



SHRI RAM COLLEGE OF COMMERCE

98th Annual Report

2023-24



“Education is the key which is going to unlock the door to greatness”

Sir Shri Ram

(1884-1963)

Founder, Shri Ram College of Commerce

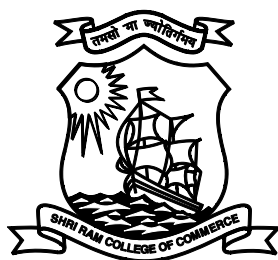
Born on April 27, 1884, **Lala Shri Ram**, the visionary behind SRCC, was an eminent public-spirited philanthropist, outstanding industrialist, educationist, and one of the most far-sighted business leaders of India. The first son of Shri Madan Mohan Lal and Smt. Chando Devi, Lala Shri Ram completed his education in Delhi and joined DCM in 1909 at a young age of 25 years.

A nation-builder, he possessed an analytical mind, an infinite capacity for work, and a knack for human relations. During his life, Lala Shri Ram’s main emphasis was on vocational, technical and women’s education. As early as 1920, he founded the Commercial Education Trust. The first school commenced by the Trust was the Commercial High School which was raised in 1926 to the standard of an Intermediate College, in 1930 to a degree college and in 1934 to a post-graduate College. In 1942, Lala Shri Ram became the Chairman of the Governing Body of the College. In 1949, it was proposed to rename the College as 'Shri Ram College of Commerce' but it took two years to implement it due to the reticence of Lala Shri Ram.

Lala Shri Ram’s association with the College continued till 1962, when because of ailing health, he resigned. His health continued to deteriorate and he passed away on January 11, 1963. On the death of Lala Shri Ram, Dr. S. Radhakrishnan, the then President of India said,

“He was not only a great industrialist but helped many good causes. His contribution to education is memorable”.

Every year, in memory and remembrance of its revered founder, the College celebrates April 27, the birthdate of Sir Shri Ram as **“Founders Day”**.



SHRI RAM COLLEGE OF COMMERCE
UNIVERSITY OF DELHI
MAURICE NAGAR
DELHI-110007

98th Annual Report

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ANNUAL REPORT TEAM 2023-24

- Chairperson : **Prof. Simrit Kaur**
Principal, Shri Ram College of Commerce
- Convenor : Mr. Harish Kumar, Assistant Professor
- Members : Dr. Kanika Gandhi, Assistant Professor
Dr. Amarjeet Singh, Assistant Professor
Dr. Monika Gaur, Assistant Professor
Dr. Ruchika Chaudhary, Assistant Professor
Dr. Jigmet Wangdus, Assistant Professor
Dr. Kamaldeep Kaur, Assistant Professor



PRINCIPAL'S ADDRESS

Respected Shri Raian Karanjawala ji, Co-founder of Karanjawala & Company, Shri Ajay Shiriram ji, Chairman of the SRCC Governing Body, esteemed members of the Governing Body, distinguished alumni, faculty and staff members, dear students, honored guests, and revered parents,

“Great things are not done by impulse, but by a series of small things brought together,” said Vincent van Gogh. At Shri Ram College of Commerce, this timeless wisdom resonates deeply within our hearts. It inspires us to weave together creativity, intellectual rigor, and sustainable growth, brick by brick, as we move closer to the milestone of our centenary in 2026.

Today, as we gather to celebrate the ninety-eighth Annual Day of this esteemed institution, it is a moment of reflection, recognition, and renewal. It is a day to honor the legacy of our predecessors, celebrate the accomplishments of our young achievers, recognize the untiring contributions of the college fraternity, and recommit ourselves to the shared goals of this illustrious institution.

We are privileged to have amidst us Shri Raian Karanjawala ji as our Chief Guest. Shri Karanjawala, as the co-founder of one of India's most distinguished law firms, has redefined excellence in the legal profession. Over nearly four decades, his firm has become a beacon of legal expertise, offering counsel to governments, corporate giants, and eminent personalities alike. His exemplary career is a testament to the heights that dedication and vision can achieve, and his presence today is a source of immense inspiration for our students and the entire SRCC family.

We are equally blessed to have the unwavering guidance and support of Shri Ajay Shriram ji, our esteemed Chairman. His enduring commitment to the institution and his visionary leadership have been pivotal in shaping the college's trajectory. On behalf of the entire SRCC community, I extend my heartfelt gratitude to him for his steadfast stewardship and tireless dedication to the college's future aspirations.

The academic year 2023-2024 has been one of remarkable growth, reflection, and accomplishment. With research at the forefront of our pursuits, the college organized a two-day workshop titled Economic History and Economic Thoughts of India: Ancient Perspectives, an initiative supported by the Ministry of Culture under the Azadi Ka Amrit Mahotsav program. This workshop sought to bridge the rich intellectual and cultural heritage of India with contemporary challenges, reaffirming our commitment to creating knowledge that is both rooted and relevant. Additionally, a week-long Faculty Development Programme on Fundamentals of Research, Systematic Literature Review, and Bibliometric Analysis provided our educators with cutting-edge tools to enhance their academic endeavors, further strengthening SRCC's reputation as a center of excellence.

Our engagement with global thought leaders has enriched the intellectual fabric of our institution. The interaction session with Prof. Gita Gopinath, First Deputy Managing Director of the International Monetary Fund, offered a rare opportunity to explore the intersections of global economic trends and their implications for India. Similarly, the National Conference on Business Transformation: Challenges and Opportunities for Sustainable Growth emphasized the urgent need to integrate ecological responsibility with business practices, reflecting SRCC's forward-looking ethos.

This year has also been marked by moments of collective pride and joy. The live screening of Chandrayaan-3's historic moon landing united us in celebration of scientific achievement, while the launch of our social media channels has amplified the college's voice on global platforms. The introduction of part-time certification courses, such as the French language program, underscores our commitment to fostering holistic development and equipping our students with global competencies.

Our Placement Cell continues to stand as a cornerstone of professional empowerment, facilitating recruitment and training opportunities with

leading organizations such as McKinsey & Company, Boston Consulting Group, Nomura, and the World Bank. By introducing mentorship initiatives, including workshops on CV-building, we strive to nurture individuals who are not only academically accomplished but also adept at navigating the complexities of the professional world.

As we stand on the threshold of our centenary in 2026, we are reminded that one hundred years of excellence is not merely a legacy to cherish but a responsibility to redefine. The vision that guides our preparations for this landmark occasion is one that prioritizes research, sustainability, and inclusivity, ensuring that the next century of SRCC is as impactful as the first.

I extend my deepest gratitude to every member of the SRCC family—our students, faculty, staff, alumni, and esteemed Governing Body—whose collective passion and dedication continue to propel this institution forward. Together, we have forged a legacy of excellence, and together, we will shape a future that honors this tradition while reaching new heights.

As we celebrate the achievements of the past year, let us seize this moment to reaffirm our commitment to the ideals and values that have defined Shri Ram College of Commerce for nearly a century. May we continue to inspire, innovate, and excel, leaving an indelible mark on the world.

Prof. Simrit Kaur
Principal

I. SELECT HIGHLIGHTS

Seminar on “Global Economy and the Impact on India”

May 09, 2023

The Office of International Programmes at Shri Ram College of Commerce, in collaboration with the World Bank, organised a seminar on "India's Position in the Changing Global Economy" at Shridhar Shri Ram Auditorium on May 9, 2023. The event, attended by over 200 students and faculty from various institutions, featured **Dr. Martin Raiser, Vice President, of South Asia, World Bank**, as the chief guest. Prof. Simrit Kaur, Principal of SRCC, highlighted India's global economic significance and its participation in the G20. At the same time, Dr Raiser stressed the importance of gender balance in education, food security, green technology, and FDI attraction for India's sustainable growth. He also noted the role of college students in climate policy-making. Through insightful discussions, participants explored how economic shifts on a global scale present both challenges and opportunities for India's growth trajectory.

Interaction Session with the Hon'ble Chairman, University Grants Commission (UGC) on the National Education Policy (NEP)

June 20, 2023

SRCC organised a thought-provoking interaction session with **Prof. Mamidala Jagadesh Kumar**, the Hon'ble Chairman of the UGC, on the National Education Policy (NEP). The session, titled “नई नीति: नवल विचार” (New Policy: Novel Thinking), was held in the esteemed Shridhar Shriram Auditorium on June 20, 2023. Prof. Kumar engaged with students and faculty members, elucidating the vision of the NEP and its potential to transform the higher education landscape in India. His discourse underlined the significance of innovative thinking and robust policy frameworks to address contemporary educational challenges.

SRCC's Participation in the Valedictory Function of Centenary Celebrations of University of Delhi

June 30, 2023

SRCC was honoured to represent itself as one of the select colleges during the Valedictory Function of the Centenary Celebrations of the University of Delhi. The event underscored SRCC's legacy of excellence as a cornerstone institution of the university.

Two Day Workshop on 'Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives'

July 14-15, 2023

The Centre for Indian Economic History, Shri Ram College of Commerce (CIEH, SRCC) successfully organised a Two Day Workshop on "*Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives*" in online mode on Friday, July 14 and Saturday, July 15, 2023. The Two Day Workshop was organised under project sanctioned to Shri Ram College of Commerce on "*Developing and Disseminating Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives*" by the Ministry of Culture, Government of India under the "*Azadi Ka Amrit Mahotsav (AKAM)*" under the Dhara series with Kalam Centre as the knowledge partner and was proudly organised in the 100 Years Centenary of the University of Delhi also being celebrated in the 75th Year of Independence Celebrations: *Azadi Ka Amrit Mahotsav* and in the Year of India's G20 Presidency. The Two Day Workshop was organised with the objective to develop knowledge, andragogical and research competencies on the subject matter of Indian Economic History and Economic Thought since Ancient Times, and fostering a deep economic and cultural appreciation for the relatively unexplored ancient economic wisdom and traditions.

Smt. Priyanka Chandra, Director, AKAM, Ministry of Culture, Government of India, addressed the participants as the Chief Guest of the Inaugural session of the Workshop on Day 1 where she highlighted the vision of *Azadi Ka Amrit Mahotsav* and the relevance of India's Economic history to the

culture of the land. She lauded the initiative of SRCC in taking forward the ideals of AKAM. Prof. Simrit Kaur, Principal, Shri Ram College of Commerce welcomed the participants and outlined that the workshop provides the participants an opportunity to understand the rich economic and cultural heritage of India, thereby expanding their horizons of learning. **Prof. Satish Deodhar**, Professor of Economics and Dean (Faculty) at the prestigious Indian Institute of Management-Ahmedabad (IIM-A), and renowned author of *“Economic Sutra-Ancient Indian Antecedents to Economic Thought”* was the Key Resource Person for the Workshop and took sessions on building research and teaching competencies on the subject matter of the Workshop. **Smt. Ojasvi Goyal**, Senior Policy Consultant, Ministry of Skill Development and Entrepreneurship, Government of India was the Resource Person for a session on integration Ancient Indian Economic Thought to Higher Education in India. **Prof. Balaram Pani**, Dean of Colleges, University of Delhi, delivered the Distinguished Address on the second Day of the Workshop highlighting the importance of studying India’s ancient past and our practices such as sustainability and environmental care.

Shri Govind Mohan, Hon’ble Secretary, Ministry of Culture, Government of India graced the Valedictory Session of the Workshop as its Chief Guest. Complimenting the efforts of the Organising Team and the College to rejuvenate discussions and discourse on the subject, he spoke about the need for understanding and studying India’s rich yet unexplored economic history, philosophies, thoughts, wisdoms and tradition since ancient times, and their relevance to contemporary policy making. Highlighting the economic glory of Ancient India, Shri Govind Mohan outlined narratives from the Indus Valley, Kautilya’s *Arthashastra*, the Cholas and the Guptas amongst others. He concluded his speech by urging Higher Education Institution in the country to endeavour to unearth the hidden cultural and economic wealth of India’s rich heritage and tradition, especially unexplored areas such as economics, philosophy and tradition. The Valedictory Session of the Workshop was streamed live on YouTube.

Over hundred and fifty participants comprising undergraduate and postgraduate students, research scholars, faculty members, and policy makers registered for the Workshop. In addition to having sessions on developing research and teaching competencies, the Workshop had a pre-conference research and review colloquium wherein thirty-three papers on ten themes from fifty-five paper presenters, including fourteen undergraduate students,

from several States and Union Territories in India including Delhi, Punjab, Bihar, Jharkhand and Uttar Pradesh amongst others were presented for review. **Prof. Suman Bhakri** and **Prof. Deepashree**, senior faculty Members, Shri Ram College of Commerce along with **Prof. Satish Deodhar**, comprised the Review Board for different sessions.

The Two-Day Workshop concluded with the Vote of Thanks from Dr. Monika Gaur, Assistant Professor, and Convenor of the Workshop. The Centre for Indian Economic History, SRCC looks forward to organising more such events to reinvigorate research, discussion and discourse in Indian Economic History and Ancient Indian Economic Wisdom.

One-Week Faculty Development Programme on Fundamentals of Research, Systematic Literature Review and Bibliometric Analysis

August 7-11, 2023

The Seminar Committee, SRCC and Internal Quality Assurance Cell, SRCC with Institute of Life Long Learning (ILLL), University of Delhi organised a One-Week Faculty Development Programme (FDP) on "**Fundamentals of Research, Systematic Literature Review and Bibliometric Analysis**" in the College Campus from August 7 to August 11, 2023. The programme catered to fifty-eight faculty members and researchers representing prestigious institutions such as Jamia Millia Islamia, Delhi Technological University, Banaras Hindu University, and universities from Odisha, Punjab, and Rajasthan.

The sessions focused on equipping participants with advanced tools and methodologies in research, systematic literature reviews, and bibliometric analysis. Key areas of emphasis included research ethics, advanced literature search techniques, and the use of specialized tools such as Scopus, VOSviewer, Mendeley, and EndNote. These sessions were meticulously designed to address the evolving demands of scholarly inquiry and to promote academic excellence.

The programme concluded with a valedictory session, celebrating the enriched understanding and heightened research proficiency of the

participants. By providing a robust framework for contemporary research practices, the FDP empowered attendees to apply these methodologies effectively in their academic endeavors, thus setting new benchmarks for scholarly rigor and innovation.

Live Screening of Moon Landing of the Chandrayaan-3 Mission

August 23, 2023

SRCC commemorated India's remarkable space achievement by organising a live screening of the Chandrayaan-3 moon landing. This event fostered a sense of national pride and celebrated the groundbreaking advancements of the Indian Space Research Organisation (ISRO).

Interaction Session with Prof. Gita Gopinath, First Deputy Managing Director, IMF

September 11, 2023

In a landmark event, SRCC hosted an interaction session with Prof. Gita Gopinath, the First Deputy Managing Director of the International Monetary Fund (IMF). Her address to students and faculty centred on global financial systems, the role of India in global economic dynamics, and the significance of fostering resilience in emerging markets.

Commencement of Part-Time Certificate Course in Foreign Language-French

September, 2023

The Foreign Language Cell, in collaboration with the Department of Germanic and Romance Studies, University of Delhi, launched a 150-hour certificate course in French. The curriculum, tailored to enhance linguistic and cultural proficiency, equipped students with essential communication skills, opening avenues in global mobility, higher education, and international business.

National Conference on Business Transformation: Challenges and Opportunities for Sustainable Growth

November 04, 2023

SRCC hosted a prestigious National Conference on “**Business Transformation: Challenges and Opportunities for Sustainable Growth**” to address critical challenges in business transformation and sustainable growth. Industry leaders and scholars shared insights into leveraging innovation and sustainability to drive organisational success in an evolving global economy

Snap@SRCC

November 08, 2023

In collaboration with Snap Inc., SRCC organised an engaging event featuring an Augmented Reality (AR) experience on the college’s front lawns. The session highlighted the transformative potential of AR in redefining communication, social interactions, and business strategies.

Launch of Social Media Channels of SRCC

January 01, 2024

To bolster its digital presence, SRCC inaugurated its official social media channels, fostering a broader engagement with stakeholders and showcasing the institution’s achievements on a global scale.

MoU with NSIC-TC Okhla and Launch of Joint Certification Training Programme on “Artificial Intelligence in Business”

(January-February 2024)

SRCC entered into a strategic partnership with NSIC-TC Okhla, launching a certification training programme on “**Artificial Intelligence (AI) in Business**”. This initiative underscored SRCC’s commitment to equipping students with cutting-edge skills in AI, enhancing their employability in a rapidly transforming technological landscape.

Central Evaluation Centre (CEC) for the University of Delhi

(January-February 2024)

The Central Evaluation Centre (CEC) of the University of Delhi for the Commerce Courses was set up at Shri Ram College of Commerce for the Academic Year 2023-24. The CEC was entrusted with the task of evaluation of over two lakh answer sheets for the programmes of Commerce such as B.Com. (Prog.) and B.Com. (Hons.). These programmes are taught in about 50 colleges of the University and the School of Open learning.

II. AWARDS AND PRIZES

Shri Ram College of Commerce

98th Annual Day - 2024

MEDALS, PRIZES & AWARDS LIST

Title	
Special Awards	
A	Appreciation Award to Teaching & Non- Teaching Staff (25 Years of Regular Service)
B	Alumni Award for Excellence
Academic Medals & Prizes	
C	Gold Medals & Prizes for Academic Achievements
D	Medals & Prizes for Academic Achievements
E	Medals for Extra-Curricular Activates
F	Prizes for Academic Achievements
G	Prizes for Academic Achievements
H	Certificate - Outstanding Achiever with Disability
Appreciation Awards & Prizes	
I	Appreciation Awards - Elected Office Bearers of Student union and Students Societies
J	Appreciation Awards - Nominated Office Bearers of Student union and Students Societies
K	Certificate of Appreciation - Yamuna Editorial Board - Hindi
L	Certificate of Appreciation - Yamuna Editorial Board - English
M	Certificate of Appreciation - Office Bearers of Placement Cell
N	Certificate of Appreciation - Office Bearers of Placement Cell (GBO)
O	Certificate of Appreciation - National Service Scheme
P	Certificate of Appreciation - Office of International Programmes
Q	Certificate of Appreciation - Atman: Mind, Body & Soul Club of SRCC
R	Certificate of Appreciation - Financial Literacy Cell
S	Certificate of Appreciation - Office Bearers of ENACTUS (Former SIFE)
T	Certificate of Appreciation - Centre for Green Initiatives
U	Certificate of Appreciation - Counselling Service
V	Certificate of Appreciation - Sports Committee
Sports Awards & Prizes	
W	Awards for Sports

A) - APPRECIATION AWARD TO FACULTY/NON-FACULTY

(25 years of service in the College)

Teaching Staff

A-1 Mrs. Santosh Sabharwal, Associate Professor, Department of Commerce

Non-Teaching Staff

A-2 Mr. Jagraj Singh, Attendant, Administrative Office

A-3 Mr. Uma Shankar Gond, Attendant, Accounts Office

B) - ALUMNI AWARD FOR EXCELLENCE

B-1 Mr. Ajay Bahl, Arun Jaitely Professional of the Year

B-2 Mr. Manvendra Goyal

B-3 Ms. Harpreet Datta

B-4 Mr. Harmit Singh

B-5 Ms. Anna Roy

B-6 Ms. Geeta Mathur

(C) - GOLD MEDALS FOR ACADEMIC ACHIEVEMENTS

Sl. No.	Name of Medal	Criteria	Name of Winner
C - 1	Indu Rani Gold Medal	Topper - PG Diploma in G.B.O. (Overall Topper)	Ashpreet Kaur
C - 2	Prem Pandhi Gold Medal	GBO Overall Performance in Academic Attendance, Conduct, Participation & Extra Curricular Activities	Charu Agarwal
C - 3	Arun Chachra Memorial Gold Medal	Topper - B.A. Eco. (Hons.) (Overall Topper)	Ananya Dhanuka
C - 4	Dr. Charat Ram Gold Medal	Topper- B.A. Eco. (Hons.) IInd Year	Sangeeth J Pramod
C - 5	Professor V. K. Bhalla Gold Medal	Highest in the Financial Management	List of 29 Names Enclosed
C - 6	P D Kohli Memorial Gold	GBO 1st Year Topper	Aakriti Shukla

