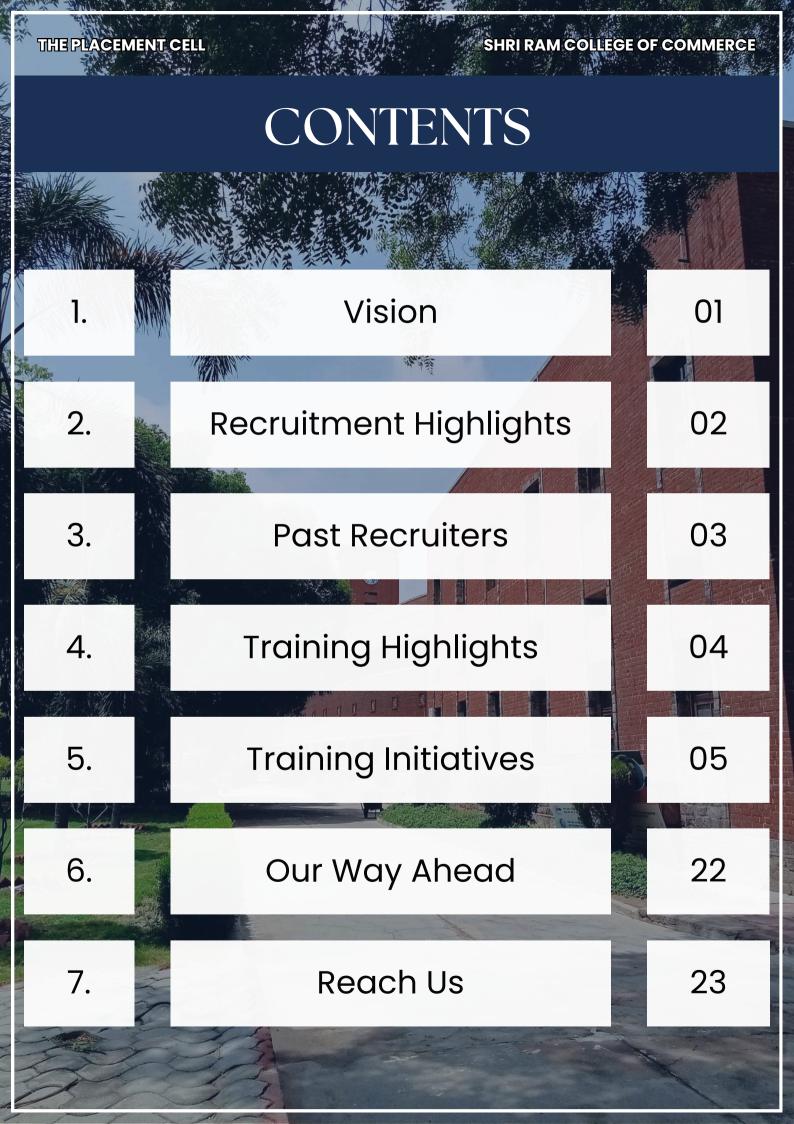




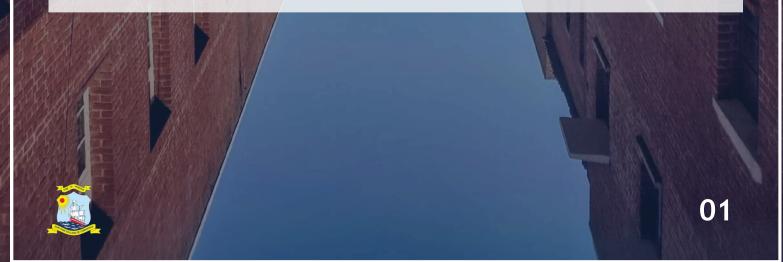
CORPORATE ENGAGEMENT REPORT 2023-24



VISION

The Training and Development department of The Placement Cell, SRCC is steadfast in its commitment to empowering undergraduate talent through a range of holistic training initiatives and robust career-building resources.

By providing comprehensive support, the department aims to prepare students not only for academic success but also to thrive in diverse career paths. This approach ensures that students are well-equipped and confident as they navigate their professional journeys beyond academia.





THE PLACEMENT CELL

SHRI RAM COLLEGE OF COMMERCE

PAST RECRUITERS



TRAINING HIGHLIGHTS





Over 3,200 students annually benefit from the extensive training programs offered by SRCC's Placement Cell. These programs bridge the gap between academics and real-world opportunities, equipping students to navigate diverse industries and excel in their chosen fields.

