



# **SHRI RAM COLLEGE OF COMMERCE**

**UNIVERSITY OF DELHI  
MAURICE NAGAR, DELHI-110007**



## **SELF STUDY REPORT 2015**

**SUBMITTED TO  
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL  
BENGALURU**



**SHRI RAM COLLEGE OF COMMERCE**

**SELF STUDY REPORT 2015**



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## PREFACE

Shri Ram College of Commerce, for last ninety years, has been a top ranked undergraduate college of commerce and economics developing leaders with a global mindset, business skills, a sense of social responsibility and human touch. The College is the first choice of undergraduate students seeking to gain the skills necessary for success in contemporary global business world. The focus of the Institution is on nurturing students, sharpening their skills, building their foundation of knowledge and facilitating the learning they need to take their career to the highest level and to cultivate the practice of looking beyond oneself for sustainable happiness. The College epitomises the philosophy embedded in the divine words of Gurudev Rabindranath Tagore.

*"The highest education is that which does not merely give us information but makes our life in harmony with all existence."*

**-Rabindranath Tagore**

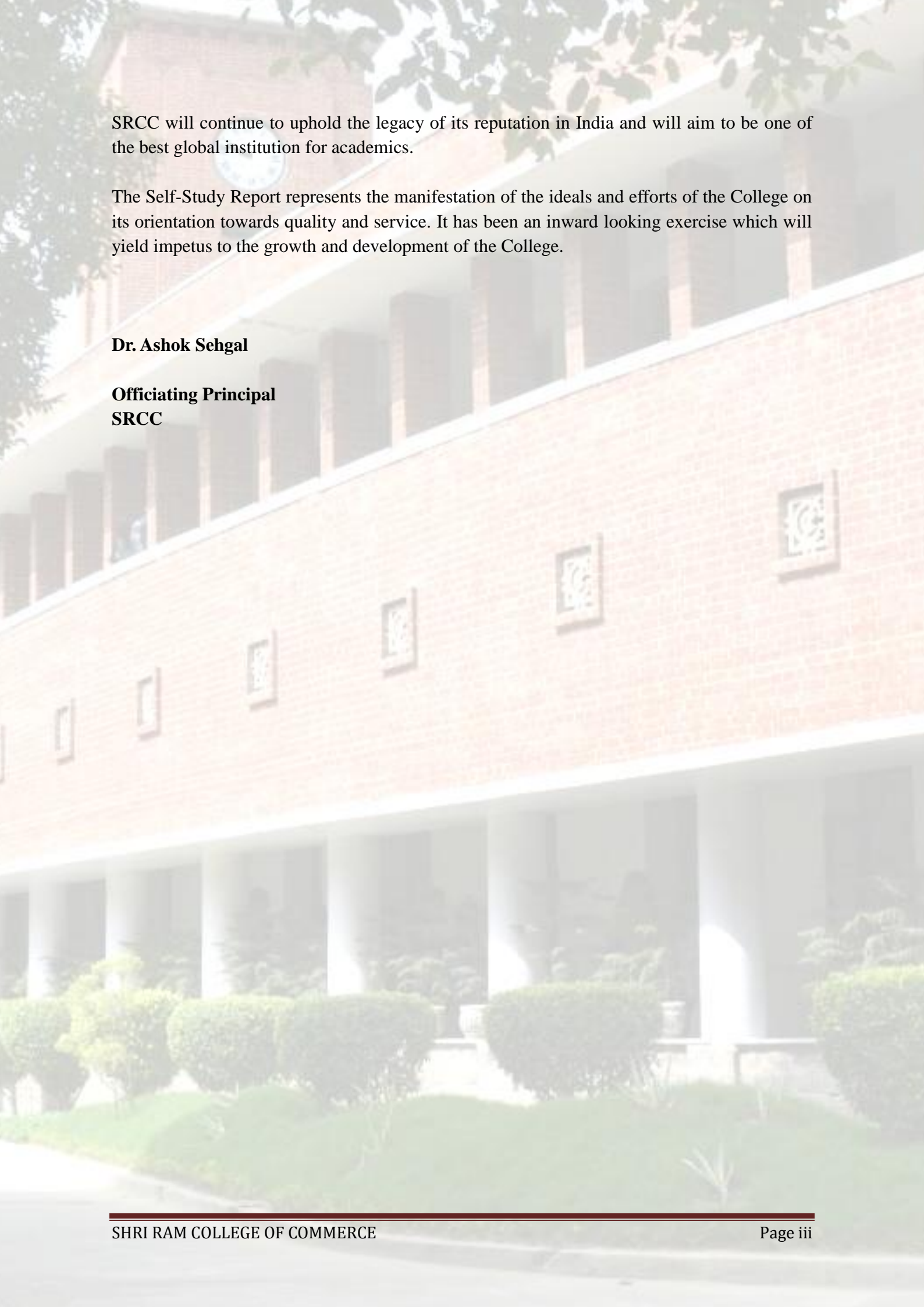
Students take a leap from information to transformation with the help of a *Guru* whereas a teacher impacts knowledge and fills his students with more data. At SRCC, the faculty acts as *Guru* to completely transform the pupils by developing their physical, mental, emotional and spiritual abilities so that they become balanced human beings and look beyond themselves. We believe that the greatest legacy one can pass on to the learners is not only the ability to acquire money or other material things to be accumulated in life but rather a legacy of character and faith.

SRCC is a place where skills and passion coincide with the needs of the world. As the price of financial success is mounting day by day, the wholesome development of the students is a necessity to face real life situations. The College imparts values like truthfulness, honesty, compassion and responsibility. 'SRITES' tend to discover new and innovative solutions and are not averse to risk. The College is famous for its quality education and rigor of its academic programmes and a conducive environment for co-curriculars and extra-curriculars that transforms the students and empowers them to release their full potential. It is the conviction of the College that the learning of the students is both within and outside the classroom. Therefore, a rich array of opportunities is provided to students to develop their leadership and organisation skills. A liberal environment under a caring guidance ensures that talents are identified and developed to the core.

The College is known for its physical facilities. The campus is beautifully adorned with green lawns, a heritage building, state-of-the-art classrooms, a resourceful library, sports complex, swimming pool, a health care unit and physiotherapy centre.

The SRCC fraternity has successfully strived over the years for achieving excellence. The College, in existence, represents the exuberant synergy of its teaching and non-teaching staff who perform their duties with dedication, passion and commitment. In the years ahead,





SRCC will continue to uphold the legacy of its reputation in India and will aim to be one of the best global institution for academics.

The Self-Study Report represents the manifestation of the ideals and efforts of the College on its orientation towards quality and service. It has been an inward looking exercise which will yield impetus to the growth and development of the College.

**Dr. Ashok Sehgal**

**Officiating Principal  
SRCC**

## **ACKNOWLEDGEMENT**

The Self-Study Report is the outcome of generosity, support, guidance and patience of a large number of people. The Steering Committee for the NAAC report for Shri Ram College of Commerce acknowledges the untiring contribution of the innumerable people, whose indefatigable efforts have gone into the preparation of this report.

First and foremost, our heartfelt gratitude to the Governing Body and its Chairman, Shri Ajay Shriram, under whose aegis the Steering Committee has compiled this report.

We thank Dr. Ashok Sehgal, Officiating Principal, SRCC who has extended wholehearted support to this process through inspirational leadership, steadfast and robust guidance. His faith in our efforts and abilities has been a great source of encouragement.

We also take this opportunity to thank Dr. P.C. Jain, former Principal SRCC, who spared his valuable time to provide significant inputs for this Self-Study Report.

The Committee thankfully acknowledges the support from the administrative staff of the College, led by Mr. Jatin Lamba, Ms. Juleta Khan and Mr. S.K. Gupta for their cooperation and assistance needed to compile the report. The accounts department headed by Mr. P.K. Jain and Mr. Sanjay Dobhal has to be thanked for explaining and interpreting complex figures and accounting procedures. The library team led by Mr. Sandeep Nawani needs a special token of gratitude for sharing vital information regarding the library and its activities. Mr. Shiv Nandan, Senior P.A. to the Principal has been generous enough to help with the preparation of this report and has always smilingly provided all the assistance.

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We are also grateful to everyone, both within and beyond, the community of Shri Ram College of Commerce, who have contributed in any possible way towards the welfare of the College and have spared even a moment to help in the preparation of this honest fruit of labour.

Lastly, the Committee thanks NAAC for providing the College an opportunity for introspection and to discover the areas of improvement.

**NAAC Steering Committee  
SRCC**



## LIST OF ABBREVIATIONS

(I)	India
(P)	Private
AC	Air Conditioner
ACS	Associate Company Secretary
AMC	Annual Maintenance Contracts
Anr.	Others
API	Academic Proficiency Indicator
B. Com (H)	Bachelor of Commerce (Honours)
B.A.	Bachelor of Arts
B.Ed.	Bachelor of Education
B. Tech	Bachelor of Technology
BA	Bachelor of Arts
BBA	Bachelor of Business Administration
BEM	Business Entrepreneurship and Management
CAG	Comptroller and Auditor General of India
CAIIB	Certified Associate of Indian Institute of Bankers
CBCS	Choice Based Credit System
CBSE	Central Board of Secondary Education
CCE	Continuous and Comprehensive Evaluation
CCTV	Closed Circuit Television
CDF	Connecting Dreams Foundation
CDROM	Compact Disk Read-Only Memory
CEC	Central Evaluation Centre
CEO	Chief Executive Officer
CH	Chapter
CIC	Corporate Interaction Cell
CIIE	Centre for Innovation, Incubation and Entrepreneurship
CLIF	Club For Leadership Innovation And Finance
CMIE	Centre for Monitoring Indian Economy
COLORS	Coalition For Road Safety
CPD	Centre for Professional Development
CSR	Corporate Social Responsibility
CTH	Compulsory Test in Hindi
CWG	Common Wealth Games
DELNET	Developing Library Network
DFS	Department of Financial Studies
DSE	Delhi School of Economics
DU	Delhi University
DULS	Delhi University Library System
DVD-ROM	Digital Versatile Disk - Read Only Memory
EBS	European Business School
EBSCO	Elton B. Stephens Co.
Ed.	Edition
e-DBMS	Electronic-Database Management System
EDC	Entrepreneurship Development Cell
ENACTUS	Entrepreneurship, Action and Us

EOC	Equal Opportunity Cell
ERP	Enterprise Resource Planning
EY	Ernst & Young
FAR	Floor Area Ratio
FCA	Fellow Chartered Accountant
FCS	Fellow member of Company Secretary
FDP	Faculty Development Programme
FOYS	Festival Of Youth Sports
FYUP	Four Year Undergraduate Program
G.B.	Governing Body
GBO	Global Business Operations
GDPI	Group Discussion & Personal Interview
GEN	General
GGs	Guru Gobind Singh
GGsIP	Guru Gobind Singh Indra Prastha
GOI	Government of India
HDFC	Housing Development Finance Corporation
HPAIR	Harvard Project for Asian and International Relations
HR	Human Resource
HRD	Human Resource Development
HSBC	Hong Kong and Shanghai Banking Corporation
HT	High Tension
IAS	Indian Administrative Service
ICA	Institute of Corporate Affairs
ICA-AP	International Cooperative Alliance-Asia Pacific
ICAI	Institute of Chartered Accountants of India
ICICI	Industrial Credit and Investment Corporation of India
ICSI	Institute of Company Secretaries of India
ICSSR	Indian Council of Social Science Research
ICT	Information and Communication Technology
IESEG	Institut d'Économie Scientifique et de Gestion
IFT	Interferential Therapy
IGNOU	Indira Gandhi National Open University
IIM	Indian Institute of Management
IIPH	Indian Institute of Public Health
IIT	Indian Institute of Technology
ILibSys	Integrated Library System
ILL	Inter-Library Loan
ILLL	The Institute of Lifelong Learning
INR	Indian Rupee
IOSR	International Organization of Scientific Research
IP	Indraprastha
IP	Internet Protocol
IPS	Indian Police Service
IQAC	Internal Quality Assurance Cell
IQAS	Internal Quality Assurance System
IRDA	Insurance Regulatory and Development Authority
ISBN	International Standard Book Number



ISC	Indian School Certificate
ISR	Institutional Social Responsibility
ISSN	International Standard Serial Number
IT	Information Technology
JAWS	Job Access With Speech
JLP	Jaipur Literature festival
JNPT	Jawaharlal Nehru Port Trust
JRF	Junior Research Fellowship
KPMG	Klynveld Peat Marwick Goerdeler
L.L.B	Bachelor of Laws
LAN	Local Area Network
LCD	Liquid Crystal Display
Ld.	Learned
LED	Light-emitting Diode
Ltd.	Limited
M. Phil	Masters of Philosophy
M.A.	Master of Arts
M.A. (Eco.)	Master of Arts- Economics
M.B.A.	Master of Business Administration
M.Com	Master of Commerce
M.P.Ed.	Master of Physical Education
M.Phil	Master of Philosophy
M.Sc.	Master of Science
MBE	Master of Business Economics
MCA	Master of Computer Applications
MCX	Multi Commodity Exchange of India Limited
MD	Managing Director
MHRD	Ministry of Human Resource Development
MHRD	Master of Human Resource and Organisational Development
MIB	Master of International Business
MIS	Management Information System
MNC	Multi National Corporation
MoU	Memorandum of Understanding
MPT	Mormugao Port Trust
MRF	Middle Research Fellowship
MT	Maintenance and Technical
MTS	Maintenance and Technical Staff
NA	Not Applicable
NAAC	National Assessment and Accreditation Council
NABARD	National Bank for Agriculture and Rural Development
NCERT	National Council of Educational Research and Training
NCR	National Capital Region
NCT	National Capital Territory
NDRI	National Dairy Research Institute
NFCG	National Foundation for Corporate Governance
NFI	National Foundation of India
NGO	Non-Governmental Organization
NKN	National Knowledge Network

NSE	National Stock Exchange
NSEL	National Spot Exchange Limited
NSS	National Service Scheme
OBC	Other Backward Classes
OCR	Optical Character Recognition
ONGC	Oil and Natural Gas Corporation
OPAC	Online Public Access Catalog
Ors.	Others
P.A.	Personal Assistant
PDF	Portable Document Format
PG	Post Graduate
PGD	Post Graduate Diploma
PGDGB0	Post Graduate Diploma in Global Business Operations
PhD	Doctor of Philosophy
PHDCCI	Progress Harmony Development Chamber of Commerce and Industry
PIO	Public Information Officer
PM	Prime Minister
PMQ	Post Membership Qualification Course
PMS	Performance Management System
PVR Nest	PVR Network for Enablement & Social Transformation
Pvt.	Private
PwD	Person with Disability
QA	Quality Assurance
QE	Quality Enhancement
RBI	Reserve Bank of India
RCVC	Resource Center For Visually Impaired Students
RFID	Radio Frequency Identification
RO	Reverse osmosis
S.B.	Savings Bank
SBI	State Bank of India
SC	Scheduled Caste
SDI	Selective Dissemination of Information
SDS	Sustainable Development Society
SGS	Société Générale de Surveillance
SIFE	Students in Free Enterprise
SJR	SCImago Journal Rank
SMD	Short Move Diathermy
SNIP	Source Normalized Impact per Paper
SPIC-MACAY	Society for the Promotion of Indian Classical Music And Culture Amongst Youth
SPSS	Statistical Package for the Social Sciences
Sr.	Senior
SRCC	Shri Ram College of Commerce
SRF	Senior Research Fellowship
SRMUN	SRCC Model United Nations Team
ST	Scheduled Tribe
SWD	Short Wave Diathermy
SWOC	Strengths, Weaknesses, Opportunities, Constraints





TED	Technology Entertainment Design
TENS	Transcutaneous Electrical Nerve Stimulation
TI	Teacher In charge
UG	Under Graduate
UGC	University Grants Commission
UK	United Kingdom
UKIERI	UK India Educational and Research Initiative
UN	United Nations
UNDP	United Nations Development Programme
US	United States
USA	United States of America
VIPS	Vivekananda Institute of Professional Studies
VS.	Versus
WDC	Women Development Cell
Wi-Fi	Wireless Fidelity
WUS	World University Service
ZEE	Zee Entertainment Enterprises



## **EXECUTIVE SUMMARY: SWOC ANALYSIS**



## EXECUTIVE SUMMARY: SWOC ANALYSIS

### Following the footprints to Nine decades of Excellence

Commerce education in India began in **1886** with the establishment of a commercial school in Chennai (erstwhile Madras). At the collegiate level, the peregrination began when the Sydenham College of Commerce and Economics was established in Mumbai (erstwhile Bombay) in **1913**. Shri Ram College of Commerce embarked on its voyage early in the year **1920** when on the day of Basant Panchmi, seven leading businessmen in Delhi established the Commercial Education Trust. The Trust set up its first school in the same year under the name '**The Commercial School**' at Charkhewalan in the walled city of pre-independence Delhi. The school introduced a Post-Matriculation Diploma Programme in Commerce under the supervision of Mr. R.K. Kumar, who later became the first Principal of the **Commercial College**.

The inauguration of the Commercial College paved the entry of commerce education in the University system of Delhi. The first batch of students was enrolled on the first floor of a 'Hall' opposite the St. James' Church at Kashmere Gate. The classes began with twelve students and four faculty members from a hired bungalow at 8, Darya Ganj, New Delhi.

In **1926**, the Commercial College got affiliated to the University of Delhi. Six years later, it was upgraded to the status of a Degree College and started awarding its graduates the B.A. (Pass) (Commerce Group) Degree of the University. The B.A. (Honours) (Commerce Group) Degree was introduced in **1943**. The same year witnessed the introduction of M.A. (Economics) course, followed by the introduction of Master's degree in Commerce in **1948**. In **1949**, when B.Com (Honours) was instituted in the University of Delhi, the College also started offering the same. Finally, the B.A. (Honours) Economics course was introduced later in **1958**.

In **1951**, on the occasion of its Silver Jubilee, the Commercial College decided to specialize in the field of commerce and economics and hence rechristened itself as **Shri Ram College of Commerce (SRCC)** in recognition of the contribution made by its founder 'Sir Shri Ram'.

### The College Building-A Heritage

SRCC shifted to its new building in the sprawling North Campus of the University of Delhi in **1954**. The new building was inaugurated by Dr. S. Radhakrishnan, the then Hon'ble Vice President of India, on **January 31, 1954**. The College became a co-educational institution in **1957**. The guidance of Sir Shri Ram and the perseverance of the then Principal Jai Narain Vaish provided a well-endowed College building spread over a campus of 16 acres. With a circular façade encompassing the lecture rooms on two floors, a central clock tower, tutorial

and library blocks accompanying the main building, separate students' hostel, canteen, common room, staff residences, the College was established to address the whole range of educational requirements. In **2006-07**, the Government of Delhi accorded '**Heritage Status**' to the College building. SRCC later became the first college in the University to set up a Girls' Hostel in a non-exclusively women's college. A new two hundred seater Girls Hostel has been recently sanctioned by the University Grant Commission.

### **The Search for Excellence**

A pioneer, SRCC has evolved into a prestigious institution in the sphere of commerce and economics education in the country over a long journey through ninety years yet, the journey has perhaps just begun. If commerce education was a need felt in pre-independent India so that the indigenous human resources could be tapped in the midst of the colonial yoke, ninety years later, it is integral considering the march towards a globalised and liberalized economy.

Right from its humble beginning, the College has ingrained evolution and innovation in its soul in accordance with the changing times. A dream institution and a gateway to achieve great heights for many youngsters of the country, the College enjoys a **pan India No. 1** ranking for commerce education as per the surveys conducted by various reputed business magazines and journals, namely **India Today, Best Colleges Survey (2012, 2013, 2014 and 2015) and the Week Hansa Survey 2015**.

### **STRENGTHS**

#### **SRCC, the Brand**

***“Shri Ram College of Commerce has been serving educational needs in commerce and economics of industries for more than eight decades. This institution is indeed a brand institution for Commerce”***

*-Late. Dr. A.P.J. Abdul Kalam, Former President of India.*

Apart from being the most sought after college in commerce education in the country, Sri Ram College of Commerce, is a brand in itself, evoking the quintessence of excellence and quality. The institution pioneered commerce education in India and has been consistently delivering education par excellence and nurturing its students to strive and make significant contributions to the economy. Consistently ranked as the **No. 1 College** on parameters of reputation, academic input, student care, infrastructure, placement, perceptual rank and factual rank in the education of commerce and economics, the name "**Shri Ram College of Commerce**" represents the claim to be first among equals.

#### **Central Location**

A constituent college of the University of Delhi, Shri Ram College of Commerce is located in the heart of North Campus. The College has a well-endowed building spread over a campus



of 16 acres. The College is conveniently accessible by road and metro both. It enjoys a distinct locational advantage due to ease of its access and the College building being a landmark in itself. Its vintage and glorious past gives it a further edge when several reputed companies visit the College campus to run their placement drives every year.

### **Distinguished Faculty**

SRCC attracts some of the most talented young students every year not just due to its reputation for excellent performance and infrastructure, but more importantly because of its dedicated faculty. The College has on its faculty, highly qualified academicians known for their specialization in their respective areas. Many amongst its faculty are renowned authors and are read with considerable interest by students, scholars and researchers. They have been actively involved in the development of new curriculum, undertaking research projects, conducting workshops, seminars, symposia and conferences at National and International levels.

### **Intellectual and Diverse Student Base**

The brand and iconic status of Shri Ram College of Commerce is a strength derived from its most carefully treasured and cherished assets, its **students**. The College enjoys the reputation of being a premier institution in the field of commerce and economics education in the country and year after year it continues to attract the best of talent from all over India and abroad. SRCC enjoys a prestigious position and many alumni of the College are readily admitted in renowned foreign universities. Students enjoy a distinct advantage with regard to employment in reputed organizations and a good number of them get placed through campus recruitment even before their results are declared. The alumni of the College are well placed in the fields of **banking and finance, general management, civil services and academics**. Many are successfully managing their own business establishments or are reputed independent professionals. SRCC students have been performing remarkably well in all spheres of life. Academically sound and intellectually agile, students of SRCC consistently perform their way to the University Merit lists, often taking the first positions. **They have won the prestigious Rhodes scholarship to Oxford, topped professional exams, cleared civil services examinations and have been consistently getting selected in top management institutions within India as well as in the best foreign Universities.** Our students have also excelled in fields of sports and extracurriculars winning accolades ranging from international awards to even a Guinness Book World Record in Music.

### **Systematic Admission Process**

SRCC is known for its systematic and transparent admission process. It invites the best talent from all over the world on the basis of merit both in academics and sports. The Admission Committee along with the student volunteers of SRCC takes an initiative to make the admission a smooth process for the prospective students. A student help desk is set up during the admission process to address admission related queries as also catering to their needs for



assistance, thus ensuring a hassle free and transparent onboarding of the students. The Institution takes pride in the fact that despite the huge number of applications received every year, the student volunteers make sure that students seeking admission receive the required support as also their guardians have a comfortable stay during the admission process. Special and emphatic assistance is provided to differently-abled students during the admission process.

### **State-of-the-Art Infrastructure**

In terms of infrastructure, SRCC is one of the best colleges in the country, with its infrastructure competitive to international standards. SRCC is one of the few colleges in the University of Delhi which has **upgraded its classrooms** to facilitate teaching through modern tools and techniques. The College has **centrally air conditioned** classrooms with Wi-Fi enabled LCD projectors, tutorial rooms, library, a state-of-the-art seminar room and a **fully equipped auditorium** with seating capacity of over 750 persons. The College takes pride in being a **differently-abled friendly campus** with new ramps, lifts and special washrooms added to the building. Also, the College has various facilities to address the reading, hearing and understanding requirements of various students. The SRCC library is an empowering unit with a **Resource Centre for Visually Challenged** possessing an array of audio-visual aids to assist the visually challenged in the process of self-actualization.

The College is endowed with **renovated hostels, medical support systems (along with physiotherapy centre), modern gymnasium, swimming pool, a huge parking facility (available to both students and faculty), air-conditioned sports complex and playground** of international standards. A complete smoke and vehicles free zone, the College provides an eco-friendly environment to its students with the latest initiatives of **solar heating, rainwater harvesting, paper recycling and other green initiatives** in the pipeline.

The College has taken measures to address the need for vigilance and security. The campus is CCTV-enabled to cater to the safety requirements of a well-endowed and equipped campus receiving a huge footfall on a daily basis.

### **All Encompassing Education Beyond Curriculum**

To inculcate the managerial, entrepreneurial and organizational skills in the students, the College has different societies viz. **Commerce, Economics, Fine Arts, English Literary, History and Political, Hindi Sahitya Sahib, Debating, Dramatics** etc. Understanding the role student communities and societies play in distilling the orientation, learning and personality building of its wards, the College encourages students to freely form congregations in pursuit of their individuality and communionships. In addition to the forty-two of such societies catering to a multitudinous set of core interests ranging from debating to photography, the College has also initiated ‘**ENACTUS**’ under which community outreach projects are undertaken to cater to the needs of weaker sections of the society. The **Students’ Union** and various societies organize the co-curricular events in which they shoulder the



responsibility of making the stay of every student in the college an exhilarating experience. The office-bearers are democratically elected and each society has its own sphere of activities inclined towards the area of interest addressed by the society.

The Students' Union, along with various societies, organizes '**Crossroads**', the annual spring festival which is one of the most popular students' festivals in the University. Spread over four days in February/March, the festival invites participation from all over the country in a variety of events. Apart from providing a spirit of togetherness, it also tests organizational skills of the students, thus extending classroom education to the practical application. The Union is instrumental in organizing the '**Business Conclave**', a three-day event representing the best in industry-academia interface. The galaxy of speakers who illuminated this event in the past includes **Shri Narendra Modi, the current Prime Minister of India, Mr. Mukesh Ambani, CEO, Reliance group, Mr. Rana Kapoor, CEO, YES Bank**, to name a few.

The College encourages close interaction between what is taught in the class to how it is applied in the real world. This harmony of theory and practice is made possible through exposure of students to industry personalities with whom they interact and understand the practical application of concepts learned. A number of workshops, seminars and industry interaction events like **National Colloquium** and the **SRCC Youth Conference** are organized every year with participation from top industrialists, academicians, economists and representatives of government delivering lectures on wide range of aspects about business, economics and industry.

SRCC has built collaborative partnerships with reputed Business Schools and International Universities. **International exchange programmes** provide global exposure to students. The College has partnerships with the **IESEG Business School, Paris and Lille, Sciences-Po Paris; Utrecht Business School, Netherlands; Hong Kong Business School; University of Warsaw, Poland; Assumption University, Bangkok; University of Wisconsin, Eau Claire, US; Pennsylvania State University, US and South Pacific University.**

The College cultivates a keen spirit of interest in sports and actively cultures energetic participation in a multitude of indoor and outdoor sports. Endorsed by its laurels and achievements of the students in sports, the College aims to deliver its mission to facilitate sports as a vital component in the healthy growth process of collegiate education.

### **Evolving Education: Post Graduate Diploma in Global Business Operations**

The College has consistently evolved over the decades and to keep in sync with the changing business and economic scenario of the country and to meet the expectations from the education sector, in particular, the College started a two-year full time **Post-Graduate Programme in Global Business Operations** in the year 1999. The **PGDGBO** is exclusively devoted to international business studies. Admission to this programme is through an entrance examination, group discussion and personal interview. The programme is well received by the industry with the placement record hitting 100% in 2014.



### **Active Placement Cell**

The Placement Cell of the College facilitates on-the-campus recruitment by giving a common platform to the students seeking jobs. It invites companies related to finance, human resources, marketing and other branches of the industry to be a part of the placement process at SRCC. The profiles that companies offer relate to internships, management trainees, executives, research analysts, etc.

The Placement Cell at Shri Ram College of Commerce, working in close coordination with its faculty advisor, provides a platform for the students seeking recruitments to interact with potential recruiters on campus. Guided by a set of rules and principles, it strives to maintain warm relation with firms. Preparing the recruitment schedule for the year, inviting firms for pre-placement talks on campus, followed by final placements, and overseeing the process till the end, is a responsibility that the Placement Cell endeavors to carry out successfully. Their commitment for students is reflected in the rising quality of placements that students get every year.

Since the inception of the placement cell in 1996-97, most of the students available for the final recruitment have got jobs through on-campus interviews. In the year 2014-15, the placement cell of the College successfully placed close to **350** students with the highest salary packages in the institutional history.

### **Centre for Promoting Start-Ups**

SRCC is the first undergraduate commerce college in India to set up a centre for start-ups '**Centre for Innovation, Incubation and Entrepreneurship**'. The initiative, unique in itself, is a step forward to tap the potential of its talented student base and alumni, as well as in exploring the government initiatives to foster the spirit of entrepreneurship and to give space to create new products.

It will act as an incubator facility that provides its students with the required financial, technical and marketing resources, as well as offer an opportunity to the faculty to provide their valuable insights towards grassroot level implementation of commercial activities to stimulate the growth of the country.

### **National Centre For Corporate Governance**

SRCC has taken a step forward in grooming the leaders of tomorrow towards Corporate Governance. The College has been accorded the status of '**National Centre in Corporate Governance**' by the **National Foundation for Corporate Governance, Ministry of Corporate Affairs, Government of India**. SRCC is the only college of the University of Delhi which has been conferred with the status. The Centre conducts research, workshops and conferences to build and disseminate knowledge in the area of corporate governance.



### **Centre for Academic Excellence**

The College initiated an innovative programme '**Centre for Academic Excellence**' in 2013 to motivate and facilitate the faculty members and students to engage in research work. Under this program, financial assistance is extended for organizing and/or participating in conferences, seminars, workshops, training programs and paper presentations.

### **Business Analyst: The academic journal of SRCC**

SRCC fraternity is proud of its in-house bi-annual academic journal '**Business Analyst**' published in the months of March and September every year. It is a **refereed and reviewed** journal having an esteemed review panel specializing in their area of expertise with some of them heading top most institutions in the country. The journal endeavors to disseminate knowledge in the area of business, economics and management. It aims at promoting research in these areas and encourages empirical and inductive writings. The journal is catalogued in the '**Library of Congress**', Washington, D.C.

### **Empowerment through Scholarship and Financial Aid**

SRCC gives due recognition to merit and various rewards, scholarships and financial aid programmes have been instituted to extend support to its students. The College provides requisite scholarships and financial aid to genuinely needy students. It has a well-defined process for availing financial assistance and students are apprised through the College Prospectus, student Handbook and the same is updated on its website.

### **Cherishing Women Empowerment**

SRCC as an institution believes in equal opportunity to all, irrespective of the caste, gender, region, religion and creed. This belief is well exhibited in the admissions process, batch profile and co-curricular participation from the diversity of candidates. The Institution considers the welfare of its female candidates diligently and has taken initiatives to address their needs. The College has a Sexual Harassment Committee to address the grievances (if any). SRCC is the one of the few co-educational institutions in the University offering residential hostel facility to women candidates. Plans and actions are in place to enlarge this infrastructural facility to accommodate a greater number of female students. The College has also launched an initiative in the recent past, '**Women Development Cell**' enhancing the efforts towards gender sensitization and empowerment. **Safety of women** is given paramount importance with separate blocks for women audience as well as proper vigilance to take care of any untoward incidents.

### **Commitment to Institutional Social Responsibility**

Shri Ram College of Commerce undertakes its Institutional Social Responsibility as an integral part of its existence and has been working towards individual, community and

national development over the years. Taking a step towards environment conscientiousness, the College has taken initiatives like **paper recycling project, eco-friendly stationery products, better waste management, use of solar energy, rainwater harvesting and solid waste management.**

The College has a dedicated cell, the **ENACTUS-SRCC Chapter**, which takes up causes of social significance like liberating manual scavengers and reviving the long forgotten art of puppetry. The Cell is also working towards a unique initiative of identifying enterprising rural women in Karnal and training them for a project aimed at bringing in more efficiency in the dairy sector. The College also has a **unit of NSS** which undertakes activities such as literacy drives, health care for orphans and destitute, social surveys etc. Student activities are carried out through the year and provide students a platform for community work as also making them morally and socially responsible.

### **Eminent and Celebrated Alumni**

The College takes immense pride in its illustrious alumni. SRCC alumni are widespread in fields as diverse as **politics, business, public services to sports and entertainment.** Our Alumni embed the true outcome of the learning and development process at SRCC. The Alumni form a lineage of pride which creates a wealth of intangibles for the College. Geographically spread across the globe, the alumni play an active role in the development to the Institution. Contributing to the placements, infrastructure, research and resources of the College, our Alumni exhibit pride in their *alma mater*.

## **WEAKNESSES**

### **Curriculum Rigidity**

Offering flexibility in the curriculum and including various practical methods of teaching is a constraint faced by all the colleges in the University and SRCC being a constituent college of the University is no exception to the same. A need has been felt to address this and faculty at an individual level does take up blended learning and interactive pedagogy into consideration while grooming the students. However, there is **no formal mechanism** to offer flexibility in the courses/ modules that can be offered for undergraduate programmes.

### **Lack of systemic mechanisms for student progression**

The College lacks a formal mechanism for tracking the student progression after the completion of the academic term. Further, the College needs to promote research and allied activities at the Undergraduate level in a proactive manner.



## **OPPORTUNITIES**

### **Vibrant and Dynamic Economy**

The Indian economy has been growing steadfastly at impressive rates of 7-9% per annum. The growth is largely driven by the growth in the service sector which at about 60% of the GDP represents its largest contributory. Commerce forms the backbone of the aggressively growing service sector which opens up opportunities for institutions providing education in the fields of commerce and economics. The greater thrust on the auxiliary and allied services to drive the national goal of growth and development create a need for quality human resource talent. As the forerunner in commerce and economics education, the College expects to lead in the development process of the economy by aligning its plan and action to provide intellectually-driven and globally proficient individuals.

### **Rise of Global Economy**

Globalization has brought with it the benefits of transcontinental integration and the creation of a truly flat world. The rise of the global economy has provided opportunities that break the geographical barriers and promote the free flow of resources, skills and capital across nations. Globalization represents the opportunities to charter into new seas and promote the activities, once limited by scale, on a larger level. The increasing role of emerging economies like India in the global scenario indicates the level of integration achieved. With a vision to be a globally preferred institution for commerce and economics education, this opens up new areas of development for the College. Increasing international collaborations, greater faculty and student exchange programmes, conducting up of international joint researches, projects and internships are all envisaged in the future plans of the College.

### **Tapping the Alumni Resources**

A constant need has been felt for the meaningful alumni connect. Areas where alumni engagement can make significant contributions have already been identified, e.g. curriculum development and delivery, mentoring students, holding visiting sessions, and steering the College ahead through endowments. The College has chalked out certain constructive initiatives in the pipeline, e.g. opening an alumni office for effective communication, issuing a quarterly e-newsletter, starting weekend monthly alumni evenings, allowing the use of infrastructure at concessional rates, organizing sports events, opening global chapters, nominating one Governing Body member from alumni to name a few.

### **Evolving Paradigms**

SRCC has always been appreciative of the fact that evolution is an ongoing process. Keeping in sync with the changing rules of the game and rising competition, it has been felt that soft skills, socialization and proficiency-based learning are needs of the hour. The College has

recognized this and has taken nascent steps in the direction of launching certain initiatives in this direction.

### **Internationalizing the Name**

As phrased by the vision, the College aspires to spread its brand name to the geographical spread of the globe. Greater collaboration with international institutions and universities, transnational cross-cultural, multi-exchange student programmes, global faculty interchange and participation in development programmes outlines the next step in the evolution of the brand name of Shri Ram College of Commerce.

### **CONSTRAINTS**

#### **Infrastructural Constraints**

The College has a history of setting standards, be it in the academic performance, sports or cultural achievements. SRCC continues to be the dream institution of aspiring students and every year it receives applications in lakhs for a limited number of seats for the two courses offered. While the number of applications has increased exponentially, the infrastructure to accommodate and meet the future requirements continues to pose as a constraint.

#### **Talent Management**

The College has on board a pool of distinguished faculty with many amongst them having authored books in their areas of expertise. Recruitment of the permanent faculty is a common problem that many colleges of the University of Delhi are facing and SRCC being a constituent college of the University also gets affected in the process.

Despite the challenge of investing a considerable time in teaching an intensive curriculum, keeping in sync with the changing economic scenario and the industry requirements, integrating teaching with research rigor is a constant challenge faced by the institution.



## SWOC MATRIX ANALYSIS

	Acts as aid in achieving the objective	Constraints in achieving the objective
Internal (attributes of the system)	<p style="text-align: center;"><b>STRENGTHS</b></p> <ul style="list-style-type: none"> <li>• <i>The enduring brand of SRCC</i></li> <li>• <i>Distinguished faculty</i></li> <li>• <i>A diversified and intellectually ignited student Base</i></li> <li>• <i>An axiomatic locational advantage</i></li> <li>• <i>Highly transparent and well-administered admission process</i></li> <li>• <i>Modern state of the art ICT enabled infrastructure</i></li> <li>• <i>Centers for promoting start-ups, academic research and professional development</i></li> <li>• <i>Education beyond curriculum for all-encompassing development</i></li> <li>• <i>A geographically spread and illuminated Alumni Base</i></li> <li>• <i>Dedicated Placement Cell for Student career progression</i></li> <li>• <i>Business Analyst, In-house refereed and reviewed bi-annual academic journal</i></li> <li>• <i>Global Business Operations, a two-year full-time postgraduate program devoted to International Management studies</i></li> <li>• <i>Drive towards socio-economic and gender empowerment</i></li> <li>• <i>Social and Environment Conscientiousness</i></li> </ul>	<p style="text-align: center;"><b>WEAKNESSES</b></p> <ul style="list-style-type: none"> <li>• <i>Rigidity in curriculum</i></li> <li>• <i>Lack of formal tracking mechanism for students after their graduation</i></li> </ul>
	<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• <i>A vibrantly growing economy with an increasing proportion of Service Sector to the development of the nation</i></li> <li>• <i>Growing scope and scale of global Business</i></li> <li>• <i>The rise and progress towards entrepreneurship transcending to a global level</i></li> <li>• <i>Integrating soft skills and proficiency-based learning into the curriculum</i></li> <li>• <i>Meaningful engagement of eminent alumni base</i></li> </ul>	<p style="text-align: center;"><b>CONSTRAINTS</b></p> <ul style="list-style-type: none"> <li>• <i>Infrastructure constraints in meeting multiplying future requirements.</i></li> <li>• <i>Structured and rigid regulatory framework including increasing the strength of Permanent faculty and infrastructural constraints</i></li> <li>• <i>Indifference of industry attitude towards academics.</i></li> </ul>

## **CRITERIA WISE EXECUTIVE SUMMARY**

### **Criterion I: Curricular Aspects**

Shri Ram College of Commerce, founded in 1926, envisages to be an institution of global scale through its pedagogy and knowledge management. The vision, mission and objectives insightfully direct the commitment of the College to the growth of its wards and the society at large. Contributing to the skill development of the students and nation building, the encore of the Institution is synonymous to its drive for excellence.

The clearly stated teaching objectives aim to develop a thirst for lifelong learning and knowledge alongwith the requisite intellectual stimulation and rigor. Correspondingly, the curriculum expands beyond the myopic focus of redundant pedantics to the comprehensive development of mind, soul and body of the students in tandem with the social and national goals of inclusive development. The learning objectives are achieved through a concentric synthesis of academic such as teaching pedagogy, mentoring process and constructive feedback and para-academic activities of extracurriculars, sports and social integration. This endeavor is supported by a judicious blend of tangibles such as infrastructure and administrative support and intangibles such as peer support, opportunities for self-actualization and an all-round progressive atmosphere.

This criterion focuses on the aspects of curricular aspects of planning and implementation, its enrichment and the feedback system in the College. While the academic curriculum and its calendar are governed by the University, the curriculum delivery involves meliorating introspection and sustained implementation of the academic planning and delivery over a period of time. Careful planning by the College precedes the dedicated delivery by the faculty. The perspicacious implementation of the curriculum engages beyond the classroom to innovative teaching practices employing a wide range of instructive methods and edifications to endear to a culturally diverse and intellectually heterogeneous student base. A liberal two-way feedback system ensures vibrancy in the pedagogy harmonized to be student and learning concentric. The curriculum is suitably enriched to be representative of stakeholder's expectations in catering to needs of the society, the economy and the environment.

### **Criteria II: Teaching-Learning and Evaluation**

As an enlightened institution, Shri Ram College of Commerce positions itself to essay the catalytic role of fermenting and fostering a rational and scientific outlook and conspicuously inculcating moral, social and environmental values quintessential to the growth of an individual and the entire nation. The idea that the ephemeral nature of academic curriculum is just one of the building blocks to erudition and the true assay of the learning process is imbibed in the intellectual evolution of the learners reflects the pioneering philosophy of education at SRCC.



The College carefully and conscientiously develops in its students, mental faculties of thought, reasoning and logic. A blend of innovative teaching practices, a vibrant peer atmosphere and an encouraging evaluation system helps develop the lifelong zeal for learning and innovation. The open and democratic teacher-student interaction process helps stimulate thought process and simultaneously broadens their intellectual horizons. The faculty mentors the ardor for questioning and temperament in their wards and incorporates in their psyche, the responsibility towards our fellow individuals, community and the country. Healthy debates, discussions and dialogues are promoted in the classrooms over a rudimentary one-way communication process. Curriculum delivery stresses the importance of application and knowledge over rote learning. Student bodies and societies contribute immensely in this process. A range of cultural and sports activities throughout the year add a dimension of collective enterprise in all round development of students. The College provides stimulus to students to form ideating and incubation communities on their initiatives. Such communities promote teamwork, analytic temper, dialectic thinking and growth-oriented entrepreneurial motivation in the students.

