



SHRI RAM COLLEGE OF COMMERCE

University of Delhi
(NAAC Accredited 'A+')

National Workshop on Contemporary Economic Issues & Research Methods

MARCH 16-20, 2019
SRCC, University of Delhi
Maurice Nagar, Delhi-110007

About the College

Established in 1926, Shri Ram College of Commerce is a pioneer in the field of Commerce and Economics education in India. With a vision of being “A College of Global Choice” driven by a mission of “Achieving and Sustaining excellence in teaching and research, and enriching local, national and international communities through the research, the skills of alumni, and the publishing of academic and educational materials”, Shri Ram College of Commerce aims at integration of the highest standards of quality in every aspect of its institutional functioning from imparting education to development of the nation. The College is rated 'A+' by National Assessment and Accreditation Council and has been ranked consistently number 1 College by India Today-AC Nielsen Survey for Commerce education in the country.

About the Workshop

The workshop is an initiative designed to raise further understanding of growing contemporary economic issues in society with a focus on research methods. It covers some vibrant thought-provoking economic issues like changing contours of the banking sector, taxation, climate change, corporate governance, women and development, digital marketing, innovations etc., that need further investigations and discussions through the effective research practices. For conducting research on these contemporary issues, there is a need for having an effective workshop on research methods. The data analysis while seems to be interesting with one variable, turns out to be actually complex, when a number of

variables are involved. Most of the times, the evaluators who are evaluating the research work, raise the various concerns about research methodology such as the scale development process, selection of appropriate technique, assumptions of an appropriate technique, data requirements, etc. The understanding of these research issues is pertinent for the most effective results dealing with such contemporary economic issues.

The primary aim of the workshop is intended to provide participants with insights on the various contemporary issues in society and tools to conduct relevant research that would provide the supporting knowledge necessary for keeping up all these concerns. Leading academicians and policy makers who are ubiquitously involved in handling these issues will make the participants acquaint themselves with the dynamic trends of economic issues and research to shape their work in the right direction.

Objectives of the Workshop

- To provide a comprehensive understanding of contemporary economic issues, basic concepts, techniques, and tools associated with advanced statistical techniques.
- To provide a balanced mix of theoretical concepts and hands on experience with application of advanced statistical techniques with the help of case studies provided by the resource persons.
- To provide an in-depth understanding of the advanced statistical techniques with the help of discussions on a published paper(s) of the experienced resource persons.



Who should attend

The workshop shall be of immense interest to :

- Faculty Members/Academicians
- Research Scholars
- Professionals/Executives engaged in the field of data analytics and primary research

Registration

Please register through the online link:

<https://docs.google.com/forms/d/e/1FAIpQLSdt6vHKSAYktvH3rbKEcuRwgsWUDfIVfwwRQgkco0a7kOOgLw/viewform>

The interested participants may send their request to the convenor at abhay.jain@srcc.du.ac.in for confirmation. After confirmation, the participant is required to submit the fee within two days and intimate the convenor through email. The confirmation will get cancelled in case of failure to submit fee within prescribed time span. Regional diversity while confirming the participants for the workshop will be taken into consideration.

Important Dates

Registration Starts: **February 27, 2019**

Registration Closes: **March 10, 2019**

Payment

The fee for the workshop are as follows

- **Research Scholar-Rs. 3,200/-**
- **Faculty- Rs. 4,000/-**
- **Corporate- Rs. 7,000/-**

which includes workshop kit, lunch and tea/coffee/snacks for five days. Accommodation will be provided at University Guest House at nominal charges on request .

The fees can be paid through Online banking or NEFT/IMPS to:

Account Name: Principal, Shri Ram College of Commerce

Account Number: 10851301539

Bank Name and Branch: State Bank of India, SRCC Branch (10437)

IFSC Code: SBIN0010437

MICR Code: 110002439

Kindly provide the transaction number in the registration form.

There are limited **40 seats** for the programme and will be filled on '**First Come First Serve**' basis. Last date of receipt of duly filled Registration Forms and fee is: **March 10, 2019**. Fee once received will not be returned.

