



# श्री राम कॉलेज ऑफ कॉमर्स SHRI RAM COLLEGE OF COMMERCE

दिल्ली विश्वविद्यालय

मौरिस नगर, दिल्ली-110 007

दूरभाष : +91-11-27667905, 27666519

वेबसाइट : www.srcc.edu

ईमेल : principal@srcc.du.ac.in

principaloffice@srcc.du.ac.in

University of Delhi

Maurice Nagar, Delhi-110 007

Phone: +91-11-27667905, 27666519

Website : www.srcc.edu

Email : principal@srcc.du.ac.in

principaloffice@srcc.du.ac.in

SRCC/AD-68/2018-19

February 27, 2019

## NOTICE

### Commencement of Virtual Investment Lab at Shri Ram College of Commerce

#### Student Registration

In order to enhance the value of curriculum and provide applied learning, Shri Ram College of Commerce, in collaboration with TrakInvest Pte Ltd, has commenced a Virtual Investment Lab in the College. Starting with a virtual investment trading platform where students can learn to invest and trade in actual stocks at real prices using virtual money, the virtual investment lab will expand to provide students with greater application and experience based learning. More details about the platform are given in **Annexure A**.

Students can register for the Virtual Investment Lab via the registration form link embedded below:

<http://bit.ly/srcc-virtual-investment-lab>

This is a **rolling registration form** that will be opened **twice a month** on every **14<sup>th</sup>** and **27<sup>th</sup>** for three days each. The first period of registration is open from **February 27, 2019** to **March 1, 2019, 5:00 p.m.**

Further, students wishing to apply as coordinators may specify so in the registration form. The role and selection process of the student coordinators for the virtual investment lab is detailed in **Annexure B**.

For more information, the following faculty members have been designated as co-coordinators for the Virtual Investment Lab:

- |                        |                            |
|------------------------|----------------------------|
| 1. Mr. Anil Kumar      | 8700339938                 |
| 2. Mr. Harish Kumar    | harish.kumar@srcc.du.ac.in |
| 3. Mr. Sudhanshu Yadav | 9015052064                 |

Queries pertaining to the same can be addressed to the faculty co-coordinators.

**Dr. Rachna Jawa**

Coordinator

NAAC Steering Committee

**Prof. Simrit Kaur**

Principal

Shri Ram College of Commerce

**Annexure A**  
**The Virtual Investment Lab**

**A. 1. About the collaboration**

Shri Ram College of Commerce has collaborated with TrakInvest Pte. Ltd. to introduce Virtual Investment Lab in the College. TrakInvest Pte. Ltd. is a financial technology company headquartered in Singapore with offices in India and has built successful service partnerships with leading global firms including Siam Commercial Bank, Religare, Edelweiss and Karvy. The company is also the official virtual stock trading simulation partners for various top educational institution such as IIT, IIM, NIT and ISB in addition to various Tier 1 and 2 universities.

**A.2. About the platform**

Under the collaboration, registered users of the SRCC community would be provided **free access** to TrakInvest virtual trading platform. TrakInvest provides the world's first virtual social equity trading platform where virtual trading meets social media. The platform is accessible both through desktop and mobile interface.

**A.3. Registration process and salient features**

The collaboration emphasizes applied and experiential learning for students. The process of accessing the virtual trading platform is as follows:

1. Students can register for the virtual investment lab through the registration link given in the notice/circulated via mail/message.
2. The registration is confirmed via a revert mail.
3. The revert mail will contain links for **free access** to the virtual trading platform, both through desktop and mobile app.

The virtual trading platform works on a “learn-share-earn” model, where users earn real cash and industry internships by trading with virtual currency.



Registered users can earn from their virtual trading in a number of ways:

### 1. Learn

TrakInvest provides the user with contextualized information based on their searches. Every stock has an information page providing company information, the stock's historical price charts and a proprietary in-house developed stock rating score providing recommendation on whether to buy, hold or sell the stock.

