



OFFICE OF INTERNATIONAL PROGRAMMES SRCC Annual Report: June 2016 – March 2017

During the academic session (2016-17) there have been several programmes with universities in USA, UK, Netherland, France, China, Japan, Korea, Australia & Singapore. One of the flagship programmes initiated by OIP has been SRCC India-USA Initiative 2016 (SIUI) from October 7-22, which covered 6 cities, 15 institutions in 14 days. This is the first time an outgoing programme to USA for students was organized covering so many prominent institutions, including Harvard University, Stern School of Business, Columbia University, Security Council in United Nations and the Indian Consulate in New York. Since January 2017, there have been **9 programmes** in the first three months including an International Symposium on *Youth and Sustainable Development*, with panelist from three countries. Most recently, first of its kind, the Global Millennium Summit (GMS) was organized in association with GMS Team in Dubai on March 18-19th at Marriot Al Jaddaf on the theme, 'Future of the Millennium' with participation of 200 delegates from 20+ countries. It was inaugurated by Ministers of Culture & Youth from UAE and India and the closing ceremony was graced by India's Ambassador to UAE. The Office of International Programmes collaborated with various ministers viz. Ministry of Youth Affairs, Ministry of Culture, Ministry of Commerce & Ministry of External Affairs for various programmes. Due to the continuing relations with the Ministry of Youth, the number of nominations of SRCC students increased **from two students last year to twelve this year** wherein the MoY would send twelve SRCC students selected by OIP selection committee in various exchange programmes. OIP also facilitated Dialogues & Interactions with International institutions viz. International Cooperative Alliance Asia –Pacific (ICA-AP), UNDP, World Bank in Delhi, UNESCO in Paris & United Nations in New York. A report of the 32 programmes in 2016-17 (16 within the country & 16 abroad) varying from one day, two days to one week and two weeks is as follows :

1) SRCC University of Leeds Indo UK Initiative

Thursday, March 30, 2017 in Seminar Room, SRCC, Delhi

Theme: Professional Development

A session on "Professional Development" by Ms. Louise Mustchin, Work & Employment Relation, Faculty of Business began with a mind-boggling quiz, followed by a session on Professional Development. The session focussed on leveraging LinkedIn to scale up the professional networking, recruitment, and professional development in contemporary world.

2) SRCC MDX Indo –UAE University Collaborative Programme

Monday, March 20th, 2017 at Oasis Theatre, MDX University, Dubai

Theme: Sustainability & International Business

The Collaborative programme with MDX University included a campus tour, session by Ms. Camilla, Faculty from Middlesex University on Global Entrepreneurship. This was followed by MDX & SRCC student's presentation on the topic-International Business. There were presentation by Ms. Anju Verma, Dr. Yusra Naseem, Ms. Sonal Thukral, Faculty of SRCC on the topic-Green Business and on SRCC International Programmes by Dr. Mallika Kumar. The programme culminated with the brainstorming session including quiz, cultural programme, and refreshments.

3) SRCC Global Millennium Summit (In association with GMS Team)

Saturday, March 18 - Sunday, March 19, 2017 at Marriot Al Jaddaf, Dubai

Theme: Future of the Millennium

SRCC Global Millennium Summit (GMS) was the first-of-its-kind international Summit organised by the students of SRCC in association with the Office of International Programmes in Dubai on **18th and 19th March** 2017 at Hotel Marriott, Al Jaddaf. It was the first International student run Summit, ever organized by any Indian University. The theme of the Summit was 'Future of the Millennium' and it entailed speaker sessions, panel discussions, workshops, case study competitions centering around Entrepreneurship, Banking, Smart cities and Technology. In order to give the

students a wholesome learning experience, there was a Lean Six Sigma Training by KPMG and Yellow Belt Certification was provided to all participants.

The Summit, with the support of **Dr.R.P Rustagi,Principal SRCC** saw participation of 200 student delegates from 20+ countries and provided a platform for the future leaders to engage with each other. The Summit was initiated by **Dr. Mallika Kumar**, Faculty Convener GMS and **the Student Conveners- Harry Kapoor, Rachita Kumar and Shreya Mittal**, third year students of SRCC.The SRCC Faculty Organising Team included **Ms.Anju Verma, Ms.Yusra Naseem & Ms.Sonal Thukral**.The vision behind the summit was to make SRCC a ‘College of Global Choice’ and indeed, after the resounding success of the Summit, SRCC has made its mark in the international arena.The inauguration was done by **His Excellency Sheikh Nahayan Mabarak Al Nahayan, the Minister of Culture & Knowledge Development, UAE**, along with **Shri Vijay Goel, Hon’ble Minister of Youth Affairs and Sports, India**. The Chief Guest for the closing ceremony was **H.E. Navdeep Singh Suri, Ambassador of India to UAE**.The Summit was graced by esteemed speakers like **Mr. Ashish Thakkar** (Youngest Billionaire of Africa and Chairperson of United Nations Foundation GEC), **Mr. Keshav Bansal** (Owner of IPL Team Gujarat Lions and Director at Intex Technologies India Ltd), **Ms.Sumathi Vasudev**,(Counsal Press,Information and Education, Indian Consulate) **Mr. Sanjay Kumar** (India Country Director at Harvard University SAI), among others.The National Launch of the Summit, held on February 15th, was graced by **Dr. Harsh Vardhan (Hon'ble Minister of Science and Technology) and Shri Ram Vinod Prasad (Director at Gulf Division, Ministry of External Affairs)** at the college premises, followed by a cultural night by Zaeden with more than 7000 attendees.In the first edition of the Summit, this year itself, entries were received from 75+ countries worldwide. The summit was indeed a huge success and provided an international platform for the future leaders of this millennium-the students, to discuss, act and interact.

