



SHRI RAM COLLEGE OF COMMERCE  
Internal Quality Assurance Cell



SHRI RAM COLLEGE OF COMMERCE  
University of Delhi, India

# INTERNATIONAL CONFERENCE 2022

(Virtual Mode)

On

*Growing Synergies between Finance and Technology*

**Dates: 11<sup>th</sup> & 12<sup>th</sup> March 2022**



Organized by:  
Internal Quality Assurance Cell  
*in collaboration with*  
Finance and Investment Cell  
Shri Ram College of Commerce

## ABOUT SRCC

Shri Ram College of Commerce was established in 1926 with the aim to achieve and sustain excellence in imparting education in commerce and economics, at both undergraduate level and postgraduate levels. The journey from 8, Darya Ganj to the present day Shri Ram College of Commerce represents our evolution from a humble beginning to an illustrious preeminent institution pioneering education in the sphere of commerce, management and economics. The history of SRCC sets the stage, the benchmarks and the legacy for the College to sail steadfastly and unwavering towards its journey of being an Institution of global eminence.

### IQAC, SRCC

The Internal Quality Assurance Cell of SRCC was formed with the vision to channelize the efforts and measures of the Institution towards academic excellence and progress. Envisioned as an embedded function of the College, the IQAC harnesses synergies from all its constituent units viz. the stakeholders of the college. As a part of its mandate of developing an all-encompassing quality culture in the college, the IQAC congregates the institutional effort for quality.

### FIC, SRCC

Initiated in November 2009, FIC SRCC is a student-driven initiative to facilitate knowledge sharing on matters of finance, geopolitics and economy, at Shri Ram College of Commerce and at the university level. The cell aims to provide a stimulus to develop financial instincts among young minds through regular workshops, events and continued collaboration with the industry, to bridge the gap between pedagogy and practice.

## INTRODUCTION TO THE CONFERENCE

The 'International Conference' spanning over 2 days is meticulously designed to bring together renowned academicians, honoured researchers from distinguished institutions, Industry leaders and practitioners as well as doctoral students. With the greatest minds across the globe, a simulation will be developed on 'Growing synergies between Finance and Technology' to deliberate its influence on financial markets, banking systems and the world economy as a whole.

The conference will provide a unique platform to the participants to evolve their ideas and cogitation as they listen to a well-crafted panel discussion along with thought-provoking speaker sessions.

## OBJECTIVES

- Bring together professionals in the field of Finance from around the globe with the purpose of encouraging innovative ideas and sharing diversified knowledge and international experiences.
- Provide indispensable exposure to the audience promoting the highest utilisation of research knowledge.
- Provide a key platform for Renowned Academicians, Research Scholars and Industry Experts to disseminate knowledge and present ongoing research through scholarly publications.
- Facilitate career development of all participants and provide opportunities to network and build connections with professionals with shared interests.

## CALL FOR PAPERS

The conference invites papers on the following themes but not limited to:

### Broad Theme:

*“Growing Synergies between Finance and Technology”*

### Sub Themes:

- Blockchain: usage, merits, demerits, importance in financial institutions and markets
- Cryptocurrency and NFTs
- Digitisation: boon or bane
- Metaverse and its future
- AI, Cloud Computing, Big Data and Automation in finance
- Micro finance industry
- The growth of insurtech
- Virtual currencies, government regulations and their implications on the economy
- Fintech: growth, challenges, risks, sustainability and governance

### REGISTER HERE FOR RESEARCH PAPER SUBMISSION

E-Certificates will be provided to all registered paper presenters. No certificate will be issued for presentation in absentia.

### REGISTER HERE AS AN ATTENDEE

E-certificates will be provided to all the attendees.

## ABSTRACT & RESEARCH PAPER SUBMISSION GUIDELINES

Authors are requested to prepare their abstract and paper submissions and send a soft copy through email at [sric.fic@srcc.du.ac.in](mailto:sric.fic@srcc.du.ac.in). The authors are requested to adhere to the following guidelines.

1. Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal and e-mail addresses and telephone numbers of the authors.
2. The Research Papers should be in a Word Document format, Times New Roman, 12- point font size with 1.5 line spacing, 1 inch margins and APA style of referencing.
3. The Word Limit for the Research Paper is limited to 4500 words, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Recommendations. Limitations (if any), Acknowledgements (if appropriate), References, Appendices (if appropriate).
4. Abstracts should be limited to 350 words.
5. The Institute has a strict anti-plagiarism policy, therefore, the authors must ensure originality of the work.

Selected candidates will be informed through mail. The decision of the Review Committee regarding the selection of papers will be final and binding.

## IMPORTANT DATES

- Registrations start - 9<sup>th</sup> February 2022
- Submission of papers (with abstracts) - 27<sup>th</sup> February 2022
- Notification of acceptance - 5<sup>th</sup> March 2022
- Dates of conference - 11<sup>th</sup> & 12<sup>th</sup> March 2022

## PUBLICATION

Selected papers will be published in the conference proceedings.

## ADVISORY BOARD

**Prof. C. S. Sharma**  
(Shri Ram College of Commerce,  
University of Delhi)

**Prof. Amit Kumar Singh**  
(Department of Commerce, Delhi School of  
Economics, University of Delhi)

**Prof. Madhu Vij**  
(Faculty of Management of Studies,  
University of Delhi)

**Dr. Vinod Kumar**  
(Director, Jagan Institute of  
Management Studies)

## ORGANISING COMMITTEE

|                            |  |  |  |
|----------------------------|--|--|--|
| Patron                     | Prof. Simrit Kaur  |  |  |
| Convenors                  | Dr. Rachna Jawa<br>Ms. Saroj Joshi   |  |  |
| Co-Convenor                | Dr. Abhay Jain   |  |  |
| Organising Secretaries     | Sanya Madan<br>Manasvi Mathur  |  |  |
| Faculty Organising Members | Ms. Vartika Khandelwal<br>Ms. Manpreet Sharma<br>Mr. Saurabh Gupta         | Ms. Richa Gupta<br>Mr. Vikki Sharma<br>Mr. Sudhanshu Yadav                           |  |
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## CONTACT US



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