home



examination and tutorial assessments are displayed on the College website. The time frame and procedure for requisitioning changes in internal assessment, if any, is also detailed electronically. Subsequent revisions in internal assessment records are communicated through the institutional website.

6.3 Faculty Empowerment Strategies

6.3.1 Teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Dr. Surya Prakash	Marketing for Service: A Strategic Approach to Tourism and Travel Services in India	N. A.	Rs. 1, 500/-

6.3.2 Number of professional development/administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non- teaching staff	Dates (from-to)	No. of participants (Teaching staff)	No. of participants (Non- teaching staff)
2018	Workshop on Data extraction from Prowess IQ	-	May 9, 2018	20	-
2018	Workshop on Qualitative Research	-	May 18, 2018	30	-



2018	-	Training Programme on Refining Processes and Procedures in the College	January 1, 2018	-	100
2017	-	Training Programme on Internal Assessment Management	December 15-17, 2017	-	10

6.3.3 No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	Date and Duration (from – to---)
Refresher Course conducted by UGC-Human Resource Development Centre, Jamia Millia Islamia, Jamia Nagar, New Delhi.	3	06.09.2017 to 26.09.2017
Refresher Course in Winter School conducted by Human Resource Development Centre, CPDHE, Delhi.	1	28.11.2017 to 19.12.2017
Refresher Course in Indian Culture, Thought and Thinkers conducted by Human Resource Development Centre, CPDHE, Delhi.	2	28.11.2017 to 19.12.2017
Short-term course in Research Methodology conducted by Human Resource Development Centre, CPDHE, Delhi.	1	20.03.2018 to 26.03.2018
Capacity Building Programme for Young Faculty Members in Social	1	08.05.2018 to 21.05.2018



Science at Department of Education, Nagaland University, Kohima Campus, Meriema, Nagaland			
6.3.4 Faculty and Staff recruitment (no. for permanent/fulltime recruitment):			
Teaching		Non-teaching	
Permanent	Fulltime	Permanent	Fulltime/temporary
Nil	Nil	Nil	Nil
6.3.5 Welfare schemes for			
Teaching		7	
Non teaching		7	
Students		6	
6.4 Financial Management and Resource Mobilization			
6.4.1 Institution conducts internal and external financial audits regularly (within 100 words each) As a public institution, the College conducts its audit process in accordance with the extant guidelines. Accordingly, auditing of the annual financial statements is done by an internal auditor who is duly approved by the Governing Body and a statutory auditor who is jointly approved by the Governing Body and the University of Delhi.			
6.4.2 Funds/Grants received from management, non-government bodies, individuals, philanthropies during the year (not covered in Criterion III)			
Name of the non government funding agencies/ individuals	Funds/ Grants received in Rs.		Purpose
Sir Shri Ram Foundation	Rs. 25,00,000/- (Rs. Twenty Five Lakhs Only)		Maintenance Grant
Sir Shri Ram Foundation	Rs. 15,00,000/- (Rs. Fifteen Lakhs Only)		Grant towards construction of Women's Hostel
ENACTUS	Rs. 1,14,900/- (Rs. One Lakh Fourteen Thousand Nine Hundred Only)		Towards SRCC Chapter of ENACTUS
Alumni Contribution	Rs. 5,28,500/- (Rs. Five Lakh Twenty Eight Thousand and Five Hundred only)		Towards general development and community welfare



6.4.2 Total corpus fund generated **Rs. 10,40,000.00/-**

6.5 Internal Quality Assurance System

6.5.1 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	-	No	-
Administrative	No	-	No	-

6.5.2 Activities and support from the Parent – Teacher Association (at least three)

The College does not have a Parent-Teacher Association. However, the IQAC actively seeks feedback from the parents of the students studying in the College. The feedback is then analysed to improve the functioning of the College. Further, there is active interaction with parents during the admission and orientation phase.

6.5.3 Development programmes for support staff (at least three)

The College proactively promotes the growth and development of its support staff. A few schemes established in the College for the development of support staff are:

- Centre for Academic Excellence:** Under this scheme, members of support staff are encouraged and given financial incentives for attending and presenting research papers in national and international workshops, seminars, conferences and symposiums.
- Centre for Professional Development:** The College has a dedicated centre named Centre for Professional Development that undertakes regular programmes to enhance the job skills, efficiency and productivity of the support staff.
- Institutional Support for further academic education and training:** The College actively encourages its support staff to pursue higher education in the form of leave and academic support. Further, from time to time, the College also sends its support staff for external training.

6.5.4 Post Accreditation initiative(s) (mention at least three)

1. Constitution of Research Council and Projects Committee: Taking into cognizance the growing importance of research and the need to channelize the research aptitude and skills of faculty members in the College, the **Research Council and Projects Committee** was constituted in April 2018.

The aim of the Council is to:

- Promote research amongst faculty members in the College



- Building and developing research competencies amongst young faculty members
- Facilitating growth of quality research in the College
- Encouraging and assisting faculty members in preparation of doctoral proposals
- Facilitating faculty members in obtaining projects from agencies such as University Grants Commission, ICSSR etc.

The constitution of the Council represents a blend of senior and young faculty members. Since its inception, the Council has undertaken the following steps in concurrence to its objectives:

i. Organisation of need specific workshops and lectures to augment the research competencies of faculty members of the College. The following workshops and lectures have been organised till now:

- ***Workshop on 'Data Extraction from Prowess IQ'***

Prowess IQ is a proprietary database of Indian companies maintained by the Centre for Monitoring Indian Economy (CMIE) subscribed to by the College. A workshop on the above mentioned theme was organised in the Computer Library on May 9, 2018. The workshop was attended by twenty faculty members who gained insights on how to build queries, extract and manipulate data in Prowess IQ.

- ***Workshop on 'Qualitative Research'***

A workshop on 'Qualitative Research' was held on May 18, 2018. Thirty faculty members from the College attended the workshop.

ii. Organising National Workshops to promote research in the academic community as a whole.

iii. Assistance to young faculty members in preparation of research proposals to be submitted to the University for Ph.D. programme.

iv. Mentoring faculty members for high-quality research papers.

2. Introduction of Value-Added/Add-On Courses: Taking into cognizance the need for enhancing the skills and employability of its students, the College initiated the process for introduction of value-added/add-on courses. The objective of these value-added/add-on courses is to orient and augment the theoretical rigor of the curriculum with its application in a real world setting. These courses also intend to provide a hands-on approach to students to the concepts taught in the classrooms. With this view, a value added course committee was constituted in the College. The Committee assesses, deliberates and evaluates the need, demand and feasibility of various courses that can be offered to students to add value to their learning in the College. Through extensive discussion and research, the Committee recommends the value-



added courses to the College to be introduced, after taking a broad opinion of preference from the student community. With this democratic structure, the College launched its first value-added/add-on course titled "Business Data Analytics" in collaboration with BSE Institute Limited.

