

95th ANNUAL REPORT

2020-21



SHRI RAM COLLEGE OF COMMERCE



Sir Shri Ram

(1884-1963)

An eminent and public-spirited philanthropist, an outstanding industrialist and one of the trend setting far-sighted leaders of the Indian Business community, **Lala Shri Ram**, the enigmatic visionary behind the institution, was born on April 27, 1884. The first son of Madan Mohan Lal and Chando Devi, Lala Shri Ram completed his education in Delhi. In 1909, he joined DCM at a young age of 25 years. He possessed an analytical mind, an infinite capacity for work, and a knack for human relations. During his life, Lala Shri Ram's main emphasis was on vocational, technical and women's education. As far back as 1920, he had decided to conduct the first experiment in vocation-oriented education by founding the Commercial Education Trust. The first school taken over by Commercial Education Trust was the Commercial High School. Commercial High School was raised in 1926 to the standard of an Intermediate College in 1930 to a degree college and in 1934 to a post-graduate College. In 1942, Lala Shri Ram became the Chairman of the Governing Body of the College. By the year 1948, although comparatively young among the colleges of University of Delhi, the Commercial College had the maximum enrolment possible under the University rules. In 1949, it was proposed to rename the College as 'Shri Ram College of Commerce' but it took two years to implement it due to the reticence of Lala Shri Ram.

Lala Shri Ram's association with the College continued till 1962, when because of ailing health, he resigned. His health continued to deteriorate and he passed away on January 11, 1963. On the death of Lala Shri Ram, Dr. S. Radhakrishnan, the then President of India said, *"He was not only a great industrialist, but helped many good causes. His contribution to education is memorable"*.

95th Annual Report

2020-21

OUR VISION

“To be a College of Global Choice”

OUR MISSION

“To achieve and sustain excellence in teaching and research, and enriching local, national and international communities through our research, the skills of alumni, and the publishing of academic and educational materials”



SHRI RAM COLLEGE OF COMMERCE

University of Delhi

Delhi – 110007

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95TH ANNUAL REPORT

2020-2021



Respected Chairman, Members of the College Governing Body, Faculty & Staff members, past and present, Parents, Students, past and present, Distinguished Guests and Friends, Ladies & Gentlemen

It is with great pride and pleasure that I place before you the SRCC Annual Report for 2020-21. This past year has been one without precedence as we have gone through one of the worst pandemics in human history. The sufferings and tragic losses have created disruptions that scar our memories with an overhanging sense of loss. It has been a challenge to overcome the impact particularly since ours is an engagement that entailed physical proximity, campus presence and in-person participation in curricular and extra-curricular activities. We are gearing up to recalibrate our efforts to the possibility of reopening and would eagerly await the return of the all too familiar college noise of students' presence in the classrooms, corridors, sports grounds and all over!

Shri Ram College of Commerce was conceived as a institution to create a talent pool for business as a profession by leading businessmen in Delhi in the aftermath of the disappointment that came with the broken promises by the colonial government post First World War. The nineteen twenties saw the shaping up of resolve to develop indigenous professionals, home-grown people who would understand the needs and requirements of business with an Indian perspective. On a spring morning, a hundred years ago the plan to have a Commercial Education Trust was mooted. The following year, the Commercial School was set up in the Walled City at the rented premises of Charkhi Kalan. This would later shift to Daryaganj as the germinating seed of the Commercial College, duly recognized by the University of Delhi in 1926. The journey begins here and today, on the doorsteps of its centenary, we remember all those who have made SRCC what it is: a dream destination of the youth!

The man whose vision shapes this college is that of the Founder, Sir Shri Ram, an entrepreneur, an industrialist, a philanthropist and an educationist. He emphasized the need for meaningful education that helped in acquiring professional skills that were relevant in the larger context of the world beyond the confines of the academic institution. He was himself a hands-on person and he wanted the academic stakeholders to also have practical field experience. On this solemn occasion we express our admiration, respect and gratefulness to him for nurturing his vision of Indian business professionals who as our alumni ambassadors are now spread across the world.

One of the unique features of SRCC is that the Commerce course came here even before it was introduced in the University. Later when a Department came into existence, the B.Com Honours Course came into being. Together with the B. A. Honours Economics, the trajectory of learning at SRCC has been a pursuit of excellence, where aspirations run high and new initiatives are welcomed. Our students have pursued diverse livelihoods and have really excelled in their chosen area of expertise. We do attract the very best from across the country and it is indeed with great satisfaction that I mention how amazing is the experience of interacting with the best minds both within and outside the classroom. Our results in the

university exams are undoubtedly best and several top ranks are from our college. On behalf of the college, I congratulate and applaud all our students, past and present, who have imbibed the culture of hard work, rigour and single-mindedness to pursue their goals.

Students' activities have been a difficult area in this past year since classes were online and students' presence on campus was nil. Unlike other years when college would be celebrating the annual festival and other societies' activities, this past year has been a new learning for all of us. Online activities replaced in-person ones. These are new words in our vocabulary and I compliment all the young brains who innovatively found new solutions to pandemic restrictions on physical presence. Students have organized several webinars, lectures by eminent speakers, workshops and training sessions even as quite a few signed up for online courses from reputed institutions. Enlarging ones horizon beyond the college course is definitely an important takeaway in these otherwise restrictive times.

Academics at SRCC have always been the backbone that makes us stand tall. My heartiest compliments to the faculty members whose dedication and perseverance makes us what we are.

It is with their innovation and creative abilities that we have tried to bridge the gap between the sudden switch-over from in-person to offline classes. Our teachers have been at the forefront of this tech-oriented change in pedagogy and they are continuing their efforts to bring innovative solutions to these newer learning platforms.

SRCC has a legacy of reputed teacher-authors and several of our colleagues have devoted their energies to develop course-books. SRCC's reputation also rests on the popularity of these books by our colleagues from the school level itself. Aspiring students already know our teachers even before becoming our students! Many of our colleagues are actively engaged in research and are on their way to completing their PhDs. Several colleagues have presented and published papers in reputed journals, been resource persons for workshops, developed content for online learning platforms and some have been awarded for their academic eminence. This is a very heart-warming experience and let us applaud our teachers for all the toil and determination that they have put in their work.

Let me also commend the sincere efforts of the Administrative and other staff of the college who have braved the at-times scary circumstances to attend to their work. I also commend the Bursar, Wardens, GBO Coordinators, NAAC and NIRF Coordinators, Teachers-in Charge of all Departments, Union and Society Incharges, DPE, Librarian, Administrative and Accounts Officers, Computer Centre Incharge, Caretaker and all my other colleagues whose corporate contribution has been immense.

As the College moves closer to the centenary milestone, allow me to share a few thoughts that I feel is important to all its stakeholders. Shri Ram College of Commerce's distinctive area of priority and thrust is creating an environment that enhances "livelihood choices" for the students. The learning systems inside and outside the classroom caters to prepare students to identify their own potentialities and develop a holistic approach in advancing their career and life goals. All necessary guidance is provided so that the learning itself becomes meaningful and enjoyable at the same time. In this process, students' priorities are identified, fully appreciating the several critical factors that impact livelihood choices and performance. The college continuously addresses itself towards establishing a learning ecosystem that keeps track of the aspirations of the students, be it corporate placements or higher education opportunities that they may have in the world outside.

Simultaneously, appropriate values are instilled to ensure that livelihood choices remain *inclusive* and *sustainable*. A student at SRCC is a transformation-in-motion, both during and after graduation from the College. At SRCC, the student is sublimed, distilled, immersed, refined, re-defined and transformed by an encouraging environment that promotes both didactic and autodidactic learning and development.

Shri Ram College of Commerce had commenced education in the discipline of commerce in the early 1900s. As a progressive institution, with a vision *to be a college of global choice*, it is our continuous endeavour to enhance our stakeholder-value, delivery and engagement. Our students are and will always be our foremost stakeholder, exhibiting greater hunger for risk-taking and success. Their aspirations are driven by their immense energy and a deep-rooted passion to realise their dreams. They set high standards for themselves and are willing to challenge paradigms. They also exhibit greater awareness and connection to social and community issues. They believe that the world offers endless possibilities and these possibilities are to be exploited with ingenuity, passion, creativity and hard work.

Close to a hundred years of an ever-evolving existence has enabled the college to specialise and excel in three primary domains, which remain pillars of holistic development, viz., **Knowledge-Sets**, **Skill-Sets** and **Mind-Sets**. For optimum levels of **Knowledge-Sets**, the college has adopted both traditional and modern methodologies of participative teaching-learning. While traditional teaching methods of chalk and talk, and classroom lectures remain inherent, the College also follows robust personalised teaching method through its tutorial system. Presently, the online classroom teaching has been unique as it focuses on a two-way approach of *vaad*, *vivaad* and *samvaad*. Application-oriented learning through case studies, role play, group discussions and debates amongst others, is our forte.

Strong industry-academia linkages have assisted us in proactively upgrading the **Skill-Sets** of our students. Keeping in mind the requirements of the industry, several value-added courses (going beyond curriculum) are floated. To meet the challenges of industry, as also rapidly rising integration with the global economy; contemporary topics such as Artificial Intelligence, Robotics, 3-D Printing, Internet of Things, Block-chains & Cryptocurrencies, as well as Foreign Languages are taught. 'Coursera' too offered courses to our students and faculty to upgrade their skill-sets.

SRCC's fifty-plus student-driven societies, ranging from realm of Finance, Marketing, and Economics, to outreach-committed societies such as 'NSS', 'Connecting Dreams Foundation' and 'Enactus', help the students to gain multi-disciplinary and cross-functional insights. Thus, values of 'Empowerment of Self', and 'Selfless Empowerment', both are inculcated. By organizing annual students' conferences and festivals such as 'Business Conclave' and 'Crossroads', our students get hands-on experience of planning, conceptualising, coordinating and organising public events. Their ability to handle risks and pressures is also honed under these circumstances.

The college's active interfaces such as academia-industry, academia-academia and institution-alumni facilitate students to interact and engage with the finest personalities of academics, corporate, politics, sports and arts amongst others. **Mind-Sets** are nurtured through participation in yoga and sports.

Excellent infrastructure, supplemented with supportive governance, makes this learning memorable. World-class infrastructure, including air-conditioned classrooms, well-stocked library, state-of-the-art resource centre, modern Sport Complex and swimming pool are all utilized by our students. Furthermore, perhaps the biggest strength of pursuing a course at SRCC is the associated brand name of the institution and the pride of being an "SRite". A graduate degree at Shri Ram College of Commerce often acts as a visiting card to greater ventures in life. The brand recognition of the College helps students to progress at an accelerating rate in the livelihood of their choice.

SRCC continuously addresses each of the following questions: what are the challenges and opportunities in securing a livelihood; how effectively are curricula designed in enabling best of livelihood choices; has an SRCC student been adequately empowered to make his livelihood choices; has the spirit of life-long learning been instilled? Pleased to state that responses to all above questions are in the affirmative. In the course of its journey towards excellence, Shri Ram College of Commerce has emerged as an institution whose legacy is defined and cherished by its celebrated alumni who have brought laurels to the College in fields as diverse as academics, business, bureaucracy, entrepreneurship, politics, public services, sports and entertainment. Undoubtedly, our distinguished and esteemed alumni stand testimony of having made fulfilling livelihood choices in diverse fields with passion, patience and perseverance.

Our vision drives us to be at the forefront of academic leadership and produce great examples of thought and action. We see our students as ambassadors of institutional vision. Our pedagogy and institutional environs aim to transform our students into global citizens who are mindful and respectful of their roots, yet having a never-ending appetite for personal, professional and community growth. Our history also shows that we have always remained responsive and proactive to the emerging needs of the academic community and the larger society. SRCC has always played a significant role in nurturing human resources, and creating productive human capital enabling the widening and deepening of sustainable livelihoods.

I wish all of you a wonderful year of fulfillment and happiness.

Prof. Simrit Kaur
Principal

Section I: Highlights

INTERNAL QUALITY ASSURANCE CELL

Faculty Advisor: Prof. C.S. Sharma

With a vision to build and ensure a quality culture aimed at all-around excellence at the institutional level, the Internal Quality Assurance Cell (IQAC) was established in Shri Ram College of Commerce. By keeping the idea of service quality at its core, the IQAC aims to develop and progress a heightened level of clarity and focus in institutional functioning towards creation, sustenance, and enhancement of quality. This would facilitate the internalization of such a culture permeating every sphere of the College by better decision making, greater coordination amongst the constituents of the College, and enhanced communication with its stakeholders.

The work of the IQAC is an additional step towards the internalization and institutionalization of quality enhancement initiatives. Building on the growth-oriented direction of the College, the IQAC fosters a sense of belongingness and participation in all the constituents of the institution. Employing its potential to become a vehicle for ushering in quality enhancement, the IQAC works out interventionist strategies to remove deficiencies and enhance quality in the institution akin to "Quality Circles" in industries. The IQAC in Shri Ram College of Commerce has integrated the various functional units required for efficient and effective functioning of the College viz. Faculty from all courses, Administration, Accounts, and Library. Each of these units contributes to the holistic development of the institution and the students. The IQAC coordinates these units into a single direction oriented for the qualitative development of academic and administrative standards in the College. A facilitative and participative voluntary organ of the institution, the IQAC combines the synergies of each of the interlinked constituents in the process of planning, development, assurance, and monitoring of quality in the College.

Continuing the endeavor to enhance industry-academia and academia-academia interface during the COVID-19 induced lockdown and applying extensional learning beyond the curriculum, several webinars were organized on themes ranging from "Leadership", "Virtual Audit" and "Happiness during lockdown" amongst others. Renowned personalities from global organizations were invited to interact with students and faculty members. These webinars touched areas such as the effect of COVID-19 on business, social and interpersonal aspects as well the possible scenarios in a Post COVID-19 world. More than 20 such webinars were organized which were attended by over 1000 participants on the online platform.

The IQAC organized a one-week online development program, on adapting and innovating three critical personality sets namely, "Mind-Sets, Knowledge-Sets and Skill-Sets for 21st Century Youth". The resource persons for the FDP included seasoned trainers from organizations such as Art of Living and Anandi Foundation, experienced professionals from Chartered Accountancy, Cyber Security, and law as well as eminent academicians from the University of Delhi. Over 1200 students, faculty members, and professionals from various organizations across the country attended the MDP.

The IQAC, SRCC was instrumental in ensuring continuity of the teaching-learning process at Shri Ram College of Commerce by recommending the creation of a separate digital identity and the use of a dedicated digital classroom platform. The IQAC, SRCC also ensured training sessions were provided to faculty members to help them rapidly adapt to the technological changes and ensure a smooth transition to the online mode of teaching-learning. Additionally, during the lockdown, the IQAC, SRCC ensured regular communication with the primary stakeholders i.e. students and faculty members. Periodic feedback on the teaching-learning process as well as the emotional state of students and faculty members were obtained. This feedback was utilized to develop academic teaching-learning processes such as recommending MS-Teams as the general online platform for teaching-learning in the College.

In the initial days of pandemic-induced lockdown, there was a disruption in the learning curve of the students. Further, the COVID-19 pandemic abruptly changed the employability profile, shifting the focus of employers to favour application-oriented understanding over theoretical domains. Sensing this paradigm shift in the learning process as well as expectations of the employers, the IQAC, SRCC collaborated with Coursera, a globally renowned online learning platform offering anywhere, anytime access to online course and degrees from world-class universities and companies. The goal of this collaboration to further enhance the knowledge and application profile of the students and faculty members was absolutely free of cost.

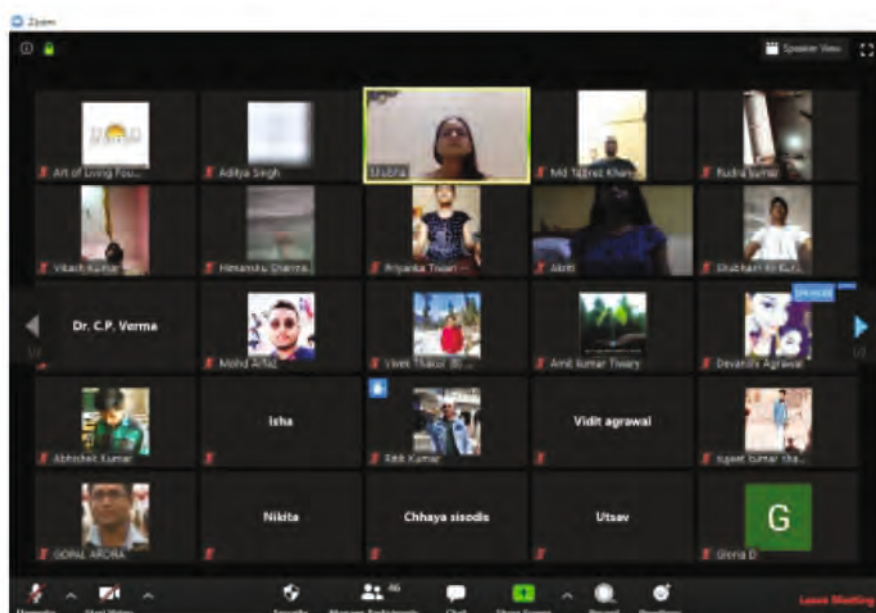
Under this collaboration, both students and faculty members of Shri Ram College of Commerce could access over 1000 courses of Coursera in various domains such as Advanced Data Science, Big Data, Blockchain, Business Leadership, Communication, Data management, Data warehousing, Deep learning, Mathematics, Music and Arts amongst others, at zero cost. Over 1500 students and faculty members enthusiastically enrolled for these courses on Coursera. This initiative of IQAC ensured significant learning and reskilling of students on technical, highly contemporary and multidisciplinary topics by both globally renowned academic institutions such as HSE University, INSEAD, John Hopkins University, University of California and University of Michigan amongst several others as well as from global corporate organisations such as SAS and Cloudera amongst others.

Additionally, under this philosophy, the following value-added courses were launched in collaboration with industry bodies during the academic year: Legal literacy course, certificate course in French language, certificate course in Fundamental and Technical Analysis data analytics with R.

Following are the details of the events organized by The Internal Quality Assurance Cell, SRCC:

Date	23 April 2020
Topic	Leadership in Disruptive Times
Nature of the Programme	Webinar
Eminent Speakers	<p>Prof. Manoj Kohli</p> <p>Prof. Manoj Kohli is a passionate leader who truly loves the challenge of shaping industry transformations. He is the Country Head - SoftBank India responsible for supporting SoftBank Group, SoftBank Vision Fund, and their over 20 portfolio companies' in India.</p>
About the Session	<p>The resource person talked about Leadership qualities for tomorrow or how the leaders should behave in disruptive times. The following points were emphasized upon:</p> <ol style="list-style-type: none"> 1. Agility: Speed of response to situations, quick decisions by the leader. 2. Flexibility and adjusting to situations 3. Authentic: Don't say anything which you don't mean or can't keep the promise. Words of a leader should be trusted. 4. Humbleness and humility: No arrogance, but leaders should touch every employee. Example: calling each other by name. Listen to others and respond to their needs. 5. Courage, bold- routine decisions: Bold decisions can be risky but you can mitigate them if you take decisions with your team. 6. Communication: If leader cannot communicate well, the message won't be understood and hence cannot be executed. Simple language, without jargons should be used. <p>This was followed by QnA sessions in which attendees asked questions on leadership outlook, and handling of a business in these tough times. The session culminated with a formal vote of thanks by Dr. Amit Sachdeva</p>

Date	10 May 2020
Topic	Unlock your potential during lockdown
Nature of the Program	Session in collaboration with Atman and Art of Living Foundation
Eminent Speakers	Mr. Aditya Pratap Singh A MBA from IIM Lucknow with 4+ years of consulting experience. Also a meditation practitioner and yoga enthusiast
About the Session	The session provided an opportunity for the participants to realise their potential through experiential learning and explore a new dimension and perspective altogether. The organization has pioneered to empower over 460 million people across 156 countries including world's most renowned companies and institutions like Harvard, Oxford, The World Bank, NASA, etc. through teaching very simple yet effective techniques of breath and mind management.



Date	12 May 2020
Topic	How to be Happy in Times of Uncertainty
Nature of the Programme	Webinar
Eminent Speakers	Prof. Ajay Kumar Singh Prof. Ajay Kumar Singh is an eminent academician currently serving as the Vice Chancellor of Sri Sri University, Cuttack, Odisha.
About the Session	The webinar spanned over an hour and a half going live at 2 pm on 12th May, 2020 attracting a substantial viewership of 150+ people across both platforms. The session started with a heartfelt introduction in honour of Prof. Singh by our esteemed Principal Ma'am, who also highlighted how modern economies are increasingly shifting focus from GDP figures to 'The Happiness Index' and rightfully so.

Prof. Singh began his insightful keynote address on the subject of happiness by emphasizing on the importance of time and the virtue of punctuality. He then dwelled on the underlying ingredients of happiness and helped his captivated audience find answers to whether happiness resides within or comes extrinsically. He simplified how happiness can be traced down to one's inherent state of being and drew the distinction between 'happiness' and 'worldly pleasures'.

Prof. Singh then went on to accentuate the selfless role academicians, like himself and those present, have to play in uncertain times like these in order to enable their students to happily sail through this storm.

He urged his audience to make happiness a daily practice, especially during this challenging time by asking all viewers to say aloud and comment down the words "I am happy". To break the journey to happiness into a process, he shared with his audience his 3 A's to Happiness, namely, AWARENESS of the self and your surroundings, ACCEPTANCE of your levels of existence and situation & ASPIRATIONS for oneself and for the society as well through the motto of "service before self". He emphasized on how this lockdown period is the perfect opportunity to unleash one's potential and to find one's inner calling.



Date	20 May 2020
Topic	Leadership in Times of Crisis
Nature of the Programme	Webinar
Eminent Speakers	<p>Prof. Himanshu Rai, Director, IIM Indore</p> <p>Prof. Himanshu Rai, a celebrated educationist, and academic is currently the Director of IIM Indore. He is an alumnus of the Indian Institute of Management, Ahmedabad (IIMA) where he also pursued his doctorate from.</p>
About the Session	<p>Prof. Rai shed light on the word 'hero' and its several connotations which lead to certain preconceived notions in the minds of listeners and readers when they stumble upon it. He also cleared various commonplace delusions that cloud our understanding of a hero/leader emphasizing the fact that there's no set pattern a leader should necessarily conform to for a leader could be anyone who's able to unite others and give direction to their efforts- as</p>

simple an ability to take everyone together every step of the way can make someone a good leader, which helps us all do away with the glorious overtones and implications that the word 'hero' carries.'

It was then that Prof. Himanshu Rai gave to his audience a universal lesson in leadership that they'll always remember: he said "He who listens to understand is better than he who listens to respond" which further accentuated the fact that '*listening*' in itself is an art which an ideal leader must master because listening compliments *understanding* and leadership implies a great degree of understanding.

Recounting a very personal experience from when he worked as a consultant on a Government project, in order to help his audience understand the *nuances of leadership* comprehensively, he called attention to yet another vital quality that helps build a leader: the quality of not losing one's cool and temperament, even in the face of the biggest challenge. Prof Rai, being the proficient leader that he inherently is, handled the problem at hand with utmost care and diligence, giving priority to first hearing the problem out and then devising an effective solution to it with support of all those around him.



Date	21 May 2020
Topic	The New Normal-Discussion on Financial Stimulus for Sports and Talent Acquisition in India.
Nature of the Programme	Webinar in collaboration with FIC
Eminent Speakers	Col. Rajyavardhan Rathore Col. Rajyavardhan Rathore is an Indian politician and an Olympian. A Member of Parliament in Lok Sabha from the Jaipur rural constituency, he served as the Minister of State (Independent Charge) for Ministry of Youth Affairs and Sports & Minister of state (Independent Charge) for Information & Broadcasting till May 2019.
About the Session	There were 100 participants attending the session including our faculty advisor, other staff members, and students from various institutions. Faculty members were glad to have attended such an engaging webinar and also expressed their appreciation. The concept of 'hunger' discussed by him will keep all of us

motivated in whichever endeavours we undertake in our lives. Using analogies like that of 'rock and water' he made the session very interesting. He also talked about freight corridors to combat the problems faced by migrant labourers. His answers to various questions asked by the participants helped us have a deeper understanding of the current sports environment and the state of talent acquisition in the country. Sir's words of wisdom will be cherished by the youth of our country.


The session was conducted in collaboration with the Finance and Investment Cell of SRCC



SHRI RAM COLLEGE OF COMMERCE
University of Delhi
INTERNAL QUALITY ASSURANCE CELL
and
ATMAN: MIND, BODY AND SOUL CLUB
presents

Mind-Sets, Knowledge-Sets and Skill-Sets
for 21st Century Youth:
Innovations and Adaptations

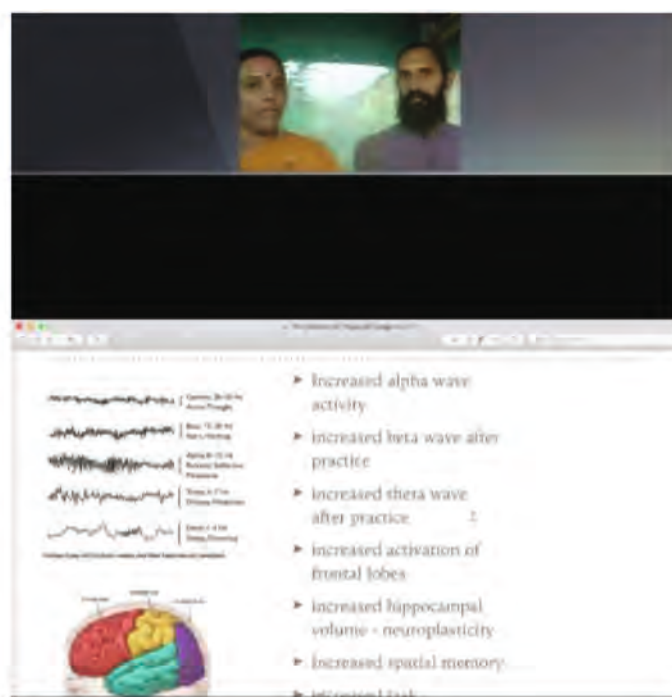
Capt Richik Sinha Roy
Mindset Coach and Meditation Trainer




Mind Matters
27th May 2020 | 4.00 PM | GoToWebinar

Date	27 May 2020
Topic	Mind Matters
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	Capt. Richik Sinha Roy Capt. Richik Sinha Roy is a serving Indian Territorial Army Officer with XI Gorkha Rifles
About the Session	<p>The first session of our seven days development programme titled: Mind-sets, Knowledge sets and Skill sets for 21st century youth: innovation and Adaptations, started by welcoming the resource person, faculty and participants by Ms. Suman Si, followed by introduction of Capt. Richik Sinha, and opening remarks by Prof. Simrit Kaur, Pricipal, SRCC.</p> <p>The resource person explained what goes in one's mind, and why it is the way it is, by illustrating his own experiences. He further talked about the three secrets of mind: Dopamine dupe, Fight or flight response, and Breath is the remote control of one's mind. He conducted a meditating exercise with the attendees, and taught how to mediate, and its benefits in the stressful lives.</p> <p>He ended his talk, by telling about the art of living workshops.</p> <p>Thereafter, the questions were taken up, which were answered by the resource person.</p>

Date	28 May 2020
Topic	Yoga for Well Being: Science and Practice
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	Sh. Adinarayanan and Smt. Smrithi Sh. Adinarayanan and Smt. Smrithi Adinarayanan are founders of Anaadi Foundation. They have reached out to more than 30,000 people through their educational, sustainability, scientific and well-being based programmes.
About the Session	<p>The second session of our seven days development programme titled: Mind-sets, Knowledge sets and Skill sets for 21st century youth: innovation and Adaptations, started by welcoming the resource person, faculty and participants by Ms. Suman Si, followed by introduction of the speakers.</p> <p>Taking over the session, the speakers started with defining yoga and its related terms, followed by enlightening the attendees about the different types of Yoga, the processes involved in them, the scientific aspects and validation of Yoga, and the benefits of yogic practices using the three different dimensions. They explained how Yoga can relieve stress in this lockdown period, by showing the default modes of brain in the people practising Yoga and meditation, compared with those who don't.</p> <p>The speakers did a few breathing exercises with the attendees, simultaneously teaching how to be aware of one's breathing.</p> <p>They ended the talk, by telling about the different programmes during this lockdown, to overcome various challenges of life.</p> <p>Thereafter, the questions were taken up, which were answered by the resource persons.</p>



Date	29 May 2020
Topic	GST :Recent developments and impact of COVID-19
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	CA Rajender Arora CA Rajender Arora is Managing Partner of Spark & Associates and heads GST division in the firm
About the Session	<p>The third session started by welcoming the resource person, faculty and participants, followed by introduction of the speakers.</p> <p>Taking over the session, CA Rajender Arora explained section by section change made in the GST regimen. He gave a thorough insight by explaining everything from scratch and took his time in giving examples as well. He took up case studies for a few sections to facilitate comparison and give a better understanding to the participants. He not only explained the amendments in the sections but also advised how to go about these changes. With the help of tables he summarized each section.</p>



S.No	Due Date of filing of return	Date of filing of GSTR 3B [Relief date : 24.06.2020]	No of days of Delay	Whether condition for reduced interest fulfilled	Interest
1	20.04.2020	02.05.2020	11	Yes	No interest
2	20.04.2020	20.05.2020	30	Yes	Zero interest for 15 days + interest@ 9% p.a for 15 Days
3	20.04.2020	24.06.2020	65	Yes	Zero interest for 15 days + interest@ 9% p.a for 50 days
4	20.04.2020	30.06.2020	71	No	Interest@ 18% p.a for 71 Days+ Late fee will also be applicable

CA RAJENDER ARORA Phone No. : 9091113120

Date	29 May 2020
Topic	Attracting FDI in the economy, Reviving the Real Estate and Automobile Industry in India
Nature of the Programme	Webinar in collaboration with FIC
Eminent Speakers	Mr Suresh Prabhu has been an entrepreneur and worked extensively for the causes of social empowerment, energy conservation etc.
About the Session	<p>Finance and Investment Cell conducted an engaging and interactive session with Shri Suresh Prabhu under Shri Ram Financial Forum 2020 on Friday, 29 May. The session was about attracting FDI in the economy and reviving the Real Estate and Automobile Industry in India.</p> <p>Through Shri Ram Financial Forum we aim to impart knowledge</p>

to the students by conducting informative sessions by esteemed speakers, or through educational visits to RBI, World Bank, ADB, among others. However, in this COVID-19 global pandemic, we have taken Shri Ram Financial Forum to an online platform where we conduct webinars as learning should go on. These webinars are open to all and deliver information which can't be learned in the course material.

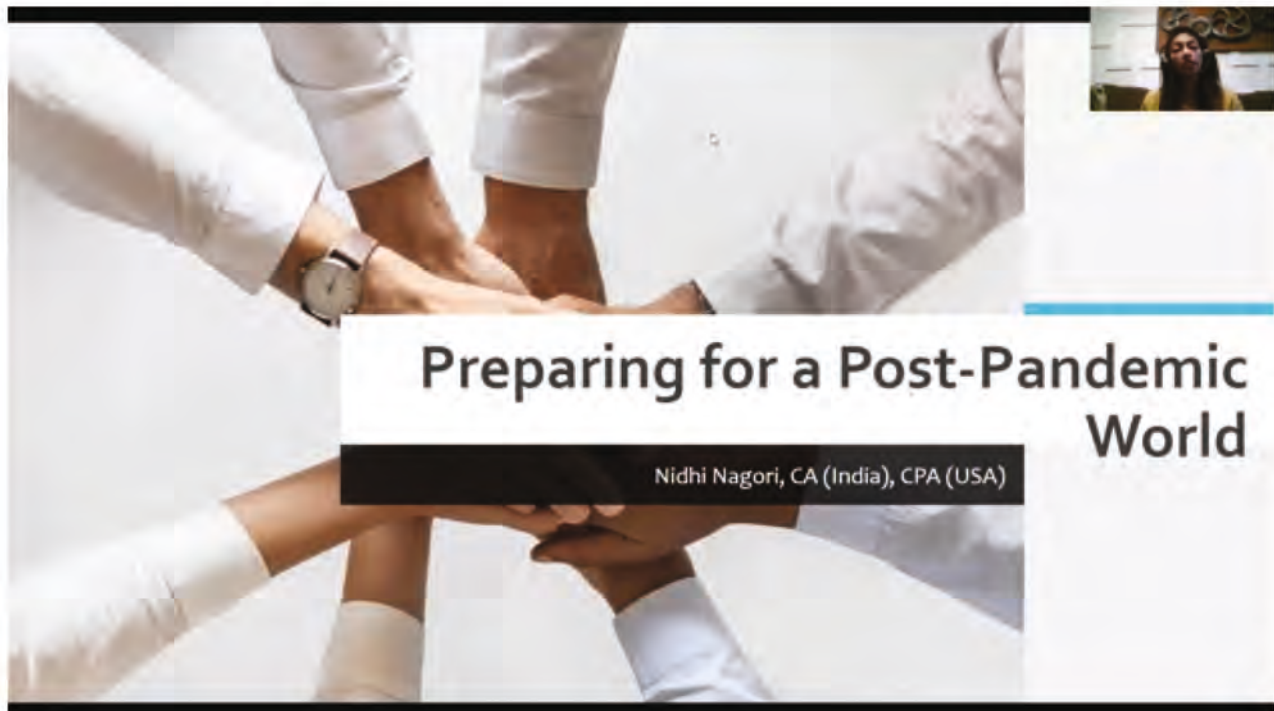
An esteemed former cabinet minister who has held an impressive number of ten portfolios under enigmas like Late Shri Atal Bihari Vajpayee and Shri Narendra Modi, Mr. Suresh Prabhu is the ideal person to talk about the FDI, real estate and automobile sector. He talked about the importance of the automobile sector in the ever expanding Indian economy. The way he analysed the three sectors one by one helped all the attendees understand their relevance in the economy. Towards the conclusion of the webinar he gave direct, complete answers to the various questions asked by the participants related to the economy and the given topic. All in all, it was a great experience to organise and attend the session with Mr. Prabhu. Sir's words of wisdom will be cherished by all in attendance



Date	30 May 2020
Topic	Preparing Professionals for a Post-Pandemic World
Nature of the Programme	Webinar in collaboration with SRCC Wings of Fire
Eminent Speakers	Nidhi Nagori
	Nidhi Nagori is a Chartered Accountant from India and Certified Public Accountant from the US, previously working in Cleveland, Ohio, USA, now based in Toronto, Canada. About the Session: The Covid-19 pandemic has put hurdles before many professionals concerning to their jobs and profession. A smart professional is one who keeps up with the requirement of the economy in times of this severe crisis. The session by Nidhi Nagori highlighted the significance of "LinkedIn" as a professional platform. LinkedIn is the world's largest professional networking platform. It's also one

of the most influential social media networks. Members use the site to keep in touch with business associates, clients, and co-workers. But it can do so much more – boost your profile, build awareness of your brand, and help you to recruit the right people. The session mainly constituted of how a person can build his profile to the extent that he gets a perfect exposure to the right segment of recruiters. The key highlights of Profile Building are-

- Add a good-quality photo of yourself, preferably one taken by a professional photographer. Look smart, smile, and don't have any distractions in shot.
- Make your profile sparkle by adding a background image (sometimes called a "banner" or "cover" image) that reflects your personality and your profession.
- Mention your industry and location in your headline.
- Include a concise summary of who you are, what you do, and what you have to offer. You have 2,000 characters to play with, but you don't have to use them all. You can also link to, or upload examples of your work to make your profile sparkle.
- Add your current position and describe what it involves. Be specific. The speaker also emphasized on communication with connections and focused on to be precise and productive while communicating for a better reach and impression.

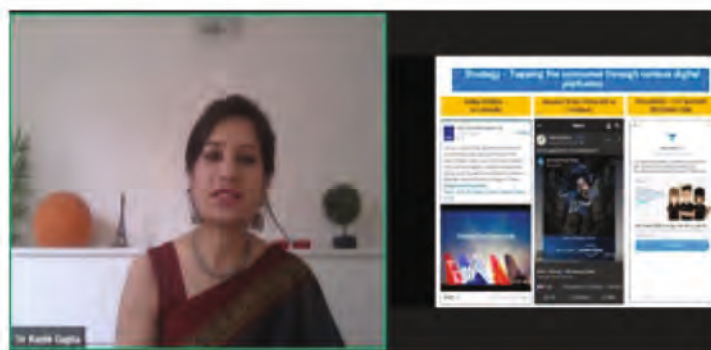


Date	30 May 2020
Topic	Resurrecting The Indian Economy amidst COVID : The Economy Policy Mix
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	<p>Prof. Simrit Kaur</p> <p>Professor of Economics and Public Policy, Dr. Kaur is presently the Principal of Shri Ram College of Commerce (SRCC), University of Delhi, India. About the Session The fourth day of 7 day's development programme titled " Mind-sets, Knowledge-sets and Skill-sets for 21st Century Youth: Innovations and Adaptations" began by addressing the speaker, Professor Simrit Kaur, Principal, SRCC with a welcome note by Ms. Vardha Sardana, faculty member, SRCC.</p> <p>The speaker discussed about the unannounced pandemic and its impact on human lives. Then, she gave insights to the attendees about the government actions and decisions and explained their impact on the economy. She gave students an idea of how the economy of our country and abroad will be most affected due to this COVID 19 crisis.</p> <p>She touched upon the topics like financial stimulus of 20 lakh crore for MSMEs, its components and its impact. She also discussed with attendees about the recently announced "Atmanirbhar Bharat" scheme by PM Narendra Modi and its relevance during the crisis and after that. Taking the discussions forward, she showed the point of view of policy makers and the various trade-offs that they would face in the future while taking decisions or making any policy.</p> <p>This was followed by a Q/A session in which attendees asked questions on "Atmanirbhar" and India's stand on self-sufficiency, the conditions of the migrant workers, and the fate of Indian economy in the international market and many more. The session was informative and need of the hour according to the prevailing circumstances.</p>



Date	31 May 2020
Topic	Harassment in the contemporary times: From workplaces to online platforms
Nature of the Programme	Webinar in collaboration with Internal Complaints Committee
Eminent Speakers	Ms. Geeta Luthra (Legal expert), Dr. Karnika Seth (Cyberlaw expert), Dr. Kamna Chhibber (Psychologist)
About the Session	The theme of the talk was decided so as to address the changing dynamics of harassment from workplaces to various online platforms. With increase in the internet penetration in India and a surge in the online activity of individuals during the lockdown period, it became imperative to have discourse on the aforementioned issue. The webinar witnessed three guests who were luminaries in their own fields – a legal expert, a cyberlaw expert and a psychologist. All the three panelists shared the insights of their specific fields providing nuanced perspectives on the issue. The insights of the panelists were followed by a Q&A session wherein questions were raised by the Students' Representative of ICC. It was a thoroughly enriching and insightful session aimed at spreading awareness on the issue and setting a precedent in our institution to make a tangible impact on the following front..

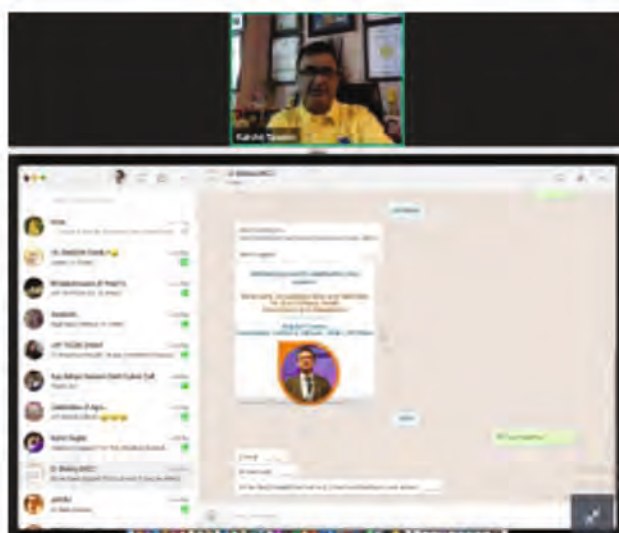
Date	1 June 2020
Topic	Trends in Digital Marketing
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	Dr. Ruchi Gupta Dr. Ruchi Gupta is an experienced educator currently working at Shaheed Bhagat Singh College, University of Delhi.
About the Session	Dr. Ruchi Gupta discussed about the rapidly increasing effects of digital platforms on our day- today lives and so are the trends of digital marketing which are now different from what they used to be. She gave insights of digital marketing and its uses to various trends like augmented reality, virtual reality, AI, sponsorships by mainstream, micro celebrities and influencers, SEOs, on click add shoppable posts, 360° visuals and many more. She also discussed the scope of digital marketing post the covid and the impact of COVID 19 on marketing. She also briefed students with the change in marketing strategy of different companies and brands due to this pandemic. Then, the speaker went ahead to answer all the questions put forward by the attendees, in which she shared her insights on the capability of IT sector to meet upcoming challenges, importance of brand building, knowledge that a beginner needs to hold on digital marketing, research opportunities for scholars many more.



Date	2 June 2020
Topic	Strategies to Lead the Business in the New Now
Nature of the Programme	7 Day MDP on Mind-sets, Knowledge-sets and Skill Sets for 21 st Century Youth: Innovations and Adaptations
Eminent Speakers	<p>Dr. Ashish Chandra</p> <p>Dr. Ashish Chandra is an Associate Professor in Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi</p>
About the Session	<p>The sixth session started by a warm welcome of Dr. Ashish Chandra, faculty members and participants by Ms. VardaSardana.</p> <p>Dr. Chandra navigated the human and business impacts of COVID-19 and how will this crisis lead to the global economic recession as almost everything, from airlines, manufacturing and restaurants to travel, stock markets and sports, has ground to halt. Contrary to this, he even highlighted the industries that are able to survive the Covid-19 outbreak, namely, E-Commerce Industry, Telecom Industry, Education Technology, Artificial Intelligence , Robotics, etc.</p> <p>Further, he brought forward some ways how the companies should try and adapt to the NEW NORMAL in order to lead their businesses in the time of crisis. Some of the key points were, implementing digitalization, reduction of fixed as well as operational cost, advancement of adoption of technology, promptness to take decisions, resilience and advocating the use of networking strategies.</p> <p>At the end of his discussion, he mentioned how digitalisation will cause unemployment leading to 70% loss of jobs by 2040-45.</p> <p>Thereafter, an interactive informative Question/Answer session was conducted.</p>

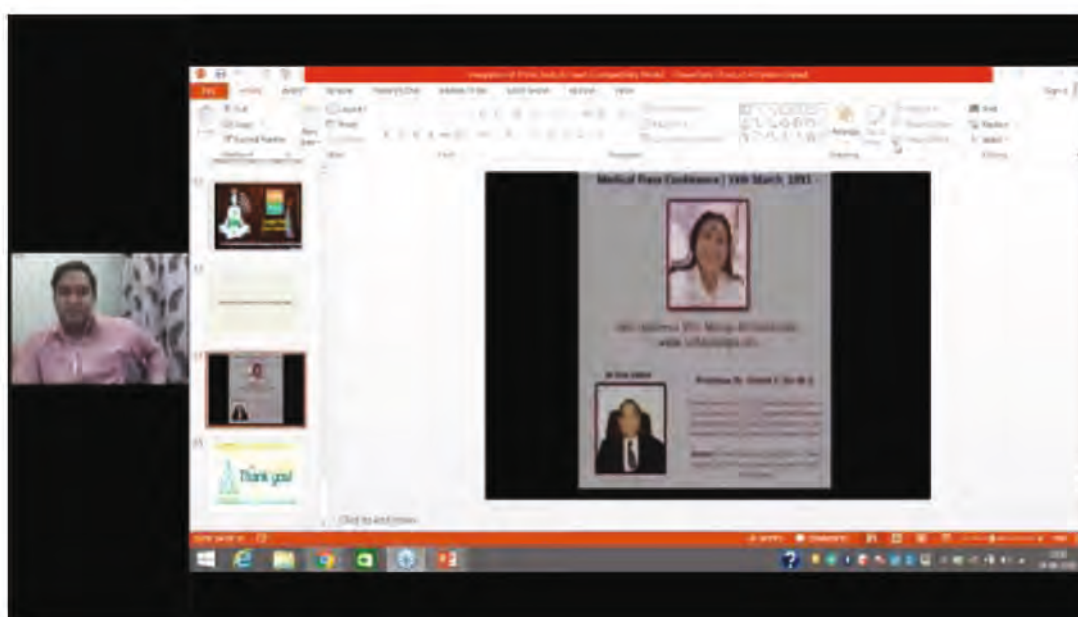


Date	3 June 2020
Topic	Cyber Security: Issues and Challenges
Nature of the Programme	One-Day Programme
Eminent Speakers	Rakshit Tandon Mr. Rakshit Tandon Cyber Security Evangelist has experience of more than a decade in Security Domain.
About the Session	The last session started with the discussion of issues related to cyber world and gave insights on real life case scenarios where people went into trouble because of lack of knowledge in the cyber world. He explained how in today's scenario where world is facing a Coronavirus pandemic and people are working from home, children are attending online classes, there are greater chances of hacking and stalking. The speakers did a few example analysis to show that how technology parenting is the need of the hour. He stressed on the fact that Cyber security should be a culture and not a subject. He ended the talk, by telling that one should be aware of digital laws and various reliefs available to a victim of cyber-crime.



Date	14 June 2020
Topic	Sahajyog Meditation: Discover Inner Peace and Positivity
Nature of the Programme	Webinar in collaboration with Atman
Eminent Speakers	<p>Session I</p> <p>Mr. Jai Bhagwan Verma, Ex. Asstt. Fin. Officer Dr. Alok Kumar, Asstt. Professor Dr. Mithila Bagai, Asstt. Professor Mr. Anurag Kushwaha, Scientist</p> <p>Session II</p> <p>Mr. Nischal Kapoor (Vice president and Global Head of Strategy Mahindra Group; Special Invitee for the Session) Dr. Amitabh Mathur, Asstt. Professor</p>

<p>About the Session</p>	<p>Mr. Girish Shukla, Environmental Specialist</p> <p>Internal Quality Assurance Cell, SRCC in association with ATMAN: Mind, Body and Soul Club, SRCC took the initiative to organize and conduct a one of its kind web-based meditation workshop titled 'Sahajyog Meditation: Discover Inner Peace and Positivity' on 14 June, 2020, attracting over 135 participants. The meditation workshop comes at a felicitous time when there's so much unrest and instability in our lives and the world at large. Thus, it was aimed at spreading and imparting the much-needed virtues of <i>peace, positivity and tranquility</i> among its participants. The major attractions of the workshop were the facts that it was absolutely free of cost and also open for all to attend, besides the beyond impressive line-up of speakers that had been invited to enlighten our attendees on the subject of 'Sahaj Yoga' or '<i>spontaneous union with one's self</i>', as its also often called.</p> <p>Sahajyoga, as we know it today, was founded in 1970 by Shri Mataji Nirmala Devi, more widely known as <i>Her Holiness Shri Mataji Nirmala Devi</i> or as "<i>Mother</i>" by her followers, who are called <i>Sahaja Yogis</i>. It is a variant of Yoga which teaches a unique method of meditation, rooted in ancient spiritual knowledge as it involves the awakening of a sudden spiritual energy known as 'Kundalini'.</p> <p>Our workshop essentially revolved around understanding and enabling the <i>gentle awakening of this Kundalini energy</i> which in turn facilitates the inner journey of self-discovery, known as <i>Enlightenment(Self-realization)</i>.</p>
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Date	20 June 2020
Topic	Virtual Audit during and beyond Covid 19
Nature of the Programme	Webinar in collaboration with SRCC Wings of Fire
Eminent Speakers	Mr. Vinod Kashyap, B.Com, F.C.A., DISA (ICAI), Director of NextGen Knowledge Solutions Private Ltd
About the Session	The session, organized by Zoom Platform, enabled attendees and students understand environment, challenges, use of information communication technology (ICT), general considerations Viz.: Audit Program, Audit Planning, Audit Realization and Audit Conclusions, benefits and future of virtual audit.



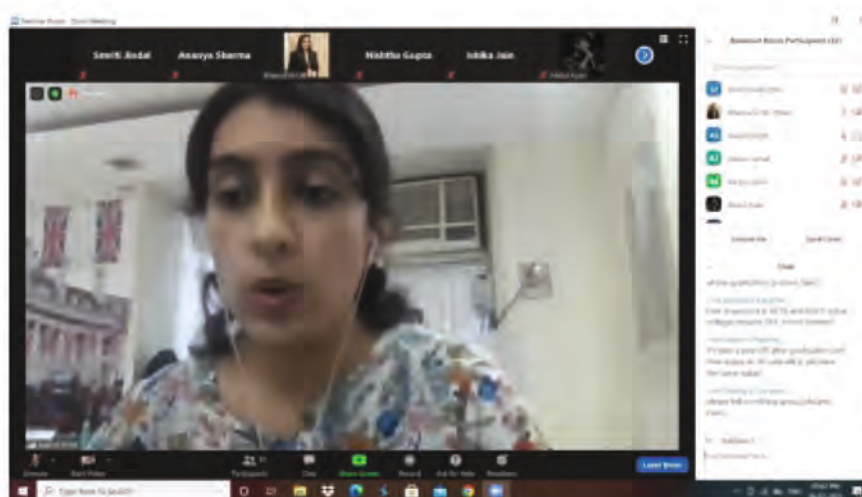
Date	17 July 2020
Topic	Development Sector: n Impactful Sector
Nature of the Programme	Webinar in collaboration with GBO and Placement Cell, SRCC
Eminent Speakers	Mr. Ashwajit Singh
About the Session	<p>Mr. Ashwajit Singh commenced by rekindling a couple of his memories about his alma mater, his days as a student at SRCC, as the President in the Students' Council of SRCC and the values he learnt by organizing Crossroads during his tenure.</p> <p>Mr. Singh quoted instances of famous people in business who insisted on giving back to society and mentioned how such actions go beyond sharing one's earnings with the community. He discussed the Development Sector in-depth and recalled his experience at one of IPE Global's project in Orissa, where they</p>

	<p>worked with the government to implement a Scholarship scheme for the deprived classes of the society.</p> <p>Mr. Singh considers thinking out-of-the-box, keen interest in social and economic upliftment of commoners, adaptability and flexibility to be the essential qualities that people interested to work in the Development space require. The discussion wrapped up with a brief mention on how companies in development sector like IPE Global Ltd. are different from companies operating in the finance or core consulting fields and how these firms work with international organizations to impact the lives of the people.</p>
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Date	6 February 2021
Topic	Stress Management
Nature of the Programme	Webinar in collaboration with Ethicraft Club, the youth wing of ISKCON
Eminent Speakers	Mr. Brajamohan Das, Founder and CEO of Academy for Coach
About the Session	<p>The workshop started at 5:00 pm with the first session moderated by our IQAC member Ishika. This was followed by the inaugural speech delivered by the organizers to extend a warm and hearty welcome to our esteemed speaker, whose benign presence truly embellished this initiative. The session was now in full swing as it was taken over by our speaker for the day, Mr. Brajamohan Das, Founder and CEO of Academy for Coaches who spoke at length about the importance and relevance of this webinar on Stress Management during these times. He stressed on the absolute importance of meditation in life, and more during these days, to retain one's inner peace and to foster positivity. Before the session he clarified that some level of stress is necessary to have in our lives. He tried to explain Ustress as the place of optimum performance. He showed the Soulful 7 figure Coach system which depicted different levels of consciousness. For example- shame, guilt, grief, fear, desire, courage etc and they are measured in frequencies. He explained each of these emotions separately.</p>



Date	26 February 2021
Topic	How to apply to Top UK Universities
Nature of the Programme	Webinar in collaboration with Study in the UK (SI-UK)
Eminent Speakers	1) Ms. Bhavna Duggal 2) Ms. Aakshi
About the Session	<p>Workshop started with the importance of education wherein it was quoted that education is not preparation for life but life instead and further stated the daunting decision students face regarding their careers-whether to pursue higher studies or take a different path entirely. Our collaborating partner SI-UK is a renowned organization which is known for providing free assistance to pursue higher education in the United Kingdom to students and their parents. The speakers from SI-UK are trained by British council and have been serving as education advisors, higher education consultants and visa experts. It was a privilege to host an esteemed speaker and guest – Ms. Bhavna Duggal who is a certified design thinker from Stanford University and has a 5- year experience working in the field of career counselling. She works with numerous NGOs and is a prolific trainer and motivator. The workshop was in full swing from the beginning itself and started with destinations to study abroad and a brief introduction of SI-UK which has 50+ global offices in 27 countries and 10+ in India. The highlights of the session were key facts about UK, reasons to study in UK ,type of courses in UK , choosing a perfect university and the enrolling process which includes entry requirements , application procedure, fees and funding,UK university scholarships and further concluded with SI-UK services. There was not only point of attraction but the whole workshop was a line of attraction. It broadly divided choosing a university into four parameters – choosing a right course, academic quality, financials & location and university and ranking. It further continued with types of master degrees, specialized and professional master degrees and popular courses and popular UK universities for students. Information relating to academic requirements, IELTS requirements and other requirements were discussed under entry criteria and three different types of scholarships were told under the umbrella of scholarships which to a surprise mentioned that around 100 special scholarships for Indian students by various universities are available.</p>



Date	1 March 2021
Topic	ZeroDiscrimination and Targeting the Beneficiaries of Affirmative Action
Nature of the Programme	Webinar
Eminent Speakers	Mr. Siddhartha Fuller, Assistant Professor of Law, Rajiv Gandhi National University of Law, Punjab
About the Session	<p>On the occasion of ZeroDiscriminationDayIQAC organized a webinar. SCs and STs together constitute 25.2 % of India's population. The 2011Census of India categorized 1206 castes as Scheduled Castes and 701 tribes as Scheduled Tribes. Consequently, we can see that a 75% population of this country has a preliminary claim to affirmative action as promised by the Constitution. It is also clear that all of these cannot be placed equally in terms of their social, educational or economic status.</p> <p>There is likelihood that the advantaged amongst these categories will share the bulk of benefit at the cost of those who are less advantaged. That brings us to the problem of identifying who is more deserving of the quotas provided by the quota system ushered by the Indian Republic.</p> <p>This brings us the question of 'quota within quotas', revision of lists of castes and tribes eligible for positive discrimination and also identification of creamy layers within the caste category eligible for the stated benefits. This lecture was an attempt to examine the application of constitutional and legal principles in order to ensure better targeting of beneficiaries of reservations under Indian system.</p>

Date	8 June 2021
Topic	The Making of Hero: Crisis, Leadership and Beyond
Nature of the Programme	Webinar
Eminent Speakers	Mr. Sunil Kant Munjal, Chairman, Hero Enterprises
About the Session	<p>Session started with Mr Sunil's gratefulness to the institution for acknowledging his presence and by expressing connections and an old reminiscence of her daughter also being alumni of SRCC. He shared insights from his book regarding the three Hero's – four brothers starting from scratch, the gloomy environment which wasn't business friendly and how the protagonists saw everything beyond time. He further acknowledged the brothers vision that were among the few people with energy, goodwill and passion to develop an ecosystem urging people to get recruited to the transforming automobile industry for a joint mission. It was astonishing to hear that the business after partition was started from scratch with no business consultants or business plan and how it thrived without any prior knowledge but experience – experience that age brings with itself and that is how they were attracted to Ludhiana due to manufacture of bicycle parts and saw that as a potential advantage, the exposure of three brothers to Amritsar when fourth brother wasn't supporting, the cluster effect which created a powerhouse in Ludhiana which in turn</p>

became hotspot of innovation of machine parts since 1950's. They didn't have short term goals but rather went ahead of their league and aimed at creating a wholesome and successful society and thus they run foundations as professionally as business where every business is tasked to become the market leader with responsible growth whenever a new business is being associated.



Section I

FACULTY DEVELOPMENT PROGRAMME

“EMERGING PARADIGMS OF ORGANISATIONAL BEHAVIOUR”

organised by

SHRI RAM COLLEGE OF COMMERCE

under the aegis of

AICTE TRAINING AND LEARNING (ATAL) ACADEMY

Shri Ram College of Commerce organised a five-day online Faculty Development Programme (FDP)/Professional Development Programme (PDP) on 'Emerging Paradigms in Organisational Behaviour' from 5 – 9 July 2021. The programme was sponsored by AICTE Training And Learning (ATAL) Academy and managed by Internal Quality Assurance Cell, SRCC. It was open for all faculty members in Higher Education institutes, research scholars, students pursuing postgraduate degrees, government and industry professionals and teachers and principals from school, provided they have registered on ATAL portal. The workshop was free of cost and witnessed a registration of 200 participants. It was a five-day-long FDP/PDP with 14 sessions, conducted via the web based platform-Zoom.

The programme was inaugurated by Prof. Simrit Kaur, Principal, Shri Ram College of Commerce and Dr. C.S. Sharma, Coordinator for the FDP, who welcomed the participants.

SESSION I

Topic: Introduction to Organisational Behaviour

Resource Person: Ms. Saumya Aggarwal

The 1st session held on 5 July 2021 at 9:30 am was based on “Introduction to Organisational Behaviour” taken by Ms Saumya Aggarwal who started by asking expectations from FDP and introduced the topic followed by a quote by Gary Hamel on adaptable organisation and people. She focussed on discussion beyond textbook and articulated various visions and beliefs under the umbrella topic. She related to the epic Mahabharata to understand the audience, the importance of team spirit and collaboration of people for a purpose and similarly narrated a story on the same ground conclusion. She improvised the future of big data and gearing up of data analysis in future and envisaged polls related to work life balance to know what audience is thinking and in the end gave insights on new concept of remote working of hybrid models.



Resource Person: Prof. Anand Prakash



Session II held on 5 July 2021 at 11:45 am on the topic “Theory Building in Organisation” was taken up by Professor Anand Prakash. The speaker shared his intellectual insight and introduced the topic followed by several theories with their respective histories. He focused on pragmatic approach of imparting knowledge by sharing various illustrations and examples from his personal experience, references of various researchers and real-life scenarios. He made the session quite interactive and responded to all the queries of the participants.