The criterion ruminates the admission process, the teaching-learning process, teacher quality, evaluation process, student performance and learning outcomes. A vivid and detailed description notwithstanding, the criterion details the above facets of the teaching-learning process. The process of admission to the College is a transparent, objective and well-administered mechanism complying with the norms of the University and takes due cognizance of the regulatory policies of the Government of India. The streamlined and student-friendly procedures encomb the ease of access and availability of information. Through its admission process, the Institution aims to ensure equity and ease of access to prospective students from diverse regional, socio-economic, cultural and educational background. The Institution takes pertinacious action in ensuring gender equity. Further, the dedicated efforts of the College to empower differently abled students and integrate them in the larger strata of the society are enumerated.

The student profile of the College reflects and celebrates their picturesque diversity. The Institution cultivates homogeneity among students in terms of learning, education and knowledge irrespective of learning ability while cherishing their heterogeneity in terms of their individual personalities, future outlooks and personal visions for life. Broadening the scope of classroom teaching to incorporate inclusion of growth and development, an informal and critically analyzed feedback system paves the way for the quality enhancement of the faculty and the students. Further, robust formative and summative assessment approaches in terms of internal and external evaluation facilitate to test the integrity of the teaching-learning process and the academic framework

### **Criteria III: Research, Consultancy and Extension**

SRCC, well known for its academic excellence and dedicated approach towards imparting education, appreciates the role of research in education and is committed to developing an inclination towards research for both faculty and students alike. In this pursuit, the College



has set up “**Centre for Academic Excellence**” and “**Centre for Professional Development (CPD)**” in 2013. Whereas the latter provides an excellent platform for students and faculty members to enhance their skills and professional expertise in various academic fields, through short term courses and programs focusing on dynamic management landscape, the former provides them with financial assistance for participating in Seminars/ Conferences, presenting papers and attending training programs in India and abroad. Also, SRCC is the only college of the University of Delhi which has been accorded the status of **National Centre of Corporate Governance**. Under this, the College conducts research, workshops and conferences to generate and disseminate knowledge in the field of Corporate Governance.

The institution has always followed a multi-faceted approach towards development of scientific temper and research culture and aptitude among its students. Several conferences, seminars, workshops and special lectures have been organized to keep the students synchronous with the latest developments in the field of business and research. Students are also motivated to pursue inter-disciplinary research under the able guidance of faculty members. “**Innovation Projects**” and “**Gyanodaya - College on Wheels**” conducted by the University of Delhi are two such programmes in which the institution has actively participated. Eight such innovation projects have been duly completed. The College also provides its students a platform for global exposure, learning and leveraging on best global practices through various international programs. The College has MoU's/ collaborative arrangements with the various institutions in different academic areas of mutual interest. **The Assumption University of Thailand, Bangkok, University of Hong Kong, University of Warsaw, Poland, University of Hong Kong, IESEG School of Management, EBS Business School, Germany, Saginaw Valley State University, Michigan, National Foundation for Corporate Governance, IVEY Business School, Canada, The University of AKRON, Metropolitan College of New York, USA** is a non-exhaustive list of such institutions that have collaborations with SRCC. **The Corporate Interaction Cell, Placement Cell, Entrepreneurship Development Cell, Global Lecture Series, National Colloquium, Business Conclave** are few of the societies and events established towards achieving institute-industry interface.

The members of the institution - teachers and students alike are encouraged to participate and present their research work in various conferences & seminars organized by the institution from time to time. The College publishes its in-house bi-annual research journal ‘**Business Analyst**’ a refereed and peer-reviewed journal accredited with the aim to promote research in the areas of business, economics, finance, marketing, management and other academic disciplines and encourages empirical and inductive writings.

A conducive environment for research related activities has always been ensured by the institution. The head of the Institution always welcomes and encourages ideas and suggestions to promote research initiatives which are acted upon promptly. The College also ensures availability of various resources to facilitate research and learning through the **Resource Centre, library, and computer centre** in addition to excellent infrastructural and



technological support in terms Wi-Fi enabled campus, access to various information resources and research engines. SRCC is one amongst the few colleges of the University which has taken annual subscription of the **Prowess** database. Also, the College has made anti-plagiarism software available in the College premises. In order to enhance the efficiency of the researcher, the College provides for special/extraordinary leave besides study leave and allocation of classes is done as per the convenience of the researcher.

The faculty members of the organization have time and again brought laurels to the College through their continuous indulgence in research and innovative projects. The College renders the best of support to its members in the area of consultancy including curriculum development and syllabus designing, supervising M.Phil. & Ph.D. research scholars, teaching in other national and international universities, acting as resource persons in Workshops, Seminars and Conferences organized by external agencies and many more. Further, leave is provided in this direction in accordance with the rules and regulations of the UGC and the University of Delhi.

The College firmly believes in inculcating values and consciousness towards different facets of society through various outreach programs for underprivileged sections of society such as women manual scavengers, rickshaw-pullers, underprivileged children and others. Various societies including **Enactus, NSS, SDS, CDF and Green Cell** creates the conducive environment in which learning is fostered outside the classroom as well. The initiatives of **Sustainable Development Society** help in developing environmental consciousness among students. Drives towards cleanliness, health related camps, visits to orphanages are few steps taken in this direction.

#### **Criteria IV: Infrastructure and Learning Resources**

The guidance of Sir Shri Ram and the perseverance of the then Principal Jai Narain Vaish have provided a well-endowed College building spread over a campus of sixteen acres. With a circular façade encompassing the lecture rooms on two floors, a central Clock Tower, tutorial and library blocks adjoining the **main building, separate students' hostel, canteen, staff residences, SRCC was constructed to embrace the whole range of institutional requirements.** It has a **large air conditioned auditorium** with over 750 persons seating capacity and is equipped with lighting and sound systems. A state-of-the-art **Seminar Room** was also constructed on the occasion of the College's Platinum Jubilee in 2000–2001. It is fully air-conditioned and incorporates the facilities of projection. There is a separate block for holding tutorials, contiguous to the main building, to facilitate effective teacher-student interaction which, in turn, serves the purpose of tutorials in its true sense. Moreover, the main building along with the tutorial block, library and administrative block are all centrally air-conditioned so as to provide a comfortable learning and working environment to its members. In 2006-07, the Government of NCT Delhi accorded '**Heritage Status**' to the College Building. In light of its goal of creation and enhancement of best-in-class infrastructure that can facilitate effective teaching and learning, coherent measures are undertaken by the College on a continuous basis. In addition to the above, the College plans to incorporate an



additional tutorial block, multi-level parking, guest house, and efficient water delivery system to its campus area.

At SRCC, all possible steps are taken to ensure that latest technological as well as infrastructural developments are well integrated into the institution. To substantiate, all the classrooms and computer labs are installed with Wi-Fi enabled projectors to facilitate technology-enabled teaching and learning. The computer and internet facilities are fully accessible to all the faculty members and the students on the campus. The College has a well-equipped Computer Center with two labs having a total of ninety desktops, each configured with updated hardware and software along with internet connectivity and uninterrupted power backup. Besides, a fully Wi-Fi enabled campus area facilitates accessibility of internet facilities on laptops and desktops at any place in the campus. The College employs the latest optical fibre network using the appropriate topologies and highest configuration servers to ensure ease and speed of access.

The College also has a well-stocked library catering to the needs of more than two thousand eight hundred students at the undergraduate and postgraduate level. Being fully automated, the library uses RFID technology and database management software 'LibSys' version 7. It is fully air-conditioned and has two large reading halls accommodating around three hundred students. It is well equipped with all the modern facilities and resources (print and electronic) in the form of CDROMs, DVD-ROM, video cassettes etc. It has also developed a full-fledged digital library. The library has fully computerized its most actively used collection which is searchable through OPAC. It also permits access to the electronic resources provided by DULS and also provides remote access to e-publications through DELNET. There is a separate and dedicated internet service area installed with thirty computers to facilitate the members to access internet and online resources.

Special attention is devoted by the College to cater to the needs of differently-abled persons. A separate **resource unit** has been established (in the library) for differently-abled students, faculty and staff which is well-equipped with various tools like Clearview + Speech, Clear view One, OCR, JAWS and Talking Notice Board etc. which helps to overcome the limitations in the path of their learning and development. Apart from this, the entire campus area is connected with a network of ramps and elevators to facilitate smooth movement of physically challenged persons.

The College also offers hostel facility to provide safe, reasonable and homely accommodation for its students. Two separate hostel blocks, one meant for boys and another for girls, are located within the college campus. The boys' hostel has a total number of 75 rooms for about 145 students and there are 27 rooms in the girls' hostel to accommodate 53 students. The rooms are well furnished, double-bed rooms allotted on sharing basis to two students each. Both the hostels have fully air-conditioned common rooms, which are well-equipped with a variety of indoor games like table tennis, carrom board, chess board, badminton etc. Besides, a big wall mounted Television with home theatre effect is also in place for entertainment of the residents.



SRCC is a devout follower of the belief that healthy mind resides in a healthy body. The College has thus taken a series of steps to develop infrastructure in this direction. The College maintains a **Basic Health Care Unit** wherein basic medical support is provided to the staff and students. A full-time nurse has been appointed to serve the said purpose. Further, the consultation services of a general physician and an orthopedist are also availed of on appointed days. In addition, a well-equipped fitness center/gymnasium as well as a physiotherapy centre, equipped with all the basic physiotherapy modalities and exercise equipment, are in place for the benefit of its students, faculty and other staff members. In addition, an extensive playing ground, swimming pool, tennis court, indoor badminton court, basketball court and a lawn tennis court forms an integral part of the College campus.

Health and hygiene concerns are also well taken care of by the College. Adequate numbers of washrooms are located at suitable places in the campus with a provision of various facilities like vending machines for sanitary napkins, soap and tissue paper dispensers and automatic hand dryers. The College also has disabled friendly washrooms and it employs cleaning staff for regular cleanliness and maintenance of its sanitation facilities. A constant supply of safe drinking water is ensured through the installation of RO system and regular cleaning and maintenance of water tanks. The College ensures regular maintenance and upkeep of all infrastructural facilities; the maintenance work is carried out by trained in-house experts as well as annual maintenance contracts are awarded to appropriate outside agencies.

In its drive towards expansion, work is in progress for setting up a new academic block of about 35000-40000 square feet, renovation of the auditorium, construction of more residential apartments for students, faculty and staff members, a new sewerage system and the provision for video conferencing facility.

### **Criteria V: Student Support and Progression**

The pillar of strength of an educational institution is its students and SRCC has always been appreciative of this thought process. SRCC believes that the cycle of progress initiates with change, as change calls for innovation, and innovation leads to progress. The students of SRCC have progressively excelled in examination through constant efforts being made by faculty and students together. The students over years have lauded accolades and brought laurels to the College in academic and extra-curricular activities.

SRCC acknowledges merit and recognizes excellence by conferring various rewards, medals and merit scholarships to its meritorious students. The College enjoys a reputation of being a friend of less privileged sections of the society and has constituted various schemes to extend adequate financial assistance through fee concessions and scholarships. **The Equal Opportunity Cell** of the College addresses the problems faced by the students with disabilities or minority status.

The College is strongly committed to enable and empower its students by providing them a platform through various events such as **Crossroads, National Colloquium, Eximius, The**



**Shri Ram Economics Summit.** SRCC also takes pride in projecting the intellect through its publications such as **Business Analyst, Yamuna, R-evolution, Ceteris Paribus, Renaissance, Artha,** amongst others.

The **Centre for Innovation, Incubation and Entrepreneurship (CIIE)**, is one of its kind in the whole country to provide an opportunity to the students to take forward their budding business ideas. The **Women Development Cell (WDC)** of SRCC has been an initiative directed towards addressing pressing issues related to women. An Internal Complaints Committee has been duly constituted under the provisions of Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act 2013.

The **National Service Scheme** wing of the College continues to contribute to the society by organizing various activities such as Blood Donation Camps, Literacy classes for children of weaker sections, Leadership workshops etc. Multiple assessments are conducted and needy students are considered for remedial lessons.

The Institution has a structured mechanism for career guidance and placement of the students. Various consultancy, investment banking, sales, marketing, audit and assurance, startup ventures have visited campus in the yester years. The year 2014-15 witnessed as many as **53** companies with diverse profile recruiting from the campus and **335** students securing placements with companies of repute at salary packages higher than ever.

SRCC Alumni Association is a vibrant body actively contributing towards developing fellowship amongst the Alumni for the development of the alma-mater. Some of our notable alumni include **Hon'ble Finance Minister Shri Arun Jaitley, Rana Kapoor, Arjan Sikri, Atul Punj, Rajesh Pratap Singh, Rakeysh Omprakash Mehra and Gulshan Grover,** to name a few.

### **Criteria VI: Governance, Leadership and Management**

SRCC, a premier institute in the field of commerce has been able to attain unprecedented heights with excellent governance, charismatic leadership and inspirational management. The Governing Body of the College headed by the Chairperson fosters the spirit of participative management and focuses on developing a healthy culture in the organization that is in the best interests of the institution. Right since the establishment of the institution, the prime focus of the management has been to develop an organization that caters to the growing demands of the industry and is able to provide education that is at par with international standards. The vision, mission, objectives have been set up to make the institution the most desirable place to study for the students across the world.

To achieve the vision and mission set by the institution without compromising the orientation on quality, the College has a formally stated quality policy that is developed, driven and reviewed by its Internal Quality Assurance Cell (**IQAC**). The quality policy that is developed



after careful deliberations and rigorous discussions allows the College to work in the right direction without losing the acclimatization of quality.

The management of the institution is in the hands of the **Governing Body**, with Principal of the College being the member secretary of the governing body. The Principal acts as the most important link between the governing body and the other stakeholders of the College. The Institution has a strong focus on improving the quality of its teaching and learning, research and development and at the same time gives importance to the community engagement of students and the faculty members. To ensure better governance and management of the College, the information related to various aspects of the College is made available to the top management by means of various reports. The College, being a constituent of the University of Delhi, is required to operate within the ambit of statutes, rules and regulations of the university. However, the College has been able to practice considerable autonomy and is able to function on the path of its growth and development.

The College has an effective and objective grievance redressal mechanism that focuses on the careful handling of all the complaints that erupt at different times. The resolution of the grievances is ensured by the different committees that have been entitled, in particular, for this purpose. Further, to minimize the instances of grievances by various stakeholders, the Institution always remains open to feedback, in particular, from the students that enables it to meet the expectations of the various parties.

The empowerment of the faculty members as well as the non-teaching staff is central to the development oriented philosophy of the College. The College encourages the faculty members to participate in various research activities and also provides a platform for the same by organizing various seminars and international conferences. Further, the College also provides financial assistance to the faculty members so as to provide them with all the necessary support so as to pursue their research. It discharges the role of looking after the well-being of its faculty members by implementing various welfare schemes that can be availed by the members as and when the need arises. The thrust has always been on attracting and retaining the best academic talent so as to provide the best of education and learning to the students.

In order to ensure the effective and efficient utilization of funds, the College prepares annual budgets which are duly approved by the Governing Body and the University Grants Commission. The resources are mobilized under the strict surveillance of the bursar and the Principal of the College. The transparency of the utilization of funds is also audited during the internal and external audits. The College has also been able to secure desired additional funds as and when the need arises. The College by means of the recently established **Internal Quality Assurance Cell** has been working on Quality Assurance and Quality Enhancement. Plans are being laid by the institution to train the staff so as to ensure effective implementation of the quality assurance procedures.



## Criteria VII: Innovations and Best Practices

Under the firm conviction that social and environmental care is the moral onus of an institution functional in the society, the College is firmly devoted to its **institutional social responsibility**. The sanguine view that a persistent and committed action directed by a heightened sense of fraternal obligation can facilitate transformative change in the community and the nation is the thrust of activities at SRCC. The criterion explains the direction and efforts taken by the College toward ecological sustainability. Adopting sensitivity to the environment, it highlights the eco-friendly practices backed by the necessary policy and action towards the elements of environment viz. water, air, soil and energy.

Innovation has been one of the major drivers of the century. It is etched in the collective memory of mankind that stagnancy in thought and action leads to repugnancy and mediocrity. At the core of development and growth, lies the will and action to innovate with and ahead of times. With this philosophy, the mission statement of the College categorically extorts it to be a pioneer in the field of higher education. The College drives to innovate and provides an ambience of creativity to fuel innovation. The criterion details the innovation policy, its planning and implementation. It also articulates the academic, infrastructure, administrative and other innovations undertaken by the institution in pursuit of its philosophy.

The criterion is concluded with the narrative of the best practices of the institution which represent the collective manifestation of the vision, mission and ideology of the institution in action. These best practices represent the principled ethos of the College in motion and signify the celebration of idea and effort by the institution in this regard. The **first practice** transpositions the role of the College as expansive beyond the academic rigor to a preceptor of skills and abilities, indispensable for the management of career, in particular, and life. With a resolute focus on imparting experiential education, the practice narrates the spectrum of activities and events which are geared to impart necessary ingenuity and adroitness to the students enabling them to vitalize their energies and intellectual aptitude for success in life. The **second practice** highlights the efforts of the College to empower the differently abled by transforming itself into a differently-abled friendly institution. It emphatically narrates the drive of the College to integrate students into a homogeneous blend, devoid of the limitations of physical or cognitive abilities. The criterion concludes with the success and problems faced in such practices and how the institution is armed to meet the challenges in pursuit of its course for inclusive excellence.



## PROFILE OF THE COLLEGE

### 1. Name and Address of the College:

Name :	Shri Ram College Of Commerce	
Address :	Sri Guru Tegh Bahadur Marg, Maurice Nagar, Delhi-110007	
City: New Delhi	Pin: 110007	State: Delhi
Website :	www.srcc.edu	

### 2. For Communication:

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	Dr. Ashok Sehgal	O: 011-27666519 R: 011-27662623	+91-9971687827	011-27666510	principaloffice@srcc.du.ac.in
Vice Principal	N.A.	O: R:			
Steering Committee Coordinator	Dr. Rachna Jawa	O: R:	+91-9899038903		naac.convener.srcc@gmail.com rjsrcc004@yahoo.co.in

### 3. Status of the Institution:

Affiliated College

Constituent College

Any other (specify)

✓

### 4. Type of Institution:

#### a. By Gender

i. For Men

ii. For Women

iii. Co-education

✓

#### b. By Shift

i. Regular

ii. Day

iii. Evening

✓

5. Is it a recognized minority institution?

Yes

No



6. Sources of funding:

Government

**Grant-in-aid**

Self-financing

<input type="checkbox"/>
<input checked="" type="checkbox"/>
<input type="checkbox"/>

7. a. Date of establishment of the College: **01/04/1926**

b. University to which the college is affiliated /or which governs the college (If it is a constituent college)

**University of Delhi**

c. Details of UGC recognition:

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)	<b>05-11-1956</b>	N.A
ii. 12 (B)	<b>05-11-1956</b>	N.A

(Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act enclosed)

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.) **N.A.**

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?

Yes

☐

No

☒

If yes, has the College applied for availing the autonomous status?

Yes

☐

No

☒

9. Is the college recognized

a. by UGC as a College with Potential for Excellence (CPE)?

Yes

☐

No

☒

If yes, date of recognition: .....N.A.....

b. for its performance by any other governmental agency?

Yes

☐

No

☒

If yes, Name of the agency .....N.A..... and

Date of recognition: .....N.A.....



10. Location of the campus and area in sq.mts:

Location *	Urban
Campus area in sq. mts.	<b>63,846.69 Sq. Mt.</b>
Built up area in sq. mts.	<b>15,374.85 Sq. Mt.</b>

(\* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

- **Auditorium/seminar complex with infrastructural facilities**

**Seminar Room:** SRCC has an air-conditioned seminar room with a seating capacity of about 100 people. It is equipped with audio-visual facilities along with recording facilities and an excellent sound system. It also features a projector screen, white board, black board and a podium.

**Auditorium:** The SRCC Auditorium has a seating capacity of about 750 people. It has an advanced light and sound system that is managed by specially designated support staff along with the students. It is equipped with a large stage, two green rooms, comfortable seating, carpeting, wall paneling for acoustic effects, air-conditioners, washrooms, locker and a podium.

- **Sports facilities**

The College is proud to have a gigantic centrally air conditioned structure built by the Government of India in the year 2010. The complex stands parallel to any other world class structure, equipped with all amenities and facilities available for the sports players. The sports complex comprises of a multi-gym and a wooden flooring basketball cum badminton court. The College also has a hockey cum football field.

**Sports Complex:** The Sports Complex includes multipurpose hall and sports field.

**Multipurpose Hall:** The hall comprises of a wooden floor of size 33m x 33m. It has a seating capacity of more than 1200 persons. It includes world-class

changing rooms and fitness center. The multipurpose hall caters to the following sports

- Basketball
- Badminton
- Table Tennis

**Fitness Center-** The College maintains its own fitness centre. It is located inside the multipurpose hall in sports complex possessing equipment for free weight exercises, bodyweight exercises, gym ball exercises / Swiss ball exercises, resistance band exercises, resistance machine exercises and stretching exercises. The Center also holds classes for kickboxing, yoga and aerobics:

1. **Weight training section:** This section comprises of Olympic weightlifting weights, exercises stations, Swiss balls etc.
2. **Cardio section:** It consists of treadmills, elliptical trainer, cycles etc.

**Physiotherapy Unit-** Physiotherapy services for staff and students along with other basic medical facilities are available in the College.

The Physiotherapy section has Electrotherapy room and Exercise therapy room. The Electrotherapy room is equipped with all the basic physiotherapy modalities (i.e. IFT u.s. TENS, Muscle Stimulator, SWD [short wave diathermy], Traction Machine, wax bath therapy and hydro collar) meant for pain relief and relaxation.

Exercise room has the basic exercise equipment (i.e. Shoulder Wheel, Wrist Exerciser, Ankle Exerciser, and Foot Exerciser) along with some equipment especially for sports students that include resistance bands and loops, Swiss Balls, Foam Rollers, Bosu Balls, Medicine Balls, and Weigh Cuffs. There is also an RIP-60 trainer (supervision trainer) for rehabilitation and training purposes.

**Swimming Pool-** SRCC is the one of the few colleges in the University of Delhi to have a swimming pool facility. The swimming pool opens during the summer season. The swimming pool is properly maintained and coaching facilities are provided to newcomers.



-Hostel

Boys' hostel

- |      |   |     |
|------|---|-----|
| i.   | Number of hostels                         | 1   |
| ii.  | Number of inmates                         | 145 |
| iii. | Facilities (mention available facilities) |     |

**Mess:** The fully air-conditioned hostel mess accommodates seventy residents at a time. It is managed by the residents under the supervision of the Warden and operates on a cost-to-cost basis. Wholesome meals are served to the residents in the mess. The menu is decided by the residents' council. The mess operates thrice a day at the time of breakfast, lunch and dinner.

**Common Room:** For the recreation of residents, the hostel has an air-conditioned common room. Residents can sit and enjoy in their leisure time in the common room. Newspapers and magazines are also available in the common room. Carom Board, Chess and Table Tennis facilities are also provided to the residents in the room. A large wall mounted Television with home theater effect is also in place for the entertainment of the residents

**Park:** There is a small park within the hostel compound where students can enjoy refreshing time, study and exercise. The park in the hostel compound adds vibrancy to the Hostel.

**Wi-Fi:** Hostel residents are provided with Wi-Fi facility which can be used by them on their laptops with the help of user id and password issued by the IT Center of the College. Wi-Fi facility allows round-the-clock net connectivity.

**Laundry Services:** The College has outsourced its laundry services to professional agencies for the residents. The residents at their choice can avail the in-campus laundry services.

#### Girls' hostel

- |     |   |    |
|-----|---|----|
| i.  | Number of hostels                         | 1  |
| ii. | Number of inmates                         | 50 |
| ii. | Facilities (mention available facilities) |    |

**Mess:** The fully air-conditioned hostel mess accommodates seventy residents at a time. It is managed by the residents under the supervision of the Warden and operates on a cost-to-cost basis. Wholesome meals are served to the residents in the mess. The menu is decided by the residents' council. The mess operates thrice a day at the time of breakfast, lunch and dinner

**Common Room:** For the recreation of residents, the hostel has an air-conditioned common room. Residents can sit and enjoy in their leisure time in the common room. Newspapers and magazines are also available in the common room. Carom Board, Chess and Table Tennis facilities are also provided to the residents in the room. A large wall mounted Television with home theater effect is also in place for the entertainment of the residents

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**Wi-Fi:** Hostel residents are provided with the Wi-Fi facility which can be used by them on their laptops with the help of user id and password issued by the IT Center of the College. Wi-Fi facility allows round-the-clock net connectivity.

**Laundry Services:** The College has outsourced its laundry services to professional agencies for the residents. The residents at their choice can avail the in-campus laundry services.

- |                        |   |     |
|------------------------|---|-----|
| Working women's hostel |   | N.A |
| i.                     | Number of inmates                         | N.A |
| ii.                    | Facilities (mention available facilities) | N.A |



-Residential facilities for teaching and non-teaching staff  
(numbers available – cadre wise)

**Teaching Staff residential facility**

Girls Hostel Warden	1
Boys Hostel Warden	1
Principal's Bungalow	1
Teachers' flats (T Type)	12
Staff Quarters	10

**Non-teaching staff**

Staff Quarters – Class II and III	8
D' Type Quarter	28

-Cafeteria – The College houses two canteens inclusive of a separate canteen for differently abled students.

-Health centre

The College provides medical support along with well-equipped physiotherapy Centre in the campus to the students, faculty and staff members. The facilities include a visiting doctor who visits the campus thrice a week, a physiotherapist and a full-time nurse.

Health centre staff –

Qualified doctor	Full time	Part-time	✓
Qualified Nurse	Full time	✓	Part-time

-Facilities like banking, post office, book shops

A branch of the **State Bank of India** operates as a campus Branch in the premises to provide banking facility to the College.

The College has an in-house Bookshop being run by the SRCC Co-operative store. The Bookshop provides books, reference materials and stationery products to the students.

- Transport facilities to cater to the needs of students and staff

N.A

- Animal house N.A
- Biological waste disposal N.A
- Generator or other facility for management/regulation of electricity and voltage N.A
- Solid waste management facility N.A.
- Waste water management N.A.
- Water harvesting ✓

Rainwater harvesting system is in place in the College

12. Details of programmes offered by the college (Give data for current academic year)

Sl. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student strength	No. of students admitted
1	Under-Graduate	B. Com(H) B.A. Eco (H)	3 Years 3 Years	XII Pass XII Pass	English English	624 151	627 146
2	Post-Graduate	M.Com M.A. Eco	2 years 2 years	Graduation Graduation	English English	40 -	45 -
3	Integrated Programmes PG	-	-	-	-	-	-
4	Ph.D.	-	-	-	-	-	-
5	M.Phil.	-	-	-	-	-	-
6	Certificate courses	-	-	-	-	-	-
7	PG Diploma	P.G. Diploma in Global Business Operations	2 Years	Entrance test & GDPI with 50 % marks in Graduation	English	67	65

13. Does the college offer self-financed Programmes?

Yes ☒ No ☐

If yes, how many? 1 (P.G.D.GBO)



14. New programmes introduced in the college during the last five years if any?  
**N.A.**

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)	UG	PG	Research
Science	-	-	-	-
Arts	Economics	✓	✓	-
Commerce	Commerce	✓	✓	-

16. Number of Programmes offered under  
(Programme means a degree course like BA, BSc, MA, M.Com...)

- a. annual system N.A
- b. semester system 4
- c. trimester system N.A

17. Number of Programmes with

- a. Choice Based Credit System 2
- b. Inter/Multidisciplinary Approach N.A
- c. Any other (specify and provide details) 2

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes ☐ No ☒

19. Does the college offer UG or PG programme in Physical Education?

Yes ☐ No ☒

20. Number of teaching and non-teaching positions in the Institution

The total sanctioned posts of teaching staff is **130** and non-teaching staff is **93**.

Positions	Teaching faculty						Non-teaching staff		Technical staff	
	Professor		Associate Professor		Assistant Professor					
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC/ University/State Government <i>Recruited</i>	-	-	-	-	-	-	-	-	-	-
			18	16	16	13	42	09		01
<i>Yet to recruit</i>	-	-			67		10 and 32 outsourced		NIL	
Sanctioned by the Management/ society or other authorized bodies <i>Recruited</i>	-	-	-	-	-	-	-	-	-	-
<i>Yet to recruit</i>	-	-	-	-	-	-	-	-	-	-

\*M-Male \*F-Female

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.	-	-	-	-	-	-	-
Ph.D.	-	-	10	7	6	5	28
M.Phil.	-	-	4	6	6	5	21
PG	-	-	4	2	4	4	14
Temporary teachers							
Ph.D.	-	-	-	-	2	4	6
M.Phil.	-	-	-	-	-	9	9
PG	-	-	-	-	12	30	42

22. Number of Visiting Faculty /Guest Faculty engaged with the College. 10

Seven for PGDGBO and Three for Undergraduate Programmes.



23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	Year 1 (2011-12)		Year 2 (2012-13)		Year 3 (2013-14)		Year 4 (2014-15)	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	61	53	73	55	53	54	45	64
ST	26	28	41	18	39	26	29	26
OBC	122	100	148	120	104	94	126	117
General	262	382	281	285	217	246	248	301
Others	11	11	12	5	12	7	14	6

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D.	Total
Students from the same State where the college is located	739	99	-	-	838
Students from other states of India	1600	93	-	-	1693
NRI students	-	-	-	-	-
Foreign students	78	06	-	-	84
Total	2417	198	-	-	2615

25. Dropout rate in UG and PG (average of the last two batches)

UG

Negligible

PG

Negligible

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled )

(a) including the salary component

Rs. 78,213/-

(b) excluding the salary component

Rs. 8,138/-

27. Does the college offer any programme/s in distance education mode (DEP)?

Yes

☐

No

☒

28. Provide Teacher-student ratio for each of the programme/course offered

Overall Teacher-student ratio **1:22**

Course wise Teacher-student ratio:

Course Name	Teacher-student Ratio
B. Com (H)	01:26
B.A. Eco (H)	01:20
M.Com	01:19
P. G. Diploma in GBO	01:09

29. Is the college applying for

Accreditation :    Cycle 1    ☒  
                                 Cycle 2    ☐  
                                 Cycle 3    ☐  
                                 Cycle 4    ☐

Re-Assessment:    ☐

*(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re- accreditation)*

30. Date of accreditation\* (applicable for Cycle 2, Cycle 3, Cycle 4 and re assessment only) N.A

31. Number of working days during the last academic year. **295**

32. Number of teaching days during the last academic year **170**

33. Date of establishment of Internal Quality Assurance Cell (IQAC) **12/11/2014**

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC **N.A.**





## CRITERIA WISE REPORT



## CRITERION I: CURRICULAR ASPECTS

### CURRICULUM PLANNING AND IMPLEMENTATION

**1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stakeholders.**

**“तमसो मा ज्योतिर्गमय”**

*(Lead us from darkness to light)*

*- Brhadāranyakopaniṣat 1.3.28*

Taken from the **Brihadaranyaka Upanishad**, the motto of Shri Ram College of Commerce forms the core philosophy of the institution. At the heart of the institution, lies its commitment to education and learning, its ingrained ideology towards individual growth, community building and national development through the spread of knowledge as a lighting beacon on the path evolving to **certitude enlightenment**.

The vision is the *vis major* of an institution, the driving force behind its actions and the axis on which its energies are focused. Envisioned by its founder, Sir Shri Ram, to be an institution with a purpose of fostering meaningful education in the fields of business and economics, the College clearly states its endeavor in reaching paramount at a global level by achieving all-encompassing excellence in the esoteric field of commerce and economics. The vision statement of the institution is succinctly etched as:

***“SRCC- A College of Global Choice”***

The mission statement of the College, signifying the existence and its road map to the achievement of its vision, reads as:

***“To achieve and sustain excellence in teaching and research, and enriching local, national and international communities through our research, the skills of alumni, and the publishing of academic and educational materials”***

A detailed description of the mission statement reads as:

1. To excel in innovative and quality teaching pedagogy and to provide a holistic learning experience to students.
2. To identify, tap, nurture and hone talent of individuals of a diverse base enabling them to realize and maximize their potential, excel in their academic and non-academic pursuits and developing them to be global leaders of tomorrow.
3. To achieve and promote excellence in publications and applied research in order to enrich the national and international community.
4. To develop human resources, infuse quality of leadership and create an internationally



competitive pool of scholars.

5. To foster outreach, community building and empowerment initiatives at national and international levels.
6. To maintain and promote quality, transparency, compliance and sustainability in governance and service delivery.
7. To collaborate and work with leading national and international institutions and organizations.
8. To ensure outstanding environment-friendly infrastructure and facilities to its users.
9. To achieve all round self-reliance.
10. To encourage active participation in sports for complete physical and mental health of its wards

With the vision and mission clearly defined, SRCC has the following formally stated objectives as the basis for creating policy towards its vision and mission:

1. To improve the quality and relevance of academic programmes by introducing innovation and customization of pedagogy to enhance student learning and to develop quality learning contents.
2. To hone the potential of students towards their academic and individual growth, develop leadership and entrepreneurial capabilities in them; to stimulate them to pioneer innovation and reach out beyond curriculum; to instill values and morals and develop students to be designers of change and transformation in the country.
3. To elevate the quality, quantity, accessibility, impact and effectiveness of research.
4. To promote engagement in national and international extracurriculars, outreach, community building and empowerment initiatives.
5. To become the first choice of employees by treating positions as human first, developing an organizational culture, imparting the customized training and development to raise effectiveness and efficiency in functioning.
6. To create, maintain and innovate infrastructure and service dynamics matching the institutional requirement.
7. To introduce requirement based technology, making information easily accessible to the community, sincerity and commitment in following established statutes and maintaining adaptability to the dynamic state of governance.
8. Tapping the alumni and community network, promoting consultancy services, encouraging cross-subsidization, adopting environment caring practices for conservation and utilization.

The vision, mission and objectives are deep-rooted in the functioning of the College. An all-pervasive environment, permeating every sphere of the institution, built around the halo of the vision, mission and objectives ensures that they are communicated effectively to each stakeholder of the College viz, students, teachers, staff, parents, alumni, society et al.

The College ensures the communication of its vision, mission and objectives to its stakeholders through the following medium:

- An annual **prospectus** detailing the vision and mission at the first interaction with the College.
- An interactive **website** ([www.srcc.edu.in](http://www.srcc.edu.in)) which facilitates the viewing and understanding of the essence of the College for the world at large.
- Etched in metal in form of boards, at the **reception** area for the common viewing within the College
- At various broadcast points employing large screen televisions.
- Through **practice** in the day-to-day functioning of the institution in teaching, student development and transformation, administration and infrastructural practices.
- Through **staff council and departmental meetings** where stress is put on aligning the academic curriculum and staff efforts to the achievement of the vision. Further, pursuant to its objectives, in all activities which contribute to the motivation of its members such as training, development and health measures.
- **Alumni meets, community outreach programmes and society interaction** ensures the implicit communication of the vision of the College.
- Through **media interaction** in form of interviews, public relations and press releases.

**1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example (s).**

The **University of Delhi**, of which the College is a constituent, relays the academic curriculum at the initiation of the academic year. The academic calendar issued by the University is followed by every Department as the guide in the implementation of the curriculum. The College meticulously develops action plans taking into note the objectives of the curriculum, the number of teachers and students and infrastructure available. Before the start of the academic year, the **Workload Committee** of the College conducts meetings with the department heads and faculty to plan and ensure effective and timely implementation of the curriculum. In the next phase, **internal course meetings** for each subject offered by the College are held to ensure that the specific subject objectives are imbibed within the broad academic framework. Faculty have the freedom to decide the pace and transmission of the curriculum within the time frame and other requirements of the University. Infrastructural planning in terms of number of classrooms, tutorial blocks, availability of books and academic resources etc are planned in tandem with the academic blueprint so prepared. The academic plan is transitioned into action effectively through lectures, presentations, assignments, seminars, workshops and discussions. Further, as a review mechanism, departmental meetings, staff council and feedback mechanism ensures changes to the action plan, if any, are done on a timely and need oriented basis.



### **1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/ or institution) for effectively translating the curriculum and improving teaching practices?**

The University of Delhi provides the backbone for the translation of curriculum into practice through guidelines, circulars and clarifications. To facilitate better teaching practices, the University organizes Faculty Development Programmes, refresher courses, orientation programmes and workshops to append and enhance the quality and methodology of pedagogy. The College takes a spirited and keen interest in the training and development of its teachers and encourages them to participate in the department and subject meetings, orientations, refresher courses, workshops, seminars organized by the University to enhance knowledge and to improve the teaching practices. Further, the College assumes a proactive role in timely and relevant communication of curriculum and changes in it (if any) as well as resolution of queries of the faculty on a priority basis.

### **1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provided by the affiliating University or other statutory agency.**

The College follows a blended methodology of didactic and auto-didactic pedagogy leveraging infrastructure and technology resources to ensure effective curriculum delivery. A broad academic plan and review mechanism ensures the management of curriculum is done simultaneously on individual and institutional level. Certain **initiatives** taken in this regard are:

- The faculty is given discretion at a subject level to determine the flow, structure and pace of their teaching. They are empowered to modify the method of teaching to accommodate different types of learners who learn at a different pace. Classroom teaching and tutorial guidance are utilized to the fullest extent to achieve the learning objectives. A democratic student-teacher interaction process ensures two-way continuous and unabated feedback that facilitates modification of the delivery process.
- At an infrastructural level, the importance of classrooms is highlighted in its role in curriculum delivery. In SRCC, there are smart classrooms employing technologies that aid and enhance the curriculum delivery process. Further, a redesigned library access, both physical and digital, ensures timely availability and ease of access to the students.
- Self-study mechanisms in the form of projects and presentations are encouraged.

### **1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the University in the effective operationalization of the curriculum?**

Understanding that the academic curriculum has an element of employability and career progression and scope of value addition in terms of research and development of further knowledge in the disciplines, the College extensively engages industry and research bodies in the operationalization of the curriculum. While the theoretical aspects of the curriculum are set by the University, the applied and practical aspects of the curriculum that pertain to the actual implementation of the subject in real time are delivered in coordination with industry and research bodies. The College organizes business conclaves, meets, seminars, programmes and industrial visits to augment the academic delivery of the curriculum. Internships, trainee programmes and interactions provide the students value addition and enrichment to the understanding of the convergences and divergences between the paper setting and the practice of the subject. The College's internal academic plan is flexible enough to accommodate the role of ultimate beneficiaries of the curriculum viz. industry, research bodies and the University. Further, the spectrum of activities that facilitate such interaction is expanding with the increasing empowerment of student communities and societies.

## **CURRICULUM PLANNING AND IMPLEMENTATION**

### **1.1.6 What are the contributions of the institution and/or its staff members to the development of the curriculum by the University?(number of staff members/departments represented on the Board of Studies, student feedback, teacher feedback, stakeholder feedback provided, specific suggestions etc.**

SRCC plays a proactive role in contributing to the development of the curriculum. While the faculty of the College engages in development and relay of the curriculum, the students actively provide feedback and suggestions as its review mechanism. Various staff members have been involved in the planning, drafting and revision of curriculum of the University. In this respect, the College faculty has been involved in the following aspects:

- Contribution as members for developing curriculum of B.Com (Hons.), the University of Delhi in the year 2012-13;
- Member of the Curriculum Development Committee for CTH i.e. Compulsory Test in Hindi in the year 2012-13;
- Member of Empowered Committee in 2012-13, which was entrusted with responsibility of framing curriculum and developing teaching materials for Foundation courses under Four Year undergraduate programme implemented in the year 2013-14;
- Member of the Curriculum Development Committee for CTH i.e. Compulsory Test in Hindi, in the year 2014-15 (under approval);
- Coordinator for developing e-content for the paper – 'Corporate Legal Framework', under the UGC project 'e-pathshala' for M.Com I/ II year Syllabi; and



- Member of the committee appointed by UGC to develop curriculum for Commerce courses under Choice Based Credit System (CBCS).
- The academic intellect and literary fervor are also well demonstrated through an illustrious list of textbooks and other reading materials authored by our faculty members as mentioned in the evaluative reports department wise.

**1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If 'yes' give details on the process ('Needs Assessment', design, development and planning) and the courses for which the curriculum has been developed.**

The faculty at SRCC has also been involved in developing the curriculum of courses other than those under the purview of the affiliating university. Their involvement is as follows:

- Associated with curriculum development of Post Membership Qualification Course (PMQ) offered by Institute of Company Secretaries of India (ICSI).
- Development of modules of ICAI on Ethics and Social Responsibility of Business in 2011-12.
- Development of module of Institute of Corporate Affairs (ICA) on International Corporate Governance
- Member of committee for semesterization of Commerce courses of Sikkim University.
- Member of committee for development of Commerce and Business courses of the Royal University of Bhutan.
- Member of Board of Studies, ITM University, Gurgaon for framing curriculum of B.Com (Hons.) and B.Com (prog).
- Association with the revision of curriculum of B.Com, BBA, MBA of Maharaja Agrasen University, Baddi, Himachal Pradesh.
- Member of Expert Committee for revising B.Com course, School of Management, IGNOU, 2012-13 - Revision of two papers of Economics (Economic Theory, and Money, Banking and Financial Institutions).