3. Launch of IQAC Faculty Lecture Series: Understanding the need to leverage faculty research and enhance the curriculum learning to include contemporary developments, the IQAC Faculty Lecture Series was started in January 2018. The Faculty Lecture series acted as an avenue for faculty members of the College to research and lecture on contemporary developments as well as for students and faculty members to better understand concurrent developments. Attended by a large audience, the following lectures were held under the IQAC Faculty Lecture Series over the course of academic year 2017-18:

1. Bitcoins and Blockchains
2. Self-Motivation
3. Contemporary issues in Taxation
4. Behavioural Finance
5. Hindi Bhasha ke Badhte Kadam
6. Corporate Governance
7. Big Data and Analytics

6.5.5

- a. Submission of Data for AISHE portal : Yes
 b. Participation in NIRF : Yes
 c. ISO Certification : No
 d. NBA or any other quality audit : No

6.5.6 Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting activity	Duration (from ----- to -----)	Number of participants
2018	IQAC Talk cum Discussion	July 31, 2018	One Day	150+
2018	Creation of Student Progression Mechanism	July 2, 2018-ongoing	From July 2018 onwards	-
2018	IQAC Faculty Lecture Series	January 30, 2018-April 24, 2018	Three months	500+



2018	Submission of Annual Quality Assurance Report for Academic Year 2016-17	November 15, 2017	-	-
2017	Workshop on 'Developing Oral Communication Skills'	October 30, 2017	One day	50+
2017	National Symposium on 'Dimensions of Quality in Higher Education in Contemporary Times'	November 11, 2017	One day	300+
2017	Formation of Student Quality Assurance Cell	September 15, 2017	Ongoing	35
2017-18	IQAC Meeting with Stakeholders	July 25, 2017	One day	100+
2017	Workshop on Qualitative Research	July 29, 2017	One day	100+



CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES			
7.1 - Institutional Values and Social Responsibilities			
7.1.1 Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)			
Title of the programme	Period (from-to)	Participants	
		Female	Male
International Conference on “Empowering Women: Fostering Entrepreneurship, Innovation & Sustainability” by Office of International Programmes, SRCC	July 16-17, 2018	400+	
Interactive session on the theme “Taboos are injurious to health: Discussing women health issues and fighting stereotypes” by Women Development Cell, SRCC	November 13, 2017	Total 100+	
Interactive Session on Sexual Harassment by Internal Complaints Committee, SRCC	October 24, 2017	Total 100+	
Self Defence Workshop by National Service Scheme SRCC	September 18-19, 2017	100+	0
7.1.2 Environmental Consciousness and Sustainability/Alternate Energy initiatives such as: Percentage of power requirement of the College met by the renewable energy sources < 10 %			
7.1.3 Differently-abled (Divyangjan) friendliness			
Items Facilities	Yes/No	No. of Beneficiaries	
Physical facilities	Yes	80	
Provision for lift	Yes	95	
Ramp/ Rails	Yes	80	
Braille Software/facilities	Yes	10	



Rest Rooms	Yes	80
Scribes for examination	Yes	10
Special skill development for differently-abled students	No	-
Any other similar facility	No	-

7.1.4 Inclusion and Situatedness

Enlist most important initiatives taken to address locational advantages and disadvantages during the year

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date and duration of the initiative	Name of the initiative	Issues addressed	Number of participating students and staff
2017	14	14	Academic Year 2017-18	1. Farmer's Market 2. Project Arpan 3. Project Asbah 4. Project Khushali 5. Project Pahal 6. Project Sahay 7. Project Samarth 8. Project Sanjeevani 9. Project	Employment Growth, Environment -Financial Empowerment -Market Linkages -Rural Empowerment -Urban Literacy	1000+



				<p>Sanskar</p> <p>10. Project</p> <p>Sashakt</p> <p>11. Project</p> <p>Utthan</p> <p>12. Project</p> <p>Umeed</p> <p>13. Project</p> <p>Vishwas</p> <p>14. Visit to</p> <p>State</p> <p>Cancer</p> <p>Hospital</p>		
7.1.5 Human Values and Professional Ethics						
Code of conduct (handbooks) for various stakeholders						
Title		Date of Publication		Follow up		
University Code for Professional Ethics		March 2014		Since the Code for Professional Ethics is a University Publication, the College follows and introduces any change made by the University in the Code proactively. A copy of the Code is also kept with the Administrative Office for reference.		
SRCC Handbook		July 2018 (Annual Publication)		At the beginning of each academic year, the SRCC handbook is distributed to the members of teaching and non-teaching staff and students. A soft copy of the Handbook is also uploaded on website. Prior to its publication, the handbook is thoroughly reviewed and periodic changes are regularly done to enhance the relevance of the		



		handbook to its intended stakeholders. A hard copy of the same is kept with the administration office for reference.
GBO Handbook	July 2018 (Annual Publication)	The PGDGBO programme of the College publishes its own GBO handbook which is distributed to the members of teaching and non-teaching staff and students of the programme. The handbook details the curricular aspects, the code of conduct and statutory guidelines.

7.1.6 Activities conducted for promotion of universal Values and Ethics

Activity	Duration (from ----- to -----)	Number of participants
Charitable Activities		
Blood Donation Drive	August 1, 2017 (One Day)	100+
Book Donation Drive	September 19, 2017 to September 20, 2017 (Two days)	250+
Community Engagement Activities		
Farmer's Market	Ongoing	30+
Project Asbah	Ongoing	30+
Project Virasat	Ongoing	30+
Empowerment Activities		
Project Arpan	Ongoing	30+
Project Khushali	Ongoing	100+
Project Pahal	Ongoing	100+
Project Sahay	Ongoing	100+
Project Samarth	Ongoing	100+
Project Sanjeevani	Ongoing	30+
Project Sanskar	Ongoing	100+
Project Sashakt	Ongoing	100+
Project Utthan	Ongoing	100+
Project Umeed	Ongoing	100+



Environmental Activities		
Cleanliness Drive	October 2, 2017	
E-Waste Collection Drive:	January 25 - February 5, 2018 (Ten Day)	500+
Tatva	April 6, 2018	500+
Humanitarian Activities		
Cancer Awareness Campaign	September 25, 2017 (One Day)	100+
Flood Relief Collection Drive	September 4, 2017 (One Day)	
Organ Donation Fest	November 1, 2017 to November 2, 2017 (Two Days)	500+
7.1.7 Initiatives taken by the institution to make the campus eco-friendly (at least five)		
<p>The College has taken various measures towards environmental protection. These can be broadly classified as:</p> <ul style="list-style-type: none"> • Initiatives for Water Management and Conservation: <ol style="list-style-type: none"> i. Setting up of Rainwater harvesting units which conserve about fifteen million litres of water every year. ii. Employment of a unique water recycling system to recharge groundwater from residual water condensate from central air conditioner. iii. Employment of sprinklers based watering system in its gardens and sports field. iv. Unique Water channelizing system to reuse the waste RO water to washrooms. • Initiatives for Energy Management and Conservation <ol style="list-style-type: none"> i. Transition from normal bulbs to power conserving LED lighting. ii. Use of solar panels to generate energy. iii. Use of energy efficient and rated electrical equipments to conserve energy. iv. Minimisation of energy consumption through systematic monitoring. v. Proactive monitoring of lights and fans left switched on. • Initiatives for Waste Management <ol style="list-style-type: none"> i. Installation of color-coded dustbins to facilitate segregation of waste. ii. Waste management through proper segregation and disposal of waste. iii. Recycling of paper waste in the College. iv. Promotion of public transport and carpooling. 		



