



THE PLACEMENT CELL
SHRI RAM COLLEGE OF COMMERCE

BROCHURE
2020-21

“Time spent on hiring is a time well spent”

We, at the Placement Cell, Shri Ram College of Commerce, express our sincere thanks and gratitude to all our recruiters who laid their faith in us.

It is our job everyday to make every aspect of the recruiting experience even better.
Thank you for giving us an opportunity to serve you.



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Raising
future leaders
and
innovators.

NAAC Rating 3.65 | A+
(Highest in the Delhi University)

SHRI RAM COLLEGE OF COMMERCE

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been ranked the Best Commerce College in India and what sets it apart is the focus on building a research environment. It offers two undergraduate courses, viz. B.Com. (Hons.) and B.A. (Hons.) Economics, and two value-added courses, viz. Business Analytics and Enterprise Risk Management along with them.

With a batch size of 800+ students, it provides the recruiters with the option to choose from a large pool of prospective candidates. SRCC has been consistently ranked as the best commerce college by India Today. Professional courses, Internships and student-run organizations impart the skills required at the corporate level and make our students the perfect fit for your organization.

COURSE STRUCTURE



B. Com. (Hons.)

- Accounting
- Law
- Human Resource Management
- Income Tax- Law & Practice
- Management Principles and Application
- Business Mathematics
- Computer Applications in Business
- Principles of Marketing
- Financial Management
- DSE Course
- Auditing and Corporate Governance
- Indirect Tax Laws

B.A. (Hons.) Economics

- Microeconomics
- Macroeconomics
- Mathematical Methods of Economics
- Statistical Methods of Economics
- Financial Economics
- Econometrics
- Contemporary Economic Issues
- Indian Economy
- Development Economics
- DSE Course

General Electives

- Investing in Stock Markets
- Fundamentals of Marketing
- Insurance and Risk Management
- Business Accounting
- Data Analysis
- Public Finance
- Global Political Economy
- Game Theory

WHY SRCC?