**1.1.8 How does institution analyze/ensure that the stated objectives of the curriculum are achieved in the course of implementation?**

Through an intensive analysis and control mechanism of feedback and review, the College ensures the alignment of the stated objectives of the curriculum to their implementation. Careful deliberation and discussion precede the academic year on the objectives of the curriculum and assignment of the subjects to suitable faculty by the Workload Committee. This analysis by the institution ensures the creation of schedules and the elimination of ambiguities on the curriculum. Recognizing that the course of implementation is not a static roadmap or a universal fit, individual faculty is provided complete discretion in the design of their subject(s) within the broad academic framework as envisioned by the College. To ensure that the stated objectives of the curriculum are achieved, the College operates under a



systematic process of curriculum delivery and feedback mechanism. The implementation of the academic plan is a systematic and time bound process which encompasses classroom teaching, blended and integrated learning as well as the availability of infrastructure in terms of rooms and assistance. Objectives of the curriculum are conveyed to the students and continuous feedback is encouraged to enhance the curriculum delivery. Further, as a review mechanism, feedback is used to gauge the convergence of the stated objectives of the curriculum with its implementation and the need for realignment. The conducive and congenial informal peer to peer interaction also ensures that there is effective coordination and cooperation in the implementation process. Also, as an important step, training and development needs of the faculty in the due process of achieving the goals of the curriculum are met through workshops, seminars and development programmes.

## ACADEMIC FLEXIBILITY

### 1.2.1 Specifying the goals and objectives, give details of the certificate/diploma/skill development courses etc. offered by the institution.

The College takes pride in its **Post Graduate Diploma in Global Business Operations**, a self-financed course immensely appreciated by the industry since its inception. The GBO Programme was introduced as a post-graduate course in the University of Delhi, exclusively at SRCC, in 1999. The emergence of a globalised world order posits new challenges that require new responses to business practices and operations. The Global Business Operations (GBO) Programme offers a course keeping in mind the global perspective of business where a multi-dimensional approach is a necessity.

The movement towards a market-oriented economy with expansive business frontiers creates new challenges. Management strategies must address themselves to the twin phenomenon of managing diversity and convergence of business operations across the world. These contemporary requirements of world trade and commerce need able human resource inputs that can understand and relate to the contemporary business environment. It is within this scenario of a new and dynamic business environment that Shri Ram College of Commerce had introduced the two-year, Post-Graduate Programme in Global Business Operations. The **goal** of the course is to deliver quality management education for excellence in international business. The GBO Programme is meant to enhance the potentialities of management professionals to work both within and across national boundaries, cultures, organizational structures and legal systems.

Global Business Operations (GBO) Programme's main **objective** is to provide students with advanced practical expertise in areas such as Human Resources Management, Accounting and Finance, Trade, Transnational Marketing and Information Technology. The Programme endeavors to combine insights from a number of different academic disciplines and functional areas. It adopts a multi-organisational objective and in the process motivates students to appreciate the complex and rapidly changing environment.



It is a specialized course designed for professionals involved in the administration of international business operations. Theory sessions in the classroom are appropriately complemented by actual industry exposure. Interaction with industry is an important part of this programme and the College organizes several events including the National Colloquium, an academia-industry interface. Seminars, special lectures, talks and other events are also organized to maximize the students' exposure to the global business scenario and the changes that constantly come about across the world.

**1.2.2 Does the institution offer programmes that facilitate twinning/dual degree? If yes, give details.**

As a constituent college of the University of Delhi, Shri Ram College of Commerce follows the University prescribed curriculum. At present, there is no provision for twinning and/or dual degree.

**1.2.3 Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher students and improved potential for employability. Issues may cover the following and beyond.**

- Range of Core/ Elective options offered by the University and those opted by the College
- Choice-based Credit System and range of subject options
- Courses offered in modular form
- Credit transfer and accumulation facility
- Lateral and vertical mobility within and across programmes and courses.

As a constituent college following a course structure prescribed by the University of Delhi, the College is constricted in terms of academic flexibility. However, students are encouraged to exploit the diverse range of subjects featured as choices within the respective courses in terms of their individual perspective, orientation and career progression.

**Range of Core/ Elective options offered by the University and those opted by the College**

The College offers the core options to its undergraduate students for the award of Bachelor's degree with Honors in Commerce and Bachelor degree with Honors in Economics as per University of Delhi

**❖ Post Graduate Diploma In Global Business Operations**

The College offers the following core as well as add-on courses to the students of PGDGBO as detailed in **Table 1.1**

**Table 1.1: Syllabus of PGDGB0**

<p style="text-align: center;"><b>SEMESTER I</b></p> <p>1.1 Indian Business Environment</p> <p>1.2 Economics for Managers</p> <p>1.3 Financial Management</p> <p>1.4 Principles of Marketing</p> <p>1.5 Quantitative Techniques-I</p> <p>1.6 Organizational Psychology</p> <p>1.7 Computer Applications in Business-I</p>	<p style="text-align: center;"><b>SEMESTER III</b></p> <p>3.1 Summer Training and Project</p> <p>3.2 International Financial System</p> <p>3.3 Transnational Marketing</p> <p>3.4 Documentation for Global Trade</p> <p>3.5 Human Resource Management</p> <p>3.6 Accounting for Business-II</p>
<p style="text-align: center;"><b>SEMESTER II</b></p> <p>2.1 Global Business Environment</p> <p>2.2 Quantitative Techniques-II</p> <p>2.3 Accounting for Business-I</p> <p>2.4 Legal Environment for Global Business</p> <p>2.5 Computer Applications in Business-II</p> <p>2.6 India's Foreign Trade and Policies</p> <p>2.7 Cross-cultural Buying Behavior</p>	<p style="text-align: center;"><b>SEMESTER IV</b></p> <p>4.1 Business Policy and Strategic Management</p> <p>4.2 International Financial Management</p> <p>4.3 International Trade-Blocks and Agreements</p> <p>4.4 Procedures and Logistics for Global Trade</p> <p>4.5 International Investment Management</p> <p>4.6 Social and Ethical Issues in Business</p>
<p style="text-align: center;"><b>ADD-ON COURSES</b></p> <ul style="list-style-type: none"> <li>• Business Communication in the Global Context</li> <li>• Contemporary issues in Global Business Context</li> <li>• Macroeconomics Analysis in the Global Context</li> <li>• Managing across Cultures</li> <li>• Business Issues, Practices and Culture of East Europe/ South Asia/ China/</li> <li>• Global Supply Chain Management</li> <li>• Technology &amp; Innovation Management in Global Organizations</li> <li>• Family Business and Global Integration</li> <li>• Managing Risk in Global Business</li> </ul>	



- 
- Negotiation Analysis
  - Equity Investment
  - Business Forecasting
  - Basics of Income Tax
  - Derivatives
  - Statistics for Managers
  - Foreign Language
  - Research Methodology
  - Financial Analysis through Excel & SPSS Entrepreneurship
  - International Corporate Governance

#### **- Choice based Credit System and range of subject options**

The provision for a choice based credit system or credit transfer and accumulation has been implemented by the University of Delhi. Hence, the College has introduced such schemes as per the University of Delhi guidelines.

#### **- Courses offered in modular form**

As a constituent College of the University of Delhi, Shri Ram College of Commerce follows the University prescribed curriculum and does not offer courses in modular form.

#### **-Credit transfer and accumulation facility**

The institution offers credit transfer and accumulation facility as per the provisions framed by the University of Delhi.

#### **-Lateral and vertical mobility within and across programmes and courses**

The scope of switching from one course to another is rigid in nature. Thus, flexibility remains rather limited as the University guidelines do not allow it. However, SRCC diligently offers its students full benefits of built-in curriculum flexibility.

**1.2.4 Does the institution offer self-financed programmes? If ‘yes’, list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.**

The College offers a self-financed programme i.e. Post **Graduate Diploma in Global Business Operations** as detailed in **Criteria 1.2.1**. It differs with respect to admission, curriculum, fee structure, teacher qualification and salary as compared to admission criteria of other courses offered by the College as per the following table:

***Table 1.2: Difference between PGDGBO and other Courses***

<b>Course</b>	<b>Post Graduate diploma in Global Business Operation</b>	<b>Other Courses offered by the College</b>
<b>Admission Criteria</b>	<p>Admission to the course is based on objective type Written Test and Group Discussion &amp; Personal Interview (GDPI).</p> <p>Candidate should have passed Bachelor Degree with 50 % marks.</p> <p>Detailed admission criteria is mentioned in <b>Criteria 2.1.2</b></p>	<p>Admission to undergraduate courses offered by the College is based on percentage in Class XII.</p> <p>Candidate should have passed Senior Secondary School Certificate Examination (Class XII) with minimum marks 45% for admission in Undergraduate courses.</p> <p>Admission to Postgraduate courses is merit based.</p> <p>Detailed admission criteria is mentioned in <b>Criteria 2.1.2</b></p>
<b>Fee Structure</b>	The total fee of the course (4 Semester) of Rs. 3,20,000/- which is divided into Rs. 80,000/- per semester	<p>The total fee of the Undergraduate Course is Rs. 87,820/-</p> <p>The total fee of the post Graduate courses is Rs. 59,251</p>
<b>Teacher's Qualification</b>	The teacher should have done Post Graduation and should have corporate experience and also experience in teaching of Professional subject.	The teacher should have done Post Graduation with the valid NET score.
<b>Curriculum</b>	Refer to <b>Criteria 1.2.3</b>	Refer to <b>Criteria 1.2.3</b>
<b>Salary</b>	The Honorarium to the teachers is paid per lecture as per University Guidelines.	The salary to the teachers is paid on a monthly basis as per University Guidelines.



**1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If yes, provide details of such programmes and the beneficiaries.**

The College offers a two-year full time under University of Delhi, **Post Graduate Programme in Global Business Operations (GBO)** that is exclusively devoted to international management studies

The GBO programme is meant to enhance the capabilities of prospective management professionals to work both within and across national boundaries, cultures, organizational structure and legal systems. The course has a contemporary curriculum which has been designed keeping in mind the requirement of **industry and students** with academic, extracurricular and other necessary facility to groom them into business leaders.

Various seminars, case studies, role play, management games, quizzes and projects are also undertaken to emphasize this perspective. The GBO wing organizes special short-term courses during summer and winter vacation which help students in their personal development on a continuous basis.

Apart from this, the N.S.S unit of College provides a platform to the students for community work. A variety of activities are organized to channelize the energies of the younger generation into creative pursuits. The N.S.S provides a unique opportunity for students of different social issues prevalent in our society and employs classroom learning to solve these problems innovatively.

**1.2.6 Does the University provide for the flexibility of combining the conventional face to face and Distance Mode of Education for students to choose the courses/ combination of their choice”. If yes’, how does the institution take advantage of such provisions for the benefit of students?**

The University of Delhi provides for both regular and open learning mode of higher education for certain courses. However, the College provides only the regular mode of education for its courses. As such, only the in-course flexibility such as a choice among specific subjects is permitted. However, the students are free to access the e-lectures and other web material on DU portals of **CIC** and **ILLL**.

**1.3.1 Describe the efforts made by the institution to supplement the University’s curriculum to ensure that the academic programmes and institution’s goals and objectives are integrated?**

The commitment of the Institution towards education and learning is reflected in its actions. The institution envisions fostering meaningful and panoptic education in the fields of commerce and economics. Being a constituent college of the University of Delhi, the

institution has left no stone unturned for effective delivery of University's curriculum to ensure individual growth, community building and national development. Various efforts have been and are being undertaken in this direction.

1. To hone the potential of students towards their academic and individual growth, theoretical knowledge is associated with the **real-life industrial examples** to provide an all-comprehensive learning experience to students. The curriculum delivery focuses on a keen expedition and introspection of knowledge over a conformist bias for marks. Workshops, seminars and debates conducted on a regular basis provide a forum for learning outside the classroom. This helps to reach out beyond curriculum and to stimulate entrepreneurial capabilities and innovative instincts in them. To ensure effective teaching, classrooms have been fitted with modern technological gadgets like roll down screens, green boards and ceiling mounted LCD projectors.
2. The College houses an **e-DBMS based library** employing the latest developments in the field of library sciences. With a collection of over 74000 books, latest publications in the field of business, economics, humanities, and social services are continuously added to provide a wide range of resources to students and faculty members. The College also subscribes to various newspapers and national and international journals. The internet facility is made available for extensive online research.
3. The College provides a **Wi-Fi enabled campus area**. The College server is connected with the University's main campus server. Access to any new information is just a click away for students.
4. Special care is taken to ensure the academic development of differently abled students. The College maintains a dedicated **Resource Center for the visually impaired** consisting of state of the art technology which exponentially empowers them to enhance their learning abilities. Hearing aid is provided for the students with auditory disabilities and a digital – audio database talking notice-board has been set up for all the notices which are put up across the College. Also, the library is equipped with an electronic catalogue and book issuing system that is completely user friendly for any class of students. All the study material available with the library has been converted electronically paving the creation of a parallel e-library fully accessible even to persons with print blindness. Additional classes are regularly conducted for physically challenged and the marginalized segments.

### **1.3.2 What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?**

SRCC is dedicated towards the continual enrichment of the curriculum, integrating it to the needs of the ever-evolving employment market. The efforts in the direction include:



- Organization of various seminars, workshops, talks and conferences on a regular basis by inviting eminent speakers from academia as well as industry to provide students and faculty members with a platform for intellectual interaction and development.
- The students are encouraged to undertake **internship programmes** into their study plans and take up industry related project works.
- Understanding the increasing role of rural India in the growth of the economy, **rural studies and projects** undertaken by faculty and student together are integrated into the curriculum.
- The College has built collaborative partnerships with various reputed business schools and universities abroad such as **IESEG Business School, Paris and Lille, Sciences-Po, Paris; Utrecht Business School, Netherlands; Hong Kong Business School; University of Warsaw, Poland**. The various international exchange programmes, thus organized, helps to provide global exposure to our students.
- The **Centre for Academic Excellence** provides financial support to students for presenting papers in seminars and conferences of national and international repute and for attending training programmes as well.
- Various events such as **the HR Summit, Business conclave, Marketing Summit, Leadership Summit, the Youth conference** are organized on an annual basis to provide students with an opportunity to conceive and barter ideas amongst the brightest minds of the country.

### **1.3.3. Enumerate the efforts made by the institution to integrate the cross-cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum.**

The College recognizes the end-goal of education to be for the betterment of the society, community and the nation. As such several initiatives have been undertaken on social, environmental and human issues which are beyond the framework of the academic curriculum. Understanding the responsibility of the institution on such pressing concerns, the initiatives, visible in words and action, have been well integrated into the academic calendar. The institution has done exemplary work in changing one's orientation towards sensitive issues of gender equality, human rights, social empowerment, environmental and climatic changes and many more. Various societies and committees have been constituted to sensitize the academic and non-academic staff and students at large. **Women Development Cell, Gender Sensitization Cell, Equal Opportunity Cell, Centre for Green Initiative** and a wing of National Service Scheme are few to be named.

**Women development cell** provides a platform for deliberation on pressing social issues related to women. To enhance consciousness amongst young minds, WDC conducted a signature drive where students penned down their well-informed thoughts about women's development. It brought to fore issues like sexual harassment, domestic violence, female foeticide and women trafficking and the urgent need for their redressal. In association with

**‘He For She’**, the College brought before students **‘United Nation's Women Solidarity Movement on Gender Equality’**. The campaign included spreading awareness about gender equality, various panel discussions, video screening, fun activities and games. Students across different colleges were invited to be a part of the event.

The **Center for Green Initiative** has been set up with the objective of understanding various environmental issues and the need to address them. It is working towards sensitizing people about the need for protection of the environment for a sustainable and healthy future through various seminars, workshops and other related campaigns. The NSS wing of the College recently joined 'clean up the world' campaign celebrated worldwide, to make the masses realize their obligations related to the cleanliness and preservation of nature.

Initiatives undertaken are not only restricted to talks and seminars but have been made part of the curriculum through the introduction of Environmental Sciences as an ability enhancement course for the students of the first semester.

The **NSS** wing of the College organizes workshops with various external organizations to empower young men and women to use their rights and become more contributing and active citizens. Self defense workshops in collaboration with Delhi police are organized periodically.

The College ensures that by plan and action that curriculum is not limited to an academic framework but is a synthesis of theoretical, applied and consciously responsible knowledge.

### **1.3.4 What are the various value added courses/enrichment programmes offered to ensure holistic development of students?**

For the holistic development of students, various value added courses / enrichment programmes are offered in the institution. They have been summarized as follows:

- Under the ambit of GBO programme, various additional enrichments programmes such as course in **foreign languages, derivatives, supply chain management, strategic management** etc. have been introduced for the development of the students.
- A **National Colloquium** is organized annually where top industrialists, academicians, economists and various representatives of the government deliver lectures on wide range of topics covering business, commerce and industrial aspects.
- The College has been conferred with the status of **‘National Centre for Corporate Governance’**, wherein, it conducts various workshops, conferences and research projects so as to generate and disseminate knowledge in this direction.
- A wing of **ENACTUS**, a social change driven student body, undertakes various community outreach projects and cater to the needs of the weaker sections of the society.



- ‘**Crossroads**’, the spring festival, not only provides a sense of togetherness but also tests the organizational skills of the students.
- The College also provides for **extensive playgrounds, a swimming pool, gymnasium, indoor badminton court, basketball court and many other facilities** to enable holistic development of students.

### **1.3.5 Citing a few examples enumerate the extent of use of the feedback from stakeholders in enriching the curriculum?**

SRCC has always endorsed the environment of open communication. The College actively collects feedback from the various stakeholders, although on an informal basis. Inputs obtained have been enthusiastically incorporated for the enrichment of the curriculum.

The head of the departments and other faculty members are in continuous interaction with the students. Their regular feedback is undertaken to know about their expectations and to deliberate on the potential learning techniques to be incorporated. Periodic meetings with class representatives also help in this direction. Inputs are also obtained from various industrial bodies and corporate houses through the Placement Cell and other seminars and workshops being conducted in the College. Through departmental and regular staff council meetings, inputs provided by the faculty members are given appropriate accreditation. SRCC Alumni have been keenly providing the necessary inputs and ensuring that the organization remains the forerunner in its field. On the whole, the College ensures a healthy and progressive environment for receiving and implementing feedback from its varied stakeholders base to enhance and enrich the curriculum.

### **1.3.6 How does the institution monitor and evaluate the quality of its enrichment programmes?**

At SRCC, a constant eye is kept over the academic advancement of the ongoing teaching-learning process. Committees, associations, faculty members and the students at large provide necessary inputs at regular intervals for the quality enhancement. Discussions and deliberations at staff council and departmental meetings ensure periodic stock taking of the work done and offer necessary suggestions as and when required. The institution also houses an **Internal Quality Assurance Cell (IQAC)** to monitor and evaluate the quality of its various programmes. However, it is in the nascent stage of its policy formulation and is expected to play a concrete role in future.

## **FEEDBACK SYSTEM**

### **1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?**

SRCC plays a proactive role in contributing to the development of the curriculum. While the faculty of the College engages in development and relay of the curriculum, the students actively provide feedback and suggestions as its review mechanism. The faculty has been involved in the planning, drafting and revision of curriculum of University. In this respect, the College teaching staff has been involved in the following aspects:

- Contribution as members for developing curriculum of B.Com (Hons.), the University of Delhi in the year 2012-13;
- Member of the Curriculum Development Committee for CTH i.e. Compulsory Test in Hindi in the year 2012-13;
- Member of Empowered Committee in 2012-13 where, it was entrusted with responsibility of framing curriculum and developing teaching materials for Foundation courses under Four Year undergraduate programme implemented in the year 2013-14;
- Member of the Curriculum Development Committee for CTH i.e. Compulsory Test in Hindi, in the year 2014-15 (under approval);
- Coordinator for developing e-content for the paper – ‘Corporate Legal Framework’, under the UGC project ‘e-pathshala’ for M.Com I/ II year Syllabi; and
- Member of the committee appointed by UGC to develop curriculum for Commerce courses under Choice Based Credit System (CBCS).
- The faculty actively participates in the University- level Department meetings in the design, development and direction of the curriculum.
- The academic intellect is also well demonstrated through an illustrious list of textbooks and other reading materials authored by our faculty members.

### **1.4.2 Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If ‘yes’, how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/ new programmes?**

Currently, the College does not follow any formal system for obtaining feedback. However, the informal system of taking feedback has long been in practice and the information so acquired is communicated to the necessary authorities on diverse platforms constituting various meets and membership of various committees.



**1.4.3 How many new programmes / courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/programmes? Any other relevant information regarding curricular aspects which the college would like to include.**

The institution has not offered any new programme / course during the last four years. However, the following points regarding the curricular aspects are worth mentioning:

- Apart from regular classroom teaching, tutorials are conducted in the Institution with utmost rigor wherein the students get an opportunity to interact with their respective teachers on a one-to-one basis.
- The contact hours are also scheduled for every faculty member in each academic session. This ensures their availability during these hours for open discussion on curricular and other relevant matters.
- Efforts are undertaken incessantly to evaluate students through internal tests, presentations, projects and group discussions so that necessary remedial action may be taken well on time.

## **CRITERION II: TEACHING-LEARNING AND EVALUATION**

### **STUDENT ENROLLMENT AND PROFILE**

#### **2.1.1 How does the college ensure publicity and transparency in the admission?**

Heralded as a centre of excellence in the field of commerce and economics, SRCC attracts a large number of applications for a limited number of seats. Therefore, the admission process in the College is meticulously planned and implemented to ensure transparency and availability of information.

As a constituent college of the University of Delhi, SRCC is governed by the norms and guidelines laid down by the University. Implementation of these guidelines is done in a student friendly and transparent manner. The publicity and transparency in the admission process can be described in two distinct phases:

#### **Phase I: Publicity and Transparency during the Pre-Admission Phase**

An Admission Committee for each department is constituted in the Staff Council meeting prior to the initiation of admission process. The Committee is headed by a Convener who is the Teacher-In-Charge of the Department and includes faculty members of the respective departments. In addition, faculty members are designated to look after each of the reserved categories and students from foreign boards. Separate committees are set up for students who apply under the sports category and for the hostel admission. Student volunteers assist the committees at all times.

- The broad guidelines to be followed in the admission process are discussed and approved in the Staff Council.
- Detailed guidelines for admission, eligibility criteria, fees, a list of documents required, hostel admission details and a list of answers to Frequently Asked Questions are displayed prominently on the college notice board. This information is also printed in the prospectus and made readily available, both on the college website (<http://www.srcc.edu.in>) and the website of the University of Delhi (<http://www.du.ac.in>).
- Pre-Admission Counseling is organized on a daily basis to provide potential students an opportunity to interact with the faculty and get information about available courses and the admission process. It is ensured that faculty members and students from each department, along with those responsible for sports admission are available during such counseling.

#### **Phase II: Publicity and Transparency during the Admission Process**

- Students seeking admission in any college affiliated to the University of Delhi may apply on



a centralized application form having the choice of a number of colleges and courses. The data is collated by the University and information pertaining to each college is sent to that institution.

- As soon as the data is received from the University, it is computerized and the lists of eligible students are generated for each subject in order of merit.
- The College Admission Committee decides the ‘cut-off’ percentage for each subject for each category of students.
- The decided cut-off is widely publicized and displayed on the College notice board, the website, the University website and in the media.
- Students who have applied for a particular subject and whose marks meet the cut-offs are entitled to be admitted during the time period allotted for such admission. As an added measure of transparency, at SRCC, the name of the students who correspond to the merit list is displayed on the notice board.
- A Help Desk is set up to respond to admission related queries and to provide support services during the admission process. Simultaneously, a Grievance Committee is also constituted as a redressal mechanism to look into the complaints. The contact details of the Grievance Committee and the procedure for reporting admission related issues are widely publicized.
- The process is entirely transparent and follows all the norms and procedures laid down. No eligible student is refused admission.
- As the entire admission process is computerized, data on the number of students admitted in each subject on each day is available.
- If there are vacancies, the number of such vacancies is notified and a subsequent ‘cut-off’ list is generated as per the schedule announced by the University. The new ‘cut-off’ is also given wide publicity.
- To ensure transparency in admissions under the Sports Category, a Sports Committee is set up according to the norms of the University with faculty and external experts. This committee follows the stipulated guidelines for each sport during the trials. Video recordings are made of the trials to ensure transparency and objectivity. The committee maintains detailed minutes of the trials and the selection process along with the proceedings and decisions taken in each meeting.
- The entire process is closely monitored by the College, and the information pertaining to admission is sent to the University on a regular basis strictly as per the schedule specified by the University.

### 2.1.2 Explain in detail the criteria adopted and the process of admission to various programmes of the Institution.

The College follows the admission guidelines, schedule and criteria as notified by the University of Delhi. The admission to the undergraduate programme is based on the cut-off framed on the basis of marks obtained in the class XII results of the Senior Secondary Boards. Each department of the College determines its cut-offs for admissions to their respective courses in consultation with the Principal every year. Previous year's cut-offs are displayed on the College website and notice board to guide the applicants in making an informed choice of subjects. In calculating the cut-off marks, the percentage of best four subjects is calculated which should include one language (Core/ Elective/ Functional). Further, if in case where the subject in which admission is sought and the candidate has not included that concerned subject, in the best of four subjects studied in class XII then a disadvantage of 2.5% is imposed on the calculated Best Four percentage). Third and fourth subject can be any other academic / elective subjects as per the table attached:

*Table 2.1: List of Subjects*

Physics	English	Italian	Punjabi
Arabic	French	Mathematics	Sanskrit
Bengali	Geography	Music	Sociology
Botany	Geology	Persian	Spanish
Chemistry	German	Philosophy	Statistics
Accountancy	Hindi	Physical Education	Urdu
Computer Science	History	Political Science	Zoology
Economics	Home Science	Psychology	

In case of admission to Post Graduate courses, the admission criteria and process is described for each course respectively:

#### ❖ M.Com

The admission to this course is initiated through Department of Commerce, the University of Delhi with the criteria being equidistributed among merit and a common admission test.

#### ❖ P.G. Diploma In Global Business Operations

The course has a **minimum eligibility Criteria** of a Bachelor Degree from a recognized University with a minimum of 50% marks. Candidates belonging to reserved category are eligible for 5% relaxation in minimum eligibility. Further, the admission criteria stipulate that admission to the course is based on objective type written test followed by group discussion & personal interview (GDPI). The written test, held in the English language, comprises of the verbal ability, quantitative ability, logical ability and data interpretation. On successfully clearing the written test, candidates are called for group discussion and personal interview



where they are evaluated on the parameters like personality, communication skill and general subject knowledge in management and international business.

Final merit test is drawn on the basis of aggregate marks secured by the candidate in the written test and GDPI. The written test has 75% weight and GDPI has 25% weight, of which GD has a weight of 10% and PI has a weight of 15%.

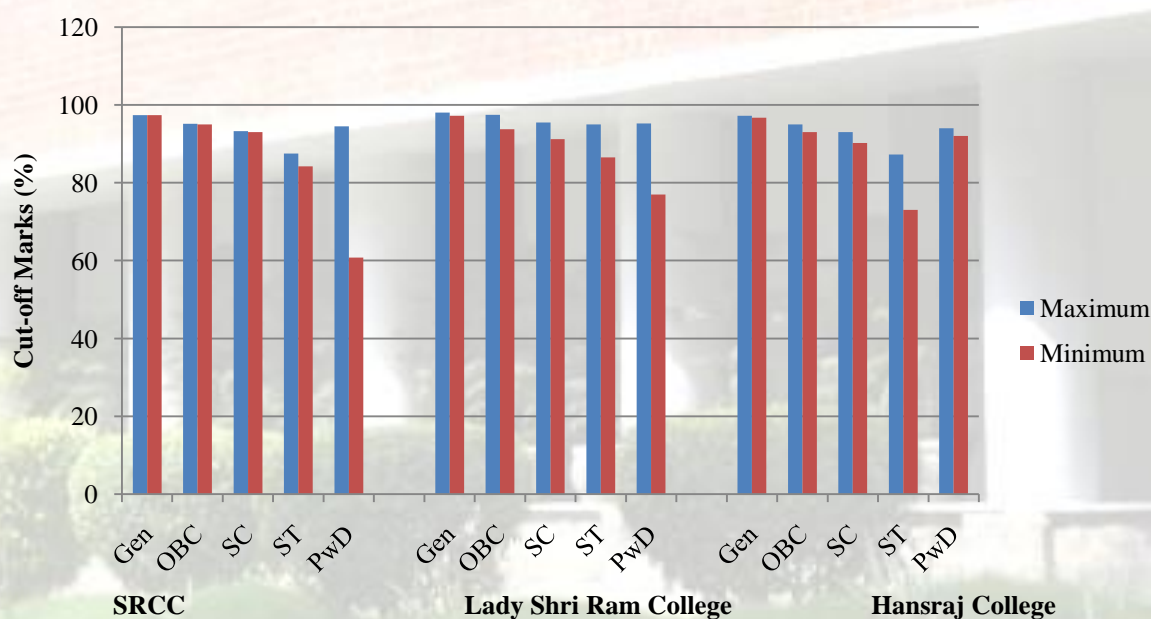
### 2.1.3 Give the minimum and maximum percentage of marks for admission at each entry level for each programme

The following is the minimum and maximum percentage of marks of admission at the entry level of the programme offered by the College for the year 2015-16

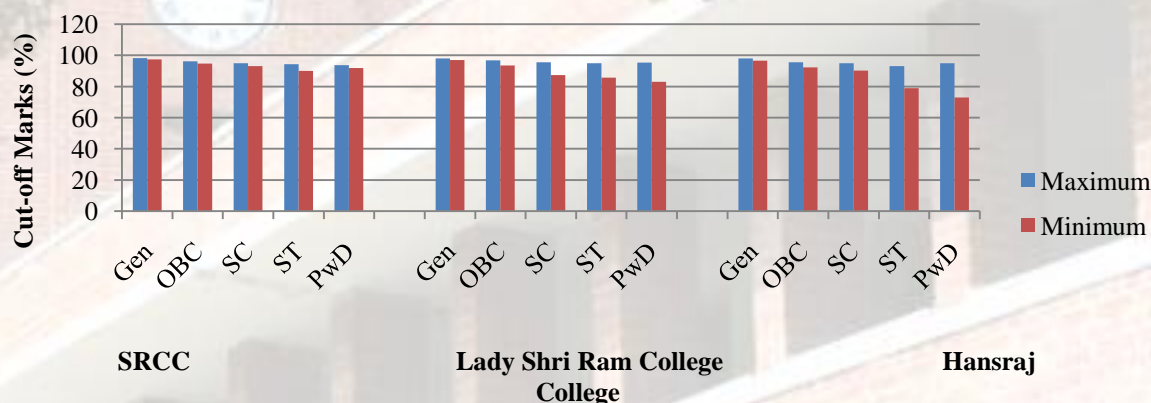
**Table 2.2: Category wise Cut off**

Category	B. COM (H)	B.A. (H) Economics
General	97.375%	97.375-98.25%
OBC	95-95.14%	94.75-96.25%
SC	93-93.25%	93.00-95.00%
ST	84.25-87.50%	90.00-94.25%
PwD-VH	65.25-91.0%	91.75-93.75%
PwD-HH	60.75-89.25%	91.75-97.00%
PwD-OH	91.25-94.50%	91.75-96.75%

### B. Com (H)



## B.A. (H) ECONOMICS



**2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes', what is the outcome of such an effort and how has it contributed to the improvement of the process?**

The Institution follows the University specifications and guidelines with respect to the admission process. Any change notified by the University is quickly incorporated in the admission process of the College. The efforts to adapt the admission process over time have resulted in the procedure being more streamlined and student-friendly in terms of access and execution.

**2.1.5 Reflecting on the strategies adopted to increase / improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate / reflect of the national commitment to diversity and inclusion**

- SC/ ST
- OBC
- Women
- Differently abled
- Economically weaker sections
- Minority community
- Any other.

The College stands by its commitment for social and community development and recognizes the role that quality education plays in reducing the undesirable sociological division while simultaneously celebrating the vivid diversity in the country. To this end, the following policies of the Government of India are implemented in letter and in spirit in the College:

- The Reservation Policy,
- The National Policy for Persons with Disabilities
- The National Policy for the Empowerment of Women



The College takes the following steps to improve access for the noted sections of students:

- Information regarding the admission procedure and documents required for all reserved categories i.e. SC/ST/OBC/PwD is disseminated on the website, in the Prospectus and on the college notice board.
- There is a relaxation of 5% in the minimum eligible criteria to candidates belonging to reserved categories of OBC, SC, ST and PwD to the undergraduate programmes.
- Designated faculty are available to counsel and guide students belonging to these categories about their choice of the subject throughout the admission process.
- Student volunteers under the aegis of National Service Scheme help at each stage of admission.
- The admission process for the students with disability (PwD) is carried out exclusively on the ground floor to ensure accessibility at all times.
- Students belonging to these categories, who do not make the cut-off in a particular list, are requested to register with the College giving details about their marks and contact numbers.

This data enables the College to reach out to students who fall within subsequent declared cut-offs and ensures that a wider spread of students is given the chance to study at the college of their choice.

- The Sports Committee encourages talented sportspersons, who have good academic grades to apply to the College, and ensures that the process of admission is carried out in a transparent and fair manner.
- Students in need of financial support are encouraged to apply for financial aid
- Seats in the College Hostels are reserved for deserving students from all the reserved categories.

Please refer to the following statistics for student profile of the last three years:

**Table 2.3: Year wise Student Profile**

Year	%Of Students from Delhi	% Of Students From other States	% Of Students from Abroad	GEN	OBC	SC	ST	PwD
1 <sup>st</sup> Year	113 (18%)	491 (78%)	24 (4%)	338	158	80	38	14
2 <sup>nd</sup> Year	257 (36%)	436 (61%)	23 (3%)	406	187	75	39	15
3 <sup>rd</sup> Year	211 (33%)	410 (64%)	18 (3%)	406	187	75	39	15

**2.1.6 Provide the following details for various programmes offered by the institution during the last four years and comment on the trends, i.e. reasons for increase/decrease and actions initiated for improvement.**

Admissions to the undergraduate programmes of University of Delhi are made through centralized application forms. There have been major changes in the last four years and this change is reflected in the data. For the academic session 2011-12, no data on the number of applicants is available. As per the DU notification dated 19 April 2011, no pre-admission forms were required to be filled either at the University or the College level. Students were admitted only on the basis of cut off marks declared by the College. From the year 2012-13, all applications were centralized but the colleges were provided only with the data for the general and OBC category students. From the year 2013-14, the data for all categories of students was provided to the College and the College completed the admission process for all students. In addition, the University application form allows students an unlimited number of choices and subjects. This results in an inflated number of applicants for each course. Hence, the demand ratio does not reflect a true picture of the demand for each subject.

**Table 2.4: Demand Ratio per year per Course**

Programmes	Year	Number of applications	Number of students admitted	Demand Ratio
<b>Undergraduate</b>				
	2015-16	86547	628	138:1
B. Com (H)	2014-15	85810	722	119:1
	2013-14	84680	616	137:1
	2015-16	84380	146	578:1
B.A. (H) Eco	2014-15	83210	151	551:1
	2013-14	84620	140	604:1
<b>Post Graduate Programmes</b>				
	2015-16	Centralized admissions done by The University, not at College level	45	-
M.Com	2014-15		43	-
	2013-14		44	-
Post Graduate Diploma In Global Business Operations	2015-16	1720	65	26:1
	2014-15	2582	62	42:1
	2013-14	2750	62	42:1



## CATERING TO STUDENT DIVERSITY

### 2.2.1 How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

The College meticulously adheres to the National Policy for Disabled as laid down by the Government of India. Recognizing the special needs of the differently abled students, the College pays additional emphasis on their development and integration with the society. The College has adopted and ingrained in its halo, the spirited changes in the orientation, social adjustment, infrastructure and teaching-learning process to amalgamate differently abled students within the diverse student base and provide for the maximization of their potential. The College staff and students are sensitized to the needs and concerns of the differently abled and a wholesome environment fostering care and nurturing has been created and maintained within the institution for them. The following steps are noteworthy in this regard:

- **Infrastructure:** Keeping in view the mobility issues of differently- abled students, the College infrastructure is aligned with the special requirements of the students in the following ways:-
  - The heritage building of SRCC is disabled friendly. The entire structure comprising of the academic block, tutorial block, library, administration, the auditorium and the central seminar hall is connected with a network of ramps and strategically located elevator to facilitate smooth movement of persons using wheelchairs and stick in the College. Also, separate toilets have been constructed for the differently abled.
  - SRCC Hostels have been redesigned to facilitate full access to rooms, common room and the mess for the differently abled students. Staff is sensitized to their needs and issues and as an extra measure for their welfare, additional staff has also been appointed to provide personal assistance to them.
  - A separate canteen is constructed for differently-abled students.
- **Teaching-Learning Process:** Additional attention and focus is given by the faculty to the differently abled students to facilitate their learning needs. Through the use of the Tutorials, open interaction and a mentoring process, the teaching- learning process of the differently abled student is modified suitably.

To augment their academic resources, the SRCC library is equipped with an electronic catalogue and book management system which is convenient to all class of students. The library also hosts a dedicated Resource Center for the visually impaired consisting of state of the art technology which exponentially empowers them to enhance their learning abilities with screen reading software like **JAWS, SuperNOVA and Kurzweil**. There are a range of

text magnifiers and portable OCR readers to read hard text instantly. Further, a Talking notice-board with a digital-audio database for all the notice is set up in the Resource Centre. Additionally, the College has an active **Equal Opportunity Cell** which caters specially to the issues and their redressal relating to differently abled students. The aim of the cell is to act as a resource center that would specialize in addressing the needs of persons with all kinds of disabilities including visual, hearing, orthopedic etc. to ensure that there is no discrimination in the College on grounds of disability.

**2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.**

Prior to the admission process, the College is not fully competent to assess the needs of students. However, on commencement of the academic period, an orientation programme is held for the students and parents to make them familiar with the Institution and facilities.

**2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/Remedial/ Add-on/Enrichment Courses, etc.) to enable them to cope with the programme of their choice?**

The institution is aware of the differing levels of competency in language skills and learning ability amongst students. The student base of SRCC is a reflection of pan-India diversity representing all parts of the country. The medium of instruction for most subjects in the College is English. Hence, students who come from schools that provide instructions in the regional language find it difficult to cope at times. Different school boards also cater to different curriculum which vitiates the learning curve of such students if a uniform and one-size-fits-all education delivery process is adopted. As such, to bridge the knowledge gap of students and to ensure congruity among them, a number of strategies have been adopted.

- Special tutorial groups are organized for such students with teachers who are competent to explain topics in the regional language. Skill building programmes and developmental classes are organized. These focus on building up all the language skills, i.e. reading, writing, speaking and listening by an interactive method that includes role play, group work and activities.
- In new and certain existing subjects, readings are not always available. In such cases, students are provided access to equivalent study material. At times, the advanced learners in the class who are fluent both in English and the regional language provide peer support.
- Special courses on life skills, computer literacy and communication are organized on a regular basis to help bridge the gap amongst students in these areas.
- Another area where differing skill sets create difficulties in the classroom is with respect to Mathematics, for subjects like Economics and Commerce. Students who need extra help in Mathematics are identified and aided by the faculty through remedial classes and tutorial groups.



#### **2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?**

The College understands the progressive role that education plays in annihilating social ills. Believing that awareness and sensitization is the first step to permeate change in social fabric, the College promotes consciousness on such issues marauding the society and sensitizes the staff and student in this regard. Further, the College has explicitly etched policies in respect of gender sensitization, forms on non-inclusion such as caste or regional discrimination and environmental protection which sanction strict punitive action in case of breach.

The College has **Gender Sensitization Cell, NSS wing, Women Development Cell, Equal Opportunity Cell and Centre for Green Initiative** to sensitize the staff and students on sociological and environment related issues.

#### **2.2.5 How does the institution identify and respond to special educational/learning needs of advanced learners?**

Understanding the ignited zeal and enthusiasm of advanced learners who wish to infuse their academic curriculum with their individual progression, the following initiatives are taken:

- The College provides various opportunities for advanced learners by way of special educational **workshops and exchange** programmes. Further, there is autonomy granted by the College in creation of different societies and cells by like-minded students to give them exposure to their field of interest. Correspondingly, SRCC boasts of forty-two student societies encompassing a wide and diverse spectrum of activities ranging from research to stock markets to photography and travelling.
- Advanced learners are motivated to assist in faculty research projects. One such manifestation, the Innovations Project scheme of DU is envisaged to be joint research teams of faculty and 10 students. A blend of theory, application and research, these projects enhance the learning experience of students.
- The College hosts the **Centre for Innovation, Incubation and Entrepreneurship** to support and mentor the students to venture into new businesses and provide an opportunity to interact with the industry. To promote entrepreneurial spirit, his Centre incubates ideas by providing funding to such students
- Exchange Programmes with national and international Universities are regularly conducted by the College to facilitate transnational communication and to provide global exposure to students. For example in June 2013, a group of students attended the Summer School in University of Poland and a visit to Warsaw Stock exchange was also arranged .