• **Initiatives for generation of awareness towards environmental issues:**

The College has a dedicated Centre for Green Initiatives established with the objective of sensitizing people about the need for protection of environment for a sustainable and healthy future. The Centre has been instrumental in taking steps and initiatives towards the conservation of environment and channelizing concerns for the environmental issues pertinent to the society. Some awareness initiatives of the Centre include:

- i. There are two publications by the Centre in pursuit of its objective; First, a periodical newsletter of the Centre to keep the stakeholders abreast of the latest developments in Environmental Sciences and the efforts of the College towards environmental care and welfare. Second, an annual magazine titled "**Avni**" launched to channelize the creative potential of the students and making them more engaged in the environmental aspect of education. Both these publications have been launched in electronic format on the website to ensure wide accessibility and distribution to the general public.
- ii. Further, the Centre also spreads awareness through its Facebook page where periodical campaigns and environment based information stories are posted to engage the constituents of the college as well as the general public.
- iii. The Centre also organises a unique annual green festival, "**Tatva**", which features multiple events such as speaker sessions and workshops to engage the college community and general public towards the cause of environment.

7.2 Best Practices

Describe at least two institutional best practices. Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

Based on its thoughtful introspection and self assessment, the College has identified the following as its best practices. (*Details in Annexure III*)

- ❖ **Best Practice I:** Promoting innovation in learning
- ❖ **Best Practice II:** Holistic Development: Maximising individual growth of students

Weblink: <http://srcc.edu/igac/best-practices>

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500 words



Founded in 1926, Shri Ram College of Commerce envisages to be an institution of global scale through its pedagogy and knowledge management. The vision, mission and objectives insightfully direct the commitment of the College to the growth of its students, the academic community, the society and the nation. An affirmation of its efforts can be found in the words of Late Dr. A. P. J. Abdul Kalam, Former President of India,

“Shri Ram College of Commerce has been serving educational needs in commerce and economics of industries for more than eight decades. This institution is indeed a brand institution for Commerce”

While the College strives and continues to achieve paramount excellence in the fields of commerce, management and economics education, it is pertinently conscious of its mission succinctly etched as,

“...to achieve and sustain excellence in teaching and research, and enriching local, national and international communities through our research, the skills of alumni, and the publishing of academic and educational materials”.

Keen in its role as an axiom of both knowledge creation and dissemination, the conducive academic environment of the College has inspired faculty members to author and publish academic literature to preserve and expand the frontiers of academic horizons. Over the years, **faculty members have published over two hundred books** covering the entire expanse of the commerce and economics education. **Faculty members have authored seminal books in the fields of accounting, computer sciences, economics, finance, governance, international business, law, management, mathematics, marketing and taxation to name a few.** These books have been prescribed in the recommended reading list of multiple courses of a large number of universities across the country. Faculty members have also contributed actively for the development of reading texts and books prescribed by professional institutions such as Institute of Chartered Accountants of India (ICAI), Institute of Company Secretaries of India (ICSI), Institute of Cost Accountants of India (ICAI), etc. for their respective professional courses. Further, faculty members have also, over the years, helped create and edit literature for areas as diverse as competitive exams such as UPSC IAS, to NCERT text books for school education at senior level. Several books have been recognised with various national and international acclaim and awards and are considered the defacto text in the subject.

Not content to rest on its laurels, faculty members continue to author academic literature



exploring the ever-changing dimensions of commerce, management and economics. In the recent decade, faculty members have authored new books and academic texts covering areas such as corporate governance, e-marketing, entrepreneurship, sustainability and women empowerment amongst others.

Weblink of Institution: <http://www.srcc.edu/>



8. Future Plans of action for next academic year (500 words)

The Institution plans the following for the next academic year:

Curricular Aspects:

- Increase in Value-Added and skill-enhancement courses for both undergraduate and postgraduate students.
- Upgradation of the PGDGBO programme to a full-fledged Postgraduate Degree (MBA in Global Business Operations) course.
- Enhancing the feedback mechanism.

Teaching-Learning and Evaluation:

- Developing and promoting innovation in teaching-learning methodologies.
- Organisation of summer and winter schools to promote applied learning in students
- Enhancing the application orientation of the curriculum by incorporating more field work, guest lectures, projects and training based summer/winter schools.

Research, Innovations and Extension:

- Organising international and national seminars/conferences on various relevant themes.
- Increasing industry-academia interface through consultancy, projects and lecture series.
- Promotion of research opportunities for students & faculty members.
- Organising workshops/symposia for faculty, non-teaching staff and students on a periodic basis.

Infrastructure and Learning Resources:

- Enhancing the teaching-learning infrastructure of the College.
- Embracing the latest in Library sciences.

Student Support and Progression:

- Enhancing the role, accuracy and timelines of information for student support.

Governance, Leadership and Management

- Facilitating greater stakeholder engagement in the decision making process of the College.



- Development of more streamlined MIS based systems in the College and greater integration of ICT based systems.

Institutional Values and Best Practices:

- Promotion of inclusiveness and better environmental practices in the College such as greater adoption of Solar Energy, Solid Waste Management and Water Management.
- Broadening the horizons and scope of Institutional Social Responsibility.
- Incorporating greater value-driven and goal-oriented education pedagogy.

Dr. Rachna Jawa

(Coordinator, IQAC)

Professor Simrit Kaur

(Chairperson, IQAC)



Annexure I

Abbreviations:

CAS	-	Career Advancement Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
DU	-	University of Delhi
GATE	-	Graduate Aptitude Test
NA	-	Not Applicable
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution



Annexure II: Publications as per Criterion 3.3.4

Prof. Simrit Kaur	Chapters in Edited volumes/ Books Published	1. Chapter titled " Reducing Inequality in South Asia: Critical Issues and Policy Choices " published in the 2017 Conference Proceedings of the 9th South Asia Economic Summit on the theme of " Reimagining South Asia in 2030 " organised by Centre for Policy Dialogue (CPD) held at Dhaka, Bangladesh.
	Research Papers/ Articles	<ol style="list-style-type: none"> 1. Article titled "Climate change begs for policy initiatives in South Asia." published in East Asia Forum, 2017. (Co-author: Ms. Harpreet Kaur, University of Delhi) 2. Article titled "Climate Risks and Sustainable Intensification of Agriculture in South Asia" published in Trade Insight, Volume 13, Issue 1. 3. Paper titled "Sustaining Agricultural Production in South Asia in the Face of Climate Change: A Panel Data Study" published in UGC listed and ICI indexed journal, Asian Journal of Research in Social Sciences and Humanities, Volume 7, Issue 9, ISSN:2249-7315. (Co-author: Ms. Harpreet Kaur, University of Delhi). 4. Paper titled "Examining the Fuel-Finance Nexus in a Macroeconomic Framework: Econometric Evidence from India" published in South Asian Journal of Socio-Political Studies, Volume 17, Issue 1, ISSN 0972-4613. (Co-author: Mr. A. Sajeev, University of Delhi).
Commerce Department		
Dr. Alok Kumar	Books	<ol style="list-style-type: none"> 1. Corporate Accounting, for B. Com. (Hons.) Course of Delhi University. 2nd Ed. New Delhi: Galgotia Publishing Company, 2017. 2. Basic Corporate Accounting, for B. Com. (Programme) Course of Delhi University. 2nd Ed. New Delhi: Galgotia Publishing Company, 2017.
Dr. Amit Sachdeva	Books	1. Microeconomics: Theory and Applications–Part I , New Delhi: Kusum Lata Publications.