SESSION III

Topic: Leadership in Organisational Behaviour

Resource Person: Prof. V.K Shrotriya

The third session on “Leadership in Organisational Behaviour” was taken by Prof. V.K. Shrotriya held on 5 July 2021 at 2:30 pm. The session started with speaker emphasising that leadership is not new; it has been there before civilisation's existence, in literatures and various ancient philosophies. He emphasized on various research publications on evolution of leaders and quality of leaders. he shared his personal insight of that to be a better leader it's not about skills, it is about what a qualities a person possesses. He also explained how and if that can be used to acquire new skills and the interdependence nature of leader and follower and how the world has moved from nature to nurture in this dynamic environment.

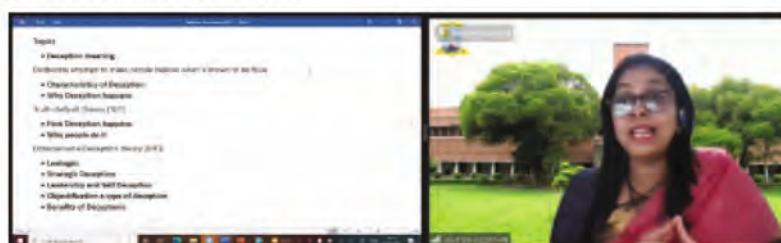


SESSION IV

Topic: Deception, Resonant, and Servant Leadership in Organisational Behaviour

Resource Person: Ms. Saumya Aggarwal

The 4th session was held on 6 July 2021 at 9:30 am on “Deception, Resonant, and Servant Leadership in Organisational Behaviour” by Ms. Saumya Aggarwal. It started with audience interaction on various topics and real life classroom practices. She made every extent possible to give examples be it relating to army or the current pandemic citing that news is not reality, the reality is far behind this. She articulated the qualities of a leader in such a way making a long term impact on audience by linking the bridge between vision, service, empathy and humility. She emphasized the need of researching and studying more by developing research papers on deception being part of servant leadership but in an ethical way followed by case studies and stories to conclude the topic.



SESSION V

Topic: Behavioural Dimensions of Organisational Strategy

Resource Person: Dr Amit Sachdeva



Dr. Amit Sachdeva spoke on “Behavioural Dimensions of Organisational Strategy” in Session V at 11:45 am. Dr. Sachdeva began by addressing the participants as the 'Future Teachers' to spark the motivation in the participants. He believed in one-on-one methodology of learning. He illustrated his thesis with anecdotes and included many instances with case studies to help make things more apparent. He articulated his life equation and drew inspiration from the poem 'The Road Not Taken' making it a very informative session.

SESSION VI

Topic: Organisational Politics and Power Structures

Resource Person: Dr. Surabhika Maheshwari

Session VI was held on “Organisational Politics and Power Structures” on 6 July 2021 at 2:30 pm taken by Dr Surabhika Maheshwari and started with relational context between power and politics which are intrinsically related. She cited various examples to rekindle the topic among the audience. She explained how power doesn't lie in hands of one but keeps changing and sometimes making a full circle and thus in similar pattern of theories broadened the horizon of audience by taking up relevant questions.



SESSION VII

Topic: Social Entrepreneurship

Resource Person: Dr. Alok Kumar



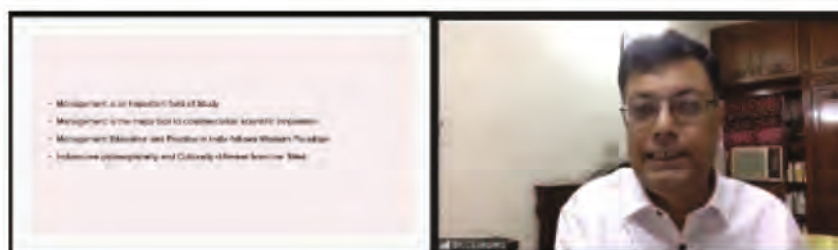
Session VII was held on 7 July 2021 on “Social Entrepreneurship” at 9:30 am by Dr. Alok Kumar. He started with appreciating the people who take leads to find solution for the society and referred to them as changemakers and social entrepreneurs. He pointed out the need to raise voice and look for obstacles in a way to counter them instead of looking for profit. The speaker's presentation and his thoughts and vision on achieving a social change ignited the zeal in audience with no helping hands but different dimension. He gave various striking examples relating to activities of such leaders in real pandemic like establishing a community kitchen and many more with examples of personalities like Smita Ram, Kiran Benedict and showed a video to make it interesting.

SESSION VIII

Topic: Developing Management Paradigms using Upanishads

Resource Person: Prof. C.S. Sharma

Session VIII on “Developing Management Paradigms using Upanishads” by Prof. C.S. Sharma at 11:45 am on 7 July 2021 introduced several theories with their respective histories and his vast knowledge on the importance and need of seeing history and driving change. He illustrated the topic with anecdotes and included many instances with case studies to help make things more apparent making it an enlightening session.



SESSION IX

Topic: Introduction on Active Participant Centred Learning and Flipped Classroom pedagogy in Organisational Behaviour

Resource Person: Prof. R.K Singh

Session IX was held on 7 July 2021 at 2:30 pm by Prof. R.K Singh on “Introduction on Active Participant-Centred-Learning and Flipped Classroom Pedagogy in Organisational Behaviour”. He articulated that this

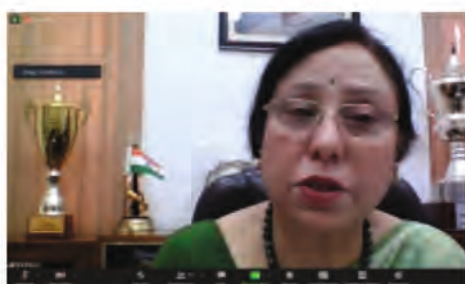
isn't a topic for teaching rather a topic for discussion which is now so prevalent in the current pandemic. He cited various examples for the betterment of learning with various inputs from audience as well making it an interactive session.



SESSION X

Topic: Research in Social Sciences and Organisational Behaviour

Resource Person: Prof. Simrit Kaur



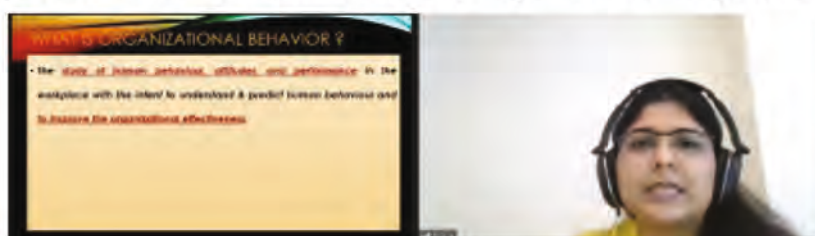
Session X was held on "Primary research in organisational behaviour" on 8 July 2021 at 9:30 am by Prof. Simrit Kaur. She explained the need for clarity regarding the broad fundamental topics to be researched and how she would relate social sciences to organisational behaviour. Real life examples like nominal nature of GDP and fake sustainability of resources etc. were cited by her and she elaborated on the emergence of the world as a rat race for research in these dynamic conditions. A researcher needs to be curious to gather, analyse and interpret and the speaker effortlessly helped in arousing curiosity by calling them the future leaders.

SESSION XI

Topic: Research in Organisational Behaviour: Qualitative, Quantitative and Meta-Analysis

Resource Person: Ms. Priyanka Aggarwal

Research is to see what everybody else has seen, and to think what nobody else has thought. The research expert Ms. Priyanka Aggarwal was invited to speak on "Research in Organisational Behaviour" on 8 July 2021 at 11:45 am. Her session was divided into three divisions- quantitative, qualitative and meta-analysis. She explained her hypothesis with the help of flow charts, diagrams and other pictorial aids.

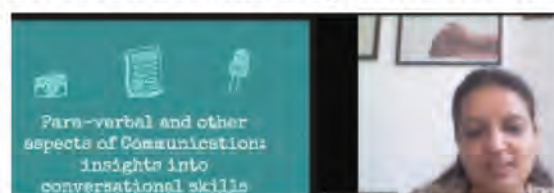


SESSION XII

Topic: Para-Verbal and Other Aspects of Communication: Insight into Conversational Skills

Resource Person: Dr Surabhika Maheshwari

'Not only what you say, but how you say it also matter.' Dr. Surabhika Maheshwari was invited to conduct the session on "Para-Verbal and Other Aspects of Communication: Insight into Conversational Skills" as session XII on 8 July 2021 at 2:30 pm. The professor promulgated the theoretical insights of para-verbal communication with visual presentation. The ideas were instilled in the audience using real life scenarios and all the concepts were elucidated with the help of flow charts, diagrams and tables. The professor made the entire session interactive; participants were taking initiatives themselves and all the queries of the participants were addressed at the end of the session.

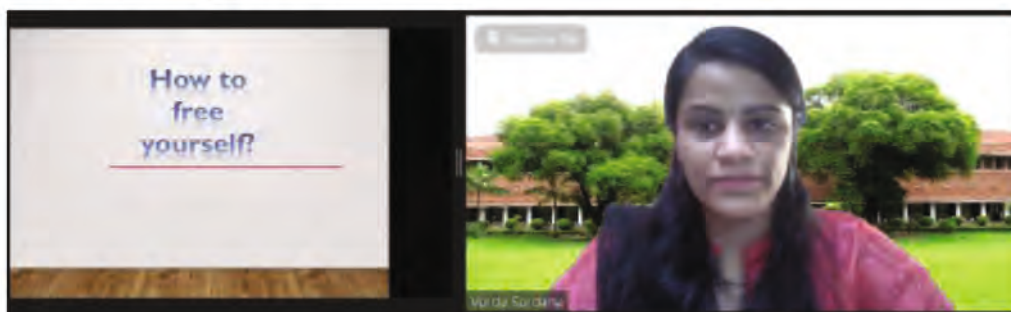


SESSION XIII

Topic: Behavioural Aspects in Organisational Behaviour

Resource Person: Ms. Varda Sardana

Session XIII was held on 9 July 2021 on “Behavioural Aspects in Organisational Behaviour” at 9:30 am by Ms. Varda Sardana. She began by helping the audience generate the what when how questions before actually dropping a hint that the entire audience would be about the audience, in general terms 'people'. Apropos to the topic, she asked relevant questions with perfect answers from audience just like a good leader leading the way making a strong foundation to start. Moving towards the end, the session became even more interactive with Q&A round.



SESSION XIV

Topic: Teaching spiritual leadership rooted in Indian Ethos

Resource Person: Dr. Alok Kumar

Spiritual leadership is a commitment to excellence for every believer. Dr. Alok Kumar with his plethora of experience in the respective area came forward to share his philosophy on “Teaching spiritual leadership rooted in Indian Ethos” followed by 'Dhyan Meditation Session' on 9 July 2021 at 11:45 am. The presentation was divided into different segments. The ideas were projected with the help of charts, and other visual representation. The speaker gave a brief overview of several research papers outlining Sahaja Yoga Meditation. Several *chakras* and their benefits were thoroughly discussed.



The end of anything is always the beginning of something. Following a continuous series of sessions, The FDP programme ended with an exit exam that allowed for the analysis and grading of students based on their learning. Individual feedbacks were also received from the participants regarding their experience and one-on-one interactions also took place. The teacher coordinators, Dr. C.S. Sharma, Ms. Varda Sardana along with student coordinators, Devanshi Sharma, Ishika Jain, Muskan Garg, BhavyaKhanijo, Abdul Ayan, Aarzoo, all together made this possible. The five-day FDP program conducted on zoom platform with 200 participants was concluded and all the videos were recorded and posted on IQAC YouTube channel.

Link to the channel - <https://youtube.com/channel/UCC5gjzTWG7XDZmttMTqIqnA>

Section I : Value Added Courses

VALUE ADDED COURSES COMMITTEE

As an initiative towards enhancing the students' existing skills sets and aligning it to the industry expectation, the Value Added Course (VAC) Committee was constituted under the chairmanship of Prof. Simrit Kaur, Principal SRCC, in the year 2018. The committee, considering the industry's expectations and the changing dynamics of finance world introduces many courses every semester in collaboration with external knowledge delivery partners at a very nominal fee. The sessions of these courses are generally held on weekends so that students can pursue such courses without affecting their regular degree course classes. The committee, as an initiative to uplift weaker section students, offers Merit-cum-Need scholarship in the form of 50% fee waiver to 10 percent students of total batch size in every course.

Courses Offered During Academic Year 2020-21

In order to meet the committee's objectives, the VAC Committee offered three courses in various domains under the supervision of Prof. C.S. Sharma, the VAC Committee's Convenor. Mr. Satnam Singh, Ms. Ruchika Choudhary, and Ms. Shalini Rawal coordinated these Value Added Courses.

The following are the complete course descriptions:

The Legal Literacy Course

The Legal Literacy Course was offered by the VAC Committee in collaboration with DSLSA (Delhi State Legal Service Authority erstwhile Delhi Legal Aid and Advice Board) to develop a basic understanding of certain very basic laws which are useful in our day-to-day life. Due to Covid-19 restrictions, all eight sessions of two-hour each were conducted in online mode. The eminent lawyers of the District Courts and High Courts, each with significant competence in their respective sphere, presented Constitution of India, Indian Criminal Justice System, Rights of Children, Cyber Laws, Women Protection Laws, RTI Act, and Laws Related to Sexual Harassment at Workplace, among others. In addition, students were taken on a virtual tour of police stations and district courts to educate about how they function. The VAC Committee had to short-list the participants on merit because the DSLSA provided this course to a maximum of 100 students from each Institute. All SRCC students were given free access to this course. After the successful completion of all the sessions, the students were provided e-certificate by DSLSA.

Certificate Course in French Language

Businesses are growing into foreign landscapes as a result of accelerating globalization, merging and integrating international marketplaces. This international expansion necessitates multilingualism in order to provide precise and perfect client contact. In order to address the needs of interested students, the VAC Committee, in partnership with the Department of Germanic and Romance Studies at the University of Delhi, offered a one-year certificate course in French language. Due to Covid-19 restrictions, all 150-hour sessions were conducted entirely online mode. The course material, teaching technique, assessment, and examination were all carried out in compliance with Delhi University guidelines. The course examination consisted of two written papers and one viva-voce, and it was held in the month of June 2021, as per the University rules.

Certificate Course in Fundamental and Technical Analysis

A commerce student learns many concepts about financial markets and institutions during the course of a three-year degree programme, but never has any real life experience of them. To fill this gap, the Certificate course in Fundamental and Technical Analysis was offered in collaboration with BSE Institute to provide a real-life exposure to financial markets, notably the stock market to interested students. Due to Covid-19 restrictions, all 30-hour sessions were conducted entirely online mode. The 30 hours course divided into 15 sessions of 2 hour each covered various techniques of Fundamental and Technical Analysis, Trading rules and Money Management among other topics. Towards end of course, Live trading demo and Mock Trading sessions were conducted to apply the concepts learned in sessions and gain practical understanding of trading. After the successful completion of all the sessions, the students were provided e-certificate by BSE Institute.

Section I

ICLS AND RBI CONSULTANCY CUM TRAINING PROJECT

The College successfully completed the third training-cum-consultancy programme for the Xth Batch of Probationary Officers of ICLS Academy, under supervision of Dr. Rachna Jawa as Overall Programme Coordinator. The programme was conducted as per the MoU entered between the ICLS Academy Manesar, Haryana and the College, to extend its training cum consultancy services for the officers of the academy at various levels. The batch comprised of thirteen participants from varied educational background. Under the programme, six subjects were conducted and the participants were trained on an array of modules like Introductory Accounting, Advanced Accounting, Audit and Corporate Governance, Finance and Valuation, Derivatives and its Accounting and Economics of Public Policy within a period of four months, with each module of 30 hours.

The programme commenced with the module on Introductory Accounting on March 2, 2020 and owing to COVID 19 pandemic, it resumed back in the month of May 2020 in online delivery mode through BB Collaborate, facilitated by the academy. Four modules were delivered online and were very well received by the participants. Basis a positive feedback received for the present training programme, the academy further looks forward to strengthen this academic relation and conduct more such programmes in times to come.

On similar lines, the College successfully conducted training of second batch of RBI Grade B and Grade C Officers, as per MoU entered with RBI Training Academy and the College. The batch comprised of nine participants from varied educational background. This year the programme was conducted in the month of November, under supervision of Dr. Amit Sachdeva. The instructors for the programmes were Prof. Simrit Kaur, Dr. Amit Sachdeva and Mr. Avinash Jha. The programme was spread over 30 hours and the designated faculty trained the officers on topics such as microeconomic theory, climate change and other pressing economic issues. The programme was very well received by the participants.

Section I : Counselling Services

COUNSELLING SERVICES

Faculty Advisor: Dr. Rachna Jawa

In consonance with its mission of achieving and sustaining excellence in teaching and research, the college also acknowledges its commitment towards the emotional and psychological wellbeing of its various stakeholders along with guidance on career related issues to its students. The college in collaboration with YourDOST, a comprehensive counselling service provider, extends its behavioural and career counselling services to its stakeholders round the clock, free of cost.

In order to spread awareness about the services a webinar was conducted on October 10, 2020 by Dr. Jini K. Gopinath, Chief Psychology Officer, YourDOST. People with mental health issues are often blamed, discriminated and stigmatised. Session was based on "Believe in your Mental Health, Not the Stigma", wherein the audience was sensitised about the ways to address ones mental health.

A virtual event on COVID and Vaccination was conducted on December 23, 2020, by Dr.(Prof.) Arvind Kumar and Mr. Rajiv Khurana in association with Lung Care Foundation stating the impact of vaccination on the world and the response of the individuals towards it.

The counselling service is available to students, faculty members and members of the non-teaching staff. To ensure its greater reach, the service is available in both face-to-face and online counselling platforms.



Currently, the service can be accessed in the following forms:

- a) 24×7 Online Service Counselling (accessible to all the stakeholders of SRCC),
- b) Face- to-Face counselling sessions, in which counsellors visit the college thrice a week (Sessions being held in T-52, Research and Tutorial Block) and;
- c) Career counselling, once in a month in the College premises.



Ms. Archita Sobti, Counsellor and Psychotherapist (Resource Person) with Dr. Rachna Jawa, Convenor Counselling Services (centre) along with faculty members and students after attending workshop in Seminar Room.

An Orientation Programme for the newly admitted students was held on January 22, 2021. The session was organised virtually to sensitize the students about the need for counselling. Mr. Suyash, marketing professional, Team YourDOST, was the resource person for the workshop along with Mr. Sobhagya, the session explained the need of such initiative and how students could be benefited from the counselling services available in the College.

During the pandemic, regular guidance was extended on issues such as how to manage stress, ways to dodge 'Second hand Stress' and how to keep a track of time and its management. The students were also apprised about social media and its effects. A webinar was conducted on April 15, 2021 on "Social Media - a Friend or a Foe?". The webinar was informative and provided insights on how to socialise on digital platform, build support systems and learn new things. It also warned regarding the addiction and a source of fake news.

The Pandemic caused feelings of distress and anxiety all over. In this scenario the Counselling Services, SRCC furnished ways through its constant professional directions and 24x7 Online Counselling (accessible to all the stakeholders of SRCC).

Counselling Services, SRCC and Women Development Cell (WDC), SRCC in collaboration with NAARCHI, Delhi organised a panel discussion on July 7, 2021, on the occasion of World Population Day titled as 'Empowering the Youth'. The session was chaired by Prof. Simrit Kaur, Principal SRCC, Dr. Asmitha M Rathore, President, NAARCHI Delhi and Dr. Sangeeta Gupta, Secretary, NAARCHI Delhi. The session was interactive and enlightening.

Section I

NATIONAL RESOURCE CENTRE REPORT

SRCC designated as National Resource Centre by Ministry of Education, Government of India

Shri Ram College of Commerce has been awarded National Resource Centre (NRC) in Commerce and Economics by the Ministry of Education, Government of India, under the Annual Refresher Programme in Teaching (ARPIT), 2019 through SWAYAM (Study Webs of Active-Learning for Young Aspiring Minds). Witnessing the success of the same in 2019, the Courses were re-run in 2020 for the learners. It is a matter of pride that for the Discipline of 'Economics', SRCC is the only designated NRC in the country. For the Commerce discipline, SRCC is amongst the two Centres to have been awarded the same.

The "Refresher Course in Commerce" addressed contemporary and core areas such as '*Behavioural Finance*', '*Competitive Strategy and Business Warfare*', '*Contemporary Issues in Taxation*', '*Industry 4.0*', '*International Financial Reporting System*', '*Cooperative Business Model*', '*Insolvency and Bankruptcy Code*'. A total of 10,182 participants have enrolled for the Course so far from across India. Out of this, 6596 participants were enrolled in first phase, that is from September, 1 to December 31, 2019 and 3586 learners enrolled in the second phase, from December 1, 2020 to March 31, 2021. The online "Refresher Course in Economics" was also well received. The resource persons for this Course were internal faculty members supplemented by experts from Ministries (Mr. Sanjeev Sanyal, Principal Advisor, Ministry of Finance; Dr. K.L. Prasad, Principal Advisor (Secretary Level) Ministry of Agriculture and Farmers Welfare; Ms. Rajshree Ray, Economic Adviser in Dept. of Economic Affairs, MoF), and other distinguished professors. The refresher course addressed latest developments in areas such as '*Economic Policy: Growth, Inclusiveness and Sustainability*', '*Sector Analysis and Linkages*', '*Fiscal and Monetary Policy*', '*Sustainable Development*', '*Contemporary Developments in the Banking Sector*', '*Resource Challenges in Indian Economy*', and '*Climate Action*'. As for research methods, the refresher course has incorporated modules such as '*Contemporary Issues in Research Methodology*', '*Book Reviews*', '*Analysing Indian Economy through Data*' and '*Research Writing and Publication*'. A total of 5,108 registrations were received from close to 30 countries across the globe. Participants represented India, Ghana, Nigeria, United States, Thailand, Sri Lanka, Nepal, United Arab Emirates, Afghanistan, Australia, Bahrain, Cameroon, Germany, Fiji, France, United Kingdom, Iran, Kazakhstan, Morocco, Malaysia, Qatar, Sudan, Sweden, East Timor, Yemen, South Africa and Zambia. Participants from several prominent institutions around the globe such as Columbia University, USA; Harvard University, USA; University of Pennsylvania, USA; James Cook University, Australia; Stockholm School of Economics, Sweden; Thamassat University, Thailand also participated. In addition, a YouTube Channel was created for community wide reach and inclusion. Till date, there are 1,220 subscribers with over 1 lakh views on the uploaded videos.



Section II: Award and Achievement

ALUMNI CONNECT

Faculty Incharge: Dr. Amit Sachdeva

"The illustrious history of Shri Ram College of Commerce is defined by its cherished alumni, who have contributed immensely for the growth and development of their beloved alma mater. For the College, its alumni are always amongst the most important stakeholders. With this view, the SRCC Alumni Portal (<https://alumni.srcc.edu>) was launched in July 2020 with the aim to enhance alumni engagement, to foster a greater sense of a community belongingness and to deepen institutional ties with the alumni. Through this portal, the College and the alumni will be able to engage in a mutually beneficial and meaningful long term communication and is envisaged as a forum for connecting generations of SRCC alumni with each other. The portal is designed keeping in mind the needs of Alumni. SRCC Alumni, registered as users, can explore a host of features of the portal embedded to facilitate two-way communication between the College and the Alumni such as:

1. Through the portal, Alumni can receive important notifications posted by the College.
2. The portal also facilitates alumni to communicate and collaborate with each other through groups and batches.
3. Alumni can also engage directly and contribute to the initiatives of the College.
4. Alumni can view and participate in events posted in the "Events" posted in the college.
5. Alumni experienced with real-world exposure can register oneself as a Mentor where as a registered mentor, they could mentor students from the current batch or other alumni in need.
6. Alumni can explore jobs and internship under the "Opportunities" menu by either registering as a job provider or a job seeker.
7. The Couchsurfing feature is a unique feature of the official SRCC portal that enables co-sharing of living space between alumni dispersed in various locations. As an example, suppose an alumnus wishes to travel to or shift to Lucknow (or any other place globally for that matter). If SRCC alumni residing in Lucknow have registered for "Happy to be a Couchsurfing Host" under the Services menu, the seeking alumni can look up for co-living spaces available for couchsurfing and can then connect with the host alumni and decide on staying at their place as per their mutually decided conditions.

STUDENTS ACHIEVEMENTS

Name of the Winner	Course	Name of the Event	Organiser	Criteria of the Award
Ronak Bengani	B.Com (Hons.) 6th Semester	Synergasia- The National Management Conclave	GBO-SRCC, Institute of Management and Technology , Ghaziabad	First Position as a Part of the Contingent in the Event
Parisha Agrawal	B.Com (Hons.) 6th Semester	Synergasia- The National Management Conclave	GBO-SRCC, Institute of Management and Technology , Ghaziabad	First Position as a Part of the Contingent in the Event
Muskan Jindal	B.Com (Hons.) 4th Semester	National Accounting Talent Search Examination	Institute of Chartered Accountants of India	Outstanding Performance Award in National Accounting Talent Search Examination for being among Top 1% performers nationwide

Muskan Jindal	B.Com (Hons.) 4th Semester	CA Intermediate Exam	Indian Accounting Association	Second Rank in Lucknow Region for Scoring 73.5% in the Examination
Muskan Jindal	B.Com (Hons.) 4th Semester	Compact	Commerce Society of Laxmibai College, University of Delhi	First Rank in the Nivesh (The Mock Stock Competition) amongst 300 Participants Nationwide
Harsimran kaur	B.Com (Hons.) 5th Semester	Shri Ram Mock Stock Competition	D-street society's fest <i>Bullzire</i> at Shri Ram College of Commerce, University of Delhi	2nd Rank in the Event for Being Amongst 2400+ Participants Worldwide
Mudit Jain	B.Com (Hons.) 2nd Semester	Chase the Case	Amity Business School, Mumbai	Member of the 2nd Runner-Up Team in the Event
Mudit Jain	B.Com (Hons.) 2nd Semester	IPL Auction	<i>Dare 2 Complete</i> by Unitus 'The Online Community'	1st Rank in the Event
Mudit Jain	B.Com (Hons.) 2nd Semester	FinPoint 2.0	NMIMS, Navi Mumbai	1st Position Nationwide in the Event
Mudit Jain	B.Com (Hons.) 2nd Semester	FinQuest	<i>Fortune</i> by Delhi Technological University, Delhi	1st Position Nationwide in the Event
Niket Daga	B.Com (Hons.) 2nd Semester	Cicero, Public Policy Case Competition	IIM Indore	1st Position Nationwide in the Event
Niket Daga	B.Com (Hons.) 2nd Semester	Case Study Competition	<i>Zeitgeist'21</i> by IIT Ropar	1st Position Nationwide in the Event
Niket Daga	B.Com (Hons.) 2nd Semester	FinQuest	<i>Fortune</i> by Delhi Technological University, Delhi	1st Position Nationwide in the Event
Niket Daga	B.Com (Hons.) 2nd Semester	Chase the Case	Amity Business School, Mumbai	Member of the 2nd Runner-Up Team in the Event
Niket Daga	B.Com (Hons.) 2nd Semester	FinPoint 2.0	NMIMS, Navi Mumbai	1st Position Nationwide in the Event
Dimple Agarwal	B.Com (Hons.) 2nd Semester	Online Quiz Competition	Akhil Bharati Vidhyarthi Parishad Unit of Maharaja Agrasen College, University of Delhi, Delhi	1st Rank in the Event
Dimple Agarwal	B.Com (Hons.) 5th Semester	Environment Awareness Quiz	Project Parivesh's NSS Unit of Ramjas College, University of Delhi, Delhi	3rd Rank in the Event

Dimple Agarwal	B.Com (Hons.) 5th Semester	Commerce ka Champion	Mittal Commerce Classes, Jaipur	Awarded Scholarship and 9th Rank Nationwide in the Event
Dimple Agarwal	B.Com (Hons.) 5th Semester	Stock Quest	Stock Gro	Won the event amongst 20000+ Participants Nationwide
Dimple Agarwal	B.Com (Hons.) 5th Semester	Poetry Recitation Contest	Ex Angelites Association, St. Angela Sophia Sr. Sec. School, Jaipur	Won the EXXA Recitation Contest
Vani Milind Agarwal	B.A. Economics (Hons.) 5th Semester	India Turning the Tide Hackathon	Massachusetts Institute of Technology	Won the First Prize and Received 500\$ as prize money
Vani Milind Agarwal	B.A. Economics (Hons.) 5th Semester	Social Impact Challenge	Sciences Po, European Commission and SDSN	Awarded a Mentorship from Europe's Leading Healthcare Solution Provider <i>Health Factory</i> for leading a project called <i>ASHA ki Kiran</i>
Abhiram Lokanthan	B.A. Economics (Hons.) 2nd Semester	Best Tour Guide Quiz competition	Travel O' Scope at Sacred Heart College, Thevara	1st Rank in the Event
Abhiram Lokanthan	B.A. Economics (Hons.) 2nd Semester	Econ Memoria: Best Economist Competition	Saintgits College of Applied Sciences, Kottayam, Kerala	1st Rank in the Event
Abhiram Lokanthan	B.A. Economics (Hons.) 2nd Semester	India Quiz: Yugam 2021	Kumaraguru Institutions, Coimbatore, Tamil Nadu	2nd Rank in the Event
Abhiram Lokanthan	B.A. Economics (Hons.) 2nd Semester	"Chodyamundo Sakhave Utharam Edukkan"	Window Classes Pvt. Ltd, Ollukkara, Trichur, Kerala	Co-Authoring a quiz book in Malayalam
Prem Singh	B.Com (Hons.) 2nd Semester	Circuit Training	Shri Ram College of Commerce, University of Delhi	1st Rank in the Event
Prem Singh	B.Com (Hons.) 2nd Semester	Intra-College Yoga	Shri Ram College of Commerce, University of Delhi	2nd Rank in the Event
Chaitanya Sawhney, Prateek Agrawal, Ridhi Gera	B.Com (Hons.) 5th Semester	Entrepreneurial Initiative- Sagetics Consultancy Services	-	Consulted 7 clients entailing jewellery, women hygiene, sustainability, hyper-local platform, ed-tech, etc.

Nitesh Goyal	B.Com (Hons.) 2nd Semester	Article Writing Competition on <i>World No Tobacco Day</i>	Office Of International Programmes, Shri Ram College of Commerce	1st Rank in the Event
Garvit Goswami	B.A. Economics (Hons.) 5th Semester	Youth for Education Programme	Delhi Government in coordination with Delhi Technical University	Awarded the Project Contract
Vatsal Bindal	B.A. Economics (Hons.) 2nd Semester	Run With the Giants-Magante'21	SP Jain School of Global Management, Dubai	1st Rank in the Event for a Detailed Presentation on Business Problem Faced by <i>Coursera</i>
Gunjan Khanted	B.Com (Hons.) 3rd Semester	Run With the Giants-Magante'21	SP Jain School of Global Management, Dubai	1st Rank in the Event for a Detailed Presentation on Business Problem Faced by <i>Coursera</i>
Chestha	B.Com (Hons.) 4th Semester	Sankalp (Inter NSS Unit Competition)	Sri Venkateswara College, University of Delhi	2nd Rank in the Event
Kriti Joshi		Sankalp (Inter NSS Unit Competition)	Sri Venkateswara College, University of Delhi	2nd Rank in the Event
Tanish Soni	B.A. Economics (Hons.) 5th Semester	Sangharsh – The NSS Units Competition	<i>Sevaarth the Annual Fest</i> at PGDAV College, University of Delhi	2nd Rank in the Event
Devika Chaudhary	B.Com (Hons.)	Sangharsh – The NSS Units Competition	<i>Sevaarth the Annual Fest</i> at PGDAV College, University of Delhi	2nd Rank in the Event
Deepali Jain	B.Com (Hons.)	Sangharsh – The NSS Units Competition	<i>Sevaarth the Annual Fest</i> at PGDAV College, University of Delhi	2nd Rank in the Event
Dangeti Sri Vaishnavi		Sangharsh – The NSS Units Competition	<i>Sevaarth the Annual Fest</i> at PGDAV College, University of Delhi	2nd Rank in the Event
Deepanshu Jindal	B.Com (Hons.)	Sangharsh – The NSS Units Competition	<i>Sevaarth the Annual Fest</i> at PGDAV College, University of Delhi	2nd Rank in the Event
Devika Chaudhary	B.Com (Hons.)	Ideathon- The NSS Units Competition	Social e-fest <i>Kartavya</i> at Delhi Technological University	3rd Rank in the Event

Shivika Rai	B.Com (Hons.) 2nd Semester	SOF International Commerce Olympiad	ICO conducted in partnership with the Institute of Company Secretaries of India, Ministry of Corporate Affairs, by Science Olympiad Foundation at Carmel School, Gorakhpur	Medal of Distinction for performance excellence the Zonal Level, 1st Rank at the School Level, 1st Rank at the City Level, 20th Rank at the Zonal Level and 143rd Rank at the International Level
Himanshu Chhabra	B.Com (Hons.) 5th Semester	<i>Gathbandhan</i> - International M&A Case Analysis	Indian Institute of Management (IIM), Ahmedabad	Finalist (Top 9 Teams) Among 3789 Participants
Trish Gupta	B.Com (Hons.) 2nd Semester	Unitus Community	IPL Auction	1st Position Nationwide in the Event
Manya Mittal	B.Com (Hons.) 2nd Semester	Chase the case	Amity Business School, Mumbai	1st Rank in the Event
Manya Mittal	B.Com (Hons.) 2nd Semester	Shri Ram Case Crusade	Shri Ram College of Commerce, University of Delhi	Finalist in the Event
Gautam Suthar	B.Com (Hons.) 3rd Semester	On Repeat Competition	<i>Illuminer Counsel</i> at Shri Ram College of Commerce, University of Delhi	3rd Rank in the Event
Ronak Singh	B.Com (Hons.) 6th Semester	HSBC/HKU Business Asia Pacific Case Competition 2021	ACRC - Asia Case Research Centre	Winner or 'Global Champion' at the HSBC Business Case Competition Represented India and emerged as the Global Champions amongst 24 countries, for the first time in the 14 years history of the competition Received appreciation from the Board of Directors of HSBC, and received \$10,000 US Dollars from the CEO of the company.
Ronak Singh	B.Com (Hons.) 6th Semester	<i>Loktantra ki Chaupal</i>	Lok Sabha TV	Featured Speaker on Lok Sabha TV on 'Role of Youth in Nation Building' and 'Participatory Democracy'

Rank #1- Sakshi Maheshwari & Praveen Verma Rank #2- Anshika Rank #3- Kushal Dua Rank #4- Gursagar Singh, Preeti Garg & Heben Sibel Boipai Rank #5-Nikhil Bhardwaj	B.Com (Hons.) 2nd Semester	<i>Pranavayu</i>	Circuitpedia	Top Performers in the Event
Tanmay Khandelwal	B.Com (Hons.) 3rd Semester	Game of Facts	India Fact Quiz	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Fresher Cooker '21	Hansraj College, University of Delhi	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Music, Entertainment, Literature & Arts Quiz	Sri Venkateswara College, University of Delhi	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Sports, History, India & Technology Quiz	Sri Venkateswara College, University of Delhi	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Music, Entertainment, Literature & Arts Quiz	IIT Patna	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	IIT Patna	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	15 Quizzing Societies of the University of Delhi in association with Chhanv Foundation	2nd Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Aurabinda Misra Memorial Quiz	Silicon Institute of Technology, Bhuvaneshwar	2nd Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Literature Quiz	IIT Delhi	Finalist in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	Literature Quiz	St. Stephen's College, University of Delhi	Finalist in the Event

Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	Miranda House College, University of Delhi	Finalist in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	Sri Venkateswara College, University of Delhi	Finalist in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	Sri Venkateswara College, University of Delhi	1st Rank in the Event
Abhiraj Singh	B.A. Economics (Hons.) 3rd Semester	General Quiz	Student For Covid Relief	Finalist in the Event
Abhiram Lokanthan	B.A. Economics (Hons.) 3rd Semester	<i>Dviyodha- Zeitgeist</i> 2K21	International Business Fest by SNGIST, Kochi	3rd Rank in the Event
Abhiram Lokanthan	B.A. Economics (Hons.) 3rd Semester	<i>Travelo'scope-</i>	SH College, Kochi	1st Rank in the Event
Kshitij Barua	B.A. Economics (Hons.) 5th Semester	Q&A	Quiz Society at Janki Devi Memorial College, University of Delhi	2nd Rank in the Event
Kshitij Barua	B.A. Economics (Hons.) 5th Semester	Labyrinth (Quiz/Treasure Hunt)	Faculty of Management Studies, University of Delhi	3rd Rank in the Event
Kshitij Barua	B.A. Economics (Hons.) 5th Semester	Binge-O-Holic	ELS at Shri Ram College of Commerce, University of Delhi	1st Rank in the Event
Kshitij Barua	B.A. Economics (Hons.) 5th Semester	Chase the Treasure	KGEC	2nd Rank in the Event

STUDENTS' AWARDS

SHRI RAM COLLEGE OF COMMERCE FINAL LIST OF STUDENTS SELECTED FOR ACADEMIC PRIZES ANNUAL DAY -2021					
ACADEMIC PRIZES are awarded on the basis of Ranking in the College based on University Results(s) in 2019-2020. There are three Prizes in the I/II/III year of the B.Com (H) and three in the I/II/III year of B.A. (H) Economics for Position I, II & III in the University Examinations. Likewise there are two prizes in the Part I/II in M.Com (H)/G.B.O. for Position I & II in the University Examinations. The Provisional list of selected students nominated for Academic Prizes are given below:-					
B.COM 1 st year (1 st and 2 nd Sem.)-2020					
Position in College	University Roll No.	Name	Marks	Max. Marks	Address
Topper	19072504003	ANISH AGARWALA	10.00	10.00	
Position II	19072504005	AAYUSH KUMAR	9.86	10.00	
Position III	19072504009	ANIRUDH ARYA	9.82	10.00	
B.COM 2 nd year (3 rd and 4 th Sem.)-2020					
Topper	18072504561	TUSHAR BAGRODIA	9.89	10.00	
Position II	18072504043	ARADHANA PANDEY	9.79	10.00	
Position II	18072504184	HARSHITA BURAD	9.79	10.00	
Position II	18072504387	PRIYA RATUSARIA	9.79	10.00	
Position II	18072504504	SUMEDHA GUPTA	9.79	10.00	
Position II	18072504548	TANISHKA GUPTA	9.79	10.00	
Position II	18072504622	YUVRAJ GULATI	9.79	10.00	
Position III	18072504211	ISHIKA RATHI	9.71	10.00	
B.COM 3 rd year (5 th and 6 th Sem.)-2020					
Topper	17072504353	PRABHMAAN SINGH THAPAR	9.743	10.00	
Position II	17072504076	AYUSHI SRIVASTAVA	9.63	10.00	
Position II	17072504121	DIVYA BHATIA	9.63	10.00	
Position II	17072504286	MUSKAN PODDAR	9.63	10.00	
Position II	17072504327	NIHARIKA AGARWAL	9.63	10.00	
Position II	17072504413	RAHUL JAISWAL	9.63	10.00	
Position II	17072504474	SONISHA KUKREJA	9.63	10.00	
Position II	17072504490	SHIVIKA SAINI	9.63	10.00	
Position II	17072504551	SMRIDHI SALUJA	9.63	10.00	
Position III	17072504012	AMEYA RATHEESH	9.5	10.00	
Position III	17072504015	AISHWARYA BAGRI	9.5	10.00	

Position III	17072504073	ADARSH AGARWAL	9.5	10.00	
Position III	17072504103	BHAVIK SINGAL	9.5	10.00	
Position III	17072504145	GARIMA MUNDRA	9.5	10.00	
Position III	17072504178	HARSHITA AGRAWAL	9.5	10.00	
Position III	17072504279	MEHAK JAIN	9.5	10.00	
Position III	17072504378	PIYUSH AGGARWAL	9.5	10.00	
Position III	17072504454	SRISHTI BALA	9.5	10.00	
Position III	17072504476	SWATI SUREKA	9.5	10.00	
Position III	17072504510	SARGAM GUPTA	9.5	10.00	
Position III	17072504564	SEERAT KAUR	9.5	10.00	
Position III	17072504580	TANYA RANI	9.5	10.00	
Position III	17072504649	PRANIT JAIN	9.5	10.00	
Position III	17072504660	SAURABH RUNGTA	9.5	10.00	
B.A. 1st year (1st and 2nd Sem.)-2020					
Topper	19072510008	AMOGH VISHAL SANGEWAR	9.86	10.00	
Topper	19072510074	LATIKA DUTTA	9.86	10.00	
Topper	19072510100	PARTH SUDESH CHOWDHARY	9.86	10.00	
Position II	19072510047	EKANSH MENDIRATTA	9.77	10.00	
Position II	19072510065	KONIKA RAI	9.77	10.00	
Position II	19072510147	VRISHTI TOKAS	9.77	10.00	
Position III	19072510022	ANANYA AGGARWAL	9.73	10.00	
Position III	19072510117	SEJAL NATHANY	9.73	10.00	
B.A. 2nd year (3rd and 4th Sem.)-2020					
Topper	18072510133	RACHIT WADHWA	10.00	10.00	
Topper	18072510076	MRIDUL SUREKA	10.00	10.00	
Position II	18072510015	ANJALI	9.89	10.00	
Position II	18072510020	AMAN AGARWAL	9.89	10.00	
Position II	18072510060	KANIKA	9.89	10.00	
Position II	18072510144	SOMYA GARG	9.89	10.00	
Position III	18072510014	ANUBHAV JHUNJHUNWALA	9.82	10.00	
B.A. 3rd year (5th and 6th sem.)-2020					
Topper	17072510018	ARNAB DUTTA	9.50	10.00	
Position II	17072510166	YASHI SHARMA	9.38	10.00	
Position III	17072510045	KRITI SHAH	9.25	10.00	
Position III	17072510093	POORVA AGRAWAL	9.25	10.00	
Position III	17072510113	RIA GULATI	9.25	10.00	
Position III	17072510145	SALONI CHABRA	9.25	10.00	

Position III	17072510152	T VARUN REDDY	9.25	10.00	
M.COM 1st year (1st and 2nd sem.)-2020					
Topper	19072774014	KRITIKA GOYAL	9.50	10.00	
Position II	19072774035	SHREYA GARG	9.20	10.00	
M.COM 2nd year (3rd and 4th sem.)-2020					
Topper	1886290	TANYA KAUSHIK	1744	2000	
Position II	1886291	VARSHA MENDIRATTA	1680	2000	
G B O - 1st year (1st and 2nd sem.)-2020					
Topper	69066	SHEENA GARG	1163	1400	
Position II	69038	MANUSMRITI	1162	1400	
G B O - 2nd year (3rd and 4th sem.)-2020					
Topper	68956	SMRITI MISHRA	982	1200	
Position II	68901	AARUSHI VERMA	978	1200	
DR. MANOHAR LAL MEMORIAL PRIZE of RS.2,500/- is awarded to a Student of B.A. (H) Economics II & III year of B.Com. (H) Who has scored highest marks in Hindi in the preceding year					
Topper	19072504119	ANKIT	9	10.00	
OVERALL TOPPER – B.COM. (H) 2020					
Topper	17072504353	PRABHMAAN SINGH THAPAR	9.743	10.00	
OVERALL TOPPER – B.A. (H) ECONOMICS 2020					
Topper	17072510008	ANNIE GURMEHER KAUR	9.635	10.00	
OVERALL TOPPER – M.COM. 2020					
Topper	1886290	TANYA KAUSHIK	1744	2000	
OVERALL TOPPER – G.B.O. 2020					
Topper	68956	SMRITI MISHRA	982	1200	

PROFESSOR V.K. BHALLA GOLD MEDAL is awarded to B.Com. (H) 3rd year Student who scores highest marks in **financial Management** paper in the current year.
B.Com. (H) 5th SEMESTER PAPER FUNDAMENTAL OF FINANCIAL MANAGEMENT (22411502)

	Roll No.	Name of the Student	GP
Topper	17072504103	BHAVIK SINGAL	10
Topper	17072504144	GUNJAN BANSAL	10
Topper	17072504205	KHUSHBOO KHANEJA	10
Topper	17072504207	KHUSHBOO SAGAR	10
Topper	17072504210	KRITI CHABRA	10

Topper	17072504211	KRITHICK KANNA S	10
Topper	17072504213	KARPAGA MEENA M	10
Topper	17072504217	KANDIPATI AKASH KUMAR	10
Topper	17072504262	MUSKAN KHOWAL	10
Topper	17072504266	MANASVI GROVER	10
Topper	17072504284	MUSKAN ARORA	10
Topper	17072504290	MOHIT MEHTA	10
Topper	17072504292	MUSKAN AGARWAL	10
Topper	17072504327	NIHARIKA AGARWAL	10
Topper	17072504353	PRABHMAAN SINGH THAPAR*	10
Topper	17072504364	POCHAMPALLI DIVYA	10
Topper	17072504403	RAHUL MAMODIA	10
Topper	17072504413	RAHUL JAISWAL	10
Topper	17072504420	ROMANSHI	10
Topper	17072504422	RAJAT BEETON	10
Topper	17072504455	SHRUTI AGARWAL	10
Topper	17072504490	SHIVIKA SAINI	10
Topper	17072504499	SUJEET KUMAR YADAV	10
Topper	17072504510	SARGAM GUPTA	10
Topper	17072504529	STUTI BANSAL	10
Topper	17072504551	SMRIDHI SALUJA	10
Topper	17072504561	SANSKRITI PANDEY	10
Topper	17072504580	TANYA RANI	10
Topper	17072504610	VEDANSHI GUPTA	10

SKAND GUPT MEMORIAL PRIZE of RS. 2,500/- is awarded proportionately to a Student of B.A. (H) Economics 2nd year Student who scored highest marks in Compulsory Language (**English**) Credit Course paper in the preceding year.

	ROLL No.	NAME OF THE STUDENT	GP
Topper	19072510001	ADHITHYAN	10
Topper	19072510008	AMOGH VISHAL SANGEWAR	10
Topper	19072510009	ANUBHAV MURARKA	10
Topper	19072510018	AARUSHI CHAWLA	10
Topper	19072510021	ARPITA RATHI	10
Topper	19072510022	ANANYA AGGARWAL	10
Topper	19072510025	AISHA SETH	10

Topper	19072510027	ADRIANA KASHYAP	10
Topper	19072510030	ANUDHII SUNDARAM	10
Topper	19072510034	B HARISH	10
Topper	19072510036	BHAVESH CHAUHAN	10
Topper	19072510037	BHAVNA MUDOI	10
Topper	19072510042	DARSA JHANWAR	10
Topper	19072510061	KHUSHI GOYAL	10
Topper	19072510062	KHUSHI GUPTA	10
Topper	19072510063	KAVYA VISWAMBHARAN A	10
Topper	19072510067	KAVYA BOKOLIA	10
Topper	19072510068	KHUSHI SRIVASTAVA	10
Topper	19072510069	KHUSHI KOUL	10
Topper	19072510074	LATIKA DUTTA	10
Topper	19072510075	LUNE LAKSHMI DAI	10
Topper	19072510079	MADHUMANTI ADHIKARY	10
Topper	19072510081	MEEMANSA YADAV	10
Topper	19072510082	MONIS LAMBA	10
Topper	19072510083	MUSKAN PODDAR	10
Topper	19072510084	MANSI PARMAR	10
Topper	19072510088	NANDINI PANKAJ	10
Topper	19072510091	NAVYA KATARIA	10
Topper	19072510099	PALAK BATRA	10
Topper	19072510100	PARTH SUDESH CHOWDHARY	10
Topper	19072510106	PRACHI SINGH	10
Topper	19072510109	RAGHAV GOEL	10
Topper	19072510110	RITVIK GUPTA	10
Topper	19072510113	SRISHTI VAIDYA	10
Topper	19072510115	SUKRITI MANN	10
Topper	19072510116	SHREYA BAJAD	10
Topper	19072510117	SEJAL NATHANY	10
Topper	19072510121	SAMRIDHI JOSHI	10
Topper	19072510123	SRUSHTI TANAYA SWAIN	10
Topper	19072510124	SAMIKA SINGH	10
Topper	19072510126	SVETLANA SEHGAL	10
Topper	19072510129	SHIVIKA SINGH	10
Topper	19072510132	TANU PRIYA	10
Topper	19072510135	TENZIN KALSANG BHUTIA	10

Topper	19072510137	KAJAL AGARWAL	10
Topper	19072510143	TANYA JAIN	10
Topper	19072510150	VAISHNAVI AGRAWAL	10

R.L. GUPTA MEDAL is awarded to **B.Com. (H) 2nd Year** Student who scores highest marks in aggregate in **Financial Accounting** and **Corporate Accounting** and has consistently obtained first divisions marks in both/all the years.

	Roll No.	Name of the Student	Financial Accounting 22411101	Corporate Accounting 22411201
			GP	GP
Topper	18072504387	PRIYA RATUSARIA	10	10
Topper	18072504335	NISHIT GUPTA	10	10
Topper	18072504070	ANSHIKA RASTOGI	10	10
Topper	18072504129	DEV SETIA	10	10
Topper	18072504122	DEVANSHI AGGARWAL	10	10
Topper	18072504333	NAMRATA AGGARWAL	10	10
Topper	18072504499	SHRUTI PRIYA JHA	10	10

Faculty & Staff Achievements & Publications

RESEARCH, PUBLICATIONS & PARTICIPATION BY FACULTY

Simrit Kaur

1. Research Paper titled, "Determinants of Energy Intensity Trends in Indian Metallic Industry: A Firm-level Analysis", co-authored with Ms. Megha Jain, published in Scopus indexed Vision: The Journal of Business Perspective (2021). ISSN: 0972-2629. DOI: <https://doi.org/10.1177%2F09722629211004293>.
2. Opinion article titled, "Allocations to education sector need V-shaped recovery too" co-authored with Ms. Kamaldeep Kaur Sarna published in The Pioneer on 10 February, 2021. Available online at: <https://www.dailypioneer.com/2021/columnists/allocations-to-education-sector-need-v-shaped-recovery-too.html>.
3. Opinion article titled, "Women's rights: Where the mind is without fear" co-authored with Ms. Sanchita Joshi published in The Pioneer on 20 May, 2021. Available online at: <https://www.dailypioneer.com/2021/columnists/women-s-rights--where-the-mind-is-without-fear.html>.
4. Research Paper titled, "Determinants of financial inclusion in rural India: does gender matter?" co-authored with Ms. CheshtaKapuria, published in Web of Science indexed International Journal of Social Economics, 2020 Vol. 47 No. 6, pp. 747-767. ISSN: 0306-8293. DOI: <https://doi.org/10.1108/IJSE-07-2019-0439>
5. Research Paper titled, "Crop diversification and crop disposition in India: An inter-State analysis", co-authored with Ms. CheshtaKapuria, published in Scopus indexed Indian Journal of Marketing, 2020, Vol. 50 No. 5-7, pp. 7-21. ISSN 0973-8703. DOI: <https://doi.org/10.17010/ijom/2020/v50/i5-7/152117>
6. Research Paper titled, "Determinants of public-private partnerships: a state-level empirical analysis of India", co-authored with Ms. Sakshi Malik, published in Web of Science indexed Property Management, 2020, Vol. 38 No. 4, pp. 597-611. ISSN: 0263-7472. DOI: <https://doi.org/10.1108/PM-10-2019-0063>
7. Research Paper titled, "Multi-dimensional public-private partnership readiness index: a sub-national analysis of India", co-authored with Ms. Sakshi Malik, published in Web of Science indexed Transforming Government: People, Process and Policy, 2020. ISSN: 1750-6166. DOI: <https://doi.org/10.1108/TG-06-2020-0107>.
8. Research Paper titled, "Challenges of financing infrastructure deficits through PPPs: Lessons from global experience", co-authored with Ms. Sakshi Malik, published in Scopus indexed Indian Journal of Finance, 2020, Vol. 14 No. 10-11, pp. 8-23. ISSN 0973 - 8711. DOI: <https://doi.org/10.17010/ijf/2020/v14i10-11/155968>.
9. Research Article titled "Environmental Sustainability, Trade and Economic Growth in India: Implications for Public Policy" (2020) Accepted for Publication in International Trade, Politics and Development (ITPD), Volume 4, Number 1, Emerald Publishing, ISSN: 2632-122X, Copyright Holder: Department of International Commerce, Finance and Investment, College of Politics and Economics, Kyung Hee University, South Korea (Co-authored with Aparna Sajeev)
10. Article titled "Resurrecting Indian Economy, COVID and Unveiling of the Stimulus Package", (2020) co-authored with Ms. Kamaldeep Kaur Sarna, Assistant Professor, SRCC, May 21, 2020, ISSN 2349 557X, 8 (4) , 4 8 - 4 9 . Available Online at: <http://diplomatist.com/2020/05/21/resurrecting-indian-economy-covid-and-unveiling-of-the-stimulus-package/>.

11. Opinion article titled "The Right Mix for a Recovery amidst COVID", (2020) published in Indian Express on May, 7, 2020. Available Online at: <https://indianexpress.com/article/opinion/the-right-mix-for-a-recovery-coronavirus-india-lockdown-6398733/> , Co-authored Jointly with Kamaldeep Kaur Sarna.
12. Opinion article titled "Analysing Union Budget 2020 from an Economic Perspective: Resources and Allocations", (2020), jointly authored with Ms. Kamaldeep Kaur Sarna, Assistant Professor, SRCC, March 31, 2020, Available Online at: <http://diplomatist.com/2020/03/31/analysing-union-budget-2020-from-an-economic-perspective-resources-and-allocations/>
13. Opinion article titled "Public Policy must Regulate Algorithms and AI to Avoid Adverse Impact on Society" published in Indian Express on June 07, 2019. Co-authored Jointly with Kamaldeep Kaur Sarna. Available Online at: <https://indianexpress.com/article/opinion/columns/artificial-intelligence-algorithm-policy-5768876/>
14. Published an article titled "A storm of climate change migration is brewing in South Asia" (2018, June 17) jointly with Ms. Harpreet Kaur in East Asia Forum, an Asia Pacific focused policy forum, based out of the Crawford School of Public Policy at the Australian National University. Available Online at: <http://www.eastasiaforum.org/2018/06/17/a-storm-of-climate-change-migration-is-brewing-in-south-asia/>
15. Chapter titled "Conflict, Climate Change and Food Security in South Asia" (2019) jointly with Ms. Harpreet Kaur was published in 'Hunger and Malnutrition as Major Challenges of the 21st Century'. Edited by RaghbendraJha, World Scientific Publishing Company Limited. ISBN: 978-981-3239-90-6, pp. 99-136.
16. Published an opinion article titled, "Missing the Gender-Infrastructure Link" jointly with Sanchita Joshi and VaibhavPuri (2019, February 07) in Indian Express. Online version can be retrieved from: <https://indianexpress.com/article/opinion/columns/niti-ayog-gender-infrastructure-link-gender-inequality-5572780/>
17. Article titled "Climate change begs for policy initiatives in South Asia." published in East Asia Forum, 2017. Available Online at: <https://www.eastasiaforum.org/2017/08/26/climate-change-begs-for-policy-initiatives-in-south-asia/> (Co-author: Ms. Harpreet Kaur, University of Delhi)
18. Article titled "Climate Risks and Sustainable Intensification of Agriculture in South Asia" published in Trade Insight, Volume 13, Issue 1.
19. Paper titled "Sustaining Agricultural Production in South Asia in the Face of Climate Change: A Panel Data Study" published in UGC listed and ICI indexed journal, Asian Journal of Research in Social Sciences and Humanities, Volume 7, Issue 9, ISSN:2249-7315. (Co-author: Ms. Harpreet Kaur, University of Delhi).
20. Chapter titled "Reducing Inequality in South Asia: Critical Issues and Policy Choices" published in the 2017 Conference Proceedings of the 9th South Asia Economic Summit on the theme of "Reimagining South Asia in 2030" organised by Centre for Policy Dialogue (CPD) held at Dhaka, Bangladesh.
21. 'Examining the Fuel-Finance Nexus in a Macroeconomic Framework:Econometric Evidence from India' (2017), jointly with Aparna Sajeew in South Asian Journal of Socio-Political Studies (SAJOSPS), ISSN 0972-4613, Volume 17, Number 2 (January- June 2017), pp:87-97.
22. 'Demonetization: Master Googly or No Ball' (2017), Opinion Article (Op-ed) in Financial Express, January 14, 2017, Jointly with Sakshi Malik, Available Onlineat:
 - o <http://www.financialexpress.com/opinion/demonetisation-why-narendra-modis-note-ban-move-was-necessary/507513/>
 - o <http://epaper.financialexpress.com/1070701/Indian-Express/January-14,-2017#page/9/1>
23. 'Climate Change, Agricultural Production and Food Security: Econometric Evidence for India' (2017), jointly with Harpreet Kaur in 'Journal of Business Thought', Volume 7, April 2016 - March 2017, ISSN 2231-1734, Refereed SGGSCC, University of Delhi Journal, pp: 44-67.

24. 'Climate Change, Food Security and Water Management in SouthAsia: Implications for Regional Cooperation' (2016), jointly with Harpreet Kaur, in 'Emerging Economy Studies', Sage, India. Volume 2, Issue 1, ISSN: 2394-9015, eISSN: 2454-2148; Refereed 2016; Sage India, pp: 1-18.
25. 'The Odds of Odd Even', (2016), Opinion Article (Op-ed) in Financial Express, April 14, 2016. jointly with Megha Jain, Available online at: <http://www.financialexpress.com/fe-columnist/at-odds-with-odd-even-scheme-in-delhi-and-possible-lessons/236345/>
26. 'Determinants of Food Security in Sub-Saharan Africa, South Asia and Latin America: Implications for Policy' (2016), jointly with Harpreet Kaur in 'Governance and Development: Views from G20 Countries', edited by RajatKathuria and Neetika Kaushal Nagpal, Springer Verlag, ISBN: 978-81-322-2696-3, 81-102
27. 'Combating Food Insecurity: Implications for Policy', (2016), jointly with Harpreet Kaur in 'Governance and Development: Views from G20 Countries', edited by RajatKathuria and Neetika Kaushal Nagpal, Springer Verlag, ISBN: 978-81-322-2696-3, 103-118.

Awards

1. Bestowed with "Amity Academic Excellence Award" at the International Business and Research Conference, INBUSH-ERA World Summit, held at Amity University Campus, Noida on the theme, "The Challenge of Change: Strategies for Managing Business in Technology Driven Societies", held on 18th and 19 of February 2020.
2. Recipient of "Prof. Indira Parikh 50 Women in Education Leaders" Award, awarded by the World Education Congress, India, on 4 of July 2019.