The Placement Cell delivers a comprehensive training experience, encompassing mentorship programs, webinars featuring alumni and industry specialists, panel discussions, and curated resources like YouTube sessions. This commitment to student development ensures a well-rounded talent pool ready to excel in the professional world.

ENTREPRENEURSHIP

HIGHER EDUCATION



SHRI RAM COLLEGE OF COMMERCE

CAREER IMPACT CLUBS

CONSULTING CLUB

The Consulting Club was founded to cultivate and foster students' enthusiasm for the sector while providing exposure to various opportunities within it. Operating under the Cell, the Club has effectively organised numerous initiatives such as Cases Over Coffee, Mentorship Programs, Speaker Sessions, and Panel Discussions.

FINANCE CLUB

The Finance Club, operated by the Cell, seeks to elucidate the complexities of the finance world. Finance continues to rank among the most sought-after career paths, not just at SRCC but in colleges worldwide. The club encompasses diverse activities such as Mentorship Programs, Speaker Sessions featuring finance experts, and resource compilation.

MARKETING CLUB

The Marketing Club was established to introduce students to the myriad opportunities available in the sector. Within this Club, the Cell hosts Marketing Masterclass Sessions and curates pertinent resources for students.

CAREER IMPACT CLUBS

HIGHER EDUCATION CLUB

The Higher Education Club was established with the goal of enlightening students about various educational opportunities after completing their undergraduate studies. It organises a wide range of activities, such as Panel Discussions with distinguished individuals from diverse backgrounds and Webinars featuring reputed colleges.

ENTREPRENEURSHIP CLUB

The Entrepreneurship Club focuses on nurturing and developing aspiring entrepreneurs by offering enhanced opportunities for practical experience. This Club hosts a variety of activities, including interviews with successful entrepreneurs, valuable Mentorship Programs, and resource centers aimed at adding value to its members.

SHRI RAM COLLEGE OF COMMERCE

THE PLACEMENT CELL

The Placement Cell, SRCC is delighted to announce that we have started a new initiative, "Academic Ascent", which aims to spread awareness about higher education opportunities in the fields of economics, finance, and other allied courses. In this series, our mentors, third year students of SRCC, who have received admits into prestigious institutions like Oxford, London Business School, UCLA, ISB – YLP Programme, and IIM Bangalore reveal the key strategies for ensuring a smooth admission process.

They cover a wide range of topics, including the procedures, scholarships, role of education consultants, tips to master essays, and how to build an overall profile to ace the admission process in Foreign Universities and prestigious Indian Education Institutes, with the aim of helping students gain better clarity regarding the higher education opportunities.



CORPORATE ENGAGEMENTS

SHRI RAM COLLEGE OF COMMERCE



The Placement Cell is dedicated to equipping students with the essential skills and industry experience required for the corporate world. Our goal is to offer a dynamic and informative platform for both newcomers and current participants, delivering valuable content to our target audience. We strive to ensure a seamless transition for college students from campus to the corporate environment by launching a variety of initiatives in partnership with diverse organisations.

09

MCKINSEY & COMPANY

Consulting 101

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Consulting 101, a transformative offline Corporate Engagement Session orchestrated by McKinsey & Company, invited students to delve into the dynamic realm of consulting. The prominent representatives offered a vivid portrayal of a consultant's typical day, the diverse case studies tackled, and the profound impact and expansive exposure associated in the field. This interactive session was enriched with insightful Q&A segments, fostering comprehensive understanding. Subsequently, students participated in smaller breakout sessions, gaining deeper insights into the scope and enlightening exploration into the world of consultancy.



BOSTON CONSULTING GROUP

Find YOUR Passion with BCGers

Boston Consulting Group conducted an exclusive offline Corporate Engagement Session tailored for third-year students titled "Find YOUR Passion with BCGers", immersing them in the multifaceted world of consulting as a career choice and its related intricacies. Interacting closely with the batch, BCG's distinguished representatives orchestrated engaging tasks and drills to captivate and educate the students. Their session provided a comprehensive and illuminating exposure of the consulting profession, highlighting BCG's leading role in the industry through a rich portrayal of consultants' daily challenges, impactful case studies, and extensive professional exposure.