		2. Microeconomics: Theory and Application–Part II , New Delhi: Kusum Lata Publications.
Dr. Anil Kumar	Books	1. Corporate Laws , Taxmann, New Delhi. 2. Governance, Ethics and Social Responsibility of Business , Taxmann, New Delhi.
Ms. Aruna Jha	Books	Auditing and Corporate Governance , Taxmann Publications, ISBN No.: 9789386882509.
	Research Papers	1. Institutional Pressures of CSR: Evidence from India , Review of Professional Management, Vol.16 (2) July-December, 2018. 2. Community- Level CSR Implementation through the Lens of Institutional Theory: An Empirical Study , The Qualitative Report in October 15, 2018.
Dr. Deepashree	Books	1. Introductory Microeconomics, GE in Eco – I (CBCS), Scholar Tech Press, July 2017. 2. Microeconomics, B. Com (H), Semester I, BCH GE-1 (a) (CBCS), Scholar Tech Press, July 2017. 3. Principles of Microeconomics-I, Semester I, (CBCS), Scholar Tech Press, July 2017. 4. General Economics, CA Examination Series for CPT, McGraw Hill. 5. MCQs in Economics for CA-CPT, McGraw Hill. 6. Managerial Economics, Anne Books. 7. Business Economics, BBA, Maximax, July 2017. 8. Principles of Microeconomics-II, Semester II, Scholar Tech Press, January 2018. 9. Principles of Macroeconomics-II, Semester II, Scholar Tech Press, January 2018. 10. Introductory Macroeconomics, GE in Eco – II (CBCS), Scholar Tech Press, January 2018. 11. Macroeconomics for BBA, Semester III, Scholar Tech Press, July 2017. 12. Principles of Macroeconomics-I, Semester III, Scholar Tech



		<p>Press, July 2017.</p> <p>13. Economic Development in India, Scholar Tech Press, July 2017.</p> <p>14. Macroeconomics, B. Com (H), Semester II, BCH GE-2 (a), Scholar Tech Press, January 2018.</p> <p>15. Economic Development and Policy in India–I, Semester V, Scholar Tech Press, July 2017.</p> <p>16. Economic Development and Policy in India–II, Semester–VI, Scholar Tech Press, January 2018.</p>
Dr. Rachna Jawa	Book	'E-Marketing, 2nd Edition' , 2017, Singhal Publishing House, New Delhi, ISBN: 978-8193334119 for B.Com. (Hons.) with Mr. Harish Kumar and Mr. Nikhini Athili.
Mr. Raj Kumar Sah	Books	'Corporate Accounting' for B.Com. (Hons.), published by Singhal Publications, Delhi, 2017.
Dr. Ravi Gupta	Books	<ol style="list-style-type: none">1. Ahuja, Girish and Ravi Gupta. Professional approach to Direct Taxes Law & Practice, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.2. Systematic Approach to Income Tax & VAT & Service Tax, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.3. Concise Commentary on Direct Taxes, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.4. Corporate Tax Planning & Management, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.5. Practical Approach to Income Tax & VAT & Service Tax, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.6. Simplified Approach to Income Tax Laws, New Delhi: Flair Publications, 2017.7. Direct Taxes Ready Reckoner, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.8. Direct Tax Mini Ready Reckoner, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.9. Taxation of Salaries, New Delhi: Wolters Kluwer (India)



		<p>Pvt. Ltd. (CCH), 2017.</p> <p>10. Taxation of Capital Gains, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.</p> <p>11. Law of Depreciation, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.</p> <p>12. Guide to Fringe Benefit Tax, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.</p> <p>13. Guide to Deduction of Tax at Source, New Delhi: Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017.</p> <p>14. Compendium on Advance Readings, 2010, New Delhi, Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017</p> <p>15. Compendium on issues on Direct Taxes, 2011, New Delhi, Wolters Kluwer (India) Pvt. Ltd. (CCH), 2017</p>
Dr. R. P. Rustagi	Books	<p>1. Fundamentals of Financial Management, New Delhi: Taxmann, 2017.</p> <p>2. Fundamentals of Management Accounting, New Delhi: Taxmann, 2017.</p> <p>3. Basic Financial Management, New Delhi: Sultan Chand and Sons, 2017</p>
Dr. Surya Prakash	Books	" Principles of Marketing ", 2017, ISBN 978-93-272-2372-9.
	Chapters in Edited volumes/ Books Published	<p>1. "Women Empowerment through Self-help Group in Rural Area: An Analytical Review", 2017, Vankatrao More Matri Prakashan, Latur, Maharashtra, ISBN 978-93-84810-32-0.</p> <p>2. "Role of Rural Marketing in Development of Rural India"</p> <p>3. "Financial Support to Bhutan Development Bank from Within the Economy" in the book, "Rural Development in Bhutan: Prospects & Challenges (Vol. II)", 2016, Geddu College of Business Studies, Geddu, Bhutan, ISBN: 978-99936-33-21-1.</p>
	Research Paper	" Impact of GST on Indian Consumer Market: A study of FMCG Sector " published in Multidisciplinary International E-



		research Journal, ISSN-2348-7142, Special Issue-XXVII(A) January 2018.
Dr. Tarun Manjhi	Research Paper	<ol style="list-style-type: none"> 1. Trends and Pattern of Remittances from Abroad to India” Business Analyst, Volume 38(2) ISSN 0973-211X. 2. Uneven Economic Development in the Era of Globalisation and Migration of Labour in India” Hermeneutics, Volume 07(02), ISSN: 2231-6353
Dr. Vandana Jain	Book	1. 'Entrepreneurship' , 2018, Singhal Publishing House, New Delhi, ISBN No: 8193334140 for B.Com. (Hons.) CBCS.
Ms. Asha Rani	Research Paper	The Stability of Indian Stock Market after Demonetisation , Business Analyst, Vol. 37 (2), 39-56 (2017)
Mr. Anil Kumar Purvey	Research Paper	The effect of corporate governance on firm performance and firm valuation: concepts and theoretical framework' , Kaav International Journal of Economics & Business Management, Volume 4(7)
	Book	Co-authored book titled 'Banking & Insurance' , 2017, A. K. Publications, New Delhi, ISBN: 978-81-906358-3-7 for B.Com. (Hons.) CBCS curriculum with Dr. Atul Gupta and Ms. Anjali Siwal.
Dr. Dipika Bansal	Research Paper	Globalisation of Consumer Culture: An Empirical Survey of Consumers , Business Analyst, Volume 38(1) \
Mr. Harish Kumar	Book	Co-authored book titled 'E-Marketing, 2nd Edition' , 2017, Singhal Publishing House, New Delhi, ISBN: 978-8193334119 for B.Com. (Hons.) CBCS curriculum with Dr. Rachna Jawa and Mr. Nikhini Athili.
	Research Paper	<ol style="list-style-type: none"> 1. Paper titled "Seasonality in Indian Stock Markets: A Study of Calendar Effects" published in UGC listed and ICI indexed journal, MUDRA: Journal of Finance and Accounting, Volume 4, Issue 1, ISSN: 2347-4467. 2. Paper titled "Growth in E-Commerce in India: An Analytical Review of Literature" published in UGC listed journal, IOSR Journal of Business and Management, Volume 19, Issue 6, Ver. I, ISSN: 2278-487X.