	Medal	
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C-7 - PROFESSOR V. K. BHALLA GOLD MEDAL

Sl. No.	College Roll No.	University Roll No.	Name
1	20BC275	20072504016	Aakash B T
2	20BC554	20072504024	Aditya Maheshwari
3	20BC049	20072504033	Akshat Agarwal
4	20BC114	20072504044	Ananya Vivek Rajgarhia
5	20BC201	20072504045	Anirudh Gupta
6	20BC032	20072504049	Anjali Baghel
7	20BC588	20072504061	Anshika
8	20BC551	20072504064	Anshika Singhal
9	20BC322	20072504074	Anushka Jain
10	20BC339	20072504086	Aryan Lehri
11	20BC138	20072504091	Ashmeet
12	20BC558	20072504115	Bhavik Garg
13	20BC479	20072504123	Charanjeet Kaur Bhatia
14	20BC449	20072504132	Deepali
15	20BC200	20072504157	Nitesh Kumar G
16	20BC292	20072504220	Jatin Kumar
17	20BC695	20072504390	Priti Bahety
18	20BC727	20072504395	Priyanshu Kumar Gupta
19	20BC019	20072504399	Raghav Kapoor
20	20BC282	20072504427	Riya
21	20BC150	20072504539	Tangirala S S S G Sateesh Chandra
22	20BC122	20072504557	Thejas Gupta B S
23	20BC186	20072504558	Thiloth S
24	20BC501	20072504584	Vanshika Anand
25	20BC723	20072504607	Yogesh Jangid
26	20BC133	20072504651	Gaurie Mehra
27	20BC436	20072504715	Manya Mittal
28	20BC710	20072504717	Mohammed Shahid A
29	20BC235	20072504754	Shagun

(D) - MEDALS & PRIZE FOR ACADEMIC ACHIEVEMENTS

Sl. No.	Name of Medal	Criteria	Name of Winner
D - 1	R. L. Gupta Medal	Highest Aggregate in Financial & Corporate Accounting	Sahas Saproo
			Vithi Pasricha
D - 2	Principal Jai Narayan Vaish Memorial Medals (M.Com.)	Topper - M.Com. (Overall Topper)	Khushboo
D - 3	Principal Jai Narayan Vaish Memorial Medals (B.Com.)	Topper - B.Com. (H) (Overall Topper)	Sneha Aggarwal
D - 4	Suniti Goyal Medal	Topper - B.A. Eco. (Hons.) (Final Year Topper in Girl)	Ananya Dhanuka

(E) - MEDALS FOR EXTRA-CURRICULAR ACTIVITIES

Sl. No.	Name of Medal	Criteria	Name of Winner
E - 1	Hora Medal	Outstanding Participation & Organization of Extra - Curricular activities in the College	Mritunjay Menaria
E - 2	Principal Madan Mohan Medal	Active participation in Extra Curricular Activates	Mayank Choudhary
E - 3	Dhani Ram Medal (English)	Best Debater of the year (English)	Bhaskar Agarwal

(F) - PRIZES FOR ACADEMIC ACHIEVEMENTS

Sl. No.	Name of Medal	Criteria	Name of Winner
F - 1	Master Akshat Ramesh Gupta Memorial Prize	Topper - B.Com. (H) (Overall Topper in Boys)	Sanchay Aggarwal
F - 2	Kumari Archana Agarwal Memorial Cash Prize	Topper - B.Com. (H) (Overall Topper in Girls)	Sneha Aggarwal

(G) - PRIZES FOR ACADEMIC ACHIEVEMENTS

Sl. No.	University Roll No.	Name	Awarded For
G-2	21072504407	Mritunjay Menaria	Second Position - B. Com. (H) 2 Yr.
G-3	21072504477	Pooja Paliwal	Third Position - B. Com. (H) 2 Yr.
G-4	20072504504	Sneha Aggarwal	First Position - B. Com. (H) 3 Yr.
G-5	20072504220	Jatin Kumar	Second Position - B. Com. (H) 3 Yr.
G-6	20072504123	Charanjeet Kaur Bhatia	Third Position - B. Com. (H) 3 Yr.
G-7	20072504258	Komal Haswani	Third Position - B. Com. (H) 3 Yr.
G-8	20072504362	Nivetha R S	Third Position - B. Com. (H) 3 Yr.
G-9	21072510152	Sangeeth J Pramod	First Position - B.A. (H) 2 Yr.
G-10	21072510163	Sharan Harish	Second Position - B.A. (H) 2 Yr.
G-11	21072510188	Taru Jain	Third Position - B.A (H) 2 Yr.
G-12	20072510075	Ananya Dhanuka	First Position - B.A. (H) 3 Yr.
G-13	20072510058	Aastha Singh	Second Position - B.A. (H) 3 Yr.
G-14	20072510199	Sakshi Maheshwari	Second Position - B.A. (H) 3 Yr.
G-15	20072510060	Abheya Arora	Third Position - B.A. (H) 3 Yr.
G-16	20072510166	Oshil Bansal	Third Position - B.A. (H) 3 Yr.
G-17	20072510249	Vidhi Batra	Third Position - B.A. (H) 3 Yr.
G-18	22072774006	Smriti Bhasin	First Position - M. Com. (1 st Year)
G-19	22072774027	Mannat Bahl	Second Position - M. Com. (1 st Year)
G-20	21072774036	Riya Singh	First Position - M.Com (2 nd Year)
G-21	21072774021	Khushboo	Second Position - M.Com (2 nd Year)
G-22	69402	Aakriti Shukla	First Position - GBO (1 st Year)
G-23	69452	Pragati Rai	Second Position - GBO (1 st Year)
G-24	69316	Ashpreet Kaur	First Position - GBO (2 nd Year)
G-25	69305	Akshat Shrivastava	Second Position - GBO (2 nd Year)

(H) - CERTIFICATE OF APPRECIATION & AWARDS

Elected Office Bearers of Students Union and Students Societies

Sl. No.	Roll No.	Name	Award
H - 1	21BA209	Harsh Kumar	President, Students' Union
H - 2	22BA076	Divyansh	Secretary, Students' Union
H - 3	21BA082	Taru Jain	President, Commerce Society
H - 4	21BA060	Ananya Chawla	Secretary, Commerce Society
H - 5	22BA129	Angad Syal	President, Economics Society
H - 6	22BA148	Ishita Gambhir	Secretary, Economics Society
H - 7	22BC513	Prakriti Priya	President, Hindi Sahitya Sabha
H - 8	22BC337	Tulsi Meena	Secretary, Hindi Sahitya Sabha
H - 9	22BA119	Khushee Bhalotia	President, English Literary Society
H - 10	22BA054	Dhwani Arun	Secretary, English Literary Society
H - 11	22BC376	Nitesh Kumar	President, Fine Arts Society
H - 12	22BC662	Shivi Agarwal	Secretary, Fine Arts Society
H - 13	22BC098	Kishan Jaiswal	President, History and Political Science Society
H - 14	22BC341	Garima Rajput	Secretary, History and Political Science Society

(I) - CERTIFICATE OF APPRECIATION & AWARDS

Nominated Office Bearers of Students Union and Students Societies

Sl. No.	Roll No.	Name	Award
I-1	21BA130	Sharan Harish	Treasurer, Students' Union
I-2	21BA151	Laxman Katroth	Secretary for Cultural Affairs, Students' Union
I-3	21BC799	Vipanshu Duhan	Secretary for Academic Affairs, Students' Union
I-4	21BC293	Archana Linson	Secretary for General Maintenance, Students' Union
I-5	21BA152	Paras Dua	President, SRCC Boys' Hostel
I-6	21BC488	Nandani	President, SRCC Girls' Hostel

I-7	22BC091	Saksham Kaila	President, Debating Society
I-8	22BC749	Aditya Jha	Vice-President, Debating Society

(J) - CERTIFICATE OF APPRECIATION

National Service Scheme - Team

Sl. No.	Roll No.	Name	Award
J-1	21BC417	Khushi Jaiswal	President
J-2	21BA074	Deepali Agarwal	Vice-President

(K) - CERTIFICATE OF APPRECIATION

Centre for Green Initiatives

Sl. No.	Roll No.	Name	Award
K-1	21BA201	Vasudha Chanana	President
K-2	22BC133	Kashish Jindal	Student Coordinator

(L) - CERTIFICATE OF APPRECIATION

Counselling Services

Sl. No.	Roll No.	Name	Award
L-1	22BC737	VRINDA AGGARWAL	Volunteer
L-2	22BC366	Abhishek Soni	Volunteer

(M) - CERTIFICATE OF APPRECIATION

Sports Committee

Sl. No.	Roll No.	Name	Award
M-1	21BC760	Divij Singh	Sports Secretary
M-2	21BC775	Suhani Rungta	Sports Secretary
M-3	21BC322	Aarush Gauba	Sports Coordinator

M-4	21BC418	Aaryan Awasthi	Sports Coordinator
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(N) - CERTIFICATE OF APPRECIATION

Sports Committee

Sl. No.	Name	Game
1	Tanishka Kotia	Chess(w)
2	Poornima Gupta	Chess(w)
3	Harshvi Matalia	Chess(w)
4	Varshita Jain	Chess(w)
5	Juhi Bajaj	Chess(w)
6	Arya Ranjan	Chess(w)
7	Pratyaksh Goel	Chess(M)
8	Namitbir Singh Walia	Chess(M)
9	Devanshi Satija	Swimming (Women)
10	Suhani Rungta	Swimming (Women)
11	Simran Badwar	Swimming (Women)
12	Kriti Arora	Swimming (Women)
13	Utsav	Swimming (Women)
14	Parth Lakhina	Swimming (Men)
15	Atharv Agrawal	Swimming (Men)
16	Prabhat Singh Dhapola	Swimming (Men)
17	Mayank Yadav	Swimming (Men)
18	Divyansh Arora	Swimming (Men)
19	Jhanvi	Basketball (W)
20	Soumadeep Barik	Basketball (Men)
21	Mansi Singh	Badminton (Women)
22	Rohan ravi Gurbani	Badminton (Men)
23	Akarshit Sharma	Badminton (Men)
24	Shreyansh Goel	Table Tennis (Men)
25	Dhairya Singhal	Table Tennis (Men)
26	Aditya Jain	Table Tennis (Men)
27	Vinhor Garg	Table Tennis (Men)

Sl. No.	Name	Game
28	Mannit Singh	Table Tennis (Men)
29	Atuliya Rawat	Table Tennis (Women)
30	Anmol Pankaj Jain	Tennis (Men)
31	Kartik Saxena	Tennis (Men)
32	Varun Singh	Tennis (Men)
33	Divij Singh	Football (Men)
34	Lakhan Chaudhary	Hockey (Men)
35	Kunal Chaudhary	Hockey (Men)
36	Devraj Kumar	KHO-KHO (Men)
37	Priyanshu Priya Darshan	KHO-KHO (Men)
38	Sourav Chowdhary	KHO-KHO (Men)
39	Suvam Kumar Sahu	KHO-KHO (Men)
40	Akash Munda	KHO-KHO (Men)
41	Vijay Prakash	KHO-KHO (Men)
42	Navyom Mudgil	KHO-KHO (Men)
43	Yuvraj Singh Dhami	KHO-KHO (Men)
44	Rishav Raj	KHO-KHO (Men)
45	Himanshu Saini	KHO-KHO (Men)
46	Pranasit Rudra Paul	KHO-KHO (Men)
47	Raj Pandey	KHO-KHO (Men)
48	Akshay Mahara Booshanam	Karate

III. ADMISSIONS 2023-24

A. Undergraduate Admissions

B. Postgraduate Admissions

Item No. 4.1 (i) Admission in the UG and PG courses for the Academic Year 2023-24

(as on 11-09-2023)

Sl. No.	Admission Categories	B.Com (Hons.)					B.A. (Hons.) Economics				
		Approved Strength	Admitted	With-drawal	Net Admission	Extra Admission (%)	Approved Strength	Admitted	With-drawal	Net Admission	Extra Admission (%)
1	General	253	272	-	272	7.51	63	69	-	69	9.52
2	OBC	169	180	-	180	6.51	42	46	-	46	9.52
3	SC	94	103	-	103	9.57	23	24	-	24	4.35
4	ST	47	50	-	50	6.38	12	12	-	12	0.00
5	EWS	63	69	-	69	9.52	15	15	-	15	0.00
6	Sports	25	24	-	24	-4.00	6	6	-	6	0.00
7	ECA	6	6	-	6	0.00	2	2	-	2	0.00
8	Sikkimese	-	1	-	1	-	-	-	-	-	-
9	Defense	31	30	-	30	-3.23	8	8	-	8	0.00
10	PwBD	31	35	-	35	12.90	8	9	-	9	12.50
11	Kashmiri Migrants	31	31	-	31	0.00	8	8	-	8	0.00
12	Foreign	63	51	-	51	-19.05	16	9	-	9	-43.75
13	PMSSS	2	-	-	-	-	2	-	-	-	-
14	College Staff Wards	-	1	-	1	-	-	3	-	3	-
15	DU Staff Wards	8	7	-	7	-12.50	3	7	-	7	133.33
16	Orphan Quota	2	2	-	2	0.00	2	2	-	2	0.00
Total Admissions		825	862	-	862	5.82	210	220	-	220	7.92
Sl.	Admission Categories	M.Com. (Previous)									
		Approved Strength	Admitted	With-drawal	Net Admission						
1	General	-	12	-	12	-	-	-	-	-	-
2	OBC	-	9	-	9	-	-	-	-	-	-

3	SC	-	8	-	8	-	-	-	-
4	ST	-	2	-	2	-	-	-	-
5	EWS	-	2	-	2	-	-	-	-
6	Sports	-	-	-	-	-	-	-	-
7	Defense	-	-	-	-	-	-	-	-
8	PwBD	-	-	-	-	-	-	-	-
9	Foreign	-	-	-	-	-	-	-	-
10	DU Staff Wards	-	-	-	-	-	-	-	-
Total Admissions		-	33	-	33		-	-	-

P.G. Diploma in Global Business Operations (2023- 2025 Batch)

Sl.	Admission Categories	Approved Strength	Admitted	Withdrawal	Net Admission	
1	General	31	32	1	31	
2	OBC	21	23	2	21	
3	SC	12	14	2	12	
4	ST	6	8	2	6	
5	EWS	8	9	1	8	
6	Defense	4	4	-	4	
7	PwBD	4	4	-	4	
8	Foreign Category	4	1	-	1	
Total Admissions		90	95	8	87	

PwBD= Person with Benchmark Disabilities | | PMSSS= Prime Ministers' Special Scholarship Scheme

IV. FACULTY PUBLICATIONS

Prof. Simrit Kaur

- *Publications*
- ❖ *Books/Chapter in Books*
 1. Authored Chapter titled, **“Welfare Impacts of Reduction in Taxation on Essential Commodities: Why Financial Inclusion Matters?”** in the Edited Book, *“Financial Inclusion: Perspectives and Recent Initiatives”*, pp: 241-274, 2024, National Book Trust, New Delhi, ISBN: 978-93-5743-495-9 with Ms. Priyanka Bhatia, Mr. Harish Kumar, and Ms. Kamaldeep Kaur Sarna
- ❖ *Research Papers*
 1. Paper titled, **“Gauging Effects of Hypothetical Extraction Method on Transport Linkages in India”** co-authored with Dr. Vaibhav Puri published in Scopus Indexed ABDC “C” Category, *Journal of Business Thought*, Vol 14, pp: 45-64. <https://doi.org/10.18311/jbt/2023/33151>
- *Paper Presentations*
- Presented a paper titled **‘Taxation and Welfare State in Ancient India: Implications for Contemporary Public Policy’** co-authored with Dr. Monika Gaur and Ms. Kamaldeep Kaur at the Two Day Online Workshop on *Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives* organised by the Centre for Indian Economic History, Shri Ram College of Commerce, University of Delhi, Delhi on July 14-15, 2023
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
 1. Distinguished Guest Faculty for addressing participants on **“Productive Efficiencies of Public Sector Enterprises and Implications for Policy: India from a Global Perspective”** as a part of Scope APSE Executive Development Programme (EDP) held on May 26, 2023
 2. Member of Consultative Meet of Experts on **“Transformative reforms of strengthening periodic assessment and accreditation of all higher**

- educational institutions in India”** organised by National Institute of Educational Planning and Administration (NIEPA) on June 6, 2023
3. Key Resource Person for the UGC Sponsored Online Refresher Course in Economics on the topic **“Big Data”** organized by Bharathidasan University, Tamil Nadu on July 24, 2023
 4. Guest Speaker as a part of the programme, Vasudhaiv Kutumbakam: Mission G20 on the topic **“Climate Change”** broadcasted on Radio FM 102.6 Rainbow on August 13, 2023
 5. Panellist on **“Role of Market Studies in Emerging Competition Issues”** at the 3-Day 8th BRICS International Competition Conference 2023 organised by the Competition Commission of India (CCI), New Delhi on October 13, 2023
 6. Panellist on **“Institution Building: Reflections from College Principals”** organised by Department of Higher and Professional Education, National Institute of Educational Planning and Administration (NIEPA) on December 12, 2023
 7. Final Jury Member at the **“17th BML Munjal Awards for Business Excellence through Learning and Development”** at The Oberoi, New Delhi on January 18, 2024
 8. Panellist at PGPHRM Conclave ‘Mīmāṃsā’ on **“Navigating Educational Frontiers: Exploring Contemporary Pedagogical Trends”** organized by IIM Indore on January 27, 2024
 9. Key Resource Person for a Session in the 5 Day Online Faculty Induction Programme on **“Nurturing Entrepreneurship and Entrepreneurs”** organised by National Institute of Educational Planning and Administration (NIEPA) on February 27, 2024

Prof. A. J.C. Bose

- *Publications*
- 1. Against Business School Education: Some Radical and Naturalist Viewpoints, in Journal of Indian Research. 11 (1-4). January-December 2023.

2. Break on Through to the Other Side: A Discerning Discourse for the Youth, in Artha Journal of Social Sciences. 22 (4). October-December. 2023.
 3. Mendacity, Misery and Hope, in Youthink, Vol. XVIII: Awakening. 2024. A Peer Reviewed Journal. Department of Commerce. St. Xavier's College (Autonomous). Kolkata. ISSN: 2347-6222. February.
- *Paper Presentations*
Invited to present the paper (Internet-based World of Labour) and rapporteur the Annual Conference of the Indian Society of Labour Economics at Hyderabad Central University, March 28-31, 2024.