- SRCC Students have been a part of International Case Study Competitions like HSBC Case Study Competition in Hong Kong giving an opportunity for advanced learners to gain special learning.
- The **Centre for Professional Development** at SRCC is a body dedicated to the knowledge and skills enhancement of interested students in various disciplines. There have been various short term courses and workshops held for students such as, three day course on and Excel Training, two day course on Communication Skills and Personality Development to name a few.

**2.2.6 How does the institute collect, analyze and use the data and information on the academic performance(through the programme duration)of the students at risk of dropout (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?**

The College recognizes the distinct heterogeneity of the cognitive capacity and socio-economic variations in the student base and strives to achieve a uniform level of education for all. Understanding that the lack of support is fraught with the risk of dropout for the disadvantaged students which is akin to the failure to the idea of education, the College has several measures in place for collection and analysis as well as implementation of support structures to ensure that learning parity and homogeneity is achieved among students.

To facilitate economically disadvantaged students, the College invites applications for Student Fee Concession and Student Aid Fund at the beginning of the academic year from such students. The objective of the Students Aids Fund is to render financial assistance to needy students under indignant circumstances towards their tuition fees, cost of text books, hostel/mess expenses, clothing and medical expenses. Apart from providing students concessional fees, the College also provides scholarships on need cum merit basis.

The data of slow learners and learners with special needs is collected on the basis of feedback and internal evaluation. The tutorial aspect of curriculum delivery facilitates a one-on-one interaction with the faculty which helps identify and analyze the number and nature of slow learning students. This information is used to modify and customize the academic curriculum delivery within the timeframe. Further, the internal evaluation is an effective pointer for the level of academic learning of the students. Remedies such as extra classes, greater academic depth in the form of multiple resources etc are undertaken for students low on internal evaluation.



## TEACHING-LEARNING PROCESS

### 2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blueprint, etc.)

The College plans and organizes the teaching, learning and evaluation schedules in accordance with the academic calendar laid down by the University of Delhi. The teaching process is based on the requirements of the subject and the topic. Emphasis is laid on organized, regular and systematic teaching whereby the punctuality and discipline of the lectures are strictly adhered to as per the requirements of the University of Delhi.

The College meticulously develops action plans taking into note the objectives of the curriculum, the number of teachers and students and the infrastructure available. Before the start of the academic year, the Advisory Committee of the College conducts meetings with the department heads and faculty to plan and ensure effective and timely implementation of the curriculum.

In the next step, the Time Table Committee prepares the workload for each semester after adequate deliberation on the teaching plans to ensure that the time table is prepared well in advance and faculty and students are informed about the same. Further, the committee ensures that subjects are allotted as per faculty preferences and specializations. The class time tables are accessible online and the respective time tables are displayed outside every class room and tutorial room to facilitate greater informational spread of the academic calendar.

Finally, **internal course meetings** for each subject are held to ensure that the specific subject objectives are imbibed within the broad academic framework.

Evaluation schedule is strictly adhered to as per the norms of the University of Delhi. SRCC has also been a Central Evaluation Centre (CEC) for a long time and has well executed the responsibilities related to examination work with proper diligence, prudence and in a systematic manner. Evaluation is fair, impartial and transparent whether it is internal evaluation or external evaluation and due regard is given to the effort and hard work of the students. Students also take all their tests and examinations with full honesty, confidence and without apprehensions. Invigilation process in the College strictly adheres to the University invigilation rules so that there is full transparency and objectivity of the examination procedure with zero tolerance towards the use of unfair means.

### 2.3.2 How does IQAC contribute to improve the teaching-learning process?

The IQAC of the College was established in the Institution as a coordinating and facilitating organ among various wings of the College with the objective to build and ensure a quality culture aimed at all round excellence at the institutional level. Being at developmental phase, the IQAC is in the process of finalising its policy framework. Once completed, the Cell aims

at continuous improvement of institutional quality and achieving academic excellence by setting and regular monitoring of Quality radars on the different facets of the service delivery.

The **IQAC** will pragmatically contribute to the improvement, enhancement and further development of the teaching-learning process by identifying and setting quality parameters and continuous evaluation of both the parameters and the process. Further, by ensuring proactive role of both students and faculty, a platform for channelizing and integrating open dialogue and feedback periodically into the quality process will be created by the IQAC which will bring greater participation and better mutual understanding in the teaching learning process. The **IQAC** also envisions greater integration of teaching, technology, infrastructure and support services such as library to facilitate smooth flow of the teaching-learning process.

### **2.3.3 Details of support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students.**

Shri Ram College of Commerce strives towards excellence in teaching and making learning process dynamic and ergonomical to evolving needs and aspirations of our growing nation. The College ensures the creation and provision of support structures and systems to teachers to develop a multitude of learning aptitudes among students. The College provides the following support structures and systems to the said objectives:

- Faculty are accorded complete autonomy on the curriculum delivery with respect to their individual subjects to adapt and adjust their teaching methodology to accommodate the learning needs of the students. Accordingly, faculty can construct and control the flow and pace of their subject to engineer various learning derivatives in the process. Use of technology and alternative teaching methods are encouraged to ensure creative learning.
- On the infrastructural front, a separate Tutorial block for holding tutorials has been constructed. A tutorial group having only 10-12 students can engage in a better dialogue with the faculty. This facilitates the interactive learning of the groups so involved. Also, diverse methods of learning such as Group discussion, Delphi technique, Role plays and Case studies can be enacted in this setting.
- Computer labs are available which permit the teachers to leverage technology to deliver blended learning to the students.

### **2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?**

As an enlightened institution, Shri Ram College of Commerce, positions itself to essay the catalytic role of fermenting and fostering a rational and scientific outlook quintessential to the



growth of the individual and the nation. The idea that the ephemeral nature of academic curriculum is just one of the building blocks to erudition and the true assay of the learning process is imbibed in the intellectual evolution of the learners, is the foundation stone of education at SRCC.

The College carefully and conscientiously develops in its students, mental faculties of thought, reasoning and logic. A blend of innovative teaching practices and a vibrant peer atmosphere helps develop the lifelong zeal for learning and innovation. The open and democratic teacher-student interaction process helps stimulate thought process while simultaneously broadens their intellectual horizons. The faculty mentors the ardor for questioning and temperament in their wards. Healthy debates, discussions and dialogues are promoted in the classrooms over a rudimentary one way communication process. Curriculum delivery stresses the importance of application and knowledge over rote learning. Student bodies and societies contribute immensely in this process. A range of cultural and sports activities throughout the year add a dimension of collective enterprise in the all round development of students. The College provides stimulus to students to form ideating and incubation communities on their initiatives. Such communities promote teamwork, analytic temper, dialectic thinking and growth-oriented entrepreneurial motivation in the students.

**2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning - resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NMEICT), open educational resources, mobile education, etc.**

The College employs a symbiotic blend of traditional and modern facilities for ensuring effectiveness and efficiency in the delivery of its academic curriculum. SRCC is the only college in the University of Delhi which has upgraded its class rooms to facilitate teaching using information and communication technology by harmonising the traditional style of teaching with the integrated learning process. Centrally air conditioned class-rooms have been upgraded with ceiling-mounted LCD projectors, roll-down screens, green boards and podium for faculty to deliver lectures through power point presentations to make learning more intriguing and interactive through greater visual impact. A well-stocked and modernized college library with a collection of over seventy four thousand volumes on different subjects equips faculty as well as students with a wide range of academic material. A special zone for faculty in the library has been created for reading purposes. Further, the library is connected to University of Delhi Library Network and Developing Library Networks. This facilitates in accessing global academic resources and study content for the faculty and students. The College has two well-equipped Computer Centers equipped with 40 computers each to aid in the software and industry applied aspect of the subject.

On an individual level, some faculty members have created open educational resources in the form of electronic databases compiling questions, study material and compendiums, data



linkages and further readings on various subjects.

### **2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?**

Recognizing the need to supplement static academic curriculum with skill building and development programmes, seminars, workshops, expert lectures, conferences, field and industrial trips are organized routinely to expose students and faculty to advanced level of knowledge and skills. Faculty Development programmes and workshops are conducted to augment and enhance the knowledge and skill level of the faculty. Further, the College, is in the process of creating platforms of global exposure, learning and use of best global practices through international programmes that include student and faculty visits, short-duration intensive study programmes and peer-learning opportunities through projects and presentations, cultural exposures, lectures, Case-Method Teaching workshops, participation in Case-Competitions abroad, paper presentations at international conferences by students and teachers and connecting with alumni abroad. . Further, the College has collaborative Study Programmes and Interactive session with international universities and their representatives to provide global transnational exposure to students. These include-

- **SRCC-Penn State Collaborative Study Programme**
- **Indo-Dutch Outgoing Programme: Utrecht Business School, Netherlands**
- **UKIERI:UK India Educational and Research Initiative**
- **Indo-US Collaborative Programme**
- **SRCC- Wisconsin Indo-US Collaborative Programme**
- **SRCC- Arizona State University Indo- US Programme**
- **SRCC –MSU Indo Malaysia Programme**

Details of some of the conferences, workshops and seminars organized by the College in 2014 are:

- The **International Conference on Business and Finance** was organized in collaboration with **University of Namibia and University of Mauritius, Cape Peninsula University of Technology, South Africa and University of Technology, Mauritius at Windhoek, Namibia** in October, 2014
- An **International Conference on Corporate Governance** was organized in collaboration with **Cardiff Business School, Cardiff University at Cardiff, UK** in September, 2014.
- The **Global Business Sustainability Conference** was organized in collaboration with **Saginaw Valley State University at Saginaw, Michigan, USA** in September, 2014.
- A half-day teachers' workshop on Case Method was organized in collaboration with **Ivey**



**Business School, Canada** in April, 2014 to provide exposure to participative learning techniques.

- The College has established **Centre for Professional Development (CPD)** for students and faculty for enhancing skills and professional expertise in a wide range of areas. The Centre provides an excellent platform for enhancing knowledge and skills of students in the fields of finance, economics, management and self-development.
- Two faculty development programmes, namely “**FDP on Advanced Research Techniques in Finance**” and “**FDP on Case Method Teaching**” were held by CPD in 2014.

### **2.3.7 Detail on the academic, personal and psycho-social support and guidance services provided to students**

As a nurturing and developmental institution, the College understands its moral and fiduciary responsibility to the mental, social and psychological well being of its wards. Initiatives taken in this regards include:

- Creation of an **open environment** in the College to promote free dialogue between students and teachers. Each faculty doubles up as a counselor to aid and guide the students in respect of academics and life.
- Further, **small tutorial groups** of 8-10 students regularly meet the respective faculty which facilitates greater clarification of concepts due to greater personal interaction of students with teachers.
- Additional hours of weeks are assigned to the faculty as '**contact periods**' wherein students can approach the faculty of a particular subject for clarifications.
- **Innovation in infrastructure** such as renovation of classrooms to integrate blended learning in alignment with the academic development of the students.
- **Appointment of a professional Counselor** to provide necessary guidance to students with respect to psycho-social issues or any personal problems. Services of counselor are available on all week days.
- The College fosters a **homely environment** to its wards. Any grievances or issues relating to them are resolved on an immediate basis.

### **2.3.8 Provide details of innovative teaching approaches/ methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?**

It is the endeavor of the College to innovate in teaching approaches and methods to ensure the objectives of learning are achieved. New and innovative practices adopted by the institution in this respect include:

- The use of **learning integrated technology** such as laptops and projectors to deliver lectures through power-point presentations.
- **Oral presentations and group-discussions** are conducted by faculty to encourage greater participation and interactive learning among students.
- **Role plays and case study method** is also used by the teachers to promote interactive learning among students.
- **Educational trips** such as trip to ZEE Jaipur Literature festival (JLF) in 2015 to view the grass root manifestation of the class room learning in action.
- **Educational trip to International Organizations** – UNDP , International Cooperative Alliance Library to update them on current issues related to Youth , Financial and Social Inclusion

The College extends it full support and encourages the use of such teaching practices by its faculty. A robust work environment combined with an intellectual sphere provided by the College ignites the mind of the faculty in the delivery of their curriculum. Further, technological and infrastructural support is extended to the faculty to accommodate their methodology of teaching.

While it is difficult to assess the immediate impact of the teaching methodology on student learning, it can be reasonably said that such innovative practices aid in the development of the students and are better anchored to the make the teaching-learning process more conducive and participative.

### **2.3.9 How are library resources used to augment the teaching-learning process?**

The College library is spacious with seating capacity for about three hundred readers. Being well-stocked with a collection of over seventy four thousand volumes on different subjects, latest publications in the fields of business studies, economics, humanities and social sciences are continuously added to the collection to equip students with a wide range of academic material. The library has an e-mail facility and an online search service. The Library



subscribes about eighty journals of national and international repute. The prominent Journals being subscribed by the Library are: **Accountancy, Accounting Review, American Economic Review; Centre for Monitoring India Economy, Chartered Accountant, Economic and Political Weekly, Economist, Harvard Business Review, Journal of Accountancy, Journal of Business, Journal of Economic Literature, Journal of Economic Perspectives, Journal of Finance, Organizational Dynamics, Vikalpa, Reserve Bank of India Bulletin, Seminar, Vision, Yojana, etc.** All prominent national dailies in Hindi and English languages are also subscribed in the library. Magazines like – **Business India, Business Today, Business World, Competition Master, Competition Success Review, Capital Market, Dalal Street, Frontline, India Today, Mainstream, Outlook, PC Quest, Reader Digest, Span, Time, etc.** are also subscribed by the library to augment the teaching-learning process.

The College Library is fully automated and provides user services through Integrated Library Systems (**LibSys**). Online public access catalogue (**OPAC**) is provided to ensure easy access of books to students and faculty. The SRCC Library is an active member of Developing Library Network (**DELNET**). The College has introduced a system for modernization and enhancement of library services with **RFID** (Radio Frequency Identification) system for document identification and security along with automated circulation. It is technologically equipped to provide various features like RFID tags, RFID smart card system, self check out station, RFID security gate, RFID book drop, self-management system, portable Wi-Fi handled reader. Automation of various procedures ensures a smooth functioning of the library. It is also the first library in the University of Delhi having Wi-Fi facility. A special zone for faculty has been created for reading purposes.

### **2.3.10 Challenges encountered by the institution and Institutional approach adopted to complete the curriculum within the planned time frame and calendar.**

Through careful planning and meticulous implementation, the College ensures that the curriculum is completed within the planned time frame and the academic calendar prescribed by the University. Prior to the start of the academic period, planning in the form of weighted deliberations and discussions by the **Workload Committee** ensures the creation of a broad academic plan. Further, the curriculum implementation takes place on an evolving basis. The plan is reviewed and revised in the light of suggestions, feedback or any development from the University. Further, availability of appropriate infrastructure in the form of classrooms and support services ensure that teaching is conducted as per the academic framework.

Some of the institutional approaches adopted are as follows:

- Faculty members plan the number of lectures of their respective subjects well in advance to complete the syllabus within the planned time framework.
- Guest / Ad hoc faculty is appointed by College in place of permanent faculty members



availing long leaves to ensure that syllabus of each subject is completed within planned time framework.

- The academic time-table is devised well in advance to ensure that classes are held without any delay.
- If required, the faculty members conduct extra classes at regular college hours or otherwise to ensure that syllabus of a subject is accomplished within the prescribed time-framework.
- Subject-wise meetings are regularly held by respective faculty members to oversee the development of coverage of syllabus.

### **2.3.11 How does the institute monitor and evaluate the quality of teaching learning?**

The mission statement of the College extorts it to excel in innovative and quality teaching pedagogy and to provide holistic learning experience to students. As such quality in teaching is of paramount importance to the organization. The monitoring and evaluation of the quality of teaching and learning is done at several levels in the institution.

On an individual level, the faculty ensures regular and periodic feedback from the students about the flow, methodology and pace of teaching in the class. Such feedback is accommodated to align the teaching process with the learning objectives of the class. Also, a fully functional and integrated tutorial system ensures a means of providing spontaneous feedback on quality of teaching learning in a systematic manner. Regular tests, assignments & presentations help teachers to assess the outcome of the teaching efforts and the results are evaluated as pointers for changes required in the delivery of the curriculum

The Principal along with the administrative staff conducts regular as well as informal meeting with the class representatives of the respective sections throughout the academic year.. The Principal carries teaching quality issues like teachers' accessibility, communication gaps, pedagogic aspects, content knowledge, learning environment, etc. as an important agenda in his meetings with class representatives of every section conducted regularly throughout the academic year. All due efforts are made to ensure regular conduct of the classes at the scheduled time by the respective teachers and personal real-time monitoring is ensured by the Principal along with the course coordinators with instantaneous intimations whenever aberrations are reported.

Grievances of the students related to any aspect of teaching-learning are handled by the Principal on an immediate basis & strict measures are taken by the authorities for effective redressal of such grievances. Further, University positions attained by the students as well as inter-college and intra-college ranking are formally and informally discussed in the meetings held at the Departmental, College and Governing body levels. Lastly, the newly constituted



IQAC is expected to play a vigilant and corrective role in process of evaluation and monitoring of teaching quality.

## TEACHER QUALITY

### 2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum

The College strives to provide both congenial and challenging environment for the faculty members to work with dignity. The College follows the prescribed University guidelines in recruitment of various posts of faculty members. The Workload Committee is entrusted to come up with workload requirements at the beginning of each semester to make arrangements in advance to fill up gaps in human resource requirements. At the beginning of new sessions, interviews are conducted for recruitment of temporary/ad-hoc posts under University guidelines for smooth running of various programmes at the College. This yearly exercise ensures that qualified and competent teachers are attracted and retained in the College. The details of the faculty members are given as:

**Table 2.5: Qualification Profile of the Faculty**

Highest qualification	Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	
Permanent teachers					
D.Sc./D.Litt.	-	-	-	-	-
Ph.D.	10	7	6	5	28
M.Phil.	4	6	6	5	21
PG	4	2	4	4	14
Temporary teachers					
Ph.D.	-	-	2	4	6
M.Phil.	-	-	---	9	9
PG	-	-	12	30	42

SRCC seeks to match the best available talent with the needs of the curriculum within the University prescribed guidelines. However, with the state of higher education being in an undecided flux; there has been a shift from the earlier fixed patterns of recruitment. As such, the University permits the appointment of faculty members on a short term basis, both on an ad hoc basis as well as on a lecture by lecture basis (guest teachers). While this may not be an ideal situation, the College seeks to make the best of it by providing the ad hoc and guest teachers with all support and encouragement.

Over decades, SRCC strives for new measures for maintaining a dynamic and progressive teaching environment by inculcating measures for enhancing quality research and ushering in a climate of innovation in higher education. The recruitment process of the College for employing qualified and competent faculty adopts the guidelines enumerated by the University and the UGC. Based on the sanctioned strength of each of the departments, as per the UGC guidelines, the permission to advertise the post for recruiting teachers is sought from the University. The discipline specific research areas, wherever necessary, are mentioned in the advertisement. The API scores of the applicants are calculated before calling them for the interview which consists of a duly constituted screening and selection committee. Feedback from the concerned department, specialization of the applicants (if any), research experience of the candidates are deliberated upon by the department members, prior to the interview. Selection of the suitable candidate, a transparent process, is cautiously made based on the overall competency of the candidate, as judged by the Selection Committee. Concerted efforts are made to ensure that faculty from all categories are recruited.

**2.4.2 How does the institution cope with the growing demand/ scarcity of qualified senior faculty to teach new programmes/ modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.**

While the College has not introduced any new programme during the past three years, it has taken cognizance of the developments in the global arena pertaining to the courses being taught. Understanding that the volatile nature of the economic progress cause tectonic shifts in the orientations of the study and new areas of interest and relevance emerge, which warrant inclusion in the academic framework, the College adopts a judicious mix of seminars, conferences, workshop, lecture series and conclaves. These are held to cope with the growing demand to understand and teach the new phenomena. Some events taken in this regard include:

- The College conducts National Colloquium as a prominent event every year inviting industry leaders like **N. R. Narayana Murthy, Rahul Bajaj, Mukesh Ambani, Kumar Mangalam Birla, Sunil Bharti Mittal, Chanda Kochar, Anshu Jain, Hari S. Bhartia, Adi Godrej**, among others.
- The College regularly conducts seminars in modern areas which require due attention of the faculty at large e.g. Companies Act 2013 & recent developments.
- The College also regularly hosts **National Conference** in emerging areas for the benefit of the faculty at large e.g. Corporate Governance (2013), Transformational leadership (2013), Corporate Governance in Asia (2013), among others.
- The College also conducts **Global Lecture Series** by eminent industry leaders for the



benefit of students and faculty members.

- The College has commenced the **Centre of Academic and Centre for Professional Development** with the objective to train faculty members in new areas in-house.
- The College generously nominates the faculty members to **faculty development programmes** for the betterment of their teaching and research skills.

#### **2.4.3 Providing the details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.**

The University conducts various Orientation and Refresher Courses from time to time to cater to the needs of the faculty members for teaching and research wherein the College nominates its faculty to attend these programmes.

*A) Table 2.5: Nomination to Staff Development Programmes*

<b>Academic Staff Development Programmes</b>	<b>Number of Faculty Members Nominated</b>			
	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>
Refresher Courses	3	5	6	3
HRD Programmes	-	-	-	2
Orientation Programmes	6	-	2	4
Staff Training conducted by the University	1	1	2	1
Staff Training conducted by the other Institutions	-	-	4	1
Summer/ winter schools, workshops, etc.	2	4	8	5

#### **(B) Faculty Training programmes organized by the Institution to empower and enable the use of various tools and technology for improved teaching-learning**

The following training programmes organized by the Institution to empower and enable the use of various tools and technology for improved teaching-learning have been enumerated under various sub-heads:

##### **❖ Teaching learning methods/approaches**

- One day workshop on Case Method on April 28, 2014
- Six days' Faculty Development Programme on "Case Method Teaching" in cooperation with Ivey Business School, Canada from Nov 17- 22, 2014
- Two day workshop on "Alternative methods of teaching with particular emphasis on Case Study method" from April 17-18, 2012

##### **❖ Handling new curriculum**

- One day workshop on Tally.ERP 9 for teaching Accounting on August 26, 2015.

- One day workshop on “Marketing Research using SPSS package” on March 24, 2013.
- One day workshop on “Advanced Modules in Finance and Marketing” on December 2012.
- Three days’ workshop for the teachers teaching paper no. CH-2.2: “Fundamentals of Computers and Information System” of B.Com (Hons.) course from November 22-24, 2011.

❖ **Content/ knowledge management**

- The College conducted a **six days FDP on Advanced Research Techniques in Finance** from July 7-12, 2011.

*C) Table 2.6: Academic Activity Year Wise (%)*

Nature of Activity	2011-12	2012-13	2013-14	2014-15
Invitations as resource persons in workshops/ Seminars/ Conferences organized by external professional agencies	5	5	7	7
Participation in external workshops/ seminars/ conferences recognized by National / International Professional bodies	25	17	21	18
Paper presentation in workshops/ seminars/ conferences conducted or recognized by professional agencies	15	11	16	8

**2.4.4 What policies/ systems are in place to recharge teachers? (e.g.: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)**

The College facilitates further research in the best academic tradition, by granting the following types of leave to its faculty.

- **Study leave**, as permissible by the rules of University of Delhi is granted to those faculty members who seek to pursue higher degrees, especially a doctoral degree.
- **Extraordinary leave**, as per the guidelines of University of Delhi, is also granted whenever applicable for academic activities of the faculty.
- **Research grant and Reward schemes for research**, whenever permissible by the college funds, is also made available to the faculty members for collaborative interdisciplinary work.



**2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.**

*Table 2.7: List of Faculty Awards*

S.No.	Name of the faculty	Year	Awards/ Recognition received at the State, National and International level for excellence in training
1	Dr. Ravi Gupta	2015-16	Selected in the Core Committee for Rationalisation of Indirect Taxes under the Ministry of Finance.
2	Mr. Amit Sachdeva	2013-14	Received Best Teacher award by University of Delhi
3	Dr. Ravi Sharma	2011-12	1. Shobna Samman 2. Sumitranandan pant bal Sahitye Samman
		2012-13	1. Sahitye Surbhi Samman 2. International Hindi Sahitye kalamanch
		2013-14	1. Shabd Sadhak Samman 2. Morishan Kaviytri Samman
		2014-15	Salita Sahitya Samman
4	Dr. Kuljeet Kaur	2014-15	Gold Medal in Hammer Throw at 18 <sup>th</sup> Asia Master Cahmpionship, Kitakami, Japan

- Three faculty members were conferred upon **Awards for Excellence for Innovation projects**.
- The College provides separate rooms for faculty in its tutorial block to facilitate the requisite soliloquy needed for research and other academic activities of book publishing, discussions, among others.
- The entire campus is Wi-Fi providing unhindered access to Open Educational Resources and University Subscribed Resources for the academic pursuit of the faculty members. Extensive databases like Prowess are also available in the library to facilitate datamatics and research.
- The College generously extends its infrastructural facilities to faculty members even beyond their office hours to work uninterruptedly for their academic pursuits.
- The faculty members of the College are also widely acknowledged in the academic and professional bodies as experts in their respective fields of knowledge and have been invited to such bodies in various capacities.

#### **2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?**

As of now, the Institution has not introduced an evaluation system for faculty by students and external peers. However, informal evaluation mechanism exists at two levels. One at the individual level, each faculty member seeks feedback on the teaching process and methodology from the students so being taught on a periodic basis. Secondly, the Principal brings teaching quality issues like their accessibility, communication gaps, pedagogic aspects, content knowledge, etc. as an important agenda in his meetings with class representatives of every section conducted regularly throughout the academic year. The College takes corrective actions based on the feedback by various mechanisms including replacement of faculty, changes in pedagogy, collaborative teaching, remedial classes and supplementary talks.

### **EVALUATION PROCESS AND REFORMS**

#### **2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?**

The evaluation process, comprising of the internal and external evaluation, provides a quantitative measure of the effectiveness of the teaching-learning process and the academic plan. The importance of the evaluation process is well imprinted in the academic tradition of the country. As such, the College deems it necessary to ensure both internal and external stakeholders are thoroughly aware of the evaluation process. Such a spread of information begins from the prospectus which provides detailed understanding on the evaluation process to prospective students and their parents. This include a methodical trifurcation of the evaluation process into its components and the weights assigned viz,

- Attendance and its minimum requirements,
- Internal Assessment comprising of Assignments and Class Test, and;
- External Examinations conducted and evaluated by the University

An interactive orientation day ensures that the process is explained in details and doubts are cleared. Faculty members are apprised of the evaluation process through Departmental and Internal Subject meetings. Clarifications on the same are sought from the University and quickly assimilated in the process. Also, University level meetings regarding assessment policies and procedures are regularly conveyed to the faculty members from time to time. During the academic session, the students are informed about the evaluation systems and the procedures involved and their queries, if any, are resolved by the teaching and non-teaching staff. The College provides its students a SRCC Handbook on the orientation day organized by the college containing detailed rules and regulations regarding the internal and other assessments



Further, as a part of its information policy, the detailed and minutely explained information of the evaluation process is available in the public domain on the official website of the institution for the benefit of external stakeholders.

### **2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?**

The College, as one the constituent college of the University of Delhi, follows the directives and the communications received from time to time with respect to its various courses run at the College. The College also takes suo moto initiatives within these guidelines in order to bring equality, transparency and accountability in the evaluation reforms. The University reforms adopted by the College include the replacement of the erstwhile annual mode of formative and summative assessments with semester based assessments since 2010-11 resulting into assessments twice in the academic year. The College also contributed towards institutionalizing Central Evaluation Centre of the University to provide a platform for evaluating answer scripts of the University examinees and was in charge of running this centre for three years. Further, due cognizance have been given to the evaluation changes due to the shift from FYUP mode to CBCS mode accordingly, the College has also recalibrated its internal assessments system from 2013-14 to the erstwhile weighing of 25% to internal assessment scores.

On its own accord, the College has initiated reforms in the evaluation process with respect to the procedure and implementation. A comprehensive and continuous evaluation system of formative assessment has been adopted with adequate flexibility given to the individual faculty members to innovate regarding the form and mode of assessment within the broad University guidelines. The College has institutionalized its Tutorials system so as to timely act upon the formative assessment on continuous basis in adapting the pedagogy to suit the requirements of the case. A transparent system of internal assessments has been developed by providing various opportunities to the students by disclosure of internal assessment scores on its website and notice boards to weed out any mistakes and providing parity. The College, thus, also ensures that the corrective action can be taken in time before finalization of marks to be submitted to the University for award of degree.

### **2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?**

At the starting of the academic sessions, the Principal in regular meetings with the concerned teacher-in-charges ensures uniformity in policies and practices regarding the evaluation process across courses. Ambiguities in the implementation of the evaluation policies are immediately handled by the various Teacher-in-charges in their respective regular meetings with the Principal.

To facilitate awareness of the said policies, guidelines are issued to every teacher of the College as an annexure to the attendance registers of the faculty which elaborates the relevant evaluation policies in detail for the concerned academic year for its effective implementation. Individual faculty members are given complete freedom within the University of Delhi norms to set the form of the evaluation method and the criteria to adjudge the learning aptitude of the students' batch and every individual student in an objective and transparent manner. The mode, timings of tests & assignments and the tentative assessment scores are communicated to the students on timely basis. Further, faculty reach out to slow learners and disadvantaged students under indignant circumstances who might fail to timely complete their internal assessment tasks by providing multiple tests. Students are well communicated in advance in a transparent manner regarding their performances in the internal assessment and attendance shortage issues so as to provide them a chance to improve their performances well in advance. The College has adopted and successfully implemented the timely submission of the attendance records of the faculty members on periodic basis regularly.

**2.5.4 Provide details on the formative and summative assessment approaches adapted to measure student achievement. Cite a few examples which have positively impacted the system.**

The formative assessment approaches adopted by Shri Ram College of Commerce give students an opportunity to understand and identify their strengths and weaknesses and target areas that needs improvement. It also helps faculty to recognize and understand the areas in which the students are struggling and address their problems immediately for improved performance.

Summative assessment adopted helps to evaluate student learning outcome at the end of each semester and to determine to what extent the instructional and learning goals have been met.

The formative assessment approaches adopted by the College include group discussions, role playing, case study, multiple choice tests, power point and/or paper presentation and oral feedback to the student. The summative assessment approaches adapted to measure student achievement consists of internal and external assessment.

The learning of each subject is thoroughly evaluated by a 100 mark paper distributed as 25 marks for the internal assessment and 75 marks for the external assessment. The twenty five marks of internal assessment are distributed as:-

- Attendance – 5 marks
- Internal written test- 10 marks
- Presentation, group discussion, assignment etc – 10 marks

The final exam of 75 marks are conducted and evaluated centrally by the University of Delhi.



**2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students ( weightage for behavioral aspects, independent learning, communication skills etc. )**

Shri Ram College of Commerce ensures rigor and transparency in the internal assessment through the following measures:-

- Students are informed about the internal assessment criteria at the beginning of the semester by the concerned faculty. The answer scripts of internal written assessment are returned to the students after evaluation in the class and their grievances are addressed immediately.
- The College has committees like internal assessment monitoring committee and internal assessment moderation committee which undertake necessary steps to address various grievances related to internal assessment and to ensure objectivity and transparency in the process.
- Internal assessment marks are uploaded on the college website and each student is required to sign their internal assessment records before they are sent to the University.
- Internal assessment also includes weightage for regularity in attending lectures and tutorials and therefore, attendance records are uploaded on the college website every month.
- Weightage for behavioral aspects, independent learning, communication skills etc. are given through various assessment techniques like group discussion, quiz, role playing, projects, debate, assignments, presentations etc.

**2.5.6 What are the graduates attributes specified by the college/affiliating university? How does the college ensure the attainment of these by the students?**

Shri Ram College of Commerce aims at intellectual, physical, emotional, spiritual and moral development of students. While the University of Delhi does not specify any particular graduate attributes, the College would like its graduates to enliven the following attributes:

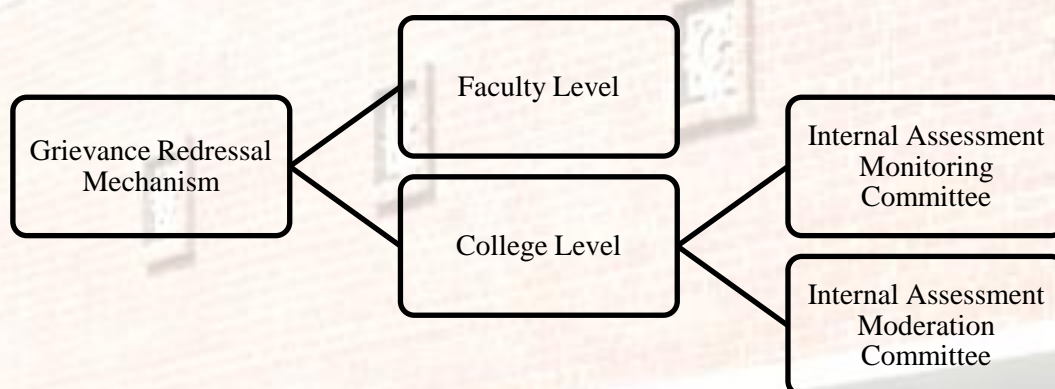
- Well-rounded personality in personal and professional spheres inculcating a thirst for knowledge, sensibility and compassion.
- Effectiveness in problem-solving with the ability of applying logical, critical and creative thinking to a myriad of problems.
- Confidence, determination and the ability to work autonomously and collaboratively as a team.

- Responsibility to profession and nation committed to ethical action and social responsibility.
- Effective communication ability in professional practice and as a member of the community.

These attributes reflect the academic inclemency and the maturation of the students graduating out of the College. They represent the fruits bore of the labour of the students and faculty in a harmonious symphony. The College ensures that the graduates inspirit these attributes by the comprehensive of academic and para-academic rigor. A conducive and ideating environment that provides opportunity of action and stimulation of thought coupled with the punctiliously delivered academic curriculum ensures that these attributes are indoctrinated in the intrinsicality of the students graduating from SRCC.

### **2.5.7. What are the mechanisms for redressal for grievances, with reference to evaluation both at the college and University level?**

The College follows a two tier Grievance mechanism for the evaluation process.



At the individual faculty level, answer scripts of internal written test are returned to the students after evaluation in the class and their grievances with respect to marks and criteria adopted are immediately addressed.

At the next tier, there are committees at College level for redressal for grievance related to evaluation. These committees are internal assessment monitoring committee and internal assessment moderation committee which undertakes necessary steps to address various grievances. The internal assessment marks are reviewed by these committees. Such Internal assessment marks are uploaded on the college website.

At the University level, the College reports to the University in case of any error or grievances related to evaluation. The University has a provision for re-evaluation and re-totalling of marks in case the student applies for the same under circumstances of dissatisfaction with the assessment marks.



## **STUDENT PERFORMANCE AND LEARNING OUTCOMES**

### **2.6.1 Does the college have clearly stated learning outcomes? If 'yes', give details on how the students and staff are made aware of these?**

As a part of its vision and mission, the College has very clearly stated the orientation and endeavor of its learning process. Each academic plan has specifically stated learning objectives. Further, each subject has its own learning objectives commensurate with the level of learning envisaged by the the University. The College ensures the communication of these learning objectives to faculty members through departmental meetings and internal course meetings. The faculty further convey these learning objectives to the students via classroom and tutorial interaction.

### **2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/programme? Provide an analysis of the student's results/achievements (Programme/course wise for last four years) and explain the differences if any and patterns of achievement across the programmes/courses offered.**

A comprehensive internal assessment comprising of tutorial tests, presentations, viva, group discussions, written assignments, etc. is conducted by our faculty to evaluate the performance of students. In addition to this, the performance of students in terms of their participation in classroom discussions and out of the box thinking in applying theoretical concepts into practical application is constantly monitored by faculty. Further, monthly attendance and time table is communicated classwise to students and parents on website.

### **2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?**

The College follows the University prescribed curriculum and assessment policy to facilitate the achievement of the intended learning outcomes. While transacting the curriculum and implementing the assessment directives, the College adopts a blend of conventional and innovative pedagogy to meet the requirements of the curriculum. Regular classes ensure high academic quality and rigor. Strict adherence to attendance rules inculcate discipline and regularity amongst students. Besides lecture method, elicitive and collaborative teaching methodologies are adopted to create a participatory and democratic milieu for learning. Field visits, project work and educational excursions give students the practical exposure and help them to apply classroom knowledge to real life settings.

Academic growth is facilitated through various talks, workshops, seminars, conferences organized by the departments as well as by College societies. Students are encouraged to read widely and beyond the prescribed reading list of university. To facilitate holistic development of students, the College provides various opportunities to students through department



associations and cultural and sports activities. Participation in these forums aid students to develop organisational and social skills, teamwork as well as leadership.

The College has many societies viz. **Commerce, Economics, English Literary, Debating, Dramatics, Fine Arts, History and Political Science, Mathematics and Computer Science and Hindi Sahitya Sabha** etc to inculcate the managerial, entrepreneurial and organizational skills in the students. The student's magazine 'Yamuna' gives a platform to the students for expressing their creativity in Hindi and English. Further, SRCC has built collaborative partnerships with reputed Business Schools and Universities abroad. International exchange programmes provide global exposure to our students. Students are actively encouraged to incorporate an internship into their study-plans or to take up industry related project work. The College organizes various national conferences, seminars, panel discussions, workshops etc in order to widen the scope of learning. It also organizes industrial visits and field trips to provide industrial exposure and overall development

#### **2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?**

The College has established Centre **for Professional Development** (CPD) in 2013 for students and faculty for enhancing skills and professional expertise in a spectrum of areas. The Centre provides an excellent platform for enhancing knowledge and skills of students in the fields of finance, economics, management and self-development.

To promote social entrepreneurship, the College has initiated '**ENACTUS**' consisting of a team of students who work as a team for the empowerment of thousands of people through their projects all over India. The students from ENACTUS performed a puppet show in Nagaland about **Swachh Bharat Abhiyaan** organised by the Government of India.

The College has built collaborative partnerships with reputed Business schools and universities abroad for international exchange programmes. These international exchange programmes provide global exposure to our students. The College has partnerships **with IESEG Business School, Paris and Lille, Sciences-Po, Paris; Utrecht business School, Netherlands; Hong Kong Business School; University of Warsaw, Poland; Assumption University, Bangkok; University of Wisconsin, Eau Claire, US; Pennsylvania State University, US; and South Pacific University**. Some of the collaborative programmes include-

- SRCC-Penn State Collaborative Study Programme
- Indo-Dutch Outgoing Programme: Utrecht Business School, Netherlands
- UKIERI:UK India Educational and Research Initiative
- Indo-US Collaborative Programme



**Internships, study-abroad programmes and industry-based projects provide perfect opportunity** to develop various skills in the students. The College actively encourages to incorporate internship into the study-plans or to take up industry-related project work of students. Further, **Seminars, Workshops, Expert lectures and National as well as International Conferences** are organised regularly to promote advanced level of knowledge and skills among students and faculty.

The College regularly organizes **various conferences, workshops, seminars, etc. and invites eminent personalities** from different fields to help students to gain a broader perspective and facilitate their overall development. **For example**, the College organized a national conference sponsored by **UGC on Banking Sector Reforms in April, 2015**. The conference was inaugurated by several eminent personalities from the field of Business and Economics. This conference provided a platform to research scholars, academicians, corporate and students to discuss emergent issues in the banking sector.

The College has always encouraged close interaction between what is taught in the class and how that knowledge is applied in the corporate world. This meeting ground of theory and practice is made possible by our students being exposed to industry personalities with whom they can interact and understand for themselves the application of theoretical knowledge.

The College has been organizing the annual **National Colloquium** for the past several years at India Habitat Centre, New Delhi, where top industrialists, academicians, economists and representatives of the government have been delivering lectures on a range of aspects about business, economics and industry. Some of the keynote speakers over the past years include **Uday Kotak, Chanda Kochhar, Deepak Parekh, K.V. Kamath, Rahul Bajaj, Sunil Bharti Mittal, Kumar Mangalam Birla, N.R. Narayana Murthy**, etc.

SRCC is in the process of creating platforms of **global exposure, learning and use of best global practices** through international programmes that include student and faculty visits, short-duration intensive study programmes and peer-learning opportunities through projects and presentations, cultural exposures, lectures, case-Method Teaching workshops, participation in Case-Competitions abroad, paper presentations at international conferences by students and teachers and connecting with alumni abroad.

#### **2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?**

The College collects data on student performance and learning outcomes through class test, group discussion, presentation, quiz, assignment etc for internal assessment and final examination results as well as interaction with students in class. The data so collected is carefully and intently analyzed through faculty meetings, meeting with the Principal and discussion with students.

The data collected helps in planning and overcoming barriers of learning for which measures undertaken include personal attention in tutorials, extra and/or remedial classes etc.

#### **2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?**

SRCC monitors and ensures the achievement of learning outcomes through following ways:

- Continuous assessment of students through external exams as well as internal assessment which includes class test, oral test, presentations, group discussion, quiz etc.
- Faculty meetings
- Timetables are prepared well in advance before the semester begins to avoid delays.
- Ad hoc/ guest faculty is appointed by College in place of permanent faculty on long leave (child care/study leave etc) to ensure that teaching is not affected and syllabus is completed within the planned time frame.
- Subject wise meeting are regularly held by respective faculty to oversee the progress of syllabus.
- Remedial classes are given by the faculty whenever necessary
- Extra classes are taken if needed to ensure timely completion of syllabus.