		<p>3. Paper titled "Revealed Comparative Advantage: An Analysis of Exports of Rwanda", published in UGC listed journal, IOSR Journal of Economics and Finance, Volume 8, Issue 3, Ver. III, ISSN: 2321-5925</p> <p>4. Reviewed research papers as a referee during the year 2017-18 for UGC listed and ICI indexed journal, MUDRA: Journal of Finance and Accounting, Journal Press India, ISSN: 2347-4467.</p>
Ms. Renu Verma	Research Paper	Nonperforming Assets in India: an overview, Pramana research journal, international refereed, impact factor: 2.645,
Ms. Saumya Aggarwal	Research Paper	<p>Co-authored research paper with Dr. Pooja Gupta, titled as "An Investigation into Adoption of E-filing", published by the Blue Rose Publishers in the May edition 2018 Research Book "Emerging Research Paradigms in Commerce" by Dr. Manisha Verma, ISBN 978-93-87923-76-8.</p> <p>Co-authored research paper with Dr. Pooja Gupta, titled as "Study of Unicorn Start-Ups Management and Profitability", published by the Bharti Publications in the First Edition 2018 Research Book "Human Resource Management: Changing Perspectives, Strategies and Practices" by Dr. Rajanikant Verma, ISBN 978-93-86608-59-8</p>
Ms. Sarita	Chapters in Edited volumes/ Books Published	5 chapters of "Financial Planning" Module for M.com (School of Open Learning), co-authored with Dr Rinku Wadhavan Mahindru, Assistant Professor, Delhi School of Economics
Ms. Shivali Dhameja	Research Paper	<p>1. Trends in Indian Rupee-US Dollar Rate: An Empirical Analysis, Asian Journal of Management Oct 2017</p> <p>2. Rupee- US Dollar rate trends: Cointegration analysis Journal of IMS Group Dec 2017</p>
Dr. Swati Dhawan	Book	Co-author of book entitled 'Merchant Banking and Financial Services' published by Mc Graw Hill Education was fully edited. The ISBN number of Print edition is ISBN-13: 978-93-



		87067-09-7 and for e-book edition is ISBN-13: 978-93-87067-10-3
Mr. Sudhanshu Yadav	Book	Co-authored book titled ' Business Organisation and Management ', 2017, Prestige Publishers, New Delhi, ISBN: 978-81-9319125-8-0 for B.Com. (Prog.) CBCS curriculum with Prof. J. P. Mahajan, Professor, Delhi Technical Campus and Mr. Om Dutt, Assistant Professor, University of Delhi.
Ms. Varda Sardana	Book	1. Business Research Cases, Index International Publishers, February 2018, ISBN:978-81-936185-0-9 2. Digitalization, Maharaja Agrasen University Publications, 2018
Economics Department		
Dr. A. J. C. Bose	Articles	1. S. Pratap and A.J.C. Bose (2017), "Neoimperialism and Labour Compression", https://rupeindia.wordpress.com/2017/03/15/neoimperialism-and-labour-compression/#more-1288 , March 15, and in Aspects of Indian Economy, No. 68, Research Unit for Political Economy, Mumbai. 2. "Moral failure in economics: Journey toward feminizing alternatives?" Management Today, Vol 8(2), 2018
	Books	1. An Inquiry into the Nature and Causes of Contemporary Labour Relations, eBook, Blue Rose Publishers, New Delhi, 2018. ISBN 9789387538979 2. Exploring the Real World Industrial Organisation: A Study of Subcontracting, eBook, Educreation Publishing, New Delhi, 2018. ISBN 9781545719817
Mathematics Department		
Dr. J.K. Thukral	Books	1. Authored book titled ' Calculus ', 2017, Maximax Publishing House, ISBN: 978-81-933418-2-7 for B.Com (Hons) CBCS curriculum. 2. Authored book titled ' Linear Algebra ', 2018, Maximax Publishing House, ISBN: 978-81-933418-3-4 for B.Com (Hons) CBCS curriculum.



Annexure III

Best Practices

Best Practice I	
<i>Title</i>	Promoting Innovation in Teaching-Learning
<i>Goal</i>	<p>As extolled in its mission statement, the College aims, "...to <i>achieve and sustain excellence in teaching...</i>". With a vision of becoming an institution of global choice, it is imperative that the teaching-learning process in the College be aligned to the best global practices in the academia. As such, the goals of the practice are to:</p> <ol style="list-style-type: none"> 1. Institutionalise goal driven teaching learning processes that aim at creation of knowledgeable, employable and socially responsible citizens. 2. Develop well-defined paradigms for teaching-learning processes. 3. Include a comprehensive range of teaching methodologies to make teaching practices more innovative in approach, inclusive to the diverse set of students and integrated to theory and practice. 4. Augment the teaching-learning process with information technology. 5. Provide institutional support to promote innovative teaching-learning mechanisms.
<i>Context</i>	<p>At its core, an academic institution is defined by its teaching learning process and the associated outcomes. An enlightened institution understands that its primary task is creation of academically oriented socially responsible citizens. Doing so requires developing multifaceted and multidimensional teaching-learning paradigms, integrated to the needs of the evolving environment, as an institutional value. The sublimation of such pedagogical excellence requires insightful introspection, goal-oriented planning, synergetic teamwork and methodical implementation of ideas, keeping in view the boundaries imposed by the external environment and human resources. The burgeoning demands of the job market with expansive business frontiers coupled with the intensity in competition impose a natural condition on the pedagogical process to evolve from a rote learning system to a more cognition driven holistic framework that caters to greater ideals. As such, the teaching learning process should be anchored to inculcate the requisite skills in the students who can succeed in their chosen careers once</p>