International Conference Presentations /Professional Visits/ Resource Person/Distinguished Speaker (Last Five Years)

1. Invited as a Resource Person for a session on "Research in Social Sciences and Organizational Behaviour" as a part of Faculty Development (FDP)/ Professional Development Programme (PDP) on Emerging Paradigms in Organisational Behaviour organized on 8 July, 2021 by SRCC.
2. Moderated an insightful session as a Principal, SRCC on "The Making of Hero: Crisis, Leadership and Beyond" with the guest speaker, Mr. Sunil Kant Munjal, Chairman of Hero Enterprise on 8 June, 2021.
3. Expert Panellist in the Newshour Debate at Times Now on the topic "Will there be a 2nd chance for COVID absentees in the 12th Board Exams?" on 22 May, 2021.
4. Panellist at a discussion on "How to protect yourself from Coronavirus" organized by SRCC Alumni Association with Northern India Regional Council and All branches of NIRC of ICAI on May 05, 2021.
5. Panellist in the session, "Role of Women Leaders in Climate Change and Health" organized by Lung Care Foundation on 8 March, 2021.
6. Invited as a Resource Person by Naval War College, Goa in association with Centre for Digital Economy Policy Research, New Delhi for online lectures on "Artificial Intelligence and Game Theory" for Naval Higher Command Course Officers on 12 and 14 January, 2021.
7. Invited as a Distinguished Resource Person by Committee on Public and Government Financial Management, ICAI for lecture on "Public Debt" as a part of Online Course on Public Finance and Government on 6 September, 2020.
8. Distinguished Speaker at a session on "India @ 73: Engaging the World" organized by The Diplomatist on 21 August, 2020.
9. Distinguished Speaker at Deloitte's Deans Summit 'Connected' Session on the topic "The Chief Risk Officer-Emerging Role" conducted on 29 July, 2020.
10. Moderated the session on "Impact of COVID-19 on Healthcare sector and its ramifications on Common Man" organized by SRCC on 27 July, 2020.
11. Guest Speaker at a Webinar on "Macro Policy Options: During and After Covid-19 Pandemic" organized by Sri Guru Gobind Singh College of Commerce on 20 May, 2020.

A.J.C. Bose**Award**

Recipient of Dr. Sarvepalli Radhakrishnan Distinguished Professor Award 2021 in Industrial Organisation and Labour Relations by the Centre for Professional Advancement, Government of Andhra Pradesh

Book Reviews and Blog Posts

1. Review of Rajeswari S. Raina and Keshab Das (eds.) (2020), Inclusive Innovation: Evidence and Options in Rural India, Springer Nature, eBook, in Journal of Rural Development, Vol.39, No.3, July-September 2020.
2. Usurious and Decaying Money: Why the Spirit of Gift Should Underscore Monetary Exchange, in www.ecotalker.wordpress.com, July 18, 2020.
3. Green and Social Corporates, in Unravel Economics, July 19, 2020.
4. Social Exclusion, in www.ecosocsrcc.com, July 24, 2020.
5. Business Philanthropy Morphing into CSR in India, www.ecotalker.wordpress.com, July 31, 2020.
6. Educational Aims, in Unravel Economics, July 28, 2020.
7. Critical Thinking about Scarcity, in www.ecotalker.wordpress.com, August 10, 2020.
8. Inside the Firm Review: Part I—Work Organisation and Worker Participation, in www.ecosocsrcc.com, August 12, 2020.
9. Inside the Firm Review: Part II—Skill Formation and Development, in www.ecosocsrcc.com, August 12, 2020.
10. Inside the Firm Review: Part III—Remuneration and Compensation, in www.ecosocsrcc.com, August 12, 2020.
11. Inside the Firm Review: Part IV—Job Security and Staffing Arrangements, in www.ecosocsrcc.com, August 12, 2020.
12. Inside the Firm Review: Part V—Enterprise Governance, Worker Organisation and Labour-Management Relations, in www.ecosocsrcc.com, August 12, 2020.
13. One World, One Family, in Unravel Economics, August 13, 2020
14. How COVID-19 Medical Costs are Bankrupting Middle-Class Families in India, in Global Indian Times, August 23, 2020 (Published under the pen name AtmanirbharanandaBharati).
15. Ecological Politics, in www.ecosocsrcc.com, September 1, 2020.
16. Mysterious Happy-ness, in Unravel Economics, September 6, 2020
17. Buddhist Economics of Bhutan's Happiness, in www.ecotalker.wordpress.com, September 8, 2020.
18. Stories of Humanistic Business, www.ecosocsrcc.com, September 22, 2020.
19. Frugal Markets, www.ecosocsrcc.com, September 30, 2020.
20. South American Alternative to Western Development, in www.ecotalker.wordpress.com, October 2, 2020
21. Happy-ness Economics, in Unravel Economics, October 2, 2020.
22. Why I Believe in the Hinduism of Swami Agnivesh, in Global Indian Times, October 5, 2020 (Published under the pen name AtmanirbharanandaBharati)
23. Modern Criminomics, in www.ecosocsrcc.com, October 13, 2020.
24. Planetary Health (Review of Charles Eisenstein. 2018. Climate: A New Story. North Atlantic Books), in

www.ecosocsrcc.com, October 27, 2020.

25. Poor Social Capital Militates against Broadbased Indian Prosperity, in Unravel Economics, October 26, 2020.
26. Ants among Elephants and Their Economics, in www.ecotalker.wordpress.com, October 27, 2020.
27. Labour Intensive Export Failure (A Review of MuraliPatibandla. 2020. International Trade and Investment Behaviour of Firms. OUP), in The Hindu BusinessLine. Digital Version. November 1, 2020 (Print Version. November 2. Monday. p.13).
28. Civil Society Activism, www.ecosocsrcc.com, November 6, 2020
29. The China Model, in www.ecotalker.wordpress.com, November 11, 2020.
30. Spiritual Economics, in www.ecotalker.wordpress.com, November 12, 2020
31. Goalkeepers Reports and Billionaires under Heavy Fire, in www.ecosocsrcc.com, November 21, 2020.
32. The Occupy Movement and the Leftist Politics, in www.ecosocsrcc.com, December 4, 2020
33. Liberal Politics, in www.ecosocsrcc.com, December 18, 2020
34. Economics of Humanistic Capitalism, in www.ecotalker.wordpress.com, December 16. 2020
35. Review of Hans Rosling. 2018. Factfulness. Sceptre., in Business Analyst. Vol.41. Issue 2. July-December 2020.
36. Alice Amsden, the Unconventional Economist, in www.ecotalker.wordpress.com, December 24. 2020
37. Review of John Komlos. 2019. Foundations of Real World Economics. Routledge, in Orissa Economic Journal. Vol. 52. Issue 2. 2020. ISSN-0976-5409. <http://www.orissaeconomicjournal.in/>
38. Choosing the Story You will Stand in, in www.ecosocsrcc.com, January 16, 2021.
39. Sonia Shah Deserves Her Science Celebrity, in Global Indian Times, January 25, 2021.
40. Political Economy, in www.ecotalker.wordpress.com, January 31, 2021.
41. Business in Politics, Politics in Business, in www.ecosocsrcc.com, January 30, 2021
42. Indian Development: Revisiting the Sainath Story, in www.ecosocsrcc.com, February 20, 2021.
43. Economic History and Economics, in www.ecosocsrcc.com, February 28, 2021.
44. Getting Rid of Microbial Xenophobia, in www.ecotalker.wordpress.com, February 3, 2021
45. Steve Keen's Anti-Economics, in www.ecotalker.wordpress.com, February 20, 2021
46. Making Economics Lively, in www.ecosocsrcc.com, March 20, 2021
47. Ethical Supply & Demand, in www.ecosocsrcc.com, March 31, 2021
48. Economic Poetry and Humour, in <https://www.elssrcc.com/my-blog>, The English Literary Society, SRCC. March 24, 2021
49. Reminiscing Krishna Bharadwaj, in www.ecotalker.wordpress.com, March 8, 2021.
50. History of The Economist, in www.ecotalker.wordpress.com, April 17, 2021.
51. Non-Bullshit Macroeconomics, in www.eonafterhours.com, The Economics Society, St. Stephen's College, University of Delhi. April 3, 2021
52. The Wilkinson-Pickett Research, in www.eonafterhours.com, St. Stephen's College. April 24, 2021
53. High Road Value Chains, in www.ecosocsrcc.com, April 23, 2021.
54. Being Somebody, Becoming Nobody, in www.ecosocsrcc.com, April 30, 2021

55. World is Getting Better or Worse?, in www.ecotalker.wordpress.com, April 28, 2021
56. Celebrating William Blake of the Romantic Era, in TRECENTO, Newsletter of the English Literary Society, SRCC, Issue 3. April 28. 2021
57. Desolation Poetry and Restless Prose of Lockdown Everywhere, in www.elssrcc.com, April 30, 2021.
58. The Social Economy, in www.ecosocsrcc.com, May 7, 2021
59. Psycho-Pathologies of Market Societies, in www.ecotalker.wordpress.com, May 5, 2021
60. Our Food is Killing Us, in www.ecotalker.wordpress.com, May 15, 2021
61. Contextualizing Ivory-Tower Theories, in www.ecotalker.wordpress.com, May 20, 2021
62. Integrating Our Shadows into Ourselves: The BTS vs. The Beatles, in www.elssrcc.com, May 30, 2021
63. Review of Death of a Professional by Rajiv Ahuja. Xpress Publishing. 2020, in TRECENTO, Newsletter of ELS, SRCC, May 28, 2021
64. On the Bankrupt Subject of Labour Relations, in www.ecosocsrcc.com, May 31, 2021.
65. Indian Village Life, in www.ecotalker.wordpress.com, May 31, 2021
66. Naomi Klein, in www.ecotalker.wordpress.com, June 7, 2021
67. How Can Rural Labour Survive?, in www.ecosocsrcc.com, June 14, 2021
68. Corona Age as a Blue Funk, in www.elssrcc.com, June 14, 2021.
69. Feeling Blue, Tell the Truth, in www.ecotalker.wordpress.com, June 16, 2021
70. The Decent Work Hyperbole, in www.econafterhours.com, The Economics Society, St. Stephen's College, June 19, 2021
71. Triple Bottom Line, in www.ecosocsrcc.com, June 22, 2021
72. Power Structure, in www.ecotalker.wordpress.com, June 23, 2021
73. Local, Glocal Poetry, in www.elssrcc.com, English Literary Society, SRCC. June 26, 2021
74. Working-Class Fiction, in TRECENTO, Newsletter of ELS, SRCC, June 27, 2021
75. The Neoclassical Imagination, in www.ecosocsrcc.com, June 29, 2021
76. NO to Industrial Agriculture, YES to Agroecology, in www.ecotalker.wordpress.com, July 5, 2021.
77. Down to Earth Micro, in www.ecosocsrcc.com, July 12, 2021
78. The Problem of Acquiring Accurate Information, in www.ecotalker.wordpress.com, July 22, 2021
79. Review of Mark Bittman. 2021. Animal, Vegetable, Junk. Houghton Mifflin Harcourt, in Business Analyst. 42 (1). January-June 2021.

Alok Kumar

1. Kumar Alok, Corporate Accounting for B.Com. (Hons.) CBCS Curriculum. 6th Ed. Singhal Publications, New Delhi, ISBN – 978-81-944650-0-3, 2021.

Arjun Mittal

1. Asheesh Pandey, Anand Mittal & Arjun Mittal | WalidMensi (Reviewing editor) (2021) Size effect alive or dead: Evidence from European markets, Cogent Economics & Finance, 9:1, DOI: 10.1080/23322039.2021.1897224

Aruna Jha

1. Auditing and Corporate Governance. 4th Ed. New Delhi: Taxmann, 2021.

Astha Dewan

1. Research paper titled "A Quantitative as well as Qualitative Study of CSR in the Selected Companies of IT sector based in India" got published in a peer reviewed Business Analyst Journal July-December 2020 Vol 41 (2)
2. Research paper titled "A Systematic review of Management as well as Marketing Perspective of CSR: Future Research Agenda" got published in a conference proceeding with ISBN of International Conference on Sustainable Business Management Practices and Social Innovation ICSBMPSI-2021
3. Research paper titled "Corporate Social Responsibility in the Information Technology Sector: A Qualitative Study on CSR in Selected Companies in India" got published in a peer reviewed Presidency Journal of Management Thought and Research, July-December 2020 Vol X (2)

Avinash Jha

1. Jha, A. K. Beauty Contest And Learning In Rational Expectations Based Stationary State.
2. Jha, A. K. Absence of Financial Sector in Modern Macroeconomics: Oversight or Overlook.

Anju Verma**Research Publications**

1. Paper titled "Industry 4.0: reshaping the future of HR" published in Scopus indexed Strategic Direction journal, 2020, 9-11, Volume 36 Issue 5, ISSN 0258-0543
2. Paper titled "Tiktok: From Global Fame to Global Ban—A Review" published in Abdc indexed Computer and Telecommunications Law Review journal, 2020, 230-231, Volume 26 Issue 8, ISSN: 1357-3128
3. Paper titled "HR factors for the successful implementation of Industry 4.0: A systematic literature review" accepted in Scopus/Abdc/WoS indexed Journal of General Management, 2021, ISSN 0306-3070 DOI:10.1177/03063070211019141

Paper Presentation

1. Presented paper titled "HR factors for the successful implementation of Industry 4.0" at the 24th Nirma International Conference on Management (NICOM 2021) on Industry 4.0: Reinventing Human Resource Management for Organizational Effectiveness organized by Institute of Management, Nirma University, Ahmedabad held at Institute of Management, Nirma University, Ahmedabad during January 07-09, 2021.

C.S. Sharma**Research Paper Published**

2. Workplace Deviant Behaviour in Response to Breach of Psychological Contract: The Mediation Effect of Moral Disengagement. Ramanujan International Journal of Business and Research, 2020, Volume 5, 71-86. ISSN: 2455-5959 DOI No. <https://doi.org/10.51245/rijbr.v5i1.2020.217> UGC care list II-Group D
3. Moderating Impact of Foreign Financing Government Ownership, Firm-Liquidity and Size on Leverage. Finance India, June 2021, Volume 35, Issue 2, 349-374 ISSN 0970-3772 Scopus Indexed.
4. Foreign Direct Investment in Multi Brand Retail in India – An Interpretative Phenomenological Analysis. Business Analyst. Volume 41, Issue 1, Jan-June 2020. ISSN 0973-211X.
5. An Empirical Assessment Of Quantitative Factors Determining dividend policies of listed firms in india. Primax International Journal of Commerce and Management Research, Volume 8, Issue 2, July-September 2020. ISSN: Print ISSN : 2321-3604 Online ISSN: 2321-3612 DOI 10.17605/OSF.IO/VPR9U

Resource Person

1. At the Faculty Development Programme at JIMS Kalkaji on ' Leveraging Data Analysis Tools for

Effective Research paper Writing'. Held from November 2, 2020 to November 12, 2020. Topic: Quantitative data analysis 2 : Linear Regression Modeling, Regression analysis, Multiple regression analysis, Multicollinearity, Homoscedasticity. Session conducted on November 4, 2020.

2. Delivered the Keynote address at National Webinar on Opportunities and Challenges of AtmaNirbhar Bharat on June 30, 2020 at YashwantraoChavan College, Ambajogai, Beed, Maharashtra.
3. At the UGC sponsored One-month online Faculty Induction Programme-3 [November 18 to December 23, 2020] organised by Human Resource Development Centre (Erstwhile Academic Staff college) On the topics: Understanding Self and Resilience and Social Intelligence & Diversity Management in Classroom on December 8, 2020.

Dipika Bansal

Resource Person

1. Served as resource person on "Introductory Accounting" at Indian Corporate Law Services Academy, Indian Institute of Corporate affairs, Manesar, Haryana as part of thirty-hour training programme. Also served as study material coordinator for the same.
2. Served as resource person on 'Advanced Accounting' at Indian Corporate Law Services Academy, Indian Institute of Corporate affairs, Manesar, Haryana as part of thirty-hour training programme. Also served as study material coordinator for the same.
3. Served as resource person on 'Accounting for Derivatives' at Indian Corporate Law Services Academy, Indian Institute of Corporate affairs, Manesar, Haryana as part of thirty-hour training programme.
4. Delivered one-hour lecture on "International Financial Reporting Standards: The Road Ahead" as part of ARPIT Refresher Course on Commerce, MOOC platform Swayam, MHRD, available at: https://onlinecourses.swayam2.ac.in/arp19_ap64/unit?unit=16&lesson=25
5. Served as visiting faculty on subject titled Accounting for Business-1, Semester 2, for PG Diploma in Global Business Operations (GBO), Shri Ram College of Commerce, University of Delhi.

Himani Dahiya

1. Case Study

Case study titled "Paytm- The Exemplar of Digital Revolution in the Indian Market" published in J-Gate indexed Journal 'Effulgence' of Rukmini Devi Institute of Advanced Studies, 2020, 77-86, Volume 18, Issue, 1, ISSN (P) 0972 - 8058.

2. Research Paper

Presented paper titled "An exploratory study of post adoption consumer behaviour towards mobile payment services" at the one-day International Research Conference on "Reimagining Business Challenges and Responses" organized by Indo-Gulf Marketing Association held at London (online), September 26, 2020.

Hijam Liza DalloRihmo

Book Review

1. Liza DalloRihmoHijam, International Climate Negotiations: Processes and Politics, International Studies Review, Volume 23, Issue 1, (2021): Pages 221– 222, <https://doi.org/10.1093/isr/viaa067>

E-Content Resources Publication

1. Ecological Issues: Historical Overview of International Environmental Agreements, Climate Change, Global Commons Debate, Unit 2-a, Paper X : Global Politics. School of Open Learning, University of Delhi. (2021) <https://web.sol.du.ac.in/info/cbcs-resources>
2. Liberalism, Unit 2-b, Paper VII : Perspectives on International Relations and World History. School of Open Learning, University of Delhi. (2020) <https://web.sol.du.ac.in/info/cbcs-resources>

3. Feminist Perspectives, Unit 2-d, Paper VII : Perspectives on International Relations and World History. School of Open Learning, University of Delhi. (2020) <https://web.sol.du.ac.in/info/cbcs-resources>

Conferences and Seminars

1. "Construction of Climate Change Threat in India" at the International Conference organized by International Political Science Association World Congress held virtually, 10th-15th July, 2021
2. "Re-reading Indian Democracy: Analyzing Citizenship Amendment Act and Ethnic Identity" at the International Conference organized by International Studies Association Annual Conference held virtually, 6th-9th April, 2021.

Certificates

1. Certificate course for Justice at Harvard EdX online, 2021.

Grants and Awards:

1. International Studies Association 2021 Virtual Facilitation Grant, 2021

Kavita Kamboj

1. Presented paper titled, "Reimagining buying behaviour and purchase intentions during and post Covid19: A study of organic food" at International E-Conference on "Advances in Business and Management 2021" organised by Shaheed Bhagat Singh College, University of Delhi on 4-6 March, 2021.
2. Presented a paper titled, "Factors influencing consumer behavior towards organic food during COVID-19" in an International E-Conference on innovations and sustainable practices in commerce, management and social sciences: Future prospects and challenges, jointly organised by Maniben Nanawati Women's College, Mumbai, Maharashtra and Inspira Research Association, Jaipur, Rajasthan on June 4 & 5, 2021.

Dr. Mallika Kumar

1. Research paper E presentation titled, "*Role of Experiential Learning at business Schools in developing entrepreneurship and future business leaders*" **awarded** for online presentation the **Best Region 1** at the ACBSP Northeastern Regional 2020 **Virtual** Conference, October 29-30, 2020 and International Best of Region award in the ACBSP Annual Conference at Miami, USA, June 27, 2021.
2. Research paper E presentation titled, "*Cooperation among Cooperatives: transcending borders*", at the 2020 International Joint Conference, under the session on Development issue in India and International Collaboration, organised by Korea Trade Research Association (KTRA) & World Scholars in combination with FIRST Jeju Global Business Summit, held online at Kyunghee University, Seoul, **Korea**, August 19-20, 2020.

http://www.newktra.org/default/menu03/sub04.php?com_board_basic=read_form&com_board_idx=17&com_board_search_code=&com_board_search_value1=&com_board_search_value2=&com_board_page=&&com_board_id=10&com_board_id=10-

Invited Lectures at Institutes/Workshops

1. Invited for E lecture on *Entrepreneurship & Small Business Management – Coop Entrepreneurship & Sustainability in times of COVID-19*, **University of Colombo, Sri Lanka**, July 5, 2020.
2. Resource person for Webinar on Sahakari Udhya Shilpa Ra Rojgari organised by INNJA Global, Vision Sanchar, **Kathmandu, Nepal**, July 19th, 2020
3. Chairperson, International Conference on Future Challenges & Sustainable Development Goal: Science to Policy framework, Technical Session IV: Gender Equality (SDG5), organised by International Coordination & Development Programme, Shaheed Bhagat Singh College, University of Delhi, April 16th, 2021.

Prerna Soni**Case Study Presentation**

1. Presented a case titled “A Case of Organizational Structure in Indian Film Industry from Complexity Paradigm Perspective” at the Virtual 3rd International Conference on Entrepreneurship, Innovation and Leadership (ICEIL) on “Harnessing Innovation, Technology, Entrepreneurship and Sustainability” organized by Amity University, held from 17th-19th December, 2020.

Preeti Devi

1. “Self-reliant India. A Gandhian Perspective”, 2021, Shivalik Publication, ISBN No. 978-81-950125-8-9, Chapter Title - Self-reliant India: Mantra for Uplifting the country (page 171-177)

Reena Chadha

1. Chadha, Sumant and Chadha, Reena-Corporate Laws [As Amended by the Companies (Amendment) Act, 2020], Scholar Tech Press, Delhi, 2021
2. Chadha, Sumant and Chadha, Reena-Company Laws [As Amended by the Companies (Amendment) Act, 2020], Scholar Tech Press, Delhi, 2020

Ravi Kant

1. Verma, N. M. P., Gaur, M., & Kant, R. (2020). GDP Movements in High and Moderate HDI Economies: An Empirical Investigation. *Archives of Business Review-Vol, 8*(6).
2. Gaur, M., Kant, R., & Verma, N. M. P. (2020). Macro-Economic Determinants of High Technology Exports. *European Journal of Business and Management Research, 5*(5).
3. Gaur, M., & Kant, R. (2020). The Role of Government and Governance in Human Development: A Study of very High Development Economies. *European Journal of Business and Management Research, 5*(5).
4. Gaur, M., & Kant, R. (2021). Can Narrative Economics Justify Economic Fluctuations and Inequality? An Approach from Micro to Macro Perspective. *Theoretical Economics Letters, 11*(01), 1.
5. Kant, Ravi. & Gaur, Monika (2020). The digitalization of Indian Education System: A Macro Perspective. *International Journal of Multidisciplinary, 5*. 24-27.

Richa Gupta

1. Research Paper titled “Evaluation of Factors that Affect Venture Capital Investment: Evidence from India” published in Scopus indexed Global Business Review, 2020, 1-17, online first, ISSN 0973-0664.

Sakshi Gambhir

1. Received the Best Paper Award for the paper titled 'Conceptualization and Measurement of Air Pollution Index (API) in the South Asian Context' presented under Conference Track Theme 4: Towards a Circular Economy – Environmental stewardship and sustainability at the two-day International Conference “Ensuring a Sustainable Future: Role of Entrepreneurship, Innovations in Management Practices, and Circular Economy” organized by Shri Guru Gobind Singh College of Commerce in collaboration with Sydney Business School held at Shri Guru Gobind Singh College of Commerce, March 6-7, 2020.
2. Presented paper titled “Conceptualization and Measurement of Energy Index (EI) in the South Asian Context” at the 4th International Technium Conference “New Decade on Social Sciences, Sustainable Future and Technology Development” organized online by Technium Science, May 30, 2020.

Santosh Kumari**Edited Book**

Goel, S. K. & Kumari, S. (2021). Emerging India and Its Best Practices. Edited book. Bharti Publications, New Delhi, India (ISBN 978-93-90818-93-8)

Research Paper

Kumari, S. & Lalwani, N. (2021). Market Research on E-Cigarettes. International Journal of Academic Research & Development, 7(1), January-June 2021, 13-21 (ISSN 2395-1737).

Sunita Sharma

Book

1. Co-authored book chapter titled "A Survey of Portfolio Optimization with Emphasis on Investments Made by Housewives in Popular Portfolios", published in P.K. Kapur, O. Singh, S.K. Khatri, A.K. Verma (Eds.) Strategic System Assurance and Business Analytics, Springer Nature Singapore Pte Ltd. 2020, Asset Analytics, pp. 325-333, ISSN 2522-5162, ISSN 2522-5170 (electronic), ISBN 978-981-15-3646-5, ISBN 978-981-15-3647-2 (eBook).

Publication

1. Paper titled "Optimal Control Policy to Production and Inventory System with Promotion Effort Dependent Demand in Segmented Market", published in Scopus Indexed Yugoslav Journal of Operations Research, 2021, pp. 207-219, Volume 3, Issue 2, ISSN 03540243.
2. Paper titled "Optimal Promotional Effort Policy for Innovation Diffusion Model in a Fuzzy Environment", published in Scopus Indexed Journal of Information Technology Management, 2021, pp. 142-161, Volume 13, Issue 1, Print ISSN:2008-5893, Online ISSN: 2423-5059.
3. Paper titled "Optimal Promotional Effort Policy in Innovation Diffusion Model Incorporating Dynamic Market Size in Segment Specific Market", published in Scopus Indexed International Journal of Mathematical, Engineering and Management Sciences, 2020, pp. 682-696, Volume 5, Issue 4, ISSN: 2455-7749.

Saurabh Gupta

Paper Presentations and Publications

1. Paper titled "De-marketing Tourism in India and Significance for Sustainability" Published in a reputed and peer-reviewed journal named Primax International Journal of Commerce and Management Research (PIJCMR) in a special issue in the month of August 2020, ISSN NO – Print-2321-3604, online- 2321-3612.
2. Chapter titled "Pursuit of self-reliant India: issues, challenges and opportunities" is published in a book titled " Self-reliant India: Issues & challenges" authored by A. IbemchaChanu in the month of march 2021, Print ISBN NO- 978-93-85767-64.
3. Presented a paper titled "New Education Policy: Impact on higher education and challenges" at national seminar (virtual) conducted by Shri Ram College of Commerce on 20th march 2021.
4. Presented a paper Titled "De-marketing Tourism in India and Significance for Sustainability" in a three-day international conference on "Innovations for new normal" conducted by Government Degree College- Parkal, Warangal rural, Telangana State on 23rd August 2020.
5. Received best abstract award in a national conference organized by IQAC in collaboration with Post graduate and research department of commerce, Nirmala College Muvattupuzha on 3rd June 2020.
6. Presented paper titled "De-marketing for Injurious Consumption In India With Special Reference To Tobacco's (Best Paper Award)" at two-day International Conference "Road Map To Sustainability: Environment And Health" organized by post-graduate department of Economics, Sri Guru Gobind Singh College, Punjab University, Chandigarh sponsored by Indian Council of Social Science Research and Ministry Of Human Resource Development (Govt. Of India) in the month of March 2020 on 5th and 6th.

Resource person/ distinguished speaker

1. I was invited by Sri Ram Group of Institutes, Jabalpur, Madhya Pradesh to deliver special lectures on the topic "Business Communication" on 28th and 29th February 2020 to Under-graduate and Post-graduate commerce and management students respectively and further the same institute again

invited me on 13th and 14th march 2020 to give special lecture on "GST AND ITS IMPLICATIONS", and both the invitations were accepted and lectures were delivered successfully on all 4 days.

2. Recently got associated with TCS as "Subject Matter Expert (SME)" in the year 2020 for commerce subjects.

Saumya Aggarwal

1. Authored "Developmental, Relational and Facilitating (DRF) Organizational Culture Scale: An Empirical Study in Select Colleges of University of Delhi" published online in Scopus Indexed Global Business Review Journal, 2020, ISSN 0973-0664
2. Co-Authored "Turnaround Strategy for Air India" published in Indian Citation Index (ICI) PRAGATI: Journal of Indian Economy, 2020, 7(1), 121-138, ISSN 2347-4432

Resource person

1. Conducted online sessions in the Faculty Development Programme on "Emerging Paradigms in Organisational Behaviour" on July 05, 2021 and July 06, 2021 held under the aegis of ATAL Academy established by the AICTE

Shalini Rawal

Research Paper

1. Sinha, M. & Rawal, S. (2020). Competitive Behaviour of Outward Foreign Direct Investment from India. *Business Analyst*. 41(1). 3-22.
2. Sinha, M. & Rawal, S. (2020). Composition of Outward Foreign Direct Investment from India. *Management Insight*. 16(1).
3. Sinha, M. & Rawal, S. (2020). Dynamics of India's Foreign Direct Investment in SAARC Region. *Journal of Business Studies*. 11

Dr. Shefali Kapoor

Research Paper Publications

1. Kapoor, Shefali & Singh Ajeet. "Algebraic Coding Theory In The Quest For Efficient Digital India". *International Journal of Advance Technology in Engineering and Science (IJATES)*, ISSN: 2348-7550, Volume No. 4, Issue No. 12, pp. 84- 92, A R Publications.
2. Kapoor, Shefali & Singh Ajeet. "Establishing the role of Rank metric Codes for Error correction in Random network coding ". *International Journal of Mathematics Research (IJMR)*, ISSN: 0976-5840 Volume 8, Number 3, pp. 193-198, International Research Publication House.
3. Kapoor Shefali , Singh Ajeet, "Achieving Reliable Digital Data Communication through Mathematical Algebraic Coding Techniques", *International Journal of Pure and Applied Mathematical Sciences (IJPAMS)*, ISSN 0972-9828, Volume 9, Number 2, pp. 183-190, Research India Publications.
4. Kapoor, Shefali & Ramaraju, G.V. "Algebraic Coding Techniques to the Aid of Information Security in Achieving Reliable Internet Banking", *International Journal of Advance Research in Science and Engineering (IJARSE)*, ISSN -2319-8354, Volume No.6, Issue No. 10, pp. 971-977, A R Publications.

Participation in FDP's & National/International Conferences, Certifications

1. Participated & obtained grade A+ certificate in the one week Online Faculty Development Programme on "ICT Enabled Teaching Learning", September 7-13, 2020, organised by the Teaching Learning Centre, Ramanujan College and Janki Devi Memorial College, University of Delhi under the PMMMNMTT scheme, MHRD, Govt. of India.
2. Participated in the one week Faculty Development Programme on "Mathematica- A System for Modern Computing", 21-26 August, 2020, organised by the Mahatma Hansraj Faculty Development

Centre, under PMMMNMTT scheme MHRD, Govt. of India, Hansraj College, University of Delhi.

3. Participated in the two weeks certification course on "Getting started with Data Analysis using Microsoft Excel", August 4-17 2020, organised by the Ramanujan College, University of Delhi in collaboration with the Mathematical Sciences Foundation.
4. Participated in the five-day National Webinar Series on "Financial Mathematics: Pedagogy and Career Perspectives", July 27-31, 2020, organised by the Department of Mathematics, Lady Shri Ram College for Women, University of Delhi.
5. Participated in the seven days development programme, "Mind-Sets, Knowledge-sets and Skill-Sets for 21st Century Youth: Innovations and Adaptations", from 27 May-3 June 2020, organised by the Internal Quality Assurance Cell, Shri Ram College of Commerce.

Shikha Makkar

Research Paper Publications

1. 2020: Paper titled "A conceptual development of Spiritual Leadership Model" in International Journal of Business and Globalisation, Inderscience Publishers. Vol.26 No.3, pp.239 - 252, DOI: 10.1504/IJBG.2020.110953 Scopus Indexed, ISSN online: 1753-3635. 2020.

Paper Presentations

1. 2020: Presented a research paper titled "Diversity Management in Higher Education In India" (Received the Best Paper Award) at the Two day National Conference on "Exploring Spiritual Foundations of Leadership and Management" at DME Management School, I. P. University, Noida on 14th-15th February.

Other Academic Achievements

1. 2020: Invited as a Resource Person, for conducting a Faculty Development Program on the topic "Diversity in the classroom" by Dr. M. G. R. University, Chennai, on 8th September.
2. 2020: Invited as a Resource Person, for a National Webinar on "Business Analytics- Tools for decision making" by P. K. R. Arts College for Women, Bharathiar University, Tamil Nadu on 8th August.
3. 2020: Invited as a Resource Person, for a National Webinar on "How analytics is useful for business decision making" by Vivekcollege of management and technology, Bijnor, Uttar Pradesh on 25th July.
4. 4.2020: Invited as a Resource Person, for a National Webinar on "Analytics for Beginners" by Sanskriti University, Mathura, Uttar Pradesh on 29th June.
5. 2020: Invited as a Resource Person, for a National Webinar on "HR Analytics" by AKS University, Satna, Madhya Pradesh on 26th June.
6. 2020: Invited as a Resource Person, for a National Webinar on "Research and Plagiarism" by AKS University, Satna, Madhya Pradesh on 23rd June.
7. 2020: Invited as a Moderator, for a National Webinar on "Work-life Balance & Happiness" jointly organized by RD & DJ College, Munger University, Munger and Sri Sri University, Cuttack, Odisha, India on 16th June.
8. 2020: Invited as a Moderator, for a Panel Discussion on "Creating Spiritually enabled Leaders for tomorrow" at the Two-Day National Conference on "Exploring Spiritual Foundations of Leadership and Management" at DME Management School, I. P. University, Noida on 15th February.
9. 2020: Received the "Award for best Paper", for a research paper titled "Diversity Management in Higher Education In India" presented in the National Conference on "Exploring Spiritual Foundations of Leadership and Management" at DME Management School, I. P. University, Noida on 15th February.

Suman Bhakri

Research Papers and Articles

1. "India \$ 5 Trillion Economy: Vision & Mission", International Journal of Emerging Technologies and Innovative Research (www.jetir.org), ISSN:2349-5162, Vol.7, Issue 3, page no.696-704, March-2020, Available :<http://www.jetir.org/papers/JETIR2003408.pdf>
2. Bhakri, S., & Verma, A. (2020). Foreign Exchange Reserves In India-A Policy Period Analysis. *International Journal of Research-GRANTHAALAYAH*, 8(11), 204-210.
3. Verma, A. & Bhakri, S. (2021). Determinants of Foreign Exchange Reserves In India. *International Journal of Research-GRANTHAALAYAH*, 9(2), 229-240.
4. Verma, A. & Bhakri, S. (2021). Macroeconomic indicators of foreign exchange reserves in India. *International education and research journal*. 7(3).
5. "Artificial Intelligence(Ai): Applications And Implications (Ai) For Indian Economy", International Journal of Emerging Technologies and Innovative Research (www.jetir.org), ISSN:2349-5162, Vol.8, Issue 5, page no.g354-g365, May-2021, Available :<http://www.jetir.org/papers/JETIR2105846.pdf>
6. "Trade War: War Of Dominance", International Journal of Emerging Technologies and Innovative Research (www.jetir.org | UGC and issn Approved), ISSN: 2349-5162, Vol.8, Issue 4, page no. Pp9-17, April-2021, Available at : <http://www.jetir.org/papers/JETIR2104102.pdf>

Shashank Vikram Pratap Singh

Papers/Articles

1. Deepika & Singh, S.V.P. (Forthcoming). Does Relationship Marketing have a dark side? A theoretical perspective. Int. J. of Business Innovation and Research. (SCOPUS, UGC Care etc.) (Inderscience Publication Ltd.)
2. Deepika, Singh, S.V.P. (Forthcoming). Study of E-Services Quality and Customer Loyalty: A moderated Mediation Model of Perceived Switching Cost and E Satisfaction. Int. J. of Business Information Systems. (SCOPUS, ESCI & ABDC-C). (Inderscience Publication Ltd.)
3. Deepika, & Singh, S.V.P. (Forthcoming). Relationship Marketing in online relating: A Theoretical and empirical analysis from an Indian Perspective. . Int. J. of Business Information Systems. (SCOPUS, ESCI & ABDC-C). (Inderscience Publication Ltd.)
4. Singh, S.V.P (April 17, 2021). Human Development Challenge: Need to address new forms of Inequalities created by Covid-19. Policy Circle.
5. Singh, S.V.P., & Deepika (March 8, 2021). Celebration of Women's Day Via Gender Parity- Still Miles to Cover. India Chapter.In.
6. Singh, S.V.P (March 6, 2021). In the VUCA World, India needs additional sources of equity investment in the education sector. India Chapter.In
7. Singh, S.V.P (Feb. 3, 2021). Development through Six pillars: Budget 2021. India Chapter. In
8. Singh, S.V.P (2021). International Day of Happiness: GDP Vs Happiness. The Blue Planet-A Magazine on Sustainability, V.1 Issue, 3, p. 46-49.
9. Shrotryia, V.K. & Singh, S.V.P. (2021). Measuring progress beyond GDP: A theoretical perspective. Emerging Economy Studies. (EconLit, RePEc) (Sage Publication).
10. Shrotryia, V.K., & Singh, S.V.P. (2020). A short history of India's economy: Pre- and Post-independence period. Economic and Regional Studies, 13(4), 388-406. De Gruyter Publication. (EBSCO, PMSHE, Google Scholar etc.)
11. Singh, S.V.P. (2020). Exploring the linkage between income inequality, GDP and Human Wellbeing. Business and Economics Research Journal, 11(3), 621-634. (Bursa Uludag University Turkey) (ABDC-

C, EBSCO, EconLit, RePEc).

12. Singh, S.V.P. (July, 2020). COVID-19; Prospect of India Amid Demand Vs Supply. The Market Express.
13. Singh, S.V.P. (Jun, 2020). We are the new generation of inequality: How Corona widen global injustice. Scoop.me.
14. Singh, S.V.P. & Deepika. (Jun, 2020). Power and prospect of higher education with the prism of budget 2020. The Market Express.
15. Singh, S.V.P. & Deepika. (May 2020). Covid-19 Stimulus package to credit-starved MSMEs. The Market Express.
16. Singh, S.V.P. & Deepika. (April, 2020). Income Sharing Agreement in higher education system of India. The Market Express.
17. Singh, S.V.P. (March, 2020). International Happiness Day: Happiness Vs GDP. The Market Express.
18. Singh, S.V.P. (March, 2020). Gender Parity: Analysis of Gender gap report 2020. The Market Express.
19. Singh, S.V.P. (March, 2020). Covid-19 lead disruption in the economy. The Market Express.
20. Singh, S.V.P. (Feb. 2020). Boosting India's Vibrant Startup Ecosystem; Budget 2020. The Market Express.
21. Singh, S.V.P. (Feb, 2020). Riding on Income and Purchasing Power: Budget 2020. The Market Express.
22. Singh, S.V.P. (Feb. 2020). Analyzing Human Development Report 2019 with a special focus on India. Development Discourse.
23. Singh, S.V.P. (Jan. 2020). Sense vs Nonsense of GDP in context of happiness of people. Development Discourse.
24. Singh, S.V.P. (Jan. 2020). Translating words to deeds: Achieving gender parity in access to financial resources. Development Discourse.

2. Resource Person/ Key Note Speaker/ Public Lecture/Invited Lecture

- As a Key Note Speaker, Pratyaksha Organized by Hansraj College University of Delhi on 12th September, 2020. Delivered lecture on "Human Development and New Generation of Inequalities".
- Delivered Public Lecture on "GDP Vs Human Wellbeing Is Economic Growth Leads to Enhancing People's Wellbeing? A Global Evidence" at CENTRAL QUEENSLAND UNIVERSITY CoPs (Communities of Practice - Sustainability) Melbourne Campus on June 2, 2021.
- As a resource person on Two Days Workshop on Research Journey, Organised by Indian Accounting Association, Patna Branch on 26-27 June 2021.
- Delivered Invited lecture on "Dimensions of Happiness" at School of Happiness, Ramanujan College, University of Delhi on April 8, 2021.
- Delivered Invited lecture on "Happiness in Public Policy- Is it even possible to be happier" at School of Happiness, Ramanujan College, University of Delhi on July 8, 2021.

3. Other Academic Positions

- Joined Australian Centre for Sustainable Development Research & Innovation (ACSDRI)- A Research Institute, as Associate Researcher.
- Guest Reviewer Ramanujan International Journal of Business & Research (RIJBR), a UGC Indexed Journal during year 2020-2021.

Vartika Khandelwal**Refresher Course**

1. Successfully completed Excel Skills for Business: Essentials an online non-credit course authorized by Macquarie University and offered through Coursera.

Resource Person

1. Contributed as a resource person for the HRD Ministry Sponsored Refresher Course in Commerce conducted by National Resource Centre – Commerce Discipline at Shri Ram College of Commerce under ARPIT 2019.

Vineet Mehta**Induction/Orientation Programme/ FDP**

1. Four week Induction/Orientation Programme for Faculty in Universities/ Colleges/ Institutes of Higher Education from 04.06.2020 to 01.7.2020 organized by Teaching Learning Centre, Ramanujan College, University of Delhi.
2. One week Faculty Development Program (FDP) on Transforming Lifestyle through Yoga Darshan & its Functional Modes from 20.11.20 to 26.11.20 organized by Teaching Learning Centre, Ramanujan College, University of Delhi.

Research Publication

1. Parmod Kumar Sethi and Vineet Mehta, Topography Of Personality Traits Among University Students Pursuing Different Interest, Journal of Sports Science and Nutrition E-ISSN: 2707-7020 & P-ISSN: 2707-7012, 2020; 1(2): 29-31 <https://www.allsportsjournal.com/archives/2020.v1.i2.A.16>
2. Rakesh Kumar & Vineet Mehta, A Survey on Awareness of Existing Technologies In Modern Football, Ayan- An International Multidisciplinary Peer Reviewed and Refereed Research Journal, ISSN, 2347-4491; 8 (4) (October-December); UGC No. 49095; Year- 2020: 243-249
3. Parmod Kumar Sethi & Vineet Mehta, Analysis of the relationship between triceps, biceps, pectorals and scapular muscles strength with Olympic weightlifting skills. ISSN: 2456-0057, International Journal of Physiology, Nutrition and Physical Education 2021; 6(1): 342-345 <https://www.journalofsports.com/pdf/2021/vol6issue1/PartF/6-1-136-542.pdf>
4. Authored chapter titled "Planning in Sports" book titled "Physical Education Class XII" published by Central Board of Secondary Education (CBSE), E publication, 2020
5. Authored chapter titled "Physical Fitness, Wellness & Lifestyle" book titled "Physical Education Class XI" published by Central Board of Secondary Education (CBSE), E publication, 2020

Resource Person

1. Guest Speaker on topic "Planning and Executing a Play session" in "Physical Education and Community Coaching Program" on 05.06.2020 organized by SAI LNCPE Trivandrum from 01.06.20 to 30.06.20 under the Khelo India Community Coaching vertical of Ministry of Youth Affairs and Sports, Government of India.
2. Guest Speaker --on topic "Posture and Corrective Exercise" in online Short-Term certificate course on Holistic Fitness and Wellness Learning on 07.04.2021 organized by IQAC and Department of Physical Education, Mata Sundari Devi College for Women and Shri Guru Nanak Dev Khalsa College.

Member

1. Member, Physical Education Curriculum Committee, Central Board of Secondary Education (CBSE).
2. External Examiner, NTCC BPES-V Sem. Students Examination Online on 22nd October, 2020 of Amity School of Physical Education & Sports Sciences (ASPESS) Amity University.

Varda Sardana**Research Publications**

1. Paper titled "Deposit Insurance Coverage Limit: How Much is Enough? Evidence from India" published in ABDC ranked Indian Journal of Finance and Banking, 2020, 66-83, Volume 4, No. 4, ISSN 2574-6081

Resource Person

2. Resource Person for 5-Day FDP on "Emerging Paradigms in Organisational Behaviour", organised by SRCC and sponsored by AICTE, dated 5th July to 9th July 2021.

Vikki Sharma**Book Chapter**

1. Mr. Vikki Sharma, "Guerrilla Marketing: A Brand Building Tool For Sustainable Business" Emerging Trends in Modern Business, June 2020: pp – 8-22, ISBN: 9879386754721.

Research Paper Presented

1. Presented Paper Titled "A Framework for Renewal for MSMEs during COVID- 19 " at The Two- Day National Conference "Financial Management for Effective Control of COVID Pandemic" Organized by Atal Bihari Vajpayee Vishwavidyalaya, Bilaspur (C.G.), 15 th& 16 May 2021.
2. Presented Paper Titled "New Education Policy : Impact on higher education and challenges" at the One-Day National Conference "Emerging Scenario of Higher Education in India in Context of New Education Policy and Experimentation of Technology during Pandemic : A Road Ahead" Organized by Shri Ram College of Commerce, University of Delhi, 20 March, 2021.

Research Paper Publication

1. Mr. Vikki Sharma, "An Analysis of Guerrilla Marketing Impact in New Delhi", NIU International Journal of Human Rights, ISSN: 2394 – 0298 Volume 8(VII), 2021
2. Mr. Vikki Sharma, "Issues, Threats, and Prospects with the Atmanirbhar Bharat Abhiyan In India", Journal of the Maharaja Sayajirao University of Baroda ISSN: 0025-0422, Volume-55, No.1 (III) 2021.

Section III: Physical Infrastructure

SOLAR PANNELING

As a proactive institution committed towards environment protection and with an objective to contribute towards environment by reducing carbon footprint through generation of clean and renewable energy, the Centre for Green Initiatives, SRCC launched a one of its kind initiative "SOLAR POWER PROJECT" for generating electricity using solar panels in the college. The initiative is under a 25 years agreement with Tata Power Renewable Ltd. (TPREL) totally funded by Tata Power Delhi Distribution Ltd. (TPDDL) for generating electricity in the College premises. The project commenced in October 2019, and was completed in March 2020. The present project has a generation capacity of 425 kWp and caters to about 45percent of the College's net energy requirements and has reduced College's carbon foot print by 533.4 tonnes. Over 1310 solar panels were installed, which is one of the largest installed solar power plants across the Colleges of University of Delhi. The plant generates over 1500 units of electricity per day and is also connected with the grid. The College has so far generated and exported over 5,85,000 units, resulting in cost saving of Rs. 47,67,750/ (Forty Seven Lakhs Sixty Seven Thousand Seven Hundred and Fifty only) to

the college. The planning and execution of the project required close coordination between the College and agencies responsible for implementation of the project. A faculty member representative from the Centre for Green Initiatives, SRCC was appointed as the Project Liaison Officer for the solar project. Non-Teaching Members of the Centre for Green Initiatives, SRCC from the Administrative and Accounts Office facilitated the administrative and finance formalities required for the completion of the project. Owing to the participative and decentralised management approach, the project has been implemented successfully at SRCC.

Section IV: Post Graduate Programme in Global Business Operations

Post Graduate Diploma in Global Business Operations

Course Coordinators: Ms. Reena Chadha & Dr. Aruna Jha

Through the experience of its faculty and rich corporate interface, the PGDGBO aims to minimize the gap between the knowledge of students and industry expectations. With this view, the following initiatives were undertaken during the academic year to ensure a more effective learning environment for our future global managers:

- Organizing Orientation Programme for new entrants to the course to familiarize them in relevant areas of mathematics, accountancy, economics and language and communication skills
- Presentation-oriented and participative learning in the classroom
- Introduction of additional courses in foreign languages, business communications, Macroeconomics, SPSS, Digital marketing, R Language, Derivatives etc.
- Exposure to contemporary issues through close study of business newspapers in the classroom
- Encouraging students to participate in International Programmes both in India as well as abroad to enhance their global exposure
- Enhance placement opportunities through greater visibility and branding of PGDGBO
- Industrial Visits
- Special emphasis on Port Visits
- Special Guest Lectures by prominent speakers from business and industry

Academic Results

Toppers for the Academic year 2019-20

Semester I & II: Manusmriti

Semester III & IV: Simriti Mishra

Toppers for the Academic year 2020-21

Semester I & II: Himanshu Darsena

Semester III & IV: Manusmriti

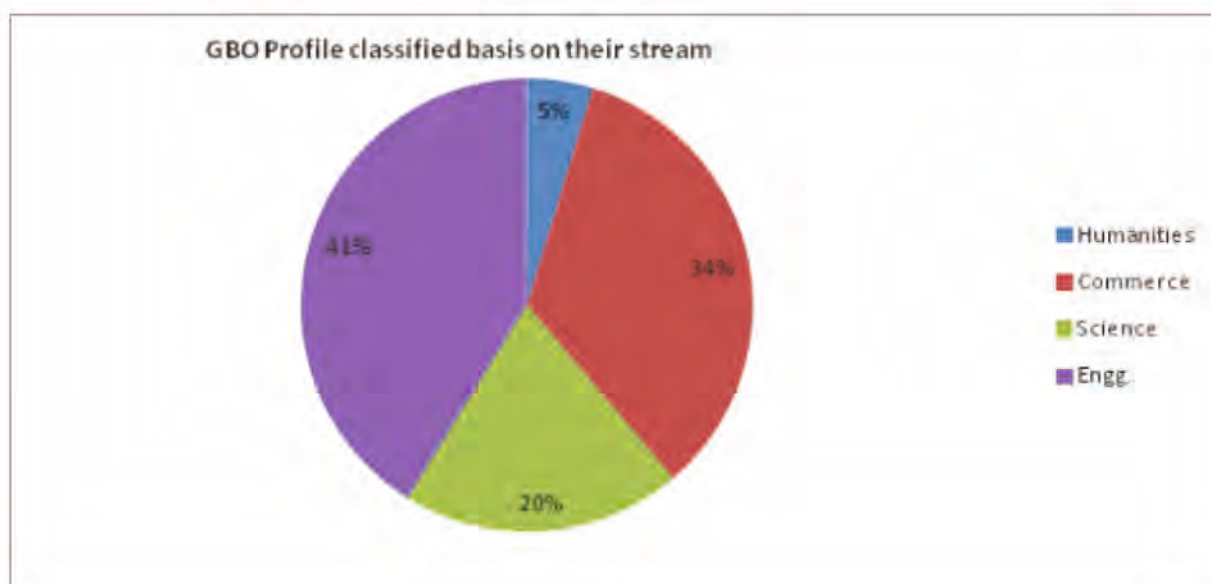
Admissions for Batch 2021-2023: Overview

Applications

Post Graduate Diploma in Global Business Operations		
Batch Profile of selected students for Batch of 2021-23		
Particulars	Number	Percentage of Total Applicants
Number of Applicants	4495	100%
Number of Applicants called for Interview	No Interview	0
Number of Students finally selected as on 31st July 2021	86	2%

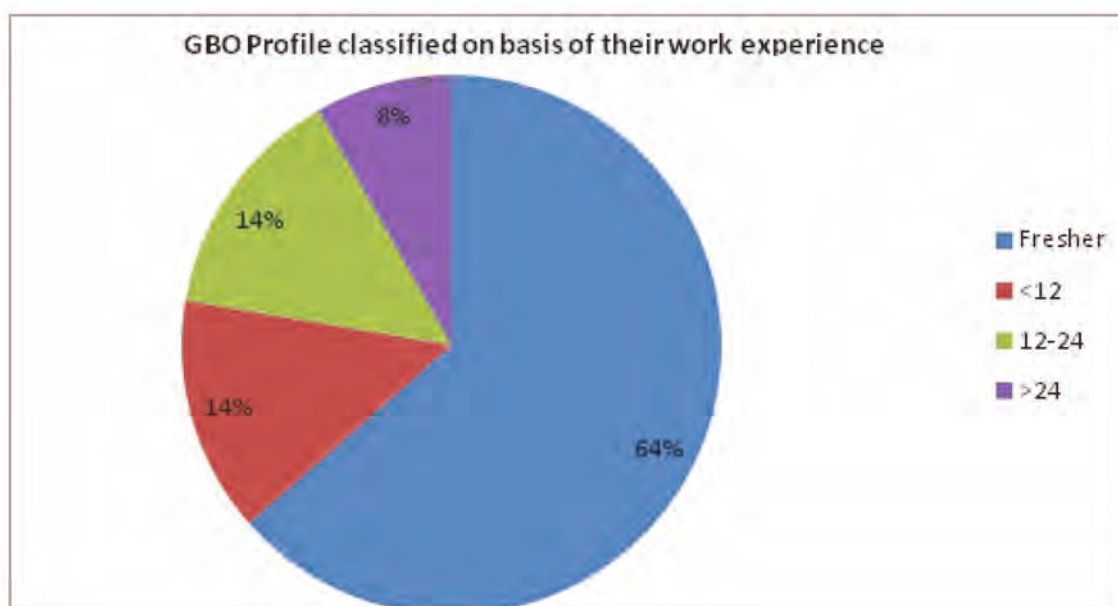
Graduation Stream

Post Graduate Diploma in Global Business Operations	
Batch Profile of selected students for Batch of 2021-23	
Students list according to Graduation Stream	
Humanities	4
Commerce	30
Science	17
Engg.	35
Total No. of students	86



Work Experience

Students list according to work experience	
Fresher	55
<12 months	12
12-24 months	12
>24 months	7
Total No. of students	86



PGDGBO

Placement Report 2020-21

One of the key performance indicators of any Post Graduate programme is the Summer and Final Placement. SRCC GBO has once again witnessed a stellar placement season with the most aspired companies visiting the campus. The students were offered coveted profiles across domains such as Finance, Marketing, Consulting, Analytics, Human resources etc. Sales and Marketing emerged out to be the most buoyant recruiting sector offering a wide range of profiles.

SRCC GBO has not only managed a strong relationship with its regular recruiters, but also established a host of new corporate partnerships. A total of Forty-Seven (47) companies visited the campus for GBO Internships-placements. The highest placement offered this year was Rs.18.81 lakhs with the mean CTC offered at Rs.10.21 lakhs and the median CTC offered at Rs.8.46 lakhs.

Finance		HR	Operations IT and Analytics		Research & Consulting	Sales & Marketing		Strategy
Dell		SkillDzire	Indxx	Deloitte	Gartner	Inno Labs	Credflow	Avalon Global Research
Collabera		Fortune human capital	EgonZehnder	Verifyer	KPMG Global Services	Jaipur Rugs	Dell	Bajaj Capital
Verifyer		Shree Cement	Jaipur Rugs	Inno Labs	Deloitte	Fyndhere		Agarwal Packers & Movers
Agarwal Packers & Movers		Optum	American Express	SkillDzire		Algorithmic		
DCM Shriram		Blockcube Technologies(HR)	Jaro	Jaipur Rugs		DCM Shriram		
Blockcube Technologies (Finance)		Fortune human capital	InterviewBit		Cogoport	Pladis Global		
		SkillDzire	Acelot			Pizza Hut		
		Jaipur Rugs	Impact Guru			GAMASEC		
		Shree Cement	Agarwal Packers & Movers			Cogoport		
Total		6	9	14	4	11		3

Placement Participating Companies

S. No.	Company	No. of offers made	CTC	Profile offered
1	GAMASEC	10	15	Marketing Executive
2	Dell	4	10.21425	Inside Sales- Account Manager
3	Indxx	2	8	Equity Analyst
4	Jaipur Rugs	1	8.11176	Management Trainee
5	StashFin	1	10	Associate Product Manager
6	Gartner	1	9.19	Research Consultant
7	American Express	4	18.81993	Management Trainee
8	InterviewBit	1	14.63	Senior Business Development Associate
9	KPMG Global Services	3	7.75	Associate Consultant
10	Deloitte	8	7.6	Consultant-Analyst
11	Collabera	2	7.5	Account Manager
12	Jaro	1	8.46	Career Development Executive
13	Verifyer	4	10	Key Account-Associate
14	Cogoport	1	5.4	Customer Success
15	EgonZehnder	1	10	Business Analyst
	TOTAL	44		

Internship Report: 2020-21

Internship Participating Companies

S.No.	Company	No. of offers made	Stipend	Profile offered
1	Bajaj Capital	12	Unpaid	Wealthpreneur
2	Inno Labs	8	30000	BD & Marketing Research
3	SkillDzire	6	8000	HR / Operations
4	Jaipur Rugs	4	20000	Marketing/HR/Social Development
5	Fortune human capital	4	20000	HR Intern
6	Agarwal Packers & Movers	4	20000	Finance/Data Science
7	Fyndhere	3	34000	Sales
8	Verified Market Research	3	6000	Research Associate
9	Algorithmic	3	Unpaid	Sales & Marketing
10	DCM Shriram	2	80000	Finance/Marketing
11	Credflow	2	20000	BD Executive
12	Acelot	2	40000	BD Intern
13	Blockcube Technologies(Finance)	2	20000	Finance
14	Impact Guru	2	6000	BD Intern
15	Pladis Global	1	10000	Sales
16	Avalon Global Research	1	30000	Summer Intern
17	Shree Cement	1	25000	HR Intern
18	Optum	1	100000	Human Capital Intern
19	Blockcube Technologies(HR)	1	30000	HR Intern
20	Global Lancers	1	20000	BD Intern
21	Pizza Hut	1	40000	Market Research
	Total	64		

CONCOR, DADRI: PORT VISIT

Conducted by: SRCC GBO

Coordinated by: Mr. Anuj Shokeen

About Dadri Port

As a key partner to many of India's prominent industry players, the Dadri ICD offers the best of logistics experiences and is an example of how integrated end-to-end logistics services offer competitive advantages to customers. Located in Dadri (UP), it is connecting link for Eastern and Western Arm. The Dedicated Freight Corridor commences from Dadri, following industrial nodes are envisaged in Uttar Pradesh: Node-1: Dadri-Noida-Ghaziabad Investment Region Node-2: Meerut-Muzaffarnagar Industrial Area.