#### **2.6.7 Does the institution and individual teacher use assessment/evaluation outcomes as an indicator for evaluating student performance, achievement of learning objective and planning? If 'yes' provide details on the process and cite a few examples.**

At SRCC, individual teachers use assessment/evaluation outcomes as an indicator for evaluating student performance, achievement of learning objective and planning. Few of the examples are as follows:-

- Internal test and external examination marks are an important indicator for evaluating student performance, achievement of learning objectives and planning
- Besides marks scored by students in class test and external examination, participation, creativity and team work in various activities are also strong parameters for evaluating student performance.



## **CRITERIA III: RESEARCH, CONSULTANCY AND EXTENSION**

### **PROMOTION OF RESEARCH**

#### **3.1.1 Does the institution have recognized research center/s of the affiliating University or any other agency/organization?**

SRCC is well known for its academic excellence and dedicated approach towards imparting education in Commerce and Economics at both under graduate and post graduate level. The College appreciates the role of research in education and is committed to developing an inclination towards research amongst both faculty and students alike.

The Institution does not have a recognized research center of any affiliating University. However, in January 2013, the College undertook a unique initiative by means of setting up '**Centre for Academic Excellence**' under which, the students, the faculty members as well as the non-teaching staff can avail financial assistance for participating in Seminars/Conferences, presenting papers and attending training programs in India and abroad.

The College has also established '**Centre for Professional Development (CPD)**' in 2013 that serves as an excellent platform for students and faculty to enhance their skills and professional expertise in the fields of finance, economics, marketing, HRM, research methods and other academic pursuits. At CPD, the focus is on formulating focused short term courses and programs that cater to ever dynamic management landscape and other professional pursuits.

The College has also been accorded the status of **National Centre of Corporate Governance** by the National Foundation for Corporate Governance, Ministry of Corporate Affairs, Government of India, New Delhi. SRCC is the only college of University of Delhi which has been conferred with the status. The Centre conducts research, workshops and conferences to generate and disseminate knowledge in the field of Corporate Governance.

#### **3.1.2 Does the Institution have a research committee to monitor and Address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.**

SRCC as an institution realizes the importance of research in the field of education. Although the College does not provide for any officially constituted research committee, a conducive environment for research related activities has always been ensured. The head of the institution always welcomes and encourages ideas and suggestions that can be acted upon promptly to promote research in the College. The College also ensures availability of various resources to facilitate research and learning through Resource Centre, library, and computer centre in addition to the excellent infrastructural and technological support.

### **3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/projects?**

The College constantly encourages its members to undertake research schemes or projects in addition to their teaching responsibilities. To ensure adequate support to the investigator in terms of financial assistance, the College guides and cooperates with the investigator in respect to the procedure of approaching various funding agencies. Once the approval is obtained, the investigator enjoys complete autonomy over the research work. The College ensures that the resources are released on time along with the timely submission of the utilization certificate by the investigator. Also, the College provides for world-class infrastructure facilities in terms of well-equipped library, resource center, Wi-Fi enabled campus, access to various information resources and research engines. In order to enhance the efficiency of researcher, the College provides for special/extraordinary leave besides study leave and also facilitates allocation of time-table as per the convenience of the researcher.

Moreover, the College initiated an innovative programme '**Centre for Academic Excellence**' in 2013 to motivate and facilitate the faculty members and students to engage in research work. Under this program financial assistance is extended for organizing and/or participating in conferences/ seminars/ workshops/ training programs and paper presentations. The detailed information on the same has been provided in **Table 3.2**.

### **3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?**

The Institution follows a multi-faceted approach towards development of scientific temper and research culture and aptitude among its students. The College makes various efforts on continual basis towards this end.

- The College organizes several **conferences, seminars, workshops and special lectures** to make students abreast with the latest developments in the field of business and research. This increases students' horizons towards research and related areas.
- Students are also motivated to pursue inter-disciplinary research under the able guidance of faculty members through a programme called '**Innovation Projects**' conducted by University of Delhi. The students and faculty of College have so far been granted eight such Innovation Projects.
- The faculty members encourage students to develop an aptitude for critical analysis. The faculty engages in group discussions and students are sensitized towards various current issues. Moreover, tutorials are conducted with utmost sincerity on regular basis to provide a platform for fruitful deliberations.



- The project work undertaken by the students at the under graduate level is ably mentored. The student-mentor interactions take place on weekly basis and insights are provided with regard to the various dimensions of research work viz. literature review, statistical techniques etc.
- The College is an active participant in '**Gyanodaya - College on Wheels**', a concept initiated by the University of Delhi .The latest visit, organized under this unique initiative, was to the enchanting state of Meghalaya. The visit gave students insights into the culture and heritage of the tribes of Meghalaya. A research report was then prepared by students incorporating the findings and eventually getting it published in the online research journal of University of Delhi – 'DU Journal of Undergraduate Research & Innovation'.

The Institution takes pride in the fact that endeavors to promote research aptitude could fruition with some of the students receiving the opportunities to participate in various national as well as international events of repute. Few of the students' achievements have been mentioned below:

- **Two students of B.A. (Hons.) Economics**, third year, got selected to participate in the **Harvard Project for Asian and International Relations (HPAIR)** Conference held in February, 2013 at Harvard University, Boston, USA.
- A student of **B.Com. (Hons.), third year**, was selected for the **Harvard Project for Asian and International Relations (HPAIR)** Conference held in August, 2012 at Taipei, Taiwan.
- A student of **B.Com. (Hons.)** got a research paper titled '**Green Marketing to Young Adult Students: Is it Effective or not?**' published in IOSR Journal of Business and Management, a recognized refereed journal.
- **Two students of the College** jointly presented a paper titled '**Role of Students' Organizations in CSR**' at ACCGBS Conference held in October, 2013 at Assumption University, Bangkok.
- **Five students** presented their papers at the **International Conference** organized by the College in collaboration with **Saginaw Valley State University** at Saginaw, Michigan, U.S.A. held during September 24-26, 2014.
- **Four students from the College** participated in **HSBC Case Competition** which was held for two days during June 4-6, 2014 in Hong Kong. The HSBC Case Competition is a unique international-level under-graduate students' event organized by the Hong Kong University Business School and HSBC in which around thirty universities from Asia,

Australia and Oceania participated. SRCC was the only team nominated from India in 2014.

The College also provides its students a platform for global exposure, learning and leveraging on best global practices through **International Programs** (namely, **SRCC-Penn State Collaborative Study Programme, Indo-Dutch Outgoing Programme, UKIERI, Indo-US Collaborative Programme** etc.) that include student and faculty visits, short duration intensive study programmes and peer-learning opportunities through projects and presentations, cultural exposures, lectures, paper-presentations etc.

### 3.1.5 Give details of the faculty involvement in active research (guiding research, leading research projects, engaged in individual/collaborative research activity, etc.)

The details of the active involvement of the faculty members in the area of research are furnished in **Table 3.1** below:

**Table 3.1 : Faculty Involvement in Research**

S. No.	Name of the faculty	Department	Year	Detail of the active research
1	Dr. Anil Kumar	Commerce	2013-14	1. Research project of NFCG, 'Corporate Governance Practices in Asia' 2. Innovation project on Corporate Social Responsibility, University of Delhi
2	Dr. Santosh Kumar	Commerce	2013-14	Innovation project on Corporate Social Responsibility, University of Delhi
3	Mr. Pankaj Chaudhary	Commerce	2013-14	Undergraduate project of Soudean
4	Dr. Nawang Gialchhen	Commerce	2012-14	Innovation project for University of Delhi
5	Ms. Astha Dewan	Commerce	2015-16	Innovation project for University of Delhi
6	Dr. Naveen Mittal	Commerce	2015-16	Innovation project for University of Delhi
7	Dr. Swati Dhawan	Commerce	2012-14	Worked as Research Associate in a Project Sanctioned by ICSSR Delhi , 2013
8	Ms. Priyanka Bhatia	Economics	2012-14	Innovation project for University of Delhi
9	Dr. Esther Ngaihthe	Economics	2014-15	Engaged in Collaboration research with IIPH, Delhi. Innovation project for University of Delhi



10	Mr. Rakesh Ranjan	Economics	2014-15	Individual Research: Agrarian stagnation and Growth; The case of Bihar
11	Mr. S. K. Choudhury	English	2013-14	Innovation project for University of Delhi
12	Dr. Abhay Kumar	Pol.Science	2014-15	Innovation project for University of Delhi
13	Mr. Vikas Madan	Computer Science	2013-14	Innovation project for University of Delhi

Further, all permanent faculty of the Department of Commerce are actively involved in guiding students of third year of the undergraduate programme in their project work as stipulated by the academic curriculum laid down by the University of Delhi

### **3.1.6 Give details of the workshops/training programmes/sensitization programmes conducted/organized by the institution.**

SRCC has always been actively involved in imbibing research culture among students and teachers by conducting and organizing various workshops, seminars, conferences, faculty development programs. The details of the aforesaid events conducted over the past four years are provided in the Table 3.2 below:

***Table 3.2: Details of Conferences/Workshops/Seminars/Training Programs/sensitization programmes/Other Events***

<b>Title</b>	<b>Date/Year</b>
<b>INTERNATIONAL CONFERENCES</b>	
The International Conference on Trade, Business and Finance (In Collaboration with University of Namibia and University of Mauritius, Cape Peninsula University of Technology, South Africa and University of Technology Mauritius, Namibia)	October 14-16, 2014
The Global Business Sustainability Conference (In collaboration with Saginaw Valley State University, Michigan, USA )	September 24-26, 2014
Corporate Governance, Shareholder Types and Ownership Forms (In Collaboration with Cardiff Business school, Cardiff University, UK )	September 19, 2014
Asian Conference on Corporate Governance and Business Sustainability (In association with the Assumption University, Bangkok, Thailand)	October 7-9, 2013
Corporate Governance: The Road Ahead	March 27-28, 2013
<b>NATIONAL CONFERENCES</b>	

<b>Title</b>	<b>Date/Year</b>
<b>INTERNATIONAL CONFERENCES</b>	
TED X SRCC Conference on Food for Thought	October 20, 2015
Role of Banking in Global Era	April 6-7, 2015
Shri Ram Economics Summit	January 28-29, 2015
Development with Dignity: Issues and Challenges	March, 2014
Shri Ram Economics Summit	January 27-28, 2014
Transformational Leadership	April, 2013
Shri Ram Economics Summit	February 8-9, 2013
Shri Ram Model United Nations Conference	February 18-19, 2013
TED X SRCC Conference on Sustainable Development	January 18, 2013
<b>SEMINARS</b>	
Role of Technology and Innovation in Good Governance	December 24, 2014
Consumers' Insights Symposium	February 10, 2014
<b>SPEAKER SESSIONS</b>	
HRD Forum- Sessions on East Asian Crisis, NSEL-MCX Scam, Satyam Scam, Harshad Mehta Scam, Bitcoins etc.	January-February, 2014
Global Lecture Series	2013-15
<b>RESEARCH WORK</b>	
Corporate Governance in Asia	2011-15
<b>WORKSHOPS</b>	
Workshop on Advanced Excel	October 17, 2015; October 20, 2015
Workshop on Tally.ERP 9	August 26, 2015
Workshop on Case Method	April 28, 2014
Workshop on Role of E-Resources in Research and Teaching	March 16-22, 2015
3-day Course on Financial and Statistical Analysis using Excel and SPSS	December, 2013
Workshop on Marketing Research using SPSS Package	March 24, 2013
Workshop on Financial Decision Making and Modeling using Microsoft Excel	March 23, 2013
Advanced Modules in Finance and Marketing	December, 2012
Alternative Methods of Teaching with Particular Emphasis on Case Study Method	April 17-18, 2012
<b>SPECIAL LECTURES</b>	
Lecture on Prowess (a financial database)	January, 2015



Title	Date/Year
<b>INTERNATIONAL CONFERENCES</b>	
<b>HR SUMMITS</b>	
The Future of HR: A Radically Different Proposition	August 22, 2015
E-HRM: Boon or Bane	September 6, 2014
Futuristic HR: From here to where	October 19, 2013
Gen Y Workforce: Opportunities and Challenges	2012
HR Metrics	September 10, 2011
<b>MARKETING SUMMITS</b>	
Evolving Landscape of Modern Marketing	April 18, 2015
Global Marketing: Opportunities and Challenges	October 24-26, 2013
Innovative Marketing Strategies	November 3, 2012
<b>FINANCE SUMMITS</b>	
Global Investment Trends	February 27, 2015
Changing Dynamics of Global Finance Markets	February 1, 2014
<b>NATIONAL COLLOQUIUM</b>	
Family Business in the Global Context	April 14, 2014
Corporate Strategies in the Global Context: The Changing Profile of Indian Business	March 8, 2013
Appetite for Change: The Surprising Truth about How Companies Innovate	March 8, 2011
<b>FACULTY DEVELOPMENT PROGRAMME</b>	
E-Resources: Valuable Sources of Inputs to Researchers	March, 2015
Case Method Teaching (by Prof. David J. Sharp from Ivey Business School, Canada)	November 17-22, 2014
Advanced Research Techniques in Finance (organized by CPD and SRCC)	July 7-12, 2014

In addition to the aforementioned events, SRCC has been organizing a plethora of workshops and seminars in collaboration with **Ivey Business School, University of Sussex, the Australian High Commission** to name a few.

### **3.1.7 Provide details of prioritized research areas and the expertise available with the institution.**

Being an eminent college of the University imparting education in the area of Commerce and Economics, the prioritized areas of research and expertise taken up by faculty members are given in the **Table 3.3** below:

**Table 3.3 Department and Area of Research**

<b>Department</b>	<b>Area of Prioritized Research</b>
<b>Commerce</b>	Finance, Marketing, Accounting, Human Resource Management, Economics, Taxation, Statistics, International Business, Business and Corporate Laws, Organizational Behavior, Corporate Governance and Corporate Social Responsibility.
<b>Economics</b>	Macroeconomics, Microeconomics, Statistics, Public Economics, International Economics, Environmental Economics, Econometrics, Development Economics, Monetary Economics, Social Choice theory, Game Theory, Political Economics.

**3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students.**

SRCC has always occupied the center stage not only for its academic excellence, but also for having speakers and researchers of eminence grace the campus for prolific interaction with students and teachers. A number of events are organized by the College under different formats including seminars, conferences and workshops to extend learning beyond the curriculum.

Given below is an abridged list of the distinguished speakers who have been invited by the institution. The list is a comprehensive one to keep within the limits of detailing:

- **Sh. Narendra Modi** (Hon'ble Prime Minister of India)
- **Sh. Pranab Mukherjee** (Hon'ble President of India)
- **Sh. Arun Jaitley** (Minister of Finance, Government of India)
- **Mr. Sunder Pichai** (CEO, Google)
- **Sri Sri Ravi Shankar** (Founder, The Art of Living Foundation)
- **Smt. Smriti Zubin Irani** (Minister, HRD Ministry, Government of India)
- **Sh. Ravi Shankar Prasad** (Minister of Commerce & IT)
- **Sh. Prithviraj Chavan** (Former Chief Minister of Maharashtra)
- **Prof. Madan Chaturvedi** (Director, Cluster Innovation Centre, University of Delhi)
- **Mr. P. Chidambaram** (the then Minister of Finance, Government of India)
- **Mr. Shiv Khhera** (Eminent Author)
- **Prof. I. M. Pandey** (Director General, Delhi School of Business & VIPS)
- **Prof. Mark Fischer**, University of Sussex
- **Mr. Vijay Kapur** ( Director, ICAI)
- **Dr. C. Rangarajan** (the then Chairman, PM's Economic Advisory Council)
- **Smt. Nirmala Sitharaman** (Minister of State, Ministry of Commerce & Industry)
- **Sh. Deepak Nayyar** (Ex-Chief Economic Advisor to the GOI)
- **Ms. Kiran Bedi** (First woman IPS Officer & Social Activist)
- **Prof. Yash Pal** (Renowned scientist & educator)



### **3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?**

As per UGC guidelines, the College allows its permanent whole-time teachers to avail sabbatical leave for undertaking research programs. However, none of the faculty members of College have availed sabbatical leave in the last four years.

### **3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community.**

SRCC as an educational institution has always been at the forefront in the field of research. The faculty members & students of the College are continuously encouraged to undertake research in the emerging areas of academic and social relevance. Also, the College provides a platform for the dissemination of their research findings on various forums, including-

- Publication of research work in the bi-annual academic in-house journal of the College – **Business Analyst**.
- The members of the institution - teachers and students alike are encouraged to participate and present their research work in the various conferences & seminars organized by the institution from time to time. In order to increase student participation, a separate slot for paper presentation was incorporated in the Conference titled '**Role of Banking in Global Era**' conducted in the College during April 6-7, 2015.
- The seminars & conferences are not restricted in terms of outreach to the international boundaries like UK, US and Namibia. In addition to faculty members, **five students** of the College also presented their research papers in the International Conference organized by the College in collaboration with **Saginaw Valley State University at Saginaw**, Michigan, U.S.A. during September 24-26, 2014. In addition, six faculty members presented research papers in a conference held in **Assumption University, Thailand in 2013**.
- The College actively extends support to members of the institution to participate in **inter-university conferences & seminars**.

## RESOURCE MOBILIZATION FOR RESEARCH

### 3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

SRCC, being a constituent college of the University of Delhi, receives funds from UGC under the heads 'Pay & Allowances' and the maintenance grants for teaching and non-teaching staff. Funds are not earmarked for the purpose of research specifically. However, with a view to promote research activities, the College *suo motu* has taken initiatives such as constituting the '**Centre for Academic Excellence**' under which grants are allowed to faculty members and students for participating in seminars, conferences, presenting research papers and attending training programs within India as well as other nations. It provides a total annual financial support to the extent of INR 30 Lakhs for the said purpose, the details of which are provided in **Table 3.4** appended below.

The College has also proposed to offer a unique **Research Fellowship Grants** to its faculty members at three different scales:

- **Junior Research Fellowship (JRF)** meant for young faculty members without Ph.D.
- **Middle Research Fellowship (MRF)** meant for faculty members with Ph.D. but no prior experience with any research project of recognized institution.
- **Senior Research Fellowship (SRF)** meant for faculty members with Ph.D. and prior experience with any research project of recognized institution.

The resolution for the same is likely to be presented before the Governing Body in the next meeting.



**Table 3.4: Various Programmes for Faculty members under the Scheme of Centre for Academic Excellence**

PROGRAMME TITLE	TYPES OF FINANCIAL SUPPORT	PROGRAMME TERRITORY	TOTAL ANNUAL FINANCIAL SUPPORT PER PROG. (Rs.)	MAX. FINANCIAL SUPPORT PER FELLOW-SHIP (Rs.)	MAX. NO. OF FELLOWSHIPS IN A BLOCK PERIOD			COST DISTRIBUTION BETWEEN SRCC & PARTICIPANT	REQUIRED DOCUMENTS	AREA OF PROGRAMME
					INDIVIDUAL		TOTAL			
					Permanent	Ad-Hoc				
Participating or Attending Conference/ Seminar/ Workshop/ Training Programme or Presentation of Paper	1. Registration/ Delegation Fee	Delhi & NCR	1,00,000	500	5 Per Year	2 Per Year	200 Per Year	-	1. Programme details/invitation 2. Receipts of amount paid 3. Participation certificate 4. Report on the programme	Preferably related to subject/ discipline
Presentation of Research Paper	1. Delegation/ Registration Fee, 2. Boarding & Lodging, 3. Travel	Any part of India, other than Delhi & NCR	1,00,000	5,000	2 Per Year	0	20 Per Year	10% of total actual cost to be borne by the participant	1. Programme details 2. Receipts of amount paid 3. Participation Certificate 4. Copy of paper presented 5. Report on the programme	-
Presentation of Research Paper	1. Delegation/ Registration Fee, 2. Boarding & Lodging, 3. Travel	Outside India	5,00,000	50,000	Once in three years	0	10	-do-	-do-	-
Attending Training Programme/ Workshop (of minimum one-week duration)	1. Delegation/ Registration, 2. Boarding & Lodging, 3. Travel (No boarding, Lodging & Travelling if in Delhi or NCR)	Any part of India	3,00,000	50,000	Once in two years	0	6	-do-	1. Programme details/invitation 2. Receipts of amount paid 3. Participation certificate 4. Report of training received and how it will benefit in teaching work.	Should be directly related to the teaching and research area of applicant

Attending Training Programme/ Workshop (of minimum one-week duration)	1. Delegation/ Registration, 2. Boarding & Lodging 3. Travel	Outside India	5,00,000	1,00,000	Once in five years	0	5 Per Year	-do-	-do-	-do-
Organizing Conference/ Seminar/ Workshop/ Training for Faculty in the College	Cost of resource person(s), stationery, food and allied expenses	SRCC Campus	5,00,000	1,00,000	-	-	5 Per Year	-	1. Computer typed proposal about the proposed programme detailing 2. Subject, abstract of proposed programme, target group/ participants to be given 3. A Note how the programme will benefit the college teaching community 4. Head-wise budget to be given	Should be related to the teaching area subjects being taught in the College

#### RESEARCH SCHEME FOR STUDENTS

PROGRAMME TITLE	TYPES OF FINANCIAL SUPPORT	PROGRAMME TERRITORY	TOTAL ANNUAL FINANCIAL SUPPORT PER PROG. (Rs.)	MAX. FINANCIAL SUPPORT PER FELLOW-SHIP (Rs.)	MAX. NO. OF FELLOWSHIPS INA BLOCK PERIOD			DISTRIBUTION BETWEEN SRCC & PARTICIPANT	REQUIRED DOCUMENTS	AREA OF PROGRAMME
					INDIVIDUAL		TOTAL			
					INDIVI DUAL	GRO UP				
Attending Training Programmes-on campus	Delegation/ Registration Fee/ Boarding & Lodging & Travel (Incase out of NCR)	NCR/India	1,25,000	25,000			5 Per Year			
Attending Training Programmes-on campus	Cost of resource person(s) and allied expenses	SRCC Campus	75,000	25,000			3 Per Year			



To further motivate the faculty members to get their articles published, the College offers the reward to its faculty members for publication or citation of their articles in the listed journals of national and international repute. The details of the amount of reward under different categories of national and international journals are furnished in **Table 3.5**.

**Table 3.5: Scheme of reward for various categories on publication**

Sl.No.	Scheme Details	Amount of Reward for Publication		Amount of Reward for Citation	
		National	International	National	International
<b>1</b>	<b><u>Category-A</u></b> Publication of paper in Leading Journals	25,000	1,00,000	5,000	20,000
<b>2</b>	<b><u>Category-B</u></b> Publication of paper in Excellent Journals	20,000	80,000	4,000	16,000
<b>3</b>	<b><u>Category-C</u></b> Publication of paper in Very Good Journals	15,000	60,000	3,000	12,000
<b>4</b>	<b><u>Category-D</u></b> Publication of paper in Good Journals	10,000	40,000	2,000	8,000
<b>5</b>	<b><u>Category-E</u></b> Publication of paper in Narrow Journals	-	20,000	-	4,000

**3.2. Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?**

The Institution does not have a provision to provide seed money to the faculty members for research pursuits. This is in consonance with the guidelines of University of Delhi.

**3.2.3 What are the financial provisions made available to support student research projects by students?**

The College provides financial assistance to its students for their research work under a unique initiative '**Center for Academic Excellence**', the details of which are provided in **Table 3.4**.

In addition, since 2012, the University of Delhi has started supporting the project initiatives of students through a scheme called Innovation Projects. Since its inception, the students of the College have been awarded research projects on an on-going basis under the guidance of faculty. So far, the College has been granted eight inter-disciplinary Innovation Projects. Five of these projects have been completed and three projects are in the process. The total amount

of grants received till date in this regard is Rs. 26,50,000. Additional details have been furnished in **Table 3.6**

**Table 3.6: Total Amount of Grants Received for Innovation Projects**

S.no.	Title	Amount (Rs.)	Funding agency	Year
1	<b>Innovation Project 101:</b> 'Aahar'	5,00,000.00	University of Delhi	2012-13
2	<b>Innovation Project 201:</b> 'Azmat'	2,00,000.00	University of Delhi	2013-14
3	<b>Innovation Project 202:</b> 'Personality Profilling - Human Computer Interface'	2,50,000.00	University of Delhi	2013-14
4	<b>Innovation Project 203:</b> 'Corporate Social Responsibility Initiative, Implementation Stretegies And Impact Analysis'	2,00,000.00	University of Delhi	2013-14
5	<b>Innovation Project 204:</b> 'Understanding Indian Family Business'	2,00,000.00	University of Delhi	2013-14
6	<b>Innovation Project 201:</b> 'Azmat'	1,00,000.00	University of Delhi	2014-15
7	<b>Innovation Project 202:</b> 'Personality Profilling - Human Computer Interface'	1,50,000.00	University of Delhi	2014-15
8	<b>Innovation Project 203:</b> 'Corporate Social Responsibility Initiative, Implementation Stretegies And Impact Analysis'	1,00,000.00	University of Delhi	2014-15
9	<b>Innovation Project 204:</b> 'Understanding Indian Family Business'	1,00,000.00	University of Delhi	2014-15
10	<b>Innovation Project 301:</b> 'Pavitra : Getting Rid Of The Plastic Monsters'	2,50,000.00	University of Delhi	2015-16
11	<b>Innovation Project 302:</b> 'Evaluating Upcoming Technologies (Internet Of Things, Internet Of Services And Industry 4.0) For Their Suitability In The Indian Market Place'	3,50,000.00	University of Delhi	2015-16
12	<b>Innovation Project 303:</b> 'Assessing The Feasibility Of Contract Farming For Small And Marginalised Farmers'	2,50,000.00	University of Delhi	2015-16



### **3.2.4 How does the various departments/units/staff of the institute interacting undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.**

Interdisciplinary research is considered to be the most scientific and well accepted form of bindings. It starts with the identification of relevant issues and proceeds to stimulate brainstorming sessions in order to facilitate deliberations and exploration of the multiple dimensions in respect to the issues. Gradually students are involved in the research process. The ideation process continues for many weeks and after in-depth deliberations, a conclusion is arrived at.

Keeping the research spirit of the interdisciplinary research in mind, faculty of the College has undertaken successful interdisciplinary innovative projects. Faculty members of the various departments of the College have undertaken eight innovative projects from University of Delhi in the last three years and some of these projects have got national and international acclaim. These projects give an opportunity to implement and test class room knowledge into real life.

At SRCC, interdisciplinary innovation projects are broadly of two types:

#### **a. Theoretical Research**

#### **b. Empirical Research**

In both the types, the College has been successful in making significant impact. Since these projects are interdisciplinary in nature, faculties of different disciplines think and look at issues differently. The coordinated and synergistic thought process provides it a very holistic framework.

For example, one of the projects focused on manual scavenging rehabilitation and improving the community. Faculties of Commerce and Economics were more focused on economic empowerment whereas faculty from Department of Political science focused on social and cultural empowerment. And finally collective attention helped the project to reach its goal.

While interdisciplinary projects have many advantages but they do have few disadvantages as well. Reaching on consensus in approach is one big challenge because of the people with diverse disciplinary backgrounds involved.

### **3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?**

The College possesses several equipment and facilities to support research activities of the staff members and students. The optimum utilization of these resources is ensured through their regular maintenance and updating in line with the latest developments. The College has three well-maintained and fully equipped computer labs and a resource center. The campus

is fully Wi-Fi enabled and to ensure hassle-free and secured access, separate passwords are issued to each student and staff member. This enables the maximum possible access to online resources.

The College has a well-stocked library with a vast collection of books, journals and magazines from various disciplines. It is well-equipped with all the modern facilities, resources and an immense seating capacity. The library remains open on all working days from 8:30 am to 6:00 pm. To facilitate further, the library also remains open on weekends and other holidays during examination days and working hours are also extended up to 8:00 pm. The technical staff is also available in the campus till 5:00 pm to extend the much required support.

**3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.**

The College has not received any special grants or financial support from the industry or other beneficiary agency for the development of research facilities during the last four years. However, the College *suomoto* remains proactive to ensure the provision of best infrastructure for research to its members. Besides, grants are received from the University of Delhi and the UGC for assistance in research projects.

**3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.**

The College extends its complete support to the faculty members in securing funds from various funding organizations for the purpose of research. The College ensures adherence to the proper procedure for submission of applications, timely audit and furnishing of utilization certificate to the funding authorities. For the smooth implementation of research work, efforts are made to ensure timely disbursement of funds.

The details regarding various ongoing and completed projects are provided in Table 3.7.



**Table 3.7: Details of Ongoing and Completed Projects and Grants Received During Last Four Years**

Nature of the Project and Faculty Involved	Duration Year From To		Title of the project	Name of the funding agency	Total Grant		Total Grant received till date
	From	To			Sanctioned	Received	
Minor Projects							
Dr. Anil Kumar Dr. Santosh Kumar	Apr, 2013	Oct, 2014	Corporate Governance Practices in Asia	NFCG	3 lakh	3 lakh	3 lakh
Mr. Nawang Gialchhen	2013	2014	Innovation Project 201 : “Azmat”	University of Delhi	Rs. 3 Lakh	Rs. 3 Lakh	Rs. 3 Lakh
Major Projects							
Dr. Abhay Jain	July, 2012	Dec, 2014	Adoption of mobile services comparative study	UGC	Rs. 8,34,600	7,66,000	7,66,000
Interdisciplinary Projects							
Dr. Anil Kumar Dr. Santosh Kumar Mr. Rajeev Kumar	2013	2015	Corporate Social Responsibility: Initiatives, Implementation Strategies and Impact Analysis	University of Delhi	Rs. 3 lakh	Rs. 3 lakh	Rs. 3 lakh
Dr. Suman Bhakri	2010	2012	Indian Economy	-	-	-	-
Dr. Suman Bhakri	2011	2012	Recession Indian Economy	-	-	-	-
Dr. Abhay Kumar	2011	2012	Aahar	University of Delhi	Rs. 10 lakh	Rs. 10 lakh	Rs. 10 lakh
Dr. Abhay Kumar	2012	2014	Azmat	University of Delhi	Rs. 3 lakh	Rs. 3 lakh	Rs. 3 lakh
Students Research							
Ms. Arushi Kaushik	Dec, 2013	May, 2014	Determinants of per capita income				
			Relationship between inflation & Money supply for period 1980-2015				
			Relationship between inequalities & per capita income 2010				
Dr. Abhay Kumar			Aahar Azmat	University of Delhi			

## RESEARCH FACILITIES

### 3.3.1 What are the research facilities available to the students and research scholars within the campus?

The College provides the following research facilities to its students and research scholars:

- A **well-stocked library** having a vast collection of books, national & international journals, magazines and newspapers, two reading halls with large seating capacity, access to e-resources provided by DU Library System (DULS), remote access to e-publication through DELNET etc.
- **Selective Dissemination of Information (SDI)** facility provided by library staff to research scholars for extracting relevant literature on their research areas.
- Access to **PROWESS**, a database offered by CMIE.
- Access to plagiarism detection software '**URKUND**' provided by DULS
- **Three Computer Labs** equipped with sufficient number of computers, softwares, databases and internet facility.
- **One Resource Centre** encompassing various equipments for research.
- A state-of-the-art **Seminar Room** primarily meant for conducting workshops, seminars and special lectures.

### 3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

SRCC continuously strives for development and upgradation of its infrastructure for the benefit of researchers which is strategically planned and implemented. Over the years, numerous developments have taken place to cater to the needs of researchers. A pool of funds is mobilized and allocated for development and maintenance of infrastructure for research. For instance, particular emphasis has been laid on the advancement of library in terms of **technological upgradations, e-resources, SDI services, expansion in the collection and diversity of books, journals, magazines and other library resources**. The needs of the researchers are assessed, followed by a cost-benefit analysis based on which suitable actions are taken. SRCC is one amongst the few colleges of the University which has taken annual subscription of **PROWESS**, a database offered by CMIE. Also, the College has obtained the access to plagiarism detection software '**URKUND**' provided by DULS for the benefit of researchers. As highlighted above, the campus is fully Wi-Fi enabled and projectors are



installed in all the classrooms. The technical staff is always available in the campus to extend technical support for the maintenance and upkeep of infrastructure. Besides the College has also constituted the '**Internal Quality Assurance Cell (IQAC)**' which primarily focuses upon various aspects of quality enhancement in the institution, including research.

**3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities?? If 'yes', what are the instruments/facilities created during the last four years?**

As already mentioned, the institution has not received any special grants or finances from the industry or other beneficiary agency for developing research facilities during the last four years.

**3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories?**

The College provides a unique Inter Library Loan (ILL) Service to its students and research scholars through DULS and DELNET. Moreover, the teachers and research scholars are also allowed access to the. They can also seek the research facilities **Ratan Tata Library as well as the Central Library** provided by other institutions with the prior permission of the respective Head of the institution and the application forwarded by the Principal of the College.

**3.3.5 Provide details on the library/information resource center or any other facilities available specifically for the researchers?**

One of the top priorities of the College is to cater to the needs of researchers and number of steps has been taken in this direction. The College has a well-stocked library having nearly 75000 books and regular subscription of 80 international and national journals, magazines and newspapers. It also permits access to the electronic resources provided by DULS and remote access to e-publications through DELNET. It renders ILL service to the members on demand through DULS and DELNET. A separate reference collection consisting of fast finding tools such as almanacs, atlases, biographical and language dictionaries, directories, handbooks, encyclopedias, statistical compilations, technical data, maps, etc. is also maintained. The 'Periodical Section' of library comprises of an array of journals, periodicals, newsletters, bulletins, reports, seminar proceedings etc. It makes every effort to procure the maximum number of journals on varied subjects.

SRCC is one amongst the few colleges of the University to have taken annual subscription of **PROWESS**, a database offered by CMIE. Also, the College has obtained the access to plagiarism detection software '**URKUND**' provided by DULS for the benefit of researchers. Selective Dissemination of Information (SDI) facility is provided to researchers for extracting relevant literature on their research areas. To facilitate the search efforts, the library has fully

computerized its most actively used collection which is searchable through OPAC. The OPAC allows search by author, title, subject, call number, keywords and Boolean search.

The library has set-up a separate and dedicated internet service area with 30 computers to facilitate the members to access internet and online resources. Apart from this, there is a separate comfort area earmarked for faculty known as '**Faculty Corner**' where faculty members can read and access scholarly content.

Further, a separate tutorial block provides an environment conducive for undertaking research activities. Wi-Fi enabled campus area complements their effort through easy access to information.

### **3.3.6 What are the collaborative research facilities developed / created by the research institutes in the college. For ex. Laboratories, library, instruments, computers, new technology etc.**

All the research facilities available in the College like computer lab, resource centre, library and other technological resources are developed and managed in-house by the institution without any collaboration with the external research institutes.

## **RESEARCH PUBLICATIONS AND AWARDS**

### **3.4.1. Highlight the major research achievements of the staff and students in terms of Patents obtained and filed (process and product):**

**Original research contributing to product improvement:**

**Research studies or surveys benefiting the community or improving the services:**

**Research inputs contributing to new initiatives and social development:** The relevant details of the major research achievements of the staff members and students are exhibited in **Table 3.9** below:

**Table 3.9: Major research achievements of staff and students**

<b>S. No.</b>	<b>Name of the faculty</b>	<b>Year</b>	<b>Details</b>
<b>Patents obtained and filed</b>			
1.	Dr. Santosh Kumari	2013-14	Copyright of Corporate Governance Index (CG Index) developed during Ph.D.
<b>Research studies or surveys benefiting the community or improving the services</b>			
2.	Dr. Santosh Kumari	2011-14	Conclusion and findings of Ph.D. thesis benefits investors as well as corporate world in an appropriate manner
3.	Dr. Neha Matlani	2014-15	Study of Corporate Governance in small and mid-cap Companies



		2011-12	Corporate Governance lessons learnt from Global Financial Crisis
4.	Dr. Ravi Sharma	2011-14	Recent articles published in various Hindi Magazines
5.	Ms. Shivani Garg	2013-14	Research paper entitled 'Effect of price & brand name on consumers behaviour' shortlisted as one amongst top five papers at IIM-Lucknow conference.
<b>Research inputs contributing to new initiatives and social development</b>			
6.	Ms. Arushi Kaushik	2012-13	Remittance Behaviour of Rickshaw pullers in Delhi

**3.4.2 Does the Institute publish or partner in publication of research journal(s)? If 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?**

The College publishes its in-house bi-annual research journal '**Business Analyst**' accredited with an online ISSN Number (ISSN: 0973-211X). It aims to promote research in the areas of business, economics, finance, marketing, management, etc. and to encourage empirical and inductive writings. It is a refereed and peer-reviewed journal which is catalogued in the 'Library of Congress', Washington D.C. It is listed in the Ulrich's International Periodicals Directory. Other details regarding the journal are given below:

**Editorial Board Composition:** The Editorial Board comprises of senior faculty members from all the departments and area experts from other institutions of repute.

**Publication Policies:** The soft copy of the manuscript is submitted by the author along with the declaration of originality. The journal provides complete analytical freedom to authors and hence accepts no responsibility for conclusions and findings of authors.