	<p>they graduate from the College. It is also pertinent to recognise that the theoretical learning imparted in classes is limited to the extent of textbooks and does not account for dynamic changes in the world of business and management. As such, without an all-encompassing pedagogy that lays implicit focus on applied and experiential learning, students will not be able to channelize and transform their energies and motivation towards achieving self-actualisation. It is also desired that education serves as a means to a larger goal in the society. Therefore, it is also needed that the teaching-learning processes integrate a socially oriented value driven framework in consonance with its goal of sustained and holistic excellence.</p>
<p>Practice</p>	<p>At SRCC, the focus on teaching-learning is to engage the student both within and outside the classroom. The College employs a variety of teaching pedagogies and evaluation methods to supplement the theoretical aspects with application and practice. The College has already transcended from a podium based teaching to participative learning. Faculty integrate ICT based teaching with the conventional ‘chalk and talk’ lecture method to create a more dynamic system of education. Students are taken on field visits and have regular interactions with eminent personalities in the subject. The diversity in teaching practices helps to enhance the learning of the students. A democratic participative environment is promoted to facilitate a two-way dialogue between faculty members and students. The tutorial system of a small focussed group in each subject of 10-12 students per group per faculty further strengthens the faculty-student interaction and permits a greater discourse on the subject matter. Faculty members engage in diverse techniques of pedagogy such as case studies, use of audio-visual, group discussions, role plays etc. to facilitate a better understanding of the subject. The primary focus here is to go beyond the curriculum in understanding the logic, real-world application and practice for each subject.</p> <p>The College also appreciates the role training and development plays in enhancing the teaching-learning process. To facilitate better teaching practices, the University of Delhi organizes Faculty Development Programmes, refresher courses, orientation programmes and workshops to</p>



enhance the quality and methodology of pedagogy. The College takes a spirited and keen interest in the training and development of its teachers and encourages them to participate in the department and subject meetings, orientations, refresher courses, workshops and seminars organized by the University to enhance knowledge and to improve the teaching practices. Also, on its own accord, the College organises workshops focussing on both research and pedagogical components aimed at faculty development.

Additionally, the College actively incorporates a vibrant industry-academia interface to its teaching-learning process. This year, students of SRCC were addressed by the over a hundred luminaries on various occasions:

Academics

International Institutions and Universities

1. **Prof. Andrew Bradley**, Dean of the Faculty & Director of Education, Australia National University
2. **Prof. Annette Ammera**, Utrecht Business School, Netherlands
3. **Prof. Caroline Scarles**, Head of School of Hospitality, University of Surrey, UK
4. **Prof. Colin McLeod**, Professor of Management & Marketing, University of Melbourne, Australia
5. **Prof. Gaurav Khemka**, Senior Faculty, Australia National University
6. **Prof. Marco Mongello**, Associate Dean, International Executive Director of P.G Programme, University of Surrey, UK
7. **Prof. Mc Garric**, Senior Lecturer, Director Birmingham Business School, UK
8. **Prof. Neil Rickman**, Professor of Economics & Director of Research, University of Surrey, UK
9. **Prof. Numala Rao**, Faculty of Education, Hong Kong University
10. **Prof. Peter Mathieson**, President, Hong Kong University
11. **Prof. Stevewood**, Professor of Retail Marketing Management, University of Surrey, UK
12. **Dr. Kavita A. Sharma**, President, South Asian University, Delhi
13. **Dr. Ranjit Khutan**, Head of Public Health, University of



<p>Wolverhampton, UK</p> <p>14. Mr. Chen Hongxin, Faculty Member, Tsinghua University, China</p> <p>15. Mr. Chris Parker, Director (FBE), University of Melbourne, Australia</p> <p>16. Mr. Robert Garris, Global Director of Admissions and Strategic Initiatives at Schwarzman Scholars programme</p> <p>17. Mr. Stephen Clowry, Global Engagement Coordinator, Faculty of Business & Economics (FBE), University of Melbourne, Australia</p> <p>18. Ms. Tessa Shaw, Coordinator, Marketing & Communications (FBE), University of Melbourne, Australia</p> <p>19. Ms. Yuan Huina, Faculty Member, Tsinghua University, China</p> <p style="text-align: center;">National Institutions and Universities</p> <p>1. Prof. Balwinder Singh, Professor, Department of Commerce, Guru Nanak Dev University, Amritsar</p> <p>2. Prof. C. P. Gupta, Professor, Department of Financial Studies, University of Delhi</p> <p>3. Prof. Gurpreet Mahajan, Professor, JNU</p> <p>4. Prof. I. M. Pandey, Director General, Delhi School of Business & Vivekananda Institute of Professional Studies, Former Dean & Professor, IIM-Ahmedabad</p> <p>5. Prof. K. V. Bhanu Murthy, Professor, Delhi Technological University, Ex-Dean, Faculty of Commerce and Business Studies</p> <p>6. Prof. Kavita Sharma, Head of Department of Commerce, University of Delhi</p> <p>7. Prof. Madhu Vij, Professor, Faculty of Management Studies, University of Delhi</p> <p>8. Prof. Parbhat Patnaik, Professor, Department of Economics, Jawahar Lal Nehru University</p> <p>9. Prof. R. K. Singh, Professor, Department of Commerce, University of Delhi</p> <p>10. Prof. Renu Adlakha, Centre for Women and Development Studies, University of Delhi</p> <p>11. Dr. A. K. Singh, Associate Professor, Department of Commerce, University of Delhi</p>
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12. **Dr. Neeraj Kaushik**, Associate Professor, Department of Business Administration, National Institute of Technology, Kurukshetra.

Corporate Heads

1. **Mr. Ajay Piramal**, Chairman, Piramal Group
2. **Mr. Gautam Adani**, Chairman, Adani Group
3. **Mr. Guenter Butschek**, CEO, Tata Motors
4. **Mr. Kunal Behl**, CEO, Snapdeal
5. **Ms. Naina Kidwai**, Chairman, Max Financial Services Ltd
6. **Major General Neeraj Bali**, CEO, Rodiac Consultants Private Ltd
7. **Mr. Rahul Sharma**, CEO & Co-Founder, Micromax Informatics Ltd
8. **Mr. Rajiv Memani**, Chairman, EY India
9. **Mr. Sidharth Birla**, President, FICCI and Chairperson of Xpro India Ltd
10. **Mr. Suman Bose**, CEO, Siemens Industry Software India
11. **Mr. Sunil Kant Munjal**, Chairman, Hero Enterprises
12. **Ms. Zarin Daruwala**, CEO, Standard Chartered India

Business

1. **Mr. Abhijeet Malhotra**, Chapter Head, Lead Angels Ltd
2. **Mr. Abhimanyu Sharaff**, Director, Sanden Vikas (India) Limited
3. **Mr. Abhishek Sharma**, COO, Dineout
4. **Mr. Aditya Vyas**, Vice-President & Economist, IDFC Bank Ltd. Mumbai
5. **Mr. Ajay Garg**, Director, SMC Global Securities
6. **Mr. Firoze Zia Hussain**, Vice President, Delhivery
7. **Mr. Harsh Sachdev**, Executive Director, IOCL, Northern Region
8. **Mr. Manoj Kohli**, Executive Chairman, Softbank Energy
9. **Mr. Rahul Aggarwal**, Director, Lenovo India
10. **Mr. Raja Singh Khurana**, Manager, Invest India
11. **Mr. Ranjan Malik**, Co-Founder & Managing Partner, Storm the Norm Ventures
12. **Mr. Rohit Gandhi**, Founder WION, A Global English News TV Channel
13. **Mr. S. Majumdar**, Executive Director, CP & ES, IOCL, New Delhi
14. **Mr. Nitin Ambure**, Vice President of National Securities Depository Limited (NSDL)
15. **Ms. Neeleshwani Basak**, CMO, The Body Care