Ms. Amanpreet Kaur

- *Publications*
 - a. *Research Papers*
 1. Paper titled, **“Exploring the Relationship between Maslow & Needs Theory and Green Purchase Behavior of Indian Millennials: A Structural Equation Modelling Approach”**, co-authored with “Dr. Rahela Farooqi” accepted in Scopus Indexed ABDC “C” Category, *International Journal of Electronic Marketing and Retailing*
 2. Paper titled, **“Examining the Influence of Consumer-Level Psychological Factors on Green Purchase Behavior: Analysing Socio-Demographic Aspects among Indian Millennials”**, co-authored with Dr. Rahela Farooqi accepted in Scopus Indexed ABDC “C” Category, *Global Business Review*
 3. Paper titled, **“ Unravelling Purchase Intentions and Motivations: Indian Millennial green purchase intentions in FMCG Personal Care products”**, co-authored with “Dr. Rahela Farooqi” published in a UGC CARE Journal , *International Research Journal of Management Science & Technology*, Vol.14, Issue 11, pp-39-53 2023. DOI: <https://doi.org/10.32804/IRJMST>

Dr. Amit Kumar

- *Publications*
 - a. *Books/Chapters in Books*

1. Book Chapter titled, “**Gender gaps in employment preferences among university graduates in India**” co-authored with Dr Pradeep Kumar Choudhury, in Book titled, “*Higher Education, Employment, and Economic Development in India: Problems, Prospects, and Policies*” published by Routledge. eISBN: 9781003329862

❖ *Research Reports*

1. Research Report titled, “**Exploring factors affecting gender inequality in the completion of higher education in India: a survival model analysis**” co-authored with Dr Renu Singh and Mr Protap Mukherjee, published by Young Lives, Oxford Department of International Development, University of Oxford. ISBN: 978-1-912485-48-2. Available at: <https://ora.ox.ac.uk/objects/uuid:4166bdb4-c46e-4aa5-a7fc-5935963c2ab1>

❖ *Research Papers*

1. Paper titled, “**What drives demand for private tutoring in secondary education? Evidence from India**” co-authored with Dr Pradeep Kumar Choudhury and Dr Angrej Singh Gill published in Scopus Indexed, *Journal of Social and Economic Development*, January 2024. DOI:<https://doi.org/10.1007/s40847-023-00291-8>

Prof. Aruna Jha

• *Publications*

a. *Research Papers*

1. Paper titled, “**Relevance of CSR for building affective commitment of employees: a multilevel approach**”, published in Scopus Indexed *Journal of Global Business Responsibility*, Vol. 14, Issue 1 , pp. 135-154, ISSN: 2041-2568. DOI: <https://doi.org/10.1108/JGR-04-2022-0036>
2. Paper titled, “**The impact of self-efficacy and trust: Unravelling the role in fostering continued usage of mobile banking apps in India**” co-authored with Dr. Singh and Dr. Mallik published in Scopus Indexed *Academy of Marketing Studies Journal*, Vol.28, Issue 3, pp-1-13

- *Research Projects*
- 1. Co-project Director of ICCSR funded Project titled, “**Evaluating the Design, Implementation, and Impact of the Udaan Scheme- A Mixed Method Approach**”. Report Submitted
- 2. Member of IIT Jammu Research Team of Government of Jammu and Kashmir funded project titled, **Survey Report on Socio-Economic Development in UT of Jammu and Kashmir after Abrogation of the Article 370**”. Report Submitted

Dr. Avnish Kumar Sharma

- *Publications*
- a. *Research Papers*
- 1. Paper titled, “**On r-primitive k-normal elements with prescribed norm and trace over finite fields**”, co-authored with Mamta Rani, Sharwan K. Tiwari and Anupama Panigrahi published in Scopus Indexed and UGC CARE listed *Finite Fields and Their Applications*, Vol. 91, October 2023. DOI: <https://doi.org/10.1016/j.ffa.2023.102253>
- 2. Paper titled, “**Inverses of r-primitive k-normal elements over finite fields**”, co- authored with “Mamta Rani, Sharwan K. Tiwari and Anupama Panigrahi” published in Scopus Indexed and UGC CARE listed *The Ramanujan Journal*, Vol. 63, pages 723–747, October 2023. DOI: <https://doi.org/10.1007/s11139-023-00785-3>
- *Paper Presentations*
- 1. Presented a paper titled “**Primitive normal pairs with prescribed norm and trace**” at International Conference on Pure and Applied *Mathematics* (ICPAM-2023) organised by Department of Mathematics, NIT Jalandhar & MNIT Jaipur from October 26-28, 2023 in online mode

Dr. Charu Shri

- *Publications*
- a. *Research Papers*

1. Paper titled, **“Analyzing the Hierarchical Structure of Enablers Affecting Indian Banks' Merger and Acquisition Financing Decisions”**, co-authored with Ms. Neha Saini and Ms. Ravita published in Scopus Indexed and ABDC “C” Category, Web of Science: Emerging Sources Citation Index (ESCI), UGC-CARE (GROUP II), *Global Business Review*, Vol. ahead-of-print, Issue. ahead-of-print, ISSN: 0972-1509; Online ISSN: 0973-0664 in February 2024
2. Paper titled, **“Environmental, Social, and Governance Reporting Adoption Factors for Sustainable Development at the Country Level”**, co-authored with Ms. Paridhi and Ms. Neha Saini published in Abstracted and indexed in SCIE (Science Citation Index Expanded), Scopus Indexed Q1, Web of Science: UGC-CARE List (India), SCImago indexed *Environment, Development and Sustainability*, Vol. ahead-of-print, Issue. ahead-of-print. ISSN: 1387-585X; eISSN: 1573-2975, in February 2024. Doi. <https://doi.org/10.1007/s10668-024-04537-1>, etc. Impact factor 4.9
3. Paper titled, **“Growth accelerating factors of Green finance for green growth: A study using TISM”**, co-authored with “Neha Saini and Ravita” published in *Kybernetes*, Vol. ahead-of-print, Issue. ahead-of-print. ISSN: 0368-492X; eISSN: 0368-492X in February 2024. Doi. <https://doi.org/10.1108/K-07-2023-1202>. Abstracted and indexed in SciSearch® Science Citation Index; Scopus; COMPUMATH Citation Index®; Computer Science Index; etc. 2022 Impact Factor:2.5; Citescore 2023: 4.3
4. Paper titled, **“Factors Influencing OTT Communication Services: An Integrated Review and A Research Roadmap for The Future”**, co-authored with Ms. Shivani Kishnani, Ms. Saumya Kishnani, Mr. Gaurav Joshi and Mr. Veenu Gupta published in Scopus Indexed *Journal of Content, Community & Communication*; Vol. 17, Issue. 9 in September 2023. ISSN: 2395-7514, eISSN: 2456-9011. DOI: <https://doi.org/10.31620/JCCC.09.23/10>
5. Paper titled, **“Exploring the Barriers to ESG Disclosures Using Modified TISM Approach”**, co-authored with Mr. Nakul Parameswar; Ms. Zubay Hasan and Ms. Neha Saini” published in *Kybernetes*, Vol.

- ahead-of-print, Issue. ahead-of-print. ISSN: 0368-492X; eISSN: 0368-492X in August 2023. Doi. <https://doi.org/10.1108/K-05-2023-0888>. Abstracted and indexed in SciSearch® Science Citation Index; Scopus; COMPUMATH Citation Index®; Computer Science Index; etc. 2022 Impact Factor: 2.5; Citescore 2023: 4.3
6. Paper titled, **“Cross-Country Comparative Trend Analysis in ESG Regulatory Framework across Developed and Developing Nations”**, co-authored with Prof. Monica Singhania, Ms. Neha Saini, and Ms. Shabani Bhatia published in Scopus Indexed and ABDC Category “C” *Management of Environmental Quality*, Vol. ahead-of-print, Issue. ahead-of-print. ISSN: 1477-7835, in January 2024. Doi. <http://doi.org/10.1108/MEQ-02-2023-0056> Impact Factor: 5.3; Citescore 2023:7.8; Citescore 2022: 8.6
 7. Paper titled, **“Role of fear on consumers’ buying tendencies: Mediating role of social media usage”**, co-authored with Ms. Aastha Verma, Mr. Gaurav Joshi, Ms. Alka Chaturvedi and Ms. Siddharth Gupta published in Scopus Indexed and ABDC Category “C” *FIIB Business Review*, Vol. ahead-of-print, Issue. ahead-of-print in August 2023. Doi. <https://doi.org/10.1177/23197145231186281> UGC-CARE (Group II), ESCI, Dutch-KB, DeepDyve, RePEc, Indian Citation Index (ICI), etc. Impact factor: 2.6
 8. Paper titled, **“Prioritizing Factors of Panic Buying Behaviour using Neutrosophic Analytical Hierarchy Process”**, co-authored with Ms. Aastha Verma, Ms. Garima Gupta and Ms. Rajeev Kumra” published in *IIM Kozhikode Society And Management Review*, Vol. ahead-of-print, Issue. ahead-of-print in May 2023. DOI: <https://doi.org/10.1177/22779752231166186>. Abstracted and indexed in SCOPUS, ABDC-C, ABS, UGC-CARE (Group II), ESCI, Dutch-KB, DeepDyve, RePEc, Indian Citation Index (ICI), etc. Impact factor: 2.6
- *Research Projects*
 - a. Received Minor Research Project Grant as Co-Principal Investigator under FRP 2023-2024 Scheme of the IoE, University of Delhi.

- *Paper Presentations*
 - a. Presented a paper titled **“Exploring the hierarchical structure of enablers affecting Indian banks’ financing decision”** at Research Conclave organised by Bhavan’s S. P. Jain institute of Management and Research, Mumbai, India sponsored by Yes Securities (India) Limited and SBI capital Markets Limited in Mumbai in July, 2023
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
 1. Resource Person for Training Programme on **"Communication and Team Building for the Vice Chancellors, Principals and head of Institutions of Ayurveda, Unani, Siddha and Sowa-Rigpa Colleges"** organised by National Institute of Educational Planning and Administration (Deemed to be University), New Delhi, on February 08, 2024
 2. Resource Person for Training Programme on **"Stress Management for the VCs, Principals and head of institutions of Ayurveda, Unani, Siddha and Sowa-Rigpa Colleges"** organised by National Institute of Educational Planning and Administration (Deemed to be University), New Delhi, on February 08, 2024
 3. Resource Person for Training Programme on **"Navigating the Intricacies of Our Thoughts and Behaviour"** organised by HU Business School, University of Applied Sciences Utrecht, The Netherlands during International Exchange Indo-Dutch Collective Programme during the period of January 12- 26, 2024
 4. Resource Person for Training Programme on **"Managing effective communication: enhancing leadership skills for senior administrators for the VCs, Principals and head of institutions of Ayurveda, Unani, Siddha and Sowa-Rigpa Colleges"** organised by National Institute of Educational Planning and Administration (Deemed to be University), New Delhi on July 11, 2023
- *Awards and Recognition*
 1. Received Cash Award of Rs. 10, 000 for Paper Presentation titled **“Exploring the hierarchical structure of enablers affecting Indian**

banks' financing decision" at Research Conclave organised by Bhavan's S. P. Jain institute of Management and Research, Mumbai, India sponsored by Yes Securities (India) Limited & SBI capital Markets Limited in Mumbai in July, 2023

Mr. Harish Kumar

- *Publications*
- ❖ *Books/Chapter in Books*
- 1. Authored Chapter titled, "**Welfare Impacts of Reduction in Taxation on Essential Commodities: Why Financial Inclusion Matters?**" in the Edited Book, "*Financial Inclusion: Perspectives and Recent Initiatives*", pp: 241-274, 2024, National Book Trust, New Delhi, ISBN: 978-93-5743-495-9 with Prof. Simrit Kaur, Ms. Priyanka Bhatia, and Ms. Kamaldeep Kaur Sarna
- ❖ *Research Papers*
- 1. Paper titled, "**Evaluating the Efficiency of the Global Cryptocurrency Market**" co-authored with Prof. Kawal Gill and Prof. Amit Kumar Singh published in Scopus Indexed and UGC CARE Listed ABDC "C" Category, *Indian Journal of Finance*, Vol. 17, Issue 11, ISSN: 0973-8711 in November, 2023. DOI: 10.17010/ijf/2023/v17i11/173325
- 2. Paper titled, "**How to Approach Case Studies**" published in *SSRN E-Journal* in December, 2023. DOI: <http://dx.doi.org/10.2139/ssrn.4673744>

Dr. Jigmet Wangdus

1. Awarded Ph.D. Degree by Department of Commerce, University of Delhi on January 11, 2024

Ms. Kamaldeep Kaur Sarna

- *Publications*
- ❖ *Books/Chapter in Books*
- 1. Authored Chapter titled, "**Welfare Impacts of Reduction in Taxation on Essential Commodities: Why Financial Inclusion Matters?**" in the Edited Book, "*Financial Inclusion: Perspectives and Recent Initiatives*", pp:

241-274, 2024, National Book Trust, New Delhi, ISBN: 978-93-5743-495-9 with Ms. Priyanka Bhatia, Mr. Harish Kumar, and Ms. Kamaldeep Kaur Sarna

- *Paper Presentations*
 1. Presented a paper titled '**Taxation and Welfare State in Ancient India: Implications for Contemporary Public Policy**' co-authored with Dr. Monika Gaur and Ms. Kamaldeep Kaur at the Two Day Online Workshop on *Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives* organised by the Centre for Indian Economic History, Shri Ram College of Commerce, University of Delhi, Delhi on July 14-15, 2023
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
 1. Key Resource Person for a session on "**Campus to Corporate**" organised by Winter School 5.0, Wings of Fire, Shri Ram College of Commerce, University of Delhi on February

Dr. Kanika Gandhi

- *Paper Presentations*
 1. Presented a paper titled '**Problematizing Literary Studies: Role of Humanities and Literature in Fostering Empathy and Critical Thinking Strategies**' at International Conference on The Humanities Today: Global and Social Responsibilities organised by IIS University, Jaipur on February 16-17, 2024

Dr. Kinneri Jain

- *Publications*
 - a. *Books/Chapters in Books*
 1. Authored Book titled "**Business Laws**" 2023, Singhal Publications, Delhi, 978-93-925390-6-0
- ❖ *Research Papers*
 1. Paper titled, "**Influence of Work-Life Balance on Employee Engagement in Higher Education Institutions: Mediating Role of**

Quality of Life” co-authored with Dr. Vandana Jain published in *MANTHAN: Journal of Commerce and Management*, Volume 10, Issue 2, Jul-Dec 2023, pp 125-144. DOI:10.17492/jpi.manthan.v10i2.1022307

- *Paper Presentations*

1. Presented a research paper titled “**Influence of Emotional Crossover on Life of Academicians**” at National Conference on *Business Transformation for a sustainable Future: Roadmap for Success* organised by Department of Business Studies Punjabi University, Bathinda (Punjab) in association with Punjab Commerce and Management Association on June 14, 2023
2. Presented a research paper titled “**Artificial Intelligence and Sustainability in India: The Road Ahead**” at International Conference of *Multinational Enterprises and Sustainable Development (MESD’2023)* Association organized by Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi on November 29-30, 2023

Mr. Krishan Kant

1. Attended “**Inaugural Ceremony of Faculty Induction Programme on NEP 2020: Pedagogical Imperatives of Higher Education**” organised by University of Delhi, Delhi, on December 1, 2023

Ms. Latika Bajetha

- *Publications*

- a. *Books/Chapters in Books*

1. Chapter on “**Concept and process of Securitization, Credit Enhancement in Securitization, Parties involved in a Securitization Transaction, Instruments of Securitization, Types of Securities, Securitization in India**” for paper Emerging Banking And Financial Services of Program: BBA-FIA for Department of Management and Financial Studies, School of Open Learning, University of Delhi.

- *Paper Presentations*

1. Presented a Case Study (Paper Presentation) on “**Operational Excellence Through Implementation of TPM In A Petrochemical Company- A Case Study**” at 26th Annual International Conference of the Society of Operations Management-2023 at Indian Institute of Management Shillong on December 14-16, 2023

Dr. Nikunj Aggarwal

- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
1. Technical Session Chair at the International Conference & Startup Expo-24, focusing on the theme of Innovation and Entrepreneurship organised by the University School of Management and Entrepreneurship, East Delhi Campus, Vivek Vihar, Delhi Technological University on February 21, 2024

Ms. Prerana

- *Publications*
- a. *Research Papers*
1. Paper titled, “**Sustainable tourism and its future research directions: a bibliometric analysis of twenty-five years of research**” co-authored with Dr. Deepa Kapoor and Dr. Abhay Jain published in Scopus Indexed, ABDC “B” Category, Tourism Review, ISSN: 1660-5373, September 2023. DOI: <https://doi.org/10.1108/TR-11-2022-0540>
- *Others*
1. Attended Workshop on “**Structural Equation Modelling using SmartPLS 4**” organized by EdMaestro Pvt. Ltd., registered under MCA and Ministry of MSME, Govt. of India, on December 11-15, 2023

Mr. Rishabh Raj

1. Attended a one-day workshop on “Constitutional Values and Fundamental Duties” organised by Value Addition Courses Committee and Miranda House, University of Delhi on June 13, 2023.

Prof. Ritu Ranjan

- *Paper Presentations*
 1. Presented a paper titled '**Business As Usual Approach: The Main Obstacle to Sustainable Development**' at the ICSSR Sponsored National Conference on *Business Transformation: Challenges and Opportunities for Sustainable Growth* organised by the Research Development Cell of Shri Ram College of Commerce, University of Delhi, Delhi on November 04, 2023
 2. Presented a paper titled '**Kautilya's Arthashastra: A Timeless Contribution**' at the Two Day Online Workshop on *Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives* organised by the Centre for Indian Economic History, Shri Ram College of Commerce, University of Delhi, Delhi on July 14, 2023

Prof. Ruchi Kaushik

- *Publications*
 - a. *Books/Chapters in Books*
 1. Co-authored a Chapter titled "**English Language and (In)Equity: Seminal Issues Concerning Language-in-Education Policies and Practices in India**" in the book "*English as a Medium of Instruction in South Asia: Issues in Equity and Social Justice*", 2024, Routledge, Oxon and New York, ISBN: 978-1-032-37874-9
 - b. *Journals*
 1. Co-edited a special issue on **Pedagogical Innovations in the English Classroom** of Fortell (Peer-reviewed, UGC Care-Listed Journal of Teaching English Language and Literature), Issue No.47, ISSN: 2229-6557 in July, 2023

Dr. Rutika Saini

- *Publications*
 - a. *Books/Chapter in Books*

1. Authored Chapter titled, “**Consumer Behaviour in the Digital Era**” 2023, Department of Distance and Continuing Education, Campus of Open learning, University of Delhi, Delhi, ISBN: 978-81-19417-60-5

Dr. Sapna Bansal

- *Publications*
 - ❖ *Books/Chapters in Books*
1. Authored Book titled, “**Entrepreneurship and New Venture Planning**” 2024, JSR Publishing House LLP, New Delhi, ISBN: 9789394336643
- *Paper Presentations*
1. Presented a paper titled “**Total Factor Productivity and the Foreign Presence in Selected Indian Automobile Firms**” at International Conference on *Economic Growth and Environment Sustainability* organised by Chaudhary Charan Singh University, Meerut on November 29-30, 2023
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
1. Guest of Honour and Resource Person for the Two-Week Faculty Development Program (FDP) on Entrepreneurship and Innovation organized by the IPEC, TBI Foundation, and was sponsored by the Department of Science & Technology, Ministry of Science and Technology Government of India held from August 17-31, 2023
 2. Guest of Honour and Resource Person for Session titled “**Work Life Balance**” in the Two-Week Faculty Development Orientation Programme for teaching faculty held by Adarsh Mahila Mahavidyalay Bhiwani Haryana on August 31, 2023
 3. Key Resource Person for 7-Day Workshop on “Entrepreneurship Development Process & Approaches for students and Faculties organised by EDUSOJO University in Bida, Niger State Nigeria, on January 27, 2024
 4. Key Resource Person for 7 Day Workshop on Entrepreneurship and Skill Development for students and Faculties organised by BAZE University in Abuja, Nigeria, on February 07, 2024

- *Awards and Recognition*
 1. Awarded **Best Educationist** by Nigeria High Commission on September 6, 2003
- *Others*
 1. Appointed as the Education Coordinator for the Nigeria India Business Council (NIBC) by the Nigeria High Commission from September 07, 2023
 2. Facilitated and led an interactive session at the Nigeria in India Presidential Round Table and Business Conference, held on September 6, 2003, in New Delhi, alongside the G20 Leader Summit. The event was attended by His Excellency Bola Ahmed Tinubu, GCFR, President of the Federal Republic of Nigeria. Founders of Seventeen Indian Universities and their Vice-Chancellors actively participated in the discussions

Dr. Saumya Aggarwal

- *Publications*
 - a. *Research Papers*
 1. Paper titled “**A study of impact of dimensions of organisational culture on employees’ satisfaction and performance level in select organisations**” accepted for publication in the Scopus Indexed and ABDC Category ‘B’, *IIMB Management Review Journal*, 2023
 2. Paper titled “**A Study of the Relationship between Organizational Culture & Psychological Capital and its Impact using Systematic Literature Review**” for publication in the Scopus Indexed *Journal of Human Values*, 2023 <https://doi.org/10.1177/09716858231172440>
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
 1. Resource Person for Online session on ‘**Deductions**’ in a Student Development Programme on *Personal taxation spectrum from A to Z*, organized by Shyam Lal College, Delhi on February 26, 2024
- *Others*
 1. Interview titled, “**Gen Z should invest in PPF, mutual funds and insurance, says Prof Saumya Aggarwal of SRCC**” published on the LiveMint Website dated November 04, 2023