About Visit

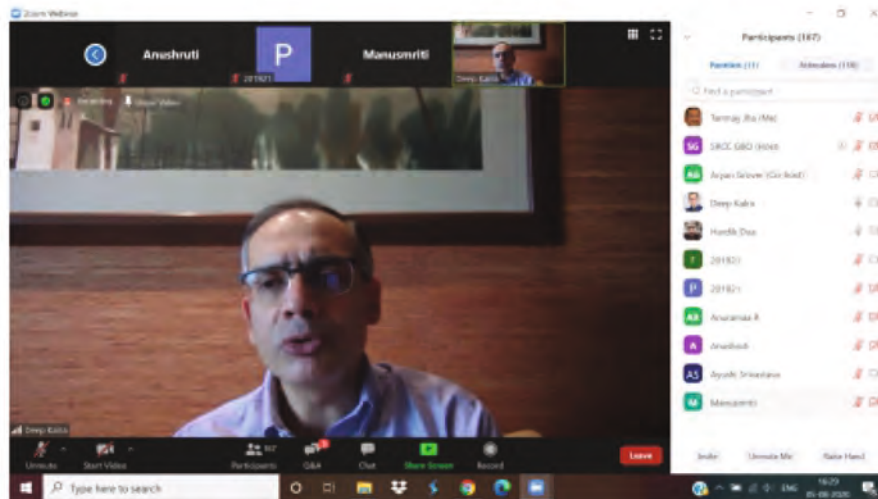
The industrial visit to Dadri port held on 5th March, 2021. The visit started at 9:30 AM. There was a bus containing 30 students and 2 faculties- Dr. MP Singh & Ms. Kamaljeet Kaur. The bus reached port at 11:30 AM and then from there we were guided by Mr. Anuj Shokeen (GBO Alumni, class of 2018). First we were given a brief introduction by Mr. Anuj and then we visited the inland port where we came to know about different type of containers, supply chain process, warehouse management, customs protocol and the new freight corridor which is starting from Dadri Port itself. Lastly, we met Mr. Bhagyamani Singh - CEO, Dadri ICD. The visit ended at around 2:30 PM. The visit was truly professional and well managed till the end. The staff and students were thankful to the CONCOR and SRCC GBO management for granting the permission for the visit.



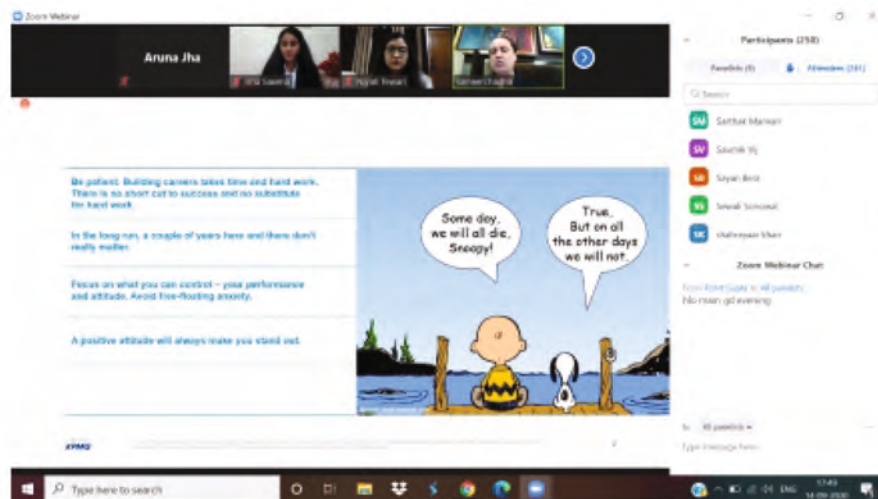
Port Visit

Industry Connect- Learning from the Best

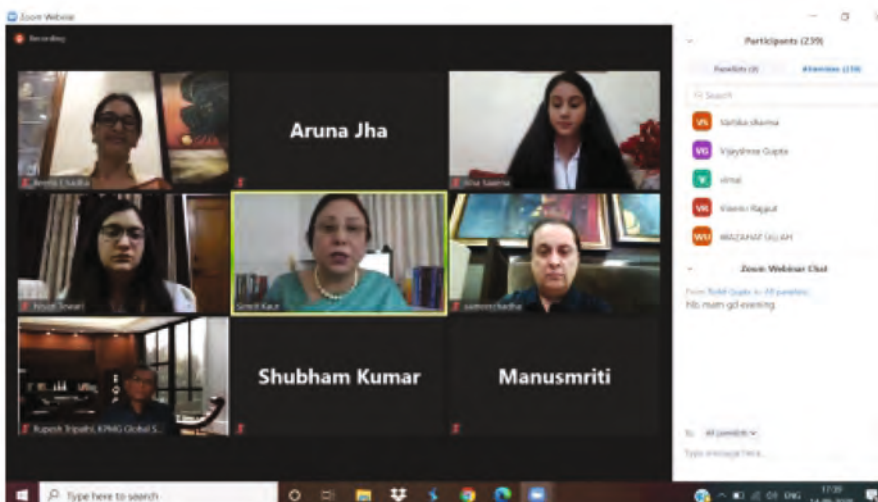
Event Date	Guest Speaker Name	Organisation	Guest Speaker Designation
17th July 2020	Mr. Ashwajit Singh	IPE Global (P) Ltd.	Managing Director
27th July 2020	Dr. Harsh Mahajan	Mahajan Imaging	Founder & Chief Radiologist
27th July 2020	Dr. Nattoram Puri	Fortis Medical Council	Chairman
27th July 2020	Dr. Arvind Lal	Lal PathLabs	Chairman
27th July 2020	Mr. Raj Gore	Healthcare Global Enterprises Ltd.	CEO
5th August 2020	Mr. Deep Kalra	MakeMyTrip	Founder & CEO
22nd August 2021	Mr. Sanjeev Bikhchandani,	Naukri.com and 99 acres.com	Founder and Executive Vice - Chairman, Info Edge
14th September 2020	Mr. Sameer Chadha	KPMG Global Services	Chief Executive Officer
14th September 2020	Mr. Rupesh Tripathi	KPMG Global Services	Partner and Head of People
19th September 2020	Mr. Anil Bhasin	Havells India	Former President
23rd September 2020	Mr. Anubhav Gupta	Deloitte	Partner
26th September 2020	Mr. Abhishank Babbar	Genesis BCW	Associate Director
3rd October 2020	Ms. Madhavi Jha	Boeing India	Director, Communication
4th October 2020	Ms. Rupali Kathuria	MasterCard, South Asia	Director, External Communications
10th October 2020	Ms. Nardip Gupta	Nielsen	Director- Data Science
17th October 2020	Mr. Surakshit Khullar	Dabur India	Sr. HR Partner
18th October 2020	Mr. Gaurav Pandit	Flipkart	Director Talent Management
18th October 2020	Mr. Gaurav Chopra	Allianz	HR Transformation Manager
18th October 2020	Mr. Venkatesh	Volvo	Deputy Recruitment Manager
19th October 2020	Mr. Amit Mehta	Unilever	Head- Employer Brand and Talent Channels
30th October, 2020	Mr. Nishant Govil	Black Rock	Managing Director
31st October 2020	Mr. Shiaditya Banerjee	Piramal Pharma	Head HR India
31st October 2020	Mr. Dayesh Angle	IBM India Private Limited	CFO - Infrastructure Services, India/South Asia
5th November 2020	Mr. Suresh Tripathi	Tata Steel	Vice President HR
6th November 2020	Ms. Sakshi Gupta	Grail Insights	Vice President Global Human Resources
6th November 2020	Ms. Sonam Singh	Grail Insights	HR Process Consultant
22nd February 2020	Mr. Rohan Parashar	Asian Paints	Group Brand Manager
14th March 2021	Ms. Bhavya Misra	PEPSICO	HR director
20th March 2021	Mr. Gurbaksh Gandhi	EY-GDS	Assistant Director, Knowledge Team
1st April 2021	Mr. Vishal Thakur	Tata Capital Financial Services Ltd	Associate Vice President HR
18th April 2021	Mr. Manish Sharma	PWC	Director
18th April 2021	Mr. Atulya Goswami	UPL India	HR Head India Region
28th April, 2021	Mr. Varun Shridar	CEO	Paytm Money



Mr. Deep Kalra



Sameer Chadha



Sameer Chadha



Sanjeev Bikchandani

ALUMNI MENTORS

In the first phase

- Ashutosh Bhardwaj: Manager at Cool Kanya
- Abhiman Patwardhan: Associate Consultant at Gartner
- Ayush Mittal: Consultant at KPMG
- Akash Gholap: Financial Analyst at Amazon
- Naitik Joshi: Business Analyst at American Express

In the second phase:

- Nishtha Jain: Business Analyst at American Express
- Shilpy Yadav: Team Manager Operations at Amazon
- Smriti Mishra: Process Manager at American Express
- Yahika Lohia: Credit Manager at HDFC Bank

Section V: Department of Physical Education

SPORTS

Lawn Tennis

Shefali Arora

- Participated in ITF (International Tennis Federation) Women's \$15,000 Tournament (Grade- T1) conducted by International Tennis Federation (ITF) held at RK Khanna Tennis Stadium, Delhi from 28th February to 6th March 2021.
- Participated in Hard Court National Championship 2020 held at Gurgaon, Haryana from 15th to 20th March 2021.
- Participated in 5 Lac Women's Tournament held at Gurgaon, Haryana from 8th to 13th March 2021.
- Participated in Pre-Quarter in 1 Lac Women's tournament held at Joygaon Tennis Academy, Jhajjar, Haryana from 15th to 20th February 2021.

Swimming

Ashmita

- Participated in 54th Senior Haryana State Swimming Championship 2020 held at HL City, Bahadurgarh from 6th to 7th March 2021 and got Bronze Medal.

Chess

Vantika Agrawal

- Participated in FIDE Online Chess Olympiad 2020 held at India on 21-08-2021 and got Gold medal.
- Participated in Sukoon Resort 1st Indian Chess.com League (ICL) and Best Women Player Award.
- Participated in Super Juniors Cup by Chess base India held at Noida, India on 06-04-2021 and Best Women Player Award.
- Participated in 6th Global Festival-Intercontinental Online Youth Team Chess Cup 2020 from 2020/10/10 and got Gold Medal.
- Participated in FIDE International B-Schools Super Cup held at online mode from 9th to 11th July 2021 and got First Position.
- Participated in 11th Sharjah International Cup for Women (Final) held at Noida, India from 08-01-2021 and got- 10th positions.

Tarini Goyal

- Participated in FIDE International B-Schools Super Cup held at online mode from 9th to 11th July 2021 and got First Position.
- Participated in Haryana State Women Championship held at online mode from 20th July 2021 and got First Position.
- Participated in Inter College Chess Championship by IIIT Delhi held at online mode from 15th to 16th November 2020 and got First Position.

- Participated in National Junior Girls Championship held at online mode from 26th to 28th July 2021 and got 14th Rank

SRCC Chess Team clinches FIDE Binance Business School Chess Championship 2021

Competing against the world's finest players from various B-schools, chess wizards of Shri Ram College of Commerce won the FIDE Binance Business Schools Super Cup 2021. The team consisted of International Master (IM) Rishi Sardana, Woman International Master (WIM) Vantika Agarwal, FIDE Masters (FMs) Ankit Gajwa and Jeet Jain, Woman FIDE Master (WFM) Tarini Goyal, and Arijith M.

The first ever edition of the Super Cup, held from 9th to 11th July 2021, witnessed participation of 32 teams from 12 countries, spanning across 5 continents. Finishing first in the Group A qualifiers with 22 points, team SRCC moved on to the knockouts with 7 other teams. They beat MGIMO Russia 3.5-0.5 in the quarter-final, and Moscow School of Management 3-1 in the semi-final. Moscow School of Management was one of the best teams in participation with Grandmaster Joel Lautier, a former World Championship candidate who has a positive score against the legend Garry Kasparov.

Facing yet another Russian team, MIPT Business School in the finals, the players continued to dominate the field and won both sets 3-1. With their superlative performance, team SRCC has made its mark in the records of the International Chess Federation (FIDE) as the winner of the first ever B-schools Super Cup.

Commenting on the team's first international medal, Captain Tarini Goyal shares, "The team turned out to be a perfect mix of players, right from the constant support and inputs from the senior players to the unwavering dedication of the juniors. Having known each other since before, we had an already established understanding amongst each other which is the most important ingredient in a team's success."

Their hard work and perseverance in this difficult time is truly evident by their performance, says Dr Kuljeet Kaur, HoD of the Sports Department of SRCC. They show tremendous potential and are sure to leave an indelible imprint on the world's chessboard, she adds.



Event Reports

The Sports Committee, SRCC presents to you its annual 'Event Report' for the year 2020-21 providing a detailed and insightful description of all its sporting series & events conducted throughout the year. Despite the ongoing pandemic, the committee put up an irreplicable streak of events which were specifically organized to serve as a package of physical fitness, sporting knowledge, raw sports entertainment and motivation for all the die-hard fans stuck in their homes. During the lockdown, the primary focus of the committee was to compensate for the limited resources through innovation and we were able to pull-off events which were previously considered impossible without physical interaction. Here is a list of all those events:

Quarantales



The Sports Committee kicked off the journey of exciting events through 'Quarantales' during the first lockdown which continued for 4 successful editions. The primary focus was on rejuvenating the students who were cooped up in their houses and for them to follow a path leading to physical and mental fitness. For this, the committee released a series of mental and physical health-based video tutorials and posts providing students with a long-list of productive activities to pursue during tough times.



The Principle of 'Knowledge is Power'

On 6 July, 2020 abiding by the principle of 'Knowledge is Power', the committee opened the doorway for a complete sports encyclopaedia via 'On This Date' covering all the major past events of professional sports held on a particular date, giving the fans an opportunity to relive some of the most memorable and heroic moments. Throughout the series, the committee completed around 19 posts until 23 November 2020.



Thunderpod Fitness Challenge



In collaboration with an online fitness platform, the committee organized an otherwise impossible looking virtual-marathon to establish the feeling of unity in the times of physical distancing. During this 15-day-long event, the contestants were challenged to walk 2000 steps everyday within their houses without breaking any lockdown protocol. After a successful execution of the event on 8th July, 2020, the committee engraved its name in history for conducting SRCC's first ever online-marathon.

Behind the Jersey

On 11 September, 2020, in order to applaud the struggles of some of the sporting superstars of SRCC, commenced a brand-new series 'Behind the Jersey'. The series covered a total of 20 such real-life stories narrated by every candidate along with some words of motivation and knowledge for the juniors. In addition, through the medium of this series, all the young and aspiring sporting talents were given a ground reality check by introducing them to the struggles which come with being a sporting sensation and were given motivation to formulate their own path to achievement.



Recruitment Procedure



Just a short while after the admission of new batch in the college, the Sports Committee, SRCC, opened up its door to welcome some students who were determined to be a part of the society. For this, the candidates were hand-picked after a gruesome three-tier selection procedure.

Webinar: Dr Sumit Tyagi

We conducted our first Webinar on 27 January, 2021 in collaboration with the highly reputed speaker and sports physiotherapist Dr Sumit Tyagi to enhance the practical knowledge of the students on "Prevention Strategies and

Management of Sports Injuries". The session turned out to be a highly informative and insightful one, with a useful talk towards minimizing the possibilities of a future career-ending injury in the life of a young athlete. The webinar clocked up some high numbers in terms of attendance by students from both sporting and the non-sporting background.



Sportflix:

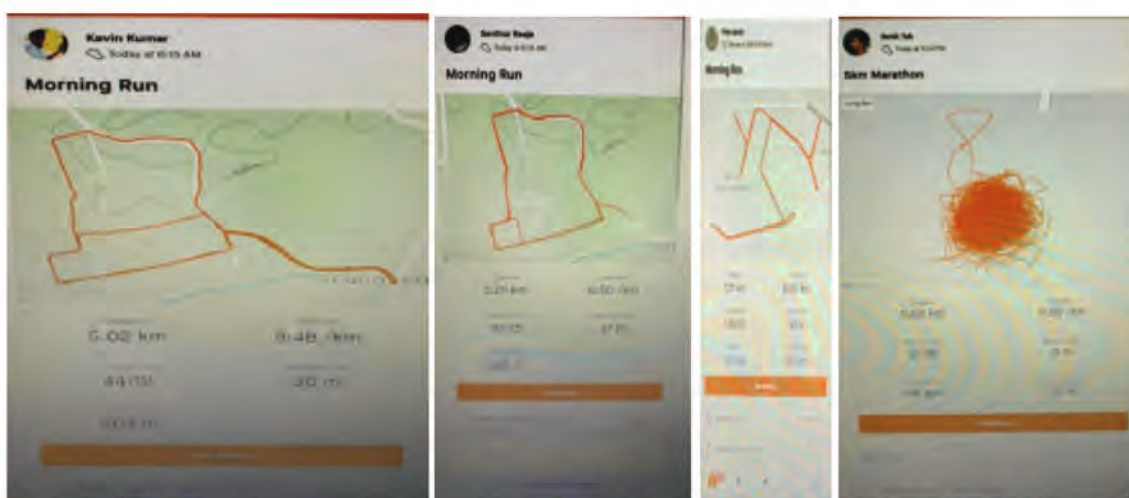
To ensure respite and relief to the students from the tense environment and to provide them with some energy to carry on, a new series called 'Sportflix' was started. It was a weekly dose of entertainment and motivation, through action-packed sports movies which commenced on 25 January, 2021. The series covered the very best, hand-picked fiction and real-life inspired movies and documentaries shot till date. The series kicked-off with the intense film 'Moneyball' and concluded with the thriller 'Southpaw', after more than 12 posts dedicated to the series.



Intra-College Tournament

Amidst the covid crisis when professional and college level sporting events were on hold, we executed the very-first virtual 'Intra College Tourney' from the 9th to the 10th of February, 2021. A high-profile tournament, it was backed by partnerships and sponsors and no table was left unturned in ensuring marketing and smooth functioning. A video-based judgement system was brought into action for the various events wherein participants were required to send in the videos of them carrying out their respective tasks. The tournament covered a good variety of fields, with four events that were:

- Virtual Marathon
- Checkmate - Virtual Chess Championship
- Circuit Training





- Yoga



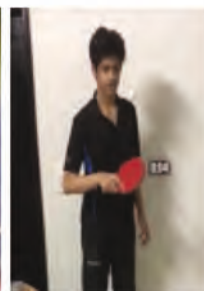
Game Quest

On 28 February, the Sports Committee provided the opportunity to all the sports lunatics out there to test their level of sporting knowledge. We did this through a virtual Quiz Competition called 'Game Quest' which covered three sports; Cricket, Football and Basketball. The event consisted of complicated and high-level questions to be solved in a limited time-frame. There were no restrictions with regard to eligibility, which is why the event proved to be a huge success, with diverse and heavy participation.



Sports Roulette: By hosting 'Sports Roulette' from the 23-25 of April, 2021, the Sports Committee went on to explore the world of esports. We conducted 7 different virtual events namely:

- Bidding wars- A replication of the real-life auctions that take place before the IPL, but with a twist!
- Rubik's Cube Challenge- For all cube enthusiasts, where speed is the only thing that matters.
- Just Caption It- A self-explanatory title, the one with the most apt and funny caption wins it all.
- The Dream Team- An exciting and thrilling game of picking professionals for your football team who can come out on top in the competition
- Ball Bounce- For all the cricket players, the participant who bounces the ball the maximum number of times within 2 minutes on the bat wins the challenge
- Table Tennis Tap- The contestant with the maximum number of taps with the paddle wins the round.
- Dribbling Challenge- A time bound challenge to satiate the desire to get back on the basketball court by performing a series of drills.





An exciting lineup of events followed with heavy cash rewards up to Rs 5000 and prizes worth Rs 2,00,000 made it one of the biggest and most popular events of the year.

YouTube Channel

Following up on the objective of expanding the reach of the committee, we launched a YouTube channel on the 2nd of April, 2021. We were successful in attracting a respectful number of subscribers, crossing the figure of 150 within the very first month of its inception.

Webinar

Mr. Karan Deb: The Sports Committee on 28 April, 2021, welcomed one of the most renowned figures in Indian Football, Mr. Karan Deb, who was the former Captain of the Rajasthan State Senior Football Team. Presently, he is a TEDx and motivational speaker and a member of International Professional Scouting Organization of Football. He was invited as the chief speaker for a webinar on the topic 'The Journey of Remaining 99%', in which he shed some light on the struggles of his and majority of the people's professional career and also gave a clear explanation on sporting careers other than being an athlete. The Webinar was accessible to everyone and proved to be very fruitful for all who attended.



The Dream Clash

As the last event of the season, we conducted 'The Dream Clash' from the 29-30 May 2021, an esports fundraising event featuring a wide range of games including- PES 2021, Valorant, Call of Duty, Chess, 8 Ball Pool and Carrom. All the proceeds collected from this were donated for covid relief to the SRCC fundraiser. With no restrictions on eligibility and cash rewards for the winners, the event was looked forward to by all and was extremely successful in terms of participation.



Section VI: College Initiatives

YAMUNA (English)

Faculty Advisor: Dr. Ruchi Kaushik

The Editorial team of the Yamuna Magazine (English edition), comprising 58 members, conceptualized and compiled the 93rd edition of the magazine with 7 sections on the broad theme of "21st Century Pandemic". The magazine insightful and engaging content in the form of articles, commentaries, poems, interviews, photographs and illustrations. The team had the pleasure of interviewing 7 renowned alumni members including Dola Halder (Ex- Brand Head of PepsiCo) and Monika Halan (author and consultant editor of Mint). Additionally, the team hosted 2 events as part of the fundraiser campaign to set up an oxygen plant (in collaboration with Doctor's For You) :

Digital Art Workshop

The Digital workshop on the "Basics of Digital Art", on 31 May 2021, in collaboration with Ms Baidehi Roy, an illustrator and jewellery designer, who has worked for many organisations including Yashraj Films . The workshop covered various aspects of digital art including the software and hardware to be used and a live demonstration of designing and creating art digitally. The event received an exuberant response from more than 150 participants and donated a ₹35000+ for the noble cause.

Kritagya Creating Writing Competition

Yamuna, in collaboration with the English Literary Society and Hindi Sahitya Sabha, organized a creative writing competition, inviting entries in both English and Hindi. We were able to raise Rs. 10,000+ through our collaborative efforts and published an e-book with the best entries on an online publishing platform.

Placements

THE PLACEMENT CELL

Faculty Advisor: Amanpreet Kaur

Pre-Placement Offers 2020-21		Articleship Highlights 2020-21	
Number of PPOs	22	Number of companies	7
Highest Package (in LPA)	18.75	Highest Package (in LPA)	2.4
Gross value (in lacs)	266.42	Number of Offers	72
Percentage Increase in PPOs*	450	Gross value (in lacs)	109.08

RECRUITMENT SEASON 2020-21



HIGHLIGHTS

- Gender wise ratio of placed candidates (male: female): 152:225
- Locations: Bangalore, Gurgaon, Mumbai, Noida, Delhi, Chandigarh, Ghaziabad, Hyderabad, Kolkata, Lucknow, Pune and Rajkot.
- Morgan Stanley offered the highest package of 25 LPA rolling out two offers. (Profiles: Global capital Markets Analyst and Investment Banking Analyst)
- Hindustan Unilever Limited offered the highest stipend of 1.5 lacs per month rolling out two offers. (Profile: Finance Intern)
- Companies like Morgan Stanley, Accenture Strategy, Kepler Cannon, Trinity Life Sciences and Fischer Jordan, Vahdam Teas, Dabur, Xander Group, O3 Capital and many more recruited for the first time in the Recruitment Season 2020-21.
- The season witnessed an increase of 450% in the Pre-Placement Offers.

SECTOR WISE HIGHLIGHTS 2020-21

PLACEMENTS

Finance Sector Statistics 2020-21	
Number of Companies	24
Highest Package (in LPA)	25
Average Package (in LPA)	9.44
Median Package (in LPA)	6.54
Gross Value (in lacs)	1133.2
Number of offers	120

Consulting Sector Statistics 2020-21	
Number of Companies	26
Highest Package (in LPA)	17
Average Package (in LPA)	9.14
Median Package (in LPA)	8.93
Gross Value (in lacs)	979.01
Number of offers	107

FMCG Sector Statistics 2020-21	
Number of Companies	4
Highest Package (in LPA)	20
Average Package (in LPA)	12.18
Median Package (in LPA)	8
Gross Value (in lacs)	97.44
Number of offers	8

Start-up Sector Statistics 2020-21	
Number of Companies	9
Highest Package (in LPA)	8
Average Package (in LPA)	6.8
Median Package (in LPA)	8
Gross Value (in lacs)	88.5
Number of offers	13

Other* Sectors 2020-21	
Number of Companies	42
Highest Package (in LPA)	12
Average Package (in LPA)	5.87
Median Package (in LPA)	4.6
Gross Value (in lacs)	699.19
Number of offers	119

*Includes companies from diverse sectors like Sales & Marketing, Energy, Actuaries & Insurance, Venture capital, EdTech and many more

INTER SECTORAL ANALYSIS PLACEMENTS



- Finance sector witnessed a remarkable increase of 91.4% in the gross value compared to the previous season.



INTERNSHIPS INTER



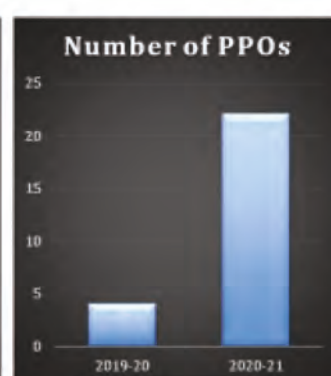
**Others include sectors like Tax & Audit, Human Resource & Recruitment, Conglomerates, and Energy*

TEMPORAL ANALYSIS

Particulars	2019-20	2020-21	Percentage Change
Gross Value	16,16,500	19,45,000	20.32
Number of Offers	40	57	42.5
Number of Recruiters	13	20	53.84

PLACEMENTS

Particulars	2019-20	2020-21	Percentage Change
Number of Recruiters	81	105	29.62
Gross Value (in Lakhs)	2278.41	3048.52	33.8
Number of Offers	270	367	35.92
Number of PPOs	4	22	450

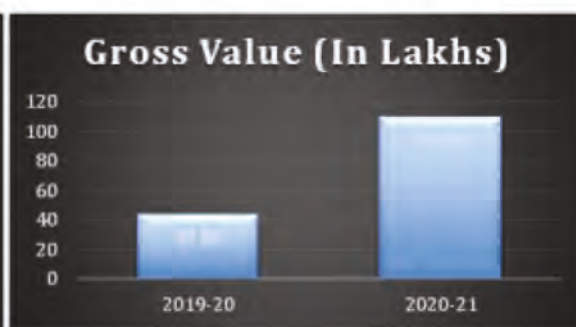


INTERNSHIPS (For Highest Category Recruiters)



ARTICLESHIPS

Particulars	2019-20	2020-21	Percentage Change
Number of offers	27	72	166.67
Gross Value	43.68	109.08	149.73
Number of Companies	4	7	75



RECRUITER'S TESTIMONIALS

- "I have been visiting SRCC for over 7 years now, and the experience has been really great. I found most of the placement coordinators (assigned to our organization) friendly, humble and professional. I think every year SRCC sets a benchmark for other colleges in University of Delhi and across India, and a major credit goes to the student community who drives the placement process for various organizations. Of 'course faculty is there to advise and guide, but having that zeal and enthusiasm is not easy and this is one thing which sets SRCC apart from other colleges. As an organization, we always strive to get the best talent, and SRCC is definitely the place where we prefer to go. On behalf of my team at Willis Towers Watson, I would like to thank the entire team at SRCC for their continuous support and wish them all the very best!" - Achint Jain, Executive and Early Careers Recruitment Manager, Asia Pacific, Willis Towers Watson
- "It was a great and smooth experience. Timely response and mature approach from the team makes things simpler." - Mohit Singh, Senior Executive-HR, Indifi Technologies
- "Candidates were all very professional, on time and well prepared for the interview. The entire interview process was very smooth, the placement cell was continuously in touch to provide updates and resolve issues." - Mansi Jain, Co-Founder, Inflytics Pvt. Ltd.
- "SRCC was one of the first destinations for us to recruit Consulting talent. We had high hopes and the students delivered on them. Not only did we see tremendous participation in our rigorous and unconventional selection process, but the final selects also performed pretty well working with us. Be it our fast-paced "Hit-The-Ground-Running" training program or the live consulting projects where students were faced with challenging business problems to solve, SRCC students outshined some of the other nationally reputed institutions. I am sure the students learned (and earned) very well during their internships. We've selected the best-of-the-best to continue to work with us as their Side Hustle post their internship. We'll be certainly coming back to SRCC for recruiting. Kudos to the Placement Team for running the show highly professionally and smoothly!" - Pinaaki Aggarwal, Founder, Sukalpi Branworks
- "One word - Amazing! We would like to stand and clap for the entire placement team for their endeavours. Keep up the good work!" - Ms. Jayshree, HR Executive, eigoPaathshala
- "Finest batch of candidates who are well groomed and knows the corporate etiquettes. Communication skills are great. The student coordinators take strong follow-ups which is a key skill set in sales and marketing. All the best to the students of SRCC." - Dhruva Chatterjee, Lead Auditor - Sales Recruitment and Campus Recruiter, BYJU's

- “Overall, the process went smooth. The placement co-ordinator was very proactive and supportive. The students were really good, we hired more than we were expecting to hire. We look forward to associate with SRCC again next year.” - Shubangi Goel, TA Partner, Better.com
- “SRCC offers a great pool of candidates with varied educational backgrounds and experience. Conducting the internship process with the placement cell was a very smooth process. The team was very approachable and helped us throughout the process from shortlisting CVs to conducting interviews. They were also very comfortable in managing last minute changes. We are looking forward to a fruitful relationship with the college for further recruitment requirements.” – Snigdha Bhardwaj, Senior Data Scientist, World Wide Technology

RECRUITER FEEDBACK

- Average rating for recruitment experience with SRCC: 8.7/10
- Recruiters' likeliness to revisit SRCC for campus recruitment: 95.30 %
- 100 % of the recruiters are satisfied with the efficiency of the Placement Cell

VETTING HIGHLIGHTS

In order to ensure the credibility of the contents mentioned in the CVs, the Placement Cell introduced the process of CV Vetting in 2017-18.

Vetting Highlights 2020-21	
Placement Cycles	9
Internship Cycles	3
CVs Vetted (excluding variants)	2720
CVs Vetted (including variants*)	3672

**Assuming 10% batch has 3 CV Variants and 25% batch has 2 CV Variants, total number of CVs vetted inclusive of variants will be $952 + 2720 = 3672$*

SUPERSET

Despite the unprecedented times the Placement Cell was able to conquer covid by adopting Superset- an online university recruitment platform. The remarkable success of our placement season 2020-21 strengthened with the high degree of positive recruiter and batch feedback is a testament to the efficiency of this platform.

PwD RECRUITMENT 2020-21

- The Placement Cell, SRCC takes pride in our umbrella initiative for PwD students' placements and internships by successfully conducting the first-ever PwD Specific Recruitment Drive.
- We witnessed the exclusive participation of companies like BlackRock and Marico in 2020-21 for hiring PwD candidates.
- The highest package offered was 18.93 LPA by Marico for the profile of Graduate Trainee.

Webinars & Workshops	Attendees
Mark Cosentino Case Interview Workshop	150
Consulting Workshop, Cases over Coffee	150
Higher Education Webinar with Kings College, London	70
Marketing Masterclass, Mullen Lowe Lintas	70

Mentorship Program	Mentees (Approx.)	Total Hours	Number of Sessions
CV Mentorship Program 2019-20	300	112.5	75
Excel Workshop	300	6	3
Consulting Mentorship	200	40	20
Finance Mentorship	300	10.5	7
CV Mentorship Program 2020-21	210	78	52
Actuaries	20	24	24

Interview Series (YouTube)	Impressions	Views
Megha Agarwal: Leap Skills	717	172
Aniket Doegar: Haqdarshak	296	64
Pranav Bajaj: Medulance	537	62
Karan Bajaj: White Hat Jr.	477	74
Gaurav Goel: Samagra Governance	454	53

TRAINING INITIATIVES

Session 2020-21 witnessed a 5-fold increase in the number of corporate engagements

OVERVIEW



6 Mentorship Programs



25+ Webinars



44+ Hrs. of Webinars



64+ Speakers



185+ Small Group Session



277+ Hrs. of Small Group Session



2400+ Students

Prize(s)/ Award(s)/ Achievement(s) made or received by the Department/ Body/ Society/ Cell or by its members			
(Mention only first, second and third position only)			
Name of Recipient* and College Roll No.	Title of the Prize/ Award	Position Secured	Any other detail
The Placement Cell, Shri Ram College of Commerce	News & Media Coverage	Drive Link: Here	N/A

Event Details for the year July 2020 to July 2021						
S. No.	Event Name*	Date of the Event	Event Theme/Nature of the Program	Eminent Speakers	Details of the Speaker Session	No. of Participants*
1	LinkedIn Webinar	14th June 2020	Webinar	SRCC Alumni	Working in JPMC, Nomura	200
2	McK CV Workshop	14th September, 2020	Webinar	SRCC Alumni	McKinsey Professionals	200
3	MMT Guest Lecture	5th August, 2020	Webinar	Deep Karla	MMT CEO	100
4	IPE Guest Lecture	17th July, 2020	Webinar	Ashwajit Singh	IPE CEO	100
5	EY Guest Lecture	31st January 2021	Webinar	Nayana Mitter	EY Partner	70
6	Apollo Guest Lecture	27th July, 2020	Webinar	Raj Gore	CEO Apollo Hospitals	100
7	KPMG GS Guest Lecture	14th September	Webinar	Sameer Chadha	KPMG GS CEO	100
8	COC Workshop	30th August 2020	Webinar	Akshat Shrivastava, Pavan Sathiraju	McK, BCG Professionals	100
9	Mark Cosentino Case Interview workshop	11th March, 2021	Webinar	Marc Cosentino	Author - Case In Point	150
10	ISB Webinar	24th March, 2021	Webinar	Jibbi James	Senior manager for admissions for the Post Graduate Program (PGP) in Management at Indian School of Business	70

11	KCL Webinar	17th April, 2021	Webinar	Ms. Dolan	International Student Recruitment Manager for India	70
12	Panel Discussion - Consulting	14th February 2021	Webinar	SRCC Alumni	SRCC Alumni in McK, LEK, BCG	100
13	Panel Discussion - Finance	25th April 2021	Webinar	SRCC Alumni	SRCC Alumni in JPMC, Sequoia Capital	100
14	Panel Discussion - CAT - MBA	21st February 2021	Webinar	SRCC Alumni	SRCC Alumni in IIM B,C	150
15	Panel Discussion - Professional Courses	28th February 2021	Webinar	SRCC Alumni	SRCC Alumni from CA, CS, FRM, Actuaries	100
16	Panel Discussion - Fellowships	18th Aril 2021	Webinar	SRCC Alumni	SRCC Alumni from LAMP, YIF	80
17	Marketing Masterclass 1: Foxymoron	24th April 2021	Webinar	Prachi Bali	Foxymoron - National Head - Client	70
18	Admission Specialist - SOP Workshop	14th April, 2021	Webinar	1. Ms. Priyanka 2. Ms. Shilpa	1. Journalist, Author, Education Consulting, SOP Specialist 2. Head of Admissions Counselling with overseas universities, Educator, Financial Aid Specialist	40
19	Panel Discussion - Civil Services	2nd May 2021	Webinar	SRCC Alumni	Civil Servants - IAS, IPS	100
20	Marketing Masterclass 2: Mullenlowe Lintas	30th April 2021	Webinar	Virat Tandon	CEO, Mullenlowelintas	70
21	Marketing Masterclass 3: MTR Foods	12th May 2021	Webinar	Sunay Bhasin	Chief Marketing Officer, MTR Foods	70
22	Marketing Masterclass 4: Titan	21st May, 2021	Webinar	Ankit Kasliwal	Marketing Head, Titan	50
23	Marketing Masterclass 5: Weber Shandwick	6th June	Webinar	Ruchika Vyas	Executive Vice President	50
24	Marketing Masterclass 6: MediaCom	28th June 2021	Webinar	Naveen Khemka	CEO. Mediacom	50
25	Resume building	23rd July	Webinar	Sankalp Chhabra	Ex HP, Snapdeal, Gartner	200

ISR & Outreach

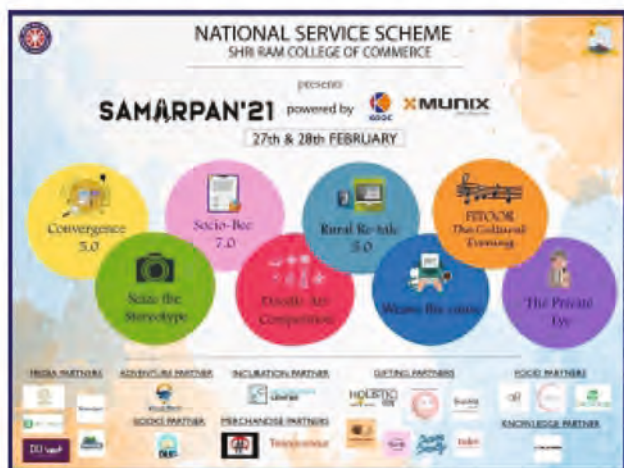
NATIONAL SERVICE SCHEME

SAMARPAN 21

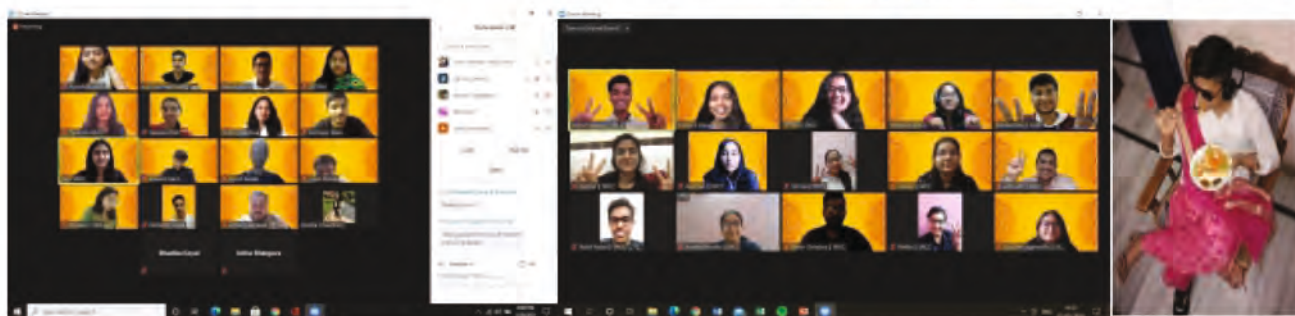
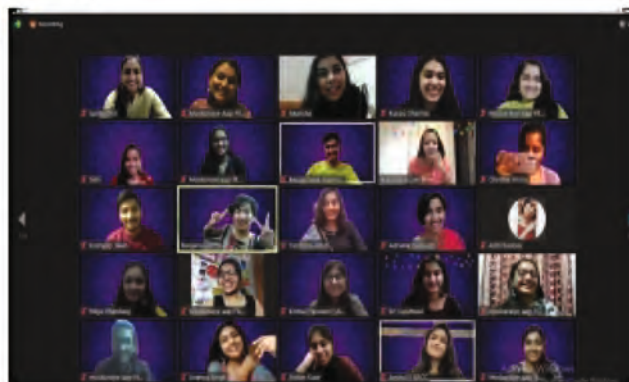
27 and 28 February 2021

SAMARPAN 21

"Ek kadam Aarohi ki Ore", our annual fest in association with AAROHI, an organization which works considerably for the cause of community development in the rural Himalayan regions, was a fund-raiser event and the proceeds from the funds raised through SAMARPAN 21 were channelised towards providing quality healthcare and education, empowering local women, prompting sustainable development and reviving traditional culture and practices. A range of competitions were conducted and people from various colleges participated in the same.



Covergence5.0 aims to connect volunteers from pan-India with the hope to have constructive discussions around social issues. SocioBeeto enable budding social entrepreneurs to come up with innovative business. Rural retail aimed to bring together participants who have a drive to come up with feasible solutions of social issues. The other events were The Private Eye, a murder mystery competition, Doodle-Art Competition, Weave the Cause, Seize the Stereotypes –the event that tackles the detrimental impacts of stereotypes with respect to various people of society



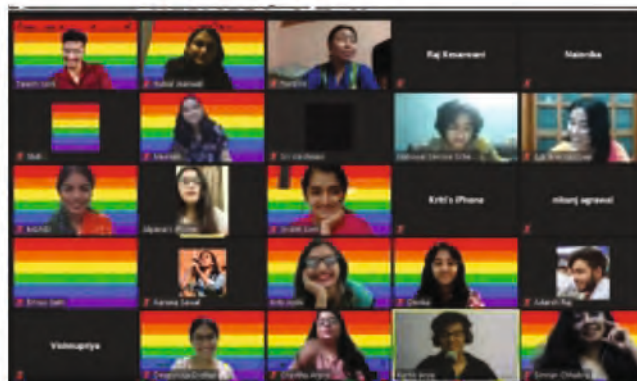
JASHN-AE-PYAR

6 September 2020

To mark the second year anniversary of decriminalization of Homosexuality in India, NSS SRCC organised "Jashn-Ae-Pyar: Let's celebrate love". We were honoured to host an interactive session with a leading voice

of the Indian LGBTQIA+ movement, Sintu Bagui.

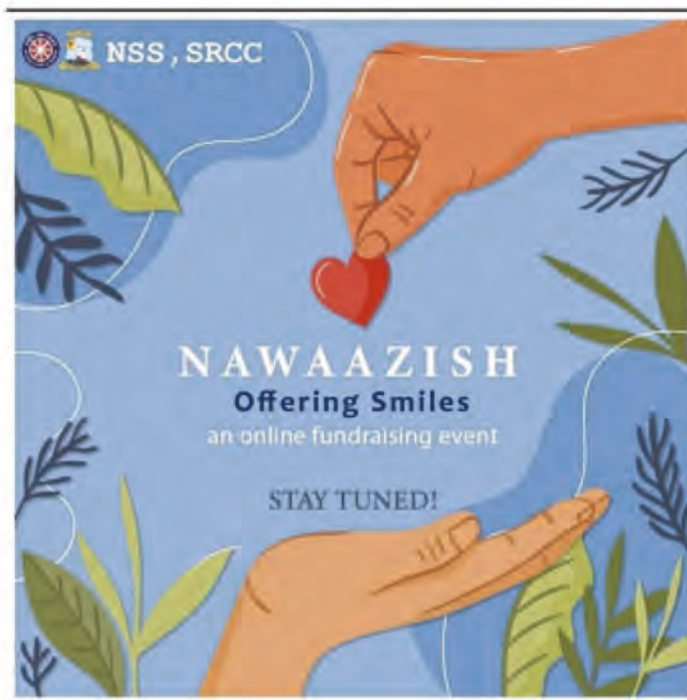
The cultural evening witnessed performances by Aarohan- the Indian Music Society, Kalakshetra- the Indian Dance Society and slam poetry performances by some of the rising voices. We also launched "Rainbow Horizon" at our virtual event "Jashn-ae-Pyar" which included a range of carefully articulated articles, interviews, stories which talk about the various aspects related to the lives of the queers, their views and stereotypes prevalent in the society about them. We witnessed the live audience base of 150+ people overscreen.



NAWAAZISH

An online fund raiser event
24 September 2020

On the occasion of 51st NSS Day, we at NSS SRCC lent our hands for the upliftment of the various families under Project Sanskar and Project Kali who had been going through their toughest times through a virtual open mic event as a part of our fundraiser "Nawazish: Offering smiles". The proceeds of the same were utilised towards providing Internet services and smart devices for the students of Project Sanskar and catering to the basic amenities of the underprivileged community in the Shadipur Slum area adopted by Project Kali, both being run by NSS SRCC. We witnessed the live audience base of 170+ people in our open mic which we organized in the wake of it.



KALI

3 March 2021



NSS interacted with the community under project Kali. After spending time with them, we understood that even lack of opportunities didn't falter their determination and willingness to acquire new skills. We aim to uplift them by providing them with opportunities to acquire those skills and spreading smiles on every face.

COMMUNITY DEVELOPMENT IN COLLABORATION WITH NAYA SAVERA

The NSS team worked with Naya Sawera NGO at Jaipur which works toward community development through their projects which engage with causes ranging from child rehabilitation to normalizing menstruation. We did panty donation drive on International Women's Day, did wall painting activity at one of the children's shelter home operating under NGO Naya Sawera.



WEBINARS

1. Decentralising Mental Healthcare

18 April 2021

In collaboration with Oxford University, NSS SRCC hosted a webinar on Decentralising Mental Healthcare. We discussed on mental health and well being among the youth with a focus on peer support.



2. Colour Up Your Life

16 April 2021

NSS SRCC with GM Soni (Artist with 10+ years experience of both contemporary and traditional paintings), conducted an art therapeutic water colour session.

3. Postive Health, Postive Life

22 April 2021

We conducted a session on “Positive Health, Positive Life” with Dr. Meena Shah, a distinguished paediatrician, health and life coach and master tainer promoting wellness and happiness. NSS SRCC hopes that people should take care of their mental as well as physical health through these webinars.

4. Mental Health And Pandemic

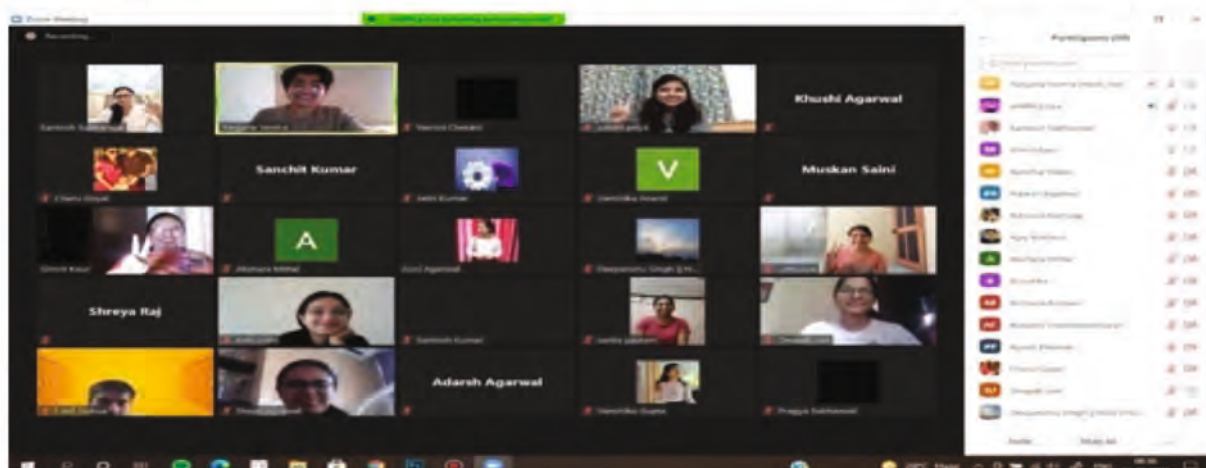
30 May 2021

NSS SRCC with Keshav Sharma, a psycho-oncologist at department of mental health and behavioral sciences, Fortis conducted a session on mental health and pandemic with a thought of “What mental health needs today is more sunlight, more candor and more unashamed conversations.

5. Webinar On Yoga Day

22 June 2021

This year's Yoga day focussed on “Yoga For Well Being”. How the practice of yoga can promote the holistic health of every individual. Keeping this theme of commemoration NSS, SRCC in collaboration with Atman Club of SRCC organized a yoga session which included Yoga training followed by a meditation session.



DONATION DRIVES

Stationary Drive To Sanskar Kids

NSS, SRCC conducted a stationary drive by providing some basic stationary kits to the children of our Sanskar Wing, and also taught them how to use the kits productively. The beautiful faces and the cheerful spirit of the children filled our lives with positivity.



RATION KITS TO KALI COMMUNITY

To help our community sail through these trying times, we at NSS SRCC delivered ration kits to them.

SANITARY NAPKINS DONATION DRIVE

NSS SRCC organized a sanitary napkin distribution drive on MENSTRUAL HYGIENE DAY for the community under our Project Kali. The initiative was undertaken in collaboration with 'HappyMoments'



RATION-KITS TO THE TRANSGENDER COMMUNITY

In the Pride month, NSS SRCC, in collaboration with Teens of God, distributed ration-kits to the Transgender community at 'Community Empowerment Trust'. We all shall be together in the attempt to develop a world where the LGBTQIA+ community is respected, not only during the pride month but every single day.

SOCIAL MEDIA

Flag Friday

Flag Friday is one of the series which is posted on our social media on every Friday, in which we cover different flags which are unknown to people. With a view to sensitise the public about LGBTQIA+ community, NSS SRCC started this weekly series on social media handles of NSS SRCC.





Quote Unquote

Quote Unquote is also a weekly series where poems or short prose are shared on our social media handles. The content isn't limited to a particular topic. It's a platform for showcasing creative writing.

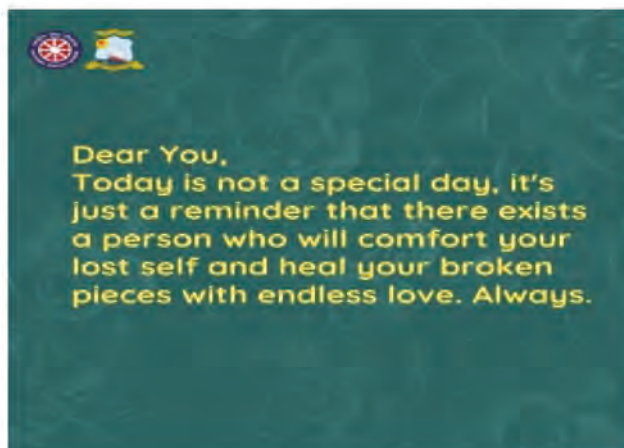
Living Out Loud

Living out loud is a series in which we post stories celebrating pride and stories celebrating acceptance. In stories celebrating pride, we include stories of people who belong to LGBTQIA+ community. In stories celebrating acceptance, we post about people who accept and support LGBTQIA+ community.



Dear You

'Dear You' was started to give motivation to people through our social media handles during the time of pandemic.



Prize(s)/ Award(s)/ Achievement(s) made or received by the Department/ Body/ Society/ Cell or by its members (Mention only first, second and third position only)			
Name of Recipient* and College Roll No.	Title of the Prize/ Award	Position Secured	Any other detail
Chestha (19bc041) Kriti Joshi (19bc490)	Sankalp (Inter NSS Unit Competition)	Second	This competition was conducted on April 21, 2021 by Sri Venkateswara College, University of Delhi
Tanish Soni (19ba088) Devika Chaudhary (19bc555) Deepali Jain (19bc573) Dangeti Sri Vaishnavi (19bc244) Deepanshu Jindal (19bc366)	Sangharsh - The NSS Units Competition	Second	This competition was conducted during the annual fest (SEVAARTH'21) of NSS, PGDAV College, University of Delhi
Devika Chaudhary (19bc555)	Ideathon	Third	Devika secured third position in Ideathon of Social E-fest KARTAVYA'21 upholding the theme of "Breaking the Stigma" organized by National Service Scheme, Delhi Technological University from 9 April to 13 April 2021.

Society Event Details for the year July 2020 to July 2021						
S. No.	Event Name*	Date of the Event	Event Theme/Nature of the Program	Eminent Speakers	Details of the Speaker Session	No. of Participants*
1.	Being a Healthy Digital Citizen	12 July 2020	Webinar	Rijul Arora	In this session, Mr. Arora educated the attendees about digital wellbeing and how it can be achieved. Mr. Rijul Arora is a millennial who advocates the idea of building healthy relationships with technology through various local and globally recognized platforms such as TEDx and NGOs like LookUp.	100+
2.	Jashn-Ae-Pyar	06 September 2020	Cultural Evening	Sintu Bagui	To mark the second year anniversary of decriminalisation of Homosexuality in India, NSS SRCC organised "Jashn-Ae-Pyar: Let's celebrate love". We were honoured to host an interactive session with a leading voice of the Indian LGBTQIA+ movement, Sintu Bagui. The cultural evening witnessed performances by Aarohan-The Indian Music Society, Kalakshetra- The Indian Dance Society and slam poetry performances by some of the rising voices. We also launched "Rainbow Horizon" at our virtual event "Jashn-ae-Pyar" which included a range of carefully articulated articles, interviews, stories which talk about the various aspects related to the lives of the queers, their views and stereotypes prevalent in the society about them. We witnessed the live audience base of 150+ people over screen. ³	150+

3.	Nawaazish	24 September 2020	Open Mic		On the occasion of 51st NSS Day, we at NSS SRCC lended our hands for the upliftment of the various families under Project Sanskar and Project Kali who had been going through their toughest times through a virtual open mic event as a part of our fundraiser "Nawazish: Offering smiles". The proceeds of the same were utilised towards providing Internet services and smart devices for the students of Project Sanskar and catering to the basic amenities of the underprivileged community in the Shadipur Slum area adopted by Project Kali, both being run by NSS SRCC. We witnessed the live audience base of 170+ people in our open mic which we organized in the wake of it.	170+
4.	Sexual Abuse and Harassment	29 January 2021	Workshop	Sanskriti Baxi	NSS, SRCC in collaboration with Pratisandhi, a youth-led non-profit organization based in New Delhi, registered under Section 8 of the companies Act working towards sexual health and education among adolescents and the youth community in India conducted a workshop on "Sexual Abuse and Harassment" where the attendees were informed about various sexual abuses such as stalking, trolling, hacking, etc. and the reliefs available.	

5.	Samarpa -	27-28 February 2021	Annual Fest	Ayushi Chand Dr. Pankaj Tewari Vanika Sangtani Shreyasi Walia		
6.	Mental Health And Pandemi c	30 May 2021	Online Session	Keshav Sharma	NSS,SRCC conducted a session with Keshav Sharma, a psycho-oncologist at department of Mental Health and behavioral Sciences, Fortis. She dealt with different mental health issues faced by the youth now-a-days and how one can try and navigate through them.	

ENACTUS

Faculty Advisor: Ms. Priyanka Bhatia

Enactus SRCC, is a student-run organization which takes up community outreach projects in order to transform lives of people in need using the power of entrepreneurial action. Since its inception in 2007, it has taken over 14 projects till date, some of which have been acclaimed at the national and international level for their potential to improve lives. At present, Enactus SRCC has 4 ongoing projects namely- Project Asbah, Project Virasat, Project Amal and Project Leher. With our Project Amal qualifying for top 5 in the Race for Climate Action and Project Leher qualifying for the Race to Rethink Plastic as well as 1 Race 4 Oceans, Enactus SRCC has become the first team ever to qualify for the finals of all three races amongst 1800+ teams worldwide.



PROJECT ASBAH

Project Asbah provides clean drinking water to rural households and urban slums at highly affordable rates of Rs. 4 for 20 liters by setting up community water filtration plants. Asbah has 21 plants across 6 states, employing 48 women entrepreneurs and providing clean drinking water to around 57,750+ people.

Achievements:

- Awarded the 'Best of Show and Passion' Award at the 77 Seconds Film Festival organised by Enactus World Cup 2020.
- Awarded the ASIA Social Innovation Health Impact Award by Johnson & Johnson in March 2020.
- Reached the far distant pockets of the nation and has set up water filtration plants in Haryana, Uttar Pradesh, Rajasthan, Karnataka, West Bengal and Tamil Nadu, impacting 57,750 lives every single day. We aim to set up 30 plants by the end of 2021 getting into synergic collaborations with DCM Shriram, Westbridge Capital, Jyoti strips and Human Welfare Foundation among others.
- This year was all about sustainability and scalability of Project Asbah. As the world got to the grip of COVID-19 pandemic and dealing with the new normal, our plants continued to function while following all social distancing norms, highlighting the entrepreneurial spirit of our *Didis*.
- Generated employment for 48 women entrepreneurs, raising income levels by 550% to Rs. 9000/month.

PROJECT VIRASAT



- Project Virasat, an umbrella organization, aims to revive languishing craft forms of India by creating opportunities and empowering artisans. Beginning in 2018 with India's only UNESCO-listed, Thathiyarcraftform, Project Virasat has institutionalized 42 Thatheras of Jandiala Guru under the name P-TAL: Punjabi Thathera Art Legacy (www.ptal.in). Currently, it works with 3 crafts namely Usta Art and Pichvai paintings from Rajasthan, and Gaurahari Stonework from Uttar Pradesh. Project Virasat has impacted 185+ artisans, increasing their income by 300%.

Achievements:

- Having sustained, the first venture P-TAL under Project Virasat, we intervened in 3 new craft forms namely- Gaurahari Stonework from Gaurahari village in the Mahoba district of Uttar Pradesh, Usta Art from Bikaner, Rajasthan and Pichwai Paintings from Nathdwara, Rajasthan.
- Invited by the District Administration of Bagh for intervening and reviving the of Bagh Printing.
- Lauded by Mr. CP Joshi, MLA of Nathdwara for our efforts in reviving the legacy of the Artists by intervening in Pichwai paintings.
- Launched its very own e-commerce website, which would act as a sustainable source of demand and a platform for the true empowerment of the artisans. (<https://www.projectvirasat.com/>)
- Organized India's first ever Craft Conclave on 10th July 2021, with eminent personalities like Dia Mirza, Mr. Nand Kishore Chaudhary (founder- Jaipur Rugs), Laila Tyabji (founder- Dastakar) and Neha Dewan (Programme Officer, UNESCO) with more than 25,000 attendees from the craft sector.
- The Craft Conclave garnered support from artists all across the country such as Mr. Kailash Kher, Mame Khan etc.



PROJECT AMAL

Project Amal aims at minimizing the catastrophic impact of Stubble Burning by converting them into Smokeless Biochar Briquettes, fortifying char powder, and affordable construction material. These briquettes are used for energy generation and enable farmers to earn money from their agricultural waste. Amal has reduced 80% carbon dioxide emissions by avoiding 1,13,000kgs of agricultural waste from being burned and employing 21 people.

Achievements:

- Qualified as one of the top 5 projects in the world in the Race for Climate Action amongst 174 projects from 23 countries organized by AIG, Intuit.
- Applauded by the Rural Development Minister of Punjab for our efforts in the field of agriculture and stubble management.
- Collaborated with the Ministry of MSME to implement the SFURTI scheme in the Sangrur district of Punjab to disburse a sum of Rs. 5 crore, to help revive a cluster of 3000 farming households.
- Launched its pilot in Karnal, Haryana and has impacted over 60,230+ lives, and generated Rs. 1,98,000 income for our employees.



PROJECT LEHER

Project Leher is a revolution in the waste management sector to tackle the environmental spillover of cigarette butts by upcycling them into various useful products through innovative ideas like integration of pottery with cigarette butt wastes to make ashtrays and clay planters. Leher has collected 13,865 kgs of cigarette waste and saved 347 square kilometers of ocean water from toxic waste.