4) [SRCC Indo Australian Meet](#)

Wednesday& Friday, February 22 & 24, 2017, Seminar Room, & Hotel Africa Avenue, Delhi, Theme: “Re-Imagining India”

The programme fostered the young minds on the economic, social, political and technological advancements taking place in the India. Mr.Amit Sachdeva, Faculty Advisor, OIP and Mr Raman Roy, the founder of Quattro, largest BPO in India discussed various aspects of how India became an innovative centre and shared the experiences of starting a business in India along with International competition &government regulations. Mr. Nick Booker, founder of IndoGenius took a session on his views and outlook towards India, discussing India’s relations with Australia presently and the future scope of it. The programme also included visit to “Dilli Haat” giving the students a better understanding of the Indian culture and the various aspects of business in India.

5) [SRCC-MH-UBS-IESEG-ICA International Symposium](#)

Friday, February 3rd, 2017; Theme: "Youth and Sustainable Development"

The intriguing panel discussion amongst esteemed panelists viz.. Mr. Steven Murdoch from IESEG, Paris, Mr. Balu Iyer from International Cooperative Alliance(ICA) and Miss Annette and Miss Sarah from UBS, The Netherland left the participants thoroughly concerned about the need for the youth to step into the dynamics of leading sustainable development by taking small measures on their individual level to contribute towards judicious use of resources and also act as the flag bearer of change in our cognitive and behavioral aspects of consumption to ensure that we leave behind a better world for our future generations.

6) [SRCC NTU Indo Singapore Initiative](#)

Friday, February 2, 2017 in the Seminar Room, SRCC, Delhi; Theme: Financial Leadership

The programme included a lecture by Prof. Nilanjan Sen, Associate Dean, Graduate Studies, Nanyang Technological University on “Financial Leadership” followed by a detailed interaction with students.Talking about the globalised world he used the concept of ‘VUCA’ i.e. Volatility, Uncertainty, Complexity, and Ambiguity to describe the current situation of the market. The session ended with Q-A and an invitation for our students to NTU in the summers.

7) **SRCC- MH -UBS Indo-Dutch Collaborative Programme**

Friday, January 27th – Saturday to February 4th, 2017 at SRCC, MH, Netherland Embassy, Delhi; Theme: *Envisioning the 3Ps: Profits, People and Planet*

The programme was collaboratively organized by SRCC and Miranda House. Post the opening ceremony at SRCC, project responsibilities was allocated to student project teams, comprising of 2 students from the three different participating colleges. The students collected primary data and conducted an analysis on sustainability in business practices and among consumers. A paper recycling workshop was also organized for the participants. Excursions to various places around Delhi like, The Embassy of Netherlands, Rajghat, Gandhi Bhawan, etc. were organized. The students prepared creative projects which were presented to a panel of judges from SRCC, MH& UBS. Winners were announced & prizes were distributed to the first 2 teams in the felicitation ceremony. The penultimate day of the programme was marked by a cultural fusion with performances by students of SRCC, Miranda House and Utrecht Business School.

8) **SRCC Kings College Meet**

Monday, January 16th, 2017, Seminar Room, SRCC, Delhi; Theme: *International Relations*

Considering the significance of international relations & foreign policy in today's globalized world, an informative session was conducted by Mr. Aditya Malkani, Country Head, Kings College London on 16th January 2017. Students were familiarized with issues related to internationalization of education. They were made aware of the opportunities available to strengthen international relations through Summer Schools that Kings College organises every year.

9) **SRCC-UWEC INDO-US Collaborative Prog (Incoming),**

**Monday, January 2 to Saturday, 14, 2017, SRCC Seminar Room;
Theme "*Melange of Diversity: Birds in the Sky*"**

The programme was inaugurated by Prof. Yogesh K. Tyagi, honourable Vice Chancellor of Delhi University & Shri M.L. Srivastava, Joint Secretary, Ministry of Culture. During the programme, participants were divided into various buddy groups for carrying out research and making presentations. The programme also included lectures, quizzes, case study competitions, activities, workshops, meditation and interactive sessions by Mr. S.K. Agarwal, Dr. Ravi Sharma, Dr. Amit Sachdeva, Ms. Sakshi Sahani and Ms. Santosh Sabharwal covering importance of India, evolution of various languages from Sanskrit, Business Models, importance of colours giving birth to beautiful designs, yoga, meditation and a lot more. The programme also embedded various business visits and visits to various educational and religious centres like Gandhi Ashram, Khadi Gram Udyog, Parliament of India (Interactive session with Mr. Oscar Fernandes, former union minister), Jama Masjid, Bangla Sahib, Sacred Heart Cathedral, Old fort, Textile Industry, and a Village -Nangli Razapur to name a few that helped the students in their project work. Prof. H.P. Singh, Dean, International Relations, Delhi University was the distinguished guest for the final day presentations of the projects and case study solutions which were judged by SRCC faculty members, Mr. Alok Kumar, Dr. Abhay Jain & Mr. Santosh Kumar. Certificate of participation and prizes were distributed at the end, followed by cultural programme.