Dr. Shikha Gupta

- *Publications*
- ❖ *Research Papers*
 1. Paper titled “**Mapping 26 years of climate change research in finance and accounting: a systematic scientometric analysis**” co-authored with M. Singhanian, G. Chadha, E. Braune, L.P. Dana, & S.O. Idowu, published in SSCI Indexed and Scopus Indexed, *Environmental Science and Pollution Research*, Vol. 30, ISSN: 1614-7499. In May 2023. DOI <https://doi.org/10.1007/s11356-023-27828-y> Impact Factor- 5.8
 2. Paper titled, “**Imperatives of creative destruction: a relook at globalisation-growth-innovation nexus for the Indian economy**” co-authored with Dr. Nand Kumar published in Scopus Indexed ABDC “C” Category, *International Journal of Business and Globalisation*, Vol. 34, Issue 1,I SSN: 1753-3627. In August 2023. DOI:<https://dx.doi.org/10.1504/IJBG.2023.132800>
 3. Paper titled, “**Scientometric review of Web 3.0**” co-authored Dheeraj Kukreja, D. Patel, & J.N. Rai published in SCI Indexed, Scopus Indexed, *Journal of Information Science* in June, 2023. ISSN: 0165-5515. DOI: doi.org/10.1177/01655515231182073 Impact Factor: 2.4
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
 1. Resource Person for the Induction cum Orientation Program on August 14, 2023 organised by Department of Management, IGDTUW, Kashmiri Gate, Delhi from August 10-18, 2023
- *Grants*
 1. Awarded a Grant of Rs. 3,00,000/- by Indian Council of Social Science Research (ICSSR) for organizing a National Conference on *Business Transformation Opportunities and Challenges for Sustainable Growth* on November 4, 2023.
 2. Awarded a major Research Project as Co- Project Director titled “**Neural Basis of Financial, Economic and Marketing Decision Making: An Experimental Study**” with a grant of Rs. 17,50,000/- by Indian Council

of Social Science Research (ICSSR) for a duration of 2 years starting January 2024

Dr. Shruti Mallik

- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
- 1. Delivered expert lecture on topic '**G20 and Digital Financial Literacy: Bridging the Digital Divide**' organized by J. C. Bose University of Science and Technology, YMCA, Faridabad, Haryana on July 26, 2023

Ms. Vaishali Chhokar

- *Paper Presentations*
- 1. Presented a paper titled '**Inclusivity of Ancient India's Financial System and the Role of Informal Banking Channels in Economic Governance**' co-authored with Dr. Alok Kumar and Dr. Anjana Kalsie at the Two Day Online Workshop on *Developing Knowledge, Research and Competencies on Economic History and Economic Thoughts of India: Ancient Perspectives* organised by the Centre for Indian Economic History, Shri Ram College of Commerce, University of Delhi, Delhi on July 14-15, 2023
- *Invitations as Resource Persons/Guest Speaker/Keynote Speakers etc.*
- 1. Speaker for Invited Lecture for G-Fest, an International Business literary festival "**Role of Financial Statement Analysis in Business Decision Making**" organised by Gedu College of Business Studies, Royal University of Bhutan, Bhutan on October 20, 2023

V. PLACEMENTS AND INTERNSHIPS

The Placement Cell

Faculty Advisor: Professor Aruna Jha

The Placement Cell is a student-run body that stands committed towards creating and facilitating opportunities for the growth of undergraduate talent at SRCC. During the year, the following events were undertaken:

Placement and Internship Season 2023-24 (phase 1)

SRCC has been a college of choice of recruiters with companies like McKinsey & Co., Boston Consulting Group, Kearney, Morgan Stanley, LEK Consulting, Avendus Capital, Deutsche Bank, Premji Invest, JSW, Nomura, Hindustan Unilever Limited, and many more hiring quality candidates from our college for the past many years. Through thick and thin, the Placement Cell, SRCC has persevered to deliver the best of both worlds to students and recruiters. The Recruitment Season 2023-24 provided a testament to the applaudable capabilities of the students and management, by registering **170** offers from over **50+** prominent recruiters in the first phase of the season.

First-time recruiters included the likes of Bank of America, Blackstone, A&W Capital, Elevar Equity, Groww, Partners Group, Groww, S&P Global and Wells Fargo among others.

The highlights for the **first phase** of the season are as follows:

Placements

Highest Package:- 35 LPA

Average Package:- 12.87 LPA

Median Package:- 13 LPA

Gross Value:- 21.59 Cr.

Number of Offers:- 170

Internships

Highest Stipend:- 3,67,000 p.m.

Average Stipend:- 79,230 p.m.

Gross Value:- 29.32 Lakhs

Number of Offers:- 37

Public Relations Initiatives

In order to maintain its relations with the alumni network of 5000+ people, the Cell circulated a total of 50+ alumni opportunities along with its initiatives like “Alum Diaries” and “The SR Gazette” to boost alumni and batch engagement, garnering a reach of 15,000+ across all platforms.

To strengthen its relations with recruiters, the Cell undertook a corporate gifting initiative where we extended our gratitude to our prominent and new recruiters in the form of a personalised hamper gifted to 50 recruiters.

The cell attained coverage by 15+ national news portals such as India Today, The Economic Times, Moneycontrol garnering a reach of more than 40,000+.

Keeping in mind the crucial strive towards inclusivity, the Cell continues to bolster its PwD Recruitment Drive catering to an eligible batch size of 80 across placement and internship opportunities.

Training Initiatives and Campus Engagements

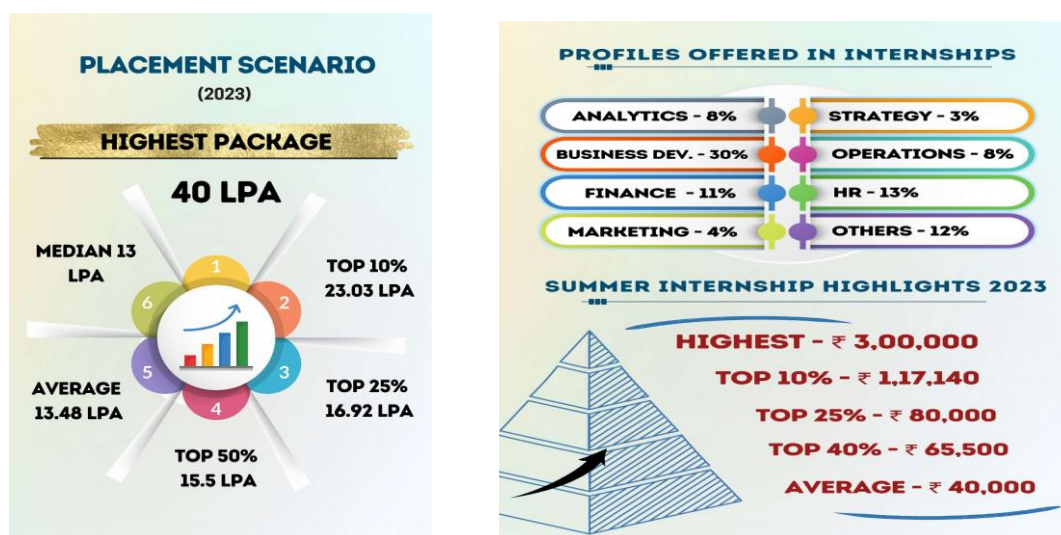
The Placement Cell, in addition to facilitating quality placements and internships, prioritizes holistic skill development through various training initiatives and engagement sessions. Over the past year, the Cell organized more than 20 sessions in collaboration with prestigious organizations such as McKinsey & Company, Boston Consulting Group, Nomura, World Bank, CFA Institute, and King’s College London. These sessions collectively attracted a cumulative footfall of over 3,000 participants.

A notable initiative was the CV Mentorship Program, designed to help first-year students craft professional and impactful CVs with guidance from final-year mentors. The program featured 25 mentors guiding 373 mentees over 35 sessions, with an average duration of 1.5 hours per session, totaling 37.5 hours of mentorship. Through these efforts, the Placement Cell continues to enhance student preparedness for their professional journeys.

CV Vetting: To provide its recruiters with factually authenticated CVs, The Placement Cell undertook 2 extensive CV Vetting cycles for the batch of 2024 and 1 cycle for the batch of 2025/26. The team vetted a total of 2000+ CVs to help in

conducting a fair and equitable process for all and in building recruiters' confidence in the Placement Cell. The Cell carried out both quantitative and qualitative vetting for 1600+ students as per the detailed vetting manual.

GBO Placement - Dr Misha Govil



In an era marked by economic liberalisation and globalisation, India has emerged as a key player in the global economy. The expansion of Indian enterprises abroad and the establishment of numerous multinational corporations (MNCs) within the country have amplified the demand for adept professionals skilled in navigating the intricacies of international business. Proficiency in global business operations has thus become indispensable in today's corporate landscape. Initiatives such as the "Make in India" project aim to strengthen indigenous manufacturing capabilities and position India as a leading global manufacturing hub. Simultaneously, India's flourishing startup ecosystem fosters innovation and entrepreneurship, paving new pathways for economic growth and technological advancement.

The Global Business Operations (GBO) programme is meticulously designed to provide a comprehensive understanding of global business dynamics, focusing on the nuances of international commerce and the specialised skillsets required for conducting cross-border business activities. Our pedagogical approach is underpinned by an ethos of active engagement, where students are not passive recipients but co-creators in their educational journey. Through interactive learning exercises and collaborative group activities, the programme equips students to confront real-world challenges, nurturing a skillset tailored to thrive in the competitive global business

environment. These activities, both intellectually enriching and experientially rewarding, simulate the intricate decision-making processes intrinsic to managerial roles.

The efficacy of the GBO programme is exemplified by the remarkable achievements of its 2022-2024 batch. During the Summer Internship Programme 2023, students secured placements across diverse roles, with Business Development constituting 30% of profiles, followed by HR (13%), Finance (11%), and Analytics and Operations (8% each). The highest internship stipend offered was ₹3,00,000, while the top 10% earned an average stipend of ₹1,17,140. The average stipend stood at ₹40,000, underscoring the programme's capacity to attract premier industry placements.

In terms of placements, the 2023 batch achieved extraordinary outcomes, with the highest package reaching ₹40 LPA and the average package recorded at ₹13.48 LPA. The top 10% of students secured an average of ₹23.03 LPA, reflecting the calibre of talent fostered through the GBO curriculum.

The programme is spearheaded by the erudite leadership of Vice-Principal Professor Aruna Jha, with Dr Misha Govil serving as the GBO Coordinator. They are ably supported by Associate Coordinators, Dr. Anuj Jatav and Mr Anuj Vijay Bhatia, whose unwavering commitment ensures the seamless execution of this transformative programme.

The Global Business Operations programme remains a beacon of excellence, continually shaping the next generation of business leaders equipped to navigate the complexities of an ever-evolving global landscape.

VI. REPORT ON COLLEGE UNITS

Internal Quality Assurance Cell (IQAC)

The Internal Quality Assurance Cell (IQAC) at Shri Ram College of Commerce (SRCC) made remarkable progress in enhancing the quality of education and institutional operations during the academic year 2023-24. Committed to promoting excellence, the IQAC implemented various initiatives and strategies to ensure overall growth and development. A robust 360-degree feedback mechanism was employed to sustain and improve teaching quality, engaging stakeholders such as parents, students, and alums. Regular workshops for faculty focused on advancing teaching methodologies and research practices. The IQAC approved the Annual Quality Assurance Report (AQAR) for 2022-23, highlighting the institution's achievements and commitment to quality benchmarks.

The IQAC organized a faculty lecture series on advanced topics like bibliometric analysis to support academic and research endeavours and enhance research skills. Remedial classes were introduced for students requiring additional educational support, ensuring equal opportunities for all. In collaboration with the Kaushal Sashaktikaran Committee, specialized value-added courses were launched to address learning gaps and foster skill development among slow and advanced learners. Furthermore, the IQAC initiated new certificate programs in consulting, leadership skills inspired by Indian traditions, and French language training, equipping students with practical skills and knowledge. Faculty lectures, seminars, and international events enriched the student learning experience.

Among the best practices implemented, the Malaviya Mission Teacher Training Programme (MMTTP) trained over 1,000 educators nationwide, emphasizing new educational policies and professional growth. Additionally, SRCC served as the Central Evaluation Centre (CEC) for the University of Delhi, efficiently managing the evaluation of over 200,000 answer sheets from commerce programs. Preparations for SRCC's centenary celebrations also gained momentum during the year, with proposed activities such as documenting the college's history, showcasing alum achievements, and creating an archive to chronicle SRCC's journey. Collaborations with PricewaterhouseCoopers (PwC) enhanced alum engagement and celebration

planning. A proposal for infrastructure development funding was also drafted for the Higher Education Financing Agency (HEFA).

The IQAC facilitated partnerships and events that underscored SRCC's contribution to research and policy development. Notable among these was the Global Business Colloquium, organized with FICCI, which focused on sustainability and the digital economy. Collaborative projects with government organizations like the Ministry of Consumer Affairs and the Competition Commission of India further strengthened the institution's role in shaping policies. To broaden learning opportunities, the IQAC hosted several lecture series, including the Faculty Lecture Series on contemporary topics, the Distinguished Lecture Series featuring experts from industry and academia, the Alumni Lecture Series leveraging the expertise of accomplished alums, and the Faculty Research Series aimed at fostering a research-oriented culture.

Looking ahead, the IQAC aims to strengthen the use of digital tools, enhance alum engagement, and expand training programs for students and staff. The achievements of 2023-24 reaffirm SRCC's dedication to delivering quality education and its continued evolution as a leading institution. The IQAC strives to create a transformative learning environment that benefits all stakeholders through innovative practices and an unwavering commitment to excellence.

Commencement of Part-Time Certificate Course in Foreign Language-German

September, 2023

Foreign Language Cell, Shri Ram College of Commerce, in collaboration with the Department of Germanic and Romance Studies, University of Delhi, successfully conducted a Certificate Course in Foreign Language – French during the academic year 2023-24. The course, with a duration of 150 hours, provided students with an excellent opportunity to learn French and enhance their linguistic and cultural understanding.

The program witnessed enthusiastic participation, with 32 students enrolling from diverse academic backgrounds, including undergraduate and postgraduate courses. The meticulously designed curriculum emphasized both theoretical and practical aspects of the French language, equipping students with essential skills in speaking, writing, reading, and listening.

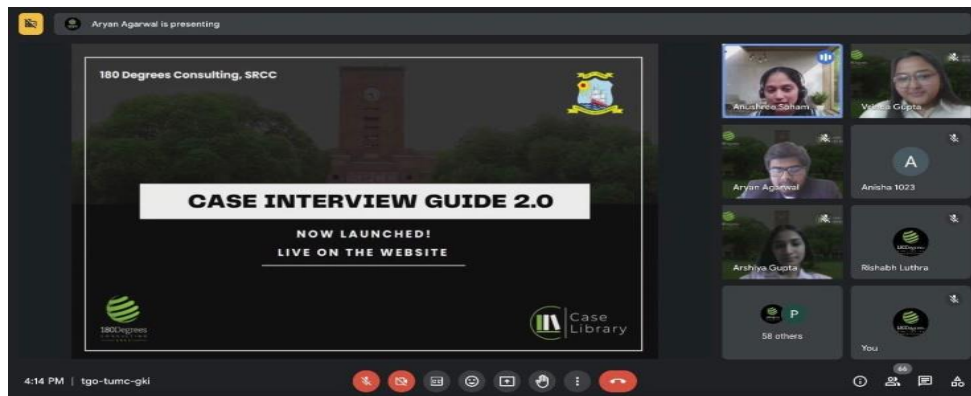
This initiative proved highly beneficial for the students, offering them a competitive edge in various fields such as international business, global mobility, and higher education abroad. By the end of the course, participants demonstrated a significant improvement in their communication abilities, fostering confidence and cross-cultural competence.

The course not only enriched the students' linguistic proficiency but also aligned with the college's mission of empowering youth with global skills and broadening their career horizons. The overwhelming success of the program reinforces SRCC's commitment to providing holistic education and skill enhancement opportunities to its students.

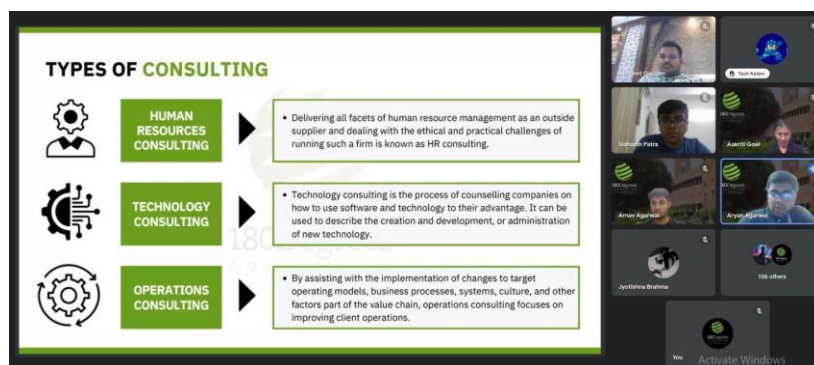
VII. REPORT ON STUDENT SOCIETIES OF COLLEGE

180 Degrees Consulting

The Consulting Committee of SRCC, operating under the banner of 180 Degrees Consulting, continued to set benchmarks in consulting excellence with impactful initiatives and innovative projects during the year. The release of the second edition of the **Case Interview Guide**, a comprehensive resource featuring over 40 real-world cases and guesstimates from firms like McKinsey, BCG, and Bain, garnered significant acclaim with over 200,000 impressions. This guide provided aspiring consultants with essential strategies and practical insights to excel in competitive interviews.



A pioneering initiative, the **Shri Ram Consulting Olympiad**, introduced consulting concepts to school students across the country, with participation exceeding 180 students. This effort highlighted consulting's growing relevance in shaping modern business strategies. Additionally, the Committee launched its annual magazine, **Pratyaksh**, which combined research insights, case-solving guides, and thought leadership articles to foster knowledge exchange within the consulting domain.



Among its key consulting projects, the Committee collaborated with organizations such as Safe Odisha for Her, Prevail Fund, and Katalyst India to develop impactful solutions, including investment pitch decks, CSR databases, and strategies for skill-building and literacy improvement. Each project exemplified the Committee's commitment to addressing real-world challenges with innovative solutions.

Through these initiatives, 180 Degrees Consulting at SRCC reinforced its position as a premier platform for nurturing consulting talent and driving meaningful impact.

Aarohan: The Indian Music Society

Aarohan, the Indian Music Society of Shri Ram College of Commerce (SRCC), has long been a cornerstone of the college's cultural ethos, dedicated to preserving and celebrating the rich heritage of Indian music. Comprising a team of passionate and talented individuals, the society consistently elevates the cultural landscape of SRCC with its exceptional performances and achievements.

In October 2023, Aarohan earned distinction as a finalist in the Indian Choir Category at the prestigious cultural festival of the Indian Institute of Technology (IIT) Kanpur. The society's performance not only showcased technical finesse but also resonated deeply with the audience, exemplifying their commitment to musical excellence. Further cementing their reputation, Aarohan secured second place at a highly competitive event hosted by the Faculty of Management Studies (FMS), University of Delhi. These accolades underscore the society's versatility and artistry across diverse musical arenas.

Aarohan has also graced numerous college events with performances for distinguished dignitaries, leaving indelible impressions and earning widespread acclaim. A major highlight of the year was their role as the headliner at TEDx Hindu's Annual Event, a platform that allowed Aarohan to captivate a broader audience with their enchanting renditions, further amplifying the essence of Indian music and culture.

Through their unwavering dedication, talent, and innovation, Aarohan has firmly established itself as a leading force in promoting Indian music both within SRCC and beyond. Looking ahead, the society aspires to expand its repertoire, inspire larger audiences, and continue to uphold the legacy of Indian classical and contemporary music. Aarohan remains steadfast in its

pursuit of artistic excellence, poised to reach even greater heights in the years to come.

Catharsis: The Western Music Society

The Western Music Society, **Catharsis**, at Shri Ram College of Commerce (SRCC), is a vibrant hub for students passionate about Western music. Known for its creativity and excellence, the society has organized a series of impactful events, fostering talent and enriching the cultural fabric of the college.