Topics to be Covered

Contemporary Economic Issues such as GST and its impact on small traders, Digitisation and Big Data Analytics, Indian Taxation System, Financial Literacy, Fuel Crisis, Research on Corporate Governance, RBI Database on Indian Economy etc. will be tentatively covered.

Research Topics

- Multiple Regression
- Scale Development
- Factor Analysis
- Confirmatory Factor Analysis and
- Structural Equation Modelling

Resource Persons

Prof. Simrit Kaur

Professor of Economics and Public Policy, Dr. Simrit Kaur is the Principal of Shri Ram College of Commerce (SRCC), University of Delhi. Prior to joining SRCC, Prof. Kaur was with the Faculty of Management Studies, University of Delhi. Nominated by the Indian Council of Cultural Relations, Dr. Kaur has been a 'Visiting Professor' at the University of Social Sciences and Humanities, Ho Chi Minh City, Vietnam and a 'Visiting Scholar' at Kingston University, London.. Dr. Kaur has undertaken several research projects and acted as

an advisor to institutes and organizations such as the Ministry of Finance, Government of India; the Ministry of Heavy Industries and Public Enterprises, Government of India, the Organization for Economic Cooperation and Development (OECD), International Fund for Agricultural Development (IFAD) and the Food and Agriculture Organization (FAO) of the United Nations. Her areas of interest include competition and productivity; climate change and agricultural policy; and poverty and food security. In addition, she has published and/or presented several papers at national and international conferences. Honoured by the Business School Affairs, Dr. Kaur is a recipient of the 'Best Professor in Public Policy' Award.

Dr. C. S. Sharma

Dr. C. S. Sharma is a distinguished educator with broad experience in India and overseas in teaching, program development (including enriched digital content), institution building, financial performance and business development. *Author of eleven books and forty-one research papers,*

with publications on topics like Fuzzy Financial Ratios, Mergers and Acquisitions, Servant Leadership, Spirituality and Green Purchasing Intentions, Default Probability, Trust etc. he has acted in a consultative capacity to corporations, renowned institutions of higher learning, and is a sought-after speaker notably in research methodology, human behaviour and finance. Currently, engaged in teaching at SRCC, earlier he was Director at Maharaja Agrasen Institute of Management Studies and JRE Group of Institutions. He has conducted numerous workshops and training programmes at Institutions like Punjab Police Academy, Ramanujan College-DU, NHPC, TISS-Mumbai, CPDHE-Delhi University, Academic staff College-Guru Jambheshwar University, MDU Rohtak, Manav Rachna University, National Academy for Training & Research in Social Security, Govt. of India etc.

Dr. Hamendra Kumar Dangi

Dr. Hamendra Kumar Dangi is currently an Associate Professor in Department of Commerce, Delhi School of Economics, University of Delhi. He is Gold medalist in B.Tech and recipient of Maharana Mewar Foundation Award, Udaipur. He did his MBA from R.A Podar Institute of Management Jaipur and doctorate from FMS, University of Delhi. He has worked with Faculty of Management Studies for eight years. He also served

in GGS IP University, Delhi for couple of years. Recently his book on Business Research Methods is published. He has published several research papers in national and international journals. He has also presented research paper in reputed national and international conference. He attended global colloquium on case writing at Harvard Business School, Boston. He has conducted several workshops on research methods in reputed institutes as a resource person. His area of research includes business research and analytical marketing.

Dr. Ajay Kumar Chauhan

Dr. Ajay Kumar Chauhan is currently working with the Institute of Management Technology (IMT), Ghaziabad as a senior faculty in the area of Finance and Analytics. He is M.Sc Mathematics, MBA Finance , UGC NET and has also done a PhD in Finance. He is a well-known trainer of data science and analysis and has conducted more than 300 national and international training workshops on topics such as 'Financial Econometrics', 'Time series analysis', 'Structural Equation Modeling (SEM),' 'Panel Data Analysis,' and 'Business Research Methods,' in reputed institutions of India such as IMT Ghaziabad, different UGC-Academic Staff Colleges, IIIFT, Delhi University, National Institute of Technology (NIT), IIIT, Ministry of Communications, Coca Cola etc.

Organizing Team

Patron

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