**3.4.3 Give details of publications by the faculty and students:**

*Table 3.10: Details of publications by faculty and students*

S.No.	Publication Type	Numbers
1	Publication per faculty	<b>2.91</b>
2	No. of papers published in peer reviewed journals (national / international) by faculty	<b>240</b>
3	Number of publications listed in International Database (For e.g.: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)	<b>25</b>
4	Monographs	<b>-</b>
5	Chapter in Books	<b>9</b>
6	Books Edited	<b>8</b>
7	Books with ISBN/ISSN numbers	<b>100</b>
8	Citation Index	<b>1</b>
9	SNIP	<b>-</b>

10	SJR	-
11	Impact factor	-
12	h-index	-

#### \* Chapter in Books

Name of the faculty	Publication	Year	Book Title	ISBN/ ISSN No.
Dr. Santosh Kumar	E-Pathshala of UGC		Paper name: Sectorial growth of Indian Economy  Module 1: Role and nature of agriculture (Cropping pattern)  Module 25: Institutional Finance	
Mr. H. N. Tiwari	International Book House Pvt. Ltd.	2012-13 2013-14	Computerized Accounting System in Financial Accounting	978-9381335420
Mr. Rajeev Kumar	Wizcraft Publications Distribution Pvt. Ltd.	2012-13	Evolution of goods and services tax in India- Environmental Pollution and Economic Development	978-8192537436
Ms. Ruchi Kaushik	Orient Blackswan	2011-12	“Sensitizing students to social issues in literacy texts” in Khanna and Gupta. Ed: Essential Readings for teachers of English	978-8125046684
Mr. Vikas Madan		2012-13 2013-14	E-Commerce in B. Com Course content for DU E-Commerce in BEM foundation course	
Dr. Vineet Mehta	Jyoti Enterprises (I)	2014-15	Measurement and Evaluation of Physical Fitness in Book: Aerobic and Gym Operations	978-8189580308

#### \* Books Edited

Name of the faculty	Publication	Year	Book Title	ISBN No.
Dr. Deepashree	Access Publication House	2013-14 2012-13	General Studies, Paper I for IAS Preliminary Examination  General Studies, Paper I for IAS Preliminary Examination	
Dr. Santosh Kumari		2013-14 2011-12	One national journal edited as an Associate Editor Four national journals edited as an Associate Editor	0973-211X 0973-211X
Dr. Mallika Kumar	Shree Publication	2012-13	Rural Cooperative Credit in the Book Institutional Rural credit Management (Pg. 181- 186)	9788183295451
Mr. Vikas Madan		2013-14 2012-13	E-Commerce in BEM foundation course E-Commerce in B. Com Course content for DU	



Ms. Anuradha Agarwal		2013-14 2013-14	CBSE IX CBSE X	
Ms. Ruchi Kaushik	Orient Blackswan	2012-13	Co-editor & Co-author, Literature and Creativity	978-8125052630
Dr. Vineet Mehta	The Flair Books Publication	2014-15 2012-13	The Eternity-Research Journal of Humanities and Social Sciences Stream, Vol-3, Issue-2	0975-8690

**\* Books with ISBN / ISSN numbers with detail of publishers**

Name of the faculty	Publication	Year	Book Title	ISBN No.
Mr. Amit Sachdeva	KusumLata Publications	2011-12	1. Micro Economics: Theory & Applications-Part-I 2. Micro Economics: Theory & Applications-Part-II	
Dr. Anil Kumar	International Book House	2014-15	1. Industrial Law	978-3639717907
	Scholars Press Germany	2013-14	2. Performance Effects of Corporate Governance Code	978-9383283125
	International Book House	2013-14	3. Governance, Ethics and Social Responsibilities of Business	978-9381335253
	International Book House	2013-14	4. Corporate Laws (2 <sup>nd</sup> Edition)	978-9381335918
	International Book House	2012-13	5. Corporate Governance, Business Ethics and CSR	978-9381335246
	International Book House	2012-13	6. Corporate Governance: Theory and Practice	978-9381335499
	International Book House	2011-12	7. Company & Compensation Laws	978-9381335253
	International Book House	2011-12	8. Corporate Laws	978-9381335253
Ms. Aruna Jha	Taxmann Publications	2011-12 2012-13 2013-14 2014-15	1. Auditing 2. Auditing 3. Auditing 4. Auditing	978-9350714874 978-9350714874 978-9350714874 978-9350714874
Dr. Ashok Sehgal	Lexis Nexis Butterworthy Wadhwa, Nagpur	2013-14	Financial Accounting for Managers	978-8180388019
Mr. B.K. Goyal	International Book House Pvt. Ltd.	2014-15 2013-14 2013-14 2012-13 2012-13 2012-13 2011-12	1. Basic Fundamental Accounting 2. Financial Accounting and Auditing 3. Business Entrepreneurship and Management 4. Business Laws 5. Fundamental of Corporate Accounting 6. Corporate Accounting 7. Finance Accounting	9789383283170 978-9381335901 978-938283101 978-9381335895 978-9381335758 978-9381335598 978-9381335420

	Singhal Publications	2012-13 2012-13 2012-13 2012-13	1. General Principals of Law of Contract 11 <sup>th</sup> Ed. 2. Law of Partnership 3. Negotiable Instruments 10 <sup>th</sup> Ed. 4. Company Law, 9 <sup>th</sup> Ed	
Dr. Deepashree	Scholar Tech Press	2013-14	1. "Macroeconomics Theory and Policy" for 3 <sup>rd</sup> Semester, FYUP	978-9382209652
		2013-14	2. Principles of Micro Economics for B.Com (Semester-I)	978-9382209614
		2013-14	3. Indian Economy for BBA G.G.S. IP University, 5 <sup>th</sup> edition	978-8191032031
		2013-14	4. Microeconomics-II for Semester III of GGS IP University, 1 <sup>st</sup> edition	978-9382209560
		2013-14	5. Economic Development and Policy in India-I for Semester-V for B.A. Programme, 2 <sup>nd</sup> edition	978-9382209225
		2013-14	6. Economic Development and Policy in India-II for Semester-VI for B.A. Programme, 2 <sup>nd</sup> edition	978-9382209492
		2013-14	7. Principles of Economics 1 <sup>st</sup> edition 1 <sup>st</sup> Semester- FYUP, BA (H)	978-9382209225
	Sultan Chand & Sons, New Delhi	2013-14	1. "Microeconomics-Theory and Applications" Part-I, 15 <sup>th</sup> Edition	978-880544064
		2013-14	2. "Microeconomics-Theory and Applications" Part-II, 15 <sup>th</sup> Edition.	978-8180547546
	Saraswati House	2013-14	1. "Introductory Microeconomics" for Class XII, New edition	978-8173354601
		2013-14	2. "Introductory Macroeconomics" for Class XII, New edition	978-8173354632
		2013-14	3. "Indian Economics" for Class XI, New edition	978-9350411971
		2013-14	4. Numerical Problems in Economics for Class XII	978-817337831
		2013-14	5. Economics for ISC-XI, New edition	978-9350411681
		2013-14	6. Economics for ISC-XII, New edition	978-9350411684
Dr. J. K. Thukral	Mayur Paperbacks	2013-14	1. Mathematics for Business Studies, 17 <sup>th</sup> Edition 2. Business	978-9382209188



			Mathematics and Statistics, 6 <sup>th</sup> Edition	978-9382209201
	Taxmann Allied Services (P) Ltd.	2013-14	Business Statistics, 3 <sup>rd</sup> Edition	978-9350711385
	Scholar Tech Press	2013-14	1. Business Mathematics, 3 <sup>rd</sup> Edition 2. Business Mathematics 3. Business Statistics 4. Business Mathematics and Statistics	978-8191032048 978-9382209423 978-9382209447 978-9382209478
Dr. R.P. Rustagi	Sultan Chand & Sons, New Delhi	2013-14	1. Investment Analysis and Portfolio Management 2. Strategic Financial Management 3. Investment Management 4. Basic Financial Management	81-8054-881-3 81-8054-884-8 81-8054-876-7 81-8054-901-1
	Taxmann Publications (P) Ltd. , New Delhi	2013-14	1. Derivatives and Risk Management 2. Fundamentals of Financial Management 3. Financial Management: Problems and Solutions 4. Fundamentals of Management Accounting 5. Principles of Financial Management	93-5071-340-2 81-7194-303-7 81-7194-886-4 81-7194-097-5 93-5071-098-2
		2012-13	1. Financial Management: Theory, Concepts and Problems 2. Management Accounting 3. Working Capital Management	81-7194-931-1 81-7194-955-7 81-7194-952-6
		2011-12	Elements of Financial Management	81-7194-699-0
Dr. Ravi Gupta	Wolters Kluwe (I) Pvt. Ltd.	2014-15	1. Issues on Income Tax and Wealth Tax (Set in 2 Volume)	978-9351294832
		2011-12	2. A Compendium of Advance Rulings on Income Tax	978-9351393115

	Bharat Law House Pvt. Ltd.	2014-15	1. Concise Commentary on Income Tax	978-9351393115
			2. Direct Taxes Ready Reckoner with Tax Planning	9789351392545
			3. Income Tax mini Ready Reckoner	978-9351392606
			4. Direct Taxes Law & Practice (Professional Edition)	978-9351392897
			5. Taxation of Salaried Person	978-9351392699
			6. Guide to Depreciation	978-9351391845
			7. Taxation of Capital Gains	978-9351392644
			8. Guide to Tax Deduction at Source	978-9351392620
			9. Professional Approach to Direct Taxes Law & Practice	978-9351391708
			10. Systematic Approach to Taxation	978-9351392743
			11. Systematic Approach to Tax Laws	978-9351392934
			12. Systematic Approach to Direct Taxation	978-9351392958
			13. Practical Approach to Direct & Indirect Taxes (Problems & solutions)	978-9351392514
			14. Practical Approach to Income Tax (Problems & solutions)	978-9351392019
			15. Corporate Tax planning & Management	978-9351392309
	Flair Publications Pvt. Ltd.	2014-15	1. Simplified Approach to Income Tax & Auditing	978-9380940199
			2. Simplified Approach to Income Tax	978-9380940205
Dr. Ravi Sharma	Prabhat Books Kitabghar Prakashan	2012-13	<i>Ek Patthar to .....</i>	978-9381692028
		2013-14	<i>Boond Boond Banti Sarita</i>	978-9381692189
		2014-15	<i>Angootha Chap Hastakshar</i>	978-9383111435
		2014-15	<i>Sangarsh Mimansha(English Edition)</i>	978-8192891514
Ms. Reena Chadha	Mayur Publications	2011-12	1. Company & Compensation Laws	978-8171981885
		2014-15	2. Corporate Laws	978-9382209713
Ms. Ruchi Kaushik	Cambridge	2013-14	Cambridge listening & speaking XI	978-1107640603



Mr. H.N. Tiwari	International Book House Pvt. Ltd.	2014-15	Computer Fundamentals and Essential tools	978-9383283262
		2013-14	Fundamentals of computers and Information system	978-9381335284
		2013-14	Introduction to Essential Tools	978-9381335789
		2012-13	Information Technology	978-9383283095
Dr. Alok Kumar	Galgotia Publishing Company (Delhi)	2013-14	Basic Corporate Accounting	81-82-18-066-X
Ms. Kinneri Jain	International Book House Pvt. Ltd.	2012-13	Business Laws	978-9381335895
Dr. Pankaj Choudhury		2014-15	Business Maths & Statistics	978-93-8328-088
Dr. Surya Prakash	Kalyani Publishers	2014-15	1. Fundamentals of Marketing 2. Advertising Management	978-9327256413 978-9327247787
	International Book House Pvt. Ltd.	2014-15	1. Fundamentals of International Business	978-9383283057
	Kalyani Publishers	2013-14	1. Marketing Management	978-9327232547
			2. Strategic Marketing (Hindi Edition)	978-9327234077
			3. Marketing Management Text and Cases	978-9327228434
			4. Marketing & Services Management	978-9327229141
			5. Strategic Marketing	978-9327229219
		2012-13	1. Principles of Marketing	978-9327223729
			2. Principles of Marketing	978-9327224443
	Swati Prakashan	2011-12	E-Marketing	
Dr. Swati Dhawan	McGraw Hill	2011-12	Merchant Banking & Financial services	978-0071077919
Ms. Vartika Khandelwal	Singhal Law Publication	2014-15	E-Business Cyber Laws	978-938325689
Ms. Sonal Thukral (Co-Author)	International Book House Pvt. Ltd.	2013-14	Information Technology	978-9383283095

### 3.4.4 Provide details (if any) of:

- Research awards and recognition received by faculty from reputed, professional bodies and agencies, nationally and internationally
- recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally
- incentives given to faculty for receiving state, national and international recognitions for research contributions.

*Table 3.11 : List of Faculty Achievements*

S.No.	Name of the faculty	Year	Detail
<b>Recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally</b>			
1	Dr. Anil Kumar	2013-14	Secretary, Indian Accounting Association
2	Mr. Amit Sachdeva	2013-14	Received Best Teacher award by University of Delhi
	Mr. Nawang Gialchhen	2013-14	Teaching Excellence award for D.U. Innovation project.
3	Ms. Astha Dewan	2011-12	Publication of research work in form of a book by ICSI
4	Mr. Raj Kumar Shah	2011-12	Recognition from NIFM, Faridabad and Indian Institute of Corporate Affairs, Haryana
5	Dr. Abhay Kumar	2012-13	Recognised as Best faculty advisor for Enactus Society
6	Mr. Arjun Mittal	2012-13	Manmohan Scholarship, Delhi School of Economics
<b>Research Awards Received</b>			
1	Ms. Astha Dewan	2011-12	Received Best paper award in a Conference organized by Shaheed Bhagat Singh College of Commerce
2	Mr. Nawang Gialchhen	2013-14	Received Teaching Excellence Award for Innovation Project of University of Delhi
3	Ms. Namita Jain	2013-14	Awarded as Best Research paper on Internal Credit Rating Model in conference organized by Rukmini Devi Institute of Advanced studies
4	Mr. Arjun Mittal	2014-15	Awarded the best project award in FDP on Leveraging Research Tools for Quality Research organized by DFS, DU, Ramanajun College, DU & Indian Accounting Association, NCR Chapter
5	Ms. Arushi Kaushik	2012-13	Krishna Raj Fellowship, DSE



6	Ms. Monika Bansal	2011-12	Received Gold medal for best empirical research in Marketing, Indian Commerce Association
Incentives received for receiving state, national and international recognitions for research contributions.			
Dr. R. P. Rustagi	2013-14	Received sponsorship from the College for presenting research paper in Bangkok, Thailand	
Dr. Anil Kumar	2013-14	Received sponsorship from the College for visit to USA	
Dr. Rachna Jawa	2013-14	Received sponsorship from the College for presenting research paper in Bangkok, Thailand	
Dr. Ravi Sharma	2013-14	Received sponsorship from the College for visit to Mauritius	
Mr. Soumitra Kumar Choudhury	2013-14	Received sponsorship from the College for visit to Thailand	
Mr. S K Chawla	2013-14	Received sponsorship from the College for visit to Warsaw University	
Dr. Mallika Kumar	2013-14	Received sponsorship from the College for Netherland-Indo-Dutch Programme	
Dr. Abhay Jain	2013-14	Received sponsorship from the College for presenting research paper in Bangkok, Thailand	
Dr. Pankaj Chaudhary	2013-14	Received sponsorship from the College for presenting research paper in Bangkok, Thailand	
Dr. Surya Prakash	2013-14	Received sponsorship from the UGC for presenting the paper in USA	
Ms. Astha Dewan	2011-12	Received sponsorship from the College for presenting research paper in Thailand	
	2013-14	Received sponsorship from the College for presenting research paper in Thailand	
Ms. Pooja Dhingra	2013-14	Received sponsorship from the College for presenting research paper in Thailand.	
Dr. Abhay Kumar	2013-14	Received sponsorship from the College for presenting research paper in Thailand	

**Table 3.12 : List of Faculty who have pursued courses abroad on University Grant**

S.No.	Name of the faculty	Programme Attended	Duration/Period
1	Ms. Karuna	M.Sc. (Accounting and Finance), University of Edinburg, U.K.	September 08, 2012 (For one year)
2	Mr. Pankaj Chaudhary	M.Sc. (Finance and Investment) University of Edinburg, U.K.	08.09.2011 to 16.09.2012
3	Mr. Vikas Madan	Masters in Cognitive Science at University of Edinburg, U.K.	14.09.2015 to 14.09.2016
4	Ms. Santosh Kumari	One year masters in Educational Leadership and Management from University of Nottingham, Nottingham England, U.K.	21.09.2015 to tentatively Sep/Oct, 2016

## CONSULTANCY

### 3.5.1 Give details of systems and strategies for establishing industry-institute interface?

The College adopts a multi-dimensional approach for establishing and enhancing institute-industry interface which is integrated within the diverse activities and events organized by the institution throughout the year. To begin with, the College has a ‘**Corporate Interaction Cell (CIC)**’ which aims at providing budding managers at SRCC with an opportunity to stay in touch with the corporate world. It is an excellent platform for students to acquire managerial and organizational skills through activities such as industrial visits, speaker sessions and workshops. Some endeavors in the past include a session on currency derivatives in association with **ICICI Direct**, **Workshop on Advanced Excel and SPSS in association with Tutoring 'D' Street and WeekendR** respectively.

The College takes pride in its well-established ‘**Placement Cell**’ which provides a launching platform for students to get recruitment in the best of corporates (like Big Four Auditing firms, Deutsche Bank, Citibank, Barclays, Bain Capability Center, Mitsubishi Heavy Electricals, McKinsey & Co., etc.). In addition, several companies have offered internship programs to students.

With the belief that entrepreneurship is the *sine qua non* for any economy’s growth, the College has an ‘**Entrepreneurship Development Cell**’ to develop and inculcate entrepreneurial spirit among the students. To this end, various seminars are held in association with **ISeed and TIE**.

In order to blend the academic inputs with practice, Global Business Operations (GBO) organizes ‘**Special Lecture Series**’ where industry experts share their vast experience with young aspiring leaders and expand their horizon towards management. Prominent speakers who have visited the college campus in the past include Mr. Anil Aggarwal (Founder & Chairman, Vedanta Resources), Mr. Sukrit Chadha & Ms. Nivya Nair (Corporate Relations



Managers, NSE of India Ltd.). Annual summits on Human Resources, Finance and Marketing are also held under the ambit of GBO encompassing panel discussions on emerging topics.

The '**National Colloquium**' is a prominent event in the College calendar every year, in which spearheads and front-runners of Indian industry are invited to create an academic-industry platform of business understanding. List of keynote speakers included eminent names from the industry - **N.R. Narayana Murthy, Rahul Bajaj, Mukesh Ambani, Kumar Managalam Birla, Sunil Bharti Mittal, Chanda Kochhar**, to name a few.

'**Business Conclave**', the annual management festival of SRCC, organized by the Students' Union, embraces speaker sessions by esteemed dignitaries. To its achievement, the event has been graced by the august presence of Shri Narendra Modi, Shri P. Chidambaram, Smt. Smriti Zubin Irani, Shri Ravi Shankar Prasad, Mr. Shiv Khera and many more.

An Annual theme-based conference, '**Youth Conference**' is organized by the students. Every year, eminent speakers from the Corporate, Entertainment, Media and other industries are invited to share their inspiring life journey with the students which motivate them for their life ahead.

As part of the endeavors taken up by various societies, the '**Economics Society**' conducted a speaker session by Mr. Palash Jain (Ex-Director, Google) to widen the perspective on internship and highlight its importance to students during college tenure. The '**Marketing Society**' organized a seminar, namely Consumers' Insight Symposium in collaboration with Nielsen, wherein experts shared insights on various forms of market research and its related career paths.

To further the industry exposure, the College organizes various educational tours and industry visits for its students. A few of them have been listed below -

- Visit to **Maruti Suzuki**, Gurgaon Plant
- Visit to the **Container Corporation of India Ltd.**, a Navratna Company
- Visit to **JNPT Port**, Mumbai
- Visit to **Mormugao Port Trust (MPT)** and United Breweries Ltd., Goa
- Visit to **NSE, BSE, RBI, retail & wholesale markets**, etc.

The College also has a **Centre for Professional development (CPD)** which organized four special courses conducted by outstanding faculty from academics, industry, professional bodies and research institutions for undergraduate and post graduate students. The purpose of these courses was to enhance soft skills as well as presentation skills.

### **3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?**

The College has a provision for promoting consultancy as per the University of Delhi

guidelines. However, the College permits and encourages faculty members to engage in various consultancy services at an individual level.

### **3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?**

The College renders the best of infrastructural and technological support to enhance the expertise of staff in the area of consultancy. The administrative support in the form of grant of leaves in accordance with the provisions for leaves as per UGC and DU is also extended to the staff members. Further, various learning resources are available in the College library and resource centre that can be utilized by the staff for rendering consultancy services.

### **3.5.4 List the broad areas and major consultancy services provided by the institution and the revenues generated in the last 4 years.**

The Institution doesn't engage in any consultancy services and therefore no revenue has been generated on account of rendering consultancy services. However, the faculty is actively involved in providing consultancy services such as curriculum development and syllabus designing, supervising M.Phil & Ph.D. research scholars, teaching in other national and international universities etc. On invitation, they also act as resource persons in Workshops/ Seminars/ Conferences organized by external agencies and as members of Professional bodies/ Selection Board/ Evaluation Committee. The details in this regard have already been provided under question 2.4.

### **3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?**

Since the College does not generate any revenue on account of consultancy services, there is no policy for sharing the same.

## **EXTENSION ACTIVITIES AND INSTITUTIONAL SOCIAL RESPONSIBILITY**

### **3.6.1 How does the institution promote institution-neighborhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?**

The College is proactively engaged in organizing programs that promote holistic development of faculty and students leading to good citizenship. The College through its various programs seeks to sensitize and engage the faculty and students towards social responsibility, community building and nation development. A detailed description is given below:



## NSS

The NSS wing of SRCC is deeply committed towards its motto 'Service Before Self'. In pursuit of its objective, it works to provide various opportunities for students to develop awareness towards different social issues prevalent in our society as well as aims to find resolution for the same at a micro level.

To streamline the admission process, each year NSS sets up an admission help-desk to provide requisite information sought by students and their parents. Through dedicated teams, NSS works in the field of health, education, environment, personality development, spiritual development etc. and makes concerted efforts to uplift and empower various sections of the society especially the differently abled and the under privileged. Book donation drive, JIGYASA, compiling audio records of educational books for blind students, visit to Delhi State Institute of Cancer and Jamghat are some of the activities undertaken by NSS towards this objective.

In addition to this, NSS students of the College conduct educational classes for the underprivileged children. The NSS volunteers have been running various initiatives and programs such as:-

- **Swachh Bharat Abhiyaan**
- **Environmental Talks**
- **Stage Plays**
- **Anti-smoking campaign**

Moreover, the society has successfully launched project 'VISHWAS' that aims at empowering differently abled persons by providing gainful employment opportunities to them.

## ENACTUS

ENACTUS, SRCC Chapter initiates various projects in the direction of community development. '**KayaKalp**' is one of the projects of ENACTUS to empower the traditional puppeteers and other artists towards income generation possibilities and using puppetry as a medium to convey social and environmental messages. A number of shows have been successfully performed as part of this initiative.

Another project '**AZMAT**' endeavors to liberate manual scavengers by providing them with the sustainable source of livelihood. This could be made possible through development of micro enterprise involved in making detergent and facilitating proper toilet system. After the success achieved by women, in manufacturing '**NEIKI**' detergent powder, they have now diversified into phenyl manufacturing and have been conducting demand assessments for the same.

## **CDF**

SRCC became a part of the CDF family in the year 2014 and since then it has been focusing on the livelihood sector, implementing sustainable social entrepreneurship models in the villages of India. Two notable programs spearheaded by CDF-SRCC are:

1. Project '**Sanjeevni**' – A market linkage program to connect rural food product manufacturers to untapped potential markets, hence making the products standardized and marketable.
2. Project '**Maya**' – A skill enhancement-cum-facilitation program for transformation of rural bead weavers into designer jewelry producers and sellers.

## **Women Development Cell (WDC)**

WDC of SRCC is a platform for initiating efforts in the direction of pressing social issues related to women. It officially commenced its journey on October 16, 2015 in the wake of graceful presence and inspiring words of Honorable Prof. Jaya Tyagi and Prof. Susheela Kaushik. To enhance consciousness amongst young minds, WDC organized a signature drive where students penned down their thoughts about women's development.

## **Kutumbh**

This North-Eastern Himalayan states society aims to instill cultural sensitivity among students, College staff and other participants by educating them about the unique cultures, customs and the varied heritage of the Himalayan belt.

### **3.6.2 What is the institutional mechanism to track student's involvement in various social movements/ activities which promote citizenship roles?**

At the start of each academic session, a Convener is appointed for each society through the staff council. The role of the convener is to take charge of the functioning of the society and to channelize the resources required towards smooth operation. Efforts are made to garner maximum student involvement and their consequential learning. The Society conveners maintain detailed record of students' participation and manage all outreach programs. Student office bearers are also elected to serve as a linking pin between the College authorities and the students. Different events and activities are organized throughout the year. Each society is required to document a report detailing the various events undertaken. The report is further verified by society in-charge and due recognition is given to endeavors of students.

### **3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?**

The College firmly believes that it is imperative to incorporate the stakeholders' point of view. A suggestion box has been placed in the premises for students to give suggestions for



betterment of the College. Anonymity in the process ensures that students share their grievances to the core. The Principal and the teachers-in-charge hold regular meetings with class representatives to solicit inputs for academic improvements. Faculty members follow the practice of self-appraisal by taking feedback from students.

The alumni association of SRCC is registered with the Registrar of Societies, Delhi. Alumni of the College have been actively providing feedback towards the development of the institution.

**3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.**

Every year the College initiates a number of outreach and extension activities towards the holistic development of the students.

**Planning about the Outreach and Extension Programs:**

The teachers and students together plan, discuss and prepare a calendar of outreach and extension programs to be undertaken. A detailed budget is then submitted for the consideration and approval by the head of the institution. The expenditures for the same are generally reimbursed by the College.

**Budgetary Details**

Funds are not specifically earmarked for the purpose of outreach and extension programs in the budgetary details of the organization.

**Impact of extension programs on development of students:**

The outreach programs have boosted the moral values and ethics of the students. It has helped increase their self confidence in addition to making them aware of their social responsibility. Such activities also go a long way in inculcating team spirit among students. The impact of such activities on the students and the society is stated below

- The students personally visited old age homes, orphanages and many other charitable societies in the past years. NSS volunteers also undertake initiatives to teach underprivileged children of the community. The unit also has tie-ups with various NGO's that work for the development of the society. Such tie-ups help in sensitizing students to the realities of life faced by the less privileged sections of the society.
- NSS unit organizes a blood donation camp in the College premises every year that witnesses active participation from students and staff. Many such activities like book

donation drives, speaker sessions, cleanliness drives, anti-smoking campaigns etc. are encouraged and regularly conducted in the College. The College also made an arrangement for contribution to flood victims of Kedarnath in 2013.

- **ENACTUS, SRCC** chapter initiates various projects in the direction of community development on an ongoing basis and the same have been elaborated under the point 3.6.1.
- The **Women Development Cell** of the College organized a signature drive to sensitize students and bring their attention towards underrated issues related to women.
- International collaborative study programs organized by the College provide opportunities to the students to get global exposure and facilitate insights into varied facets and intricacies of other cultures.
- A seminar on '**Financial Literacy for Youth Co-operation**' was organized by the College in association with international co-operative **Alliance- Asia Pacific (ICA-AP) and the United Nations Development Program (UNDP)** which aimed at educating the youth about financial literacy and co-operative models of enterprise that are run with Autonomy and Democracy.
- **Two faculty student participation programs were organized outside College-**
  1. **United Nations 21<sup>st</sup> International Cooperative Day Symposium:** It highlighted how the cooperatives are best placed to reduce inequality by empowering people and offering a dignified and sustainable way to make a living.
  2. **Dialogue on Youth for Development:** This was jointly organized with the State Bank of India (SBI) and United Nations, India. The dialogue enlightened students in direction of volunteering for some of the country's most pressing development challenges.

### **3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS,NCC,YRC and other National/International agencies?**

Keeping in view the holistic development, students are encouraged to actively participate in various non-academic endeavors of the College. The students are oriented towards various platforms like NSS, UNDP etc.

#### **NSS**

In the pursuit of its social commitment, NSS provides a platform to the students to come forward in the field of social service. Working with the motto '**Service Before Self**' NSS



volunteers participated in several projects such as cleanliness drives, literacy drives, supporting the needy, visiting orphanages, recording for the visually challenged, various health related camps, personality development, yoga and self enhancement sessions, social surveys etc.

The details of some of the events organized in the last 2 years are as follows:

- **International Youth Day (August 08, 2013)**

In association with the World Bank an interactive session by the Operation's advisor of the India office was held on the topic '**Involvement of Youth in Transforming India**'.

- **Support extended to an NGO**

The ladies of SSMI NGO were given support by providing them platform to sell their self-made articles by setting up a stall in the College premises.

- **Anti-smoking Campaign**

A campaign with the tagline 'Keep Smoking.....our planet is overcrowded' was executed through a freeze mob that successfully conveyed the ill-effects of smoking to the students.

### **Other Extension Activities**

In February, 2015, a seminar on 'Financial Literacy' was organized by SRCC in association with the **International Co-operative Alliance- Asia Pacific (ICA-AP)** and the **UNDP**.

**Enactus organized a marathon** on Raahgiri Day at Connaught Place in which Enactus teams from all across Delhi and other regions came together to celebrate the spirit of social entrepreneurship. The puppeteers from project **Kaya Kalp** also performed a show on the theme of road safety on that day.

### **3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?**

In order to promote social justice and empower students belonging to under-privileged and vulnerable sections of society the following initiatives are taken up by the College:-

- **'Recycler'** a 3 day paper recycling drive was organized to collect waste paper from different colleges of North campus. The paper so collected was recycled and converted into note-pads which were distributed to under privileged school kids through NSS of the respective colleges.

- A need based scholarship of 6000/- per annum is awarded to economically needy students through the funds collected by the students of the College.

### **Equal Opportunity Cell**

The College also has an Equal Opportunity Cell to address the issues of discrimination and prejudices faced by the people with disabilities or hailing from minorities. A resource center for visually challenged students has been established which is equipped with software like Super Nova, Dolphin, Sayso etc. to facilitate hurdle free learning in the path of their development. Dolphin easy converter has also been installed that allow conversion of books into MP3 audio or PDF file in Daisy format.

Keeping in view the mobility issues of differently-abled students, the College infrastructure has been aligned with their special requirements. A network of ramps and elevators has been constructed throughout the campus to facilitate hindrance free movement of persons using wheel chairs and sticks. A separate room has been provided near the College canteen wherein they are exclusively served food. The College also ensures that persons belonging to different categories are given their due rights and recognitions as per government guidelines.

### **3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.**

Various extension activities provided to students nurture and compliment their academic value addition. The College firmly believes in inculcating values and consciousness towards different facets of society. Extension activities provide a platform to students for supplementing their theoretical knowledge with practical insights.

The College through its various societies including Enactus, NSS, SDS, CDF and Green Cell creates a conducive environment in which learning is fostered outside the classroom as well. The activities are given the necessary impetus to expand and augment the students' personality by inculcating in them the values of compassion, team spirit, altruism, social responsiveness etc. The initiatives of Sustainable Development Society help in developing environmental consciousness among students. The outreach programs provide a unique opportunity to develop awareness towards different social issues prevalent in our society. For instance, through the outreach programs for under-privileged sections of society such as women manual scavengers, rickshaw-pullers, under-privileged children, the students get practical insights relating to the challenges faced by them. In this way, they are sensitized to the socio-economic realities of the nation.



### **3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?**

The various outreach activities are inclined towards upliftment and empowerment of the community. The College through its various societies continually encourages community participation. Committed service is ensured through all possible innovative means. Drive towards cleanliness, health related camps, visit to orphanages, providing help to the needy are few steps taken in this direction.

- NSS provided a platform to women of NGO, whereby they sold their self-made articles by setting up a stall in the College campus.
- As a part of fund-raising drive, self-made creative lights and candles were sold which in turn were used to light-up Diwali of underprivileged kids of the society.
- A skit highlighting the ill-effects of busting crackers was also organized by NSS students.
- To rehabilitate community of women scavengers, 128 two-pit toilets were made in collaboration with Sulabh International. Efforts were also made to provide them with basic education along with vocational training in 'DETERGENTS' making. Currently, they are working on the project of 'PHENYL' making.
- To revive the dying art form of puppetry and to improve their market outreach, several training sessions were conducted to help puppeteers polish their skills. The training thus imparted enabled the puppeteers to develop shows on socially relevant themes to capitalize on hitherto unexplored markets.
- The project 'LIFE ON WHEELS' provided micro-credit facilities to the rickshaw-pullers of North Campus, University of Delhi, to enable them to buy their own rickshaws.

### **3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.**

- **Two- Pit Toilets** were constructed for community of women manual scavengers in association with **Sulabh International**.
- **One Day Eye Check-Up Camp** was organized in association with **Vasan Eye Care**.

- **H.H. Sri Ravi Shankar** delivered a lecture on the theme of '**Transforming Youth for Society**'.
- To equip students and teachers with tangible stress management tools, a workshop on '**Stress Management Tools**' was organized by **Ms. Charnita Arora**, the founder of 'Perfect Life Spot'.
- The **paper recycling bins** have been placed in the College premises. The paper so collected is handed over to an organization '**Greenobin**', which further uses it to make notebooks.
- A **waste paper recycling drive** was organized in association with **JAAGRUTI**. Notebooks made from the recycled paper were then distributed among poor children.
- **Blood Donation Camps** are also organized on a frequent basis in the College.

In addition, the College regularly works with the following institutions for various outreach and extension activities:

- **Sulabh International**
- **National Foundation of India**
- **National Dairy Research Institute**
- **PHDCCI**
- **PVR Nest**
- **Max India Foundation**
- **Election Commission of India**

### **3.6.10 Give details of awards received by the institution for extension activities and/contribution s to the social/ community development during the last four years.**

The faculty members of the organization have time and again brought laurel to the College through their continuous indulgence in research and innovative projects. In 2014, three faculty members were awarded '**Teacher Excellence Award**' under an innovation project of University of Delhi. The **ENACTUS** chapter of SRCC has been awarded **NGO excellence award by World CSR Congress at Singapore** for social consciousness. The College has also been accorded the status of **National Centre of Corporate Governance** by the National Foundation for Corporate Governance, New Delhi. SRCC is the only college of University of Delhi which has been conferred with the status.



## **COLLABORATIONS**

**3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives – collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.**

The College regularly organizes interactive sessions with eminent personalities from corporate world and other research organizations. Feedback received in the process is well incorporated in teaching methodologies. Industrial visits are organized frequently for GBO students.

**3.7.2 Provide details on the MoUs/collaborative arrangements (if any) with institutions of national importance/other universities/ industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.**

The College has MoUs/ Arrangements with the following institutions for collaborating in different academic areas of mutual interest:

### **Agreements:**

- Assumption University of Thailand, Bangkok.
- University of Hong Kong
- University of Warsaw, Poland.

### **Collaborations:**

- University of Hong Kong
- IESEG School of Management
- EBS Business School, Germany.
- Saginaw Valley State University, Michigan
- National Foundation for Corporate Governance
- IVEY Business School, Canada
- The University of AKRON
- Metropolitan College of New York, USA

**3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment/ creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library/ new technology / placement services etc.**

The College has always been a favorite destination of recruitment for many world renowned companies. Top recruiters from the country visit the College every year for campus

recruitment drives. Apart from recruitment process, the placement cell of the College frequently organize technical seminars, workshops and other technical sessions wherein industry personnel are invited to enrich the knowledge of our student community with the latest innovations and industry practices. The industry – institution interaction has also enabled students to secure internships in various top- notch companies over the last four years.

The College has entered into various collaborations with corporates for up-gradation of academic facilities.

### **KPMG**

KPMG has been awarding 'Merit-Cum-Means Scholarship' to the students for the last eight years. The company also offers opportunities to students of the ENACTUS wing of the College to meet senior executives and receive guidance which help them to groom into well-learned professionals.

Apart from academic facilities, KPMG helps the College to address environmental and water challenges by supporting and funding the rainwater harvesting project. The College is maintaining the rain water harvesting system for the last 5-6 years. The company has also provided solar panels to the College which have been placed in the parking area, faculty residential area and the girls' hostel. The College also regularly maintains these solar panels.

### **Ernst & Young**

Ernst & Young awards 'Leadership – Scholarship' of Rs. 1,00,000/- per annum to the students. Also, the company has always shown immense interest in providing internships to our students. The company also sponsors big events of the College like Business Conclave, Shri Ram Memorial Debate and many more.

### **ONGC**

ONGC sponsors several events of various societies of the College. It has been providing financial help to an ENACTUS project 'Azmat' since 2013 (Till date funding of Rs. 4,00,000 has been provided). The company also provides financial assistance for organizing seminars, workshops, debates related to pressing social and national issues in the College. Most recently it provided funds for organizing seminars on '**Vigilance Week**' and '**Role of youth in curbing corruption**'. The company has also offered internships to number of students of the College in the past four years.

### **PHD Chamber of Commerce and Industry (PHDCCI)**

PHDCCI is a partner for an ENACTUS project 'Azmat'. The Chamber also offers internship opportunities to students of the College.



### **National Foundation of India (NFI)**

NFI has extended grant to various activities of ENACTUS. The organization also offers internship opportunities to students of the College.

### **Nestle**

ENACTUS Dairy project 'SATTVA' is in joint collaboration with Nestle. The senior executives of the company have always shown keen interest in providing mentorship to our students.

### **Oriental Bank of Commerce:**

The bank provided financial assistance for building Resource Unit meant for visually challenged students in the library of the College.

**3.7.4 Highlighting the names of eminent scientists/participants who contributed to the events, provide details of national and international conferences organized by the College during the last four years.**

During the past four years, the College has organized the following national and international conferences:

***Table 3.13: List of International and National Conferences organized by the College***

<b>S. No.</b>	<b>Year</b>	<b>Title</b>
<b>International Conferences</b>		
1	2014	International Conference on Corporate Governance
2	2014	Global Business Sustainability Conference
3	2014	International Conference on Business And Finance
4	2013	International Conference on ' Corporate Governance : The Road Ahead'
5	2013	International Conference on ' Corporate Governance in Asia'
<b>National Conferences</b>		
6	2015	TED X SRCC Conference on Food for Thought
7	2015	Role of Banking in Global Era
8	2015	Shri Ram Economics Summit
9	2014	Shri Ram Economics Summit
10	2014	Development with Dignity: Issues and Challenges
11	2013	Transformational Leadership
12	2013	Shri Ram Model United Nations Conference
13	2013	TED X SRCC Conference on Sustainable Development
14	2013	Shri Ram Economics Summit

Many Honorable Dignitaries have also graced the College for talks during the last four years. The table below highlights a few prominent ones:

**Table 3.14: Year wise Events and Speakers in them**

<b>Event</b>	<b>Year</b>	<b>Speakers/ Participants</b>
<b>Business Conclave</b>	2015	<ul style="list-style-type: none"> <li>• Smt. Smriti Zubin Irani, Union Minister for Human Resource Development</li> <li>• Shri Ravi Shankar Prasad (Minister of Communications and Information Technology)</li> <li>• Shri Ram Jeth Malani, Eminent Lawyer</li> <li>• Shri Prithviraj Chavan (Former Chief Minister of Maharashtra)</li> <li>• Dr. Pawan Ji Agarwal, CEO, Mumbai Dabbawalas</li> <li>• Shri Digvijay Singh, Ms. Meenakshi Lekhi Shri Anand Kumar from Congress, BJP and AAP respectively.</li> </ul>
	2014	<ul style="list-style-type: none"> <li>• Mr. P. Chidambaram, Former Minister of Finance, Government of India.</li> <li>• Mr. Shashi Ruia</li> <li>• Mr. Pramod Bhasin</li> <li>• Mr. Shiv Khera</li> </ul>
	2013	<ul style="list-style-type: none"> <li>• Shri Narendra Modi, Former Honorable Chief Minister of Gujarat and present Prime Minister of India.</li> <li>• Dr. Subramaniam Swamy</li> <li>• Mr. B.K. Chaturvedi</li> <li>• Mr. Arun Maira</li> <li>• Mr. Ashok Khemka</li> </ul>
<b>National Colloquium</b>	2014	<ul style="list-style-type: none"> <li>• Mr. Arun Jaitley, Present Finance Minister, Government Of India</li> <li>• Mr. Ajay S. Shriram ,Chairman, Governing Body</li> <li>• Mr. Uday S. Kotak, M.D. and Vice Chairman, Kotak Mahindra Bank</li> </ul>
	2013	<ul style="list-style-type: none"> <li>• Mr. Arun Jaitley, Present Finance Minister, Government Of India</li> <li>• Mr. Ajay S. Shriram, Chairman, Governing Body</li> <li>• Ms. Chanda Kochhar, MD &amp; CEO, ICICI Bank Ltd.</li> <li>• Mr. Nitin Seth, India Country Head, Fidelity World Wide</li> <li>• Mr. Manoj Vaish, MD &amp; CEO , NSDL Data Base Management Ltd.</li> </ul>
	2012	<ul style="list-style-type: none"> <li>• Mr. Arun Jaitley Present Finance Minister, Government Of India</li> <li>• Mr. Ajay S. Shriram, Chairman, Governing Body</li> <li>• Mr. Deepak Parekh, Chairman, HDFC Bank Ltd.</li> </ul>



		<ul style="list-style-type: none"> <li>• Mr. Arun Maira, Member, Planning Commission, GOI</li> <li>• Mr. Bharat Wakhlu, Resident Director, Tata Services Ltd.</li> </ul>
<b>Finance Summit</b>	2014	<ul style="list-style-type: none"> <li>• Miss. Nirupama Soundarajan, Additional director, FICCI</li> <li>• Mr. Piyush Garg, Executive Vice-president and Chief Investment Officer-ICICI Securities limited.</li> <li>• Mr. Arnab Roy, Director-finance, GE</li> </ul>
<b>HR Summit</b>	2013	<ul style="list-style-type: none"> <li>• Mr. Sandeep Tyagi, VP -HR; Videocon.</li> <li>• Mr. Manish Thakkar, Site HR Head- GM.</li> <li>• Mr. Deepak Behl, Director (HR)- Hotel Grant.</li> </ul>
	2012	<ul style="list-style-type: none"> <li>• Mr. Nirmal Singh Raghav, Head-HR, Idea Cellular.</li> <li>• Dr. J.S Chauhan, Manager-HRD, Power Grid</li> <li>• Mrs. Reema Garg, Director, SMC Group of Companies</li> <li>• Mr. D. Bhattacharya, Advisor- Learning and Development, IFFCO</li> <li>• Mr. Madhur Mehta, Makemytrip.com</li> <li>• Mrs. Sujeeta Khemka, S.HR Manager, Hero Moto Corp</li> </ul>
<b>Marketing Summit</b>	2013	<ul style="list-style-type: none"> <li>• Mr. Anil Agarwal, Founder and executive Chairman of the Vedanta Group</li> <li>• Mr. Varun Mathur, GM- Marketing, North and east India Head, Nimbus communications Ltd</li> <li>• Mr. Samir Srivastav, Business Head, VLCC Health Care</li> </ul>
	2012	<ul style="list-style-type: none"> <li>• Mr. Mayank Meenketan, Area Manager-Delhi, Asian Paints</li> <li>• Ms. Preet Dhupar ( Marketing head-BBC India )</li> <li>• Mr. Dan Stefels ( Director- Grand Thornton )</li> <li>• Mr. Sanjeev Maggo ( Senior VP, Max New York Life )</li> <li>• Ms. Rashmi Dhingra ( Marketing Head-IOCL )</li> </ul>

**3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated a) Curriculum development/enrichment; b) Internship/ On the-job training; c) Summer placement; d) Faculty exchange and professional development; e) Research; f) Consultancy; g) Extension; h) Publication; i) Student placement; j) Twinning programmes; k) Introduction of new courses; l) Student exchange; j) Any other**

The College has entered into collaborations with number of well-established universities and corporate houses in following domains:

### **Curriculum Development/ Enrichment:**

Being a constituent college of University of Delhi, the institution strictly adhere to the curriculum provided by the university.

### **Internships / On- The- Job Training:**

The Ordinance of the University does not permit the College to sign MoU's for internships / on- the- job training. However, the strong relationships built by the institution with various corporate houses have helped students to secure internship programmes in well known companies like KPMG, EY, ONGC, Nestle, NFI, PDHCCI etc. which compliments their theoretical knowledge with practical exposure.

### **Student Placement:**

Top recruiters from the country visit the College every year for campus recruitment drives. The placement cell of the College frequently organizes technical seminars, workshops and other technical sessions inviting industry personnel to enrich the knowledge of student community.

### **Student Exchange:**

International collaborative study programmes organized by the College provides opportunities to students to get global exposure and facilitates insights into varied facets of each other's cultures. (For detailed information, **please refer to 3.7.2**)

### **3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages/ collaborations.**

**Any other relevant information regarding Research, Consultancy and Extension which the college would like to include.**

The College makes substantial effort to establish formal linkages/collaborations with the industries. The IQAC conducts workshops and seminars for the teaching and non-teaching staff to improve their capabilities.

The Internal Quality Assurance Cell (IQAC) regularly reviews the functioning of the collaborations and maintains record of the partnerships. Regular workshops and seminars for the teaching and non-teaching staff are organized in the College to improve their capabilities.