11

NOMURA

From Insight to Impact: Nomura's Journey

Nomura conducted an illuminating session titled "From Insight to Impact: Nomura's Journey". The speakers – Yokoyama San, serving as the Head of Business Development in Nomura Services India, Ikigami San, serving as the Managing Director of the Corporate Citizenship Division, and Mr. Gaurav Phukan, currently serving as the Vice President of Campus Program and Recruitment, shed light on the company's rich history, their incredible financials, their future plans, as well as the top notch opportunities awaiting students at Nomura Services India.

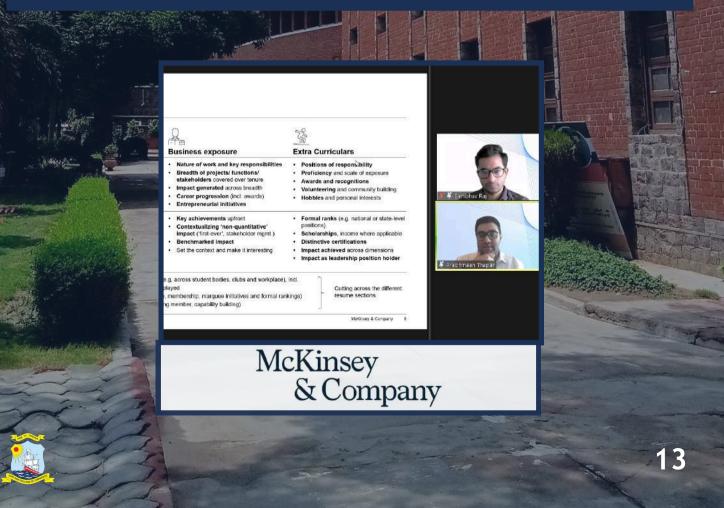
NOMURA



MCKINSEY & COMPANY

CV Building Workshop

In an exemplary online Corporate Engagement Session, industry leaders from McKinsey & Company conducted an informative workshop focused on CV Building. The webinar empowered students by providing them with the necessary skills and tools to build a stellar resume and emphasised the importance of leaving a positive first impression on recruiters. The speakers shared indispensable insights into crafting an impactful CV, aimed at helping students stand apart from others.



WORLD BANK

Inside the World Bank: Exploring Opportunities and Impact

MARIE

In an illustrious offline Corporate Engagement Session, the World Bank conducted a seminar titled "Inside the World Bank: Exploring Opportunities and Impact". This session offered invaluable insights into the institution's pivotal role in global development. Delving into what the World Bank entails, the investment products they offer, and compelling reasons to invest with them, this captivating seminar shed light on how the World Bank is actively engaging with investors to achieve the Sustainable Development Goals.



KING'S COLLEGE LONDON

Crafting Entrepreneurial Opportunities: Dealing with Uncertainty

The Placement Cell, SRCC hosted the premier global institution – King's College London to conduct an international Campus Engagement Session titled "Crafting Entrepreneurial Opportunities: Dealing with Uncertainty". The session explored various aspects including course selections, scholarship opportunities, accommodation, and future career prospects for the students. The speakers offered insights into how to create a successful application to secure admission and the various opportunities awaiting prospective students. The event was concluded with a Q&A session, allowing students to clear any queries they might have.



INDIAN SCHOOL OF BUSINESS

ISB: Young Leaders Programme

The Indian School of Business, the first business school in South Asia accredited by AACSB, is renowned for its postgraduate program. Mr. Amit Tyagi, the session's speaker, serves as the Program Lead for Admissions and also heads the Digital Marketing team for Admissions. They orchestrated a Campus Engagement Session focused on the Young Leaders Programme offered by ISB. The session highlighted the myriad of opportunities available to prospective ISB students and provided insights into securing admission through the YLP pathway. Students learned about the distinguished faculty, state-of-the-art facilities, high-quality education standards, available scholarships, and exceptional career prospects at ISB.



ZS ASSOCIATES

Campus Beats: Unlock ZS – Consulting 101

ZS Associates conducted their flagship Corporate Engagement Session titled "Campus Beats – Unlocking ZS – Consulting 101". Mr. Jitin Kohli, the speaker, along with Mr. Saurabh Kedia, an SRCC alum, proactively undertook the session with an aim to provide the students with the opportunity to delve into the world of consulting, perfect their analytical and technical interview skills, stay up to date with current industry trends and technologies, and engage in discussions with the ZS leadership team.