Throughout the year, Catharsis hosted notable initiatives, including *Spotlight 2.0*, a month-long series of Instagram Reels showcasing members' musical talents, which achieved an impressive average reach of 4,000 views per reel. An informal *Jam Session* on 1st September at Nescafé engaged over 100 students and served as a recruitment platform for first-year members. Additionally, *Panchayat: Taylor's Version*, a collaborative debate with Delta – The Policy Conclave on 5th September, explored issues in popular culture and Western media, drawing an audience of approximately 100 students.

- **Game of Notes 2024:** The flagship event of Catharsis, **Game of Notes**, reached unparalleled success in its 2024 edition, reaffirming its reputation as one of the most prestigious musical competitions in the collegiate circuit. Held on 15th February in the College Auditorium, the event featured two distinct segments: *Harmony Havoc* and *Sonic Showdown*. The acapella competition, *Harmony Havoc*, witnessed participation from 20 teams across the University of Delhi, with the top seven groups progressing to the finals. JMC College emerged as the champion for the second consecutive year, while Gargi College secured the runner-up position. *Sonic Showdown*, the solo vocal competition, saw an impressive turnout of 60 participants, with the top ten finalists showcasing their talent in a captivating finale. Gargi College achieved first place in this category, followed by IIT Delhi as the runner-up.

Adjudicated by an esteemed panel comprising former Presidents and Vice Presidents of the society, along with renowned vocal instructors from Delhi's music circuit, **Game of Notes 2024** was lauded for its meticulous organization, unique format, and generous prize pool. The event drew an enthusiastic and genuine audience, further cementing its stature as a hallmark of musical excellence and innovation.

Catharsis remains a cornerstone of cultural innovation at SRCC, providing a platform for students to develop their musical talents while contributing to the college's legacy of excellence.

Centre for Green Initiatives (CGI)

The Centre for Green Initiatives (CGI) at Shri Ram College of Commerce (SRCC) embodies the institution's commitment to environmental stewardship and sustainability. Through innovative projects, collaborative engagements, and awareness campaigns, CGI has established itself as a transformative force, fostering a culture of ecological responsibility within the college and beyond. The academic year 2022-23 witnessed an array of impactful initiatives, each addressing pressing environmental challenges while advocating sustainable practices.

CGI's activities included a "Green Diwali Celebration" on October 20, 2022, which combined cultural vibrancy with eco-conscious messaging through diya painting, music, and drama. The initiative highlighted the importance of adopting sustainable practices during festive celebrations. Similarly, the weeklong **Environment Week (February 15-21, 2023)** featured diverse events, such as a webinar by World Bank environmental analyst Akash Mehta, a plantation drive in the North Campus area, and a poetry and essay competition themed around intergenerational sustainability. The week culminated in a site visit to the Waste to Wonder Park and a comprehensive cleanliness drive, underscoring CGI's dedication to promoting environmental education and action.

Furthering the intersection of sustainability and innovation, CGI hosted a **Speaker Session on Entrepreneurship and Startups in the Era of ESG (March 27, 2023)**, where Mr. Sushil Kumar Sharma, founder of Sustaineco, shed light on integrating Environmental, Social, and Governance (ESG) principles within entrepreneurial ventures. The seminar also introduced attendees to the 17 Sustainable Development Goals (SDGs). CGI's collaboration with Zomato in April 2023 resulted in the installation of campus amenities crafted from recycled plastic waste, reinforcing its commitment to combating plastic pollution. This dedication was further amplified during the **World Environment Day Seminar (June 5, 2023)**, led by Harvinder Singh, who explored the global imperative to "Beat Plastic Pollution."

- **Tatva'23: The Annual Festival of CGI:** A hallmark of CGI's initiatives, the annual festival **Tatva'23** (April 13-14, 2023) served as a dynamic platform to champion ecological sustainability. The festival featured a blend of competitive and educational events aimed at engaging participants with environmental themes. Competitions such as *Biz-Sprint* challenged students to craft sustainable business plans, while *Planet in Focus* invited short film submissions highlighting ecological issues. The *Best out of Waste* art competition showcased creative reuse, inspiring innovative thinking around material sustainability.

Tatva'23 also featured enlightening speaker sessions with prominent environmental advocates, including Ms. Mamta Bishnoi, Mr. Anurag Trivedi, and Swami Prem Parivartan (popularly known as Peepal Baba), each of whom shared valuable insights into ecological preservation and sustainable living. A key highlight of the festival was the release of CGI's annual publication, "AVNI", which chronicled the Centre's achievements and initiatives over the year, offering a comprehensive reflection on its impactful work.

Through its unwavering dedication to environmental advocacy, CGI has emerged as a cornerstone of SRCC's cultural and intellectual fabric. By blending education with action, the Centre continues to inspire individuals and communities to embrace sustainable practices and collective responsibility. As CGI looks to the future, it remains steadfast in its mission to drive meaningful change, ensuring a greener and more sustainable world for generations to come.

Click: The Film and Photography Society, SRCC

Click - The Film and Photography Society of Shri Ram College of Commerce (SRCC) serves as a creative platform for students passionate about photography and filmmaking, fostering innovation and technical expertise. The society plays a pivotal role in preserving and celebrating the visual arts within the college community.

The year began with **Orientation** and **Induction** sessions, where junior members were integrated into the society. **Training sessions** were conducted to equip members with foundational knowledge of photography and filmmaking, fostering both technical and artistic growth.

Click organized **Photowalks**, including an excursion to Humayun's Tomb and a Cabinet Photowalk to Chandni Chowk, offering members hands-on experience in diverse settings. The society's flagship event, **Capturecon**, allowed SRCC students to receive professional photographs, underscoring the society's commitment to creativity and outreach.

In addition to its independent initiatives, Click provided **event coverage** for prominent occasions like *Shri Ram Townhall 2024*, *Vitshala*, and the *Hansraj Conference*. The society also contributed curated photographic content to Delhi University's Bulletin Board, enhancing the visual representation of campus life. Through these activities, Click continues to inspire students, elevate artistic standards, and contribute meaningfully to SRCC's vibrant cultural landscape. The society remains committed to advancing the art of photography and filmmaking while fostering a culture of creativity and collaboration.

The Commerce Society

The Commerce Society of Shri Ram College of Commerce (SRCC) is a premier academic body renowned for its consistent excellence, holding the distinction of being the highest-ranked commerce society within Delhi University for the past four years. Through innovative initiatives, impactful events, and a steadfast commitment to academic and professional enrichment, the society has continued to set benchmarks in commerce education and practice.

- **Shri Ram Commerce Summit (SRCS'23)**

The flagship event of the year, **Shri Ram Commerce Summit (SRCS'23)**, took place on November 29, 2023, under the theme "*Sumptuous. Ingenious. Momentous.*" The summit featured three national-level competitions, drawing over 5,000 registrations, and included engaging speaker sessions with prominent personalities such as Mrs. Saloni Khanna, Mr. Sanjay Gakhar, and Mr. Harteerath Singh. A cultural performance by Shivam Chowhan concluded the event, which awarded prizes exceeding ₹90,000, adding to its success and appeal.



Blending technology and commerce, the society played a pivotal role in hosting **Snapchat at SRCC**, which featured a fireside chat with Snapchat's senior management and an interactive experience with augmented reality through the AR Mirror Tower.

The society also organized **Speak Street'23**, an interactive session featuring former Indian Finance Minister Shri P. Chidambaram. Addressing critical topics such as slowing economic growth, inequality, and unemployment, the event provided students with valuable insights into India's economic challenges and potential policy solutions.

The fourth edition of the society's publication, **Mudra**, offered thought-provoking essays, analyses, and interviews on current affairs and global issues, fostering intellectual engagement and critical thinking among readers.

Additionally, the society launched the inaugural **National Commerce Olympiad 2023**, receiving over 1,800 registrations and engaging more than 1,500 schools across India. The Olympiad marked a significant milestone, with plans to expand its reach in 2024 to over 2,500 schools.

Through these initiatives, The Commerce Society continues to elevate its role as a leader in commerce education, inspiring students to excel academically and professionally. Looking ahead, the society remains committed to

broadening its impact, fostering innovation, and enriching the academic fabric of SRCC.

DELTA: The Policy Conclave

DELTA: The Policy Conclave at Shri Ram College of Commerce (SRCC) stands as a distinguished platform for fostering informed discussions, policy debates, and simulations, encouraging students to engage critically with the most pressing global and national issues. With a commitment to intellectual growth and active participation, DELTA facilitates an environment that nurtures creativity, dialogue, and innovative problem-solving.

Among the pivotal events hosted by DELTA, **Shri Ram Intra Model United Nations (SRI-MUN)**, held on June 2-3, 2023, was an essential forum for students to engage with international diplomacy and policy-making. The event featured committees such as the All India Political Party Meet (AIPPM) and the United Nations General Assembly (UNGA), drawing over 50 participants who engaged in insightful debates under the guidance of expert chairs. SRI-MUN introduced first-time participants to MUN procedures, and awards were presented to the Best Delegate and High Commendation winners, further motivating engagement.

The collaboration between DELTA and Catharsis, the Western Music Society, culminated in the event **Panchayat: Taylor's Version** on September 5, 2023. The event invited spirited debates on public topics, ranging from geopolitics to economics, and engaged over 100 attendees. The debates, evaluated by DELTA members, offered top performers direct entry into the Junior Executive recruitment process, demonstrating the society's dedication to fostering leadership and intellectual rigor.

The **New Delhi Global Youth Summit (NDGYS) 2023**, held from September 30 to October 1, 2023, marked a significant milestone in DELTA's global outreach. This event, featuring collaborations with over 10 international organizations and 50+ schools and colleges, brought together a diverse array of speakers and panelists, including prominent figures such as Michael Rees (Australian High Commission), Maj Gen VD Dogra, and others. NDGYS included an impressive array of competitions like the G20 Mock MUN, Mock IPL Auction, and Sustainability Challenge, with winners receiving certificates, hampers, and a collective cash prize pool of ₹12,500 for the gaming tournament.

DELTA: The Policy Conclave continues to excel in its mission to empower youth, foster intellectual dialogue, and promote critical policy analysis. By facilitating dynamic and transformative events, DELTA has firmly established itself as a cornerstone of SRCC's academic and extracurricular landscape. Looking ahead, the society remains committed to expanding its impact, creating opportunities for deeper engagement, and fostering a generation of informed and innovative leaders.



The Dramatics Society

The Dramatics Society of Shri Ram College of Commerce (SRCC) stands as the vibrant theatre hub of the college, leveraging the transformative power of performance art to foster creativity, social responsibility, and intellectual growth. Through its immersive plays, workshops, and community-oriented initiatives, the society cultivates inclusivity, empathy, and social consciousness among its members and audiences.

In 2023, the society's annual festival, **Histrionica**, held on April 18-19, was a significant showcase of its artistic and social engagement. The festival featured two key productions: the **Annual Street Production**, "*Aur Kitna Intezaar*", which explored the critical issue of organ donation through real-life scenarios and ethical dilemmas, sparking deep empathy among viewers. The **Annual Stage Production**, "*Bhayavah*", delved into the grim issue of child trafficking, igniting important dialogues and advocating for stronger measures to combat human rights violations. This production went on to win accolades at the prestigious Manifest-Varchasva festival at IIM Lucknow in February 2024.

Throughout the year, the society also organized impactful promotional events that bridged the worlds of cinema and theatre. **Dramflix 2.0 - Friday Night**

Plan (August 24, 2023) saw actors Babil Khan and Vatsal Neelakantan engage with audiences, promoting their movie streaming on Netflix. Later, **Sajini Shinde Ka Viral Video** (October 17, 2023) featured a special event with actresses Nimrat Kaur and Radhika Madan, where they promoted their film through an engaging trailer and celebrity interview. Most recently, **Dramflix 3.0 - The Archies** (November 22, 2023) captivated audiences with live performances and interactive games involving the cast of the much-anticipated series *The Archies*.

In its commitment to social change, the society also launched the **Nasha Mukti Bharat Abhiyan** (February 20, 2024), a street play in collaboration with Delhi Police aimed at raising awareness about substance abuse and its societal impact.

The Dramatics Society of SRCC remains a beacon of creativity, compassion, and social responsibility. Its powerful performances and outreach efforts continue to resonate within the SRCC community, fostering a deeper sense of social engagement and artistic expression. As the society progresses, it aspires to further its commitment to meaningful change, continuing to enrich the campus environment with thought-provoking theatre and a dedication to societal well-being.



D-Street - The Finance and Investment Society

D-Street SRCC, the Finance and Investment Society of Shri Ram College of Commerce (SRCC), stands as a premier platform dedicated to enhancing financial literacy and promoting investments in capital markets. By bridging the gap between academic learning and practical application, the society organizes a range of innovative events, competitions, and workshops that equip students with the skills and knowledge required to navigate the real-world finance landscape.



In 2023, D-Street garnered remarkable success with its flagship event, the **Shri Ram Trading Challenge'23**. Held from August 7-14, in association with StockGro, this event became Asia's largest student-organized virtual mock stock competition, attracting over 69,000 participants across more than 10 countries. It achieved the highest registration numbers for any student-run competition on Unstop in India, solidifying its stature as a premier event for aspiring financiers.

The society also introduced the new batch to the dynamic world of stock trading through its **Freshers Mock Stock** event, which provided a hands-on introduction to trading and investment, rewarding the winners with direct entry into the society's activities. In addition, D-Street launched the **second edition of Dravya**, its Annual Business and Investment Journal. The launch, graced by Mr. Shakil Rataeeya, State Wealth Head at IndusInd Bank, featured insightful articles from leading experts such as Subhash Chandra Garg, Former Economic Secretary of India, and Raj Kiran Kanagala, Chief Business Officer at TCI.

Continuing its commitment to practical learning, D-Street hosted the **Equity Research and Valuation Bootcamp'24** from February 16-18, 2024. This intensive three-day workshop brought together over nine industry leaders from top financial institutions like EY, JP Morgan, BlackRock, and Goldman Sachs. Participants gained hands-on experience in equity research and valuation methodologies, further enhancing their professional skills.

Additionally, the society collaborated with leading financial organizations such as Upstox, IIFL Securities, FundVice, and DefinEquity Investment Managers for **Live Project Collaborations**, providing students with industry exposure and skill development opportunities.

The highlight of D-Street's year was the grand success of **Bullzire'24**, Asia's largest undergraduate stock market festival. This flagship event featured esteemed speakers, including Mayank Gupta (CFO, Car Dekho), Sanjiv Bhasin (Director, IIFL Securities), and Neeraj Kulshreshta (MD, NSE Clearing Corporation), covering topics such as ESG investing, emerging markets, investment banking, and mutual funds. The festival also included six competitions, offering students the opportunity to showcase their skills in finance, investments, capital markets, venture capital, and trading, with a celebratory cultural evening marking the conclusion of the event.

D-Street SRCC continues to set the standard for financial education, providing students with opportunities to develop real-world skills while engaging with industry experts. As the society looks to the future, it remains committed to expanding its reach, creating impactful events, and driving excellence in financial literacy and investment education, ensuring that SRCC students are well-equipped for successful careers in the financial domain.

Enactus SRCC

Enactus SRCC is a distinguished student-led initiative at Shri Ram College of Commerce, dedicated to utilizing entrepreneurial action to create tangible social impact. Over the years, the society has consistently sought innovative solutions to address some of the world's most pressing challenges, cementing its place as a leader in social entrepreneurship.

In 2023-24, Enactus SRCC achieved remarkable milestones that underscored its commitment to driving global change. The society emerged as the **International Winner of 1Race4Oceans**, outperforming over 100 countries to claim the prestigious title, showcasing its leadership in environmental innovation. This victory reflected the society's ability to mobilize creative solutions for pressing environmental concerns.

Furthermore, Enactus SRCC earned the **National Runner-Up position at the Enactus India National Convention**, standing out among more than 130 teams. This accolade recognized the society's impactful projects in social entrepreneurship, further cementing its position as a beacon of change.

The society also marked a significant milestone with the **development of a new prototype** – a sustainable brick made from cigarette butts. This innovative creation addresses the dual issues of environmental waste and

unsustainable construction practices, demonstrating Enactus SRCC's dedication to creating sustainable solutions.

In addition to these achievements, Enactus SRCC expanded the scope of its **Project Leher**, securing **Air India** as a client. This partnership will enhance the project's impact, focusing on water sustainability and extending its reach to new audiences. Through these achievements, Enactus SRCC continues to exemplify the transformative power of entrepreneurial action, proving that innovative solutions can drive meaningful and lasting social impact. As the society looks to the future, it remains steadfast in its commitment to addressing global challenges, fostering innovation, and empowering communities for a better world.

English Literary Society

The English Literary Society (ELS) at Shri Ram College of Commerce stands as a testament to the enduring power of literature. It is a vibrant community of literature enthusiasts dedicated to exploring the vast landscape of literary expression. Through its diverse array of initiatives—ranging from competitions and Olympiads to literary discussions and creative projects—ELS fosters a deep appreciation for the transformative nature of literature while providing a platform for intellectual engagement and creative exploration.

In 2023-24, the society embarked on several landmark initiatives that underscored its commitment to promoting literary excellence. The **Shri Ram English Olympiad (SREO) 2023**, held on June 11, 2023, marked a significant achievement as the inaugural edition of this large-scale online competition attracted over 1,200 registrations from more than 40 schools across the country. The Olympiad offered a national stage for students to exhibit their passion for the English language, testing their skills in grammar, vocabulary, and critical thinking, with top performers celebrated in a formal award ceremony.

The society's efforts to welcome new members were exemplified in the **Orientation Program**, held on September 1, 2023, which served as an engaging introduction to the ELS community. This session emphasized the importance of individual contributions to the collective literary journey, fostering a spirit of camaraderie and collaboration among members.

A special **Movie Screening** of “Dead Poets Society” on October 21, 2023, provided a platform for introspection and discussion, where members delved into the film’s profound themes of passion for language, self-expression, and intellectual freedom.

In early 2024, ELS members participated in the **Jaipur Literature Festival (JLF)**, held from February 3-4, where they attended sessions by eminent speakers such as Shashi Tharoor, Sudha Murty, and Albert Read. The festival not only enriched their literary insights but also provided a cultural immersion with excursions to iconic landmarks such as Amer Fort and Hawa Mahal.

Beyond these events, ELS also maintained a strong creative presence through its digital and social media platforms. **ELS Bubbles** became a space for theme-based posts, featuring poems, prose, and the “Author of the Month” segment to celebrate outstanding literary contributors. **ScribbELS** offered members a platform to showcase their creative writing, allowing for free and unrestricted expression. **Trecento**, the society’s publication, captivated over 2,500 readers with its rich mix of literary articles, book reviews, author interviews, and poetry, while **ELS Imprint**, a daily social media initiative, curated thought-provoking quotes from esteemed authors and timeless literary works.

The English Literary Society remains an intellectual cornerstone at SRCC, continually inspiring a passion for literature and fostering creative growth among its members. With a commitment to enriching the literary culture both on campus and beyond, ELS is poised to continue its legacy of promoting literary excellence, creative expression, and cultural engagement.

Finance and Investment Cell

The Finance and Investment Cell (FIC) at Shri Ram College of Commerce stands as a distinguished platform dedicated to advancing students’ understanding of finance, economics, and geopolitics. Through its multifaceted initiatives and events, FIC effectively bridges the gap between theoretical learning and real-world application, empowering students to excel in the ever-evolving financial landscape.

One of the society’s most notable events in 2023 was the **Speaker Session with Mohnish Pabrai**, a renowned investor and author, whose insights on value investing and long-term success strategies captivated attendees. The

session emphasized the critical importance of financial literacy for teenagers, marking an invaluable learning experience for students seeking to navigate the complexities of financial markets.

Another flagship initiative, the **FIC Research Fellowship (Fourth Edition)**, continued to demonstrate the Cell's commitment to nurturing young talent. The fellowship, designed for high school students, garnered over 1,100 registrations, with 90 exceptional candidates selected for an immersive exploration into finance, economics, and geopolitics. The fellowship included engaging activities such as mock stock trading, a finance-themed treasure hunt, and workshops on investment analysis, offering students hands-on experience in financial decision-making.