## CRITERIA IV: INFRASTRUCTURE AND LEARNING RESOURCES

### PHYSICAL FACILITIES

#### 4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

The creation and enhancement of infrastructure that facilitates effective teaching and learning is a futuristic outlook from the perspective of the Institution. The policy of the College is to fulfill and upgrade the infrastructural requirements as and when such needs arise. Information in this regard is provided in **Table 4.3**.

#### 4.1.2 Detail the facilities available for

(a) **Curricular and co-curricular activities-** classrooms, technology-enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.

(b) **Extra-curricular activities-**sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, public speaking, communication skills development, yoga, health and hygiene etc.

The details of the facilities available in the institution for curricular, co-curricular activities and extra-curricular activities are provided in the **Tables 4.1 and 4.2** below:

**Table 4.1: Details of the Facilities available for Curricular and Co-curricular activities**

FACILITIES	DETAILS
1. Classrooms	25 Classrooms
2. Technology-enabled learning spaces: <ul style="list-style-type: none"><li>• Classrooms</li><li>• Computer Labs</li><li>• Library</li><li>• Resource Center</li></ul>	<ul style="list-style-type: none"><li>- All 25 classrooms installed with Wi-Fi enabled projectors and supporting roll-down screen.</li><li>- Three computer labs, each installed with Wi-Fi-enabled projectors.</li><li>- Two storey library, fully Wi-Fi-enabled, having two large reading halls accommodating approximately 300 students.</li><li>-Thirty computers with internet access and a Wi-Fi-enabled projector.</li></ul>

• Tutorial Block	- Separate three storey tutorial block consisting of fifty-four tutorial rooms, fully Wi-Fi-enabled.
3. Seminar Halls	One Seminar Hall installed with a Wi-Fi-enabled projector having a seating capacity of around seventy people.
4. Specialized Facilities	<ul style="list-style-type: none"> <li>- Centrally air-conditioned building.</li> <li>- Fully Wi-Fi enabled campus.</li> <li>- Accounting Software: Tally.ERP 9.</li> </ul>
5. Equipment for teaching, learning and research	<ul style="list-style-type: none"> <li>- Wi-Fi enabled Projectors.</li> <li>- Books, Journals, Magazines, Encyclopedias, e-resources.</li> <li>- Computers/Laptops with internet facility.</li> </ul>

**Table 4.2: Details of the Facilities available for Extra-curricular activities**

FACILITIES	DETAILS
1. Sports Complex	Gigantic centrally air-conditioned world class sports complex including multi-purpose hall and sports field.
2. Outdoor and Indoor Games	<p>Indoor Games – Basketball, Badminton, Table Tennis, Chess, Yoga, Judo; played at Multipurpose Hall having a wooden floor of size 33m X 33m with a seating capacity of more than 1200, including changing rooms and fitness center.</p> <p>Outdoor Games – Hockey, Football, Netball, Baseball, Softball, Badminton, Korfball, Handball, Athletics; played at sports field with 110m X 100m lush green outfield.</p>
3. Gymnasium	<p>The fitness center is located in the sports complex and has two sections.</p> <ul style="list-style-type: none"> <li>• <b>Weight Training Section:</b> This section offers equipment for various activities like Olympic weight lifting, Bodyweight exercises, Gym Ball/ Swiss Ball exercises, Resistance Band exercises, Resistance Machine exercises and Stretching exercises.</li> <li>• <b>Cardio Section:</b> Treadmills, Elliptical trainer, Cycles, etc.</li> <li>• Also holds classes for kickboxing, yoga, aerobics.</li> </ul>



4. Auditorium	One air-conditioned auditorium.
5. NSS	One NSS room.
6. Students' Union Room	One Students' Union Room.
7. Committee Room	One Committee Room.
8. Counselor Room	One Counselor Room.
9. Health and Hygiene: <ul style="list-style-type: none"> <li>• Basic Health Care Unit</li> <li>• Physiotherapy Unit</li> <li>• Washrooms</li> </ul>	<ul style="list-style-type: none"> <li>-Full-Time Nurse.</li> <li>- Primary Medical Aid facilities.</li> <li>-Visiting Doctors: General Physician and Orthopedist.</li> <li>- Comprises of Electrotherapy room and Exercise Therapy room.</li> <li>-Electrotherapy Room: Equipped with all basic physiotherapy modalities meant for pain relief and relaxation (e.g. IFT u.s.TENS, Muscle Stimulator, SWD, Traction Machine, Wax Bath Therapy and Hydro Collator).</li> <li>- Exercise Room: It has basic exercise equipment for rehabilitation and training purposes (e.g. Shoulder Wheel; Ankle, Foot &amp; Wrist Exercisers, etc.)</li> <li>- Adequate no. of washrooms located at suitable places.</li> <li>- Washrooms for differently abled.</li> <li>- Cleaning staff for regular cleanliness and maintenance.</li> <li>- Vending machines for sanitary napkins.</li> <li>- Soap and tissue paper dispensers.</li> <li>- Automatic hand dryers.</li> </ul>

10. Canteen	One fully air-conditioned canteen having a seating capacity of fifty people. One canteen for differently abled students on the ground floor.
11. Swimming Pool	The College has a swimming pool facility which is properly maintained. It opens during summer season and coaching facility is available.

**4.1.3 How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/ augmented and the amount spent during the last four years (Enclose the master Plan of the Institution/campus and indicate the existing physical infrastructure and the future planned expansion if any).**

The College has a staff council to look into the matters pertaining to academic planning. Various committees under its supervision have been constituted to ensure that the infrastructure is in line with the academic growth. These include:

1. Workload Committee.
2. Academic Committee.
3. Timetable Committee.
4. General Purchase/Procurement Committee
- .
5. Building Committee

The decisions in respect to the proposals for initiating new programmes or activities in the College are taken in the staff council meetings. The decisions are then taken to the Governing Body for approval. The work allocation and timetable committee evaluate the possibilities of rational and optimal use of the time and space available.

Rooms of different sizes are allotted in accordance with the size of the classes. They make recommendations periodically about the need for expanding the existing space, remodeling or re-using the existing space. Further, suggestions are made for the most efficient use of the time frame, keeping in mind the need to balance academics, co-curricular and extra-curricular activities.

**Table 4.3** exhibits the existing physical infrastructure and the future planned expansion



**Table 4.3: Infrastructure facilities at SRCC**

S. No.	Facilities	Details
1.	Building Infrastructure	<ul style="list-style-type: none"> <li>❖ Existing Facilities <ul style="list-style-type: none"> <li>➤ Classrooms- 25</li> <li>➤ Tutorial rooms-54</li> <li>➤ Computer Labs-3</li> <li>➤ A Resource center for Visually Challenged.</li> <li>➤ State-of-the-art Seminar room.</li> <li>➤ Double storey library.</li> <li>➤ A reading section.</li> <li>➤ An administrative block.</li> <li>➤ Residential bungalows &amp; flats.</li> <li>➤ Sports ground.</li> <li>➤ Hostel accommodation for boys.</li> <li>➤ Hostel accommodation for girls.</li> <li>➤ Canteen.</li> <li>➤ Bookshop.</li> <li>➤ Photocopy shop.</li> <li>➤ Lift and Washrooms for differently-abled students.</li> </ul> </li> <li>❖ Plans for future expansion <ul style="list-style-type: none"> <li>➤ New Academic Block in about 35000-40000 sq. ft. <ul style="list-style-type: none"> <li>▪ Additional block for undergraduate and GBO students.</li> <li>▪ Seminar/meeting room.</li> <li>▪ Multipurpose halls.</li> <li>▪ Other facilities.</li> </ul> </li> <li>➤ Up gradation of the auditorium.</li> <li>➤ Construction of new residential apartments for faculty and non-teaching staff.</li> <li>➤ New sewerage system.</li> </ul> </li> </ul>
2.	Technology-enabled Facilities	<ul style="list-style-type: none"> <li>❖ Existing Facilities <ul style="list-style-type: none"> <li>➤ 28 Wi-Fi enabled projectors installed in all 25 classrooms and 3 labs.</li> <li>➤ One Wi-Fi enabled projector in the committee room.</li> <li>➤ One Wi-Fi enabled projector in the seminar room.</li> <li>➤ 2 Wi-Fi enabled portable projectors.</li> <li>➤ 68 CCTV cameras.</li> <li>➤ Digital Signage in <ul style="list-style-type: none"> <li>▪ Staff room</li> <li>▪ Corridor</li> <li>▪ Library</li> </ul> </li> </ul> </li> </ul>

		<ul style="list-style-type: none"> <li>▪ Canteen</li> </ul> <ul style="list-style-type: none"> <li>❖ Plans for future expansions: <ul style="list-style-type: none"> <li>➤ ICT upgradation in classrooms</li> <li>➤ Video conferencing facility</li> <li>➤ Webinar Facility</li> </ul> </li> </ul>
3.	Hostels	<ul style="list-style-type: none"> <li>❖ Existing facilities: <ul style="list-style-type: none"> <li>➤ Accommodation available for <ul style="list-style-type: none"> <li>▪ 147 Boys</li> <li>▪ 53 Girls</li> </ul> </li> <li>➤ Fully air-conditioned common room with a variety of indoor games.</li> <li>➤ Fully air-conditioned dining hall.</li> <li>➤ Separate visitor's room in boys hostel.</li> <li>➤ Sports equipment- Table tennis set, Carom board set, Volleyballs etc.</li> </ul> </li> <li>❖ Plans for future expansion: <ul style="list-style-type: none"> <li>➤ Accommodation for <ul style="list-style-type: none"> <li>▪ 200 Boys</li> <li>▪ 180 Girls</li> </ul> </li> <li>➤ Provision of more guest rooms for visitors.</li> <li>➤ Exclusive web portal for hostels.</li> <li>➤ Modernization of equipment in mess and kitchen.</li> </ul> </li> </ul>
4.	Other Facilities	<ul style="list-style-type: none"> <li>❖ Banking facility – A State Bank of India Branch within the College campus.</li> <li>❖ Rainwater harvesting system with collection pits and recharge trenches.</li> <li>❖ Energy conservation system consisting of solar panels.</li> <li>❖ Fire fighting system inclusive of sand buckets and water hoses.</li> <li>❖ Storm drain roads.</li> <li>❖ Water closet- 18 (all water closets for women have sanitary napkin dispenser).</li> <li>❖ Cafeteria <ul style="list-style-type: none"> <li>➤ One in the staff room.</li> <li>➤ One in the tutorial block.</li> </ul> </li> </ul>

To provide for increasing number of students, the College has invested considerable efforts and finance to develop the infrastructure facilities during the last four years as exhibited in **Table 4.4.**



**Table 4.4: Amount spent on infrastructure facilities (2011-12 to 2014-15)**

S. No.	Heads	2011-12 (INR)	2012-13 (INR)	2013-14 (INR)	2014-15 (INR)
A	Building	21,34,000	11,64,000	11,35,000	12,40,000
B	Furniture	11,000	11,000	11,000	11,000
C	Equipment	29,000	52,000	1, 43,000	2,14,000
D	Computers	55,000	54,000	72,000	45,000
E	Vehicles	-	-	-	-
F	Any other- Upkeep of infrastructure	15,34,000	15,60,000	23,38,000	32,68,000

#### **4.1.4 How does the institution ensure that the infrastructure facilities meet the requirements of students with the physical disabilities?**

To ensure that the campus and its facilities are easily accessible to the students, an **Equal Opportunity Cell** has been created with the mission of developing a complete barrier-free access throughout the institution. The entire campus area, including administrative, academic and tutorial blocks, along with the College library, auditorium and seminar room, is connected with a network of ramps and elevators to facilitate smooth movement of persons using wheelchair and stick.

Also, a '**Resource Unit**' specialized in addressing the needs of persons with all kinds of disabilities including visual, hearing and orthopedic has been set up so that no barriers exist in the College on grounds of disability. It consists of state-of-the-art technology which exponentially empowers them to enhance their learning abilities with the help of following equipment:

- Computers with world-class screen reading software like JAWS, SuperNOVA, Kurzweil etc., range of text magnifiers and portable OCR readers to read hard text instantly;
- CLEAR VIEW +SPEECH (a device that hosts multiple accessibility features and is exclusively installed at SRCC and IIM- Ahmadabad among all the higher educational institutes in India); and
- Hearing aid for the students with hearing disabilities and a talking notice-board that is a digital – audio database for all the notices updated on a daily basis.

The SRCC library is equipped with an electronic catalogue and a book management system that enables students an easy and convenient access. Study material available in the library has been converted electronically, thereby, creating a parallel e- library which is fully accessible to all students.

Hostels have also been redesigned to give students with special needs a full access to rooms, common room and the mess. An additional staff person has been appointed to provide

personal assistance to them. An additional room has been provided near the College canteen which is connected with ramp wherein all the persons with disability are exclusively served food away from the heavy ticket collection line in the canteen during peak hours. Each floor of the building consists of washrooms for the physical handicapped.

#### **4.1.5 Give details on the residential facility and various provisions available within them:**

Details of the residential facility and various provisions available therein are as follows:

**Hostel Facility**– There are two hostels, one for boys (Shri Ram College of Commerce Boys Hostel) and one for girls (Shri Ram Memorial Girls Hostel), located within the College campus. Being integral parts of the campus, the College aims to provide a homely feeling to the resident students. The boys' hostel has a total number of seventy-five rooms to provide safe, secure and homely accommodation for about one hundred and forty-five students. There are twenty-seven rooms in the girls' hostel to accommodate fifty-three girl students. The rooms are well-furnished, double-bed rooms and are allotted on sharing basis to two students. A separate furnished bed, study table & chair is provided to each resident partner of a room. In addition, cupboard, ceiling fan, light fittings, curtains, etc. are provided to the students in each room. Details of the facilities are provided below:

- **Recreational Facilities**- For the recreation of residents, both the hostels have fully air-conditioned common room which are well equipped with a variety of indoor games like table tennis, carrom board, chess board, badminton etc. A wall mounted Television with home theatre effect is also in place for the entertainment of the residents. Newspapers and magazines are also available in the common room. There are small lawns within the girls' hostel compound where students can enjoy refreshing time, study and exercise. There is a playground in front of boys 'hostel, where cricket, football and other sports events for the residents are held. Additionally, the College has a swimming pool, a tennis court, indoor badminton court, basketball court, and a gymnasium for residents in the campus.
- **Facilities for Medical Emergencies**- The College has its own medical unit called '**Basic Health Care Unit**' in the sports complex where basic medical support is provided to the residents. Further, all hostel residents are required to take the membership of W.U.S. Health Center. This enables residents to avail the facilities from this centre which is located in the University Campus. In case of a medical emergency, a resident is taken to the nearest hospital and the local guardian is duly informed.
- **Library Facility**- The College library remains open on all teaching days. During exam days, it also remains open on Sundays and other holidays and usual timings are extended for the benefit of students. Further, the dining halls in the respective hostels are made



available as reading hall to the resident students. They are also provided with magazines and newspapers in the common room.

- **Internet and Wi-Fi Facility-** Hostel residents are provided with a secure Wi-Fi facility which can be used by them through an individualized user-id and passwords issued by the Computer Centre of the College.
- **Constant Supply of safe drinking water-** The College administration ensures a constant supply of water in the campus including the main block, hostels and the staff accommodation. Both the hostels have industrial RO system installed and the water tanks are cleaned every twenty days to ensure the availability of safe drinking water to the residents.
- **Security-** The College accords safety and security of its wards as its highest priority. To this effect, all the entry and exit points of the residential complex including hostels are guarded by the trained security personnel round the clock. The College has CCTV electronic surveillance with sixty-eight cameras installed at various points in the main block and at the main gates. Further, installation of CCTV cameras in the boys' hostel is proposed.
- **Available Residential Facility for the Staff-** On the campus residential facility is available for the teaching as well as non-teaching staff. This includes:
  - One semi-furnished Principal's Bungalow, which is currently unoccupied.
  - Two residential blocks for teaching staff, with a total of twelve flats and ten quarters respectively, all occupied.
  - Two residential blocks for non-teaching staff, with a total of eight quarters in one block, three occupied and five unoccupied, and twenty-eight quarters in another block, fourteen occupied and fourteen unoccupied.
  - Two Warden's residence, one in girls' hostel and other in boys' hostel, both occupied.

#### **4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?**

SRCC spiritedly endorses the adage that healthy mind resides in a healthy body. Hence, a series of steps have been taken to develop infrastructure in this direction. It has a **Basic Health Care Unit** in the sports complex wherein medical support is provided to the students and staff members. It offers facilities including primary medical aid, a visiting doctor, an orthopedist and a full-time nurse. In addition, the College provides a well-equipped **physiotherapy centre** for its students, faculty and other staff members within the campus. The physiotherapy unit has been divided into electrotherapy room and exercise therapy room, each provided with modern equipment such as muscle simulator, traction machine, short

move diathermy, wax bath therapy, hydro collator for pain relief and relaxation, shoulder wheel, wrist exerciser, ankle exerciser, foot exerciser, resistance bands and loops, Swiss balls, foam rollers, Bosu balls, medicine balls, weight cuffs and newly placed RIP-60 trainer.

The College also provides for a **fitness center/gymnasium** consisting of weight training section and cardio section. Weight training section provides equipment for Free Weight Exercises, Bodyweight Exercises, Gym Ball Exercises, Swiss Ball Exercises, Resistance Band Exercises, Resistance Machine Exercises and Stretching Exercises and also holds classes for kickboxing, yoga and aerobics. Cardio section comprises Treadmills, elliptical trainer, cycles etc.

The College also has an **extensive playing ground, swimming pool, tennis court, indoor badminton court, basketball court and lawn tennis court** for the recreation of its members.

The members can also avail the medical assistance provided by **World University Service (WUS) Health Centre** located in the vicinity of the University.

The College also ensures a constant supply of clean and safe drinking water. For this purpose, six water coolers with RO facility have been fitted in the College campus. An additional water cooler/heater has been placed in the staff room for faculty members in particular. Regular Health Camps, preventive care as well as awareness camps are also organized by the NSS unit of the College for the benefit of both students and staff members.

**4.1.7 Give details of the common facilities available on the campus space for special units like IQAC, Grievance Redressal units, Women's Cell, Counselling and Career Guidance, Placement unit, Health Centre, Canteen, Recreational space for staff and students, safe drinking water facility, auditorium, etc.**

The College endeavors to maximize the utilization of its campus area to ensure a wholesome development of its wards. The details of the common facilities available are as follows:

1. **Placement Cell-** The College has a separate placement cell room, thus, providing a platform for the students to interact with potential recruiters.
2. **Counseling and Career Guidance-** A room and a counselor to address the psychological and emotional problems of the students for ensuring their mental well-being.
3. **Women's Development Cell-** A room and a teacher-in-charge.
4. **Grievance Redressal Committee-** The Grievance committee is constituted every year for addressing the grievances of students.



**5. Health Center-** To ensure the best of physical and mental health of students as well as faculty members, the College has a dedicated examination cum consultation room for the doctor and a well-equipped physiotherapy centre.

**6. Canteen-** The canteen has been constructed in an area of **1800** square feet. It consists of a cooking room, washing room and a counter area. Everything has been designed and built with utmost care and with concern for hygiene and cleanliness. It is a properly ventilated high roof structure with the provisions for exhaust fans and water dispensers.

**7. Auditorium-** The College has a large auditorium with a seating capacity for 750 people. It is equipped with a multi-media projector, multi-purpose stage, centralized air-conditioners, sound-absorbing walls and super specialty sound and light system. The auditorium has four entry points and an emergency exit.

**8. Safe drinking water-** The College has six water coolers equipped with Reverse Osmosis systems installed on all the floors of the building as per requirement.

**9. Vehicle free zone-** The College campus is a **vehicle free zone**. All vehicles are parked in the enclosed parking lot.

**10. Electronic surveillance-** College has **CCTV electronic surveillance** with 14 cameras in the library, seminar room, auditorium, sports office and computer labs; 45 cameras in corridors; 7 cameras in the parking lot; and 1 camera at the main gate of the College.

**11. Lift-** College has a lift facility and a lift operator to aid differently abled students.

### **LIBRARY AS A LEARNING RESOURCE**

**4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user-friendly?**

The SRCC Library has an advisory committee called '**Library Committee**' consisting of the Principal as the Chairman, Heads of the departments as members, along with two student representatives from B.Com. (H)/ B.A (H) Eco. II Year, and the Librarian as Convener.

Following are the significant initiatives taken by the Library to render user-friendly services:

- ❖ Periodical committee meetings are held to ensure that the needs of all departments are duly met.
- ❖ Discussions are done to address the problems faced by the students.
- ❖ Timely budget allocation is done by the Committee in each financial year.
- ❖ Ex-students and ex- faculty members are allowed to use the library facilities; there is also a provision for issue of two books to ex- faculty members.

- ❖ A sub-committee for the 'Weed – Out' of the outdated Periodicals, Journals and books has been set up.
- ❖ Timely Stock verification is done.
- ❖ Student feedback is encouraged.
- ❖ An audio-visual room for differently abled students has been created.

A plan to incorporate ‘**Compact Shelving**’ and ‘**Digitization of Documents**’ in the library has also been initiated and the proposal for the same has been sent to the University for its approval.

#### 4.2.2 Provide details of the following:

The relevant details are provided in Table 5 below.

**Table 4.5: Required Details of the Library**

<b>Total Area of Library</b> (in Sq. Mts.)	1165 Sq. Mtr.
<b>Total Seating Capacity</b>	There are two large reading halls in the library, one on the ground floor and another on the first floor. The reading halls accommodate three hundred (300) students.
<b>Working Hours</b>	<p><b>Monday to Friday</b> 8.00 am. To 6.00 pm.</p> <p><b>Saturday, Sunday and Other Holidays</b> 9 am. To 5 pm.</p> <p><b>During Examinations</b> 8.30 am. to 8.00 pm.</p>

#### **LIBRARY LAYOUT**

The library is divided into two parts- Main part and Stack part. The information regarding these parts is given below:

##### **Main Part**

**Ground Floor:** Ground floor has a large reading hall with the seating capacity of 150 students, Office Section, Issue & Return Counter, and Washrooms.

**First Floor:** The first floor of the Library has a large reading hall with the seating capacity of 120 students, Cyber Library, Archive Unit, Office Area and Student Resource Center.



## STACK PART

Stack Part consists of three floors.

**Ground Floor:** This floor has a rich collection of books on Political Science, Ethics and Motivation, Economics, Personality Development, Computer Science and other subjects related to social issues.

**First Floor:** This floor has collections on Accounts, Financial Accounting, Mathematics, Management, Law, Tax, Corporate Governance and Social Responsibility, Marketing, Sports & Music and a collection of various Reports.

**Second Floor:** This floor has a collection on English and Hindi Literature, *Rachnawalis*, Biographies, Geography and History.

Apart from this, there is a separate comfort area earmarked for faculty known as '**Faculty Corner**', equipped with two desktops with internet connectivity and a printer, where faculty members can read and access scholarly content and prepare reading material for the students.

### 4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

The Library at SRCC ensures the purchase of current titles by browsing and consulting the publisher's catalogues, book reviews from the newspapers and empanelling the library book suppliers who bring new titles into the notice of faculty members and other users for their approval on a continual basis. All books and journals are routed through the authorities of the College before being purchased by the library. The details of the amount spent on procurement of library holdings during last four years are provided below in Table 4.6.

**Table 4.6: Details of amount spent on procurement of library holdings  
(2011-12 to 2014-15)**

Library Holdings	Year-1		Year-2		Year-3		Year-4	
	2011-12	Total Cost	2012-13	Total Cost	2013-14	Total Cost	2014-15	Total Cost
Text books	302	2,24,000	151	74,000	168	82,000	-	-
Reference Books	83	1,89,000	20	54,000	28	73,000	-	-
Journals /Magazines	16 18	85,000	16 24	1,05,000	17 24	1,20,000	18 23	1,25,000
Newspaper	12	5,000	13	5,500	15	6,000	18	9,000
e-resources	SRCC Library is using DULS e-resources apart from its 400 CD-Collection							

#### **4.2.4 Details on ICT and other tools deployed to provide maximum access to the library collection.**

##### **OPAC (Online Public Access Catalog)**

The library has fully computerized its most actively used, which is searchable through OPAC. The OPAC allows search by author, title, subject, call number, keywords and Boolean search. The Call Number indicates the location of the book on the shelf. The OPAC is extremely user-friendly. It enables the users to search the relevant information with much ease and speed. It also gives the status on the availability of documents. Further, on-site orientation and guidance are available at the Online Catalogue terminals.

##### **Electronic Resource Management Packages for e-journals**

The users can access the e-journals through Institution ID and Password which is created and controlled by DULS. Also, there is an access to DELNET resources through user ID and Password.

##### **Federated searching tools to search articles in multiple databases**

SRCC Library uses e-resources provided and controlled by DELNET and DULS, using the tools and techniques instructed by them.

##### **Library Website**

The College has ready content for its library website which is soon to be uploaded.

##### **In-house/remote access to e-publications**

The College library uses the electronic resources provided by University of Delhi Library system which also provides the remote access to e-publications through DELNET.

##### **Library Automation**

The Library service is fully automated and uses **RFID** technology for circulation, security, stock verification and other library work. It uses the library database management software 'LibSys' version 7. The Library is well equipped with all the modern facilities and resources (print and electronic) in the forms of CDROMs, DVD-ROM, video cassettes, books, journals, etc. It has also developed a full-fledged Digital library equipped with necessary modern equipment in order to provide various digital modes of library services.



### **Total Number of Computers for Public Access**

There is a total of forty-one computers in library meant for public access. It includes 30 computers with internet connectivity in Resource Centre, 2 computers in faculty Corner, 4 computers fitted in Resource Unit, 4 OPACs and 1 Kiosk.

### **Total Number of Printers for Public Access**

Printer facility is available in Resource unit for differently-abled users. For faculty members, printer facility is available at faculty corner.

### **Internet band width / speed (2 MBPS/ 10 MBPS/ 1GB)**

The College library has the Internet speed of 10 MBPS.

### **Institutional Repository/ Content management system for e-learning Participation in Resource Sharing network/consortia (like INFLIBNET)**

Not Available

### **4.2.5 Provide details on the following items:**

The required details are furnished in **Table 4.7** below.

**Table 4.7: Data pertaining to library**

Average number of walk-ins	Around 250-300 per day
Average number of books issued/returned	150-200 Per Day
Ratio of library books to students enrolled	1:4
Average number of books added during last three years	2012-13—1500 2013-14—1471 2014-15—400 (in Progress)
Average number of login to OPAC (OPAC)	150-200 Per Day
Average number of login to e-resources	IP based access to E- resources from DULS is available throughout the campus and a member can login from outside the library also.
Average number of e-resources downloaded /printed	Not Available
Number of information literacy trainings organized	Not Available
Details of 'weeding out' of books and other materials	Committee has been framed and 'weeding out' will start soon

#### 4.2.6 Give details of the specialized services provided by the Library:

The details with respect to the specialized services provided by the library are provided in Table 4.8 below.

**Table 4.8: Details of specialized services provided by the library**

<b>Manuscripts</b>	Not Available
<b>Reference</b>	The College library has a very good reference collection.
<b>Reprography</b>	The College library also provides reprographic services.
<b>ILL (Inter-Library Loan Service)</b>	The College library provides ILL on demand through DULS and DELNET.
<b>Information deployment and Notification</b>	<ul style="list-style-type: none"><li>• Display of current magazines and journals at first floor.</li><li>• Display of list of new books (Electronic display).</li><li>• Display of new books in New Arrival Rack.</li><li>• The new publication by faculty is separately displayed.</li></ul>
<b>Download</b>	Available.
<b>Printing (last 3 year average)</b>	Yes, on an average 15,000 pages per year.
<b>Reading List/ Bibliography Compilation</b>	Available in Reference and Archive sections.
<b>In-house/remote access to e-resource</b>	Access to e-resources is provided through DULS and DELNET for which library has sought annual membership.
<b>User Orientation and Awareness</b>	Users are made aware by reference staff regarding the valuable resources available in the library.
<b>Assistance in searching Databases</b>	The Kiosk provides an excellent searching facility. Besides, the staff also helps students in searching the database.
<b>INFLIBNET/ IUC facilities</b>	DELNET, DULS, Own Resources.

#### 4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the College.

The Library staff provides the required support to the students and teachers of the College in searching books, periodicals and other library resources. They guide the users in searching library resources through OPAC. The differently-abled students are ably and emphatically assisted by the staff to meet their study needs. Besides, various efforts are also taken by the SRCC library to address the concerns of researchers. In order to benefit the researchers, the library committee has approved the subscription of **PROWESS**, a database offered by CMIE.



Additionally, the College has also obtained the access to plagiarism detection software 'URKUND' from DULS, which will be of great help to the students and teachers pursuing research. There is also a provision in the library to provide books for the support of needy students. The faculty and students are encouraged to contribute their books for this purpose.

#### **4.2.8 What are the special facilities offered by the library to the visually/ physically challenged persons? Give details.**

The Library gives special attention to the needs of differently-abled persons. It has established a resource unit, for differently-abled students, faculty and staff, which is located on the ground floor in the library. It has the following equipment:

1. **Clearview + Speech:** Used for book reading, saving and magnifying the Content.
2. **Clear view One:** Used to magnify the content.
3. **OCR (Optical Character Recognition):** For reading the book.
4. **JAWS:** For computer voice assistance.
5. **Talking Notice Board:** For reading out the notices to blind students/faculty.

#### **4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of library services?**

The Library Committee consists of the librarian, representatives from every department (i.e. teachers-in-charge of department), and two student representatives who are batch toppers from I and II years. The committee reviews and suggests the ways to improve the library services from time to time. The students' feedback is analyzed by the faculty representative in the Library Committee and other members of the library and appropriate suggestions are given to the librarian for desired improvements in library services. Further details of the same are outlined below:

- i. The librarian is the competent authority to order, purchase and receive the delivery after performing the necessary checks.
- ii. The procurement of books for the general/reference/fiction sections requires the approval of Library Committee in the interest of democratization of functioning.
- iii. All requisitions are subject to availability of funds and restriction on copies, if any.
- iv. Library continues to be on DELNET and DULS which facilitates access to e-resources and e-journals.

## IT INFRASTRUCTURE

### 4.3.1 Give details on the computing facility available (hardware and software) at the institution.

The various aspects of the computing facility available in the institution are detailed below:

- **Computers** are installed at different places within the College campus (like a computer centre, consultant office, accounts office, administration office, Principal office, library, sports complex, GBO, hostel etc.), the details of which are provided in Table 4.9 below.
- The **computer students ratio** at SRCC is **1:4**.
- There is no **stand-alone facility** available in the College.
- **LAN facility** is available.
- **Wi-Fi facility** is available throughout the campus area.
- **Number of nodes/ computers with internet facility**- Since the entire campus is Wi-Fi enabled, all the computers including desktops as well as laptops can access internet facility.
- **Any other:** The College avails the NKN (National Knowledge Network) connectivity available throughout the university.

**Table 4.9: Details Of Computers With Configuration  
(161 Desktops and 2 servers)**

Desktop Configuration	Quantity	Position
Acer AMD Phenom 2.6 GHz Processor, RAM 2 GB, HDD 300 GB	80	Computer Lab
Dell Intel Core 2 Duo , 2.33 GHz Processor, RAM 1 GB, HDD 80 GB	1	Administration Office
Dell Intel Core 2 Duo , 2.33 GHz Processor, RAM 2 GB, HDD 80 GB	2	1- Principal Office 1-GBO
HP Intel Core 2 Duo , 2.33 GHz Processor, RAM 512 MB, HDD 80 GB	31	31-Library
Dell Intel Core i5, 3.3 GHz Processor, RAM 4 GB, HDD 1TB	21	1- Principal Office, 2- Administration Office, 4- Accounts Office, 10- Computer Lab 4-Library & Resource Center
Dell Intel Core i7, 3.4 GHz Processor, RAM 8 GB, HDD 1TB	10	1- Principal Office 3- Accounts Office 1 - Computer Centre 4- GBO 1-Library



Dell Intel Pentium 4, 3 GHz Processor, 512 MB, HDD 80GB	3	1- Boys Hostel 1 Girls Hostel 1- Administration Office
Dell Intel Pentium Dual Core 2.4 GHz Processor, RAM 1 GB, HDD 160 GB	7	1- Principal Office 1- Sports 1- Boys Hostel 1- Administration Office 3- Computer Centre
Dell Intel Pentium Dual Core 3 GHz Processor, RAM 1 GB, HDD 80 GB	1	1- Administration Office
Dell Intel Pentium Dual Core 3.4 GHz Processor, RAM 8 GB, HDD 500 GB	4	1- Administration Office 1- Accounts Office 2- GBO
Hp Compaq Elite, Intel i7, 3.44 GHz Processor, 8 GB RAM, HDD 1 TB	1	Computer Centre
Acer Server F1 Intel Xenon, X5600 Series Processor	2	Computer Centre
<b>Total Desktops</b>	<b>161</b>	
<b>Total Servers</b>	<b>2</b>	

#### DETAILS OF LAPTOPS

Laptop Configuration	Quantity	Installed at
DELL INTEL CORE i5, 2.60 GHz PROCESSOR, RAM 4 GB, HDD	2	GBO
DELL INTEL CORE i5, 2.60 GHz PROCESSOR, RAM 4 GB, HDD	2	Computer centre
DELL INTEL CORE i5, 2.60 GHz PROCESSOR, RAM 4 GB, HDD	2	Library
HP AMD A6-5350 M APU PROCESSOR, 320GB HDD, RAM 8 GB	491	Allotted to students
<b>Total</b>	<b>497</b>	

#### DETAILS OF SOFTWARE INSTALLED

Detail of Softwares	Quantity
Windows Server 2008 R2 Enterprise	2
Windows 10	79
Windows 8.1 Pro	18
Windows 7 Professional	21
Windows XP	7
Microsoft Office	54

Tally. ERP9	Multiuser
Tally. ERP9 Single user	3
CCTV Software- IVMS-4200 PCNVR	1
LS Academia Software for Attendance and Assessment	1
Time Desk- Biometric Attendance System	Multiuser
Breeze Olive for Timetable	1
LIBSYS 7 - Library Automation system	1
Clearview + Speech for Library	1
Clear view one for library	1
OCR (Optical Character recognition)-Library	1
JAWS- Library for Computer voice Assistance	1
Talking notice Board- Library	1
V-TDS for Taxation by MCS Solutions	Multiuser
FAMS software for Accounting	Multiuser
Payroll software by MCS solutions	Multiuser
Payroll Software by Hollywood	Multiuser
Fees software by Hollywood Multimedia Ltd.	Multiuser
Fees software by MCS	Multiuser
COMPU TDS for Taxation by Professional Softech Pvt. Ltd.	Multiuser

#### **4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?**

The computer and internet facilities are fully accessible to the faculty members and the students on the campus. The College has a well-equipped Computer Center with three labs having 45 desktops each. Each desktop has an updated software and hardware along with internet connectivity and uninterrupted power backup. Both the computer labs also have projectors installed which are used as teaching aids. Printing and scanning facilities are also available in Computer Centre.

In addition, there is a Resource centre located in the library, wherein 41 computers with internet connectivity are installed to facilitate the members to access internet and online resources. The College also distributed laptops to its students of the erstwhile FYUP batch.

#### **4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?**

SRCC takes up every possible step to ensure that latest information technology is well integrated in the institution to keep the teaching and learning process at pace with digital progress, thus facilitating better learning and effective delivery of auxiliary services. To facilitate technology enabled teaching learning process, all the classrooms as well as computer labs along with seminar room and committee room are installed with Wi-Fi enabled



projectors. The College employs the latest optical fibre network using the appropriate topologies and highest configuration servers to ensure ease and speed of access.

To further strengthen and upgrade the IT infrastructure and associated facilities in SRCC, a proposal for ICT upgradation in classrooms amounting to Rs. one crore has been approved by the University and the work is under process. A plan to include Video Conferencing facility in the institution is also under consideration. Further to eliminate the barriers of physical distances caused due to the dispersal of knowledge resources across the globe, the College has conceived and implemented the concept of Webinars. The College plans to integrate this novel concept on a greater scale in future.

#### **4.3.4 Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)**

**Table 4.10** below details the provisions made in the annual budget for procurement, upgradation, deployment and maintenance of computers and their accessories in last 4 years:

***Table 4.10: Amount spent on computers and their accessories (2011-12 to 2014-15)***  
***(Figures in rupees)***

<b>S. No.</b>	<b>Year</b>	<b>Purchase of computer accessories</b>	<b>Maintenance of computer accessories</b>	<b>Total</b>
1	2011-2012	5,57,699.00	1,17,328.00	6,75,027.00
2	2012-2013	1,27,923.00	2,29,386.00	3,57,309.00
3	2013-2014	7,67,058.00	2,38,010.00	10,05,068.00
4	2014-2015	4,22,038.00	2,24,733.00	6,46,771.00
	<b>Total</b>	<b>18,74,718.00</b>	<b>8,09,457.00</b>	<b>26,84,175.00</b>

#### **4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?**

To facilitate extensive usage of ICT resources, Institution ensures accessibility to computers & internet to its staff & students. For this purpose, all the first year students are provided with laptops. The campus is fully Wi-Fi enabled. This encourages students to prepare their assignments, presentations and other curricular requirements using ICT and this enables computer-aided learning & development. Moreover each & every room is installed with Wi-Fi compatible projectors which are extensively used by the teachers to supplement other teaching aids. Also, teachers persuade students to submit their assignments in soft copies. The library also deploys various ICT tools and E-Resources including OPAC, E-journals, e-books, etc.

**4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.**

By deploying various ICT tools, the Institution endeavors to make the teaching-learning process more student-oriented. The teachers assign innovative and emerging topics to students who explore and gather the relevant information from various sources including e-resources to make project reports and for giving presentations. The teachers also offer a platform to the students for discussions and deliberations on the relevant topics which enhances their overall understanding. Sometimes the students are also required to submit the soft copies of their assignments.

**4.3.7 Does the Institutional avail of the National Knowledge Network connectivity directly through the affiliating university? If, so, what are the services availed of?**

Yes, the College avails NKN connectivity through the university. It uses generic services of NKN which include Internet, Voice over IP, Video Streaming etc. to benefit its students and faculty members. The faculty and students have also participated in the video conferences/lecture sessions organized by the university through NKN in the past.

#### **MAINTENANCE OF CAMPUS FACILITIES**

**4.4.1 Details of the budget allocated for maintenance and upkeep of the required infrastructure facilities are given below in Table 4.11.**

***Table 4.11: Budget allocation for maintenance and upkeep of infrastructure facilities (2011-12 to 2014-15)***

<b>S. No.</b>	<b>Heads</b>	<b>2011-12 (INR)</b>	<b>2012-13 (INR)</b>	<b>2013-14 (INR)</b>	<b>2014-15 (INR)</b>
A	Building	21,34,000	11,64,000	11,35,000	12,40,000
B	Furniture	11,000	11,000	11,000	11,000
C	Equipment	29,000	52,000	1, 43,000	2,14,000
D	Computers	55,000	54,000	72,000	45,000
E	Vehicles	-	-	-	-
F	Any other- Upkeep of infrastructure	15,34,000	15,60,000	23,38,000	32,68,000



#### **4.4.2 What are the institutional mechanisms for the maintenance and upkeep of the infrastructure, facilities and equipment of the college?**

The College ensures regular maintenance and upkeep of all infrastructural facilities. The maintenance work is carried out by trained in-house experts as well as outsourced to appropriate outside agencies. The College has appointed a Senior Technical Assistant and a Computer Network Assistant to provide regular support services relating to computer hardware and software. They also ensure the allotment of Wi-Fi passwords to individual students and faculty members. A full time caretaker is appointed by the College to ensure the cleanliness, hygiene, sanitation, water supply, electricity, security and stationery condition and to update the Principal of the institution about the current/ daily state of affairs.

Furniture and equipment are purchased on regular basis as per the requirements. The College has a fire management system comprising of 18 fire hydrants and more than 25 fire extinguishers installed all over the campus area. The College makes provision for a special fire exit too. The College has its own fulltime plumber, electrician, sweepers and gardeners to maintain the lawns and flora of the College. The College awards Annual Maintenance Contracts (AMCs) to external agencies/private vendors for the maintenance of computers, LAN, servers, printers, projectors, scanners, laptops and biometric attendance system.