Various features on the TrakInvest platform which will help the registered users to learn stocking in an interactive manner include:

- **TRAK** – Users can follow the top traders to learn their trading strategies.
- **PIN** – Get regular notification about the pinned stock.
- **Copy trade** – Users can copy the trade of the person whom they follow (TRAK). This will help them to learn the top performer trading moves.
- **Sentiment Analysis** – This TrakInvest tool is made up of the quantitative and qualitative data analysis of the stocks. This tool will suggest whether to buy, sell or hold the stock you hold.
- **Key Metrics** – It provides the user a quick view about the day high, day low and trade volume of the stock.
- **Price Analytics Chart** – This feature provides the user with the stock price analysis chart of the entire year from which you can analysis the stock's high and low.
- **Crypto AI Price Estimation Tool** – Users can check out the price estimation of various cryptocurrencies.

### 2. Share

The platform provides the user a social community to communicate and share the trading activity with others, on a real-time basis. Users can choose to follow or “Trak” suggested top performers and opt to replicate all or part of their observed trading activity.

It is a peer-to-peer learning platform, where-in users can learn from other users just like them. As the official web site of Trakinvest puts it:

*"This is important because there is no agenda when a top performer shares his/her trade ideas with the rest of the students on the platform. The performer has made profits and is a leader and hence is not sharing their research ideas in theory, but only after he/she has attained a good score on the platform. Users share ideas because they can learn from each other. If one user is good in the Indian Tech stocks, he/she follows the other user who may*



*be good in the US tech stocks. This way, by sharing, users can learn from each other and help each other grow together."*

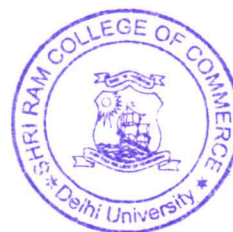
### **3. Earn**

Top performers get the benefit of attaining leaderboard status and earning when people follow them. TrakInvest holds regular competitions, where the user have the opportunity to win cash and sponsored prizes, as well as internships and real-world job opportunities.

Consistent performers who appear regularly on the TrakInvest leaderboard can access job opportunities or internships in the BFSI sector through the partner companies of TrakInvest.

#### **A.4. Certificates**

1. **Every** student who has used the platform for a stipulated number of hours will be provided a '***Certificate of Participation***'. The stipulated number of hours of usage shall be mailed to the registered users.
  
2. Performing students as identified by TrakInvest through a transparent criteria announced beforehand will be given a co-branded '***Certificate of Excellence***'



**Annexure B**  
**Role and Selection Procedure for Student Coordinators**

**B. 1. Number of student coordinators**

A total of 19 students shall be selected as student coordinators course-wise and year-wise. The break-up of the 19 student coordinators is given in the table below:

<b>Particulars</b>	<b>Number</b>	<b>Total</b>
B. A. (Hons.) Economics	2 per year	6
B. Com. (Hons.)	3 per year	9
PGDGBO	1 per year	2
M. Com.	1 per year	2
	<b>Total</b>	<b>19</b>

Amongst the student coordinators, one student shall be designated as the **Chief Coordinator**.

**B. 2. Role of student coordinators**

The students coordinators shall be expected to execute

1. Student coordinators shall be responsible for designing, structuring, implementing and ensuring the reach of marketing strategy of the Virtual Investment Lab amongst the SRCC student fraternity.
2. Student coordinators shall be responsible for drafting and spreading messages, mailers and other content for ensuring the timely reach of information pertaining to the Virtual Investment Lab to the SRCC student fraternity
3. Student coordinators shall assist the faculty coordinators in organising workshops pertaining to the Virtual Investment Labs from time to time.
4. Student coordinators shall also assist the faculty coordinators in preparation of reports pertaining to the lab from time to time.

**B.3. Selection process for student coordinators**

Student coordinators shall be selected on the basis of a final score comprising of past academic score (50%) , attendance percentage (30%) and interview (20%).