The **Launch of VITTA**, FIC's annual finance journal, further highlighted the society's thought leadership in the financial domain. Featuring thematic sections such as "Capitalist Chronicles," "ESG Frontier," and "Geopolitics," the journal showcased contributions from leading industry experts, including Mr. Guhaprasad Rajagopala, Managing Director at JP Morgan and Chase, providing readers with valuable insights into contemporary financial and geopolitical trends.



Through these impactful events and initiatives, FIC has solidified its role as a catalyst for financial education at SRCC. The society continues to inspire students to deepen their financial acumen and contribute meaningfully to the world of finance, economics, and beyond.

Human Resource Development Cell

The Human Resource Development Cell (HRDC) at Shri Ram College of Commerce is steadfast in its mission to bridge the gap between academic HR concepts and their practical applications. Guided by the motto "Enable. Edify."

Empower.”, the Cell is dedicated to fostering both personal and professional growth, ensuring that students are well-equipped to meet the challenges of the modern workforce with integrity and effectiveness.

Among its hallmark initiatives in the 2023-24 academic year, the **National Human Resource Olympiad 2023** stood out as a significant achievement. The Olympiad was held in two phases: Phase I focused on students from classes 9th to 12th, testing knowledge across commerce, logical reasoning, and current affairs, while Phase II targeted undergraduates and postgraduates with an emphasis on HRM theories, economics, and public policy. The competition received widespread acclaim for its rigorous structure and the depth of its content.

The **Personal Enrichment Programme 3.0** was another notable event, designed to equip high school students with essential skills beyond the traditional academic curriculum. With topics ranging from LinkedIn optimization to CV mentorship, the program attracted 400 registrations, with 100 students selected for live sessions conducted by mentors from IIMs, SRCC, and BCG.

The **HR Connect 4.0** fest, held in November 2023, further exemplified HRDC’s commitment to providing a platform for intellectual exchange and professional growth. Drawing a crowd of over 8,000 participants and 6,000+ registrations, the fest featured thought-provoking speaker sessions with industry leaders such as Rajiv Bajaj, Khan Sir, and Dr. Vijender Chauhan. In addition to insightful discussions, the event included cultural performances and competitions across HR, finance, and entrepreneurship domains, enriching the experience for all attendees.

The year also saw a **Seminar with Dr. Nishit Sinha** on “Exploring Management Careers in HR,” where students delved into strategic HRM, real-life case studies, and emerging career opportunities in HR. This seminar underscored HRDC’s commitment to keeping students at the forefront of HR practices and career prospects.

Through these impactful events, HRDC continues to lead in preparing students for successful careers in HR and beyond, empowering them with the tools, knowledge, and experiences to thrive in an ever-changing professional landscape.

Kalakshetra - The Indian Dance Society

Founded in 2017, Kalakshetra has become a distinguished platform at Shri Ram College of Commerce, dedicated to celebrating India's rich cultural heritage through both traditional and contemporary dance forms. With a commitment to preserving the diversity of Indian culture while encouraging artistic innovation, the society continues to enrich the cultural fabric of the campus.

In the 2023-24 academic year, Kalakshetra made significant strides in both visibility and performance. One of the standout initiatives was its **Social Media Campaigns**, where the society collaborated with DU Adda to create captivating Instagram reels that showcased a wide array of dance forms. This campaign resulted in a marked increase in social media reach, drawing attention to the vibrant cultural life at SRCC and the society's artistic talent.

Additionally, Kalakshetra organized a highly successful **Orientation and Open Mic** event, where juniors had the opportunity to showcase their talents, fostering a spirit of inclusivity and widening the society's recruitment base. This interactive session helped integrate new members into the society's vibrant community and ignited their passion for dance and cultural expression.

The **Navratri Celebrations** were another highlight, where Kalakshetra organized garba practice sessions that not only promoted the rich tradition of this dance form but also created a sense of community and cultural vibrancy on campus. These sessions exemplified the society's role in preserving and fostering the cultural spirit of India.

Kalakshetra's performances during the **Diwali Celebrations** were equally memorable. The society presented a graceful **Ganesh Vandana** at the Diwali Mela organized by Kutumb, and released a poignant Instagram reel dedicated to Lord Ram and Goddess Sita. This reel, highlighting artistic depth, resonated with the festival's themes of devotion and celebration, while also showcasing the society's artistic creativity.

In addition to these cultural festivities, Kalakshetra continued to push the boundaries of artistic expression with its **Classical and Semi-Classical Performances**. The society delivered an impressive classical opening performance at an event hosted by OIP, and secured a finalist position at the

prestigious Delhi Yuva Talent competition with a captivating Bharat Fusion theme.

Through these dynamic events, Kalakshetra has not only preserved traditional dance forms but also enriched the campus life of SRCC by blending tradition with contemporary artistic expression, continuing to inspire and uplift the cultural landscape of the institution.

National Service Scheme (NSS), SRCC

The National Service Scheme (NSS) at Shri Ram College of Commerce stands as a testament to the institution's commitment to social responsibility and community development. Through its diverse range of initiatives, NSS engages students in meaningful service to society, with a focus on health, education, the environment, and social equity, thereby making a tangible impact on the lives of individuals and communities.

Among its many noteworthy initiatives in 2023-24, **Project Vishwas - Daastan** stands out as a remarkable achievement. The project, aimed at empowering artisans through the creation of utility containers, successfully fulfilled its first order, delivering the product to a customer in Jharkhand. This milestone was celebrated and shared widely through social media, symbolizing NSS's dedication to creating social impact through sustainable and empowering ventures.

Equally significant was NSS's **Visit to Can Kids NGO**, where students organized an interactive session with children battling cancer. Through games and activities, they not only spread joy but also fostered empathy, providing emotional support to the children in their difficult journey. This initiative was a reflection of NSS's core values—compassion, empathy, and social responsibility.

In line with its commitment to inclusivity, NSS also continued its **Scribe Volunteer Program**, offering scribe services during exams for individuals with disabilities. This initiative ensured equitable access to education and was a crucial step in fostering a more inclusive and supportive academic environment for all students.

NSS also spearheaded a **Plantation Drive** in collaboration with Pratigya NGO, planting 60 saplings at a local school. This environmental initiative

exemplified the scheme's dedication to sustainability and raising awareness about the importance of green spaces for future generations.

Additionally, NSS's **Humanity Hour Podcast**, which addressed the critical issue of mental health and addiction stigma, garnered over 600 views in just six days, showcasing the reach and impact of NSS's efforts to spark important social conversations and bring about change.

While these initiatives represent the highlights of NSS's work, the organization also conducted various other impactful activities, including **food distribution through Project Ankush, celebrations for Children's Day and Diwali with the Sanskar students, and cleanliness and vaccination drives** that involved the wider community in collective action.

Through these efforts, NSS continues to lead by example, fostering awareness, empathy, and a deep sense of social responsibility among students. Its work remains an essential pillar of SRCC's mission to develop socially conscious and active individuals who are committed to serving their communities and beyond.

Shri Ram Consulting and Research Centre (SRCRC)

Shri Ram Consulting & Research Centre (SRCRC) at Shri Ram College of Commerce stands as a beacon of excellence, bridging the gap between academic learning and real-world consulting challenges. Through its dynamic student-led initiatives, SRCRC fosters the development of analytical thinking, problem-solving acumen, and professional skills essential for success in the global business environment.

In the academic year 2023-24, SRCRC made significant strides with its **Live Consulting Projects**, offering students hands-on experience in consulting for renowned organizations. Notably, collaborations with the **World Bank Group, Ministry of Finance, and High Commission of India, Nigeria** allowed students to engage in high-impact work, ranging from CSR analysis and social return on investment calculations to policy development and sector proposals. Other high-profile consulting projects included working with **Patanjali** to optimize value chain management and addressing operational challenges for **Rajiv Gandhi Cancer Institute**.

One of the most celebrated events was **Shri Ram Consulting Escapade 2024**, a two-day consulting festival that brought together over 12,500 registrations

and saw 4,000+ offline participants. The event featured competitions, panel discussions, and cultural programs, reinforcing SRCRC's commitment to fostering both professional growth and creativity among its members. Another prominent event, **Casepresso 2024**, further showcased SRCRC's dedication to honing analytical and strategic problem-solving skills through its annual case study competition.

SRCRC also took a leadership role in intellectual discourse with its **publications**: the **SRCRC Casebook**, offering practical insights through real-life case studies; the **Aalekh Journal**, an interdisciplinary research platform; and **The Compendium Newsletter**, a fortnightly analysis of industry trends and academic developments.

Through these key initiatives, SRCRC continues to empower students to become leaders of tomorrow by providing transformative opportunities in consulting, research, and professional development. Its unwavering commitment to excellence and innovation stands as a testament to the Centre's pivotal role in shaping the future of consulting and research at SRCC.

Quiz Society

The Quiz Society at Shri Ram College of Commerce (SRCC) stands as a distinguished platform for intellectual exploration and engagement, cultivating a vibrant culture of quizzing among students. With a steadfast commitment to promoting knowledge, the society continues to foster curiosity, critical thinking, and academic enthusiasm, both within the college and in the wider quizzing community.

Among the key highlights of the 2023-24 academic year, the **"Swadeshi Thali" - Indian Cuisines and Wellness Trivia**, held on August 6, 2023, stood out as a captivating inter-college event in collaboration with Indraprastha College for Women. This quiz delved into the rich traditions of Indian cuisine and its connection to health and well-being, offering participants a unique insight into the wellness benefits embedded in culinary heritage. The quiz was hosted on Google Meet, attracting enthusiastic participation and sparking lively discussions around Indian traditions and their modern-day relevance.

Another standout event was the **Welcoming Quiz**, held in September 2023, which introduced the freshers of the 2026/27 batch to the intellectual rigor of quizzing. The quiz, covering a broad spectrum of topics, not only served as a

fun icebreaker but also ignited the spirit of intellectual curiosity and friendly competition among the new students, paving the way for their engagement in the college's dynamic quizzing culture.

Inquization'23, organized on November 28, 2023, marked the society's autumn fest and brought together students and professionals alike. This event featured two distinct quizzes – a General Quiz and a World Cup Quiz – both of which were meticulously researched and conducted by the society's dedicated members. The event saw enthusiastic participation and crowned winners across multiple categories, showcasing the society's commitment to fostering a competitive and intellectually enriching environment.

Looking ahead, **Quizignia'24**, the society's spring fest on February 14, 2024, promises to be yet another captivating showcase of quizzing excellence. With themed quizzes on sports, arts, literature, and music, this event is set to provide participants nationwide with an intellectually stimulating experience that celebrates diverse areas of knowledge.

Through these impactful events, the Quiz Society at SRCC continues to thrive as a beacon of intellectual curiosity, encouraging students to challenge themselves and engage with a world of knowledge beyond the classroom. Its unwavering dedication to promoting the joy of quizzing solidifies its position as a leader in the university's academic and extracurricular landscape.

North-East Cell: Bridging Cultures, Fostering Connections

The North-East Cell of Shri Ram College of Commerce (SRCC) is dedicated to addressing the unique challenges of the North-East region while celebrating its rich heritage. In 2023-24, the Cell organized impactful initiatives promoting regional advocacy, cultural exchange, and social responsibility.

A key highlight was a speaker session on **"Financial and Vocational Literacy in North-East India"** (May 2023), featuring *Mrs. Banita Naorem (IRS Commissioner of Income Tax)* and *Mr. Pravir Krishna (Retired IAS Officer)*, who discussed the economic potential of financial literacy, vocational training, and entrepreneurship in agriculture and handicrafts. Another notable event was a **"Food and Product Photography Workshop"**, conducted in collaboration with the Delhi College of Photography, which attracted 80+ students from Delhi University.

The Cell also undertook significant **Donation Drives** to support communities affected by the Manipur conflict (July 2023) and Sikkim flash floods (November 2023), in collaboration with the Rotaract Club of DOC, Kutumb, and the North East Students Society Delhi University (NESSDU).

Additionally, the Cell facilitated a discussion with **Shri Kanhaiya Kumar (AICC In-Charge)**, highlighting the experiences and challenges of North-East students in Delhi University.

Through these initiatives, the North-East Cell continues to foster inclusivity and regional awareness, serving as a vital platform for advocacy and cultural unity at SRCC.

Students Quality Assurance Cell (SQAC): Fostering Excellence and Holistic Development

The Students Quality Assurance Cell (SQAC), the student wing of the Internal Quality Assurance Cell (IQAC) at Shri Ram College of Commerce (SRCC), is committed to bridging the gap between academic knowledge and practical application. Guided by its faculty advisors, *Prof. Aruna Jha (IQAC Coordinator)* and *Mr. Amarjeet*, the Cell spearheads initiatives that promote the holistic development of students and equip them with real-world insights.

In the academic year 2023-24, the SQAC organized two **Live Projects**, providing participants with hands-on experience in industry research and consulting. The **Flyrobe Research Project** (May 4 – June 15, 2023) engaged seven students in analyzing the fashion industry, focusing on survey methodologies and brand perception analysis. Similarly, the **Unicorns VC Fund Consulting Project** (June 8 – August 30, 2023) offered students the opportunity to explore Japan’s venture capital ecosystem by examining investor portfolios and start-up funding trends over three years.

The Cell also introduced **Career Maps**, an initiative to guide students in exploring diverse career paths. A **webinar on February 10, 2024**, titled *“Building a Career in Finance: CFA & Life After,”* featured *Mishika Talwar*, an SRCC alumna and CFA charter-holder, who shared her journey and insights with over 40 participants. Another highlight was a **speaker session on February 29, 2024**, conducted in collaboration with HRDC, where *Dr. Nishit Sinha (Assistant Professor, IIM Indore)* discussed *“Management Careers in HR”*. The session attracted 80+ attendees and covered strategic HRM, career opportunities, and real-world case studies.

Through its initiatives, the SQAC continues to create transformative learning experiences, enabling students to gain practical exposure, refine their skills, and make informed career decisions. The Cell remains a cornerstone of SRCC's commitment to fostering excellence and preparing students for the dynamic demands of the professional world.

TEDxSRCC

TEDxSRCC, India's largest TEDx university chapter licensed by TED International, continued its legacy of fostering impactful dialogue and idea-sharing through an impressive lineup of events in the academic year 2023-24. Committed to spreading meaningful ideas, the society hosted thought-provoking initiatives that attracted widespread participation and acclaim.

The flagship event, **TEDxFest 2023**, revolved around the theme "Quest for Dawn," presenting a stellar roster of speakers, including Amit Kumar, Tanishq Singh (Paradox), Gaurav Bhatia, Vidur Kapur, Sudhir Chaudhary, Nitin Vijay, Sandeep Gupta, and Avadh Ojha. Their powerful TED Talks resonated deeply with the audience, complemented by a captivating cultural performance by "The Tabla Guy." Sponsored by esteemed brands like Plum, O3 Plus, and EaseMyTrip, the event witnessed an overwhelming turnout of over 5,000 attendees. Social media engagement reached remarkable heights, with the society's Instagram page surpassing 50,000 followers and generating over 1,000,000 impressions.

In October 2023, TEDxSRCC hosted its biannual event, **Xastitva'23**, themed around "The Existence of X = Independence." This unique platform celebrated independence and innovation, featuring distinguished speakers such as Amit Bhadana, Ankit Baiyanpuria, and Himanshi Singh. A vibrant musical performance by Sadho Band added an energetic dimension to the event, which attracted over 1,000 attendees. Backed by sponsors like Jovees Herbal and Royal Green, Xastitva once again underscored TEDxSRCC's commitment to curating transformative experiences.

Another notable initiative was the second chapter of **People's Library**, a global TEDx campaign that amplified the voices of unsung heroes, including rickshaw pullers and street vendors. By showcasing their stories of resilience and determination on platforms like Instagram and YouTube, TEDxSRCC inspired its audience, especially college students, to recognize the extraordinary within the ordinary. The campaign involved on-site interviews

across Delhi, engaging over 10,000 individuals and achieving more than 45,000 impressions.

Through these impactful endeavors, TEDxSRCC reaffirmed its position as a thought leader, creating a platform for dialogue, innovation, and community engagement that left an indelible mark on its audience.

The Computers and Mathematics Society

The Computers and Mathematics Society (CMS) is a unique entity within Delhi University, dedicated to bridging the gap between mathematics and technology. By fostering intellectual curiosity and skill development, CMS has consistently contributed to the academic and professional growth of its members.

In February 2024, CMS hosted its flagship event, **CMS Week**, featuring a variety of engaging and innovative activities. The **Shri Ram Cubing Challenge** showcased exceptional problem-solving skills, while **The Case Cipher**, a tech-based case study competition, drew participants from top institutions across the country to deliberate on the challenges of deepfake technology.

The inaugural **TechXcelerate** B-Plan competition inspired participants to integrate technology into diverse domains, emphasizing innovation and entrepreneurship. **Case Heist**, with over 3,000 registrations, challenged teams to reimagine business strategies, and **Kaun Banega Mathemagician** tested participants' quantitative and logical reasoning skills.

Other notable events included **Bid-O-Mania 2.0**, an auction-based competition blending strategy and analysis, and the **ThinkThesis Paper Competition**, which invited research contributions for the society's inaugural journal, *Pragya*.

Through these initiatives, CMS continues to uphold its legacy of intellectual excellence and innovation, equipping its members to thrive in an evolving academic and professional landscape.

The Debating Society

The Debating Society of SRCC, with a legacy spanning over five decades, stands as a beacon of intellectual rigor and critical discourse, fostering debate, deliberation, and dialogue on pressing national and international issues. Renowned for shaping some of India's most illustrious minds, including Shri

Arun Jaitley, Shri Navtej Sarna, and Mr. Rakeysh Omprakash Mehra, the society has consistently upheld its tradition of cultivating excellence. Its enduring collaborations with global entities such as KPMG, EY, Hindustan Times, and Indian Oil, coupled with active participation in prestigious debating tournaments worldwide, underscore its commitment to nurturing thought leadership and meaningful discourse.

This year, the society's flagship event, the **Shri Ram Pre-Asian British Parliamentary Debate**, achieved a historic milestone, hosting over 350 debaters from 120 teams across seven countries, making it India's largest debate tournament. Similarly, **Rahat 2023**, a parliamentary debate fundraiser held in collaboration with other premier debating societies, addressed critical social issues with the participation of 500 debaters from four nations. After a three-year hiatus, **Gambit**, the Freshers' Debate Tournament, returned as the country's largest platform for novice debaters, engaging 80 teams and over 400 participants.

Other notable initiatives included **Chai Pe Charcha**, an informal forum co-hosted with the Economics Society, which fostered meaningful dialogue on diverse issues, and the **Exhibition Debate**, which introduced first-year students to collegiate debating. Throughout the year, the society conducted rigorous training sessions, mock debates, and mentorship programs in collaboration with institutions like SSCBS, LSR, IIT Patna, and IIT Delhi, focusing on case building and teamwork while fostering a safe and inclusive environment through its Internal Equity Team and Grievance Redressal Mechanism.

The society's members have brought laurels to SRCC, representing the college at over 100 national and international tournaments, including the Sydney Australasian Women's Debating Championship, Monash Pre-Worlds, and the IIM Ahmedabad Parliamentary Debate. Their participation highlights the society's unrelenting pursuit of excellence and global engagement.

Championing progress and inclusivity, the society continues to confront resistance to social change while fostering a culture of tolerance and awareness. By providing platforms for dialogue and advocating for the underprivileged, the Debating Society remains steadfast in its mission to shape a progressive and compassionate society, embodying the transformative power of debate as a catalyst for meaningful change.

The Economics Society

The Economics Society at Shri Ram College of Commerce (SRCC) has continued to make significant strides in academic and skill development during the 2023-24 academic year, establishing itself as a leading institution for fostering intellectual growth, innovation, and professional excellence. With a commitment to promoting economic thought and discourse, the society has executed a variety of impactful initiatives, bringing together students, experts, and professionals across multiple platforms.