Achievements:

- Emerged as one of the 'Top 4' projects of '1Race4Oceans' amongst 101 projects from 18 countries by Wilo Foundation, Sustainable Ocean Alliance; awarded \$4000
- One of the 'Top 4' projects of 'Race2RethinkPlastic' amongst 176 projects from 21 countries by Dell, Coca Cola & Hi-Cone
- Launched The Butt Brigade, a direct collection programme for the collection of cigarette waste directly from individual smokers.
- Created 57 entrepreneurs and sensitized over 2,50,000 people.
- Diversified its product line and has intervened into the Kumhaar Market in Uttam Nagar, Delhi and in collaboration with the potters, we reuse the cigarette butt waste to make clay products mainly ashtrays and planters. These clay ashtrays do not require furnacing as compared to traditional clay products because the fibres from cigarette waste act as binders and increase the strength of the product, thus saving large amounts of energy and preventing CO2 emissions caused by burning wood and charcoal for furnacing.



CONNECTING DREAMS FOUNDATION SRCC CHAPTER

Faculty Advisor (2020-2021): Mr. H.N. Tiwari

Connecting Dreams Foundation is an organization working towards enhancing the spirit of social entrepreneurship while creating a positive change. Through one-to-one interactions with the people, various need assessment surveys, and research, CDF identifies the problems that the people were battling with and have found innovative solutions for the same. With three ongoing social entrepreneurship projects- Aarogya, Arpan, and Rivaayat, and one social outreach model- Dream library; CDF has embarked on a journey of change making and have impacted thousands of lives in this process.

PROJECT AAROGYA

Aarogya aims to tackle the problem of unawareness, unaffordability, and unavailability of sanitary products in the slums by addressing the issue of improper menstrual hygiene.

CDF, SRCC under Project Aarogya collaborated with numerous Rotaract Clubs and NGOs and sent 150000 pads to Bhopal for distribution drives. They have recently expanded their operations in Shamli, UP with four women changemakers and one entrepreneur in Khora Colony, Noida. An online awareness session was organised in Shamli highlighting the importance of using sanitary napkins. They also conducted an offline awareness campaign in Meerut to spread awareness about menstrual hygiene through NukkadNataks and a panel discussion comprising esteemed personalities like the District Magistrate, Chief Development Officer, and Sub-Inspector of Meerut. Both these campaigns were organized in collaboration with Amar Ujala, a renowned Media House. These students also created their own website from scratch to enable them to get collaborations from NGOs.



PROJECT ARPAN

Arpan aims to disrupt the massive stream of flower waste, by converting it into aromatic incense sticks which are hand-rolled by marginalized women and specially-abled people and are 100% charcoal-free, with eco-friendly packaging.

Recently, they also launched incense cones in three aromatic fragrances namely citronella, tea tree, and patchouli. To meet the festive demand they launched two divine fragrances of candles during Christmas and Holi Hampers during March. To quantify their reach, Esscent took part in the sustainable campaign organized by Pinterest after which Esscent's profile view increased by more than 500% (164K monthly views), and followers rate increased by more than 100%. Esscent products are now listed in 40+ online stores like Amazon, Bubble Farm, Brown Living, and Good By Nature.

PROJECT RIVAAYAT

Rivaayat is a model to revive the ethnicity of the shrinking art forms of India. Currently, it is working to uplift the legacy by creating direct market linkages for terracotta potters thereby eliminating the chain of middlemen.

Project Rivaayat aims to make the artisans self-sustainable by making them proficient in the core business



operations and converting important collaborations to ensure minimum future intervention. Offline visits were conducted to Uttam Nagar, Andhwadi, and Palwal to interact with the artisans, and record their experiences in the form of a podcast for better reach. They were also trained in packaging the products, initiating delivery, inventory management, and social media marketing. Recently, they ventured into water hyacinth basketry by collaborating with a local artisan cluster in a small village of Pilibhit, UP. A mentorship session was organised for the University of Nairobi for the students working on their Sustainable Retail Challenge, in collaboration with The Artesan Gateway. The session covered tips to become self-sustainable and the journey of Rivaayat. Rivaayat has its own ecommerce website

and is listed on 25+ online stores to provide stable online demand to the artisans during Covid.

PROJECT DREAM LIBRARY

Project Dream Library was started to uplift the condition of urban slum schools by providing them access to education to connect them to their dreams.

This year, 4 Dream Libraries were set up in collaboration with Shamtalya Foundation and one Mobile Library in collaboration with Prabhat Mobile School in order to make these valuable resources accessible to the underprivileged. Dream Library also expanded its operation to Tijara, Rajasthan in collaboration with UNESCO. The government school which serves 300+ primary school children now has a library of its own. The library was inaugurated by The Unesco Director, representative of India, Bhutan, Sri Lanka, and the Maldives.



Hurdles during the pandemic

Even during Covid, the pace of all the projects did not slow down and they provided constant support to their user group. During these tough times, they provided employment to more women and marginalized people increasing their income by 130%. Rivaayat also collaborated with professional designers to help the artisans stay updated with the new trends. Rivaayat partnered with Creative Dignity to raise funding of Rs. 100000 to provide food and medical kits to the needy families in Pilibhit during Covid. Several distribution drives were organised for providing PPE kits, masks, sanitizers, and sanitary napkins to underprivileged people.

LEPM

Live Entrepreneurship Project Mentorship (LEPM) was conducted for the classes of 11th and 12th, pursuing and passouts, to give them hands-on experience of working on various live projects. The 60 selected students were given an opportunity to learn about marketing, finance, entrepreneurship, business strategy in a 21-day extensive boot camp.

Achievements

CDF, SRCC won several laurels and their efforts have been recognized in esteemed media houses like The Hindu, The Times of India, Amar Ujala, Hindustan Times & HT City.

- Connecting Dreams Foundation - SRCC Chapter was recognized as the Dream Team of the Year for the five consecutive years at Dream Awards organized by CDF-India.
- Declared as the finalist at the Global Accelerator among the top 30 teams of Hult Prize under Project Arpan, competing against 3,00,000 teams from across 121 countries and qualifying through their

campus round and Dhaka regional round.

- Finalists at Misfits Incubation Challenge to qualify for global events in South Asia, among Top 30 Asian teams. (Project Aarogya)
- Winners of the International Entrepreneurship Challenge '21 organized by FMS Delhi. (Project Aarogya)
- Project Aarogya is incubated at NSRCEL and Telangana State Innovation Cell.
- Winner of Meraki '21, a business plan competition organized by Fortune Institute of International Business, with a cash prize of Rs. 1,50,000. (Project Aarogya)
- Winner of Aventura 21, a business plan competition organized by IIM Lucknow, with a cash prize of Rs. 50,000. (Project Aarogya)

VITTSHALA THE FINANCIAL LITERACY CELL

Faculty Advisor: Dr. Anil Kumar

Vittshala: The Financial Literacy Cell of Shri Ram College of Commerce a Centre for Community Engagement aimed at spreading financial education and awareness across every nook and corner of the country. Inaugurated by late Shri Arun Jaitley, the then Hon'ble Minister of Finance, Government of India, on October 17, 2016, Vittshala aims to disseminate financial literacy to the underprivileged, marginalized, and remote sections of the society. The target sections are the illiterates, urban and semi-urban labourers, and villagers, manual scavengers, women, children, etc. To further its efforts to make India financially inclusive and empowered, Vittshala has pioneered the following ongoing projects for the current academic session ending June 31, 2021: Project Asha, Sahay, Umeed & Neev. (Khushhali & Uttara Suspended Due To Covid 19)



प्रधान मंत्री सुरक्षा बीमा योजना

As Abraham Lincoln said, "Prosperity is the fruit of labour. It begins with saving money", Vittshala has recognized the need for imparting financial education to the working class of the country, and hence, Project Asha was initiated. **Project Asha and Umeed** joined hands for better functioning due to the ongoing pandemic.

Project Asha aims to spread awareness among the factory workers & domestic workers who are semi-skilled & unskilled, about financial prudence & various government

schemes vis-a-vis suggesting how they can multiply their earnings. The workers and slum dwellers are made aware of the various government schemes relevant for them, which would help them manage their finances better. These include APY, PMJJBY, PMSBY, PMJAY, SSY et al. They are also encouraged by the students to use the government's BHIM UPI app for their day-to-day transactions. Project Umeed focuses on uplifting the Grade IV workers present in colleges and educational institutions. Vittshala's student volunteers interact regularly with them on the problems faced to tailor the solutions according to their needs. With the help of questionnaires and surveys, lack of access to loans, insurance, and lack of awareness about basic financial services was revealed. Vittshala strives to provide what this group has long denied and has been successful in directing efforts towards this objective in SRCC and other institutions with the long-term plan being that of expansion into other universities, colleges, and schools.

Under Project Asha & Umeed, workers of the following industries and dwellers of the urban slums were covered since August 2020: 145 people in Azad Foundation (Delhi) (3 visits), 65 people in RPS Public School (Haryana), 50 people in Sewa Bharat (Haryana), 15 people in MComponenets (Delhi), 40 people in CP Kathbungla (Dehradun), 25 people in CP Rajpur (Dehradun), 45 people in Alwar Public School (Rajasthan), 60 people in Apni Duniya Foundation (Rajasthan), 55 people in BPYP (Daltonganj), 25 people in Chandigarh.

Through Project Sahay, an attempt is being made to bring about a positive impact in the lives of children as a multiplicative engine. To reach out to the grassroots level, this project works for spreading financial awareness among the children: majorly the students of government schools and NGOs in India.

Children are made aware of various government schemes, savings, scams, do's and don'ts of online banking, financial lessons learned from covid, etc. We aim to mold the children into responsible citizens of the country who can be financially independent and secure. The sessions include basics of banking, online banking, stock market, different types of accounts for children, and other government schemes such as PM Jhan Dhan Yojana, PM Suraksha Bima Yojana, Sukanya Samridhhi Yojana, etc. Students actively participate during the sessions. The inquisitive minds of students and their enthusiastic approach towards learning further rejuvenate the environment.



EXAMINATION DATE APPROACHING...

There are two sisters Kavya and Navya. They get Rs. 20 every day for lunch. Kavya spends entire amount on lunch whereas Navya saves Rs. 10 every day. They belong to a lower middle-income family. Their exams were approaching and they were in dire need of stationery items. They go to their mother.

Kavya: Mom, can we get Rs 500 each for books and stationery.

Mother: Sorry beta, I can give you both Rs 300 each.

Navya: But mom how are we supposed to buy our books with only Rs 300?

Mother(feeling helpless): I am sorry beta but with your father not having a proper job right now, I can't give more than that.

The primary and secondary school students of the following schools and NGOs have been covered under Project Sahay since September 2020:

Forty students of Dribble Academy in Noida, 20 students of NGO Lakshyam in Delhi, 35 students of Chinar Orphanage in Srinagar, 30 students of NGO AAS in Indore, 35 students of Niveda Foundation in Noida, 45 students of Prakash Deep Trust in Faridabad, 35 students of Dr. Ambedkar Nagar Welfare Society in Ludhiana, 50 students of NGO Apne Log in New Delhi, 265 students of Vimukti Girls School in Jaipur, 40

students of Prayatan NGO in Gurugram, 35 students of Deepti Ashram in Delhi, 45 students of Om Foundation in Delhi, 50 students of Maxvision Social Welfare Society in Gurugram, 30 students of Home of Compassion in Bangalore, 45 students of Sparsha Foundation in Bangalore, 40 students of Cherish Foundation Orphanage in Hyderabad, 50 students of NGO Nanhi Kali in Gurugram, 30 students of Bihar Pradesh Yuva Parishad in Jharkhand, 45 students of Alwar Public School in Rajasthan, 15 students of Azad Foundation in Delhi, 90 students of NGO Ek Tara in Kolkata and 150 other students of various Government schools spread across Delhi, Rajasthan and Haryana. In addition to the above activities, topics were explained through various skits and using various videos made by the team.

Project Neev, on a quest to further the aim of financial inclusion, targets the changemakers in the society i.e. youth, specifically undergraduates. Keeping in mind the momentous need for financial stability during the pandemic, the project was launched in Feb 2021, and ever since its commencement, it has emancipated more than 2000 undergraduates from various colleges, across 8 states of India, ranging from Loyola College, Chennai, colleges of Delhi University-Hindu College, Miranda House, Keshav Mahavidyalaya, Hansraj College, Gargi College, Janki Devi Memorial College (JDMC) to institutes such as Netaji Subhas University of Technology (NSUT), Chaudhary Brahm Prakash Ayurved Charak Sansthan (CBPACS) as well as some local ones like Swami Shri Swaroopanand Saraswati Mahavidhyalaya (SSSSMV) and Bhopal School of Social Sciences (BSSS).



To embrace the dreams of financial growth and make the youth well-equipped with financial knowledge to make the future of India financially secure, we bring home concepts like Banking, Savings, Investment, Bonds, Mutual Funds, Stock Market, Taxes, etc. to the inquisitive and impressionable minds.

Vittshala - the Financial Literacy Cell of the college organized the second edition of its annual fest – The Financial Literacy Colloquy on the 18 and 19 of April, 2021. Under the fest, three competitions related to the domains of finance, economy, and policy were organized, the details of which are given below:



Nitikaar: A case study cum mock stock competition comprising three rounds – a preliminary quiz, a case evaluation, and a mock stock challenge followed by a case solution presentation. The competition saw a total of 934 registrations.

Arthniti: A strategy-centric competition involving an analytical quiz in the first round, optimal solution formulation in the second round, and budget & policymaking in the third round. The competition saw a total of 318 registrations.

Fingenuity: A personal finance-based competition comprising two rounds – a preliminary quiz testing knowledge of finance and a final solution which involves working on a budget and sorting out expenses, savings and investments. The competition saw a total of 480 registrations.

Apart from the competitions, a speaker session was conducted on 18th April 2021 on “Personal Finance for college-going youth” by Mr. Amit Singh, CEO, and Founder, UniAcco and UniCreds, attended by 150+ students. To conclude, the fest was conducted successfully with a footfall of 1800+.

As President Barack Obama said, 'Don't be afraid to ask for help when you need it. It shows you have the courage to ask and to learn something new' Vittshala SRCC to further expand its scale of operation ran a MassVolunteering Programme with 50 selected volunteers from different parts of the country. Under the program, Vittshala reached middle-class households, specifically housewives; explaining basic financial concepts, understanding money, budgeting, decoding the news on TV and similar shots of knowledge were made available daily to the target audience through professionally managed WhatsApp groups. The program successfully impacted 80+ people across India.

A curriculum with the idea of simplifying complex financial concepts like CDOs, Bonds, Swaps, NPA, etc. through hypothetical but interesting stories and real-life examples was also developed, catering to the children aged from 10-18 years.

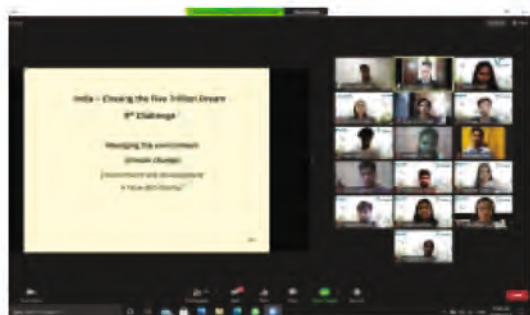


The first-ever annual magazine of Vittshala-The Financial Literacy Cell, SRCC, namely Vittkosh, an initiative of the Research and Editorial wing was launched which covers a wide range of articles on topics like neo-imperialism, cryptocurrency, distress investing, behavioral finance, insights on policies implemented in 2020-21, and other financial affairs. Ten such articles were picked up from 150+ entries from Pan India which we received on an online portal- 'Dare to Compete'.

Vittkosh, launched on June 5, 2021, by the former RBI Governor Dr. D. Subbarao received great support from Prof. Simrit Kaur (Principal SRCC), Prof.

Anil Kumar (Convener), and our faculty advisors, Mr. Ashwani Kumar and Ms. Renu Bansal. Dr. Subbarao gave a lecture on the 10 key challenges that the Indian economy is facing while chasing the five trillion dream which was followed by a Q&A session with the audience. This session was moderated by Dr. Anil Kumar. The Launch event was a great success with a viewership of around 175+ students Pan-India.

A total of 1200+ school students, 1500+ undergraduate students, 525+ industrial workers, slum dwellers, and grade IV employees were impacted through our projects initiated in the academic session 2020-21. In addition to the above projects and events, regular information sessions and seminars were conducted along with the industry experts for the students of SRCC viz. E-Baithak on Budget Session by Mr. Anil Kumar,



Personal finance by Ms. Monika Halan, Cryptocurrency and Blockchain by Mr. Anand Mishra and Mr. Siddharth Sohani, and Digital well-being by Mr. Rijul Arora. Informative video series on various fields of financial literacy has been started in the academic session 2020-21 and is being regularly uploaded on our official social media handles.

CRY

Child Rights and You

Faculty Advisor: Suman Bhakri

Child Rights and You (CRY) is one of the oldest and the most trusted NGOs of India working towards providing happier and healthier childhoods across the globe. With an endeavour to create a happy, healthy and creative childhood, CRY has succeeded in transforming the lives of over 3 million children over the last 4 decades.

To further extend our endeavour for the noble cause, Child Rights Chapter, SRCC has been established as a student run initiative of CRY India by the students of Shri Ram College of Commerce, University of Delhi. We plan to undertake several initiatives to uplift the lives of the underprivileged Indian children and provide them the basic necessities to ensure equitable outcomes for these young and impressionable minds. The organisation has a three tier structure consisting of a 13 member council and 58 volunteers. It started off as a team of 6 final year students selected to propel the society and subsequently the 7 department heads were appointed.

JANUARY

In mid-January, an extensive recruitment drive was undertaken to select volunteers for the upcoming year. An overwhelming response of 320 applications was received, out of which the current number of committed volunteers were selected.

FEBRUARY

In February 2021, the Public Relations and Outreach team organized CRY SRCC's first online workshop, PEHCHAAN-The Art Webinar, for underprivileged children to explore various fields of performing arts. It was a 2-day long workshop, conducted on 20 & 21 February, 2021 for the children of Teach for India.

Over 250 children registered for the event and an overwhelming response was received from them during and after it. Pehchaan was organised with the objective of providing an outlet to the young minds to witness and get inspired by different performing arts that they had not been exposed to. The workshop's aim was to enhance imagination, innovation, develop curiosity and help children take their first foot forward towards their overall holistic development.

The webinar had artists from eight different fields performing and interacting with the children. Post the webinar, the children understood the immense scope these fields possessed and the passion and grit with which the performers have made strides in their respective fields.



CRY SRCC conducted multiple confidence building activities and games to bring the children out of their shells and give them an opportunity to showcase their talent. The children participated actively in the games, watched each performance with utmost interest, and engaged whole heartedly with each performer.



MARCH

Throughout the months of February and March, Media and Marketing team worked tirelessly to generate social media buildup on various platforms like Instagram, LinkedIn and Facebook.

Extremely engaging and attractive social media campaigns were carried out on topics such as 'The effect of Covid-19 pandemic on girl education', 'Digital Divide', 'Unsung Heroes', 'Voice of Children.' Long and short videos were shot and compiled by volunteers to deliver important messages of advocacy and social awareness and share stories of young warriors.

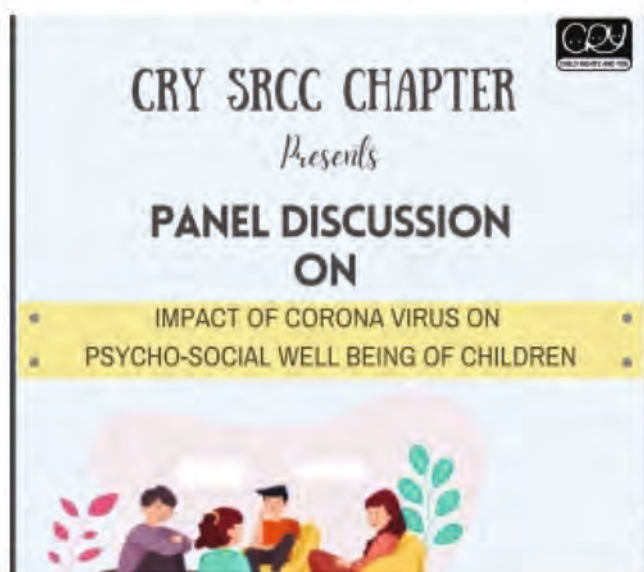
The Ghazipur Project was taken under the purview of CRY SRCC to undertake the responsibility of 3500+ children of 1000 households of Ghazipur with partners of CRY India, in North East District, Delhi. The CRY Team went on a two day field survey on 15 & 17 March 2021 to the Ghazipur village to assess the needs of the community.

We prepared a comprehensive questionnaire to survey the people of Ghazipur to get a thorough understanding of their difficulties. The questionnaire included details about family, health, education, employment, food security, solid waste management, basic amenities, and past developments.



APRIL

With the mental health month round the corner, CRY SRCC took up the Mental Health Campaign to make high school and college students more mindful about children's mental well-being and the impact the



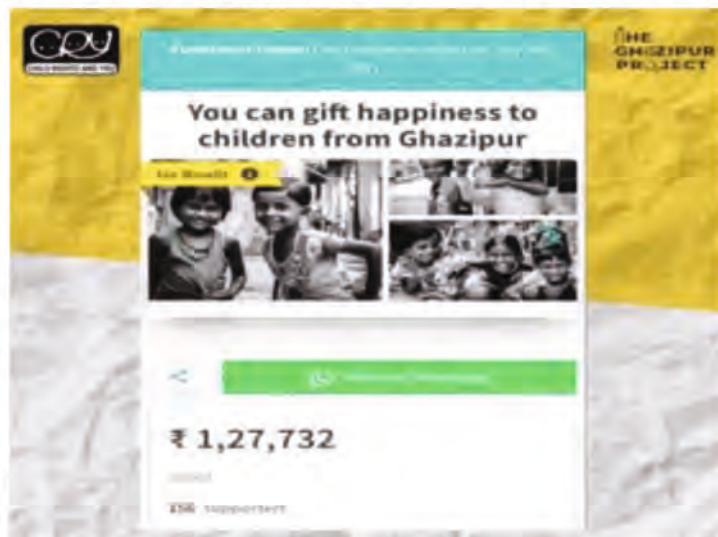
pandemic has had on them. The main motive was to shed light upon the condition of the CRY, SRCC organized a panel discussion on the 17 of April 2021 as a part of the mental health campaign on the topic- "Impact of Coronavirus on the Psychosocial Well-being of Children" as an opening discussion to the CRY and TISS, Mumbai collaboration for the research paper on the same. The event proved to be a success, with 250+ attendees. We were honored to have Ms. Ridhi Doshi Patel, a highly qualified child psychologist, 3x TEDx speaker, and advisor to 16 TED-ed clubs; Ms. Anupama Muhuri, the National Lead of the Volunteer Action Department of CRY, India; Paneesha Sahni, a 15-year-old school student who aspires to be an advocate for the good of the society; and Neha Jain, a 12th standard student who has worked with various education centric NGOs.

The team conducted an elaborative outreach program to tap the speakers for the event and various schools, colleges and NGO volunteers. An overwhelming response was received from schools PAN India and NGOs like Piramal foundation, HAQ: Centre for Child Rights and Lok Seva Sangam.

MAY-JUNE

In May 2021, Corporate Communications wing of CRY SRCC initiated The Ghazipur Project with a Fundraiser- 'Gift happiness to the Children of Ghazipur'.

To strengthen the work of the frontline service providers in the community and to ensure that the health of children and their guardians are taken care of, the fundraising was initiated on 22nd May, 2021. With an



aim to raise funds for the dissemination of nutrition kits and remedial aid to children, with collective action, our team has achieved the milestone of Rs. 1,27,000. The funds were used to disseminate nutritional kits among 1000+ households at Ghazipur impacting over 3500+ children total.

Since many of children in the community dropout of school early, our team is simultaneously working to remove this obstacle. The team is diligently engaged in ensuring that the process of enrolment and retention in schools is made robust by working with Public Health Centers and Anganwadis to ensure provision of proper healthcare facilities to the children.

Students' Union & Societies

STUDENTS' UNION

Faculty Advisor: Dr. Surya Prakash

The 13th edition of SRCC Business Conclave, the annual management fest of Shri Ram College of Commerce, also the Asia's largest undergraduate management fest, was organized virtually on 3 and 4 April, 2021 with a total budget of Rs. 32,50,000. Aimed at providing an engaging platform for intellectual dialogue in the fields of entrepreneurship, business, journalism, politics, finance and economics, the event saw 50,000+ attendees - the highest ever in the history of the event (Zoom + India Today + Facebook), 17,500+ Delegates, and 390,000 total viewership. 40+ distinguished Speakers were invited from fields such as journalism, politics, business, including 10+ international speakers. The fest received Letters of Appreciation from the Hon'ble President of India, Vice President of India, Government of Mexico, the Prime Minister of New Zealand, Canadian House of Commons, City Council of Santa Clara, Naveen Jindal and the World Bank Group.

KEY-NOTE SPEAKER SESSIONS

These sessions were conducted by eminent personalities - the best in their fields - to enlighten the audience with their rich experiences and lessons from their lives. Key-note speakers included:

Politics:

1. Hon'ble Prakash Javadekar: Former Minister of Environment, Forest and Climate Change, Union Minister of Information & Broadcasting and Heavy Industries & Public Enterprises.
2. Dr. Abhishek Manu Singhvi: Indian lawyer and Politician

Business:

1. Anil Agarwal: Founder & Chairman Vedanta Resources Limited

2. Sanjiv Mehta: Chairman and MD Hindustan Unilever
3. Naveen Jindal: Chairman of Jindal Steel and Power Ltd.
4. Manoj Kohli: Former CEO Bharti Airtel and current India Head at Softbank

MODERATED SPEAKER SESSIONS

Through these sessions, an opportunity was provided to the students to directly interact with and ask questions to the political and industry leaders. This year, the moderated sessions were conducted with:

1. Arvind Pangariya: Served as the First Vice Chairman of Niti Aayog
2. Kiran Bedi: First women IPS Officer of India
3. Kanwal Rekhi: First Indian-American Founder and CEO to take venture-backed company public on the NASDAQ
4. NR Narayana Murthy: Co-Founder Infosys
5. Rahul Bajoria: Chief Economist at Barclays
6. Sanjeev Sanyal: Principal Economic Adviser in the Ministry of Finance, Government of India
7. Kunal Shah: Founder, Cred

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SPEAKERS ON 3RD APRIL

 HON'BLE PRAKASH JAVADEKAR	 DR. ABHISHEK MANU SINGHVI	 HON'BLE KAREN HARDY	 HON'BLE RAJ CHAHAL	 HON'BLE PHIL TWYFORD
 NAVEEN JINDAL	 SANJIV MEHTA	 ANIL AGARWAL	 YASHISH DAHIYA	 ATUL CHATURVEDI
 JUSTICE PRAFULLA CHANDRA PANT	 DEEPAK BAGLA	 ARVIND PANAGARIYA	 DR. VIVEK BINDRA	 DR. KIRAN BEDI
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@SRCC Business Conclave

INTERNATIONAL SPEAKERS

For the very first time, Business Conclave went international. The fest saw representation from **18+** countries including India, Mexico, Japan, New Zealand, USA, Italy, Canada, UK, Australia. Following eminent speakers were invited:

1. Raj Chahal: Council Member at City of Santa Clara
2. Karen Hardy: Council Member Santa Clara
3. Phil Twyford: Trade and Export Minister New Zealand
4. Chandra Arya: Member of the Canadian House of Commons
5. Hester Maria Peirce: Commissioner, Securities and Exchange Commission, USA
6. Gita Gopinath: Chief Economist, IMF

'Embassy Column' was introduced for the first time in an Indian college, inviting:

1. Federico Salas Lotfe: Ambassador of Mexico
2. Shingo Miyamoto: Economic Minister of Japan

PANEL DISCUSSION

This segment of the Business Conclave allowed the audience to experience eminent people from the equivalent professional background share the stage and indulge in an absorbing discussion of their wisdom and perspectives. A panel discussion was conducted on "India in 2030" with the following panelists:

- Yashish Dahiya: CEO of Policybazaar
- Atul Chaturvedi: Chairman at Shree Renuka Sugars
- Deepak Bagla: Managing Director and CEO Invest India
- PC Pant: Former Judge Supreme Court

UNWIND

An event focused on celebrating art and expression, Unwind had stand-up comedy sessions by Zakir Khan and Rahul Subramanian and a live concert by Anuv Jain.

MASTERCLASS

Masterclass, the first-of-its-kind initiative was a series of workshops where experts in their respective fields gave valuable insights to the young minds from schools and colleges across the country, receiving 8,800 registrations. Following masterclasses were conducted:

1. Storytelling and Creative Writing by Dhruv Sehgal (Writer, Web Series Little Things, Netflix)
2. Gambler's Fallacy by CA Rachana Ranade (Stock Market Expert)
3. Writing for young writers by Vikram Chandra (Indian-American Writer, Sacred Games)
4. Entrepreneurship by Vivek Bindra (Founder at Bada Business and Motivational Speaker)
5. Wellness by BK Shivani (Spiritual Leader)
6. Masterclass with Unicorns
 - Amit Choudhary: Co-Founder, Lenskart
 - Sai Srinivas Kiran: Co-Founder and CEO, MPL



- Sujeet Kumar: Co-Founder, Udaan
- Rohit Kapoor: CEO, OYO India and SE Asia

EVENTS

With each event planned to challenge business skills, whether marketing, finance, management, or HR, it proves to be a paragon of fun and knowledge. **8** flagship events were held with the help of **90+** partners including McKinsey, BCG, EY, HDFC, they witnessed **10,000+** participants.

PARTNERSHIPS

Media Partners

For the purpose of the fest, partnered with 15+ Media Partners including 10 National Media Partners for pre and post event publishing, including India Today as Chief Broadcasting Partner (exclusive full event access for 2 days), Business Standard, Hindu BusinessLine, Hindu BLoC, Moneycontrol, Bloomberg, ET Now, Statesman, Startup Times, DU Updates, Education Tree, DD News, SME World, Red FM for a cumulative reach of 9.75 crores+. We invited Senior-most journalists of the country such as Rajdeep Sardesai, Shweta Punj, Ravi Krishnan, Abhishek Gupta and Ruchi Bhatia to interview the speakers and moderate panels.

Sponsors

The event was held in association with the Bombay Stock Exchange as a Sponsor for the event, the University of Warwick as the Title Sponsor, Nescafé as the Co-Sponsor and Real 11 as the Powered By

Partner: We partnered with FICCI as the General Title Partner, enabling invitations for Sanjiv Mehta, Chairman and MD of HUL, along with ensuring representation from 4 of India's fastest growing unicorns. We also hosted a Masterclass with Moneycontrol, India's largest online financial platform.

ADDITIONAL INITIATIVES:

- Introduced the SRCC Business Conclave website and received **70,000+** registrations, approximately 50% of total
- Conducted University Fair witnessing 3500+ registrations
- First Ever SRCC Business Conclave Journal, a post-event publication covering 50+ editorials from 15+ contributors. The Journal was launched by Mr. Ramanan Ramanathan who is the Mission Director of the Atal Innovation Mission (AIM) - a flagship national Innovation initiative of the Prime Minister and the Government of India under the NITI Aayog
- Launched Internships under the Campus Ambassador program for 320+ students (selected amongst 1800+ applicants) for extensive marketing; 28,000+ followers across social media handles Speakers

THE ECONOMICS SOCIETY

Faculty Advisor: Dr. Annabhajula J.C. Bose

Set up with the long-term vision of operating as a think tank, The Economics Society continues to redefine perspectives through their insistence on moving past the confines of theoretical knowledge. The Economics Society, SRCC conducted various activities in the year 2020-21:

1. SHRI RAM ECONOMICS SUMMIT:

Organised between 10th and 12th April 2021, the ninth edition of the Shri Ram Economics Summit, Asia's largest undergraduate economics summit, witnessed more than 12,000 registrations. With unparalleled speaker line-ups, comprehensive workshops and invigorating competitions in store, SRES 2021 attracted various members of the academia and garnered interest from 80+ institutions, including IITs, IIMs, DU and Xavier's among others.

SRES 2021 was sponsored by GuruQ and Spectrum and covered by India Today, Business Standard, Bloomberg Quint and The Statesman. The Summit was organised in collaboration with Casio, Hindustan

Petroleum, The World Bank, Nikon, Tata Trusts, Takshashila Institution, Sattva Consulting, The Economist and Kepler Cannon, among others.

- **Speaker Sessions:** Many honourable speakers like Mr. Rakesh Jhunjhunwala, Ms. Anshula Kant, Mr. Dinesh Khara, Mr. Ravish Kumar, and Mr. Brian Moynihan graced the occasion. The speaker sessions were attended by the members of academia garnering 15,000+ views.
 - **Workshops:** With think tanks like CEEW and Vivekananda International Foundation taking sessions on Energy Transitions and India's Security Environment, SRES allowed the delegates to engage, discuss and delve deeper into the most critical issues of the world today.
 - **Competitions:** A total of 6 intellectually stimulating competitions ranging across case competitions, policy proposals, business plans, guesstimates and committee simulations were held over the course of the 3 days.
2. The National Economics Olympiad 2020 witnessed 6000+ registrations from students of class XI and XII. With participation from 1200+ schools from across 400 cities and 10+ countries, NEO proved to be a wholesome learning experience and allowed students to look beyond their unquestioning curricula to truly "Discover The Economist" in themselves.



3. **Healthcare Infrastructure Index:** With the broader goal of developing a spirit of cooperative and competitive federalism whereby the Center and States can jointly determine the route to progress and prosperity, The Economics Society, SRCC spearheaded a first-of-its-kind report, The Healthcare Infrastructure Index, under the guidance of esteemed professors from SRCC. A state-wise Index for India over 9 years, from 2011 to 2019, covering 30 States and based on 18 Indicators was developed to add to the discourse on healthcare policy in our country.
4. **Prof. Jagdish Bhagwati Research Scholarship:** To foster the spirit of research among the student body by incentivizing and motivating them to invest time and effort into quality-driven pursuit of knowledge, The Economics Society, SRCC helped institute a merit-based Scholarship for the students of Shri Ram College of Commerce. The Scholarship shall be given on an annual basis.
5. **Project Jaankari:** An on-ground, primary research based initiative, Jaankari aims to analyse the practical implementation of government policies and other mass initiatives. In 2020, under Project Jaankari, we analysed the efficiency and functioning of DTC Buses. Over 330 people across 8 zones in Delhi were surveyed for the same.
6. **Artha: The Annual Economics Journal:** With 45+ articles from contributors from leading organisations like Observer Research Foundation, CEEW, World Bank Group and Meghnad Desai Academy of Economics, Artha 2021 offers unfiltered commentary across a range of topics, carrying the baton forward towards newer horizons, undeterred by the obstacles the previous year has brought with it. It was launched By Dr. Bibek Debroy, Chairman, Economic Advisory Council to the Prime Minister.
7. **Discourse:** A lecture series curated by The Economics Society 'Discourse: An Archive of Ideas' is a

platform geared towards broadening the horizons of discussions on contemporary issues. In the year, we have had the opportunity to host eminent personalities across various domains such as Mr. Tim Harford, Dr. Shamika Ravi, Dr. Ramachandra Guha, Mr. N. K. Singh and Dr. C.P. Chandrasekhar among others.

8. **Decoded:** A platform geared towards broadening the horizons of discussions on policy issues, the first season hosted eminent personalities such as **Mr. Viral Shah, Prof. Amiya Bagchi, Mr. M.K. Venu, Dr. NavrozDubash**, while the second season saw undergraduate students providing refreshing perspectives.



9. **Ceteris Paribus:** Our online blog, Ceteris Paribus which has an annual reach of 30,000+, hosts a plethora of articles spread across different sections: Economics & Policy, Business & Finance, Global, Ideas and Books. Furthermore, the blog also routinely receives contributions from economists, professors and prominent thinkers from the Planning Commission, Cambridge University, IIM Ahmedabad, Oxford University and HSBC India and so on.
10. **Research & Policy:** In line with our bid to promote the spirit of research, we published 3 Research Reports, 4 Policy Reports and a Working Paper on topics covering the Indo-China Differential, Repugnant Transactions, Social Norms and The Indian Manufacturing Story. Our reports garnered reviews by people from NCAER, IGC, Takshashila Institution and Ayushman Bharat.
11. **Writing Mentorship Programme:** In our second and third edition of The Writing Mentorship Programme, over the course of two weeks, we engaged in critical thinking, nurtured writing skills, and were humbled by the diverse perspectives and ideas that were brought to light by students of classes XI and XII.
12. **Let's Talk Policy:** We initiated the first edition of its Let's Talk Policy Program, exclusively for school students of classes XI-XII. Having received 1000+ registrations across 10+ schools, the programme aimed at the interactive dissemination of valuable knowledge centered around the theme of India's COVID Policies and their implications.
13. **Shri Ram Paper Competition:** One of the most prestigious research-based competitions in the university organised in collaboration with the Centre for Civil Society, the Shri Ram Paper Competition aims to epitomise the spirit of curiosity and research. The theme 'In Pursuit of Happiness' was chosen considering the trials and tribulations of today's times and the consequent erosion of happiness from millions of lives. Garnering over 300 registrations, the best papers received a chance to get published in Artha, SRCC's Annual Economics Journal.

The Commerce Society

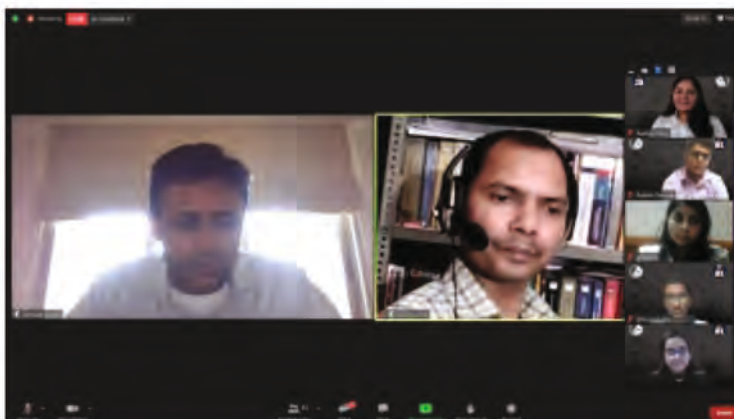
Faculty Advisor: Dr. Alok Kumar

The Commerce Society of Shri Ram College of Commerce is one of the oldest societies in SRCC as well as across DU with a legacy of 50 years. It has been ranked as the Best Commerce Society across the University of Delhi. We have a long-run vision of creating an efficacious platform of opportunities for those who have a ravenous appetite for brilliance.

In our respective tenure (2020-21) we organized and hosted a plethora of events and webinars. The Annual Report chronicles major initiatives and events of the society in its tenure (2020-21). It recognizes the achievements and prizes won by the society and its members.

The society organized "Comquiz: The Corporate Ladder", a Quiz Competition on 19 January 2021 with around 220 best quizzers as participants. Along with it, it organized Case Convolute 2.0: A Case Study Competition, giving a platform to young business enthusiasts to showcase their talents. It conducted various Speaker Sessions and Round Table Conferences on live burning topics of the economy under a new initiative "SpeakStreet". Eminent personalities like Mr. Subhash Garg, former Economic Affairs Secretary and Finance Secretary of India; Mr. Anil Swarup, former Secretary of Govt. of India and a retired IAS officer; Mrs. Akansha Arora, Deputy Director & Economic Advisor in Department of Economic Affairs and Mr. Surjith Karthikeyan, Joint Director at Department of Economic Affairs and Ministry of Finance, GOI, graced the discussions with their presence.

The Society bagged and spread several memories through BizStreet 2021, the Annual Commerce Fest of the society on 19-20 April 2021. BizStreet- India's biggest undergraduate level Commerce festival is a perfect meeting ground for all the enthusiasts to bring out the best of their skills through the commerce prism. Under its umbrella, various high-rated events were hosted. It started off with Genesis: Shri Ram Incubator Challenge (B-Plan competition) and Bidbizz (Fantasy IPL Auction) conducted on 18 April 2021. It was followed by Barrato (Trade Simulation event), lined up with Speaker Sessions by renowned personalities like Mr. R.J. Aadi, popular radio jockey at Radio City 91.1 FM; Mr. Ashwini Tewari, M.D. State Bank of India, Mr. Abheek Singhi, Senior Partner and M.D. Boston Consulting Group; and Mr. Pradyut Bordoloi, member of Parliament on 19 April 2021. On the 20 April 2021, Suit-up (Crisis Management Event) received everyone's attention followed by the much-awaited and enriching session by Mr. Nikhil Kamath (Founder, Zerodha and India's youngest Billionaire). Dynasty Doom (Treasure Hunt competition) was last but not the least in the row being hosted on the 21 April. All over 10,000 creative minds participated in the events and received gracious prizes. All the events were judged by recognized personalities of the respective fields being the founders and Co-founders of different organizations with established identification.



A historic day for every member of the society arrived, when it finally launched its official website www.comsocrcc.com on 4 May 2021. This promised a higher value addition in its caliber with a broadened domain of greatness. The event was followed by a much-awaited day for all budding writers/ researchers when they witnessed the Launch of MUDRA Volume-II "The Annual Commerce Magazine". The event was graced by the presence of our Chief Guest, Mr. Suresh Prabhu, India's Sherpa to G-7 & G-20 who has also served as minister of Civil Aviation, Railways, Commerce & Industry, GOI.

We all are aware of the tough times every innocent citizen went through in these pandemic times. Understanding its responsibilities and taking active charge, the Commerce Society conducted a Fundraiser Webinar on 31st May. This was to serve the purpose of establishing an Oxygen Plant by the college and aid the public at large, striving for the same. We, at the Commerce Society always aim high, conquer the greatest opportunities and set a new benchmark for everyone. Adopting the same ideology, a contingent of 25 members was sent by the Commerce Society representing SRCC in X-INNOVAE, the annual commerce fest of St. Xavier's University, Kolkata. The event witnessed participation from more than 20+ colleges pan India and ran for 3 days.

It gives us immense pleasure to announce that SRCC bagged the "Best College Trophy". The first position was backed in numerous events like IPL Auction by Mudit Jain, Trish Gupta, Shakti Garg, and Niket Daga; Monopoly by Priyanshu Sanwaria; Strategic Management by Yash Balot & Aryaman Malviya and Finance by Yash Bansal and Anusha Mahajan. It did not end here and the members secured the second position in events: Marketing by Richa Roy Choudhary and Manya Mittal; Data Analysis by Pratham Chaudhary and Chandralekha Rao. It added vital values to the legacy of the society and upheld the position of SRCC as the best undergraduate commerce college in India.

We understood how important the role data and information play in today's world. Before placing big bucks on any company, understanding the industry is extremely important. In view of the same, we came up with a series "Decoding Industries" which discovers and analyzes some of these famous industries.

The need of the hour is to stay updated regarding all the happenings around the globe. In our busy schedules at times, we fail to manage the same. The Commerce Society came up with a solution to it. "Flashback Friday"- a series updating with all major events and news in one go at the tap of a finger. From fuel prices to covid vaccination, to spectrum action and GDP rise, from 20 tremors in Greece to Russia producing back scenes in Italy, from major provisions by the election commission to controlled inflation by RBI, we covered it all.

Every business finance enthusiast round the corner is diligently talking about nothing but Cryptocurrency and Bitcoin today. It has become a matter of discussion among all. Few might be wondering about its significance and performance. So, to acknowledge everyone about the regulations and risks associated with cryptocurrency, an inviting series was brought in. "Cryptomaniac" is a series piloting through the cryptocurrency, wherein we discussed how cryptocurrency works, regulations, risks associated with it, and much more.

THE DEBATING SOCIETY

Faculty Advisor: Mr. Linesh V.V.

The Debating Society, SRCC is a pioneer for invoking meaningful conversations among the youth of the University and beyond. The Society regularly conducts knowledge sessions on themes such as Philosophy, Environment, Social Movements, Law and Human Rights among many others to equip its members with political consciousness and make them aware citizens of the nation. The Society primarily participates in National and International Debating Tournaments. This year, the society was felicitated as the Second Best Debating Society of the Delhi University circuit by the independent student newspaper, DU Beat.

At the start of the academic year, the Society in collaboration with the English Debating Societies of Shaheed Bhagat Singh College, Hindu College and Venkateswara College organized Rahat, a fundraiser debate from 27 to 29 June 2020. With over 150+ debaters, the funds raised were donated to Zomato Feeding India and NGO Goonj's Amphan relief work.

The Society conducted the inaugural edition of the Asian Parliamentary Debating Workshop. Witnessing the participation of over 150 students from Classes XI-XII, the workshop is an in-depth course into Asian Parliamentary Debating along with sessions on rights and morals, environment, social movements and utilitarianism and deontology.

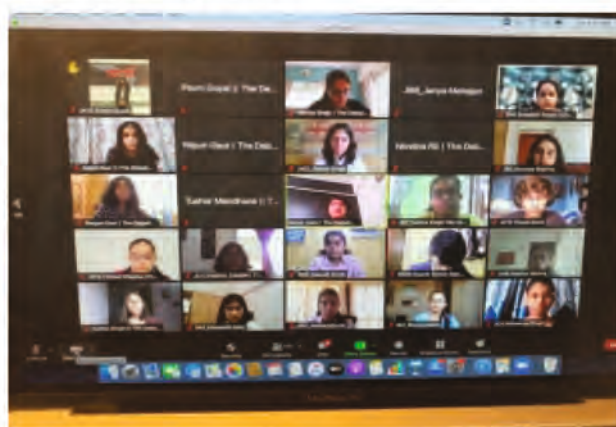


The society conducted recruitment for the batch of 2020-21 in the month of December and January, shortlisting 60 applicants from a pool of 400+ students. Over a period of five months, the members undertook rigorous training and mentoring in the various formats of college-level debating such as Asian Parliamentary and British Parliamentary. We tried our level best to ensure to give all its members a chance to learn about the different layers and elements of the society in detail. In that regard, the position holders have hosted as well as invited experts for knowledge sessions on topics like human rights, constitutional rights, morals and ethics, feminism and modern philosophy so that students have a deeper

understanding of what is happening in society and what role they play in it. Further, the members have also compiled a detailed resource file on the aforementioned topics to promote consistency in learning and reading. They routinely update and discuss the enlisted resources and apply the theories in them to the practical world. Speaking about debates, in particular, the society organises several intra-society debates on current issues and society related topics as well as engage on these topics in inter-college tournaments, to gather more diverse views and ideas.

The society also organized a session with Mrs. Neera Chandhoke, National Fellow at ICCSR and former professor of Political Science at the University of Delhi on Entrenched Inequities and Privilege. Additionally, our members had the privilege of interacting with Dr Satya Mohanty, a distinguished professor at Cornell University, New York on literary realism and identity politics.

Carrying forward the legacy, the society organised the 15th Shri Ram Debating Festival from 13-15 March 2021 witnessing the participation of over 300 debaters from all across the world. At SRDF, we discussed topics based on themes like feminism, rights of individuals and different freedoms guaranteed under the constitution, public policy, social movements among many others via a host of motions and the teams engaged critically in the challenges faced by youth today and think from every aspect. The society also organised the second edition of the Intra-College Conventional Debate in association with the Women's Development Cell and National Service Scheme, SRCC on 21 April 2021. The students discussed the role of women in developing countries and whether women empowerment in developing countries is a myth.



THE COMPUTERS AND MATHEMATICS SOCIETY

Faculty Advisor: Dr. PushpLata Jain

The Computers and Mathematics Society, Shri Ram College of Commerce, is one of the registered societies of our college. CMS aims to provide a platform to convert conventional beliefs and habits about Mathematics and Technology to the best of today's interest. To maintain this legacy of learning with fun, CMS had organized various events and workshops in the year 2020-21. A list of them is given below:

GAME DEVELOPMENT WORKSHOP

On August 30, 2020, CMS organised a workshop on Game Development curated by the Founder of Outscal which witnessed footfall of more than 100 students and the session was live on the Youtube channel of Mr. Mayank Grover.



STANDALONE EVENTS:

1. Enchambered

The Computers and Mathematics Society came up with an event that was truly one of a kind- Enchambered, an online escape room game. Visiting an escape room may be fun, spending a good hour racking one's brain to get out of it, but Enchambered provided the same experience staying at home during the pandemic. The event was open for all college and school students, where a team of 1-2 members was allowed. The excitement for our first ever online escape room game was evident from the fact that it attracted 710+ registrations

2. Quantecho

Quantecho- a technological and maths based competition was organised by CMS in order to check the analytical and reasoning skills of the participants which received an overwhelming response from the participants and witnessed an overall 1030+ registrations. It was a 2 round quiz based competition.

CMS WEEKEND (Semi-Annual Fest)

1. Kaun Banega Mathemagician

Mathematics and Kaun Banega Crorepati are among the few things that we, as Indians, have always cherished. CMS made a unique attempt to amalgamate both of them and provide a whole new experience to the participants through Kaun Banega Mathemagician (KBM). The event was held on 20th February and witnessed 522 registrations.

2. Decipher

CMS undertook the massive challenge of organizing its flagship event, Decipher, in a completely virtual mode with clues based on mathematics and logical reasoning posted on WhatsApp and Instagram. Notwithstanding time and place constraints, people from different regions registered for the event held on 21st February and experienced the thrill of solving the mystery of the haunted house. The winners were awarded prizes worth Rs. 15,000.

3. The Case Cipher

Case Cipher, a tech - niche - al case study competition was held on 20th February and provided a frontier for the 350+ participants to conquer challenging situations with the skills they had in their armory. After a preliminary round, the selected participants were required to submit a solution to an interesting case study based on 'GameStop' and then had to present their unique and innovative solutions. The competition was a huge success.



ENIGMA (Annual Fest)

Enigma- Annual Fest of CMS presents an assortment of all the favourite elements: the magic of mathematics through Mad OverMaths, plenty of tech challenges in Challenge Accepted, the thrill of mystery with Mystirio Hunt, the rush of adrenaline for all binge-watchers out there in Game of Shows, and the joy of dancing through Zumba.

1. Challenge Accepted

A technological-based event to check the general awareness of tech but with some twists and turns. This was a 3 round simulation-based competition that received 1400+ registrations from all over India.

2. Mad Over Maths

This event/competition was purely based on mathematics and logical reasoning questions. This was a 4 round-based competition and around 1750+ students participated.

3. Game of Shows

This event did not relate to maths or tech but based on various web series. Game of Shows was a rollercoaster ride structured around a plethora of popular TV shows, that will put one's knowledge to the test at every stage they can think of. It received an overwhelming response with 2100+ participation.

4. Mystirio Hunt

The Flagship event of CMS- The Treasure Hunt was organised virtually on Instagram and WhatsApp. The basic idea is to solve clues with a mind-boggling storyline. Over 1300+ students participated and at last we got a winner.

5. Zumba

The event was a cultural gathering and open event where 100+ students grooved to the beat of songs.



1OTA VOLUME 2 LAUNCH

The Computers and Mathematics Society, SRCC proudly launched the second edition of its annual publication - 1OTA, the perfect amalgamation of articles covering a wide stretch of topics. The magazine was launched by Dr Sam Pitroda, Advisor to former PM Rajiv Gandhi, a development thinker, policymaker, inventor, and entrepreneur, popularly known as The Father of IT and Telecom Revolution in India. 1OTA is here to throw light on a variety of ideas, ranging from Artificial Intelligence, Bitcoin and New tech startups in India, to the Golden Ratio and a World without numbers.

PROJECT COMPUTER LITERACY

The Computer Literacy Project initiated by The Computers and Mathematics Society, Shri Ram College of Commerce in the year 2020, strives to foster social and intellectual activities among children and equip them with the knowledge of computers and its implementation in the most interactive and interesting ways possible. The society collaborated with different schools and NGOs across the country, which do not have proper resources to teach computers to the children. The Project was started in January 2020, with Dhan Pat Rai Mal Virmani Senior Secondary School, Delhi as the first school. CMS continued to work on the project despite the pandemic in 2020 and took it to heights. A group of 30+ students taught 710+ underprivileged students virtually covering 14 different schools from almost 7 states of India in just 2 months.

ENGLISH LITERARY SOCIETY

Faculty Advisor: Mr. Shailesh Chawla

The academic year 2020-2021 presented a huge challenge owing to the COVID-19 pandemic, which brought everything to a standstill the world over. Although India rose to face the challenge head-on - with everything going online at an unprecedented pace - the college environment inevitably succumbed to the potentially everlasting aftermath of the pandemic. The staff and students faced a problem that had never been encountered before - adapting to the suddenly changing dynamic without letting it have an adverse impact on the essence of studying in Shri Ram College of Commerce.

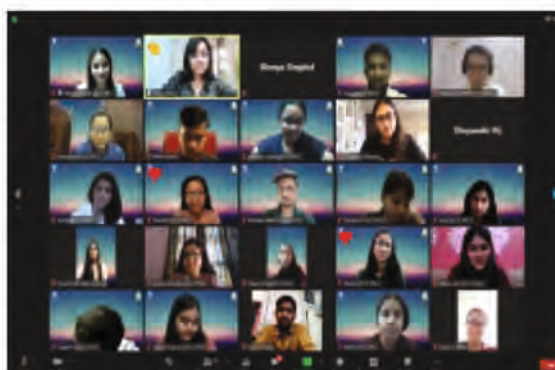
The English Literary Society proudly played its part in overcoming the obstacle by quickly shifting the operations online. Most of the initiatives undertaken by the society had previously already been executed online, but the past year posed a particularly daunting task - organizing the annual fest, competitions, and speaker sessions online. With the undeterred support of the college staff, the students and all the participants across the various events conducted throughout the year, the society was able to successfully plan and execute these events online which had otherwise been conducted through an offline medium.

Having successfully transitioned to the online mode of operating, the English Literary Society organised a variety of events throughout the year, a brief of which is as follows -

1. Zephyr'21: The annual Literary Fest of the English Literary Society, held in April was a roaring success. The paradigm shift made the society organize its flagship event virtually for the first time. The event spanned over two days and witnessed several notable personalities like Helly Shah, Joel Thottan, Meghna Pant, and Bhavna Roy. The speaker sessions encompassed inspiring life stories from prolific authors to relatable poetries revolving around womanhood, love, and everything that one could resonate with.

The literary events organised by the society offered a plethora of opportunities and the major activities conducted were:

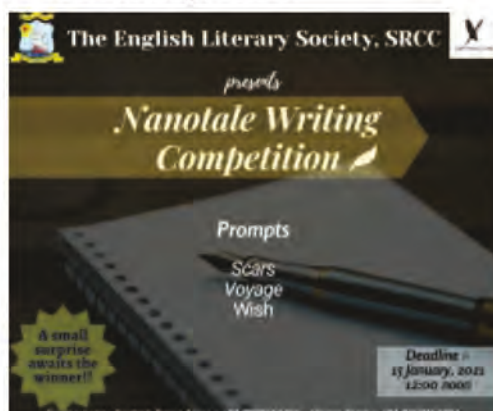
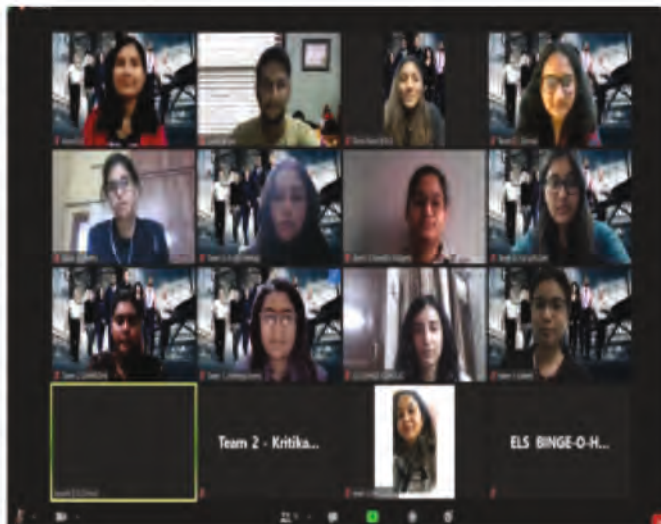
- (a) *Wizwords* – A crossword and quiz competition designed to test the participants on various aspects of theatre, culture, and literature.
- (b) *Shipwreck* – With the participants stepping into the shoes of notable people – both real and fictional – Shipwreck pit one against the other in a debate competition with a twist.



- (c) *HeadCanon* – A creative writing competition in which participants were given the chance to become true fans and write fanfiction based on their favourite TV series/movies/books.
- (d) *Plot Thy Cover* – Book cover design competition that emphasized how a striking book cover can make a difference between a hit and a flop altogether.
- (e) *Du Coeur* – The main attraction of Zephyr 2021, the slam poetry competition is one of the biggest opportunities for budding poets to flaunt their talent.

2. *Steller'21*: The most awaited literary event of the English Literary Society was a success. A platform where participants recounted tales that left listeners awestruck, fortunate, and wailful in an instant. The event was graced by MsKopal Khanna as the judge and MrDushyant Singh as the special appearance.

3. *Nano Tale Writing Competition*: The Nano Tale Writing Competition laid emphasis on the saying “less is more”, and encouraged the participants to narrate meaningful stories in 25 words or less. This not only added a refreshing twist to the art of storytelling but also pushed the participants to move out of their comfort zone, thus learning something new in the process.



4. *Lost Arts Foundation Story Writing Competition*: The English Literary Society came up with a short story writing competition in collaboration with Lost Arts Foundation. The competition centred around how every small thing that becomes a favourite has a story behind it. A story that creates a bond with the object as well as the memories associated with it and is hence, not just a thing!

5. *Kritagya*: An online creative writing competition organised by us in collaboration with Yamuna- The Annual College Magazine of SRCC and Hindi Sahitya Sabha to raise funds as a part of the initiative by students of SRCC to set up an oxygen plant in light of the current pandemic.

6. *Binge-O-Holic*: With most of us spending the lockdown confined to the four walls of our homes, binge-watching series, and reading books became one of the many coping mechanisms that helped us plough through the endless days of boredom. Capitalising on this, the English Literary Society organised a quiz competition which tested the participants on the knowledge of their favourite series and books.