BUSINESS & CASE STUDY COMPETITIONS

STUDENT-RUN ORGANIZATIONS



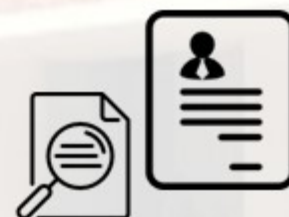
PROFESSIONAL & ADD-ON COURSES

INTERNATIONAL EXCHANGE PROGRAMMES



RESEARCH PAPERS & PUBLICATIONS

INTERNSHIPS & START-UPS



TECHNICAL & PRESENTATION SKILLS

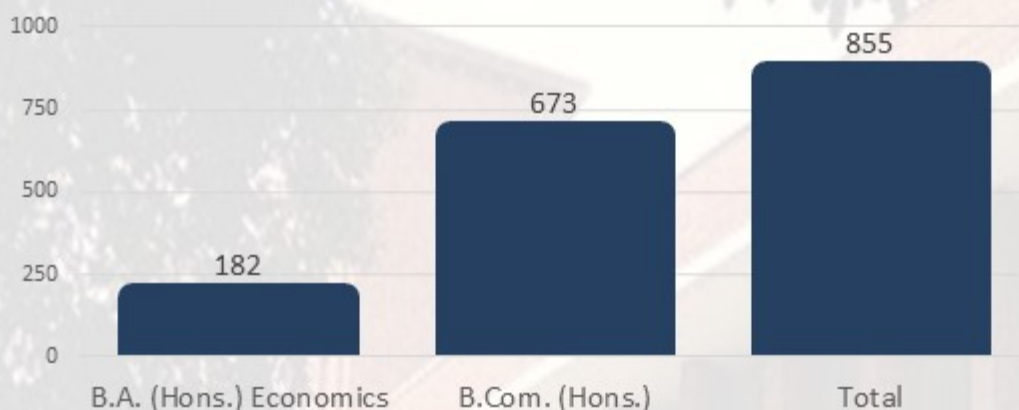
ACADEMIC EXCELLENCE



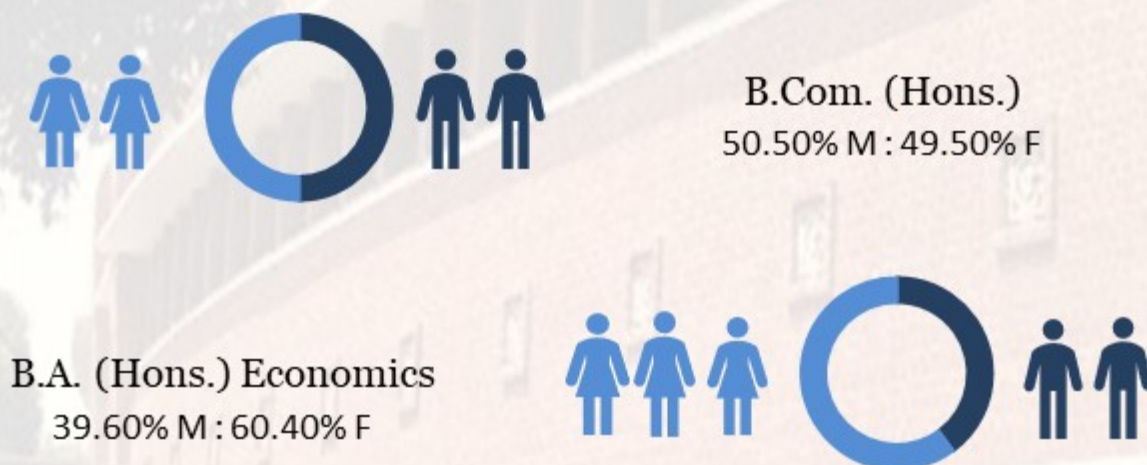


BATCH STATISTICS

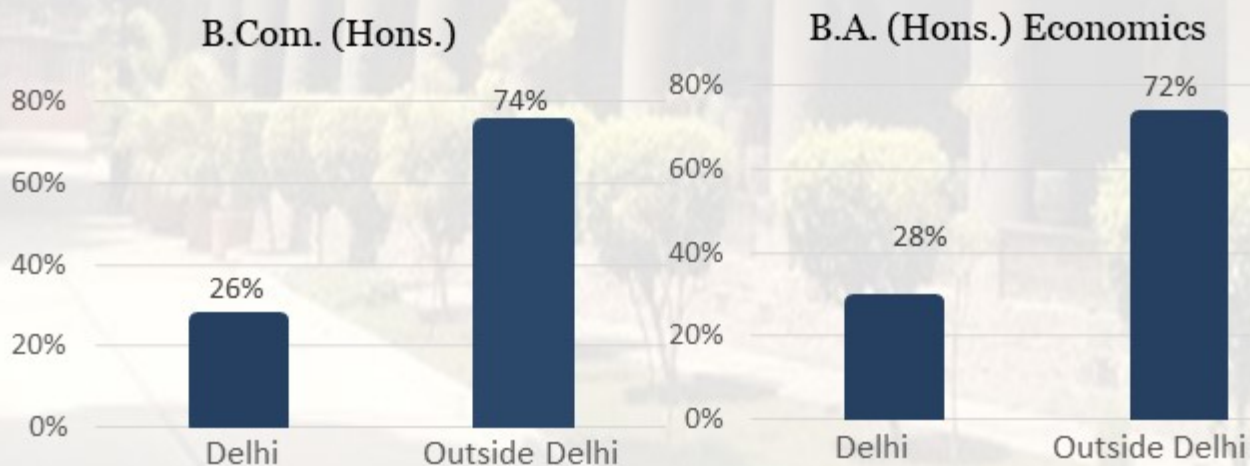