17

XPERTIFY

Cracking a Consulting Interview

In an exceptional offline Corporate Engagement Session titled "Cracking a Consulting Interview", Hardik Kapoor, an SRCC alum and an Associate Consultant and Bain & Company, offered valuable insights to the students into Management Consulting. vast world of the This enlightening session equipped the students with the skills and knowledge to crack case studies and consulting enhancing their analytical interviews by aptitude. Through active participation and invaluable feedback, participants improved their abilities to structure ideas, analyse data critically, and provide highly valuable recommendations, and mastered their case solving skills.





COMPETITIONS AND FELLOWSHIPS

BRUCE HENDERSON INSIGHT -IDEATHON

Boston Consulting Group

NEXT GENERATION WOMEN LEADERS

FINSPIRE

FELLOWSHIP

CAREER OPPORTUNITIES WITH

THE WORLD BANK

World Bank

D.E. Shaw India Pvt. Ltd.

McKinsey & Company

SHRI RAM COLLEGE OF COMMERCE

CAMPUS BEATS

ZS Associates

VIRTUAL STUDENT PANEL

New York University, SPS

EY CAFTA CASE CHAMPIONSHIP

Ernst & Young

AB INBEV 100+ CHALLENGE

AB InBev

DELOITTE GRADUATE SCHOOL MAVERICK S8

Deloitte USI

BRAINWARS- BCN CASE STUDY COMPETITION

Bain Capability Network



COMPETITIONS AND FELLOWSHIPS

EY NEXT GEN WOMEN COMPETITION

Ernst & Young

CAMPUS FUND

SHRI RAM COLLEGE OF COMMERCE

Campus Fund

DABUR INDIA LIVE PROJECT

Sprint Studio

EY SCHOLARSHIP

Ernst & Young

PRACTICE WITH EVE WORKSHOP

StrategyCo. Global

ENTREPRENEURSHIP IN-RESIDENCE PROGRAMME

Ripen

UDYAM YOUNG PROFESSIONALS FELLOWSHIP PROGRAMME 2023

LetsEndorse

MENTORSHIP PROGRAMS

CONSULTING MENTORSHIP PROGRAMME

The Consulting Mentorship Program is a specialised initiative designed to provide guidance and support to individuals aspiring to pursue a career in consulting or seeking to enhance their skills in the field. The Program aims to connect mentees with experienced and accomplished mentors who can offer valuable insights, advice, and mentorship.

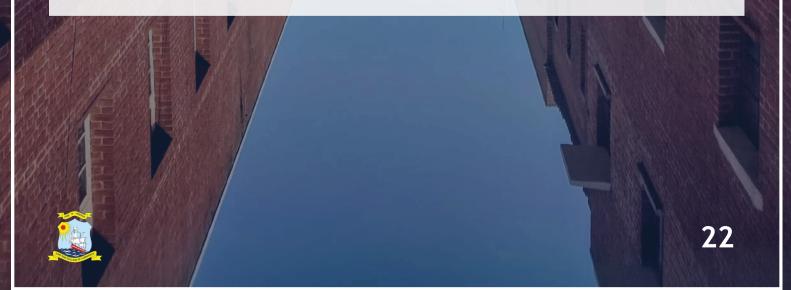
CV MENTORSHIP PROGRAMME

The Program offers valuable insights and systematic guidance to the mentees for CV Builiding and Optimisation. Through this Mentorship Program, the mentors provide personalised advice, and guidance to help participants craft well-organised and tailored CVs that highlight their unique strengths and ccomplishments.

SHRI RAM COLLEGE OF COMMERCE

OUR WAY AHEAD

The Placement Cell has continuously strived to provide quality training and exposure to the students of SRCC. The efforts of the Cell can be seen in the form of an increase in the number of recruiters, offers and average compensation. The Highest Package in this season was INR 35 LPA and the Average Package was INR 8.63 LPA. As we enter the new Recruitment Season, the Cell shall aim to build on these numbers through its endeavours to help the present and the upcoming batches and provide them with learning opportunities and helping them in exploring different sectors of the industry.



THE PLACEMENT CELL

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SHRI RAM COLLEGE OF COMMERCE