Entertainment & Media

1. **Mr. Ankit Tiwari**, Playback Singer and Songwriter
2. **Ms. Diksha Diwedi**, Author, Letters From Kargil: The War Through Our Soldiers' Eyes
3. **Mr. Jaspreet Singh**, Stand up Comedian
4. **Mr. Jeeveshu Ahluwalia**, Stand up Comedian
5. **Mr. Karan Thapar**, Journalist
6. **Mr. Manjot Singh**, Actor
7. **Mr. Adil Hussain**, Actor
8. **Mr. Chunky Pandey**, Actor
9. **Mr. Manoj Bajpayee**, Actor
10. **Mr. Neeraj Pandey**, Actor
11. **Mr. Siddharth Malhotra**, Actor
12. **Mr. Vinay Pathak**, Actor
13. **Mr. Karthik Kumar**, Standup Comedian & Co Founder – EVAM
14. **Ms. Rakulpreet Singh**, Actress
15. **Ms. Suhani Shah**, Illusionist & Magician
16. **Ms. Shibani Kashyap**, Playback Singer
17. **Mr. Mohit Chauhan**, Composer & musician
18. **Mr. Ronnie Screwvala**, Producer & Media Entrepreneur
19. **Mr. Siddharth Slathia**, Songwriter and Musician
20. **Ms. Usha Uthup**, Playback Singer
21. **Mr. Zakir Khan**, Stand-up Comedian
22. **Ms. Gul Panag**, Actress and Entrepreneur, Mobiefit
23. **Mr. Sudhir Mishra**, Director and Screenwriter
24. **Mr. Gurcharan Das**, Author, The Difficulty of Being Good: On the subtle art of Dharma

Politics

1. **Shri Venkaiah Naidu**, Hon'ble Vice President of India
2. **Shri Ravi Shankar Prasad**, Hon'ble Union Minister of Law and Information Technology, Government of India
3. **Shri V. K. Singh**, Minister of State of External Affairs, Government of India



4. **Shri Jayant Sinha**, Minister of State for Civil Aviation, Government of India
5. **Smt. Meenakshi Lekhi**, Member of Parliament, BJP
6. **Shri Rajeev Shukla**, Member of Parliament, Indian National Congress
7. **Shri Deepender Singh Hooda**, Member of Parliament, Indian National Congress
8. **Dr. Sambit Patra**, National Spokesperson, Bharatiya Janta Party
9. **Shri GVL Narasimha Rao**, Spokesperson, Bharatiya Janta Party
10. **Shri Mathu Goud Yakhi**, Spokesperson, Indian National Congress
11. **Smt. Shubhanshi Ali**, Spokesperson, CPM

Public Administration

1. **Dr. Bimal Jalan**, Ex-Governor, Reserve Bank of India
2. **Dr. Dinesh Arora**, Director, Niti Aayog
3. **Mr. Bhim Sain Bassi**, Ex-Commissioner, Delhi Police
4. **Mr. Dhiraj Nayyar**, Head and OSD, Economics Commerce and International Trade, NITI Aayog
5. **Mr. K. C. Singh**, Former Indian Ambassador
6. **Mr. Mayur Kumar More**, Assistant Commissioner of Income Tax, Government of India
7. **Mr. Rakesh Sharma**, Former Chief Secretary, Government of Uttarakhand
8. **Mr. Sanjeev Sanyal**, Principal Economic Advisor, Government of India
9. **Mr. Tarun Singh**, Head of Department, Foreign Exchange Division, Reserve Bank of India
10. **Mr. U. C. Dubey**, Additional Commissioner of Income Tax, Government of India
11. **Sh. D. K. Jain**, Retd. IRS, Customs and Central Excise, Govt. of India
12. **Sh. Saket Kumar Sharma**, Advisor, Department of Statistics, Reserve Bank of India
13. **Shri Sanjay Beniwal**, Special Commissioner of Police, IPS

Professionals

1. **CA Atul Gupta**, Chairman, Board of Studies, ICAI
2. **CA Atul Satya Koushik**, Member, ICAI



	<ol style="list-style-type: none">3. CA Charanjot Singh Nanda, Central Council Member, ICAI4. CA Chetan Dalal, Forensic Accounting Expert5. CA Himanshu Bakshi, TEDx Speaker6. CA Mukesh Singh Kushwah, Council Member, ICAI7. FCA Sunil Kumar Gupta, Founder, SARC Foundation8. Mr. Ajit Jha, Advisory Consultant to Government Programmes9. Mr. Erik Azulay, Director, NEXUS Entrepreneurship Training Facility, American Centre10. Mr. Stewert Davis, Assistant Cultural Affairs Officer, Embassy of the United States of America11. Ms. Rajul Jain, Advocate, High Court <p style="text-align: center;">Social Work and Spirituality</p> <ol style="list-style-type: none">1. Ms. Anita Mishra, Counsellor, psychotherapist & psychospiritual healer2. Shri Anna Hazare, Prominent Indian social activist3. Ms. Arushi Batra, Founder, Robin Hood Army4. Dr. Ashish Arora, Dr. Safe Foundation5. Dr. Deepti Nalgirkar, Dr. Safe Foundation6. Mr. M. S. Bitta, Chairman, All-India Anti-Terrorist Front7. Mr. Prem Rawat, Inspirational Speaker8. Sister Sadhana, Bramha Kumaris <p style="text-align: center;">Sports</p> <ol style="list-style-type: none">1. Smt. Aanchal Thakur, Alpine Skier2. Smt. Sakshi Malik, Wrestler, Bronze Medallist, Rio Olympics, 20163. Shri Avtar Singh, Renowned Judoka4. Shri Parveen Rana, Gold Medallist at Youth Commonwealth Games5. Shr iSandeep Singh, Arjuna Awardee, Ex-captain of the Indian National Hockey team6. Shri Satyawart Kadian, Wrestler, Silver Medallist, Commonwealth Games 20147. Shri Yashpal Solanki, Arjuna Awardee
Evidence of Success	It is believed that the teaching-learning process has a lifelong impact on the students and continues to play a guiding role even after the student has graduated from the College. While it is difficult to assess the efficacy of the



	<p>practice using any tangible index, an evidence of its success can be seen in the alumni of the College. The alumni of the College have gained excellence in diverse fields such as academics, business, politics, bureaucracy, public service, entrepreneurship, entertainment, sports etc. Some of our notable alumni include Shri Arun Jaitley, Hon'ble Union Minister of Finance, Shri Vijay Goel, Member of Parliament, Justice Arjan Sikri, Judge, Supreme Court of India, Mr. Rajat Sharma, Chairman and Editor-In-Chief, India TV, Mr. Anshu Jain, Former Co-CEO, Deutsche Bank, Mr. Rana Kapoor, CEO, Yes Bank, Mr. Atul Punj, Chairman, Punj Lloyd Group, Rakeysh Omprakash Mehra, celebrated filmmaker, Gulshan Grover, film actor to name a few.</p>
<p><i>Problems encountered and resources required</i></p>	<p>One of the key problems encountered in such a practice is meliorating the trade-off between the academic rigidity imposed by a static syllabus concurred by the University guidelines and the desire to create sustained academic flexibility incorporating the socially relevant themes in the contemporary context. The academic calendar further imposes a tight schedule on faculty members leaving them with lesser time for further consideration of their subject matter. Further, it is also felt that a greater number of pedagogical trainings are required to keep up with the concurrent developments in the subject matter. As a resource, ERP systems embedded with better E-Learning Management Systems (E-LMS) could help enhance the teaching-learning process.</p>