BATCH SIZE



GENDER WISE BREAKUP



REGION WISE BREAKUP



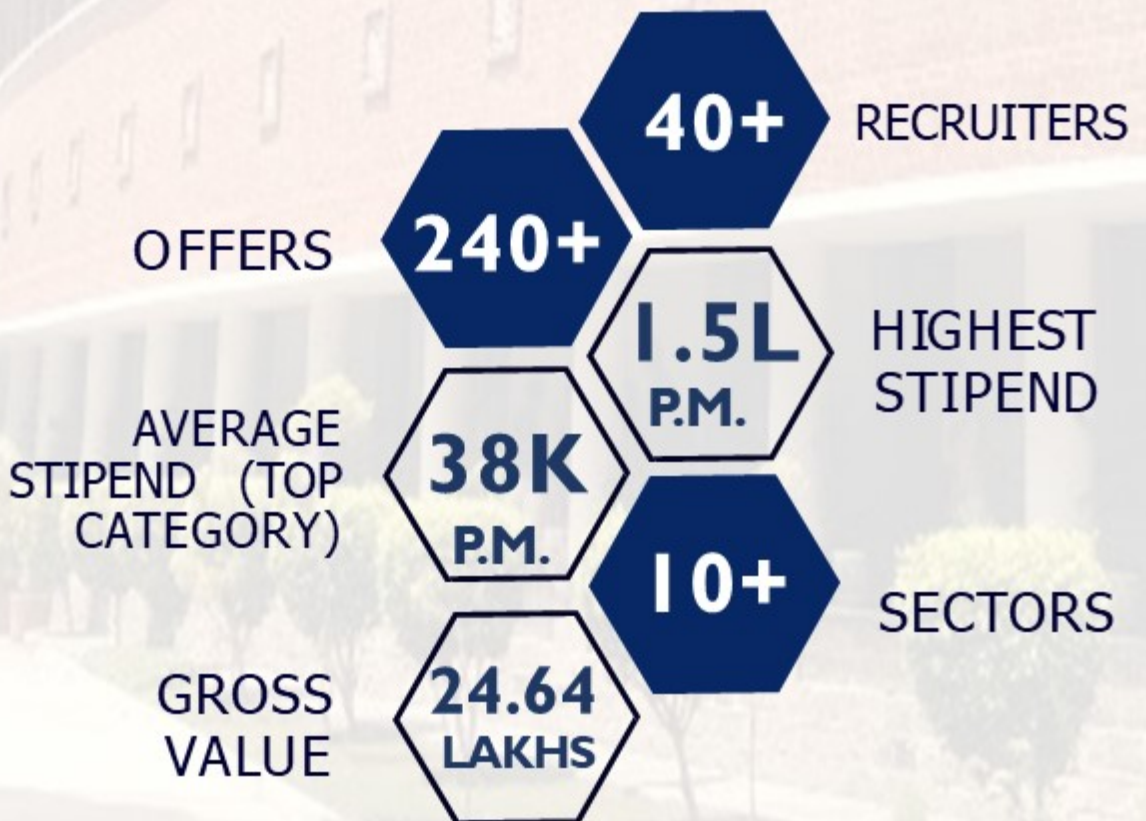


HIGHLIGHTS

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OVER THE YEARS

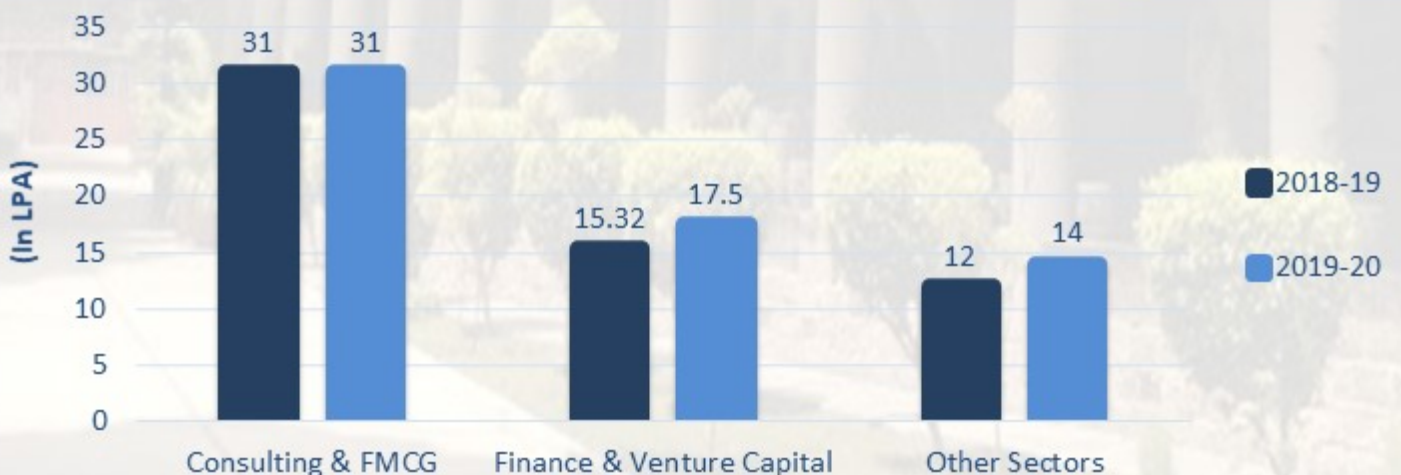
STATISTICS



GROSS VALUE (In CRORES)



SECTORAL ANALYSIS (Highest Package)





CONQUERING COVID

STATISTICS (March'20 – June'20)





RECRUITERS

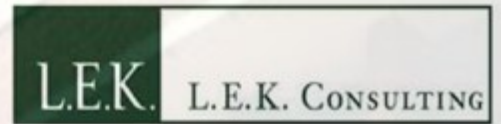
Placements



Deloitte.



