



प्रशासनिक ब्लॉक / New Administrative Block
नम्बर 204, महाविद्यालय शाखा-2 / Room No. 204 College Branch-II
नॉर्थ कैम्पस, दिल्ली विश्वविद्यालय / North Campus, University of Delhi
दिल्ली- 110007 / Delhi-110007
Tel / दूरभाष: 27666805/Extn.1161,Fax / फेक्स : 27667139,

No. CB-II/ Circular no. 89/2018/ 512

12.07.2018

To,
All the Principal/ Directors
Colleges/ Institutions,
University of Delhi,
Delhi/ New Delhi

Subject: - 5 kg FTL Cylinders for students.

Dear Sir/ Madam,

I am to enclose herewith a copy of letter no. DAO/LPG/66 dated 14.06.2018 received from Ms. Geetika Verma, DGM (LPG-S), Marketing Division, Indian Oil Corporation Ltd., on the above cited subject with the request to give wide publicity among the students of your college.

Yours faithfully,


Assistant Registrar (Colleges)



इंडियन ऑयल कॉर्पोरेशन लिमिटेड

विपणन प्रभाग : दिल्ली क्षेत्रीय कार्यालय
द्वितीय तल, वर्ल्ड ट्रेड सेन्टर, बाबर रोड, नई दिल्ली-110 001



Indian Oil Corporation Limited

Marketing Division : Delhi Area Office
2nd Floor, World Trade Center,
Babar Road, New Delhi-110 001
Tel : 23412268 (D) 46364444 (PBX) Fax : 011-23414300
Customer Care : 23411282, 18002333555 (Toll Free)
Emergency Service Call : 1908 (For Registration of Leakage Complaints Only)
Internet Site : <http://www.iocl.com>

IndianOil
A Maharatna
Company

विपणन प्रभाग
Marketing Division

18/6/18
Mr. Umesh

[Signature]

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18/6/18

Ref. No. DAO/LPG/66
Date: 14.06.2018

To
Asst. Registrar (Estate)
Delhi University
New Delhi.

Sub: 5KG FTL cylinders for Students

Sir,

At an outset, we express our gratitude for giving us an opportunity to apprise you about our 5kg FTL (Free Trade LPG) cylinder.

There is a segment of LPG user, who are not availing LPG from distributor network as they are not able to produce all requisite documents or have irregular timing to receive the LPG cylinders at their door steps. Indian Oil Corporation Ltd. is marketing 5 kg FTL (Free Trade LPG) cylinders across the country to cater this segment of LPG users through its LPG distributors and various Point Of Sales.

The prospective customer can avail Free Trade LPG connection instantly by submission of Identity Proof only and can avail refill from any Distributor or Point Of Sales in any city.

Students are therefore the potential target group for this commodity among others due to their irregular timings and highly busy schedule. They will also find it difficult to avail the refill at their door step. 5Kg FTL comes in small parcel and is readily available at Point of Sales and distributors at odd hours.

Students use unsafe spurious cylinders and buy LPG at a high rate from unauthorized vendors. Using of Non BIS cylinders can lead to mishaps which can be fatal at times.

Approx. 200,000 students are studying at DU and other colleges under umbrella of Delhi University. It is learnt that 40% of student are staying in PGs / private accommodation. Many of them will need LPG for cooking purpose at

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PG or for self arrangement. Hence we feel **Delhi University can play pivotal role to spread awareness among the students/guardians while admission / counseling and also circulate information among colleges in structured manner.** Indian Oil shall conduct awareness programme in consultation with DU administration at prominent places.

5 Kg FTL business model allows sale of 5 Kg Free Trade LPG (FTL) cylinder at commercial rate with just a proof of Identity (POI). The first time customers will be charged Rs. 800/- plus applicable taxes for the cylinder and Rs. 140/- plus applicable taxes for regulator. The cost of refill will be as per the market rate which will be varying from time to time, presently it is Rs 350/- per 5Kg.

Looking for your kind consideration please.

Thanking you,

Yours faithfully,
For Indian Oil Corporation Ltd.

Geetika Verma
(Geetika Verma) 14/6/2018
DGM (LPG-S)