Besides this, the society also took other steps in an effort to take forward its interests and promote literature, art, and culture. The following initiatives were taken up during the year -

1. *Newsletter - Trecento*: A new addition to the ELS portfolio, the newsletter - Trecento is a curated collection of prose, poems, stories, and articles from several domains handpicked to add profundity to the lives of people from all walks of life. The newsletter launched in February gained an overwhelming response and now caters to 600+ subscribers.
2. *Podcast - Perspective*: This year the English Literary Society presented Season 2 in the continuum of its podcast series - Perspective. This initiative was launched in an attempt to bring stories to the world from distinct viewpoints. The podcast aims to give a voice to the opinions and ideologies slinking one's mind. The podcast discussions ranged from societal issues to philosophy and other realms in order to put forth myriad views in a simplified manner.
3. *ELS Bubble*: A quintessential part of the English Literary Society, the ELS Bubble presents a platform for budding writers to showcase their work. A collection of micro tales, open letters, poems, and prose is



published on the various social media handles of the society, providing the writers much-needed support and recognition.

4. Blog - Reader's Ark: ELS being a literary society is known for its conducive environment and the warmth it offers to all literature lovers. Reader's Ark is an official blog that the society runs to regularly infuse content in the form of articles, poems, and musings. It's a platform that welcomes writers from all domains to delve into the magic of literature and create a world of words in the form of captivating blogs.

With the worst of the COVID-19 pandemic hopefully behind us, the English Literary Society will continue to strive for the excellence it has come to be associated with. As 2020-2021

draws to an end, ELS is already making efforts to continue enriching the lives of everyone associated with it. The coming year will bring its own set of challenges and with it a different, more meaningful experience.

THE DRAMATICS SOCIETY

Faculty Advisor: Dr. Rachna Jawa

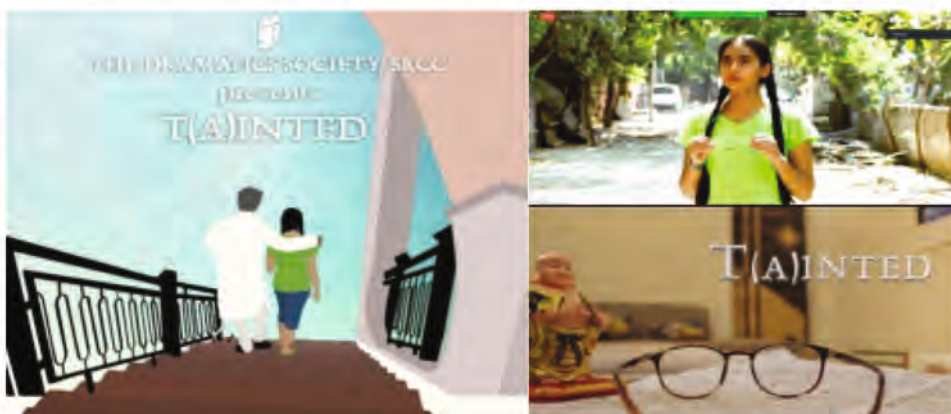
The Dramatics Society of Shri Ram College of Commerce is one of the oldest and most respected societies of the college. The objective of The Dramatics Society is to foster social responsibility amongst the students, create interest and encourage talent for Drama and Theatre. For this purpose, it organizes full-length and One-act Plays, Mono-acting performances, Competitions, Open mics, Acting Workshops, Talks, Lectures, Symposia, Conferences, and the likes. The society works under two separate wings, one being Street Production wherein important social issues are addressed through "Nukkad Natak" with the idea of educating and influencing the masses for the better. The other wing is the Stage Production wherein students are trained to perform "Stageplays" that evoke emotions through stories from different genres. Along with this, the society organizes the Annual Performing Arts Festival of the college, i.e., Histrionica, and also plans various theatrical competitions from time to time in the college to bring about inclusivity amongst the masses and also to give them a platform to showcase their hidden talents. The official website of The Dramatics Society is www.dramsocsrcc.com

T(A)INTED

The Dramatics Society, SRCC released their Annual Production for the year 2020-2021 titled T(A)INTED.

Multiple things differentiate different people, one of them is their perception. On these lines, T(A)INTED is a short film about a 14-year-old girl who embarks on a journey to return a set of spectacles to her grandfather, encountering different situations that she has never witnessed before, learning that everything we see is not always true. Reconciliation beyond the frames of thought, when two worlds see through each other, T(A)INTED is a journey separated by a veil of glass.

The short film was first screened on 25 April 2021 at Histrionica 2021 wherein it garnered an enormous amount of appreciation and recognition. The lead actor in the short film bagged the first prize under the category of "Best Actor (Female)" in CINEPHILA'21, MSIT DELHI and has been nominated for the "Best Creative Poster" in the SHORT FILM FESTIVAL 2021, PARAMBIPRODUCTIONS.



HISTRIONICA 2021

Histrionica, the Annual Performing Arts Festival of The Dramatics Society, SRCC completed its 18 glorious years and continues its legacy as one of the biggest performing arts festivals of the entire Delhi University. The theme of the festival was "Tasveer", supported by the idea of collecting memories through photographs. Histrionica entertained various events covering all the segments of a cultural fest ranging from The Stage, The Grand Open Mic, Just for Laughs, and Livewire featuring various celebrities, artists, and creators from the theatre and arts background as guests for the respective events.



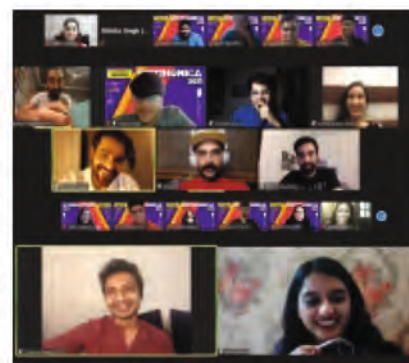
This year, by circumstances, Histrionica 2021 went pan-India with the introduction of a virtual event, 'Numaish'. Numaish, essentially meaning "exhibition", acted as a platform for all sorts of theatrical expressions including the likes of short films, stage plays, street plays (Nukkad Natak), audio plays, and other kinds of group performances. This year with more than 13 media partners, 20 guest artists, and a social media reach of 2.5 million across all platforms, Histrionica successfully emerged as a highlight surpassing the expectations of an online event and provided a platform to the individuals seeking an opportunity to express themselves, fostering teamwork and spread a rich culture of social changes and reforms.

Day 1

24 April 2021



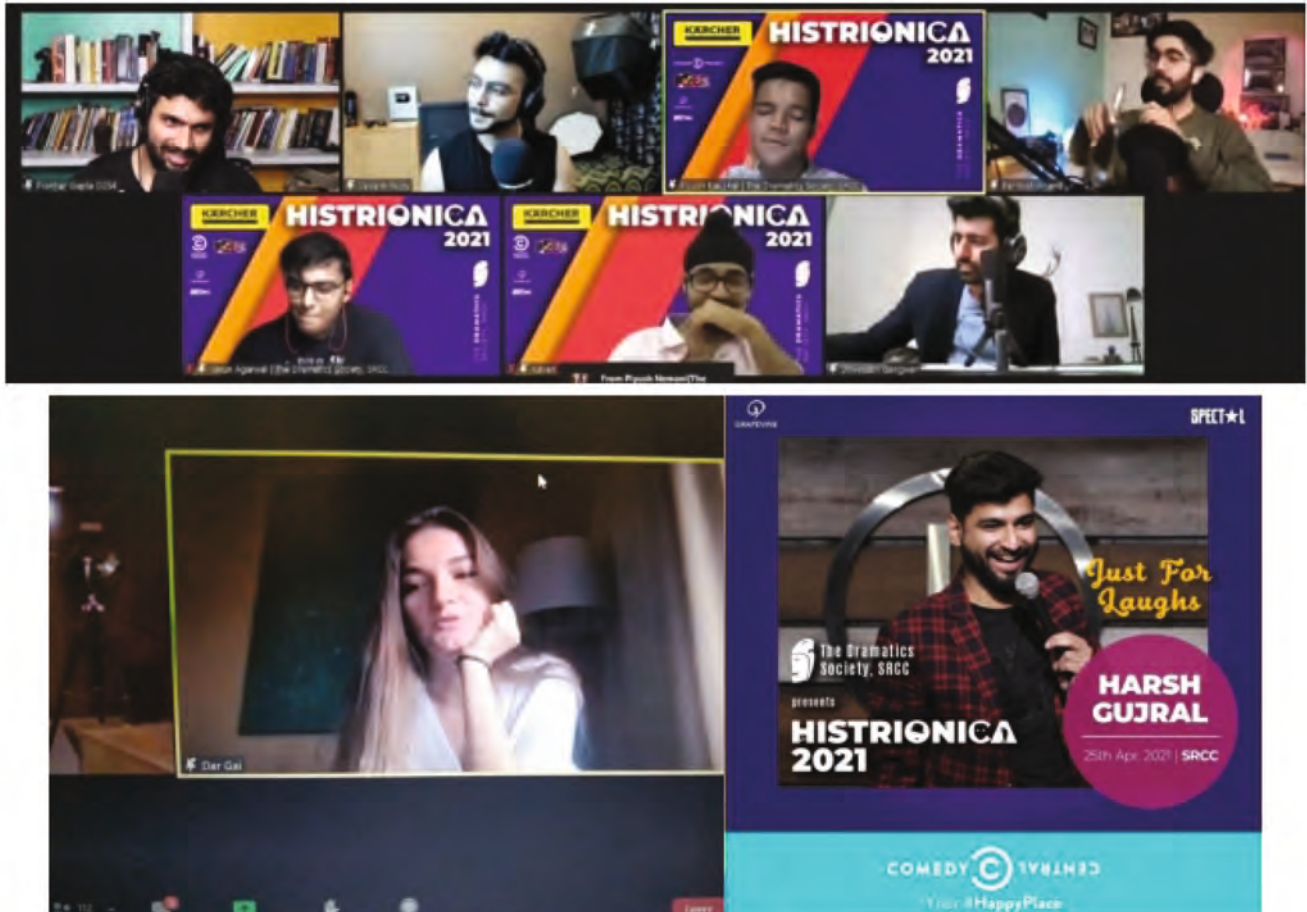
The event kicked started with an exuberant display of Stage Plays and Street Plays by various colleges from all over India at 8 am, followed by The Stage at 2 pm, in which various theatre artists like Suchitra Pillai, Abhay Deol, Shri Asif Ali Haider Khan, Priyanshu Painyuli, and the cast of TVF Aspirants: Shivankit Singh Parihar, Naveen Kasturia, Abhilash Thapliyal, Sunny



Hinduja, Namita Dubey graced the audience with their persona, enormous talent, skill, and presence. After The Stage session, The Grand Open Mic which is a legacy that has been carried on for 18 years was held in which participants expressed themselves through their respective art without any restrictions, winding up the day by 10 pm.

Day 2 25 April 2021

Day 2 began at 9 am, with the screening of enthralling Audio Plays & Short Films, followed by The Stage featuring veteran speakers like Avijit Dutt, Dar Gai, and Shernaz Patel at 1:45 pm. The Speaker Session Event also included a segment wherein various YouTube creators namely Shwetabh Gangwar, Prakhar Gupta, Vedant Rusty, and Paritosh Anand were invited. After this session, Harsh Gujral, one of the most loved comedians by the student community, graced the audience with his impeccable humour and on-time quirks in our StandUp Comedy event, Just For Laughs beginning at 7 pm. Concluding the 2-day event, Livewire took place at 9:30 p.m where Taba Chake mesmerized the audience with his surreal vocal skills, ending Histrionica 2021 on a touching note.



FINANCE AND INVESTMENT CELL

Faculty Advisor: Ms. Saroj Joshi

Initiated in November 2009, the Finance and Investment Cell is a student-driven initiative to facilitate knowledge sharing on matters of finance, geopolitics and economy, at Shri Ram College of Commerce and at the university level, leading towards holistic development for all members. The cell aims to provide a stimulus to develop financial instincts among young minds through events, regular workshops and continued collaboration with the industry, to bridge the gap between pedagogy and practice.

Research Sessions

The Finance and Investment Cell, SRCC organized research sessions in association with:

- The World Bank



- EXIM Bank on the topic Understanding and Analyzing Atmanirbhar Bharat



- EY on the topic Maintaining Strategic Ability
- Bajaj capital on the topic behavioural investing
- Blackstone capital on the topic careers in finance
- HDFC Credila

FIC further conducted research sessions for the cell members throughout the year on the topics like: Derivatives (Forwards, Futures, Options, Swaps), Global Economic Crisis 2008, Portfolio Management, Risk Diversification, Options Trading Strategies, Exchange Rate Basics etc.

Publications

VITTA: Every year, the Finance and Investment Cell, Shri Ram College of Commerce, publishes its annual finance magazine VITTA, having diverse, well-thought out content with opinions, theoretical explanations, hypotheses, and reportage. VITTA 2019-20 was launched by Shri Narayana Murthy.



Research Papers

- Analysis of Indian ESG Indices and their Conventional Counterparts: A Comparative Study.
- Earned Environmentalism: A thorough commentary on Income and Environmental Sensitivity.

Research Report

- Efforce: An analysis into the world's first environmentally concerned cryptocurrency.
- Regional Comprehensive Economic Partnership (RCEP)
- Amazon & Reliance: Origin, Growth Stories & Key Insights

Newsletters

- Geopolitical Outlook Volume 3: Analysing the territorial disputes and a few overlooked conflicts across the world.
- Geopolitical Outlook Volume 4: Analysing the bilateral relations between the US & Mexico, and different aspects of the gulf crisis.
- Mergers & Acquisitions Volume 4: Focusing on the PSB mergers in India.
- Unicorns in India

Articles

Articles of varied dimensions like Research & Policy, Business & Industry, Finance & Markets, Editorial, Global Guide and Black, White & Grey published on the website of FIC, SRCC with a cumulative reach of 40,000+ aimed at research growth and create a base for analysis.

Shri Ram Financial Forum:

Through Shri Ram Financial Forum, FIC aims to impart knowledge to the students by conducting informative sessions by esteemed speakers, or through educational visits to RBI, World Bank, ADB, among others. These webinars have observed a participation of 1000+ students and faculty members from across India. Esteemed speakers such as Shri Narayana Murthy, Shri Suresh Prabhu, Colonel Rajyavardhan Rathore, Mr. Ajai Chowdhry - Founder of HCL, Shri Montek Singh Ahluwalia -



Padma Vibhushan Economist, Mr. Pramod Bhasin - Former Chairman of NASSCOM, Dr. Junaid Kamal Ahmad - Country Director of World Bank, Ms. Renu Sud, Prof. Abhijit Sen, Shri Tulasi Gopinath (RBI), and Managing Directors of the Big 4 accounting firms have graced us with their presence.

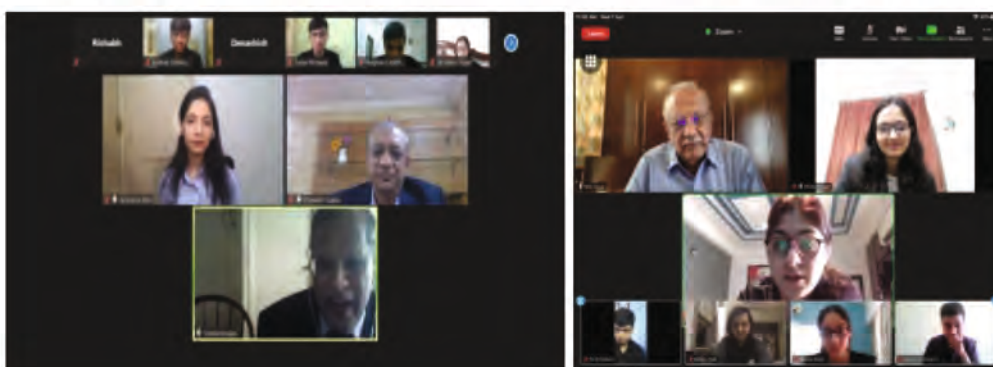
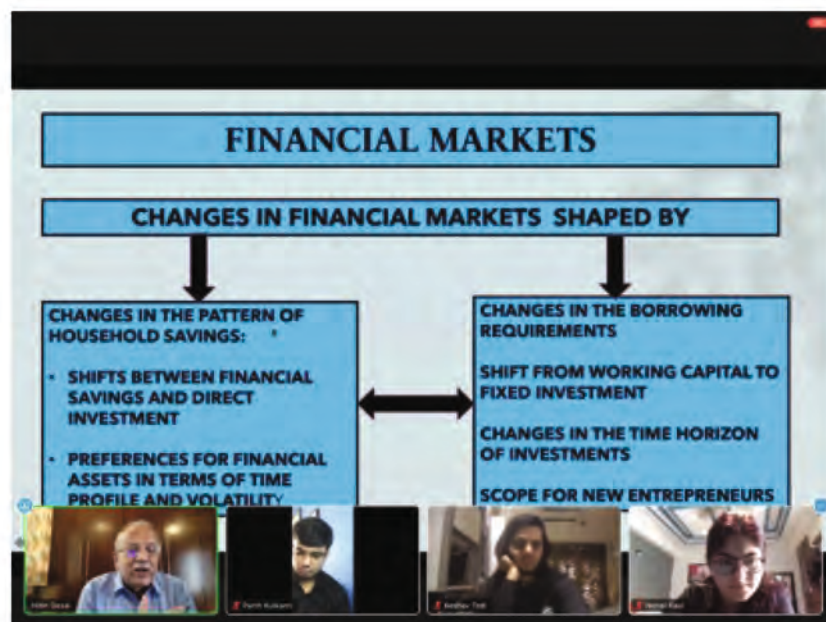


Events conducted by FIC

1. **Episteme'21** - The flagship annual financial fest of FIC, SRCC, Episteme '21 was successfully conducted on 7th and 8th April 2021 in association with HDFC Credila, Grant Thornton Bharat LLP, Bajaj Capital among others. With 6 financial based events, insightful panel discussions and six special speaker sessions, with Shri Vinod Rai, 11th Comptroller and Auditor General (CAG) of India from 2008 to 2013; Shri Subhash S. Mundra, Deputy Governor of the Reserve Bank of India from 2014 to 2017; Shri Praveen Gupta, Managing Director of India's largest bank - the State Bank of India, from 2015 to 2020; Shri Nitin Desai, former Chief Economic Advisor and member of the Planning Commission; Shri M S Sundara Rajan, Chairman and Managing Director of Indian Bank from 2007 to 2010 and Shri Kanwal Sibal, 24th Foreign Secretary of India; it presented to students pan India a panoply of opportunities to both gather and showcase knowledge. Despite the events being held virtually due to the pandemic's constraints, we saw a participation of over 12,000 enthusiasts.
- **Shri Ram Finance Challenge** - A one-of-a-kind competition that was meant to put the participants in the shoes of Wall Street barons with the power to control millions.
- **Menace at Metropolis** - A stock market simulation event that tested the grit, stoicism, and financial acumen of the participants. Spread across 3 rounds, it presented an opportunity for one and all to find the Buffet inside them.
- **Janus** - A mind-boggling contest that invites everyone to place themselves in the shoes of notorious

scammers; to experience a world where one has to be a sinner to become a winner.

- **Consiliartis** - A policy simulation event that provided participants an opportunity to embrace their skills as a policymaker and challenge their intellect.
- **Shri Ram Paramarsh** - This event was a Case Study Competition that challenged participants to turn into professional problem solvers and come up with the best solutions.
- **Bet or Debt** - An event where Lady Luck held the key to success; not hard work! In this event, the more the participants risked, the sweeter the prize. One wrong bet could finish it all, and one right bet could seal the victory.



2. Finergy'20 - The annual finance symposium of SRCC, Finergy was conducted on 30th and 31st October 2020 in association with HDFC Mutual Fund, Capital Small Finance Bank, IIM Ahmedabad among others. The flagship event received an honourable recognition by being aired on Doordarshan, one of India's largest broadcasting channels. The chief guest at Finergy'20 was Renu Karnad, the Managing Director of HDFC Ltd.

- **Envision** - The Research Paper Presentation Competition, 'Envision' witnessed pan-India participation from 40+ colleges.
- **Casser Le Cas** - All the rounds of Casser Le Cas were conducted online with participation from over 1000 teams scattered across different colleges in the country. It was conducted in collaboration with IIM Ahmedabad.



3. **FIC Research Fellowship'20** - Even as schools and colleges remained shut due to the COVID-19 pandemic, FIC conducted the 1st ever finance-based learning program for high school students from 15th July to 31st July 2020. We organised both workshops and collaborations with people from within the industry, to connect education and practice. Basic concepts of finance were taught, along with lectures by industry experts on technical analysis and bond valuation. The fellowship was 15 days long and remains the first of its kind.



4. **Finquizitive** - An FIC Members Exclusive Event, Finquizitive, was organised by the members of the society on 19th and 20th February 2021, with participation of 50+ students to test their knowledge in the field of finance, economics, commerce and beyond to become "The Wolf of FIC". The event comprised 2 rounds which paved the path to the finals.
5. **Finertia'20** - A completely online-based financial quiz introduced for the first time by FIC, this event was brought about to jolt the participants out of the pandemic ennui and rack their financial brains, putting their business acumen to test.

The Marketing Society

Faculty Advisor: Dr. Astha Dewan

The academic year 2020-21 was an eventful one for The Marketing Society. Under the guidance of the college, and with our hard work, we managed to achieve various laurels and organized a festival that received global participation, doing our bit in truly making SRCC a college of global choice.

The year started with the unfortunate news of the pandemic, however, we took the onus onto ourselves to come up with a new, a one of a kind case study experience called "Impetus- Quest for the Perfect Strategy" that was designed solely to test one's problem-solving skills and the ability to beat everyone else at it. The competition gave an insight into solving real-life problems of the rapid and jarring business world. We were able to secure 400+ registrations pan-India from Top Business Schools like IIMs and IITs. The prize pool for the competition was INR 6,000.

The society then started working simultaneously on two engagements:

1. Shri Ram Management Aptitude Test - projecting The Marketing Society as a Centre of Excellence and endeavouring to bring a transformational change in the conventional methods of teaching and learning curriculum subjects, by infusing a healthy competitive spirit through a reward-based Management Olympiad for schools and colleges across India.
2. Varssociate 2020 - a one of its kind campus ambassador programme designed to present an opportunity to school and college students to act as liaisons between The Marketing Society, SRCC and their respective universities. The programme focussed on giving the ambassadors a hands-on learning experience on live-projects, learning about the society's innovative events and programmes as well as plan and host fun events on their campus, and help the society better understand each university's culture.

The aforementioned events were a huge-hit with their respective target audiences and the society managed to secure 550+ registrations from across the country for SRMAT and recruited nearly 70 ambassadors for Varssociate.

The team members were inducted in the society in the month of January 2021, and extensive training was done for the 80 member junior team of the society. There were various sessions conducted on the lines of Leadership, Content Creation, Branding, Public Relation, Management, Photoshop, Illustrator, Video Editing, Digital Marketing, Consulting Frameworks, and more. After successful team building and helping the newly formed team develop the required skills, The Marketing Society teamed up in the preparation of its mega event: Shri Ram Marketing Summit 2021. The event indeed proved to be the highlight of our tenure when the 2-month long rigorous planning and effort bore its sweet fruit on the execution day. The event was spread out over a span of two days (17 and 18 April 2021) and embraced the presence of 25 prolific personalities including the legendary Dr. Philip Kotler, Hon'ble Union Cabinet Member Smt. Smriti Irani, Coach of the Australian Cricket Team Mr. Justin Langer, Editor-in-Chief of India TV and alumnus Mr. Rajat Sharma, the Bollywood sensation Ms. Sanjana Sanghi, the famous YouTube personality and also alum Ms Sejal Kumar, the famous Comicstaan stand-up artist Ms Shreeja Chaturvedi and the founder of SIS and ex-MP, Mr. R. K. Sinha.





Apart from enriching panel discussions and engaging speaker sessions, the grand event also synchronously ran the finales of 5 events testing participants from the entire nation on their strategy skills (Shri Ram Case Crusade), improvisation (Shri Ram Stimulus), managerial acumen (Shri Ram Best Marketer), creativity (Shri Ram Mismatch), and advertising capabilities (Shri Ram Bazigar). The bonanza witnessed never-seen-before collaborations with established corporates like EY, Mahindra, Zoom, Linc Pens and India TV and surpassed all limitations by achieving a staggering participation of more than 10,000.

The event brought the team closer than ever, transforming The Marketing Society, SRCC into a family to withstand the fleeting nature of cabinet tenures, and instilled in us a hands-on experience like never before. It was indeed the perfect way to wrap up the tenure of the incumbent cabinet. It would be safe to say, we all emerged as more profound and grown individuals out of the society, with unmatched connectivity, managerial skills, and professionalism, than we did as we entered the society, in full naivety and unworldliness.



हिंदी साहित्य सभा

Faculty Advisor: डॉ. रवि शर्मा

हिंदी साहित्य सभा,

श्रीरामकॉलेजऑफकॉमर्सकीसबसेपुरानीसभाओंमेंसेएकहै।यहसभाअनवरतहिंदीकोबढ़ावा देनेमेंप्रयासरतहैऔरइसीउद्देश्यकोपूरा करतेहुएसभानेइसवर्षभीप्रतिवर्षकीभांतिविभिन्नप्रतियोगिताओंएवंकार्यक्रमोंकाआयोजनकिया।

14 सितम्बर 2020 कोहिंदीदिवसकेउपलक्ष्यमेंधरोहर

काआयोजनकियाथा।इससफरकीशुरुआतश्रीरामकॉलेजऑफकॉमर्सकीआरोहणएवंसोशलहाउसऔरटेप-ए-टेलकीसदस्यराजनावर्मानेअपनीकविताओंसेकी।लोगोंनेअपनीकविताओं, शयरियोंऔरकहानियोंसेहिंदीकेप्रतिअपनेप्यारकोसाझाकिया।हमसभीकामनोबलबढ़ानेकेलिएहमारीप्राचार्याप्रो. सिमरतकौरजीएवंहिंदीसाहित्यसभाकेशिक्षकप्रभारीडॉ.रविशर्माजीभीकार्यक्रमकाहिस्साबने।

अनुस्थापनकेदिनसभाद्वाराडॉ.रविशर्माजीकेनेतृत्वमेंजन्म-ए-साहित्यकाआयोजनकियागया 15 जनवरी 2021 को।अनिमेषराजपूतजीनेअपनीकविताओंसेजनकामाहौलरंगीनबनाया।उनकेसाथअन्यपाँचकवियोंकीटोलीनेकार्यक्रमकोहर्षोल्लाससेभरदिया।

23 फरवरी 2021 कोहिंदीसाहित्यसभानेअंतरमहाविद्यालयस्तरपरअपनेकार्यक्रम- "वादविवादसंवाद" काआयोजनकिया।समारोहकीशुरुआतसरस्वतीवंदनाऔरदीपप्रज्वलनकेसाथहुई।

निम्नलिखितप्रतियोगिताओंकाआयोजनहुआ -

1. "नेहलेपेदहला"

—वादविवादप्रतियोगिताथीजिसमेंडॉ.राजकुमारीशर्माजीऔरडॉ.विदुषीशर्माजीनिर्णायकरहे।इसप्रतियोगितामेंप्रथम, द्वितीयऔरतृतीयस्थानपरथे- हिन्दूकॉलेजकेप्रशांतशौकीन, गायत्रीऔरऋतुराज, गार्गीकॉलेजकेसोनाली, दिव्याक्षीऔरकौसरफातमातथाश्रीरामकॉलेजऑफकॉमर्सकेआँचल, राविनऔरवंशिका।

2. "भूमिकानिभाओतोजाने"— निर्णायककेरूपमेंडॉ.

राजेंद्रशर्माजीनेअपनायोगदानदिया।इसमेंप्रथमस्थानप्राप्तकियागार्गीकॉलेजसेमितिक्षाने, द्वितीयस्थानहासिलकियासत्यवतीकॉलेजसेविनायकमितलनेऔरतृतीयस्थानपायाआंबेडकरकॉलेजसेरविकुमारने।

इसकेपश्चातओपनमाइकार्यक्रम -

'महफिलकीशुरुआतहुई।इसकार्यक्रममेंविभिन्नमहाविद्यालयोंसेप्रतिभागियोंनेहिंदीभाषामेंसमाजकेप्रतिअपनेविचारप्रदर्शितकिये। अंतमेंसभाकीअध्यक्षसमृद्धिबुंदेलानेसभीकाशुक्रियाअदाकियाऔरइसीकेसाथवादविवादसंवाद 2021 कासफलतापूर्वकसमापनहुआ।

अप्रैलमेंहिंदीसाहित्यसभा, श्रीरामकॉलेजऑफकॉमर्सनेसफलतापूर्वकअपनावार्षिकोत्सव - स्पंदन 2021

दोचरणमेंपूर्णकिया।पहलाचरण 21 अप्रैल 2021

कोआयोजितकियागयाथाऔरदिनकीशुरुआतमाँसरस्वतीकेचरणोंमेंवंदनाऔरपुष्पअर्पणकरनेसेहुई।सभाकेपरामर्शदाता - डॉ. रविशर्मा 'मधुप' जीनेसभीकास्वागतकिया।प्रथमदिवसकेमुख्यअतिथिकेरूपमेंडॉ.राकेशशर्मानेस्पंदनकोकृतार्थकिया।

पहलेदिनचारप्रतियोगिताएँआयोजितकीगईं

1. "नेहलेपेदहला"— इसमेंनिर्णायकगणरहे- डॉ. सुभाषशर्माजीऔरडॉ. संजयसिंहवर्माजी।इसप्रतियोगितामेंप्रथम, द्वितीयऔरतृतीयस्थानप्राप्तकियाहंसराजकॉलेजकेकुलदीपसिंह, महिपालचरणऔरअन्वेशा, श्रीरामकॉलेजऑफकॉमर्सकेदिव्या, वंशिकाआनंदऔरवरुण, तथाशिवाजीकॉलेजसेप्रशांतकुमार, सौरभकुमारऔरआयुषसिंहने।

2. "रचनात्मकलेखन"— इसप्रतियोगितामेंनिर्णायककीभूमिकानिभाई - डॉ.

माधुरीजीनेऔरप्रथमस्थानप्राप्तकियाश्रीरामकॉलेजऑफकॉमर्सकीअनीशाजाटवने, द्वितीयस्थानपररहेरामजसकॉलेजकेलक्ष्मिआनंदऔरतृतीयस्थानप्राप्तकियाजाकिरहुसैनकॉलेजकेरक्षितराजने।

3. "कलाकृति"— इसप्रतियोगितामेंनिर्णायककीभूमिकानिभाईश्रीअभिनवआरोहीजीनेएवंप्रथमस्थानप्राप्तकिया, किरोड़ीमलकीअमीषामोहननेऔरद्वितीयस्थानपररही - जीससएंडमेरीकॉलेजकीसमीक्षा।

4. "कविकेबोल"— इसमेंप्रतिभागियोंमेंदीपकगोस्वामीऔरसुमेधाशर्माजीनिर्णायकथे।इसमेंप्रथम, द्वितीयऔरतृतीयस्थानप्राप्तकियालक्ष्मिआनंदनेरामजसकॉलेजसे, रियानेआत्मारामसनातनधर्मकॉलेजसेऔरविश्वजीतनेकेशवमहाविद्यालयसे।

इसकेबादकविसम्मेलनकाआयोजनकियागयाजिसकासंचालनकियावरिष्ठकवयित्रीसरितागुप्ताजीने।विश्वविख्यातहास्यकवि- सुनहरीलालवर्मातुरंतः, प्रख्यातकवयित्री - श्यामाअरोड़ाऔरप्रसिद्धव्यंग्यकवि - डॉ. रविशर्मा 'मधुप'नेशब्दोंकाजादूबिखेरा।

अंतमें हिंदी साहित्य सभा के परामर्शदाता डॉ. रविशर्मा जी ने सभी का आभार व्यक्त किया और प्रथम चरण की समाप्तिका संकेत दिया।

22 अप्रैल 2021 को स्पंदन 2021 के दूसरे चरण की शुरुआत हिंदी साहित्य सभा ने अपनी आखिरी प्रतियोगिता – 'बोलिए जनाब एक मिनट' को आयोजित करने से की। निर्णायिकारही शकुंतलामितलजी। इस प्रतियोगिता में प्रथम, द्वितीय एवं तृतीय स्थान प्राप्त किया श्रीराम कॉलेज ऑफ कॉमर्स की ऑचल, इशिता और शिवांगी ने।

इस प्रतियोगिता के अंतिम चरण से पूर्व उभरते गायक मधुरशर्मा जी ने स्पंदन 2021 का हिस्सा बन कर सभी को अपने गानों और आवाज़ से मोहित कर दिया था।

उसके पश्चात शिक्षक प्रभारी – डॉ.

रविशर्मा जी ने सभी प्रतियोगिताओं के विजेताओं की घोषणा की। पुरस्कार वितरण के लिए स्पंदन के साथ जुड़े –

समापन समारोह के मुख्य अतिथि –

प्रोफेसर पूरन चंद टंडन जी ने श्री सभा द्वारा आयोजित इस ऑनलाइन कार्यक्रम की प्रशंसा की और विजेताओं को पुरस्कार दिए। अंत में, डॉ. रविशर्मा जी और समृद्धि बुंदेला जी ने सभी का स्पंदन 2021 का हिस्सा बनने के लिए धन्यवाद किया अपने वार्षिकोत्सव का समापन किया।

सदस्यों द्वारा जीते गए पुरस्कार:

नाम	पुरस्कार का नाम
डिम्पल अगरवाल	प्रशंसा प्रमाणपत्र
विक्रम कुमार	धनिराम मेडल
रविन छाबरा	विशेष योगिता प्रमाणपत्र
ऑचल यादव	विशेष योगिता प्रमाणपत्र विशेष योगिता प्रमाणपत्र
अनिशा जटाव	विशेष योगिता प्रमाणपत्र प्रशंसा प्रमाणपत्र
वरुण सिवाच	विशेष योगिता प्रमाणपत्र
इशिता मरण	विशेष योगिता प्रमाणपत्र
शिवांगी अगरवाल	विशेष योगिता प्रमाणपत्र
वंशिका आनंद	उपलब्धिका प्रमाणपत्र उपलब्धिका प्रमाणपत्र विशेष योगिता प्रमाणपत्र विशेष योगिता प्रमाणपत्र प्रशंसा प्रमाणपत्र प्रशंसा प्रमाणपत्र विशेष योगिता प्रमाणपत्र उपलब्धिका प्रमाणपत्र
दिव्या सिंह	विशेष योगिता प्रमाणपत्र प्रशंसा प्रमाणपत्र उपलब्धिका प्रमाणपत्र योगिता प्रमाणपत्र उपलब्धिका प्रमाणपत्र

QUIZ SOCIETY

Faculty Advisor: Ms. Anisha

The Quiz Society, SRCC, was established in 2010 with the aim to give all those inquisitive minds an opportunity to come together and not only seek knowledge through constant research but also spread knowledge by organizing various quizzes throughout the year. The Quiz Society SRCC has been a stand out community providing a wide range of expertise from hosting quizzes through conventional and unconventional modes of quizzing to inculcating a sense of teamwork and qualities of the like to students for a very long time now. Keeping true to our vision of strengthening the knowledge base and our logo symbolizing the Raven of Odin (Thought and Memory) through our valuable efforts, we have been rated as the most promising quizzing society of Delhi University. Events in the academic year 2020-21 are as follows:

12 July 2020

LCQ - The Final Whistle

The Final Whistle was a part of the monthly quizzing series for the quizzing maniacs who are interested in sports. 700+ teams participated in the event.

24-26 July 2020

Quiz for a Cause

While Assam was through a tough time due to the floods and Covid-19, Quiz Society, SRCC (along with other quiz societies of DU) organized a series of fundraiser quizzes. The Mela Quiz, The India Quiz and a General quiz was conducted for the same

23 July 2020

Open Forum Session

A group discussion was conducted in collaboration with Deltech Society, Delhi Technical University.

10 August 2020

Let's get Writing

An article writing session by one of India's well known national affairs writers of Hindustan Times, the author of Dreamers: How young Indians are changing the world, Ms. Snigdha Poonam, was conducted.

26-27 September 2020

Inquisition

Inquisition - the most thrilling Online General Quiz saw a participation of 700+ people. In collaboration with The State Bank of India, a finance quiz - Finquization, was conducted. It was a participation of 650+ teams.

7 October 2020

LCQ - Spooktober

A horror quiz was conducted under the Lights Camera Quiz series.

16-23 November 2020

Online series - Exploring Group Discussion Topics

In an attempt to solve a few doubts of first year students, Quiz Society, SRCC brought a new series starting "Exploring Group Discussion Topics". This series was aimed at college students who wanted to tackle GDs.

30 November 2020

The Last Quizzer

Before the Orientation programme was conducted, "The Last Quizzer", a quiz on topics ranging from Football to the Wall Street, from Hollywood Boulevard to the Ramayana and more was organised for SRITES

to introduce them to the world of quizzing and to Quiz society. The winners were given certificates as well as other prizes.

27 December 2020

Orientation

An orientation was organized for the first year SRites to introduce them to the Quiz Society.

19-21 February 2021

Quizignia'21

Quizignia is an annual event conducted by The Quiz Society SRCC to provide a fun-filled and enriching experience to students from both school and college level. Quizignia'21 was conducted online and the event was a perfect blend of mythology, finance and pop culture. List of events conducted are as follows:

Banker's Hour - A quiz that questioned the participants' knowledge on banking and finance was organised as part of Quizignia'21.

What's Poppin - A pop culture quiz under the umbrella of Quizignia to test the mettle of participants in the most recurring and most influential part of a millennials' life: Pop Culture.

3) Maya - Organized as a part of Quizignia'21, Maya is a quiz which covered different Mythologies, from Greek to Tribal and Norse to Egyptian, across the world.

17, 23-25 April 2021

Illume'21

National level quizzing festival named 'Illume' is Quiz Society SRCC's flagship event which was held online this year with participation of more than 3500 people and prizes worth 30k and ₹ more for the winners. Illume this year covered it all:

1) Quiz Pro Quo - A General Quiz based on anything and everything was conducted by Major Chandrakant Nair, who is the best of both worlds and so was the quiz with 200+ registrations

2) Around The World – A quiz which tested people's knowledge on the travel destinations and cultural heritage sites- ranging from the most famous ones to the lesser knowns. The quiz was a grand success with 690 participants registering for the same.

3) Off The Field - The time when no one could go to the field and play, The Quiz Society, SRCC gave an opportunity to all the sports enthusiasts to play a mind-boggling quizzing game off the field under its flagship event "Illume'21". The sports quiz was a success with a registration of 600+ participants.

4) Bern Them All - The trendiest quiz on participants' knowledge about memes, social media, e-commerce and unique culture developed around the Internet and was a massive success with 2000+ registrations.

10 July 2021

MELA Quiz

The MELA Quiz, a standalone quiz covering topics of Music, Entertainment, Literature and Art was successfully conducted and was a massive success with 750+ registrations from all over the country. The participants' showcased their extensive knowledge on these topics and the top 3 winners were awarded prizes worth INR 13,000.

July 2021

Call for Articles

To foster and encourage the aspiring article writers, The Quiz society, SRCC invited articles from people across India on any relevant topics. The call was open in the month of July for everyone and got over 100+ registrations on D2C. The best articles had been published on society's official website and the winners were awarded with e-certificates.

Website

The Quiz Society, SRCC's website www.quizsocsrcc.com is a platform where we share knowledge with everyone in the form of interesting articles on current events and fascinating topics. The articles are written by our members and selected from work submitted by students across the country through our call for articles initiative. Along with the blog section, where the articles can be read, the website also has Quizzes section, containing all the quizzes conducted by the society and an events section, which contains the information about our past events.

Weekly Series

Tuequest and Frifact are 2 weekly series of the Quiz Society, SRCC. Under Tuequest, we post a question on our social media handles every Tuesday and invite people to answer the question by messaging us. The name of person who answered the question correctly will be featured in next week's Tuequest post. Under Frifact, we post an interesting fact every Friday. We now reached 168th Tuequest and 212nd Frifact.

Social Media

With 2,250 followers on Instagram, 13,000 followers on Facebook, and over 230 followers in LinkedIn, the Quiz Society, SRCC has a strong presence across various social media platforms. We recently opened a Twitter account where, along with the other social media platforms, we share the information about our latest events, newly released articles, post weekly and short series etc.

Recognition and Achievements

We are proud to have been declared the best Quizzing Society in the University of Delhi circuit by DU Assassins, a media organization which cover DU related events and updates.

In addition, the following members made the society proud by winning laurels in quizzing and related competitions:

Tanmay Khandelwal: Secured 1st Position in Game of Facts by India Fact Quiz

Shreyansh Verma: Secured 2nd Position in Binge-o-holic by ELS, SRCC.

Abhiram Lokanathan:

- Secured 1st Position in Travel'o'scope- Best tour guide. SH College, Kochi
- Secured 1st Position in Energy Quiz- Energy Management Centre, Govt of Kerala
- Secured 3rd Position in Dviyodha- Zeitegeist 2k21. International business fest by SNGIST, Kochi

Kshitij Barua:

- Secured 1st Position in Binge-O-Holic, ELS – SRCC
- Secured 2nd Position in Q & A 2021 - Quiz Society - JDMC
- Secured 2nd Position in Chase the Treasure – KGEC
- Secured 3rd Position in FMS - Labyrinth (Quiz/Treasure Hunt)

Abhiraj Singh:

- Secured 1st Position in General Quiz by Quiz Soc SVC
- Secured 1st Position Fresher Cooker'21 - Annual Freshers' Quiz of Hansraj College
- Secured 1st Position Music, Entertainment, Literature & Arts Quiz, 2021 of Sri Venkateswara College
- Secured 1st Position Sports, History, India & Technology Quiz, 2021 of Sri Venkateswara College
- Secured 1st Position Music, Entertainment, Literature & Arts Quiz, 2021 of IIT Patna
- Secured 1st Position General Quiz 2021 of IIT Patna
- Secured 2nd Position in General Quiz by 15 Quizzing Societies of the University of Delhi in association with Chhany Foundation. Secured 2nd Position in Aurabinda Misra Memorial Quiz, by Silicon Institute of Technology, Bhubaneswar
- Secured 3rd Position in Literature Quiz by IIT Delhi
- Finalist of Literature Quiz, by St. Stephen's College
- Finalist of General Quiz 2021, Miranda House
- Finalist of General Quiz 2021, Sri Venkateswara
- Finalist of General Quiz 2021 by Student for covid relief

ATMAN: MIND, BODY & SOUL CLUB

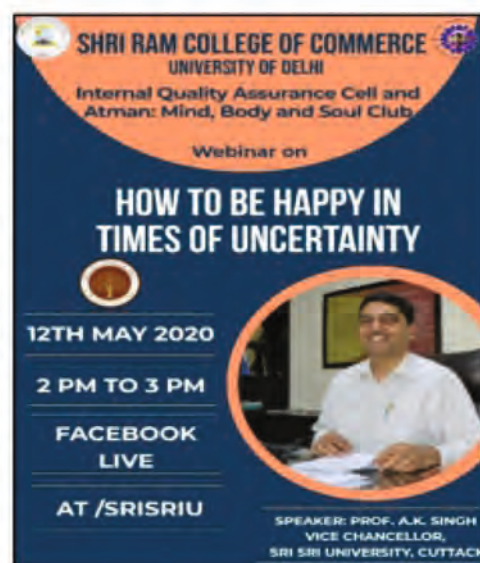
Faculty Advisors: Ms. Santosh Sabharwal & Dr. Shikha Makkar

Unlocking your potential during lockdown:

The interactive session with IIM Alumnus, Mr. Aditya Pratap Singh, Consultant and yoga practitioner, was held on 10th May 2020 which provided an opportunity for the participants to realise their potential through experiential learning and explore a new dimension and perspective altogether. The webinar was an attempt by the speaker to reduce anxiety issues of pandemic and he touched upon topics from stress, loss of jobs, anxiety and closure of schools, colleges and institutions and its impact on all of us. He provided a broader view of the world and showed different avenues to associate our heart and mind with. Altogether the session was a way to look through a positive perspective the situation and the pandemic we all were dealing with and building upon our personality and skillset in a way that can reduce our stress and generate long lasting peace in our hearts. The session concluded by vote of thanks by Dr. Shikha Makkar, Co-faculty advisor ATMAN.

'How to be Happy in Times of Uncertainty'

The webinar spanned over an hour and a half going live at 2 pm on 12th May, 2020 attracting a substantial viewership of 150+ people across both platforms. The session started with a heartfelt introduction in honour of Prof. Singh by our esteemed Principal Ma'am, who also highlighted how modern economies are increasingly shifting focus from GDP figures to 'The Happiness Index' and rightfully so. Soon after, the session was taken over by Prof. Singh who began his insightful keynote address on the subject of happiness by emphasizing on the importance of time and the virtue of punctuality. He then dwelled on the underlying ingredients of happiness and helped his captivated audience find answers to whether happiness resides within or comes extrinsically. He urged his audience to make happiness a daily practice, especially during this challenging time by asking all viewers to say aloud and comment down the words "I am happy". To break the journey to happiness into a process, he shared with his audience his 3 A's to Happiness, namely, AWARENESS of the self and your surroundings, ACCEPTANCE of your levels of existence and situation & ASPIRATIONS for oneself and for the society as well through the motto of "service before self". He emphasized on how this lockdown period is the perfect opportunity to unleash one's potential and to find one's inner calling.



Mind matters

The first session started by welcoming the resource person, faculty and participants by Ms. Suman Si, followed by introduction of Capt. Richik Sinha, and opening remarks by Prof. Simrit Kaur, Principal, SRCC.

Taking over the session, the resource person explained what goes in one's mind, and why it is the way it is, by illustrating his own experiences. The session was made interactive by using the polls. He further talked about the three secrets of mind: Dopamine dupe, Fight or flight response, and Breath is the remote control of one's mind. He conducted a meditating exercise with the attendees, and taught how to mediate, and its benefits in the stressful lives. He ended his talk, by talking about the art of living workshops. Thereafter, the questions were taken up, which were answered by the resource person. The session culminated with a formal token of thanks by Dr. Shikha Makkar.



Yoga for Practice : Science and well being

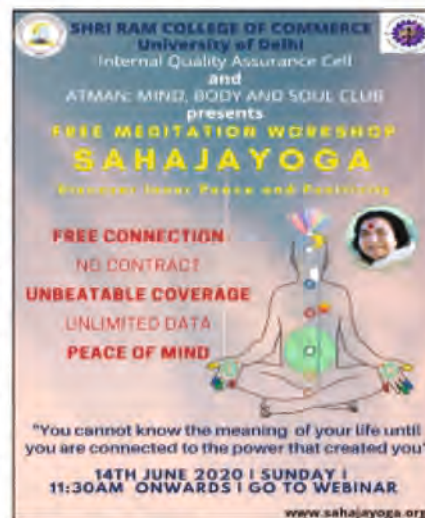
The session started by welcoming the resource person, faculty and participants by Ms. Suman Si, followed by introduction of the speakers. Taking over the session, the speakers started with defining yoga and its related terms, followed by enlightening the attendees about the different types of Yoga, the processes involved in them, the scientific aspects and validation of Yoga, and the benefits of yogic practices using the three different dimensions. They explained how Yoga can relieve stress in this lockdown period, by showing the default modes of brain in the people practising Yoga and meditation, compared with those who don't. The speakers did a few breathing exercises with the attendees, simultaneously teaching how to be aware of one's breathing. They ended the talk, by telling about the different programmes during this lockdown, to overcome various challenges of life. Thereafter, the questions were taken up, which were answered by the resource persons. The session culminated with a formal token of thanks by Dr. Shikha Makkar.

Web-based meditation workshop titled 'Sahajyog Meditation:

'Discover Inner Peace and Positivity' was conducted on 14th June, 2020, attracting over 135 participants. The major attractions of the workshop were the facts that it was absolutely free of cost and also open for all to attend, besides the beyond impressive line-up of speakers that had been invited to enlighten our attendees on the subject of 'Sahaj Yoga' or 'spontaneous union with one's self', as it is also often called.

The workshop started at 11:30 pm with the first session, moderated by our respected faculty Dr. Shikha Makkar and Mr. Gaurav Rana. This was followed by the inaugural speech delivered by the organizers to extend a warm and hearty welcome to our esteemed speakers.

The session was taken over by Mr. Jai Bhagwan Verma, Ex. Asstt. Finance Officer, NDPL, who spoke at length about the importance and relevance of this webinar on Sahajyoga during these especially trying times. He stressed on the absolute importance of meditation in life, to retain one's inner peace and to foster positivity. Next Dr. Alok Kumar, Asstt. Prof., Botany Deptt., Ramjas College, began his address by emphasizing on the sheer importance of meditation, especially Sahajyoga. He shed light on the various activities associated with Sahaj Yoga. He laid out the various benefits of this meditation style for intellectuals and especially students, whom he encouraged to incorporate Sahaj Yoga into their lifestyle. To conclude his address, he played a video clip highlighting the several scientific research and achievements. Soon after, the session was taken over by Dr. Mithila Bagai, Asstt. Prof., Maitreyi College. She talked in depth about the introduction of Shri Nirmala Mataji as the 'Global Divine Personality' for driving change in the world. Later, she introduced and discussed the human subtle system, comprising of chakras, nadis and their characteristics whilst also playing a video clip from the serial 'Ramayana' to better explain the same. Our last speaker for the session, Mr. Anurag Kushwaha, a leading scientist at DRDO, to share his insights on Sahaj Yoga. Mr. Kushwaha explored the subject of self-realization, central to the very form of meditation everyone was gathered to know better. With this, the first half of the workshop was successfully wrapped up at 2:30.



The workshop was steered ahead by commencing the second and last session for the day, which was moderated by Ms. Suman Si and Ms. Varda Sardana. The first speaker for this session was Mr. Nischal Kapoor, Vice President and Global Head of Strategy, Mahindra Group. Mr. Kapoor managed to be in touch with his spiritual side despite an ambitious career and a hectic schedule, thus becoming a living example of the quintessential corporate professional. Next up, we had Dr. Amitabh Mathur, Asstt. Prof., Zoology Deptt., Zakir Hussain College. He delved deeper into the chakras in our bodies and their specific locations in our hands and the importance and ways of cleansing one's chakras.

Lastly, Mr. Girish Shukla, an established Environmental Specialist, discussed how to adopt Sahajyoga as a way of life and how to practise it daily at home during lockdown. He then shared the concept and technique of 'foot-soaking' and the surprisingly relaxing effects on one's mind and body, something which all of us could use more of. With this, our speaker sessions came to an end and the workshop progressed to its concluding phase, with the initiation of the question-answer round.

180 DEGREES CONSULTING

Faculty Advisor: Mr. Ashwani Kumar

About 180 Degrees Consulting

180 Degrees Consulting (180DC) is the world's premier university-based student-run consultancy, providing high quality, pro-bono consulting services to non-profits around the world. We develop tailor-made, conceptual and innovative solutions together with our project partners and work towards creating infinite impact in the society.

Case 180: College Edition

180DC, SRCC, continuing with its lasting legacy of its flagship case study competition, Case 180: College Edition, successfully launched the 2021 edition of the same. As one of the biggest case study competitions across India, offering exciting prizes worth INR 1,00,000, it witnessed participation from over 1500 undergraduate and postgraduate students, globally. This year, we had many prestigious organisations onboard as our case partners as well as sponsors, including the American Express, Hyundai, and Emerald Group, to name a few. This extensive competition had seven vigorous rounds testing the participants' analytical, decision-making, and logical-thinking skills. The details of these rounds are mentioned below:

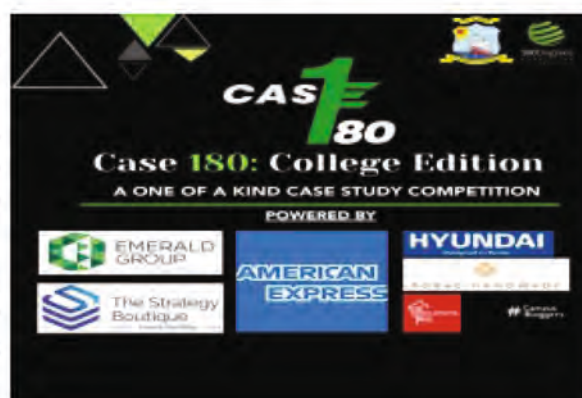
- The first preliminary round consisted of a case based on logic jumps; testing the analytical, decision-making and logical thinking of the participants.

- After having officially announced the American Express as our knowledge partner, we hosted a wild card round to give the participants an additional opportunity to participate in Case 180.

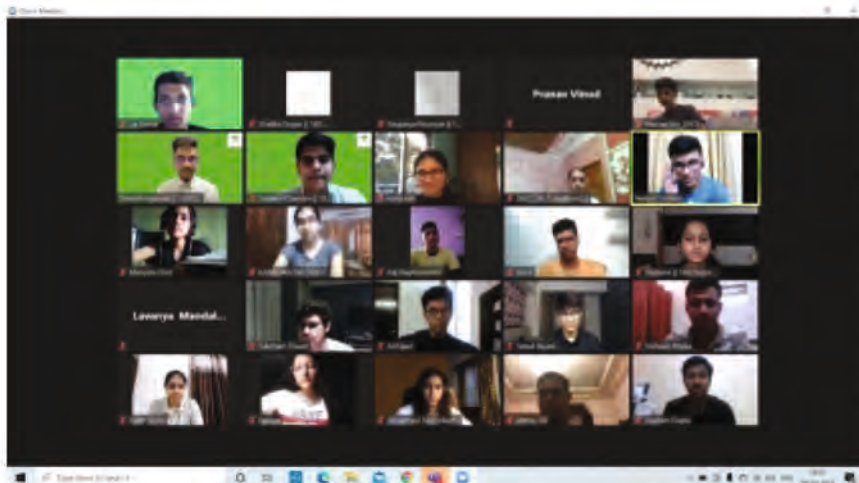
- The top 75 teams from rounds 1 and 2 were shortlisted for the next case study round, in collaboration with our case partner, Rural Handmade. The top 8 teams from this round were shortlisted for the finals.

- The finals consisted of four rounds and took place over a span of two days.

- In the first round of the finals, the finalists had to present their solution to the case study provided by AmEx.
- In the second round of the finals, the participants were required to solve 2 guesstimates on a variety of sectors within a limited time that they bid on.
- In the third round of the finals, the finalists had to present their solution to the case study provided by The EmeraldGroup.
- The fourth and the concluding round of the finals consisted of a virtual shopping complex for which the participants were provided with cash. The teams could also impose sabotages on the opposing teams with the remaining cash balance.



Case 180: School Edition



This year, Case 180 expanded its reach to school students and conducted a consulting boot-camp for classes 9-12. Through extensive marketing and exhausting contacts with teachers, we were able to reach 300+ schools and garnered over 500 registrations from 6+ countries. The event was divided into two parts, consulting boot-camp and case competition. The school students were selected on the basis of their logical and analytical skills that were tested on Dare2Compete. The boot-camp consisted of multiple training

sessions on basics of consulting and their application. The final was the case competition among the young minds. After 5 training sessions, the participants were asked to apply their learnings into a case study and the shortlisted 8 teams were further given another case study to solve and present their solution to the judges.

Freshers' Case Battle

180DC, SRCC, has always believed in providing a holistic experience related to consulting to the students enhancing their problem solving and analytical skills. Therefore, working towards its vision, 180DC organized an exclusive case study competition - "Fresher's case battle" providing a glimpse into consulting to the freshers. The third edition of DU's first ever fresher's case battle was conducted between 2 to 4 October 2020. Since this was the first competition for the session, it created a huge buzz among the students which resulted into a massive participation of 500+ students from the college. The students were provided with two case studies based on real life problems, stimulating their innovative minds. Later on, the results were announced on the orientation day and the winners were awarded a direct entry into the society.

Prizes Won by the Members of 180DC

It gives us immense pleasure that members of our society bagged multiple prizes in various colleges across India. Manvi Shangari & Shalika Dugar bagged the 3rd position in XMC Capella'21 organized by XMC. Harsh Diwan bagged the 1st position in Egyptian Odyssey organised by SSCBS, in San Andreas organized by FIC, SGGSCC and in Forager's quest organised by Shivaji College, 3rd position in Karobar organised by SGGSCC and Fintellect organised by FIC, DRC. Gunika Gouri, Anjali Tanwar and Shruti Gupta bagged the 1st position in Educon organised by Envisage and 2nd place in Projectile organised by DTU. Gunika Gouri also bagged the 1st place in the Case Study Competition organised by S.K. Somaiya Degree College of Arts, Science and Commerce and 2nd place in House of 180 organized by Gargi College. Shruti Gupta emerged as the first runner up in Online Country Quiz, organised by the Foreigners' Society Wing of Sri Guru Gobind Singh College of Commerce. Niket Daga bagged the 1st position in

180Degrees
CONSULTING
SRCC

PRESENTS

**FRESHERS' ONLINE
CASE BATTLE**

2nd December - 4th December, 2020
(FOR SRCC FRESHERS ONLY)
Lone wolves make it to the battle!
Top performers will get direct entry into 180DC, SRCC!

CONTACT
IN CASE OF
QUERIES

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Cicero - Public Policy Case Competition organised by IIM Indore, in Zeitgeist 21 organised by IIT Ropar, in Finquest organised by DTU, in Finpoint 2.0 organised by NMIMS, Mumbai, he also bagged the 3rd position in Chase the Case organised by Amity Business School, Mumbai. Gunjan P. Khanted bagged the 1st position in Bid-Wiser organized by Keshav Mahavidyalaya, DU, in Manganate 21 in SPJ school of global management and in Antahkarana organized by Motilal Nehru College.

Speaker Sessions

During the last tenure, we had several speaker and training sessions to enrich the young minds of not only our college but all those who wished to attend such sessions. As one of the biggest sessions our college has ever witnessed, we collaborated with the World Bank, where a session on Big Data was taken by Ms. Sunita Malhotra. Further, Ms. Sonisha Kukreja, a graduate management trainee at American Express, provided a training session on structuring and client based problems. Ms. Gitika Lakhotia, the co-founder of Edvision Labs, provided a 10-day training session on management consulting and business consulting case simulation. Mr. Pranav Obhrai, a Senior Associate at Boston Consulting Group provided a session on "Basics of Consulting". Mr. Priyank Ahuja, product manager at Accenture, provided a training session on "Career in Consulting" to over 60 members of our society. Further, in collaboration with Ramjas College, training sessions were provided on how to solve case studies and several discussions were conducted with over 25 members from the 180DC branch of both colleges.