Dalberg



BAIN & COMPANY

KEARNEY



marico

NOMURA

DE Shaw & Co



Deutsche Bank



AUCTUS
ADVISORS

EY

BII
Bertelsmann
India
Investments



RSA

indusinsights

ICICI Bank

citibank

J.P.Morgan



RECRUITERS

Internships

Deloitte.



NOMURA



EY

SCALEFACTOR



BRG



citibank

Standard
Chartered



Deutsche Bank



Hindustan Unilever Limited



Google

**Willis
Towers
Watson**



fortum

whitepandâ



**Uniworks
Designs**

**FABER
CAPITAL**



recko



INITIATIVES BY THE CELL

CV VETTING

- To fortify a fair and authentic Recruitment Drive, the team has devised an effective mechanism for the structure and timing of CV Vetting.
- CV vetting ensures credibility in student-company relation. It helps in providing companies with updated information, by comprehensively vetting qualitative and quantitative information.



FINANCE CLUB



- Mentored by finance specialists, this initiative provided extensive exposure and augmented expertise spanning topics like Equity Research, Derivatives, Corporate Finance and so on.
- The benefits of the club were reaped by 200 students directly and countless students indirectly

CONSULTING CLUB

- Personal mentorship program aimed at upskilling in areas related to consulting using Industry Specific Cases spanning over key industries, Guesstimates, Interview Preparation etc.
- The initiative impacted 150+ students by assisting them in gaining insights and exposure in the field of Consulting.



TRAINING SESSIONS & WORKSHOPS



- Workshops on networking skills, future aspects, CV writing as well as sessions on communication skills are conducted around the year through the help of industrialists and alumni.
- Alumni Networking initiatives are also conducted where student queries are answered by industry experts.



RECRUITING SRITES

The recruitment process at SRCC is quite **recruiter friendly** and **hassle-free** as enumerated below:

CONTACT US



Any company wanting to recruit students from SRCC has to first contact the official Placement Cell of the college via mail/telephone (official ID: placementcell@srcc.du.ac.in). A recruitment form is then sent out by the Team which is to be duly filled and sent over mail.

COORDINATOR ASSIGNED



A Placement Coordinator is assigned to the company by the Placement Cell. All the coordination with respect to rounds including but not restricted to Pre-Placement/Internship Talk, CV Shortlisting, Online Tests, Group Discussions, Personal Interviews shall be facilitated by the Cell in coordination with the recruiter.

RECRUITMENT & JOB OFFERS



After the completion of all rounds, final results and acceptance of candidates shall be routed through the Cell to the selected students. If the company so wishes, the Cell shall also facilitate the communication of details regarding offer letters and date of joining to the candidates.



COLLEGE OF GLOBAL CHOICE

RECRUITERS' DIVERSITY

- Gurgaon
- Mumbai
- New Delhi
- Bangalore
- Amritsar
- Pune
- Chennai
- Indore
- Noida
- Nagpur
- Hyderabad
- Lucknow



INTERNATIONAL COLLABORATIONS



THE UNIVERSITY OF
MELBOURNE



UNITED NATIONS



THE UNIVERSITY OF
CHICAGO



Middlesex
University
Dubai



BRICS
YOUTH ASSEMBLY CONFERENCE



COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK



UNIVERSITY OF LEEDS

NEWS BULLETIN



RANK : 1

Shri Ram College of Commerce (SRCC)



CITY: New Delhi

Commerce education in India began in 1886 with the establishment of a commercial school in Chennai (erstwhile Madras). Shri Ram College of Commerce embarked on its voyage early in the year 1920 when on the day of Basant Panchmi seven leading businessmen in Delhi established the Commercial Education Trust. The Trust set up its first school in the same year under the name The Commercial School at Charkhewalan in the walled city of pre-independence Delhi.

Two SRCC students bag Rs 31 lakh job deals

TNN | Updated: Nov 27, 2018, 12:47 IST



Representative image

NEW DELHI: Two students managed to bag Rs 31 lakh/annum jobs during the first session of the placement season at Delhi University's SRCC, which saw over 20 recruiters offering 120 jobs to the college students.