A highlight of the year was the **Writing Mentorship Programme**, a two-week workshop aimed at students in classes XI and XII, designed to introduce them to the fundamentals of academic writing with a focus on rigorous research. Led by editors and research directors, the programme hosted nine engaging sessions and guest lectures from distinguished figures, including Mansi Sharma from NITI Aayog and Professor Bodhibrata from IIM Calcutta. With a perfect attendance rate and 90 articles submitted, the programme proved a resounding success and offered 12 internships to the most promising participants, furthering their academic and professional aspirations.

The **National Economics Olympiad** was another outstanding initiative, attracting 6,515 participants from over 150 schools across 26 states, as well as 7 countries. This pan-India event, organized in collaboration with Silverzone Olympiads, provided a competitive platform for young economics enthusiasts to showcase their knowledge and win over 100 internships. With more than 81,000 views, the Olympiad emerged as a pivotal event for students to engage with the world of economics, further enhancing their academic journeys.

In its continuous pursuit of academic development, the Economics Society organized a series of **Internal Knowledge Activities**, including workshops on research, Excel, Canva, and writing. Additionally, the event **Chai Pe Charcha**, an open discussion forum, allowed students to engage in dialogue on current economic issues. A notable guest session by Mr. Shabbir A. Bashir, CEO of Edukemy, provided valuable insights into UPSC preparation, further enriching the members' learning experience.

The Economics Society also expanded its influence through key **Partnerships and Collaborations**. A collaboration with Professor Saptarshi Mukherjee of IIT Delhi led to a live project on intra-household dynamics, involving primary surveys on income distribution and consumption patterns. Another

collaboration with Professor Mukesh Kumar of IIM Amritsar focused on case writing for MBA students, showcasing the society's commitment to bridging academic theory and real-world applications.

Discourse: An Archive of Ideas, a significant intellectual event, hosted Dr. Harsh V Pant, Vice-President of the Observer Research Foundation, who delivered an insightful session on the China-Taiwan conflict and organized crime. This event attracted over 100 participants, further cementing the Economics Society's role in promoting critical global discourse.

The **Ceteris Paribus** digital publication continued to thrive as a prominent platform for student research, publishing over 90 articles in 2023-24 and achieving an impressive annual readership of over 296,000. This continued success underscores the society's dedication to producing thought-provoking research that contributes to the broader academic and intellectual community.

In addition to traditional research outputs, the Economics Society produced **Research & Policy Reports** on topics such as political finance, green infrastructure funding, and housing markets. These reports reflect the society's deep engagement with pressing economic issues and its commitment to creating actionable insights for policymakers and industry leaders.

The **Data Reports** produced by the society included analyses such as the Education Infrastructure Index (EII) and the assessment of renewable energy across Indian states. Additionally, an **ESG Analysis** of South and Southeast Asian countries was conducted, ranking nations based on environmental, social, and governance parameters. These data-driven projects highlight the society's capacity to produce impactful, evidence-based reports that shape economic discourse.

The launch of **Artha: Annual Economics Journal 2023** provided a platform for high-quality research, with contributions from 25 experts and students from prestigious institutions. This journal, which featured articles from both internal and external contributors, serves as a vital outlet for disseminating cutting-edge economic research and stimulating intellectual debate.

The **Uncoined Podcast**, formerly "Decoded," also garnered attention with its insightful episodes, exploring economics through interdisciplinary lenses such as history, psychology, and sustainability. The podcast, which has garnered over 30,000 impressions globally, continues to expand its reach

across multiple platforms, including Spotify, Google Podcasts, and Amazon Music.

Jaankari, an in-depth analysis of Delhi's tourism sector, gathered over 1,000 survey responses to assess key factors influencing the city's monuments' popularity. This project utilized econometric analysis to provide policy recommendations aimed at enhancing the tourism sector in Delhi.

The Economics Society's **Social Media Campaigns** in 2023-24 achieved remarkable growth, with revamped campaigns such as **Quirkonomics**, **More You Know**, and **Debunked** enhancing engagement and outreach. These campaigns covered a wide array of economic concepts and myths, sparking discussions across various platforms. The society's social media presence saw a 22.91% increase in Instagram followers, a 26.67% rise on LinkedIn, and a 12.5% growth on YouTube. The overall reach on Facebook and Instagram exceeded 1 million, while Twitter reached over 100,000 people, reflecting the expanding influence of the society's initiatives.

In conclusion, the Economics Society at SRCC has continued to uphold its tradition of excellence by providing a range of academic, intellectual, and professional opportunities to its members. Through its diverse events, publications, collaborations, and digital platforms, the society has made an indelible mark in promoting economic thought and creating a dynamic space for young economists to thrive.

The Fine Arts Society

The Fine Arts Society of Shri Ram College of Commerce (SRCC) remains a vibrant platform for artistic expression, blending cultural engagement with community impact. The society's *Make a Difference (MAD) Programme* fosters creativity among underprivileged children, while its flagship event, *ARTISIA*, continues to be the University of Delhi's largest cultural festival.

This year, the *Talent Hunt Competition* showcased the creative talents of first-year students in art, poetry, and graphic design. The society also collaborated with Snapchat Inc. for a unique AR-based event featuring Resh Sidhu, Snap Global Director of Arcadia, offering students insights into the intersection of art and technology.

Signature events included *Spooktacular 2.0*, a Halloween-themed celebration with imaginative decorations and activities, and a *Lippan Art Workshop*, which

introduced participants to traditional Indian crafts. Valentine's Day was marked by *Rang-e-Ishq*, a lively event with jewelry design workshops, competitions like *Campus Cupid* and *Footwork Fusion*, and an *Open Mic*.

The *MAD Wing* extended its impact through a visit to RAHI NGO, engaging children in art, music, and dance activities, fostering creativity and joy. With these initiatives, the Fine Arts Society continues to enrich SRCC's cultural and social landscape, exemplifying artistic excellence and meaningful community engagement.

The Marketing Society

The Marketing Society of Shri Ram College of Commerce (SRCC) continues to be a beacon of innovation, leadership, and entrepreneurship, attracting over 700 applications each year for its exclusive membership of just 50 students. Known for its professional rigor and dynamic initiatives, the society offers a platform for students to develop marketing expertise while cultivating teamwork and leadership skills.

The society's annual flagship event, the *Shri Ram Management Olympiad 2023*, now in its third edition, stood out as a premier competition that tested participants on logical thinking, business acumen, and general awareness through rigorous rounds. With close to 500 registrations and a prize pool of ₹60,000, the Olympiad provided an unparalleled opportunity for budding business leaders to showcase their abilities.

Furthering its commitment to social impact, the society organized an *HIV/AIDS Awareness Drive* in collaboration with an NGO on October 31 and November 1. This initiative aimed to address the stigma surrounding HIV through engaging activities such as music, dance, art, and craft. Students interacted with children from high-risk environments, fostering a meaningful and enriching exchange of ideas and emotions.

Another significant initiative was the *MIXER*, a networking event held in collaboration with the Marketing Society of Shaheed Sukhdev College of Business Studies (SSCBS) on March 2, 2024. Featuring activities such as Pictionary and business pitch challenges, the event served as a platform for students from both institutions to bond, exchange ideas, and strengthen their teamwork and interpersonal skills.

- **Shri Ram Townhall 2024**

The *Shri Ram Townhall 2024*, the Marketing Society's flagship event, was the crowning achievement of SRCC's calendar year. Held on February 20-21, it reaffirmed its status as Asia's largest commerce fest, attracting immense participation from across Delhi University and beyond. The event featured an illustrious lineup of speakers, including Ashneer Grover, Anjana Om Kashyap, Madan Lal, Vishnu Kaushal, and Siddhant Chaturvedi. These luminaries captivated audiences with their compelling sessions on leadership, entrepreneurship, media, and personal growth.

The Townhall achieved an unprecedented reach, recording over 7,00,000 online engagements and more than 10,000 paid registrations in its previous edition. Adding vibrancy to the event were interactive campus stalls offering food, games, and activities, creating a lively and engaging atmosphere. The *Shri Ram Townhall 2024* not only delivered an enriching experience for participants but also underscored SRCC's dedication to fostering intellectual growth and community engagement on a monumental scale.

Through its diverse range of activities, the Marketing Society continues to set the benchmark for professionalism and creativity, equipping its members with skills that extend far beyond the classroom while making a significant impact on society.

The Sports Committee

The Sports Committee of Shri Ram College of Commerce (SRCC) continues to promote physical fitness, teamwork, and sportsmanship through impactful events that enhance the college's vibrant sporting culture.

The year began with the *9th International Yoga Day* on June 21, 2023, organized in collaboration with the NSS. The event featured a yoga session on essential asanas and pranayama, followed by an interactive seminar with quizzes and motivational talks, fostering a collective sense of well-being.

National Sports Day on August 29, 2023, celebrated Major Dhyan Chand's legacy with a fitness session, a hockey exhibition match, and tournaments in badminton and basketball. Over 500 students participated in recreational activities, making the event a spirited success.

From January 30 to February 2, 2024, the *Intra-College Tournament* brought together over 2,400 participants across 13 sports. The event showcased the competitive spirit and dedication of SRCC students in sports like chess, cricket, kabaddi, and basketball.

The year's highlight was the *Festival of Youth Sports (FOYS) 2024*, held from February 27 to March 1, attracting 25,000 attendees and 2,000 athletes nationwide. Featuring diverse competitions in football, basketball, hockey, and more, SRCC teams excelled while demonstrating exemplary sportsmanship. The event opened with a ceremony led by Paralympic athlete Capt. Satendra Sangwan and concluded with a grand prize distribution honoring over 200 winners. Through these events, the Sports Committee has nurtured a culture of fitness and camaraderie, inspiring students to embrace active lifestyles and fostering holistic development.

Vittshala - The Financial Literacy Cell

Vittshala, established in 2016 by the late Shri Arun Jaitley, continues its mission to promote financial literacy across diverse communities. Through events, initiatives, and outreach programs, it has reached over 40,000 individuals, equipping them with essential financial knowledge and skills.

Key events such as the **Money Heist** (25th August 2023) and **VITTFILIX** (Project NEEV) have been pivotal in engaging participants with practical financial challenges and empowering students with fundamental financial skills. **Vittfluance 1.0**, the semi-annual festival, furthered financial literacy through discussions and creative performances, with a focus on inclusivity. **TFLC 5.0**, the flagship event, attracted over 10,000 participants and featured competitions and insightful speaker sessions.

Vittshala's outreach extended beyond the SRCC campus with initiatives targeting underprivileged communities and young learners, aiming to ensure financial knowledge is accessible to all. These initiatives have focused on educating marginalized groups, women, workers, and children, fostering a culture of financial literacy.

- **Project NEEV**

Project NEEV focuses on empowering college students with advanced financial literacy, preparing them to navigate complex financial products and markets. By collaborating with colleges like St. Xavier's, Miranda

House, and Janki Devi Memorial College, the project introduces students to global financial concepts such as cryptocurrency, mutual funds, and stock market investments.

- **Project Asha & Umeed**

This project targets underprivileged communities, including women, workers, and marginalized groups, providing them with basic financial knowledge and tools to manage finances, save, and access government schemes. Collaborations with NGOs such as Literacy India, Deepalaya, and Care India Welfare Trust have extended these sessions to more than 500 individuals, including the non-teaching staff at SRCC.

- **Project Sahay**

Project Sahay introduces financial literacy to young learners from underprivileged areas, teaching them essential concepts like banking, loans, and investments. Through partnerships with organizations like I Light Global and Shubhshiksha Educational Society, the project impacted over 200 children across Gurgaon, Jaipur, and Delhi, laying a foundation for informed financial decision-making in the future.

Vittshala's comprehensive approach to financial education continues to make a significant impact, bridging the gap between financial knowledge and practical application.

Wings of Fire

Wings of Fire, a student-led initiative at Shri Ram College of Commerce, epitomizes the institution's commitment to fostering both academic excellence and professional acumen. Operating under the guiding ethos of "Sharing is Caring," the program offers a dynamic platform for peer-to-peer learning, empowering students to hone skills essential for success in their academic pursuits and future careers.

In 2024, Wings of Fire spearheaded a number of distinguished initiatives that enriched the student experience. **Tax-O-Gyan** emerged as a pivotal platform for demystifying the complexities of taxation, equipping students with the requisite knowledge to navigate fiscal landscapes and make informed financial decisions. The **Wisdom Workroom** served as an intellectual crucible, bringing industry thought leaders to the fore. It facilitated nuanced discussions on crucial topics, including stock market analysis, thereby

refining students' understanding of complex financial instruments and strategies. **Finopsis** furthered this mission by providing an invaluable forum for the exchange of financial insights, where students explored resource management, financial planning, and investment methodologies critical for personal and professional prosperity.

Among its hallmark events, **Career Confluence 2023** stood out as an unparalleled opportunity for students to engage with eminent professionals across diverse sectors. This two-day event, which encompassed career trajectories ranging from Chartered Accountancy to entrepreneurship, was a veritable confluence of expertise, offering students a comprehensive roadmap to navigate the professional world. Similarly, **TalentCon'23** offered a magnificent celebration of artistic expression, drawing over 400 participants from across the nation to showcase their creative talents in dance, music, and poetry. This vibrant competition not only underscored Wings of Fire's commitment to nurturing creativity but also provided students with a national stage to demonstrate their multifaceted abilities.

Further solidifying its impact, **Winter School 5.0** provided an immersive, week-long workshop for underprivileged yet aspirational students, imparting them with industry-specific skills. The program's curriculum was meticulously crafted to address the complexities of the contemporary professional world, covering everything from personality development and consulting to finance and entrepreneurship, culminating in a corporate visit that offered invaluable experiential learning. Through these multifarious initiatives, Wings of Fire continues to stand as a cornerstone of SRCC's commitment to holistic student development, preparing its students to excel in both their academic endeavors and their future careers.

The Women's Development Cell (WDC) at Shri Ram College of Commerce (SRCC), guided by Dr. Monika Bansal, has made notable strides in the 2023-24 academic year in advancing gender sensitization and women's empowerment. Among the key initiatives, **Umeed-e-SRCC** stood out as an innovative engagement activity, where over 600 participants contributed to a "Sticky Notes of Expectations" board, fostering connection and camaraderie among incoming students. In May 2023, the WDC, in partnership with KAMAKHYA, organized the **Period Pain Simulation Drive**, which aimed to raise awareness about menstrual health by allowing participants to experience the discomfort of period pain. This initiative, which attracted over 600

attendees, also included the distribution of sanitary napkins to both students and non-teaching staff, emphasizing menstrual hygiene. The WDC's **FlowSupport** initiative extended its outreach to marginalized communities, conducting two successful sanitary pad distribution drives in Malka Ganj slums and Lalbagh Slums, benefiting over 470 women across both events. These drives were supported by efforts to raise awareness about menstrual health in underserved populations. Additionally, the inaugural **#BecauseSheCan SRCC Talks**, held in collaboration with YFLO, provided a platform for inspiring conversations with prominent speakers such as Mrs. Divya Jain, Mrs. Devika Anand Gupta, and Ms. Varda Taneja, engaging over 60 participants and furthering the cause of women's empowerment. Through these impactful programs, the WDC continues to foster inclusivity and gender equality, not only within the SRCC community but also beyond its walls, making a profound impact on the empowerment of women across various strata of society.

हिंदी साहित्य सभा

हिंदी साहित्य सभा, श्री राम कॉलेज ऑफ़ कॉमर्स ने वर्ष 2023-24 में हिंदी भाषा और साहित्य के प्रचार-प्रसार हेतु अनेक महत्वपूर्ण कार्यक्रमों का आयोजन किया। 14 सितंबर 2023 को हिंदी दिवस के उपलक्ष्य में "हस्ताक्षर अभियान" का आयोजन किया गया, जिसमें महाविद्यालय के विद्यार्थियों, शिक्षकों और प्रधानाचार्या डॉ. सिमरित कौर ने हिंदी में हस्ताक्षर कर इस अभियान में भाग लिया। इस कार्यक्रम के दौरान विद्यार्थियों ने अपनी स्वनिर्मित कविताएँ प्रस्तुत की और हिंदी दिवस पर अपने विचार साझा किए। कार्यक्रम में डॉ. रवि शर्मा ने भी हिंदी के महत्व पर विचार व्यक्त करते हुए विद्यार्थियों को प्रेरित किया।

16 सितंबर 2023 को हिंदी दिवस पर आयोजित "शुद्ध लेखन व उच्चारण" पर संगोष्ठी में हिंदी भाषा के सही उच्चारण और लेखन के विषय पर गंभीर विमर्श हुआ। संगोष्ठी में हिंदी अकादमी के सचिव श्री ऋषि कुमार शर्मा ने हिंदी भाषा के महत्व पर प्रकाश डाला और हिंदी साहित्य सभा द्वारा आयोजित कार्यक्रमों की सराहना की। इसके बाद, प्रमुख वक्ताओं ने शुद्ध लेखन और उच्चारण में होने वाली अशुद्धियों पर चर्चा की और हिंदी भाषा के वैज्ञानिक पहलुओं को उजागर किया। विशेष रूप से, डॉ. रवि शर्मा और भाषाविद् डॉ. वी. डी. शर्मा ने हिंदी भाषा के यथार्थ ज्ञान पर विचार प्रस्तुत किए और शुद्ध भाषा प्रयोग के महत्व को रेखांकित किया।

31 अक्टूबर 2023 को हिंदी साहित्य सभा ने "विचारक" का आयोजन किया, जिसका विषय था "हमारे पर्व, त्यौहार: जीवन के आधार"। इस कार्यक्रम का उद्देश्य विद्यार्थियों को मंच पर अपने विचार व्यक्त करने का अवसर प्रदान करना था। कार्यक्रम में विद्यार्थियों और शिक्षकों ने

भारतीय त्योहारों के असली महत्व को रेखांकित किया और यह बताया कि किस प्रकार कुछ लोग इन त्योहारों को गलत तरीके से प्रस्तुत करते हैं।

31 जनवरी 2024 को “अंतः महाविद्यालय भाषण प्रतियोगिता” का आयोजन हुआ, जिसमें विद्यार्थियों ने “2047 का विकसित भारत: चुनौतियाँ और संभावनाएँ” विषय पर अपने विचार प्रस्तुत किए। प्रतियोगिता में भाग लेने वाले विद्यार्थियों ने भारत के भविष्य की परिकल्पना पर विस्तृत विचार व्यक्त किए। प्रतियोगिता के निर्णायक के रूप में श्रीमती समृद्धि बुंदेला और डॉ. सुमित कुमार ने विद्यार्थियों की सराहना की और उनके विचारों को अत्यधिक प्रेरणादायक बताया।

वर्ष 2024 में, 1 से 4 मार्च तक हिंदी साहित्य सभा ने अपना वार्षिकोत्सव “स्पंदन” आयोजित किया, जिसमें विविध प्रतियोगिताओं का आयोजन किया गया। पहले दिन “नहले पे दहला” वाद-विवाद प्रतियोगिता, “रचनात्मक लेखन” और “कलाकृति” जैसी प्रतियोगिताओं ने विद्यार्थियों के रचनात्मक विचारों को उकेरा। दूसरे दिन “कवि के बोल” में विद्यार्थियों ने अपनी स्वरचित कविताओं का पाठ किया और “बोलिए जनाब एक मिनट” प्रतियोगिता में विद्यार्थियों ने शुद्ध हिंदी में एक मिनट तक अपने विचार प्रस्तुत किए। तीसरे और अंतिम दिन, “साहित्य के साथ आधुनिकता का मेल- प्रेरणा एवं संवाद” विषय पर एक समापन सत्र आयोजित किया गया, जिसमें प्रमुख हस्तियों ने अपने विचार साझा किए और विद्यार्थियों को प्रेरित किया।

इन सभी कार्यक्रमों ने न केवल हिंदी भाषा के महत्व को बढ़ावा दिया, बल्कि विद्यार्थियों के सांस्कृतिक और रचनात्मक विकास में भी महत्वपूर्ण भूमिका निभाई। हिंदी साहित्य सभा द्वारा आयोजित ये कार्यक्रम विद्यार्थियों को अपनी भाषाई और साहित्यिक पहचान को सशक्त करने के अवसर प्रदान करते हैं।