ShARE SRCC

Faculty Advisor Dr. Suman Bhakri

ShARE is an innovative start-up at the crossroad of education and consulting. It runs a leadership programme to turn bright university students into Do-Well-Do-Good leaders. Today, 2500 students from 104 top universities and 44 countries are following the ShARE programme. ShARE SRCC is a recently established society that found its grounds in Shri Ram College of Commerce in June 2020. Since the inception of ShARE's chapter in Shri Ram College of Commerce, it has been an insightful journey with new explorations and practical implementations. The founding-team of ShARE SRCC kickstarted their tenure with the first module of individual presentations where they dealt with global issues comprising five learning units: Technology, Global Economy, Sustainable Energy, City and Consumer, and Mobility. The next step in their journey was followed by the second module, where each learning unit, consisting of 4-5 students each, was involved in making group presentations on the respective issues assigned to them.

The founding team was further involved in the Startup Module, where the entire team took four consulting projects with DWDG companies (mostly startups) on a pro-bono basis to foster the sense of "learning by doing" in its members. E-Charge, CView, My Study Buddy were the startups that the team worked with. They completed their first year of the programme by participating in the International Batch module (I-Batch), where students who are a part of ShARE from 100+ universities globally come together to work on projects.

In its founding year, ShARE SRCC undertook two sessions for training their members, the first being a session on "Taxation policies around the world" where they understood various ethical aspects related to the concept. The second was the leadership training module, where individual members from the team were asked to assume different executive positions of the corporate world in a fun and engaging activity to get a brief taste of leadership.

The achievements of the individuals are as follows:

1. Tanisha Bansal, a second-year student consultant from Mobility LU was a part of the winning team of the coveted I-Batch competition in which over 165+ students participated in 30+ teams across ShARE campuses worldwide.

2. Nandini Pankaj's (a second-year student consultant from Mobility LU) consulting presentation was declared the best out of 24 presentations in Module 1.

While this was going on, the founding team welcomed the batch of 2023 in the orientation conducted by them to introduce the freshers to the extensive learning programme at ShARE and its various activities. The junior batch of 25 members started their journey in February 2021.

The junior batch also began its journey by being teamed up into the five learning units. They started with Module 1 and their individual presentations on contemporary issues from their respective learning units. Alongside their first module, they were trained through various research sessions conducted by the senior team to incorporate the essential zeal and approach of the know-how methodology into our juniors, which is crucial for an aspiring problem solver.

The students were acquainted with specific tools like SCQA analysis, Industrial Hypothesis Testing, 80-20 Rule (or the Pareto Principle), MECE frameworks, etc. to name a few. Some problem-solving frameworks included SWOT (Strength, Weakness, Objective, Threat) analysis, PESTLE analysis (for multi-factor stakeholders' analysis) and 3-C Framework on similar lines. The senior team also covered some advanced market and chain analysis tools: BCG Matrix or Growth Analytics matrix, Porter's five forces and VCA (Value Chain Analysis). The focus was also to incorporate plenty of real-life deals from the current corporate happenings.

To test the junior team's journey till now and give them a valuable learning experience, the Operations department conducted Case with ShARE, an in-house Case Study Competition. All the junior members were grouped in teams of 3 for this competition having two non-eliminative case rounds. Ms. Ridhima Khurana, an IIM - B alumni and currently a Manager at Alvarez & Marsal, joined us to judge the final round presentations submitted by the teams. The event was a massive success, with highly positive feedback from the juniors.

Moving on, the junior team commenced their second module comprising the Learning Unit Presentations, which was a group project. With this, we are pleased to inform you that ShARE SRCC has delivered over 70 high-quality consulting presentations over its duration; in addition, the society hosted its debut annual event, EMINENCE 21, which featured competitive events, practical workshops, and engaging speaker sessions.

It had four main events:

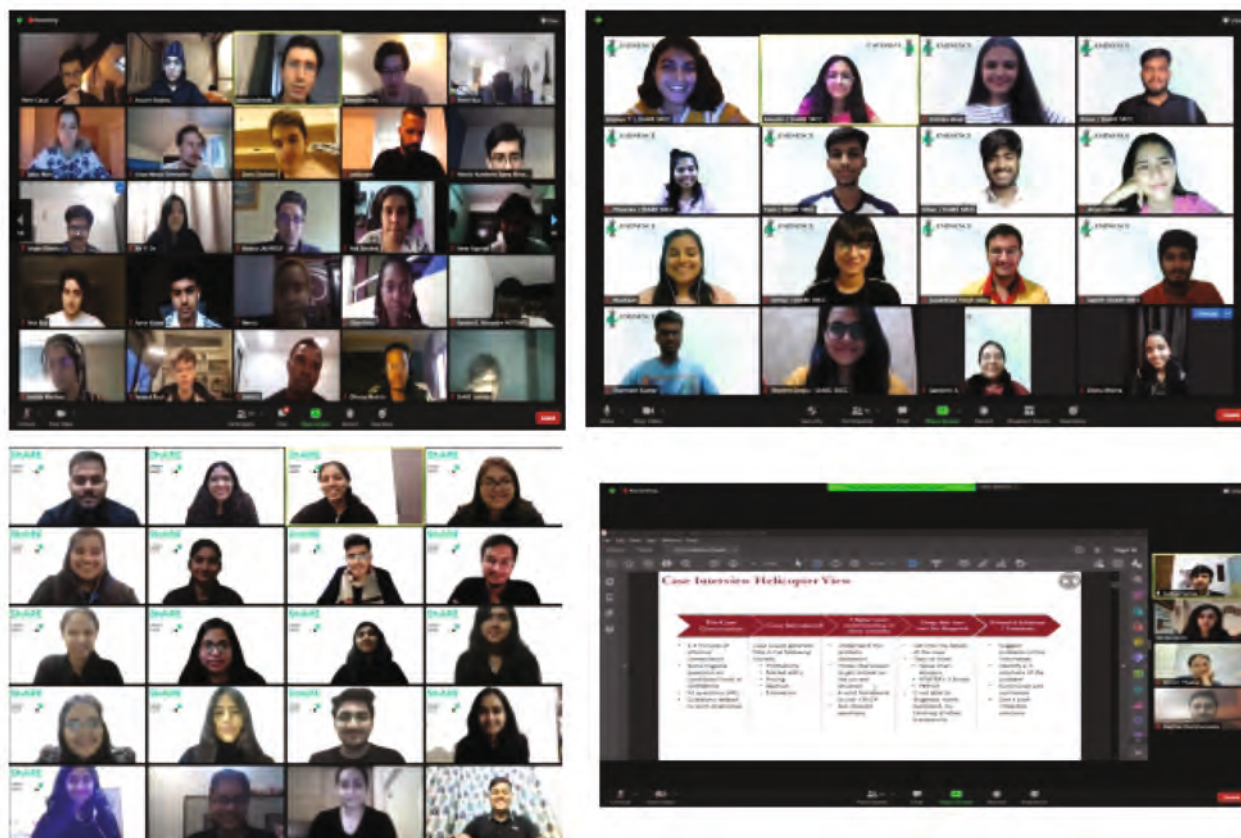
1. Innovatel - The Classic Business Plan Event
2. Magnate - International Leadership Challenge
3. Eunoia - International Case Study Competition
4. Cui Bono: International Crisis Management Competition

Mr. Ritesh Chopra, Mr. Yogesh Chabria, Mr. VS Sunderesan, Mr. Anand Pilai, and Ms. Tuhina Pandey were the Keynote speakers. Mr. Priyank Ahuja, Mr. Nishant Parlapalli, and Ms. Priyal Keni were on a Consultants' Panel. We also had a panel of entrepreneurs, including Mr. Farrhad Acidwalla and Mr. Anubhav Dubey. Mr. Manvir Singh Anand and Mr. Sachin Sahni. Ms. Deepshikha Kumar conducted one workshop, and Mr. Havish Madhvapaty the other.

The entire two-day fest was a huge success, with a footfall of 4500+ participants and 4100+ registrations.

Other noteworthy insights were the presence of partners and sponsors who generously endowed us with prizes worth Rs. 3,00,000/-. Also ShARE SRCC through its various research campaigns such as Rapid Research, Impact Initiatives and Guess the Gibberish, was able to reach almost 11k people on Instagram and maintain a reach of 2,20,000 on LinkedIn. The junior team is now all set to begin their startup module, with some of the DWDG companies being Aadar, HappyRoots, Keeros, and Stratazy.

We aim to introduce a newsletter in the upcoming session, ensure a greater focus on more research and skill development sessions as well as more in-house workshops on communication, leadership and networking. We also aim to undertake initiatives to give our members more practical experience related to corporate skills and problem-solving. With this, our goal is to ensure an all-round growth of our members and take ShARE SRCC to greater heights globally.



AAROHAN THE INDIAN MUSIC SOCIETY OF SRCC

Faculty Advisor: Mr. Ashwani Kumar

Aarohan, the Indian Music Society of SRCC is actively involved in the domain of Indian music. We compete in various inter-college competitions in the group, solo, duet and instrumental categories and organise various events as well. With the whole dynamic shift in the functioning of all college societies from offline to online mode, we have tried our level best to retain our values and keep providing quality performances on our social media handles.

The society organized an online singing competition "Voiceout" on 23 July 2020. This online singing competition was hosted in collaboration



with an event management venture named Astrid, started by an SRCC alumina. Twenty plus students participated in the competition. Cash and gift hampers worth Rs 10,000/- were awarded as prizes.



Aarohan collaborated with NSS, SRCC for a cultural evening "Jashn-ae-Pyaar" held on 6 September 2020. This event was a celebration of 2-year anniversary of the historical judgement passed by the Supreme Court on decriminalization of Homosexuality in India. Apart from Aarohan other art and cultural societies also took part in it. In

addition to the performances of our college students, many other artists from outside the college who were a part of LGBTQA+ community also participated in the event.

For the batch of 2023, the society conducted its Orientation on 2 January 2021, which included various live and pre-recorded performances prepared by the members of the society. Over 150+ students attended the orientation programme on Zoom platform.

Furthermore, during the disastrous second COVID wave, the society organised a fund-raiser concert in collaboration with 'Catharsis' The Western Music Society of SRCC, for setting up an oxygen plant costing Rs. 35lakhs in Delhi. The society raised Rs 20,000+ and about 200+ people had been the part of the programme which was held online on Zoom platform.

The 6th edition of the annual concert of Aarohan i.e., Bandish, was held on 9 July 2021 on Zoom platform. The concert started at 6:00 pm and lasted for more than 2 hours approx. The event comprised of live and pre-recorded performances by the members of the society and some games for the audience were also lined up inbetween. The event attracted a virtual footprint of over 700 people this year. The event was also graced by members of the faculty, and received favourable reviews from all in the audience.



S.	Event Name*	Date of the Event	Event Theme /Nature of the Program	Details of the Event	No. of Participants
1.	Voice out	23 July, 2020	Online singing competition	This online singing competition was hosted in collaboration with an event management venture named Astrid, started by an SRCC alumnus. More than 20 people participated in the competition. Cash and gift hampers worth Rs 10000 were awarded as the prize.	20+

2.	Jashn-Ae Pyar	6 Sept2020	Cultural Evening	This event was organized in collaboration with NSS, SRCC. It was a celebration of 2-year anniversary of the historical judgement passed by the supreme court on decriminalization of Homosexuality in India. Apart from Aarohan other art and cultural societies also took part in it. In addition to the performances of our college students, many other artists from outside the college who were a part of LGBTQA+ community also participated in the event.	200+
3.	Orientation	2 Jan 2021	Society Orientation/ Mini Concert	The society conducted its orientation for the batch of 2023, which included various live and pre-recorded performances prepared by the members of society. 150+ students attended the orientation program on Zoom platform.	150+
4.	Unite For ANight	29May, 2021	Fundraiser Concert	The society organised a fundraiser concert in collaboration with Catharsis which is the Western Music Society of SRCC, for setting up an oxygen plant costing Rs 35 lakhs in Delhi. The society raised Rs 20,000+ and about 200+ people had been the part of the program which was held on Zoom platform.	200+
5	Bandish 6.0	9 July, 2021	Annual Concert	The 6th edition of the annual concert of Aarohan i.e. Bandish, was held on 9 th of July on Zoom platform. Program which started at 6:00 pm lasted for more than 2 hours approx. The event comprised of live and pre-recorded performances by the members of the society and some games for the audience were lined up in between. The event attracted a virtual footprint of over 700 people this year. The event was also graced by members of the faculty, and received favourable reviews from all audience.	700+

Society Event Details for the year July 2020 to July 2021

TEDx SRCC

Faculty Advisor: Ms. Vartika Khandelwal

TEDx is a global community focused on bringing meaningful change through the power of ideas. The idea coined in 1984 was to merge the three worlds of Technology, Entertainment, and Design but since its inception, its scope has become even broader ranging, from science to business to global issues - in more than 100 languages, online and in the real world.

We, four second-year students at SRCC decided to take an initiative and apply for the TEDx license. In our application, we presented multiple ideas ranging from the rights of the LGBTQ+ community, the importance of our language, mental health, and many more. Within a month, we were granted the license to host an independent TEDx event at SRCC.

We believed that the purpose of TEDxSRCC is more than just hosting a one-day event, it is to create an impact among the youth, to help them find a motive, a direction, talk about issues that other platforms refuse to acknowledge, and more importantly provide a stage to those who do not have any.

Fortunately for us, our principal ma'am Prof. Simrit Kaur was impressed by our initiative and gave us her permission to go ahead. The constant support from our teacher-in-charge, Ms. Vartika Khandelwal, alongwith our teacher advisors, Ms. Smita Sharma and Dr. Surya Prakash, and the college authorities have helped us a lot in institutionalizing TEDxSRCC as a functional student-run cell at SRCC. Once we were done with the documentation, we finally set up the founding cabinet team, launched ourselves on social media platforms, and started working cumulatively for the first-ever TEDxSRCC event.

Inspired by TED's overall mission to research and discover "ideas worth spreading", we organized the main event on the 3 July, 2021 on the video-conferencing platform "Zoom" with over 500+ attendees, who were introduced to the theme of our event for 2021 "Puzzle Of Identity". To elaborate further, we place ourselves on a platform of self-awareness, we pride ourselves on self-introspection. But, do we know ourselves? Do you know yourself? Every day, we try to live up to what others think of us, but actually, we live up to what we think they think of us. We live in a perception of ourselves, and our self-esteem is based on external reactions. Inside these multiple layers of trying to live up to others' expectations, we have lost ourselves. The people who understand that your identity stands apart from what others perceive you to be, that you have the power to revoke any external effect on you, find the right path to self-actualization. It is about focusing on your true, personal values. It is about finding yourself, lost somewhere within all these layers you've created.



Delving deeper into the theme, our event was graced by the presence of 9+ speakers and 4+ performers from various walks of life, who presented their valuable insights and experiences, some of whom are as follows:

- Mr. Javed Akhtar, an Indian political activist, poet, lyricist, and screenwriter, wonderfully established a link between our identity and a ray of light, as well as comparing the refraction of the same beam of light to the numerous identities of a single person, when giving his talk.



- Mr. Ankur Warikoo, an entrepreneur, motivational speaker, and angel investor, who has held multiple key positions in reputable firms, believes that to achieve in life, one should do what one enjoys.



- Maj Gen Vikram D Dogra received the Ati Vashisht Seva Medal for becoming the first serving Army General to complete the IRONMAN Triathlon. After 41 years of service to the country, he described how, as children, we spend hours doing things we enjoy, but subsequently lose connection when we begin to do things to be rewarded.
- Meenakshi Lekhi, current Minister of State for External Affairs and Culture of India discusses the identity we are born with, the identity we choose, and the identity some people attempt to build, all while focusing on the theme "Puzzle of Identity."

Dignitaries, such as Mr. Anna Hazare, Mr. Ajeet Bajaj, Mr. Rahul Mishra, Harteerath Singh, and artists like Avanti Nagral, Dushyant Singh, Salman Elahi, Narpeth Raman, and Ilana Yahav glorified the event with their captivating talk and performances.

Towards the end of the session, Mr. Nishant Suri, a famous Indian comic lightened the atmosphere through his light-hearted jokes and quirks. These shared experiences of such reputed personse gave the audience a sense of motivation and learning which would be beneficial in taking decisions in their own lives. The journey of TEDxSRCC has just started. We now look forward to hosting multiple such events aligned with our vision of igniting minds and redefining definitions.

SRCC WINGS OF FIRE

Faculty Advisor: Dr. Naveen Mittal

'SRCC-Wings of Fire' is a student-to-student assistance initiative that caters to the diverse needs of CA aspirants and seeks to provide assistance by teaching concepts, resolving queries, and keeping themselves updated and motivated.

Below is the list of all the initiatives undertaken by 'SRCC-Wings of Fire' in the year 2020-21:

1) Winter School 3.0

Winter School is a unique incubation program where undergraduate students from different academic backgrounds across the country come together to achieve holistic development. The third edition was a 7-day event that was held from 8 – 14 February 2021. Registration requests from 10 states and 30 different institutions across India were received. Twenty industry experts provided insights for recruitment in today's highly competitive environment and taught topics such as Digital Marketing, Public Speaking, Data Analytics, Stock Market, and Block chain. The main motive being, bridging the gap between what students achieve in college and what is expected of them in the real world. The Case Study and the Mock Stock Competition encouraged the participants to rack their brains and come up with creative answers.

2) अध्येता – Explore the Unexplored

The second edition of the research paper competition, "अध्येता – Explore the Unexplored" in collaboration with Indian Institute of Finance was conducted on 1 May 2021. It provided the undergraduates and the postgraduates to experience the research world, present and demonstrate their work, and interact with other researchers. They presented their dissertations before highly qualified judges by working on research topics ranging from Corporate Governance, Forensic Accounting, Climate Investment, among others.

It consisted of three evaluative rounds viz. Abstract Submission, Research Paper Submission and Paper Presentation. Top teams were awarded prizes worth Rs. 3,50,000.

3) Together Towards Tomorrow

A webinar series aimed at imparting knowledge by industry experts on diverse topics relevant to preparation for the corporate world. Webinars on the following topics were conducted:

a) Cracking Interviews - Private Equity / Investment Banking

This session on 26 July 2020 by Mr. Divyansh Jain covered how to crack interviews of private equity and investment banking, important HR and technical questions etc.

b) CV Building and Leveraging LinkedIn

This webinar on 5 July 2020 by Mr. Utkarsh Kumar and Mr. Akshay Sirsalewala covered in-depth sections of CV preparation, tips for presentation, and management of LinkedIn profile.

c) Global Opportunities for Finance Professionals and Emerging Technologies

This session on 5 September 2020 by Mr. Sripal Jain (CA, CPA) covered information about International Finance and Accounting Certifications, and job opportunities for Finance and Accounting professionals.



d) Top 10 Skill required for Finance, Consulting and Auditing Roles

This session on 29 August 2020 by Ms. Rachana Khare Srivastava covered in-depth sections that must be covered while preparing for jobs related to the roles of consulting, finance, and auditing along with the soft skills required to set them apart from others.



4) FUSE - Finance in Use

'FUSE' which stands for 'Finance in Use' is a weekly series where we post new financial terms, their meaning and practical application with the help of case studies.

For this year we released 11 new posts under this initiative: Poison Pill, Cookie Jar Accounting, Pump & Dump/Poop & Scoop, Neobanking, Echo Bubble, Zero Sum Game, Balloon Loan, Reverse Morris Trust, January Effect, Spin Off and Unicorn Start-up.

5) Interaction Session for CA-Inter aspirants

An interactive session was organized on 9 January 2021 to resolve all the queries of students regarding CA-Inter preparation with the motive of peer-to-peer assistance.

6) Tax-O-ज्ञान

A new initiative was taken up, "Tax-O-ज्ञान" where facts and concepts related to Tax field are explained in a creative manner. It received positive feedback from the readers and ingrained research skills amongst the members.

Reach: 25,000 people on social media

7) Wisdom Workrooms

A new initiative, 'Wisdom Workrooms' has been taken up where budding professionals are groomed with

the requisite skill set by conducting monthly workshops. The following were held under this series:

a) How to become a LinkedIn Hustler

The session on 4 July 2021 was conducted by Ms. Punita Parekh, an Expert Content Marketer and LinkedIn Guru and involved discussion on usage of various features of LinkedIn, explaining how to engage with the community and boost our reach.

b) Resume Structuring for the Corporates

This resume-building session was conducted on 24 July 2021 by Ms. Dhairya Gangwani, a mentor cum public speaker, and an employee at KPMG India.

It involved explanation on difference between a CV and a Resume, ATS, video resumes and their importance.

8) Articles and Podcasts

Another new initiative, "Articles and Podcasts" on recent developments and trends in financial markets, economy etc. has been taken up to promote research and content writing among the members.

We have released articles and podcasts on various topics like Decoding SPACs, Rise of OTT Platforms, etc.

9) Finopsis

'FINOPSIS' is the newsletter of around 10 pages, another new initiative to keep students abreast with recent developments and trends in financial markets, economy, personal finance, stock markets, and taxation.

We have successfully released 3 editions of this new initiative.

10) CA Assistance Groups – WhatsApp and Telegram Groups

The group has been made to help CA-Foundation and CA-Inter students in their preparation through updates, notes, and doubts' clarifications.

11) Yoga Day Workshop

'SRCC-Wings of Fire' held a Virtual Yoga session for its members on 21 June 2021. The session relaxed the mind, body and soul and oozed out negativity and anxiety.

THE FINE ARTS SOCIETY

Teacher-in-Charge: Dr. Padmeswar Dole

Scavenger Hunt

"Not all treasure's silver and gold, mate." - Jack Sparrow

Scavenger hunts have been popular since the 1930s and are still going strong today. So why not organise your own? We hosted a scavenger hunt competition which noticed participation of 80+ individuals and teams across the college where the participating teams were given a list of often useless items that they need to obtain in order to win. The participants solved a series of riddles that gave clues to the locations of the items. It was different from a treasure hunt because there was no treasure to be found. Instead, all the items on the scavenger hunt list were funny or undesirable. No doubt, there are many variations of the traditional scavenger hunt. They are popular among all age groups from small children to college graduates and (real) adults.

She The Personage

She The Personage is campaign organized by the Fine Arts Society on Women's Day on March 7 and 8, 2021 respectively. This campaign was organized with the motive to inspire and motivate all the women by giving recognition to already inspiring women in each person's life. That means by recognizing and applauding the inspiring ones in day to day life it will motivate the aspiring women in the Women's Day. She The Personage was planned and executed in the social media platform instagram. The campaign was

announced in the official Fine Arts Society instagram handle and also in the whatsapp groups and chats to let people know of this unique campaign organized by The Fine Arts Society. The technical team made a wonderful poster for the campaign with the editorial team writing the content for it to be posted in the instagram handle. This event was planned to be organized in the women's day too which was a way of showing respect and equality to women in the world where women weren't given the same rights and chances as men in the past. Rules were simple enough so that everyone can have their chance and be easy for anyone. Whomever wanted to join in on the campaign they would need to take a picture of the woman in their life who inspire and motivate them in their daily activities and use the hash tag #SheThe__of what they think inspires or an important characteristics of that person and tag the official Fine Arts Society instagram handle and post it as their story in instagram. The stories would be reposted in the instagram official handle to adhere to the inspiration of the women on the women's day. This campaign was a success with over 100 enthusiastic participants attending this online campaign She The Personage.

MAD Logo Launch

MAD Logo Launch was first ever logo launch by the MAD wing which also consisted an interactive session by Ms. Pragya Vats on March 28 2021. This was the first time that the MAD wing had an event to launch their logo and that was also an opportunity for them to have a session on children welfare, child labour and why these matters are so important in this modern world. The logo launch itself was planned for the MAD wing as the wing is unique from other wings and brings a social empowerment side of The Fine Arts Society to glow light into the minds and hearts of young children and show how art can change and mould their life. The Logo Launch was wonderful and the interactive session with Ms. Pragya Vats was empowering in many ways to people of the art community of how unfair life is to some people and children.

ARTISIA'21

Artisia'21, the annual fest of The Fine Arts Society is a two day fest 23-24 April 2021. To bring some joy during lockdowns and churn the creative minds in the mundane binge watching and eating lazy days Artisia 21 was planned to be a cross-country online fest of arts and creativity with the society working on a tight schedule and also trying something new as online fest. The fest had 15 competitions with a healthy and large prize pool for the winners of these competitions. Students beyond Delhi University from various universities and colleges across the country showcased their artistic acumen and creativity. The jury was also of established and professionals who were judging the competitions. With all the wings corresponding and working with unison and commitment the fest was a grand success with a footfall of over whooping 2000 participants over the competitions and ended at mostly making a fun and eventful time for everyone amid the disturbing and sad circumstances bringing happiness.

Workshop Marathon

Art workshops are the best places where an artist can acquire more understanding about the arts. You can connect with great artists and improve your skills. Team FAS initiated a 'Workshop Marathon' – A fundraiser to make you learn the arts and to help those in need amidst this situation on May 30 and 31, 2021. Five workshops were conducted as a part of the fundraiser event organised to set up an oxygen plant as part of the SRCC Fundraiser programme. The proceeds from the workshop were donated for Covid-19 relief as part of SRCC FUNDRAISER. We had the following workshops:

1. Mandala Workshop- Symbolic and Meditative Art :(By Ms. Sanya Bountra) It is a meditative art form that helps one rejuvenate, release stress, develop focus, and find inner self. In this workshop, we learnt what a mandala is and a demonstration on how to construct the outline of a mandala with some fine markers and gave it a beautiful design. By the end of the workshop, we had our very own mandala to decorate and meditate more often using this art form.
2. Pen and Ink Workshop-Pen and Pencil sketch art :(By Ms. Simran Sahni) The workshop was beginner's friendly and introduced us to the basics and fundamentals of this exciting art form. We improved our observation skills, understanding of light, tones and gradients etc.
3. Calligraphy workshop - Decorative Hand Writing art : (By Mr. Tanuj Singh) A step-by-step guide was presented for beginners showing what kinds of calligraphy are available to learn and pointed us in the direction of what tools we need to accomplish them.
4. Eco Dyeing Workshop Designs on Fabrics art :(By Ms. Jigisha Shukla) During this workshop we

discovered the wonders of natural dye while using the eco-dye technique. Using local, seasonal flowers we created beautiful colors and prints on natural fabrics.

5. Photoshop Workshop - Digital world of Art : (By Ms. Reena Rai Mittal) Learnt basic graphic designing and photo editing in adobe photoshop. Learnt all of the skills we need to design our own graphics from start to finish.

Not succumbing to the challenges caused due to online conduct of events, Workshop marathon was also flagged off successfully in the digital mode, which saw a participation of 300+ artistic students, including the society members.

Zumba Fitness Party

We take the "work" out of workout, by mixing low-intensity and high-intensity moves for an interval-style, calorie-burning dance fitness party. Always working up to expectations, the MAD wing of the Fine Arts Society, SRCC took an initiative of hosting an online fun-thrilling event, "The Zumba Fitness Party" for the kids on June 19th, 2021 by Ms. Apuorva Sinha, a Zumba Instructor.

As we know, Zumba — a high-energy form of aerobic exercise inspired by Latin dancing — can be a fun way to increase your physical activity and daily calorie burn. Participating in Zumba fitness party meant we will be getting plenty of cardiovascular exercise. The event gave deep insight to the kids witnessing 100+ participants to create a lot of memories and an experience to share. In the past decade, Zumba has increased in popularity around the world. Now most gyms offer a Zumba class several times a week. So, this festival of games, art and fun pushed all the boundaries of the beauty of art that we had never seen so far.

Reels Competition

Instagram Reels is a brand new Instagram feature for users to create 15-second video clips set to music and share to their Stories, Explore Feed, and the new Reels tab on a user's profile. Similar to Tiktok, Reels is the latest video feature on Instagram and is now available in the United States and 50 other countries. FAS, SRCC seamlessly hosted a Reel Competition, an online cross-country competition for the Instagram Community on June 20, 2021 where participants sent the reels created by them based on different themes and diverse art-form for the online competition.

Instagram Reels have been a new way to build our community and grow our reach on Instagram. Reels made it easy to build genuine relationships with our follower base and strengthened the community we were trying to build. The Reels of the participants were shared on our Instagram Account and the participant with the highest no. of likes and community support was declared as winner.

BOOK CLUB

Faculty Advisor: Mr. S. K. Choudhury

1. Launched a new series on 'World's Most Amazing Libraries' where we presented interesting facts about some of the most extraordinary libraries in the world.
2. Collaborated with famous author, Mr. Vikram Singh to ensure wider outreach of the club and helped promote his book on our social media handles.
3. Initiated a brand new series "Confessions of a Bookoholic" where we shared some quirky confessions of booklovers regarding their love for books.
4. Organised the 'Book Maze', a mind-boggling online quiz on some of the most popular series of books of all time.
5. Conducted the first ever virtual mega event of the Book Club, the 'Bookverse' on 7 May 2021. Invited four famous speakers who are authors of best-selling books and thought- leaders namely Sandeep Kochhar, Sandeep Das, Sudha Menon and Urja Joshi. Their sessions got 200+ attendees. Hosted 2 competitions - Fan Art Competition and Quiz Competition which had 300+ participants.

The Human Resource Development Cell

Faculty Advisors: Dr. Tarun Manjhi & Dr. Amit Sachdeva

The Human Resource Development Cell has always been able to distinguish themselves from the rest because of their ability to inculcate complete knowledge about human resource and providing a practical opportunity to students to experience the real challenge. HRDC, through a systematic process trains its members, individuals and groups to acquire new competencies to make them more self-reliant and improve their effectiveness in the realisation of organisational goals. The Cell motto is 'ENABLE, EDIFY, EMPOWER'. The session of 2020-21 was headed by Presidents Sanchit Garg & Tiksha Kapoor. Throughout the year, and even during the pandemic the cell was involved in plenty of activities. The Human Resource Development Cell also launched its official website and annual magazine 'Vichaar' for the first time since Cell's inception that was 9 years ago. The various events included the national level business aptitude quiz, 'Vaaniya' conducted by the cell for the students of Class 11th and 12th on 12th June 2020. The quiz tested upon the business acumen of students. The idea behind this event was to give a break to students from the on-going stress due to the pandemic. The event saw a pan India participation of over 1000 students. Next up the Cell also organised a national level online case study competition, 'Pursuance' on 26th & 27th September 2020. Pursuance was one of a kind case study competition by HRDC conducted in collaboration with Association for Democratic Reforms for school as well as undergraduate and postgraduate students.

On the incoming of the first years, the society conducted its orientation to well verse them to the society's working and inducted the first-year society members in the month of January 2021. For the new members of the Cell, the Cabinet conducted a no. of informative sessions for the development of its new members. These sessions included sessions on how to use LinkedIn and the learning opportunities that lie in LinkedIn, CV Building, Photoshop, Google Workspace, Setting up a Start-ups in India, Profile building for MBA in foreign universities, Pre-Budget among others. The Cell conducted its semi-annual festival, HR Connect 2.0 in the month of February 2021.

This time the theme for the fest was 'Every Profession Matters'. The two days witnessed sessions by amazing speakers namely Captain (Mr.) Albert Louis (CEO & Founder, Specialist Advisory & Intervention Group), Mr. Upendra Singh Rawat (Ambassador of India to Panama, Costa Rica & Nicaragua), Mr. Vivek Ranjan Agnihotri (Filmmaker, Author), Mr. Deepak Pareek (Co-founder, Career Keeda), Ms. Navika Kumar (Anchor, Times Now), Ms. Pankaj Bhadouria (MasterChef), Ms. Nirmika Singh (Journalist & Music Editor), a panel discussion by Mr. Sam Baisla & Ms. Tarishi Kamra. It had a turnout of over 2K attendees. In addition to the speaker sessions the Semi-Annual Festival also included some intellectual and fun competitions. These were 'MasterPlan Accelerator', a business model competition that gave the participants from all over the country a chance to showcase their B-plans in front of the esteemed panel of judges - Mr Abhijit Roy and Dr Radhika Batra; Cinema Bizarre, a fun based event which aimed at testing the participants' cinematic knowledge; 'HRistic', a competition that aimed at making an ideal HR by testing analytical, critical thinking skills & potential for understanding the dynamic human behavior. The competitions saw a cumulative participation of over 1450 students from the premier colleges of India namely IIM-A, B, C, IIFT, etc.

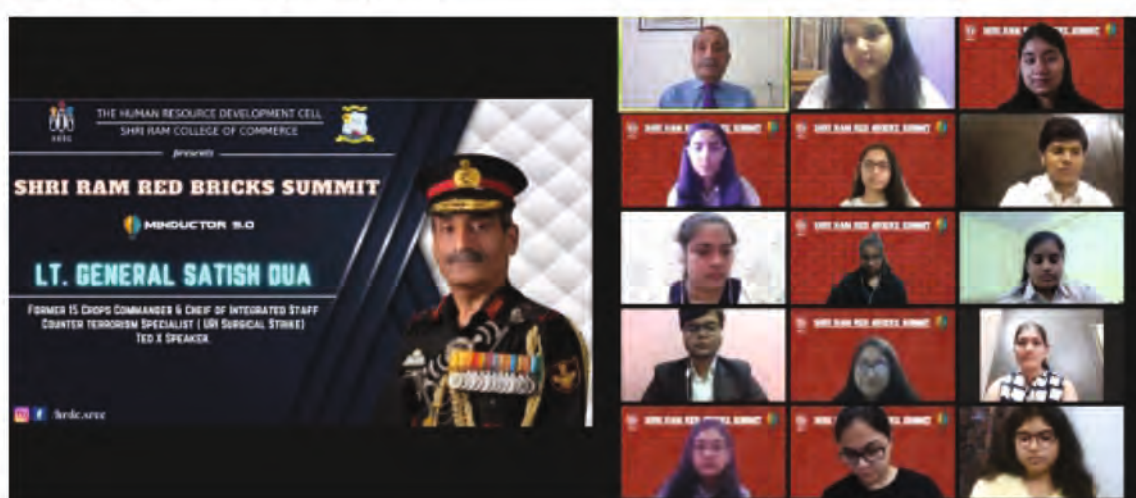
The Cell conducted its ninth edition of annual festival, Minductor on 29th 30 April 2021. It was a two-day power packed event comprising various competitions and intellectually stimulating speaker sessions by notable personalities under the second edition of Shri Ram Red Bricks Summit 2021. The competitions included were the flagship event Quandrum, a national level case study competition which tested upon individual's ability to think out of the box;

Break@Central Perk, a competition based on the TV show FRIENDS; Recurso, a strategy-based event; Whodunnit, a treasure hunt cum murder mystery competition; ExplorHR, a HR centric, enriching competition that tested one's skills and knowledge related to HR; Tell Me Why, a policy based competition. The competitions saw a massive turnout of 7000 students from all over India from 500+ colleges



including one from IIMs, IITs, NITs, IIFT, FMS, etc. Under the Shri Ram Red Bricks Summit the Cell invited personalities to enrich the participants upon various topics. It included speaker sessions by some famous personalities like Lt Gen Satish Dua (Former Chief of Integrated Defence Staff), Dr. Karan Singh (J&K's first Governor, Former Union Cabinet Minister & Ambassador India to US), Mr. Lakshayraj Singh Mewar (Executive Director, HRH Group of Hotels, Prince of Udaipur) and Dr. Siddharth Warriar (Neurologist, TEDx Speaker, Youtuber). The speaker sessions had a cumulative of 3000+ attendees.

During the year, under the guidance of the HRDC's cabinet the junior members won various competitions. These included Garima Agrawal who secured the position of second runner up in two competitions, namely Corporate Counsel Case Study Competition and Social B Plan competition, Divya Mittal who was the second runner up in English Creative Writing, Varanasi Wordfest, Cultural Week 2021, Anshika Gupta who secured the first position in Graphic Designing competition organised by The Creative Arts Society, Sri Aurobindo College, Akshat Aggarwal who secured first & second runners up position in E-Monexus Lite and Atheoretical- a case study competition, respectively, Vansh Machhal, Vansh Munjal, Saumya Yaduvanshi and Yeshavi Tickoo who won the position of first runners up in Market Quest- a BPlan competition organised by BNDP Ecolabs, Urvika Pandita who was the first runner up in Binge-O-Holic (Money Heist) organised by English Literary Society, SRCC.



D-STREET

Faculty Advisor: Dr. Santosh Kumar

D-Street is the only stock-market-oriented society at an undergraduate level in the University of Delhi. It fosters social and intellectual activity among the students of the college and generates awareness about various aspects in the field of finance, especially focusing on financial markets.

After a rigorous selection procedure consisting of Group Discussions and Personal Interviews, about 100 members are recruited annually. The society consists of three wings: Research Wing, Public Relations, Technical Wing, and, Corporate Communications Wing to cater to varied interests and skillsets.

In our annual fest, *Bullzire*, we conduct various activities, panel discussions, competitions, and other interactive events. This serves the purpose of spreading awareness and knowledge in an educative and fun manner among students of our own college as well as other colleges.

Objectives

Being the only society at an undergraduate level that specializes in stock markets, D-Street takes special care in ensuring that it stimulates curiosity and passion for this field in its members. Our aim is to turn fascination for the markets into interest and ultimately interest into a passion.

1) The world of finance is filled with various technical terms, expressions, and formulae which seem complex. Our first and foremost objective is to simplify and explain these jargon and technical terminologies, which we achieve through organizing numerous webinars and research sessions on

pertinent topics.

2) Our next objective is to provide practical and hands-on experience of working in this field to our members. We conduct various mock stocks competitions, build our own proprietary financial models, and rate stocks using a proprietary method which we call D-Score and have various activities relating to research projects.

3) We also aim to spread the research culture among our members. We publish diverse research reports and investment thesis written by our members after conducting extensive industry-grade research.

Major Events

1. Nation's largest stock market festival, *Bullzire* was conducted in the month of April.

2. *Bullzire'21* witnessed a successful panel discussion with esteemed panelists from different fields of the industry on the agenda "Role of Financial Markets in Reviving the Indian Economy Post COVID-19". The panel discussion was attended by eminent financial markets professionals such as Mr. Ashish Chauhan, Mr. Varun Sridhar, Mr. Prabhakar Tiwari, Ms. Koel Ghosh, and Mr. Arvind Mathur as the panelists. The discussion was moderated by Ms. Sakshi Batrawich garnered a massive reach of 5000+ viewers. To highlight the "Future of Blockchain Investing" we invited Mr. Rahul Pagidipati, CEO-ZebPay as the guest speaker. Finally, the co-founders of Avalon Meta discussed their views on the "Evolution of Fintech post-COVID-19" in an open session with the participants.

3. *Bullzire'21* secured partnerships and collaborations from prominent companies like Angel Broking, ZebPay, Fyers, BSE Investors' Protection Fund, Moneycontrol, Indian Express, Wazirx, CoinSwitch Kuber, ET, amongst many more.



Major competitions

1. Shri Ram Valuation Case Challenge - A valuation case challenge competition attracting over 1200+ participants. A real-time practical case study based on business valuation and problem statements.

2. Shri Ram Investment Competition - Largest stock pitch competition across the University of Delhi that witnessed pan-India participation with a footfall of 1400+.

3. Shri Ram Mock Stock- The Biggest Mock Stock of India. A market simulation event witnessing a footfall of 2400+ participants.



4. AnalytIQ - An analytics-driven financial competition consisting of rounds ranging from investment selection to live business simulation saw an engagement of over 1300 participants.

5. Derwitz - A derivatives market simulation consisting of derivatives, commodities, debt, and other financial instruments with live trading.



6. D-Crypto - First-ever cryptocurrency competition with massive participation of 1000+ providing a platform for an experience of real-life crypto trading and analysis to the participants.

7. Battle of Wits - The classic combination of mystery, strategy, and simulation. A treasure hunt with head-to-head combat, laden with mazes, riddles, and puzzles.

Publication

D-Score: It is an initiative where our team picks out stocks of prominent companies of different industries, then compiles the relevant data from various financial statements feeding it to financial models. Every stock is then rated accordingly. The score stands as a basis for the investment thesis we publish. **Annual Report:** It is the official annual publication of D-Street, summarising the financial occurrences and events across the globe in the financial year. Annual Report provides a comprehensive view of various asset classes. The annual report provides a deep insight into the financial world, enlightening the minds of readers.

Socially Responsible

D-Street, SRCC was formed with the sole purpose of imparting financial literacy among students. Our mission is to educate people and facilitate the transition into the world of finance. To meet our goals, we hold research sessions in college, our annual fest- *BULLZIRE*. We consistently develop informative series for our social media handles which boast a cumulative reach of 35,000+ people.

Assuring the effective daily functioning of society, we host various sessions with market experts to enlighten finance enthusiasts. We also aim at providing them with opportunities to implement their skills through our regularly hosted market stimulation events. Furthermore, to celebrate the financial literacy week every year, as instated by the Reserve Bank of India, to widen and extend the reach of the initiative. We publish our newsletter to aware students of the ongoing news about the world of finance and the stock market. To reach out to people who are uninitiated and physically unavailable, we host webinars on different topics to ensure the most insightful financial literacy of the students.

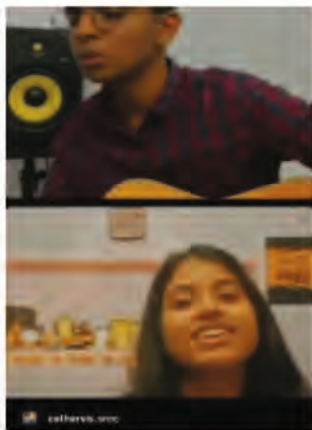
CATHARSIS

The Western Music Society

Faculty Advisor: Esther N. Ngaihte

From July 2020 to July 2021, the society organized the following events:

Harmony Heist (Western Solo Singing Competition) was organized on 4th January 2021. Open to all SRCC students, it had more than 25 participants and generated over 10,000 online impressions. The winner was decided on the basis of the number of likes their performance had on Catharsis' official Instagram page. The new recruits of the year organized an online In-House event for the members of the society on 5th February 2021. Under the supervision of the senior members, the junior members of the society directed their first event flawlessly. Catharsis started a live Instagram music event, namely Catharsis Unplugged, performed by the society's musicians. During their two hours performance, the performers also took live audience's song requests making the event more engaging and appealing. The events were held on 26th February 2021, 9th April 2021 and 7th May 2021 and garnered over 500 viewers each. Catharsis collaborated with Aarohan,



the Indian Music Society of SRCC, for a fundraiser concert, as a part of the initiative helmed by the students of SRCC to set up an oxygen plant in Delhi with Doctors for You. It was a dynamic event with versatile performances from members of both the society, witnessing genres ranging from Bollywood, Pop, Classical and many more. The concert raised more than Rs. 20000, contributing to the total funds of Rs. 35 lacs raised by the students.

Catharsis' members also participated in multiple events and competitions and received a string of accolades. The skills of the members, from beatboxing to singing were applauded. The achievements of the members are as follows:

Prize(s)/ Award(s)/ Achievement(s) made or received by the Society or by its members			
Name of Recipient and College Roll No.	Title of the Prize/ Award	Position Secured	Any other detail
Ansh Gautam	Battlebox	1st	
Tushar Das	Melody Nexus (Western)	2 nd	
Nandita Gupta	Melody Nexus (Western)	3 rd	

DEMEANOR

Faculty Advisor: Ms. Ankita Tomar

Sketchintine

May 2020-June 2020

An online fashion designing competition, 'Sketchintine' was conducted in the month of June 2020. The event had an open theme, wherein participants had to submit sketches of their designs based on any theme of their choice. It attracted a talent-rich bunch of participants who submitted diverse & creative designs from all over India. The winners were awarded merit certificates.

Induction

31 Jan 2021

An induction session with all the new junior members of *Demeanor* was conducted by the Cabinet 2020-21 members, on 31 January 2021, in order to familiarise them with the work they will be undertaking, and introduce them to the cabinet members. It proved to be a nice breather for the team, as it helped to interact with everyone in the team through fun-filled activities and games. The session ended with a final welcome note for all the juniors.

Modeling Session

18 February 2021

A modeling session was conducted by the Cabinet members for the junior members of *Demeanor* on 18 February 2021 where the participants accustomed themselves to various profiles covering major skills required in the field of modeling. Special emphasis was given on the ramp walk skills in both the fields of modeling as well as pageantry, introducing them to the minute details of how to approach the correct way to walk on the ramp. The training also constituted the importance of body posture and styling tips. It was an interactive session and enabled the new members learn important skills needed to perform on the stage.

Inaayat

Feb 2021 to March 2021

Inaayat, being the flagship event of *Demeanor* came up trumps. Despite the humanitarian catastrophe,

COVID-19, INAAAYAT was successfully conducted on online platforms. INAAAYAT offered 5 sub-events for its participants in different fashion categories.

- Fashion Parade for all those who can make an ordinary path their ramp and are ready to flaunt their style. Witnessing 60+ participants, it was undoubtedly a success.
- Bolly Quiz for all the filmy people out there obsessing over 'The Btown' talks and all the Bollywood gossip. Witnessing 360+ participants, it was undoubtedly a success.
- Prop-A - Pose for all the posers to grab a basic household item and strike a pose complimenting it. Witnessing 70+ participants, it was undoubtedly a success.



- Blush Rush- To cater to makeup enthusiasts who were ready to 'wing it' with their skills. Witnessing 20+ participants, it was undoubtedly a success.
- Mojimated, from reel life to real life! Bringing life to these emojis by resembling the OOTDs to the favorite emojis. Witnessing 30+ participants, it was undoubtedly a success.



Photoshoot

April 2021

The society members conducted product photoshoots in the magnificent streets of Khan Market and lush green environment of Lodhi gardens for brands including "Meraz" & "The Odour Company".

Lookbook series

A new lookbook series was launched on our Instagram page on 12th April 2021. We covered themes like Summer Outfits, Ethnic blend, and Monochrome. The series received a remarkable response from the audience with more than 17k views.

Fundraising Open Mic Event

30 May 2021

In May 2021 we organized an Open Mic where students of various institutes participated and performed; from singing to dancing and art and modeling. The members of Demeanor produced a performance video

called 'Breaking Stereotypes', where we celebrated strong and unconventional ideas, breaking away from gender norms. The Open Mic was essentially a fundraiser event to contribute to the building of oxygen plants. The event provided a platform for more than 50 performances and an audience of more than 120 people. We successfully not only celebrated talent but also raised a whopping ₹28,000. *Demeanor*, SRCC was proud to announce that the open mic was a tremendous success where individuals not only spread positivity and exhibited their talent, but simultaneously helped contribute to relief in the Covid 19 pandemic.

Support Queer Business

Pride 2021

For pride Month 2021, *Demeanor* started an initiative to support queer-owned businesses. Every year giant companies sell rainbow merch during pride month and profit off of the queer community by taking away opportunities from them. The idea behind this initiative was to give back to the queer community by amplifying their voices. We gave shout outs to two queer-owned small businesses every week and promoted them on our stories for a month. The initiative was a huge success and we received positive feedback from the viewers and the stores.

Centres, Cells & Others

CENTRE FOR GREEN INITIATIVES

Faculty Advisor: Dr. Rachna Jawa

Centre for Green Initiatives, Shri Ram College of Commerce is concerned with the conservation of environment. It aims to create a pervasive atmosphere facilitating awareness on various environmental issues and feedback on environmental issues. This year we conducted various events in order to achieve our goals.

We started with our first e-plantation drive in February. Everyone needs to adapt to changing times and we were no exception. Not being able to meet physically did not hamper our contribution to environment. Our environment is often neglected due to more pressing issues such as economic crisis of the country. But, amidst all the challenges and difficulties, we at CGI, SRCC took an initiative to plant saplings near our surroundings to help our environment and also shared a glimpse of it on our social media handles in order to encourage everyone to plant more trees around them.



C.H.A.N.G.E.
Climate and Health Actions
to Nurture Glocal Efforts

April 7, 2021 | Wednesday
4:30 PM - 6:30 PM (IST)

JURY FOR NATIONAL YOUTH HACKATHON 2021

Andleeb Jain
Chief Mentor, JK Cement Ltd

Avadhesh Dixit
CEO, Acuity Knowledge Partners

Neeraj Narang
Director HCM strategy and Talent Management

Vijay Rai
Chief Growth Officer, APAC and Region and Executive Board Member at Day One Technologies, USA

HOSTS

Prof. Shashi Kumar
President, SRCC

Dr. Rachna Jawa
Faculty Advisor, CGI

Rajni Khosla
Executive Director, SRCC

CGI, SRCC in collaboration with the Lung Care Foundation had successfully organized Hackathon 2021. The event was initiated to spread awareness about the consequences of climate change and the need for environmental conservation. The Hackathon focused not just on finding economical solutions, but also those that are environment friendly and foster sustainable development at both global and local level, keeping in line with the theme of the event, C.H.A.N.G.E- Climate and Health actions for Nurturing 'Glocal' effects. The final round of the event was conducted on April 7, 2021, where the selected teams presented their ideas in presence of jury comprising of stalwarts from industry and academia. The judges for the event were Mr. Andleeb Jain, CPO at JK Cement Ltd, Mr. Avadhesh Dixit, CHRO at Acuity Knowledge Partners, Mr. Neeraj Narang, Director HCM strategy and Talent Management, Mr. Vijay Rai, chief growth officer at APAC and Region and Executive Board Member at Day One Technologies, USA. The winners got a chance to intern at the Lung Care Foundation along with certificate of appreciation.

The Women's Development Cell, in collaboration with the Centre for Green Initiatives, SRCC organized a session on Sustainable Menstruation on April 16, 2021. Menstruation is one of the many taboos that exist within Indian Society. It is a sensitive topic that is often hushed up and ignored. Along with the challenges that it brings to females all around the country, menstruation also poses a significant threat to the environment. Sanitary napkins are one of the biggest sources of environmental contamination today. There is no proper method for their disposal, and dumping them without treatment is harming our environment at an alarming space. Hygiene is a big issue for many women when it comes to menstruation and a problem for environment too when it comes to disposal of sanitary napkins as about one billion pads are disposed per month in India. Through this session, speaker Dr. Kanu Jain, Assistant Professor at SRCC, addressed the problems about the need for sustainable menstruation and to introduce some of the sustainable solutions to the people.

Art has the power to transform, illuminate, educate, inspire and motivate. The society hosted a speaker session on 'Natural Art and Colors' on April 22, 2021, as a part of Tatva, the annual fest of CGI, SRCC. Art involving nature can be done simply to display the beauty of natural world around us. Our speaker, Ms. Manya Cherabuddi, a natural colour maker, dyer, and educator gave an inspirational glimpse on how she creates art, natural dye, textiles and food with nature's magic to the people.

The annual fest of Centre for Green initiatives, SRCC, TATVA was a huge success which was held online on April 30, 2021. This green festival is a one-of-its-kind-initiative in the entire University of Delhi that focuses on highlighting environmental concerns and developing workable solutions that can be implemented by common people in their day-to-day life. Tatva is a celebration of Mother Nature, of our environment, and of the creatures that coexist on the Earth. This year we organized speaker sessions and many exciting competitions under Tatva 2021. Leher was a handmade and digital poster making competition and the topics were 'Save wildlife, before and after Pandemic Scenario of Nature and Greenary vs Industrialisation' wherein the participants showcased utmost creativity. Another competition titled ENVIO'21 was a quiz competition on environment related awareness. The last competition was Urvi which was a treasure hunt competition which was conducted on instagram with the theme as Environment.

The speaker session under Tatva 2021 witnessed speakers from varied areas and about 400 attendees. The speakers were Mr. Sanchayan Banarjee, Ms. Sumaira Abdulali, Ms. Sharmila Oswal, Mr. Shreegumi Dharman Vijeyan, and Mr. Rakeysh Omprakash Mehra. They talked about our environment and related issues and addressed the need about environmental conservation which was very inspiring.

The Dramatics Society, SRCC and Centre for Green initiatives have joined hands to spread awareness and to create a larger impact. The awareness that has been raised is about proper disposal of Covid waste, Chipko movement, E-waste management and other environmental related concerns.

Through these events and initiatives, CGI, SRCC endeavors to make the Earth a Better Place to Live for All.



THE WOMEN'S DEVELOPMENT CELL

Faculty Advisor: Ms. Monika Bansal

The following events have been organized by WDC SRCC from July 2020 to July 2021 mentioned below in chronological order:

10 November 2020: A Panel Discussion on Empathetic Leadership and Women Leaders

The panel discussion was organized in collaboration with Amazing Workplaces, kickstarted with an address by Prof. Simrit Kaur, Principal, SRCC who stressed the importance of Sustainability, Resilience, and Balance. The event focused on attaining three objectives, namely: understanding the meaning of empathy, decoding the concept of Empathetic Leadership, and understanding how women leaders are relatively more empathetic than their male counterparts.



8 March 2021: Speaker session on International Women's Day

On the occasion of International Women's Day, the Women's Development Cell, in collaboration with Amazing Workspaces, organised a session on the topic Women Empowerment and invited eminent speakers Sonika Bakshi, Nandini Easwar, Jana Morrin, and Purva Gera.

April 2021:

Session on Menstrual Health with Dr. Kanu Jain (April 16, 2021)

This session was conducted in association with the Centre for Green Initiatives and it touched upon topics like the need for sustainable menstruation, disposal of menstrual waste, and the importance of menstrual health.

Session on Cervical Cancer with Dr. Deepti Nalgirkar [drsafehand] (April 20, 2021)

The speaker of this session Dr. Deepti Nalgirkar from DR. SAFE HANDS shed light on cervical cancer, its prevention and treatment, the importance of a woman's menstrual cycle, and the pressing need to prioritise health.

Intra-college Debate Competition (April 21, 2021)

The Women's Development Cell, in collaboration with the Debating Society and the National Service Scheme, SRCC, organized an intra-college debate competition on the topic "Women Empowerment is a Myth in Developing Countries". The event was well-received by both the participants and the judges, and the quality of its execution and organisation was widely praised.

May-July 2021

Veerangana - Women from different walks of life

Speakers: Priyal Keni, Lata Sabarwal, Deepa Sayal, Major Vandana Sharma, IAS Sonal Goel, Deepika Singh, and Maya Vishwakarma. Veerangana - 'Women From Different Walks of Life' is a series initiated by the

Women's Development Cell to highlight the role of women in different spheres, and encourage young aspirants to follow their dreams. The series facilitated a dialogue between women from different professions, industries and college students delineating their hardships, and inspiring others to create a niche for themselves in whichever space they choose. Women were encouraged of asserting their autonomy and following their passion to achieve immense success despite the challenges that they faced.

Fempowerment - A legal literacy initiative

Fempowerment is a legal literacy initiative established by the Women's Development Cell which aims to impart knowledge of basic laws and acts to every woman, to ensure that their dignity is not compromised under any circumstance. The first session was conducted on 20th July 2021 with Ms. Flavia Agnes, a feminist legal scholar, public intellectual, and women's rights lawyer. She writes on themes ranging from laws related to minorities, gender, the law in the context of women's movements, and issues of domestic violence, feminist jurisprudence, and minority rights. She is a unique individual and her work sets her apart from others working in the similar domain. There are more sessions in the pipeline under the *Fempowerment* series.

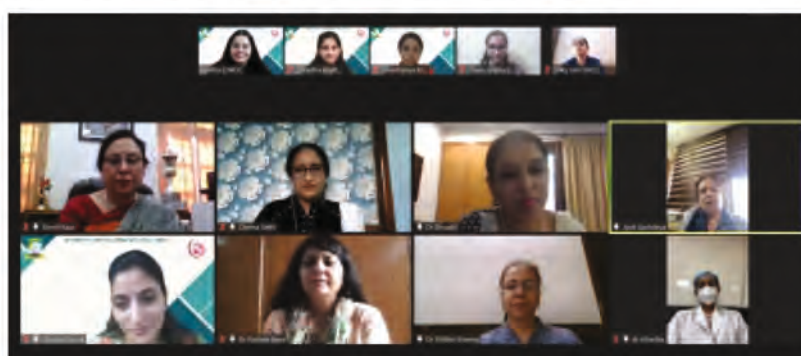
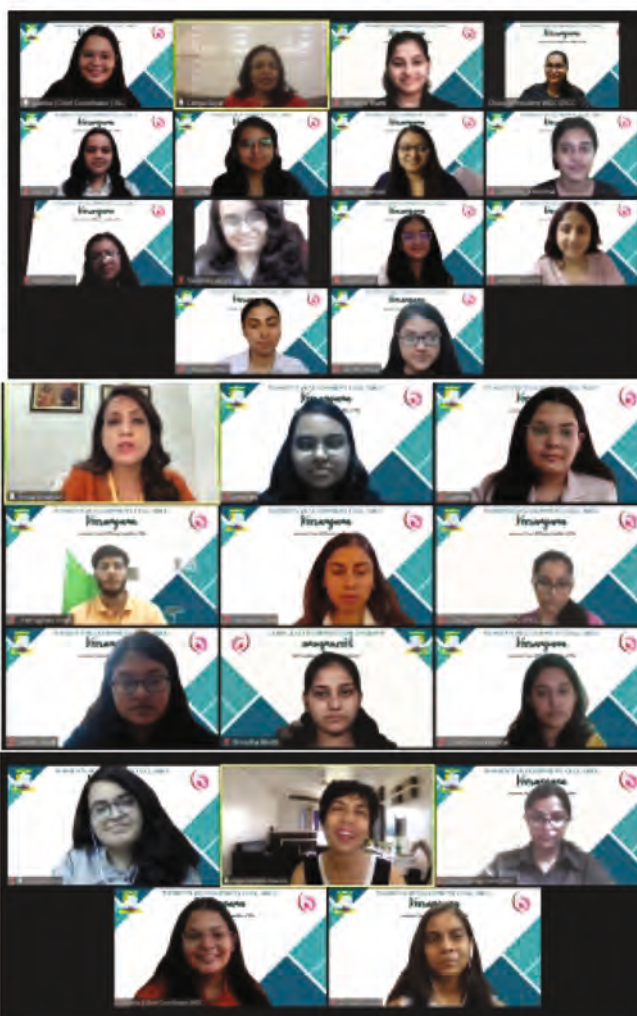
Panel discussion on Youth Empowerment

Speakers: Prof. Simrit Kaur, Dr. Asmita M. Rathore, Dr. Sangeeta Gupta, Dr. Shikha Sharma, Dr. Urvashi Miglani, Dr. Niharika Dhiman, Dr. Rachna Sharma, and Dr. Chetna A. Sethi

On the occasion of World Population Day 2021, the Women's Development Cell and Counseling Services, SRCC, in collaboration with NARCHI Delhi, organized a panel discussion on youth empowerment. The informative and enlightening session provided a platform for doctors to share their views on population control and imbue guidance to the country's future leaders.