The college authority said that the number of offers witnessed a jump of nearly 40% from the previous year. The highest

SRCC's power-packed alumni meet: Of college, nostalgia & camaraderie

Riya Sharma | TNN | Updated: Jan 20, 2018, 18:15 IST



(l-r) CK Khanna, Arun Jaitley and Sunil Sethi (BCCU/Ranjit Kumar)

It is not every day that the finance minister of the country is seen chilling with his college buddies and reminiscing about the good old days. And this is exactly what happened at the 10th Annual Alumni Reunion of Shri Ram College of Commerce on Saturday. Nostalgia lingered as the alumni members met their old college mates and spoke about their SRCC days.

The SRCC Business Conclave: Watch The Leaders Of Today; Engage With The Leaders Of Tomorrow

@du_beat
4 months ago

#Live | #SRCCBusinessConclave | Sri Sri Ravi Shankar (@srisriravishankar), Indian Spiritual Leader, Founder, Art of Living (@artofliving), addresses the students at Business Conclave (@srccbusinessconclave), on achieving goals and leading a healthy life organised by the Students' Union of Shri Ram College of Commerce (@studentsunion_srcc) Photos by Anukriti Mudgil (@kritzart) and Manav Ahuja (@manavahuja) for DU Beat.
#Sannofadecade #srcc #artofliving

Girls outdo boys in SRCC placement



Shri Ram College of Commerce

NEW DELHI: With one of its students getting a package of Rs 31 lakh per annum, and the batch an average package of over Rs 9 lakh per annum, the first placement season for 2019-2020 went quite well for Delhi University's Shri Ram College of Commerce (SRCC). The number of students getting more than the average salary is 42 this season,

SRCC sets eyes on becoming DU's first 'start-up' hub

The college last year established the Shri Ram Incubation Center (SHRIC) to promote entrepreneurship culture among its students.



NOTABLE ALUMNI



Arun Jaitley
Former Union Minister of Finance



Amitabh Jhunjunwala
Vice Chairman, Reliance Capital



Rana Kapoor
Former MD & CEO, Yes Bank



Anshu Jain
Former CO-CEO, Deutsche Bank



Rakeysh O. Mehra
Renowned Film Director



Nimrat Kaur
Renowned Indian Actress



Pramod Bhasin
Former CEO, Genpact



Shiv Khera
Motivational Speaker & Author



Manoj Kohli
Ex-Chairman, SoftBank Energy



Rajat Sharma
Chairman, Editor-in-Chief, India TV



Nitasha Kaul
Famous Author and Poet



Sejal Kumar
Youtube Influencer



WHAT PEOPLE THINK

RECRUITER TESTIMONIALS

EY PARTHENON

"The best part about your Placement Cell is that you are very formal in your approach and that brings in a sense of credibility and liability in terms of the work that we are doing."

KPMG INDIA

"The entire recruitment process was conducted in a very smooth manner. The placement coordinators were helpful in strategizing the recruitment plan. The students were also very well prepared and were quite enthusiastic.."

STUDENT TESTIMONIALS

Ms. Sonisha Kukreja (Management Trainee, American Express)

"The Cell never lets your hopes & dreams have a deathblow ever. Starting with a fair & equality assured CV vetting phase to shortlisting & interview selection rounds, where you can be assured that you're in the most professional atmosphere; too good to make an unprofessional error."

Mr. Sumanyu Madaan (Associate, D.E. Shaw)

"Having been a part of the Cell, I have witnessed the hard work and dedication that goes behind every step being taken by the Cell to uphold its virtues of equality and integrity. From CV Vetting cycles to training sessions to retaining its recruiters, the Cell has always been respected for the work they do. Being a student beneficiary of the same, I am proud to see how these qualities translate in terms of the recruiters' and students' satisfaction."



TEAM 2020-21



SENIOR COORDINATORS

Ms. Amanpreet Kaur
(*Convenor*)

Saanchi Agarwal
(*Chief Secretary*)


Prathyussha
(*Secretary General*)


Raghav Singodia
Vartika Bang
(*Secretaries*)

Ansh Goyal
Anuramaa R.
Darsa Jhanwar
Gopinath R
Ishita Agarwal
Konika Rai
Pranava Rastogi
Prateek Bhoot
Sahib Katyal
Sanshita Vij
Sarvesh Agrawal
Sejal Nathany
Subhankar Bhartia
Vatsal Sharma
Yashasvi Madhogaria



REACH US

 **The Placement Cell Office:**
Tutorial Room No. 10
Shri Ram College of Commerce
University of Delhi, Maurice Nagar
Delhi – 110007

 **Placement Process:**
The Placement Block
Shri Ram College of Commerce
University of Delhi, Maurice Nagar
Delhi – 110 007

 **E-mail:**
placementcell@srcc.du.ac.in

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