A. SOCIETY OFFICE BEARERS (2023-24)

i. Student Union

Name	Position	Course & Year
Harsh Kumar	President	B. A. (Hons.) Eco. III Year
Divyansh	General Secretary	B. Com. (Hons.) II Year

ii. Commerce Society

Name	Position	Course & Year
Taru Jain	President	B. A. (Hons.) Eco. III Year
Ananya Chawal	Secretary	B. A. (Hons.) Eco. III Year

iii. Computer and Mathematics Society

Name	Position	Course & Year
Jai Mehtani	Secretary	B. Com. (Hons.) II Year
Shwetangi Jhunjhunwala	Joint Secretary	B. Com. (Hons.) II Year

iv. Economics Society

Name	Position	Course & Year
Angad Syal	President	B.A. (Hons.) Eco. II Year
Ishita Gambhir	Secretary	B.A. (Hons.) Eco. II Year

v. English Literary Society

Name	Position	Course & Year
Khushi Bhalotia	President	B.A. (Hons.) Eco. II Year
Dhwani Arun	Secretary	B. Com. (Hons.) II Year

vi. Fine Arts Society

Name	Position	Course & Year
Nitish Kumar	President	B. Com. (Hons.) II Year
Shivi Agarwal	Secretary	B. Com. (Hons.) II Year

vii. History and Political Science Society

Name	Position	Course & Year
Kishan Jaiswal	President	B. Com. (Hons.) II Year
Garima Rajput	Secretary	B. Com. (Hons.) II Year

viii. Hindi Sahitya Sabha

Name	Position	Course & Year
Prakriti Priya	President	B. Com. (Hons.) II Year
Tulsi Meena	Secretary	B. Com. (Hons.) II Year

ix. 180 Degrees Consulting, SRCC

Name	Position	Course & Year
Kavya Aggarwal	President	B. Com. (Hons.) III Year
Rishabh Luthra	Co-President	B. Com. (Hons.) III Year

x. Aarohan-The Indian Music Society of SRCC

Name	Position	Course & Year
Amey Kilnake	President	B. Com. (Hons.) III Year
Khushi Pandit	Vice President	B. Com. (Hons.) II Year

xi. Book Club-SRCC

Name	Position	Course & Year
Vishwas Giri	President	B. Com. (Hons.) II Year
Tenzing Chosang	Vice President	B. Com. (Hons.) II Year

xii. Catharsis-The Western Music Society of SRCC

Name	Position	Course & Year
Zuali VL	President	B.A. (Hons.) Eco. II Year
Abel Matthew Koshy	Vice President	B. Com. (Hons.) II Year

xiii. Click-The Film and Photography Society of SRCC

Name	Position	Course & Year
Aayush Mohan	President	B. Com. (Hons.) II Year
Aarushi Sukhija	Vice President	B.A. (Hons.) Eco. II Year

xiv. Connecting Dreams Foundation (CDF)-SRCC Chapter

Name	Position	Course & Year
Janisha Kukreja	President	B. Com. (Hons.) II Year
Vikshit Dalmia	Vice President	B. Com. (Hons.) II Year

xv. CRY-SRCC Chapter

Name	Position	Course & Year
Niharika Tyagi	President	B. Com. (Hons.) II Year
Harsh Bagaria	Vice President	B. Com. (Hons.) II Year

xvi. D-Street

Name	Position	Course & Year
Saesha Banga	President	B.A. (Hons.) Eco. II Year
Arham Yusuf	Vice President	B.A. (Hons.) Eco. II Year

xvii. Debating Society

Name	Position	Course & Year
Saksham Kaila	President	B. Com. (Hons.) II Year
Aditya Jha	Vice President	B. Com. (Hons.) II Year

xviii. Delta-The Policy Enclave

Name	Position	Course & Year
Shruti Manocha	President	B.A. (Hons.) Eco. II Year
Tejas Srivastava	Vice President	B. Com. (Hons.) II Year

xix. Demeanor-The Fashion Society of SRCC

Name	Position	Course & Year
Bhavi Jain	President	B. Com. (Hons.) II Year
Aadit Garg	Vice President	B.A. (Hons.) Eco. II Year

xx. Dramatics Society

Name	Position	Course & Year
Amrit Kaur	President	B. Com. (Hons.) II Year
Ranuak Chandra	President	B. Com. (Hons.) II Year

xxi. ENACTUS-SRCC Chapter

Name	Position	Course & Year
Sundaram Solanky	President	B. Com. (Hons.) II Year
Swayam Rajgaria	President	B. Com. (Hons.) II Year

xxii. Finance and Investment Cell

Name	Position	Course & Year
Samarth Shrimal	President	B. Com. (Hons.) II Year
Divyansh Jain	Vice-President	B. Com. (Hons.) II Year

xxiii. Human Resource Development Cell

Name	Position	Course & Year
Naman Singh	President	B.A. (Hons.) Eco. II Year
Dishita Gadhia	Secretary	B. Com. (Hons.) II Year

xxiv. Kalashetra-The Indian Society

Name	Position	Course & Year
Riya	President	B. Com. (Hons.) II Year
Darshita Byadwal	Vice-President	B. Com. (Hons.) II Year

xxv. Kutumb: North Eastern and Himalayan Region Integration Society

Name	Position	Course & Year
Stanzin Chospel	President	B. Com. (Hons.) II Year
Makunga S. Hurui	Vice-President	B. Com. (Hons.) II Year

xxvi. Marketing Society

Name	Position	Course & Year
Aashna Lidder	President	B. Com. (Hons.) II Year
Ananya Grover	Vice-President	B. Com. (Hons.) II Year

xxvii. National Service Scheme

Name	Position	Course & Year
Khushi Jaiswal	President	B. Com. (Hons.) III Year
Deepali Agarwal	Vice-President	B.A. (Hons.) Eco. III Year

xxviii. Panache

Name	Position	Course & Year
Garima Bhat	President	B. Com. (Hons.) II Year
Khushi Negi	Vice-President	B. Com. (Hons.) II Year

xxix. Quiz Society

Name	Position	Course & Year
Harsh Joshi	President	B.A. (Hons.) Eco. II Year
Girish	Vice President	B. Com. (Hons.) II Year

xxx. SHARE SRCC

Name	Position	Course & Year
Arushi Agarwal	President	B. Com. (Hons.) II Year
Divyansh Gupta	Vice-President	B.A. (Hons.) Eco. II Year

xxxi. Shri Ram Centre Consulting Centre

Name	Position	Course & Year
Raj Singhal	General Secretary	B. Com. (Hons.) II Year
Diya Thukral	Vice-President	B. Com. (Hons.) II Year

xxxii. SRCC Sports Committee

Name	Position	Course & Year
Divij Singh	Sports Secretary	B. Com. (Hons.) II Year
Suhani Rungta	Sports Secretary	B. Com. (Hons.) II Year

xxxiii. TEDxSRCC

Name	Position	Course & Year
Vansh Khoshya	President	B. Com. (Hons.) II Year
Yash Raj Vatsh	Coordinators	B. Com. (Hons.) II Year
Dhruv Khurana	Coordinators	B. Com. (Hons.) II Year

xxxiv. Udaya- The E-Cell of SRCC

Name	Position	Course & Year
Mehak Garg	President	B. Com. (Hons.) II year
Kavya Bedi	Vice-President	B. Com. (Hons.) II year

xxxv. Wings of Fire- SRCC

Name	Position	Course & Year
Harshita	President	B. Com. (Hons.) III year
Manish Kumar	General Secretary	B. Com. (Hons.) III year
Samarth Pandya	General Secretary	B. Com. (Hons.) III year

Student Divisions of College Cells and Units

xxxvi. Atman-Mind, Body and Soul Club

Name	Position	Course & Year
Kunal Murari	President	B. Com. (Hons.) III Year
Abdul Rasheed	Vice President	B. Com. (Hons.) III Year

xxxvii. Centre for Green Initiatives

Name	Position	Course & Year
Vasudha	President	B. Com. (Hons.) II Year

xxxviii. North Eastern Cell

Name	Position	Course & Year
Saitluangpuii Hauzel	President	B. Com. (Hons.) II Year
Aniket Nag	General Secretary	B. Com. (Hons.) II Year

xxxix. Office of International Programmes

Name	Position	Course & Year
Sujal Arora	Chief Secretary	B. Com. (Hons.) III Year

xl. Placement Cell

Name	Position	Course & Year
Anusha Chauhan	Chief Secretary	B.A. (Hons.) Eco. III Year
Mohammed Amish	Secretary General	B.A. (Hons.) Eco. III Year
Kshitij Kaul	Secretary	B. Com. (Hons.) III Year

Sehar Bhat	Secretary	B.A. (Hons.) Eco. III Year
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xli. Student Quality Assurance Cell

Name	Position	Course & Year
Aditi Sharma	President	B. Com. (Hons.) III Year
Shalvi Leel	Vice-President	B. Com. (Hons.) III Year

xlii. Vittshala

Name	Position	Course & Year
Ayush Dwivedi	President	B.A. (Hons.) Eco. III Year
Anshi Aggarwal	Vice-President	B. Com. (Hons.) III Year
Navya Jaiswal	Vice-President	B. Com. (Hons.) III Year

xliii. Women Development Cell

Name	Position	Course & Year
Diya Kandra	Student Coordinator	B. Com. (Hons.) II Year
Shivansh Goswami	Student Coordinator	B. Com. (Hons.) II Year

xliv. Yamuna-English Editorial Board

Name	Position	Course & Year
	Chief Editor	B.A. (Hons.) Eco. II Year

xlv. Yamuna- Hindi Editorial Board

Name	Position	Course & Year
	Student Editor-In-Chief	B. A. (Hons.) Eco. III Year

xlvi. Union-Boys' Hostel

Name	Position	Course & Year
Paras Dua	President	B. A. (Hons.) Eco. III Year
Amitesh Kumar Jha	Mess Secretary	B. Com. (Hons.) III Year
Dipesh	Organizing Secretary	B. Com. (Hons.) III Year
Tanish Thakur	Maintenance Secretary	B. Com. (Hons.) III Year
Parav	Sports Secretary	B. A. (Hons.) Eco. III Year
Divyansh Gupta	Cultural Secretary	B. Com. (Hons.) II Year.

xlvii. Union-Girls' Hostel

Name	Position	Course & Year
Drishti Maurya	President	B. Com. (Hons.) III Year
Manika Mangla	Mess Secretary	B. Com. (Hons.) III Year
B. Raja Keerthana	Maintenance Secretary	B. Com. (Hons.) III Year
Kritika Sahu	Sports Secretary	B. Com. (Hons.) III Year
Muskan	Organizing Secretary	B. Com. (Hons.) III Year
Sneha Kumari	Cultural Secretary	B.A. (Hons.) Eco. II Year

APPENDIX

List of Personalities who visited the College during the Year

Academics

1. **Prof. Anand Ranganathan**, Professor, Jawaharlal Nehru University
2. **Prof. Balaram Pani**, Dean of Colleges, University of Delhi
3. **Prof. Bharat Gupta**, Classicist and Musicologist, Retired Associate Professor in English, University of Delhi
4. **Prof. Harish Trivedi**, Eminent Translator & Author, Professor in the Department of English, University of Delhi
5. **Prof. Jayatu Sen Chaudhury**, Professor, Great Lakes Institute of Management
6. **Dr. Jagriti Arora**, Assistant Professor, Great Lakes Institute of Management
7. **Mr. Kanwal Sibal**, Chancellor, Jawaharlal Nehru University and Former Foreign Secretary of India
8. **Dr. Pavitra Bhardwaj**, Associate Professor and Head, Department of Computer Science, Jesus and Mary College, University of Delhi
9. **Mr. Ranjit K. Dass**, Educationist, and Director, Nath Valley School
10. **Dr. Rama Yelkur**, Dean, College of Business, Texas Women's University, Texas, USA
11. **Prof. Sanjay Roy**, Director, Institute of Lifelong Learning and Professor, Department of Social Work, University of Delhi
12. **Prof. Satish Deodhar**, Professor of Economics and Dean (Faculty), Indian Institute of Management-Ahmedabad (IIM-A)
13. **Dr Sneha Sharma**, Author, Faculty Members, Renaissance College of Commerce and Management, Indore
14. **Mr. Shobhit Mathur**, Vice-Chancellor, Rishihood University

Business

1. **Dr. Ajay Kumar Chauhan**, Founder, ResearchShiksha
2. **Mr. Chandan Poddar**, Founder, Grooming Education Academy
3. **Ms. Lipika Bhushan**, Founder, MarketMyBook
4. **Mr. Nitin Vijay**, CEO, Motion Education
5. **Mr. Pankaj Saxena**, Co-Founder, Brhat
6. **Mr. Rishabh Shah**, Founder, India's International Movement to Unite Nations (IIMUN)
7. **Mr. Sandeep Gupta**, Founder, 'Top One Percent'
8. **Mr. Shashank Mani**, Founder of the Jagriti Yatra and the Jagriti Enterprise Centre – Purvanchal

Corporate

1. **Mr. Anuraj Soni**, Chief Operating Officer, Technology Services, Genpact
2. **Ms Anushree Naik**, Management Consultant, BCG
3. **Mr. Gautam Chikermane**, Vice President, Observer Research Foundation
4. **Mr. Gurcharan Das**, Author & Former CEO, Procter & Gamble
5. **Mr. Harinder Sikka**, Group Director, Piramal Group, and Author
6. **Mr. Prashant Kishore**, Founder, Indian Political Action Committee (IPAC)
7. **Mr. Vidur Kapoor**, Director, O3+ Skincare

Entertainment

1. **Mr. Ankit Baiyanpuria**, Popular Youtuber
2. **Mr. Amit Bhadana**, Popular Youtuber
3. **Mr. Abhishek Kale** aka DJ Carnivore, Disc Jockey
4. **Mr. Karan Michael**, Singer and Songwriter
5. **Mr. Kunal Gaur** aka DJ Suitup, Disc Jockey
6. **Mr. Nikhil Paralikar**, Tabla Player
7. **Sadho band** comprising musicians Mr. Mayank Kashayp, Mr. Shivang Sharma, Mr. Sudama Gehlot, Mr. Mukul Saini, Mr. Jatin Mathur, Mr. Prince Mishra, and Mr. Deepanshu Sharma.

8. **Mr. Tanishq Singh** aka Paradox, popular rapper

Government and Public Service

1. **Dr. Ashok K. Lahiri**, Member, 15th Finance Commission and Former CEA to Government of India
2. **Major General A. K. Channan**, Former ADG, Army Design Bureau
3. **Dr. B. R. Mani**, Director General, National Museum and Former DG, Archaeological Survey of India
4. **Mr. Bibek Debroy**, Chairman, Economic Advisory Council to the Prime Minister of India
5. **Shri Govind Mohan**, Hon'ble Secretary, Ministry of Culture, Government of India
6. **Ms. Lakshmi Puri**, Author and Former Assistant Secretary General, United Nations
7. **Prof. Mamidala Jagadesh Kumar**, Chairman, University Grants Commission
8. **Smt. Meenakshi Lekhi**, Minister of State for External Affairs and Minister of Culture, Government of India
9. **Smt. Ojasvi Goyal**, Senior Policy Consultant, Ministry of Skill Development and Entrepreneurship, Government of India
10. **Smt. Priyanka Chandra**, Director, Azadi Ka Amrit Mahotsav (AKAM), Ministry of Culture, Government of India
11. **AVM Rajesh Lal**, Former Air Vice Marshal, Indian Air Force
12. **Mr. Ramanathan Kumar**, Former Special Secretary, Research & Analysis Wing (R&AW)
13. **Mr. Sanjeev Sanyal**, Member, Economic Advisory Council to the Prime Minister of India
14. **Mr. Shivshankar Menon**, Former National Security Advisor and Former Foreign Secretary of India
15. **Mr. S. Y. Quraishi**, 17th Chief Election Commissioner of India
16. **Mrs. Tanvika Singh**, Director, Department of Telecommunications, Ministry of Communications, Government of India

17. **Dr. V Anantha Nageswaran**, Chief Economic Advisor to the Government of India
18. **Mr. Vijay Keshav Gokhale**, Former Foreign Secretary of India and Eminent Author

Global Agencies

1. **Mr. Auguste Tano Kouame**, Country Director (India) World Bank
2. **Prof. Gita Gopinath**, First Deputy Managing Director, International Monetary Fund (IMF)
3. **Mr. Luis Breuer**, Senior Resident Representative for India, International Monetary Fund (IMF)
4. **Mr. Martin Raiser**, Regional Vice President for the South Asia Region, World Bank
5. **Ms. Patsy D'Cruz**, External Affairs Advisor, World Bank
6. **Mr. Sudip Mozumder**, Lead External Affairs Advisor, World Bank

Media

1. **Mr. Aditya Raj Kaul**, Executive Editor, TV9 Network
2. **Mr. Hindol Sengupta**, Author and Editor-at-Large, Fortune India
3. **Mr. Karan Thapar**, eminent journalist, author, news presenter and interviewer
4. **Ms. Navika Kumar**, Group Editor-in-Chief, Times Now
5. **Ms. Nidhi Sharma**, Senior Assistant Editor, Economic Times
6. **Mrs. Palki Sharma Upadhyay**, Managing Editor, Firstpost
7. **Mr. Rajat Sharma**, Founder Chairman, IndiaTV
8. **Mr. Rahul Shivshankar**, Editor-in-Chief at CNN News-18
9. **Mr. Sudhir Chaudhary**, Consulting Editor, Aaj Tak
10. **Mrs. Suhasini Haidar**, Diplomatic Affairs Editor, The Hindu

Politics

1. **Shri Arun Shourie**, Former Member of Parliament and Author
2. **Shri Gaurav Bhatia**, National Spokesperson, BJP

3. **Shri Harivansh Narayan Singh**, Hon'ble Deputy Chairman of Rajya Sabha
4. **Shri Swapan Das Gupta**, Former Member of Parliament and Author

Professionals

1. **Mr. Aabhas Maldahiyar**, Author & Columnist
2. **Ms. Ami Ganatra**, Bestselling Author and Sanskrit Scholar
3. **Mr. Anand Neelakantan**, Eminent Author
4. **Mr. Anant Merathia**, Author & Commercial Litigator
5. **Ms. Anuradha Goyal**, Author & Curator, IndiTales
6. **Mr. Apurav Bikram Shah**, Performing Hindi Poet
7. **Mr. Ashwin Sanghi**, Eminent Author
8. **Mr. Atish Mathur**, Lawyer and Educator
9. **Mr. Avadh Ojha**, Motivational Speaker
10. **Mr. Chandrachur Ghose**, Bestselling Author & Researcher
11. **Mr. Deep Halder**, Author & Journalist
12. **Mrs. Harini Srinivasan**, Writer and Editor
13. **Mr. J. Sai Deepak**, Lawyer and Eminent Author
14. **Mr. Jigs Ashar**, Author
15. **Mr. Koenraad Elst**, Indologist & Author
16. **Ms. Mehak Goyal**, Author and Poet
17. **Mr. Neeraj Atri**, Author
18. **Mr. Nitin Gokhale**, Strategic Analyst and Author
19. **Mr. Rajiv Dogra**, Author & Former Diplomat
20. **Dr. Richa Sharma**, Research Scientist, Public Health Foundation of India, and Fellow, The Energy and Resources Institute (TERI)
21. **Mr. Sanoujam Dasobanta Singh**, Mentor, Unacademy
22. **Ms. Sharmishtha Mukherjee**, Author & Choreographer
23. **Mrs. Smita Barooah**, Mental Health Therapist

24. **Dr. Sonia Grover**, Fellow and Area Convener, The Energy and Resources Institute (TERI)
25. **Ms. Stuti Changle**, Eminent Author
26. **Mr. Tarun Mehershi**, Eminent Author
27. **Ms. Taslima Nasreen**, Eminent Author
28. **Mr. Vish Dhamija**, Eminent Author

Social Work

1. **Amogh Lila Prabhuji**, Vice President, ISKCON Dwarka
2. **Shri Gaurang Dasji**, Monk, ISKCON
3. **HG Mohan Rupa Prabhu**, President of ISKCON Delhi