Financial Literacy Series

In a bid to encourage women from all social groups to become financially literate and independent, the Women's Development Cell launched a financial literacy series on its social media platforms. The series, comprising six posts, traces the story of a woman who seeks to gain financial knowledge and expertise and enlists the help of her neighbour to do so. The series aims to inspire people to understand the importance of financial literacy and enable them take the first step of the journey.



Section VII: College Initiative

UGC Gender Champions, SRCC

Faculty Advisor: Dr. Astha Dewan

Speaker Session on “Cervical Cancer and Menstruation”

April 20, 2021

India records the highest number of deaths in the world, with a woman dying in every seven minutes, due to cervical cancer. With a view to receive expert help on various doubts and questions related to the cervical cancer, UGC Gender Champions, SRCC arranged a webinar on the theme “Cervical Cancer and Menstruation” in collaboration with the Women’s Development Cell of SRCC.

Dr. Deepti Nalgirkar, who is an alumnus of Harvard Medical School and head of Women’s Health Division at Dr Safe Hands, was invited as the guest speaker to enlighten the participants on this issue.

The topics in the session included meaning of cervical cancer, methods for its prevention and the importance of menstrual cycle. The doctor also explained the various stages of its development in the body. Dr. Deepti, who is a specialist in this field, also talked about the social stigma attached to this disease and the necessary precautions which should be adopted. The session was concluded with the question and answer round where the doctor patiently answered all the doubts of the participants.

OIP



OFFICE OF INTERNATIONAL PROGRAMMES

Coordinator: Dr. Mallika Kumar

At SRCC, the Office of International Programmes (OIP) creates and expands international synergies with acclaimed global universities and institutions through cross-cultural and academic exchange programmes. It facilitates collaborations and cooperation in academic and research activities by building and strengthening insights with international universities, institutions, and organizations. The office creates and develops international exchange programmes and anchors international summits on various global issues, to inculcate and nurture the talents of students, thus helping them reach global heights. The elements of the programmes are workshops, lecture sessions, competitions, and project work and visits and excursions. The OIP has a great global reach with many universities.

The Office of International Programmes organised 44 programmes from April 2020 to July 2021. Due to the pandemic, the programmes were organized in virtual mode on themes related to covid, health, advertising, global entrepreneurship, fintech, machine learning, and smart analytics. The OIP also spread awareness about United Nations Sustainable Development goals and celebrates the important UN International days. During the pandemic, OIP provided assistance for the international students.

List of activities: April 2020 - July 2021

1. OIP SRCC Poster Making Competition on Impacts of COVID-19, 24 - 30 April 2020
2. OIP SRCC Click Online Photography Exhibition 2020, 28 April - 1 May 2020
3. Webinar on Intergovernmental Transfers, 14 April, 2020
4. FICCI Global Youth Entrepreneurship And Industry Connect [(FGYEIC- 52 programmes: 3 January - 25

December 2020

5. Programme on '*Rise in a competitive market*', 3 April 2020 Programme on '*Incredible Devices: How technology makes essential life-saving items accessible*', 7 April 2020
6. Programme on '*Entrepreneurship initiative in pandemic times*', 24 April 2020
7. Programme on '*Cybersecurity: Save yourself for cyber theft: ways and means*', 1 May 2020
8. Programme on '*Mind Matters: Peace of mind for better results*', 8 May 2020
9. Programme on '*Entrepreneurial initiative during COVID*', 15 May 2020
10. Programme on '*Digital marketing*', 22 May, 2020
11. Programme on '*Developing an entrepreneurial mindset*', 29 May, 2020
12. Programme on '*Aarogya Setu: A Preview*', 5 June 2020
13. Programme on '*How to build a startup from your passion*', 12 June 2020
14. Programme on '*Immunity and Wellness for Entrepreneurs*', 19 June 2020
15. Programme on '*Co-Operatives and community-Based Entrepreneurship*', 26 June 2020
16. Programme on '*Disruptive innovation - Challenges and Opportunity*', 3 July 2020
17. Programme on '*Rising Opportunity for Entrepreneurs and Disruptors During and Post COVID*', 10 July 2020
18. Programme on '*Role of Technology in the Evolving Global Scenario*', 17 July 2020
19. Programme on '*A journey from a Mariner to an entrepreneur*', 24 July 2020
20. Programme on '*The new normal: Is it a Risk, a challenge or an opportunity?*', 31 July 2020
21. *Global Microfinance Case Competition: OIP SRCC-Melbourne Microfinance Initiative, Melbourne University, Australia, August-September 2020*
22. Programme on '*The Dairy: Livelihood for 100 million rural entrepreneurs*', 7 August 2020
23. Programme on '*Re-inventing start-ups: Creating new value chains that benefit Customers*', 14 August 2020
24. Programme on '*Unlocking Entrepreneurs Potential with Unique Solutions*', 2 August 202
25. Programme on '*The Investment Proposition: What do Investors look for in a start-up?*', 28 August 2020
26. Programme on '*10 Principles to Ensure Start-up success and Reducing Start-Up risk*', 4 September 2020
27. Programme on '*Entrepreneurship 4.0: Going Beyond Economics & Social Change*', 11 September 2020
28. Programme on '*Building Innovative Solutions for an Inclusive Society*', 18 September 2020
29. Programme on '*SHINE for others through entrepreneurship*', 25 September 2020
30. Programme on '*Entrepreneurship, the best way in 21st Century*', 2 October 2020
31. Programme on '*Disaster Risk Management, An Entrepreneurial Opportunity*', 9 October 2020
32. Programme on '*Organic Entrepreneurship and Innovation*', 16 October 2020
33. Programme on '*M&Ms Of Entrepreneurship*', 23 October 2020
34. Session on '*Platform Cooperativism an ethical Digital mindset for Entrepreneurs*', 30 October 2020
35. Programme on '*The Importance of Storytelling in Entrepreneurship*', 6 Nov 2020

36. Programme on '*Women Entrepreneurship Changing Life's to livelihood*', 13 November 2020
37. Programme on '*Common Mistakes OF First Time Entrepreneurs*', 20 November 2020
38. Programme on '*Future of logistics a Disruption in the Making*', 27 November 2020
39. Programme on '*Entrepreneurship for youth member 2020: Unlearning the rules of starting Up : Personal Experiences from my failures and Successes*', 4 December 2020
40. Programme on '*Regional Cooperation and Integration in Asia: The Past, present and future role of Asia for Indian Entrepreneurship*', 11 December 2020
41. Programme on '*Universal Start-ups - Scale and Impact*', 18 December 2020
42. Special session on '*Entrepreneurship for youth*', 25 December 2020
43. SRCC Indo-Dutch Collaborative Workshop, 15 April 2021
44. SRCC-EADA Business School Collaborative Session 28 April 2021
45. OIP-SRCC World No-Tobacco Day 31 May 2021
46. Awareness initiatives for important national and UN International Days

Programmes Organized in 2020: April 2020 to July 2021

OIP-SRCC Poster Making Competition on Impacts of COVID-19, 24-30 April 2020

Theme: Impact of Covid

The Poster making competition was open to both national and International college students. More than 50 students participated in the competition and visually presented their ideas on COVID 19 through hand-painted and graphically designed posters.

Based on the entries received, the following students were declared as winners:

- I Position- Vartika Dhanuka, IIM Indore
- II Position- Esmita Mondal, Shri Ram College of Commerce
- III Position- Aditi Yadav, Shri Ram College of Commerce
- Gulnaz Parveen, Aravali College of Engineering and Management



OIP-SRCC Click Online Photography Exhibition, 28th April -1st May 2020

Theme: 'My Quarantine Moment, Nature: Pause~Play & Coming Together by Staying Away'
OIP organized the photography exhibition in collaboration with Click Society to test the photography skills of college students during the pandemic. More than 70 entries were received across all the themes which were then posted on the social media handles to get the audience response. The entries which received the maximum likes, shares, and comments across all the themes were announced as winners.



Webinar on Intergovernmental Transfers



FICCI Global Youth Entrepreneurship and Industry Connect

FGYEIC- 52 programmes : 3 January - 25 December 2020

Chief Coordinators: Mr Niranker Saxena (FICCI) & Dr. Mallika Kumar (OIP, SRCC)

Theme : *Global Youth Entrepreneurship*

With the primary objective of igniting the entrepreneurial spirit among the budding youth, a 52-week long initiative was inceptioned on 3 January 2020. It not only aims to stimulate conversation towards the ever-changing environments and disruptive innovations from diverse sectors but also to devise a platform for acquiring industrial and entrepreneurial exposure. As a part of this initiative, a distinguished entrepreneur is invited to share their entrepreneurial journey with the participants and inspire them to build their own startup ventures. The speakers throw light on the numerous challenges involved in this field and how one can overcome them. There were 52 sessions organized every Friday from 3 January 2020 at 5.00 pm till December 25, 2021, with international speakers from 15 countries. The chief guest of the Valedictory session was Shri. Ramesh Pokhriyal 'Nishank', Hon'ble Minister of Education, Government of India, and Guest of Honor were Dr. Ajai Chowdhry, Founder- HCL, Former Chairperson- HCL Infosystems Ltd, Padma Bhushan Awardee.

Initially, the programmes were at FICCI, but post-march due to pandemic the virtual sessions were organized by SRCC OIP and were conducted from the FICCI online platform with IIM Bangalore and

National Cooperative Union of India as academic partners. The programme started with virtual lamp lighting, with an introduction about the topic and speaker. The speakers were welcomed with a virtual bouquet. After the address, there was a QnA and interaction with the speaker.

APRIL

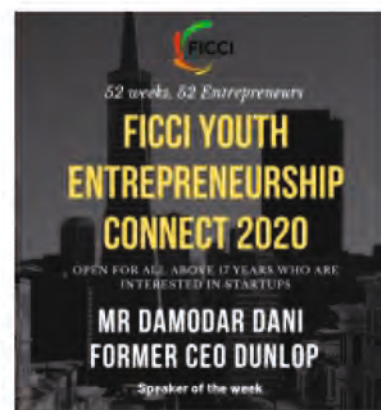
Programme on '*Rise in a competitive market*', 3 April 2020

Speaker: Mr. Damodar Dani, Former CEO Dunlop

Programme on '*Incredible Devices: How technology makes essential life-saving items accessible*', 7 April 2020

Speakers: Mr. Vikram Goel, Founder incredible devices (AI related)

About the speaker - Vikram Goel is a biomedical engineer and 1st gen entrepreneur with an aim to make Healthcare safe, affordable, and accessible for millions of poor patients worldwide. He founded "Incredible Devices": a medical device hardware Startup to fight against expensive Cardiovascular diseases. Incredible Devices invention Catheter Reprocessing System (CRS) reduces the cost of treatment by 99%, thus making it affordable for patients.



Programme on '*Entrepreneurship initiative in pandemic times*', 24 April 2020

Speaker: Mr. Shiv Bansal, Investment banking analyst and Janta delivery founder

About the speaker- Mr. Shiv Bansal is a 2018 SRCC graduate, working as a Private Equity professional in one of India's largest Consumer-focused funds. In 2020, he started a Venture called Janta Delivery to provide employment to migrant workers and prevent the spread of COVID-19. This was a great success and it was covered by renowned media houses like Times of India and Republic TV. It was an honour for students to interact with him at the FICCI program where he got a chance to share his 2 core beliefs with everyone: First, If you are feeling passionate about an idea or a problem to solve, listen to your gut but at the same time do in-depth research before you start. Second, always know that the opinion of others is affected by their own personal experiences- so it is never the gospel truth.

MAY

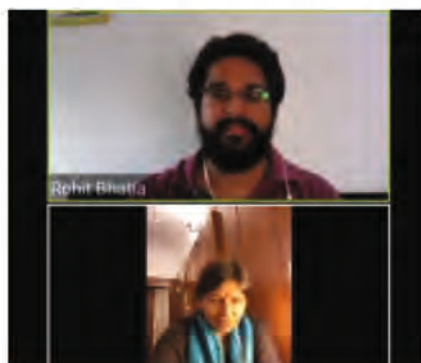
Programme on '*Cybersecurity: Save yourself for cyber theft: ways and means*', 1 May 2020

Speaker: Mr. Rohit Bhatia, Former World Bank Consultant

About the speaker:

Mr. Rohit Bhatia, Former Consultant at World Bank. He has 20 years of experience working with international agencies, corporates, and NGOs in the areas of digital transformation, online branding, web analytics, multimedia production, and creative design.

Key takeaway: "As consumers, we do more online than ever before. We manage our bank accounts, pay our bills, handle our medical records. The greatest resources are the young people – digitally fearless and unencumbered by convention. But it also means that this problem of how we secure this digital world is only going to increase."



Programme on 'Mind Matters: Peace of mind for better results', 8 May 2020

Speaker - Ms Kriti Gupta, Art of living

About the speaker: Kirti Gupta is Faculty of Art of living and entrepreneur. She has organized various sessions of Yoga and workshops related to it for students all over the world.

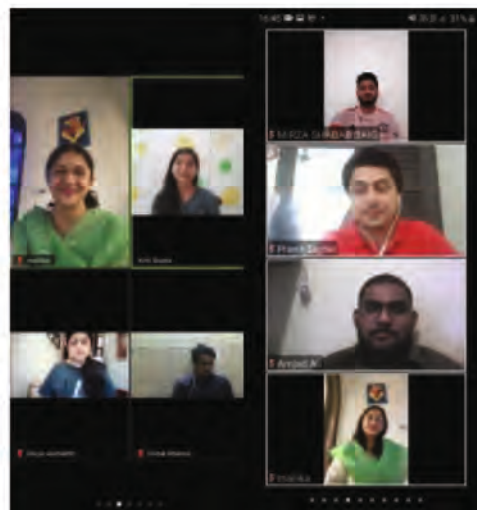
Key takeaway: "Live in the present moment and most important element in our life is our breathe"

Programme on 'Entrepreneurial initiative during COVID', 15 May 2020

Speaker: Mr. Banpreet Singh Bindra, MD GB Industries

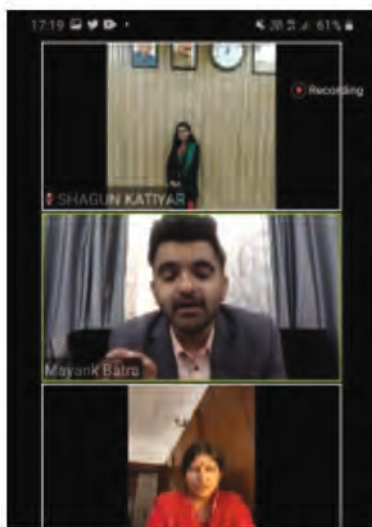
About the speaker: Mr. Banpreet Singh Bindra is the managing director of MD industries. He has worked from scratch to set up his business. He always believed in his father saying that "Son, be a servant before becoming an owner. So that you can know the value of hard work in life."

Key takeaway: "You must choose your teammates very carefully; it is important to coalesce with bright and like-minded people."



Programme on 'Digital marketing', 22 May 2020

Speaker: Mr. Mayank Batra, Digital marketing



About the speaker: Mayank is a Digital Marketing Trainer & a Consultant. Acting as a Digital Marketing Enthusiast & Co-efficient Catalyst, he has unlocked the Achievement of Training 12k+ Game-changing Hustlers, has catered more than 400 brands/businesses with Business Solutions & moving on with the mission to empower India with Digital Marketing. He has spoken at more than 40+ events, colleges & schools and has also been featured in various magazines & newspapers. His recent milestone was to be the guest speaker at Techfest - IIT Bombay. Previously worked with WittyFeed and current brands in his backpack are: Google, FICCI, Edureka, upGrad & Get Digital with Mayank.

Key takeaway: "When people ask me what's the ROI of Social, I ask them... what's the ROI of Trust, and what's the ROI of Loyalty. The answer, when used to build relationships the results will be... longer lifetime value of a customer, larger average order value, and increased frequency of purchase. All measurable and all lead to increased sales and profits."

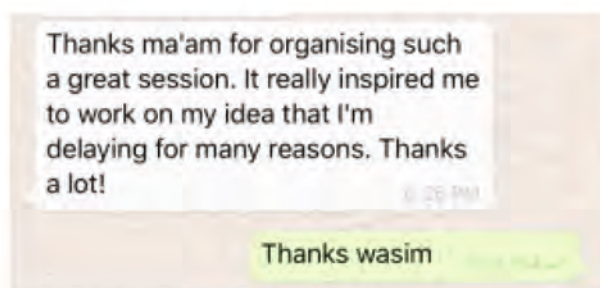
Programme on 'Developing an entrepreneurial mindset', 29 May, 2020

Speaker: Ms. Shilpa Ajwani, CEO, UNO MANTRA

About the speaker: Shilpa is a seasoned professional with a solid reputation for providing transformative #leadership for over 25 years to global Consumer & Lifestyle brands. She is a "big picture", who has led organisations with vision, passion, and #inspiration and was also found "in the trenches" with the troops when the going got tough. She has strategically built businesses from start-up to scale and led complex #business transformations as well. She is a possibility thinker who derives her resilience, integrity, creativity, and empathy from the values, life skills, and work ethic that she has cultivated over the years. Her experience has been enriched with deep consumer and business insights collected firsthand through her assignments across diverse geographies. These gave her exposure to several business models, leadership styles, cultural nuances, and path-breaking innovation required to deliver results in the VUCA world.

Key takeaway: "1. SEE the goal clearly 2. STRATEGISE how to hit it 3. STRIKE with full confidence

STUMBLE you might... but get STRAIGHT UP because you can hit that goal!"



JUNE

Programme on 'Aarogya Setu: A Preview', 5 June 2020

Speaker: Mr. RS Mani Deputy Director General-NIC, Project Head, AAROGYA SETU



Programme on 'How to build a startup from your passion', 12 June 2020

Speaker: Ms. Anuradha Ramam Fashion designer and textile revivalist

About the speaker: Anuradha has been designing garments, extraordinary for the last sixteen years and is a true textile revivalist. The label sports the confluence of fusion clothing that has a distinctive flavor. That emanates only from a deep sense of aesthetics, attention to detail, and unparalleled craftsmanship. Completely devoid of any bias of season or color palettes, creating clothes with an unstinting passion for color and design. Bold. Bright. Beautiful. Each creation at Anuradha Ramam is motivated by the designer's

commitment towards the textile traditions of India and keeping alive its unadulterated exuberance in the design process. With exclusive hand blocks from the city of Bengal to the timeless weaves of Ikkat from Andhra Pradesh, the striking Kutchi Embroidery from the deserts of Kutch, and Kantha from Paschim Banga we intend to bring you a unique revival of these age-old crafts.

Key Takeaway: “Build your own brand & you showcase your brand uniqueness”



From Mehul Sehgal to Everyone

Thank you mam. You truly gave a glimpse into the industry, it was very insightful. your journey as a designer started with the unique perspective, you had for indian art and textiles, The little glimpses we had through the slides were amazing; mindblowing. Can you please throw some light on how should we protect and preserve the other precious indigenous artforms of our land.

Programme on 'Immunity and Wellness for Entrepreneurs', 19 June 2020

Speakers: Dr. N Srikant Deputy Director General CCRS, Ministry of AYUSH, Govt. of India, Ayurvedic Physician, Vaidhya Shikha Prakash Co-Founder Valley Culture Chief Coordinator, Health and Medicine Committee, FICCI FLO Uttarakhand.

About the speakers: Vaidhya Shikha Prakash: Ayurvedic physician with over 10 years of clinical experience. At present, she is a Consultant at Padaav - Speciality Ayurvedic Treatment Centre, Dehradun and Rudrapur. Being the third generation vaidya of the family with about ten years of experience in treating patients, she specializes in treating diseases including Pancreatitis, Migraine, PCOD, fatty liver, Allergic Rhinitis, Childhood Asthma, and certain other inflammatory and metabolic disorders. Apart from treating patients, she is also a Health Columnist for The Telegraph, Kolkata.



Programme on 'Co-Operatives and Community-Based Entrepreneurship', 26 June 2020

Speaker: Ms Sivadevi Reddy CEO GOCOOP. **About the speaker:** Mr. Sivareddy is the Founder of GoCoop.com, a global marketplace for weavers and artisans. He strongly believes technology can drive social change and



am passionate about innovations that promote social and economic development for the bottom of the pyramid. Over 20 years of global technology & leadership experience starting my career in the Bay Area. In his previous experience, he was the Director of the Innovation Center for SAP with Accenture in India and played key management and technology leadership roles for multiple global clients. Fellow of Corporate Leaders program at Arizona State University with Master's in Industrial and Management Systems Engineering. As the founder of GoCoop, he received Govt of India's first National Award for Handlooms Marketing (eCommerce) 2016. Was also recognized as a Champion of Change by Hon'ble PM of India and Niti Aayog in 2017.

Key takeaway: “Social Entrepreneurship with a Motive to transform lives”

JULY

Programme on '*Disruptive innovation - Challenges and Opportunity*', 3 July 2020

Speaker: Dr Nitin Saluja FOUNDER - GFF INNOV PVT. LTD

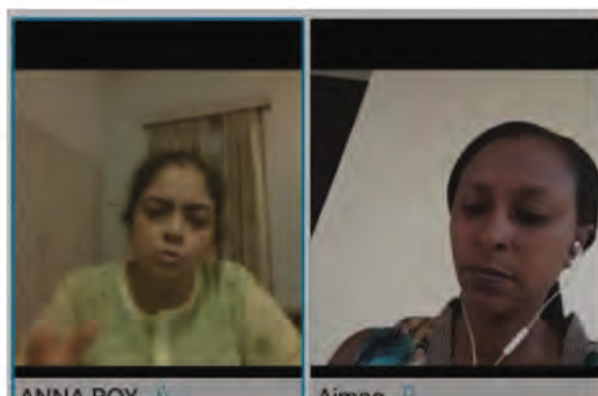
Programme on '*Rising Opportunity for Entrepreneurs and Disruptors During and Post COVID*', 10 July 2020. Speaker: Ms Nirankar Saxena Deputy Secretary General FICCI

About the speaker: Mr. Nirankar Saxena is Director, Federation of Indian Chambers of Commerce and Industry (FICCI). He heads the Business Information Services Network Division (BISNET) at FICCI and manages multiple project portfolios. His responsibilities include networking with leading senior Government officials, industrialists' and the diplomatic corps in India as well as visiting foreign dignitaries.

Key takeaway: "opportunities are lurking right under your nose, just look for it and grab it"

Programme on '*Role of Technology in the Evolving Global Scenario*', 17 July 2020

Speaker: Ms Anna Roy, Advisor, NITI AAYOG, Head, Women Entrepreneurship Platform (WEP). *About the speaker:* Ms. Anna Roy is a 1992-batch officer of the Indian Economic Service. She was a lecturer at Delhi University and TERI before joining the IES. In the government she has worked in the Ministry of Finance, Ministry of Civil Aviation, and NITI Aayog. She has held various positions like Deputy Director, Joint Director, Director in Department of Economic Affairs, Ministry of Finance, and also Ministry of Civil Aviation during the period from 1996 to 2012. She was Officer on Special Duty to the Finance Minister and the Finance Secretary during 2009-2012. She has also served as Joint Secretary in the Department of Financial Services. She has worked in important sectors like Infrastructure reforms, public-private partnerships, the financial sector, and the banking sector.



Programme on '*A journey from a Mariner to an entrepreneur*', 24 July 2020

Speaker: Mr. Siddhartha Choudhary Founder and CEO, Helicopter. *About the speaker:* A student of life, who believes that unconventional career choices have further enriched him as a person. From being a Marine Engineer and sailing around the world for 4 years to Marketing and Product Manager roles in Agriculture and Social Enterprises. Is known for seeing patterns where others may see complexity, and for the creative solutions to solve varying business problems. His creativity is not limited to scale up businesses/ start-ups - also loves writing stories and poems. Is a published

author of a fiction novel, 'Eagle Spotted Message Decoded'.





Programme on 'The new normal: Is it a Risk, a challenge or an opportunity?', 31st July 2020

Speakers: Dr. Nayana Dehigama Founder Chairman and Managing Director, EPIC Technology Group, Sri Lanka. *About the speaker:* Dr. Nayana has over 20 years of experience in the software industry of Sri Lanka and has won several accolades, including the Asia-Pacific Young Entrepreneur Award in 2010.

Key takeaway: "Uncertainty is the only certainty that we have, we need to be prepared."

AUGUST

Global Microfinance Case Competition; OIP SRCC-Melbourne Microfinance Initiative, Melbourne University, Australia, August-September 2020

The Melbourne Microfinance Initiative, in collaboration with the Office of International Programmes, Shri Ram College Of Commerce (SRCC-OIP), organized the Global Microfinance Case Competition, 2020.

The GMCC, which was a three-round international competition, provided an engaging platform for students to utilize their analytical skills, tasking them with developing innovative solutions to pressing issues faced by microfinance and NFP institutions across the world.

OIP SRCC was the Official India Outreach Partner for the Melbourne Microfinance Initiative (MMI) for the GMCC which was organized in the month of August-September 2020.



Programme on 'The Dairy: Livelihood for 100 million rural entrepreneurs', 7 August 2020

Speaker: Mr. RS Sodhi Managing Director, Gujarat Cooperative Milk Marketing Federation Ltd. (AMUL)

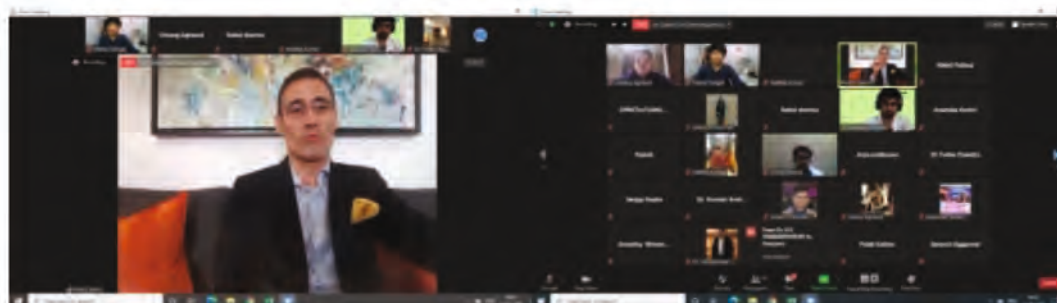
Key takeaway: "Recent developments in packaging, processing, and transportation lines have generated various opportunities for a number of industries, especially the food industry which has profitable operations unless the taste and quality are compromised. Indian markets have expanded in size and have surpassed China and the USA and are easily accessible. One must always have confidence and hope in what they are doing."



Programme on 'Re-inventing start-ups: Creating new value chains that benefit Customers', 14 August 2020.

Speakers: Mr. Pedro Eloy CEO, Pelham Grey, Chairman UN ESCAP SBN Youth & Women Entrepreneurship.

About the speaker: Pedro Eloy is the Chief Executive Officer at Pelham Grey, heading the teams investing in innovative startups & SMEs, partnering with global companies entering local markets, and launching new businesses. As former Senior Executive at Li & Fung/Fung Group and with a mandate to champion digital & omnichannel, predictive analytics, and innovation-driven technology initiatives, he orchestrated cross-platform projects for Trading, Logistics & Distribution verticals and led the teams who brought the first digital awards to the Group. Focused on optimizing the digital outsourcing model, he accrued an average annual cost savings of US\$2+ million and generated new revenue opportunities with potential annual sales of US\$1 billion.



Programme on 'Unlocking Entrepreneurs Potential with Unique Solutions', 21st August 2020

Speakers: Dr. Tshering Lama Executive Chairperson and Co-founder, Idea Studio Nepal. *About the speaker:* Dr. Tshering Lama graduated from Northumbria University, UK with a BSc (Hons) in Health Development Studies, Masters of Public Health, and a Ph.D. in Telemedicine. He was the co-founder of Childreach Nepal, which has helped more than 2 lakh children by improving their access to healthcare, education, and child rights. In 2015, he was selected by the World Economic Forum as a Young Global Leader.

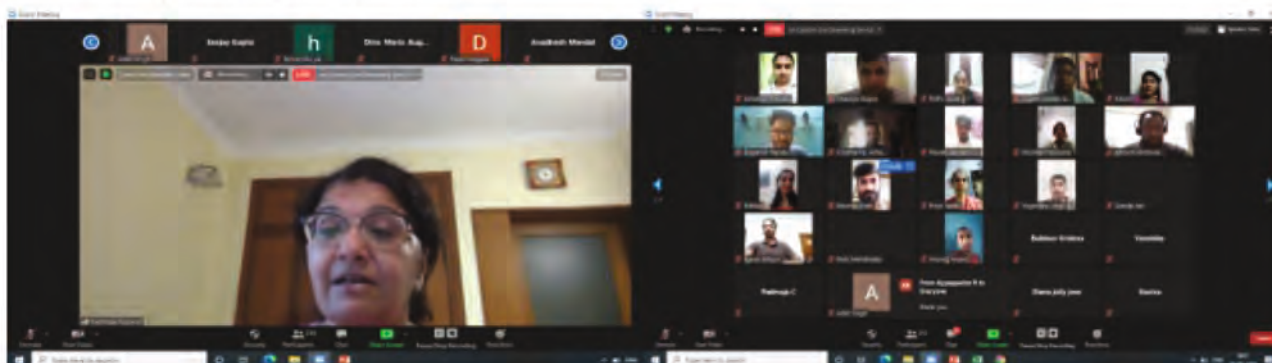
Key takeaways: "Technology is a bridge that covers the gap between human needs. The health and education of the public have to be taken care of by the government. At the end of the day, all individuals are equal. A 'problem' can be defined as the gap between "what it is" and "what should be". The solution also lies here. Be humane. Humanity must exist in all segments for the benefit of the mass."



Programme on 'The Investment Proposition: What do Investors look for in a start-up?', 28 August 2020

Speaker: Ms Padmaja Ruparel Co-Founder/President- IAN Funds Managing Partner- IAN Funds .*About the speaker:* Padmaja is nationally recognized as a key player in the Indian entrepreneurial ecosystem and has helped co-found many of the relevant institutions, besides being an active Angel investor herself. Her operating experience spans large corporations, M&A, and startups/early-stage companies. She has been awarded as one of the 'Top 50 Most Powerful Women in Business' by Fortune India, listed in Forbes India's W- Power Trailblazers, and "30 Most Powerful Women in India" by Business Today.

Key takeaway: "The best stock market quotes teach investors how success in the market depends on playing the odds instead of following natural instincts."





GLOBAL YOUTH ENTREPRENEURSHIP & INDUSTRY CONNECT 2020

with
MS. PADMAJA RUPAREL
Co-founder/President, IAN Funds
Managing Partner, IAN Funds

Topic :
The investment proposition :
What do investors look for in a startup?
28 AUGUST 2020, 5:00 - 6:00 PM

Academic Partners







Queries on drmaika.kumar@srcc.edu.ac.in

52 Weeks,
Inspirations



SEPTEMBER

Programme on '10 Principles to Ensure Start-up success and Reducing Start-Up risk', 4 September 2020

Speaker: Mr. Len Denton Founder & Lead Partner at India Innovation Partner, Executive Director at Indo-American Innovation Alliance. *About the speaker:* Mr. Len helps entrepreneurs and innovators WIN! His team does this by helping them to bring their new products and services to market, and by expanding markets for their existing products. They work with all kinds of companies: high-tech, low-tech, and no-tech! They also help the government, agencies and nonprofits to develop and execute programs that deliver effective, measurable results. Mr. Len is a global technology commercialization strategist and business leader with extensive international experience in program design and execution. He has developed and delivered technology and entrepreneurship programs in the USA, India, Poland, Mexico, South Korea, and Hungary. Through these programs, he has personally evaluated more than 1,500 technologies and start-up businesses.

Key takeaway: "Mr. Len Denton talked about the Boost Startup principles, why 90% of tech startups fail and what can YOU do to avoid the pitfalls."



Programme on 'Entrepreneurship 4.0: Going Beyond Economics & Social Change', 11 September 2020

Speakers: Mr. Sangay Rinchen CEO, Happy Green Cooperatives, Bhutan.

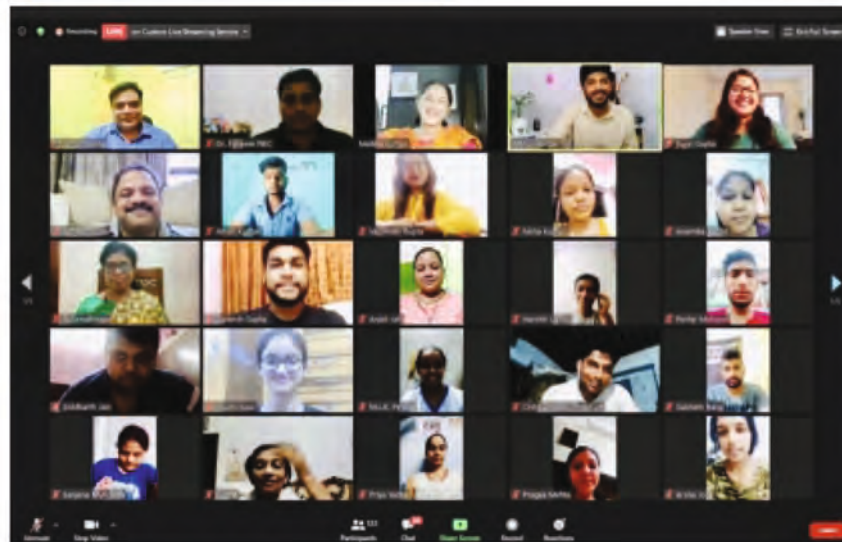
Key takeaway: "Mr. Sangay Rinchen talked about the entrepreneurial mindset; you have to go through that journey and explained how everything has a purpose."



Programme on 'Building Innovative Solutions for an Inclusive Society', 18 September 2020

Speakers: Piyush Chanana National Award Winner for Assistive Technology Solutions, Dipendra Manocha President- Digital Audio Info Systems (DAISY)- Consortium Foundation of India. *About the speakers:* Mr. Dipendra Manocha, an Ashoka fellow, social entrepreneur, recipient of the National award, is working as the Developing countries coordinator and Lead of Training and Tech Support with the DAISY Consortium. (Digital Accessible Information System). Dr. Piyush Chanana has been an integral part of the Assistive Technologies Lab at the Indian Institute of Technology Delhi.

Key takeaway: "Challenges are what makes life interesting, overcoming them makes it meaningful."



Programme on 'SHINE for others through Entrepreneurship', 25 September 2020

Speaker: Mr. Zaiwin Kassim Curator- TEDx Kenyalang, Chairman- KOBIS Berhad President (Malaysia) - BIMP- EAGA Young Entrepreneur Chamber. *About the speaker:* Mr. Zaiwin Kassim is a frequent speaker at functions and seminars on the subjects of innovation, entrepreneurship, and career enhancement such as the Sarawak Career and Training (ScaT) Fair and the 'Gathering of Rising Entrepreneurs, Act Together' (Great) – both held at Borneo Convention Centre Kuching last year – as well as the International Conference of Young Leaders (ICYL) at Putra World Trade Centre (PWTC) in Kuala Lumpur in 2013.

Key takeaway: "If you have an idea, be realistic. You don't have that energy to fail again and again. Keep winning even if it is small. Refract back: if it's not pleasing to the heart. Challenge yourself, there is always a better way."



OCTOBER

Programme on 'Entrepreneurship, the best way in 21st Century', 2 October 2020

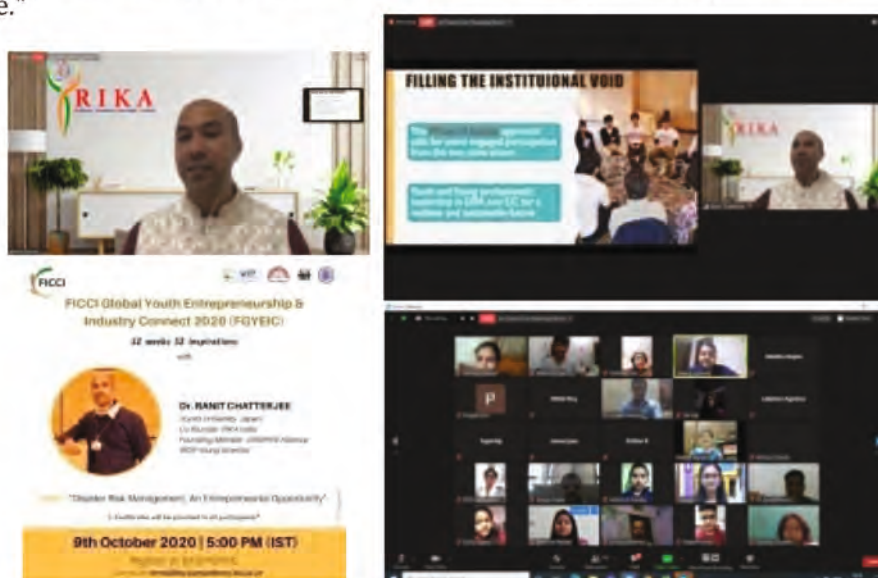
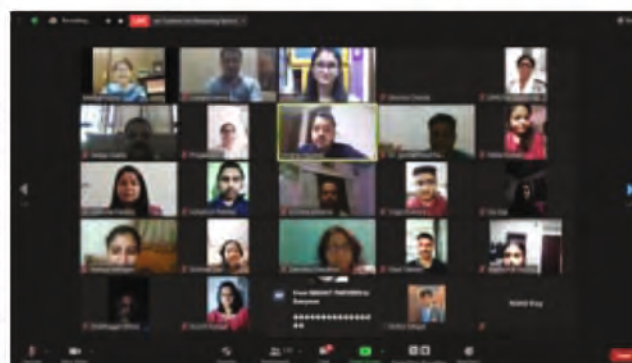
Speaker: Mr. Sudhir Garg Joint Secretary- Ministry of MSME, Government of India Ms. Shailini Sheth Amin Founder & Senior Partner- MORAL FIBRE. *About the speakers:* Mr. Sudhir Garg holds a bachelor's degree in Electrical Engineering and a Master's Degree in Public Affair from 'Humphrey school of Public Affairs', USA. He has 37 years of experience in Industrial modernization, Infrastructure development, technology-related interventions in sectors like Energy, Transportation, Renewal energy, etc. and developing a complete policy framework in these areas. Ms. Shailini is an architect, a Community Project Initiator, and a financial consultant. She has worked in India and in the UK, on many national and international design and research projects. She has received several designs and work-related awards and credits.

Key takeaway: "Sustainability is a part of a reality which affects us all and technology can help us achieve it."



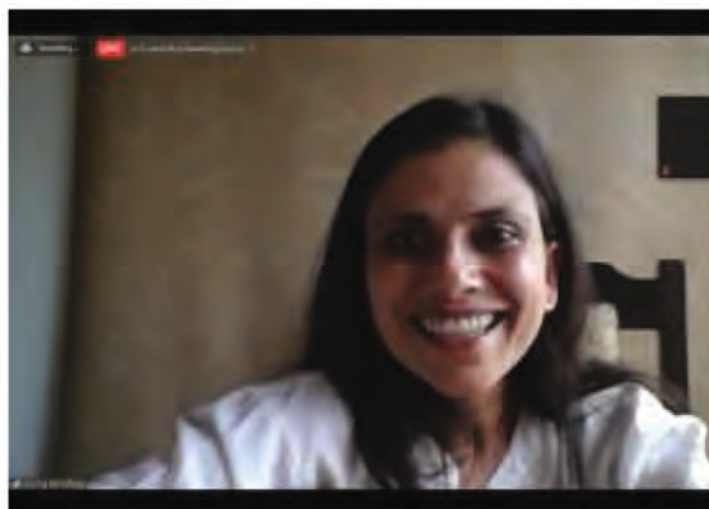
Programme on 'Disaster Risk Management, An Entrepreneurial Opportunity', 9 October 2020

Speaker: Dr. Ranit Chatterjee Co Founder- RIKIA India, Founding Member UNSPIRE Alliance, IRDR Young Scientist Disaster Risk Management, An Entrepreneurial Opportunit. *About the speaker:* Dr. Ranit Chatterjee is a Ph.D. in Environmental Management from the Graduate School of Global Environmental Studies, Kyoto University. Ranit does research on Climate change adaptation, disaster risk reduction, recovery, and resilience. His current engagement is as JST postdoctoral fellow researching transformation to sustainability in marginal environments. *Key takeaway:* "Be disaster aware and take action to prepare."



Programme on 'Organic Entrepreneurship and Innovation', 16 October 2020

Speaker: Ms. Arti Gaur Founder & CEO - Quinta Essential Organic. *About the speaker:* Ms. Arti Gaur is an ayurvedic alchemist with healing hands, green thumb, and quick wit. Nurtured with a passion for cooking and expertise in Yoga, she is an organic formulations innovator, Phyto therapist, philanthropist, author, Yoga and Ayurveda expert, and the Founder and CEO of Quinta Essentia Organic. *Key takeaway:* "Sustainable living and giving back to nature is the key."



FICCI

FICCI Global Youth Entrepreneurship & Industry Connect 2020 (FGYEIC)

52 weeks 52 inspirations with

Ms. ARTI GAUR
Founder & CEO- Quinta Essentia Organic

Topic: "Organic Entrepreneurship and Innovation"
E-Certificates will be provided to all participants*

16th October 2020 | 5:00 PM (IST)
Register at: bit.ly/FGYEIC
Queries on: dmallika.kumar@ficcibh.ac.in

Programme on 'M & Ms of Entrepreneurship', 23 October 2020

Speakers: Mr. Steven Ong Managing Director Forward Leap Training Lab, Singapore Country Director, International Youth Society (Singapore)

About the speaker: Mr. Steven Ong, MD of the forward leap Training lab with an immaculate past record. He graduated from the National University of Singapore.

Key takeaway: "In his concluding remarks, Mr. Steven Ong said that "it's important for every startup to understand the importance of M&M to make it a successful enterprise."

FICCI

FICCI Global Youth Entrepreneurship & Industry Connect 2020 (FGYEIC)

52 weeks 52 inspirations with

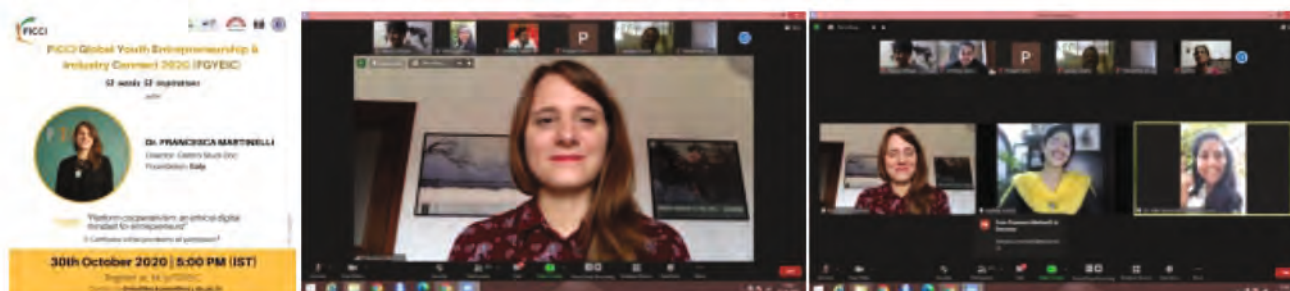
Mr. Steven Ong
Managing Director, Forward Leap Training Lab, Singapore
Country Director, International Youth Society (Singapore)

Topic: "M&Ms of Entrepreneurship"
E-Certificates will be provided to all participants*

23rd October 2020 | 5:00 PM (IST)
Register at: bit.ly/FGYEIC
Queries on: dmallika.kumar@ficcibh.ac.in



Session on 'Platform Cooperativism an ethical Digital mindset for Entrepreneurs', 30 October 2020. Speaker: Dr. Francesca Martinelli Director- Central Studi Doc Foundation, Italy



NOVEMBER

Programme on 'The Importance of Storytelling in Entrepreneurship'. 6 November 2020. Speaker: Mr. Anirban Basu, Innovation Director- Danone (Asia Pacific, Middle East, Americas, CIS and Export) Based in Bangkok, Thailand. *About the speaker:* Anirban has been a sales and marketing professional for the last 14 years. Post majoring in Economics (Delhi University) and his MBA in Marketing (Symbiosis, Pune), Anirban has worked with some of the most iconic global consumer brands and companies like GlaxoSmithKline, PepsiCo, and Danone, both in India and international markets.

Key takeaway: "Persuasive communication always incorporates the three pillars: Moods, tonality and other nuances are only storytelling devices."

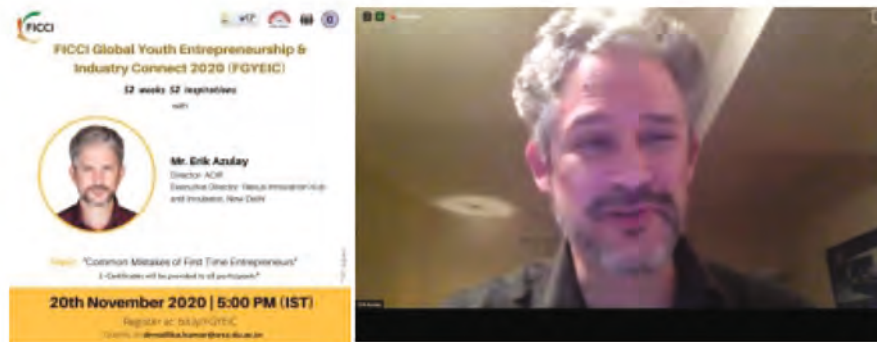


Programme on 'Women Entrepreneurship Changing Life's to livelihood', 13 November 2020. Speaker: Shri. Ram Mohan Mishra, Secretary- Ministry of women & Child Development, Govt. of India. *Key takeaway:* "Business is more than about money, the joy of being an entrepreneur. Life is blissful when you are orientated towards serving humanity."



Programme on '*Common Mistakes OF First Time Entrepreneurs*', 20 November 2020

Speaker: Mr. Erik Azulay Director- ACIR Executive Director- Nexus Innovation Hub and Incubator, New Delhi.



Programme on '*Future of logistics a Disruption in the Making*', 27 November 2020

Speaker: Mr. Mohan Ramaswamy, Co-Founder and CEO, Terrago logistics Pvt Ltd. Operation in UAE & India.



DECEMBER

Programme on '*Unlearning the rules of Starting-Up: Personal Experiences from my failures and Successes*', 4 December 2020. Speakers: Mr. Omkar Pandharkame Co Founder- BHyve.io & Swarrrm.net, based in Russia.



Programme on 'Regional Cooperation and Integration in Asia: The Past, present and future role of Asia for Indian Entrepreneurship', 11th December 2020. Speaker: Dr. Arjun Goswami Chief, Regional Cooperatives and integration Thematic Group Asian Development Bank (Rtd) Philippines



FICCI

FICCI Global Youth Entrepreneurship & Industry Connect 2020 (FGYEIC)

52 weeks 52 inspirations
with



Dr. Arjun Goswami
Chief, Regional Cooperation and
Integration Thematic Group
Asian Development Bank (Retired),
Philippines

Topic: "Regional Cooperation and Integration in Asia: The past, Present and Future Role of Asia for Indian Entrepreneurship"

E-Certificates will be provided to all participants*

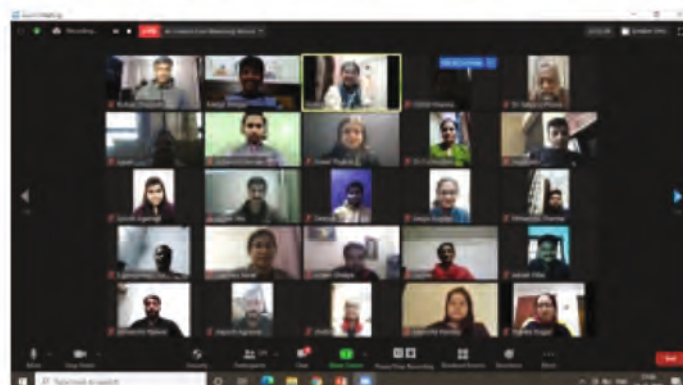
11th December 2020 | 5:00 PM (IST)

Register at: bit.ly/FGYEIC
Queries on drmalika.kumar@srcc.edu.ac.in



Programme on 'Universal Start-ups - Scale and Impact', 18 December 2020

Speaker: Dr. Anil Wali Managing Director, Foundation for Innovation and Technology Transfer (FITT), IIT



Special session on 'Entrepreneurship for Youth', 25 December 2020

Chief Guest: Shri Ramesh Pokhriyal 'Nishank' Hon'ble Minister of Education, Government of India. Guest of Honour: Dr. Ajai Chowdhry Founder- HCL, Former Chairman, HCL Infosystems Ltd., Padma Bhushan Awardee.

About the speakers:

Dr. Nishank was elected a member of the Uttar Pradesh Legislative Assembly for the first time from Karnprayag in 1991 followed by two consecutive terms in 1993 and 1996. He was then given the status of a cabinet minister in the Uttar Pradesh government for the first time in 1997. He was made the Minister of Uttaranchal Development Department and in 1998 he was given the charge of the Ministry of Culture and Religion.

One of the six founder members of HCL began an exciting journey more than four decades ago with a dream to give India its very own microcomputer. Dr. Ajai Chowdhry has constantly been driving a vision of "IT for the masses" and has been on several Government committees working towards taking PC and broadband

into every village in India. He is the Chairman of the Electronics Sector Skills Council and Chairman of - FICCI Start-up Committee. Dr. Chowdhry is also currently the Co-Chairman of the Working Group for Development of Innovation and IP in the ESDM sector.

Key Takeaway: "Be fearless, be bold, take risks, set audacious goals for yourself and don't be afraid of failure because failure is not an option."



MAGAZINE LAUNCHED "AARAMBH"



PROGRAMMES ORGANIZED IN 2021

SRCC Indo-Dutch Collaborative Workshop, 15 April 2021

OIP (Office of International Programme) conducted a workshop on 15 April, 2021. The topic of the workshop was 'Bias in Advertising'. The speaker of the session was Mrs. Drs Annette Ammeral, Senior Lecturer- Marketing, Utrecht University of Applied Sciences, The Netherlands and also the director of Utrecht University of Applied Sciences, the Netherlands. The discussion mainly focused on Gender Bias, Racism Bias, and other regional and cultural biases in society. The speaker supported and explained through various examples and videos. She also used some Indian examples to show the stereotypical norms of our society. After the presentation, Vote of Thanks was presented for her insightful and inspiring words. This was followed by a Question and Answer round and a short quiz. The session ended on a happy note and a group photograph.

OFFICE OF INTERNATIONAL PROGRAMMES (OIP)
Shri Ram College of Commerce

INDO-DUTCH COLLABORATIVE WORKSHOP 2021

Date- 15 April, 2021
Time- 5:00 PM (IST)
Topic- Bias in Advertising
Speaker- Mrs Drs Annette Ammeraal,
Senior Lecturer- Marketing,
Utrecht University of Applied Sciences,
The Netherlands

Registration Deadline: 12 April, 2021

For queries write to:
queries.oip.srcc@gmail.com | drsallika.kumar@srcc.da.ac.in

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SRCC-EADA Business School Collaborative Session 28 April 2021

OIP (Office of International Program) conducted a workshop on 28 April 2021. The Topic of the workshop was how machine learning and smart analytics are helping Fintech understand their data. The speaker of the session was Mr. Christian Capone, professor University of London. About 90 participants attend the session. The speaker explained machine learning and fintech technology and its three types i.e. supervised, unsupervised, and reinforcement learning. He also explained Fraud Detection on the basis of rule and machine learning and elaborated it with supervised, unsupervised learning. He also talked about structure discovery and its cluster analysis in detail. The session ended with the Vote of Thanks and Question and Answer round, and a quiz.



OIP-SRCC World No-Tobacco Day 31 May 2021

Theme: *'How the tobacco industry seduces the youth'*

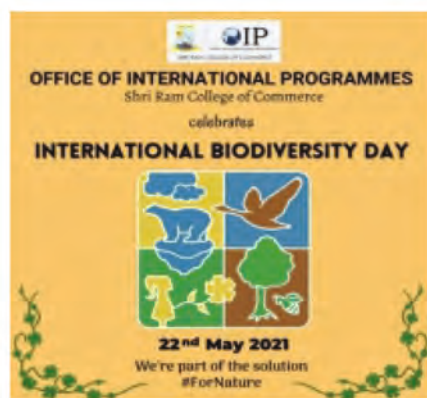
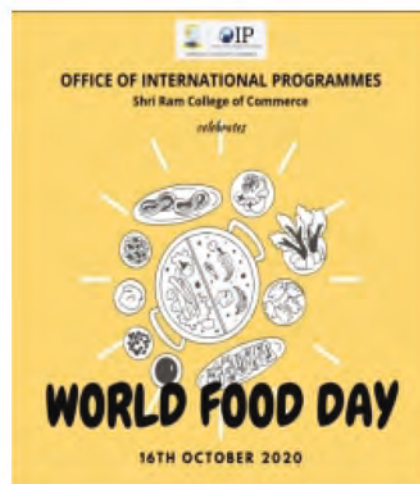
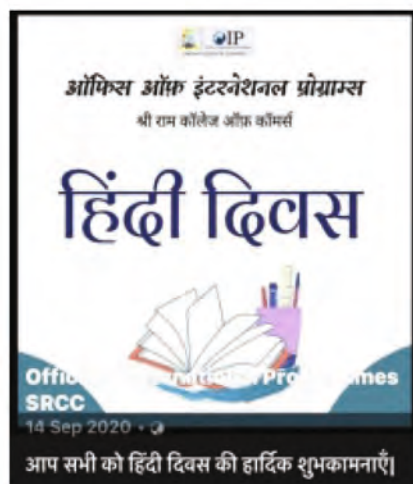


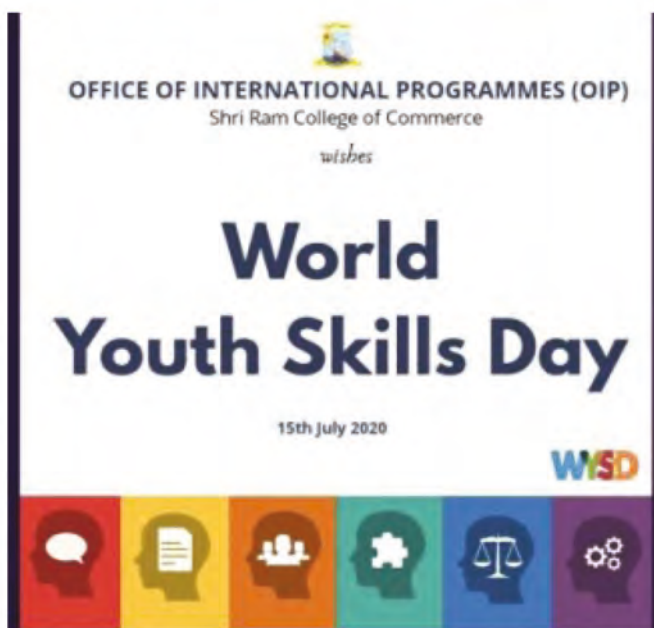
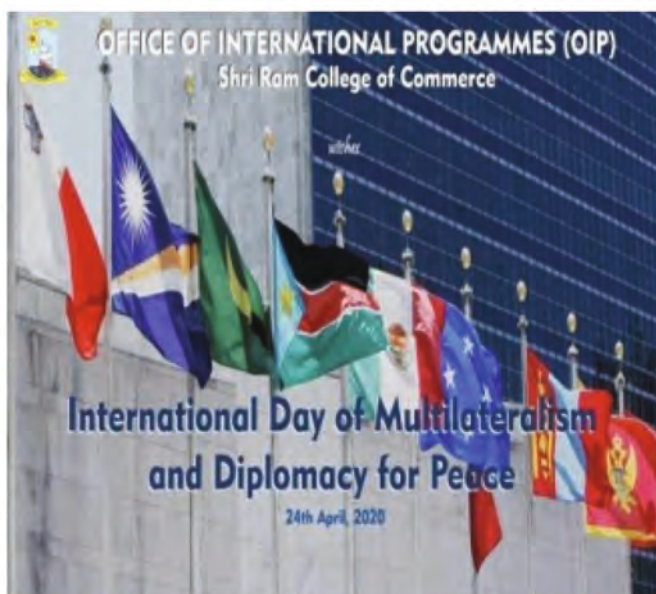
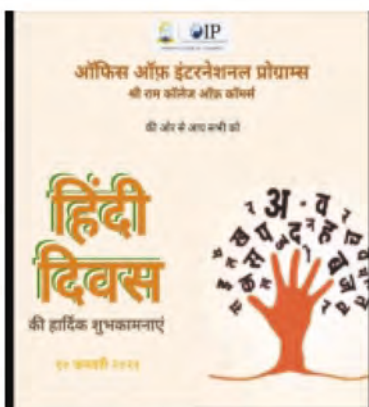
The Office of International Programmes, SRCC conducted a webinar on world no Tobacco day on the topic *'How the tobacco industry seduces the youth'* on 31 May 2021 which was graced with the presence of Ms. Annette Ammeraal, the Senior lecturer of marketing in Utrecht University of Applied Sciences, The Netherlands and Dr. Anivita Aggarwal, MBBS, DM infectious disease, Senior Resident, AIIMS were invited as speakers. About 60 participants attended the session. The speakers explained the problems youths are facing, of which addiction is one of the biggest. She further expounded that Tobacco not only damages the health of people but also damages nature. The speakers explained how 5 million hectares of forest land is destroyed each year to sustain the tobacco industry and to provide dry tobacco around the world. In addition to this, the industry also severely

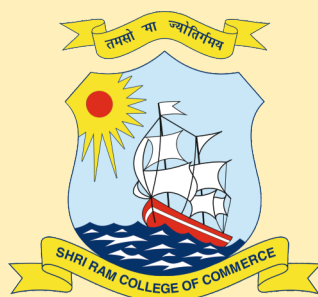
harms marine life, and might even prove deadly in the coming time. Dr. Avinita Aggarwal elucidated various examples of Tobacco ruining lives in these modern times. She also talked about the spread of rumors during these pandemic times about how smoking can prevent people from being infected by covid-19. She also explained the side effects of tobacco and how harmful it is for people's health. She concluded by presenting a video that showed that consuming tobacco reduces 11 minutes of our lives and how tobacco can be life-threatening to not only youth but to everyone.



Section VI: OIP Spreading Awareness About National & International Days







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