Best Practice II	
Title	Holistic Development: Maximising self-actualisation of every student
Goal	<p>The primary goal of the practice is to promote all-round holistic growth of students to develop them into leaders and visionaries of tomorrow. It is cardinal that the characteristic spirit of the progressive culture at SRCC is manifested in the attitudes and aspirations of its graduates. The underlying philosophy is to inculcate the requisite skills and proficiencies needed to build the competencies to succeed. The focus is also on developing abilities of the students to merge their personal development with the social responsibilities. The overarching and intertwining goal of the teaching learning process is to build responsible students competitive in global issues and groomed to possess the following graduate attributes as documented in the Strategic Plan of the College:</p> <ul style="list-style-type: none">(i) knowledgeable and well-informed(ii) creative and critical thinkers(iii) superior problem-solvers(iv) effective communicators and team players(v) competent leaders(vi) innovative and entrepreneurial(vii) ICT proficient(viii) socially and culturally responsive and(ix) self-motivated and independent learners.
Context	<p>For any academic institution, the most important outcome of its teaching-learning process is its students. As such, the energies of the College should be anchored to build paradigms that create and promote a conducive environment that facilitates inculcation of desired abilities in the students who are ready to excel in their chosen fields once they graduate from the institution. Recognising that classroom teaching is limited in its scope, it is pertinent that the College recognises the demands of dynamic changes in the world of business and management. As such, without an all-encompassing pedagogy and a propitious milieu that lays implicit focus on applied and experiential learning, students will not be able to channelize and transform their energies and motivation towards achieving self-actualisation. To help</p>



	<p>each individual student achieve their desired personal, professional, emotional, intellectual, spiritual and societal well-being requires deep contemplation on the needs of individual students, understanding the congruence of such needs to the institutional ethos and industry requirements and promoting the creation of such opportunities that create synergistic symmetries of individual, institutional, industrial and economic growth.</p>
<p>Practice</p>	<p>To meet the above mentioned goals, students are provided with the following opportunities:</p> <p>A. Development of Applied Management and Interpersonal Skills through College societies: Understanding the role student communities and societies play in distilling the orientation, learning and personality building of its wards, the College encourages students to freely form congregations in pursuit of their individuality and communionships. In order to hone the interpersonal and management skills of its students, the College has facilitated the creation of more than forty student societies covering a multitudinous set of core interests ranging from debating to photography, that cater to a large number of student interests. The College actively encourages students to explore their interests and personality through the societies. The faculty-mentored and largely student-driven structure of organisation as well as the numerous activities undertaken by these societies promote continuous self development and peer-to-peer learning. The societies nurture a spirit of healthy competition and essential skills such as planning, communication, negotiation, time management, behavioural adaptation and interpersonal dynamics. They also promote introspection, critical thinking and fiscal management. Further, the camaraderie and social networking in the societies ensures that students foster group solidarities and build lifelong associations. Apart from co-curricular activities, the student societies also plan and organize a large number events of varying scale. Such events impart the finer points of teamwork, stress management, financial mobilization, logistics and crowd management. They also instil in students a sense of purpose and the ability to form a path</p>



towards their achievement.

B. Holistic Development through workshops: To enhance the applied knowledge of students, a large number of seminars, conferences and workshops are organized by the College throughout the year. All-round development of students demands a *360-degree approach*, mixing elements of theory, practice, application and innovation. In order to build future leaders of the country, the College organizes seminars and training workshops on a variety of fields ranging from economics to dramatics, from the stock market to travel, from the environment to commerce and business. These trainings integrate academics with application and students learn to solve real world problems.

C. Development of multicultural understanding: To enhance the cultural and global context of the course, the College through its **Office of International Programmes** organises a multitude of international programmes which engages students in interaction and research with students from global institutions from countries such as USA, UK, Australia, Netherlands, Singapore, France, China etc. From time to time, at the behest of the College, students are given opportunity to organise and participate in international events to imbibe a spirit of fosterness in the students.

D. Promotion of Research Skills: Understanding that research skills are vital for the progression of student career, the College has specialised schemes under its **Center for Academic Excellence** to provide pecuniary and non-pecuniary incentives to students who invest time in writing and presenting research papers on various platforms. The Institution is amongst the few colleges in the country to introduce an undergraduate journal titled "*Strides: A student journal of SRCC*", where students are encouraged to publish original research papers under faculty mentorship. The publication frequency of the journal has been increased this year from annual to bi-annual to facilitate the research of a large number of students.

E. Development of entrepreneurial thought: The College also has a



	<p>dedicated Shri Ram Incubation Centre for identifying and developing entrepreneurial abilities amongst the students. Students of the College are also involved in various institutional social responsibility initiatives which often require them to provide entrepreneurial solutions to problems.</p> <p>F. Responsibility towards community, society and environment: As a responsible institution, the College considers it vital to inculcate a pre-eminent sense of responsibility in its students towards their community, society, nation and environment. Through close faculty-students interaction and practice of its ideals, the College aims to incorporate a value-driven learning sensitised towards gender, social and environmental issues in its students. Further, through various centres such as Centre for Green Initiatives and Centre for Community Engagement-Vittshala, collaborative efforts with industry such as SRCC chapter of ENACTUS and Connecting Dream Foundation, SRCC as well as social initiatives such as National Service Scheme, SRCC, students get firsthand exposure to understanding and empathising with social issues and their effects such as gender, urban poverty, financial illiteracy, sanitation and environmental issues. This kind of exposure ensures that students become socially and environmentally responsible with a solution driven outlook towards the issues.</p>
<p><i>Evidence of Success</i></p>	<p>While the outcome of such practice is oriented in long term, its effects can also be seen in short term. The overall outcome of such efforts is that students learn team management, entrepreneurial and communication skills in an applied context on an international and national platform. The College is renowned for its alumni, placement and entrepreneurial ventures. This year, over three hundred and fifty students from both undergraduate and postgraduate programmes have been placed in over hundred companies in profiles across Audit, Banking, Consulting, Finance, Marketing, Sales etc. with the highest package being Rs. 31 lakhs per annum. Further, a large number of students pursue higher education from highly reputed global and national institutions owing to the distillation process of the College. Students</p>



	<p>of the College have won various prestigious scholarships such as Rhodes scholarship to Oxford, topped professional exams, cleared civil services examination and have been consistently getting selected in top management institutions within India as well as in the high ranked foreign Universities. Not limited to academic glory, our students have also excelled in fields of sports and extracurriculars, winning accolades ranging from international awards to even a Guinness Book World Record in Music.</p>
<p><i>Problems encountered and resources required</i></p>	<p>Since the manifest of this practice is to promote holistic development keeping in mind the multifaceted needs of a very large and diverse student base, the practice demands a proactive commitment of energy, time and resources. A firm commitment from faculty and students is required with continuous motivation to keep the practice in action. Financial resources and time constraints within the academic calendar were other problems that perked up. Further, individual needs are hard to understand and reconcile. The resources are procured through alumni network and corporate sponsorships for most of the activities. Also, to overcome time constraints, the teaching staff, non-teaching staff and students work well beyond office hours to assist student activities throughout the year.</p>