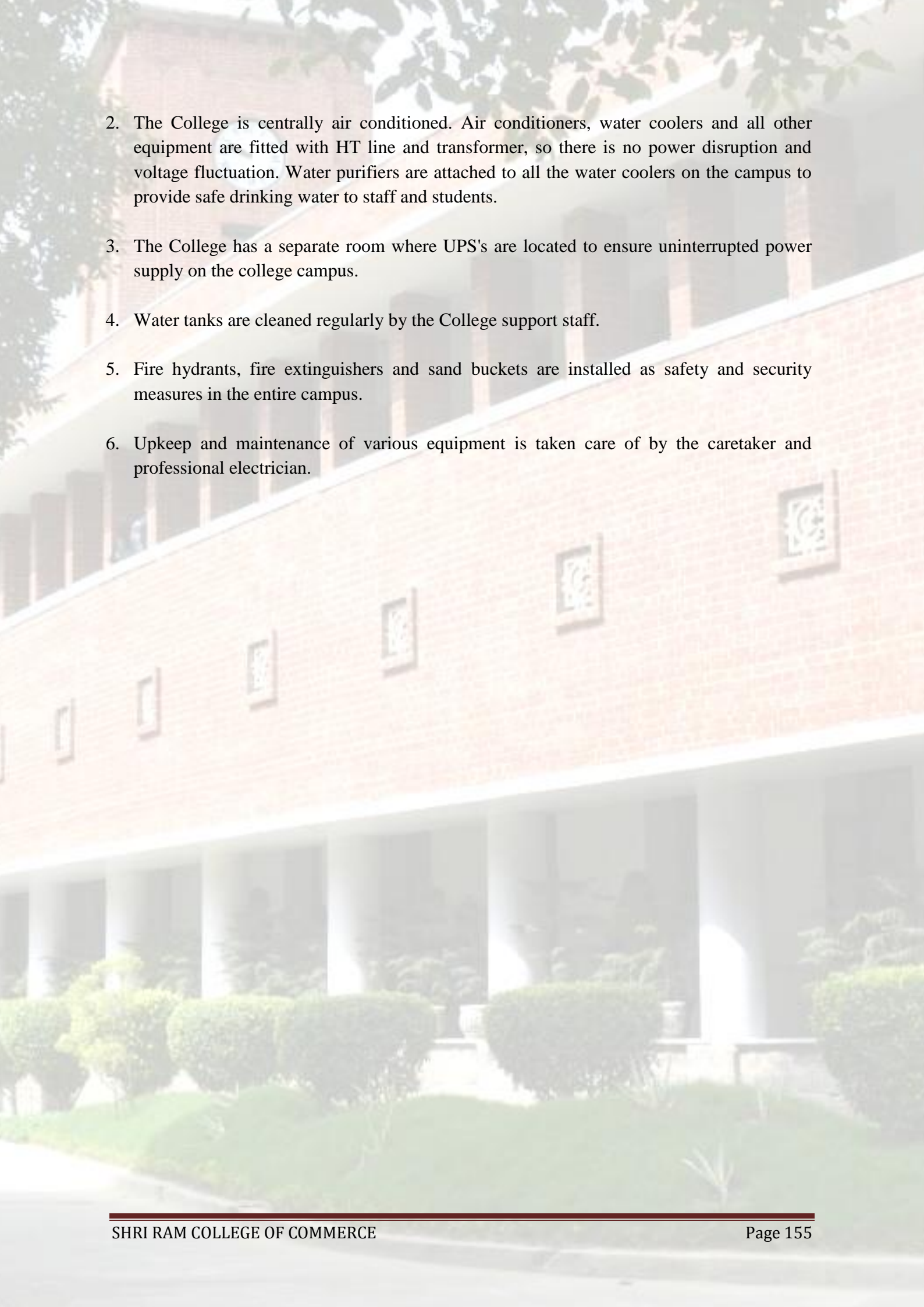
The College has a MoU with Greenobin, a private agency, which has installed around 20 paper bins inside the College campus. These papers are collected by the agency and are then recycled. In return, the College gets free stationery from the agency. 'Pragati', a student society of the College also helps in the cleanliness of the College campus by making use of the unused paper and other waste products. The society reuses the used decorative materials of other societies.

#### **4.4.3 How and with what frequency does the institute take up the calibration and other precision measures for the equipment/instruments?**

The Computer department of the College enduringly calibrates, upgrade and repair the hardware and software facilities available in the computer laboratories. Outdated hardware is disposed off after following the proper procedure. The softwares are changed/upgraded as per the requirements. The Principal, along with the concerned teachers- in-charge, inspects the working conditions of the computer labs and gives the necessary directions towards their calibrations, if required.

#### **4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?**

1. **Wireless access points** are installed in a separate cubicle in the tutorial block, staff room and classrooms.

- 
2. The College is centrally air conditioned. Air conditioners, water coolers and all other equipment are fitted with HT line and transformer, so there is no power disruption and voltage fluctuation. Water purifiers are attached to all the water coolers on the campus to provide safe drinking water to staff and students.
  3. The College has a separate room where UPS's are located to ensure uninterrupted power supply on the college campus.
  4. Water tanks are cleaned regularly by the College support staff.
  5. Fire hydrants, fire extinguishers and sand buckets are installed as safety and security measures in the entire campus.
  6. Upkeep and maintenance of various equipment is taken care of by the caretaker and professional electrician.



## **CRITERIA V: STUDENT PROGRESSION**

### **STUDENT MENTORING AND SUPPORT**

#### **5.1.1 Does the institution publish its updated prospectus/ handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?**

The College publishes its updated prospectus and student handbook annually which is also uploaded on its official website. The prospectus provides a detailed account regarding the heritage of the institution, its infrastructure, the admission schedule, calendar, rule and procedures for admission, number of seats available in each course, fee structure, criteria for the admission as also a detailed account and trend of cut-off criterion over the last ten years. The prospectus also elaborates on the course structure of the courses offered by the College along with the examinations and the evaluation process, scholarships, awards, medals and prizes, student financial aid, college rules and relevant ordinances of the University of Delhi. It also states policies regarding discipline, anti-ragging, gender sensitization and Prevention, Prohibition and Redressal of Sexual Harassment at Workplace. It annotates the profiles of distinguished faculty of the College, courses, committees, societies and various student bodies working towards the holistic development of the students. The policies and guidelines mentioned in the prospectus are strictly adhered to in their entirety. The prospectus also highlights various initiatives being undertaken by the Institution in coherence with its social responsibility and environment conscientiousness. It also informs aspiring students about the vision and mission of the esteemed institution, its eminent alumni, value system instilled and passed on from generation to generation.

The College also publishes students' handbook annually which has all the information about rules, regulations, ordinances, facilities, syllabus, readings and other related important information.

#### **5.1.2 Specify the type, number and amount of institutional scholarships/free-ships given to the students during the last four years and whether the financial aid was available and disbursed on time?**

The College has a scholarship and fee concession committee comprising of faculty members. Applications are invited from students who seek concession in fee. The College grants full or half concession in the fee to needy students. To avail the concession, students apply in the prescribed format, obtainable from office, along with a certificate of annual income of parents. Exemption is not granted in the Development Fund Fee and Annual Charges.

The College has a well-defined process for granting fee-concession and student aid. Every year applications are invited in the prescribed format from the students who are under indigent circumstances. The process has been clearly detailed in the student handbook as well as updated on the college website for ready reference.

Mentioned below are the details of institutional scholarships/ free-ships given to the students:

#### **A. Students' Aid Fund**

This fund, maintained by the Institution, provides assistance to needy students to meet their tuition fee, cost of textbooks, mess, clothing, and medical expenses. No scholarships are provided from the fund.

Two categories (based on the annual family income) were considered for granting fee concession to students during the year 2014-15:

- **Category 1:** Financial assistance of Rs. 9000/- per student was granted to the students whose father is not alive.
- **Category 2:** Financial Assistance of Rs. 4,500/- per student was granted to the students whose parental income is less than or equal to Rs. 2,00,000.
- Fee concession of Rs. 180/- is granted to all the applicants.

***Table 5.1: Fee Concession/ Student Aid Fund Details for the last four years:***

S. No	Financial Year	No. of Students	Total Amount Disbursed (INR)
1	2011-12	121	6,60,708/-
2	2012-13	154	10,14,772/-
3	2013-14	87	8,50,841/-
4	2014-15	150	7,45,784/-

#### **B. Merit Scholarships**

The College provides requisite scholarships and financial aid to the students in need of financial assistance. Such students complete the formalities as per the laid down the process. The same has been detailed in the college prospectus, student handbook and updated on the College website. Following are the merit scholarship schemes of the College:

##### **1. SRCC Students Union Scholarship**

- 1) Two need-cum-merit scholarships of Rs. 12,000 each per annum for students of second year of the under graduate programme.
- 2) The scholarship is awarded to the students of B.Com (Hons.) and B.A. (Hons.) Economics.



## **2. SRCC Alumni Association Scholarship**

- 1) One need-cum-merit scholarship of Rs. 12,000 per annum for a first year student of B.Com (Hons.) or B.A. (Hons.) Economics.
- 2) The scholarship is continued in the second and third year provided the student maintains on an average at least 60% marks in the preceding two semester examinations.
- 3) During 2014-15, SRCC Alumni Association Scholarship was awarded to three students of Rs. 12,000/- each.

## **3. Sultan Chand Trust Scholarship**

- 1) Two scholarships of Rs. 6,000 each per annum for toppers of first year and second year of B.Com (Hons.). The Scholarship is awarded to the topper only, even if he/she has been awarded some other scholarship(s).
- 2) The scholarships are for second year and third year students only.
- 3) During 2014-15, Sultan Chand scholarship of INR 4,000 or INR 6,000/- each was awarded to nine students

## **4. Mitsubishi UFJ Foundation Scholarship**

- 1) Mitsubishi UFJ Foundation, Japan awards scholarship of US\$ 420 each to twelve undergraduate students
- 2) The scholarship is awarded to first, second and third year students from undergraduate courses.
- 3) The scholarship is given to three students of B.Com (Hons.) and one student from B.A. (Hons.) Economics from each of the three years.
- 4) The scholarships are awarded on the basis of marks obtained in the previous examinations (75 percent of weightage) and performance in the interview (25 per cent weightage).
- 5) The scholarships are awarded to the students even if they have been awarded some other scholarship(s)
- 6) The scholarship is given to both general category students and reserved category students on the basis of merit.
- 7) During 2014-15, Mitsubishi scholarship of INR 25,733/- each was awarded to 12 students.

## **5. Envision Scholarship**

- 1) One scholarship of Rs. 18,000 per annum to a student of third year B.Com (Hons.) for securing the highest marks in the second year.
- 2) In case of a tie between students, it is awarded to one who has secured higher aggregate marks in the preceding qualifying University/ Board examination.
- 3) The scholarship is funded by the corpus provided by Envision, a heritage foundation.
- 4) This scholarship is given to the topper even if he/ she have been awarded some other scholarship.
- 5) During 2014-15, Envision scholarship was awarded to one student of Rs. 18,000/-.

## **6. M.C. Shukla Scholarship**

- 1) Two need-cum-merit scholarships of Rs. 6,000 each per annum are available for B.Com (Hons.) second year students who have secured on an average at least 65% marks in the previous two semester examinations, and have minimum of 75% attendance in the previous year.
- 2) Parental income of such students does not exceed two lacs per annum.
- 3) Merit and need is given equal weightage
- 4) Two scholarships are funded from the corpus provided by Prof. M.C. Shukla Birthday Celebration Committee.
- 5) During 2014-15, M.C. Shukla scholarship of Rs. 12,000/- was awarded to one **student**.

## **7. T.S. Grewal Scholarship**

- 1) One need-cum-merit scholarship of Rs. 6,000 per annum is awarded to B.Com (Hons.) second year student who has secured on an average at least 65% marks in the previous two years examinations.
- 2) Equal weightage is given to both merit and need.
- 3) The Scholarship is funded from the corpus provided by Shri S.N.P. Punj.



### **8. Kanwar Lal Memorial Scholarship**

- 1) One need-cum-merit scholarship of Rs. 6,000 per annum is awarded to the student of B.Com(Hons.) or B.A. (Hons.) Economics.
- 2) The scholarship is awarded to a student of B.Com (Hons.) or B.A. (Hons.) Economics who has secured 60% or more marks in Business Communication or Compulsory Language (English).
- 3) Merit and need is given equal weightage.
- 4) The Scholarship is funded from corpus provided by Shri Ram S. Taneja, an alumnus of the College.

### **9. C.B. Gupta Memorial Scholarship**

- 1) One need-cum-merit scholarship of Rs. 12,000 per annum is awarded to a first year student of B.Com (Hons.)
- 2) The parental income of the student should not exceed Rs. 2,00,000/- per annum.
- 3) The scholarship is provided by Dr. C.B. Gupta's daughter Smt. Sarla Mittal.

### **10. Prem Handa Memorial Scholarship**

- 1) One scholarship of Rs. 12,000 per annum is awarded to a third year student of B.Com. (Hons.) on need basis.
- 2) The scholarship is funded from the corpus provided by Smt. Harshi Handa in the memory of her husband, Shri Prem Handa.
- 3) During 2014-15, Prem Handa scholarship of Rs. 12,000/- was awarded to one student.

### **11. Pt. Kanahya Lal Dayawanti Punj Scholarship**

- 1) One scholarship of Rs. 12,000/- per annum is awarded to a second year student of B.Com. (Hons.) on need basis.
- 2) The scholarship is funded from the corpus provided by Pt. Kanahya Lal Dayawanti Punj Charitable Society.
- 3) During 2014-15, K.L.D. Punj scholarship of Rs. 12,000/- was awarded to one student.

## **12. Manoj Kumar Memorial Scholarship**

- 1) One need-cum-merit scholarship of Rs. 6,000 per annum is awarded under this scheme.
- 2) Merit is determined on the basis of qualifying marks of 60% in the subjects Microeconomics I and Microeconomics II in the University examinations.
- 3) Merit and need is given equal weightage.
- 4) During 2014-15, Manoj Kumar Scholarship of Rs. 6,000/- was awarded to one student.

## **13. College Scholarship**

- 1) Need-cum-merit scholarships of Rs. 10,000 per annum are awarded to the economically needy students of B.Com (H), B.A. (H) Economics and M.Com.
- 2) The fund for the scholarship is provided by collections made from the students of the College.
- 3) During 2014-15, College Scholarship of Rs. 10,000/- each was awarded to seventy seven students.

## **14. KPMG Scholarship**

- 1) The KPMG Foundation awards scholarships on need-cum-merit basis to eligible students for amount ranging from Rs. 8,000 to Rs. 30,000 per annum based on a laid out criteria.
- 2) The criteria for academic year 2015-16 is as follows:
  - a) The scholarship amount for each student should not exceed Rs. 30,000.
  - b) The scholarship amount can vary per student based on the student's need/ expenses.
  - c) The annual family income is less than or equal to Rs. 4,50,000.
  - d) First priority is to be given to the students who were selected last year in case they have performed reasonably well.
  - e) A representative from KPMG would meet the shortlisted students before the final selection for award of the scholarships.
- f) During 2014-15, KPMG Scholarship of Rs. 12000/- or Rs. 15,000/- each were awarded to forty eight students.

## **15. Scholarship for the Scheduled Caste/ Scheduled Tribe Students/ OBC**

Two scholarships namely post-metric scholarship for SC, ST and OBC and merit scholarship for College/ Technical/ Professional institutions for SC/ST/OBC/Minority students



(belonging to Delhi) are awarded by the **Directorate of Education, Government of NCT, Delhi** on receipt of completed applications submitted through the College. The eligible students submit their scholarship forms along with the attested copies of documents as per the notification/advertisement published by Delhi Government in leading newspapers in the month of August-September every year.

### **16. All India Entrance Scholarship**

The University holds a competitive examination in the month of October every year for the award of 50 All India Entrance Scholarship of Rs. 250 per month, tenable for three years, for pursuing a Honours Degree course in this University.

### **17. Neeru Singh and Analjit Singh Scholarship**

This scholarship is to benefit an under privileged, needy and deserving student through his/her graduation fee and expenses for books etc.

### **C. Need Based Scholarship**

Need cum-merit scholarships are awarded to economically needy students of the College. During 2014-15, the College awarded scholarship to 77 students of Rs. 10,000/- each.

Given below is a snapshot of the scholarships granted under respective heads during 2014-15:

***Table 5.2: List of Scholarships and number of beneficiaries***

<b>Name of the Scholarships</b>	<b>Total Students</b>	<b>Amount/ Medal</b>
Mitsubishi U.F.J. foundation	12	INR 25733/- each
Sultan Chand	9	INR 4,000 or INR 6,000 each
Envision Scholarship	1	INR 18,000/- each
Manoj Kumar Memorial	1	INR 6,000/- each
SRCC Alumni Association	1	INR 12,000/- each
M.C. Shukla Memorial	1	INR 12,000/- each
Prem Handa Memorial	1	INR 12,000/- each
K.L.D. Punj Memorial	1	INR 12,000/- each
K.P.M.G. Scholarship	48	INR 12,000/- or INR 15,000/- each
Merit Scholarship	30	INR 5,040/- each
Post-Matric Scholarship	44	Disbursed by Delhi Government
Arunachal Pradesh, ITA Nagar (SC/ST/ OBC)	1	INR 7,965/- each
Need Base Scholarship	77	INR 10,000/- each
Student-Aid Fund/ Fee Concession	150	INR 9,180/- or INR 4680/- each

Name of the Scholarships	Total Students	Amount/ Medal
Kamla Mehrotra Gold Medal	1	Medal
Tejpal Aggarwal Gold Medal	2	Medal
Arun Chachra Medal	1	Medal
Dr. Charat Ram Gold	1	Medal
Shri G.L. Bansal Gold Medal	1	Medal
Archana Agarwal Memorial Medal and Prize	1	Medal
Suniti Goyal Medal	1	Medal
Manohar Lal Memorial Prize	1	INR 1,000/-
Skand Gupta Memorial Prize	1	INR 1,000/-
Akshat Ramesh Gupta Prize	1	INR 12,000/-
Total Students	<b>390</b>	

### 5.1.3. What percentage of students receives financial assistance from state government, central government and other national agencies?

Financial assistance received from the Directorate of Education, Delhi Government and Central Government was provided to approximately **six percent (6%) of the students** from economically weaker sections of the society comprising of the SC/ST/OBC/Minorities/Differently-abled.

### 5.1.4 What are the specific support services/ facilities available for Students from SC/ST, OBC, economically weaker sections, students with physical abilities, overseas students and provisions to help students with skill development, coaching classes, medical assistance etc.?

#### **Support for students from SC/ST/OBC/PwD and economically weaker sections**

SRCC as an institution has always been devoted to of the less privileged sections, in particular, the Himalayan range students. A certain percentage of seats are reserved in Under Graduate courses for candidates from SC/ST/PwD and economically weaker sections. The reserved percentage criterion is as mentioned below:

- Out of the total 501 seats 27% (135) OBC Seats, 15% (75) SC Seats and 7.5% (38) ST Seats are reserved in B.Com (Hons.).
- Out of the total 123 Seats in B.A. (Hons.) Economics, Three year-six semester full-time course, 60 seats are reserved with the respective distribution (OBC- 33, SC-18, ST- 9).

An appropriate relaxation in cut off percentage is given to SC/ST/OBC students at the time of admission to various courses.

The admissions under the categories of Persons with Disabilities (PwD), Armed Forces, Nepalese, Bhtuanese, Sikkimese, Kashmiri Migrants, Sports and Foreign Candidates are over



and above **501** seats in B.Com (H) as per policy of the University of Delhi which are counted as supernumerary admissions.

The College provides financial assistance in the form of scholarships and concession in fee for the students from SC, ST, OBC backgrounds and economically weaker sections. **Tuition fee and Admission fee** for SC/ST students is fully exempted. As per University notification, fees of students under **PWD category, is fully exempted.**

**Delhi Government Scholarship to SC/ST/OBC Category:**

- Two Scholarships namely Post-Matric scholarship for SC/OBC Students and Merit Scholarship for SC/ST/OBC students of College/ Technical/ Professional institution are awarded by Directorate of Education, NCT of Delhi:

1. **Merit Scholarship:** This scholarship is awarded to all SC/ST/OBC students who secure more than 60% marks in aggregate in annual exams (provided that they apply).

- a. **In Merit Scholarship, 35 applications were received from eligible students.**

- b. **The Scholarship of INR 5,040/- each was granted to the students as per the following table:**

*Table 5.3: Details of Scholarships category wise*

SC	ST	OBC	TOTAL
22	1	7	30

2. **Post-Matric Scholarship:** This scholarship is awarded to all SC/ST/OBC students whose annual family income is below INR one Lakh based on the applications received.

**Support for students with Physical disabilities**

Three percent (**3%**) seats in all undergraduate courses are reserved for candidates with physical disabilities (not less than 40% of disability). The **3%** reservation will be allocated as follows: **1%** for persons with low vision or blindness; **1%** for hearing impaired; **1%** for those with locomotive disabilities and cerebral palsy.

The College has an **Equal Opportunity Cell (EOC)** which was set up by the University of Delhi to address the problems faced by the people with disabilities or of Minority Status on June 27, 2006. The Equal Opportunity Cell has a dedicated unit to address the issues of discrimination and prejudices for the people with disabilities and minority status.

As a part of its mission statement, the EOC ensures the following:

- Affirmative actions concerning SC, ST and OBC.

- A barrier free access to all buildings of the College, Library, Hostels and Offices of the College.
- 
- Smooth and efficient running of a Resource Unit that specializes in addressing the needs of PwDs in all categories including visually challenged, hearing impaired, orthopedic and neurological.
- 
- No discrimination on grounds of disability and minority status.
- 
- Short term courses for imparting employable skills to the disabled and for raising awareness about disability.
- 
- Reaching out to like-minded institutes and organizations dealing with similar issues. The College does various activities in association with SWAYAM, an organization working in the similar field.
- The College has a unique Resource Center for Visually Impaired Students (RCVC) developed under the SRCC Enabling Unit. The resource centre has a variety of assistive technology (both hardware and software) like JAWS and SuperNova, the screen reading software; Kurzweil, the OCR reader; Clear Reader, the instant-reading hardware equipment; Clear-View the magnifier attached with LCD; DUXBURY Braille Translator; scanning and embossed printing devices etc. to facilitate students and faculty with different degrees of visual impairment.
- The College is one of the two institutions pan India to have acquired a Talking Notice Board and a Clear View + Speech Machine.
- The College also has a listen-Pro machine to support the hearing impaired. The College recently imported an automatic wheel chair.

### **Support for Overseas Students**

The admissions under the category **Overseas Students** are done over and above the 501 seats as per policy of University of Delhi which are counted as supernumerary admissions.

Nominees of Nepal Government/ Royal Government of Bhutan are given a maximum relaxation of 5% in cut-off marks for admission to various courses.

Admissions are done as per the recommendation of the Dean, Foreign Students of University of Delhi.

SRCC has a very active foreign student's cell headed by a faculty who looks after all the issues of overseas students. This cell organizes activities and events throughout the year.



The number of overseas students admitted to the College in the last five years is given in **Table 5.4** below:

**Table 5.4: Number of Overseas Students**

No. of Overseas Students					
S. No.	Year	B.Com (Hons.)	B.A. (Hons.) Economics	M.Com	Total Students
1.	2011	12	03	-	15
2.	2012	13	05	02	20
3.	2013	19	02	-	21
4.	2014	23	06	02	31
5.	2015	24	05	01	30

#### **Encouragement to students to participate in various National and International competitions**

- **Centre for Academic Excellence**

The College has a scheme for financial support wherein students can apply for financial support for participating and presenting papers in Seminars/ Workshops/ Training programmes/ Debates/ Youth Leadership Programmes and participation in Field Trips/ Industrial visits/ Educational Visits at local, national and international level.

A detailed process has been laid down to help the desirous students apply for the financial assistance programme. The applications are then placed and evaluated by a Screening Committee for the final release of funds post the approval.

- The College has instituted various Medals and Prizes to felicitate students who secure outstanding positions in various competitions throughout the year.
- The College has many Students' Societies to foster intellectual, social and entrepreneurial activity among the students of the College. These are namely – **Commerce Society, Economics Society, Hindi Sahitya Sabha, English Literary Society, Fine Arts Society, History and Political Science Society, Dramatics Society, Debating Society, Computer and Mathematics Society**. All societies function under the guidance of their individual Faculty Advisor. Each Society has its elected/ nominated office bearers.
- Students participate at different competitions organized by different IIT's and IIM's.
- The Students' Union and Societies every year organize a grand festival – 'CROSSROADS'. It is one of the most popular students' festivals in the University. The

festival provides students a platform to showcase their talent and creativity and think beyond the curriculum.

- Every Students' Society organizes their individual functions and events during the CROSSROADS which also allows students to display their organization and management skills.
- Through all these societies activities students from SC/ST/OBC, economic weaker section, students with physical abilities and overseas students get equal platform and opportunity to perform and showcase their skills.

### **Skill development initiatives: Organizing skills, team spirit and Community outreach**

#### **National Service Scheme (NSS)**

The College has a unit of NSS functioning under the guidance of a programme manager. The NSS unit of the College provides a platform to the students and faculty for community and social work. A variety of activities such as literacy drives, health care for orphans and destitute, social surveys etc. are organized every year to channelize the energy and idealism of the younger generation into creative pursuits.

The NSS unit contributes to the society by organizing activities like Blood Donation Camps, Literacy classes for children of weaker sections, Leadership workshops, summer camps, National Awareness programmes '**Shramdaan**' etc.

#### **Project Sanskar**

National Service Scheme (NSS) SRCC has dedicated an entire project towards the cause of child education. It is an initiative to provide educational classes to children from slum areas near the College. Apart from studies on a larger canvas, it aims at bringing overall development of children. With a total strength of about 25 students, classes are conducted on a daily basis in the college classrooms with student volunteers to teach them. Classes are held on weekdays from 3:30 pm to 5 pm with special emphasis on Maths and English. The project not only focuses on their syllabus but aims at strengthening their basics in sync with the learning speed of the students which is often ignored in conventional schooling pedagogy.

#### **Walk-A-Thon**

Save the Quest and National Service Scheme (NSS) SRCC on the occasion of White Cane Safety Day, on October 15 organized WALK-A-THON 2015 to celebrate the achievements of visually impaired by conducting 'Relay Race' on October 07, 2015, 'Shoot the target' on October 08, 2015, 'One minute challenge' on October 12, 2015 and 'Follow the voice' on October 14, 2015.

In addition to the above mentioned activities, given below is a brief account of the various initiatives taken by NSS in the year 2015-16:



**Table 5.5: List of activities organized by NSS**

<b>Initiatives</b>	<b>Date</b>	<b>Venue (if any)</b>
Walk for Safer roads; to demand safer roads for all: NSS and COLORS (Coalition for Road Safety), a group of NGOs working for road safety in India.	August 08, 2015	Rajpath, Delhi
69 <sup>th</sup> Independence Day celebrations	August 15, 2015	College premises
Cleanliness Drive: March for cleanliness conducted by the volunteers of NSS		
Visit to Anchal's Girl Home: A group of 14 volunteers of Team Social Support of NSS visited girls' home, a unit of NGO Jamghat working towards the upliftment of street children.	September 07, 2015	Anchal's Girl Home
Clean up the World: NSS recently joined 'Clean Up the World Campaign' which is celebrated worldwide in the third week of September to make masses realize their obligations related to cleanliness and preservation of nature.	September 18, 2015	College Premises
Workshop on Women Safety: Safer India, a workshop presented by Hope in U in association with Crowdguard. This workshop focused on 'Bystander Effect' aimed at empowering young men and women to use their rights and become more contributing and active citizens	October 14, 2015	Seminar Hall
Cyber Security Workshop in association with All India Womens' Education Association	October 05, 2015	Seminar Room
He for she Campaign: NSS, SRCC in association with Heforshe, Delhi Youth Voices organised an event on the lines of 'United Nations' Women Solidarity Movement on Gender Equality.	October 28, 2015	College Campus

**Medical Assistance to students: Health centre, health insurance etc.**

The healthcare facilities to the students are provided through the World University Service (WUS) Health centre located in the vicinity of the College. The College provides medical support along with well-equipped physiotherapy centre in the campus to the students, faculty and staff members. The facilities include a visiting doctor for three days in a week, a physiotherapist and a full-time nurse. The College also has arrangements for 24 hour assistance in case of any emergency in the designated hospital. This centre is equipped with diagnostic laboratory and pharmacy which provides medical facilities to the students of our College. A medical card is made available for the students at a nominal fee of INR 120/- per annum which entitles them to use all the facilities available in the WUS health centre.

Further, regular Health Camps and preventive care as well as awareness camps are organized by the College for the benefit of the college fraternity, which have been detailed in the Table 5.6

**Table 5.6 :List of Preventive and Health Care camps organized by the College**

<b>Preventive care/ Awareness Campaign</b>	<b>Duration</b>	<b>Venue (if any)</b>
Eye Check Up Campaign in association with VASAN Eye Care	September 21-22, 2015	Seminar Room, College Premises
Blood Donation Camp in association with Lion's Club	September 23, 2015	College Auditorium
Pink Chain Campaign: In association with Punarjeevan, an NGO and AIIMS: An initiative to sensitize students about the cancer. The campaign had keynote speeches by leading Oncologists to throw light on issues.	October 06, 2015	Seminar Room

#### **Skills Development (spoken English, Computer literacy etc.)**

- The College has a well-equipped Computer Centre with latest updates in software and hardware. Forty new computers are equipped with latest configuration, LCD monitors to enhance ergonomics and multimedia to listen/ view the educational material.
- Two new computer labs facilitate Computer Classes for multi-media aided teaching.
- A home grown information system has been developed by the College for all kinds of users to get relevant information.
- Workshops and seminars are conducted on a regular basis to enhance the communication skills, CV writing and personality development of students.
- The Placement Cell of the College, as a part of its endeavor also aids students in personality development. For instance, a session on the art of CV writing is conducted by the Placement cell in collaboration with **EY and ISB** to help students with professional resume presentation skills.
- The University's optical fibre lease line is also available and connects the College round the clock to the University's main campus. The College has undertaken further development and expansion of the Computer Centre keeping in mind the changes in technology and requirements of business and industry for the benefit of the students.
- Wi-Fi facility is available in the entire college campus. SRCC Computer Centre is among the best in the University and caters to the needs of both students and faculty members.



- The College offers a course in Tally ERP-9 module to students as a part of the curriculum for Financial Accounting subject.
- An Annual theme-based conference, '**Youth Conference**' is organized by the students. Every year, eminent speakers from the Corporate, Entertainment, Media and other industries are invited to share their inspiring life journey with the students which motivate them for their life ahead.

### **Support for slow learners**

The College is well known for its academic excellence and every attempt is made by the Institution to address the hunger for learning amongst students. The College follows the concept of tutorials with utmost sincerity to take care of the learning needs of slow leaning students and assist them to improve their problem solving skills. This is done in order to bring them at par with the other students.

- There are contact periods designated for every faculty member throughout the session whereby teachers look after special needs of the students and pay extra attention to their specific learning needs.
- Personal, academic and socio-psychological counseling is given to support the students move up the learning curve.
- Practice tests are conducted during tutorials based on the level of competence of the students.
- Simple but standard lecture notes and course materials are provided to slow learners.
- All classrooms are smart classrooms equipped with green boards, roll down screens and projector to enable the use of multimedia tools in delivering lectures.
- Special attention is given by the faculty to students with specific learning needs. Extra time beyond the classroom is devoted to such students.

### **Exposure to students to other institutions of higher learning/ corporate/ business house etc.**

- The College encourages close interaction between classroom teaching and its application in the corporate world. The meeting ground of theory and practice is made possible by students being exposed to eminent personalities from different industries with whom they can interact and understand the regular application of theoretical knowledge.
- **Internships, study-abroad programmes and industry-based projects** provide the perfect opportunity to develop various skills to the students. Students are encouraged to

incorporate an internship into their study-plans or to take up industry-related project work.

- The College also organizes regular educational/ industrial/ corporate trips for the students in addition.

### **Publication of student magazine**

The student's magazine *Yamuna* is an annual highlight of the College. In its eighty seventh year of publication, it continues to provide students with a powerful medium for expressing their creativity in fields of academic pursuits with Hindi and English as a literary medium.

### **5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills among the students and the impact of the efforts**

The College has a **Centre for Innovation, Incubation and Entrepreneurship**, the first undergraduate commerce college in India to set up a centre for start-ups. The operational cost of the centre will be borne by the **Niti Aayog and other Government agencies**. Initial funding will be contributed by the alumni network of the College.

The Centre will help address the need to have an incubator facility that provides its students with the required financial, technical and marketing resources. It will also take the brand name of SRCC a step forward by cementing its position as the first commerce and management College to provide such machinery for students at the undergraduate. The Centre will also render a chance to the faculty to provide their invaluable insights towards grassroots level implementation of commercial activities that stimulate growth in the country.

The College encourages purposeful activities for holistic development of students to ensure that as an Institution, Its contribution to the society is not only intellectual capital but overall developed socially and nationally conscious human beings. The College instills entrepreneurial skills amongst its students by continuously exposing them to the real environment and its challenges.

Because of the efforts made by the College, many students have come up with their successful entrepreneurial ventures. Prominent among them are:

- **Advisor's Circuit:** It is a platform for connecting people with experts and is founded by Lavvi Aggarwal.
- **Easy Tax-** Under the guidance of the esteemed faculty, Akshay Verma and Yashaswai, former students of II year showcased an entrepreneurial initiative, **Easy Tax-** a tax management consultancy in University of Delhi's annual fest '**Antardhvani**'. Easy Tax is an online tool created in 2014 that help people to do easy tax planning.
- **Eventikka:** An event management company by Rishi Thariani.



- **Fabence:** Founded by Anshul Gupta, it is a personalized fashion discovery and shopping tool.
- **Gamezop:** It is an online gaming portal by Yashash Agarwal and Gaurav.
- **Head Start:** Paresh Gupta founded this as a start-up incubator and accelerator.
- **Kochings.com:** A startup called **Kochings.com** is set up by Archit and Abhishek, former students of the College. The startup is an information portal for students looking for coaching and home tuitions. **Kochings.com** has tied up with various youth organizations and youth platforms for marketing their venture. At present, the project is in its Beta stage and covers Delhi and NCR region.
- **Sanjeevani:** Shreya Gupta and Harsh Agarwal, students of the College, built up a social entrepreneurship project '**Sanjeevani**' which qualified to be demonstrated at UN headquarters in October 2015. Project Sanjeevani is a manufacturing and distribution business model that links rural papad manufacturers to their potential customers.
- **Seek Sherpa:** It is India's first mobile marketplace connecting travelers and locals over information and experience. It is founded by Dhruv Raj Gupta and Sukhmani Singh.
- **The Clothing Edit:** Sejal Kumar founded the clothing edit which produces fashion and lifestyle content
- **True Weight:** It is a fitness institute for women by Vishnu Saraf.
- **Uberjogi:** Started by Vasudha Gupta, it offers customized apparels and accessories.

**5.1.6. Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, quiz competitions, debate and discussions, cultural activities etc.?**

- **Additional academic support, flexibility in examinations**
- **Special dietary requirements, sports uniform and materials**
- **Any other**

The Department of Physical Education provides opportunities to all students to participate in the intramural sports competition and University of Delhi Inter College Sports Tournament. Participants in different sports foster the learning and growing process that helps to develop leadership, communication, teamwork, discipline and confidence in the students. The institution focuses on the concept of gender equality and diversity in sports which makes

environment free from fear and harassment. The department lays emphasis on promoting principles of fair play and sportsmanship among students.

The Department of Physical Education has following tenets as a part of its mission statement:

- To develop an appreciation for the concept of fair play, honest competition and true sportsman spirit.
- To provide incentives to outstanding sports persons and meritorious sports persons.
- To provide opportunities to actively engage in programs and activities promoting an enhanced quality of life.
- To develop an understanding of importance of sports in pursuit of a healthy and active lifestyle.
- To develop leadership skills and foster qualities of co-operation, tolerance, trust, consideration and responsibility.
- To develop excellent sports recreational culture and healthy life style among college community.

The following facilities are being provided by the College to foster sports culture among students, faculty and the staff:

- Workshops, training camps organized at frequent intervals for sports persons.
- Attendance benefits are given to sports students who participate in State, Inter College, University, National and International level.
- Regular practice sessions are conducted as well as international sports equipment are provided .
- The College provides refreshments of INR 50/- to each student per session per game after the practice session.
- Focused coaching facility along with standard sports kit are provided to students who participate at Inter College tournaments/ Championships conducted by University of Delhi.

### **Fitness Centre**

Keeping in mind the importance of fitness in today's world and to provide best facilities for college students a Fitness Centre has been initiated by the College. The centre is located at multipurpose hall in sports complex. It provides free weights exercises, bodyweight exercises, gym ball exercises/ Swiss ball exercises, resistance band exercises and stretching exercises. Further, classes for kickboxing, yoga and aerobics are conducted regularly. Fitness Centre has two separate sections and is equipped as mentioned below:

- Weight training section: Olympic weight lifting, exercise stations, swiss ball etc.
- Cardio section: Treadmills, elliptical trainer, cycles etc.



## **Swimming pool**

SRCC is the only College in the North Campus having swimming pool facility. The swimming pool opens during summer season only. It is maintained as per the professional standards and requisite coaching facilities are provided to newcomers who are keen on learning swimming.

## **Physiotherapy unit**

The College provides Physiotherapy services to staff and students along with other basic medical facilities. Physiotherapy section has Electrotherapy and exercise therapy room.

## **Sports Committee, the backbone of Physical Education at SRCC**

The Sports committee is a part of the Department of Physical Education at SRCC. The committee though organized in a hierarchical set up, offers a congenial working environment. The committee comprises of four units namely the organizing, the technical/ creative, the corporate communication and the editorial wings. These units combined as an integrated team put in concerted efforts to imbibe all that is required in conducting sports fest, inter/ intra college competitions and various small events. From raising funds, organizing events to collaborating with big corporate houses, designing graphics, everything is managed timely and implemented effectively by the committee.

## **Intra College tournament**

It is a two day sports event exclusively for SRCC students to participate and compete in various sports namely football, badminton, basketball, table-tennis and chess. This event also gives a fair chance to students from non-sports background to participate in various sports as soon as they enter College. It is also an attempt to develop the level playing field vis-à-vis students from sports quota and offer a congenial sports environment.

## **Festival of Youth Sports (FOYS)**

This four day sports extravaganza is conducted on a grand scale with elaborate inaugural and concluding ceremonies featuring various cultural performances and is graced every year by the presence of eminent celebrities. The festival includes more than 10 sports events and participation from more than 50 colleges across India to mark this grand event. Two flagship events namely cyclathon and mini marathon make the festival even more enticing and scintillating.

### **5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on number of students appeared and qualified in various competitive exams such as UGC CSIR-NET, UGC-NET,SLET, ATE/ CAT/ GRE/ TOEFL/ GMAT/ Central State Services, Defence, Civil Services etc.**

The College faculty interacts and mentors students for the above mentioned competitive examinations. The Institution has a significant percentage of students qualifying in all these competitive examinations with good ranks every year. Many students have been rank holders

for these exams. While the SRCC alumni in these coveted fields are a testimony to the number of students who have appeared in and cleared these examinations, a formal mechanism to track the progression remains to be put in place.

### **5.1.8 What type of counseling services are made available to the students (academic, personal, career, psycho-social etc.)?**

Various counseling services are made available to the students on an ongoing basis:

**Academic Counseling:** An Admission Committee is constituted to deal with the concerns of students applying for admission to various courses and extends help in case of any doubts and queries related to admission procedure and other formalities.

**Personal Counseling:** The faculty, along with providing the academic enrichment, also extends support as a mentor for any personal counseling needs of the students.

**Psycho-Social Counseling:** In addition to the facilities available, the College has a facility of providing psychological support to the students. A lady counselor is available in the College for five days a week (Mon-Sat) from 10 AM to 2 PM to deal with the psycho-social or any personal concerns of the students. The counseling facility was formally inaugurated on October 14, 2015 and students were made aware about the provision of this facility through the College notice board.

#### **Career Counseling:**

- The College has an active Placement cell which follows a structured mechanism for career guidance and placement of the students.
- The Placement cell organizes the visit of various companies on the campus for placements and internships. It helps in organizing various workshops, seminars and other developmental activities that help in personality grooming and provides students a platform for expression and enhancement of their soft skills.
- The Placement Cell has an upcoming initiative, the launch of an online portal for placements to deal with any query relating to form-filling and other placement related formalities.
- Various societies of the College also organize seminars and talks by eminent personalities from respective fields of career progression to expose students to the skills, tangibles and intangibles required for successful employment.



**5.1.9 Does the institution have a structured mechanism for career guidance and placements of its students? If 'yes', details on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during the campus interviews by different employers (list of employers and programmes)**

The Institution has a structured mechanism for career guidance and placement of the students. The Placement cell organizes the visit of various companies on the campus for placements and internships. It helps in organizing various workshops, seminars, developmental activities that help in personality grooming and provides them a platform for expression and enhancement of soft skills.

**New Initiatives**

- **Launch of the website:** The College has practiced a policy of self-renewal to enhance the social and economic relevance of courses offered. The Placement Cell is also launching a website of its own so that there is a common platform for the students addressing their queries as regards to application and other placement related process. It will also make it convenient for the companies approaching the campus.
- **SRCC and KPMG Association:** SRCC has always been a hub of the activities when it comes to community interactions. The College has always ensured exchange and communication of students with different stakeholders and different industries. In pursuit of this endeavor to ensure strong relationships amongst people from different spheres, the College has taken various measures.
  - a. The continuous effort of the College to build long lasting relationship with the corporate world was conceptualized in the form of association of SRCC and KPMG. As a part of its social initiative, KPMG came together with College authorities to fund and develop a rain water harvesting facility in College. A rain water harvesting facility is not only eco-friendly but also a long term investment in Mother Nature.
  - b. KPMG has also been steadfast in stewarding need-cum-merit based scholarships to the students of the College which goes a long way in shaping careers of students and fostering healthy relationships between institutions.
- **CV writing seminar:** EY and ISB have been conducting CV writing seminar for the students over the years to help students improve their abilities, with the perspective that Curriculum Vitae (CV) is an essential foray in students' career.

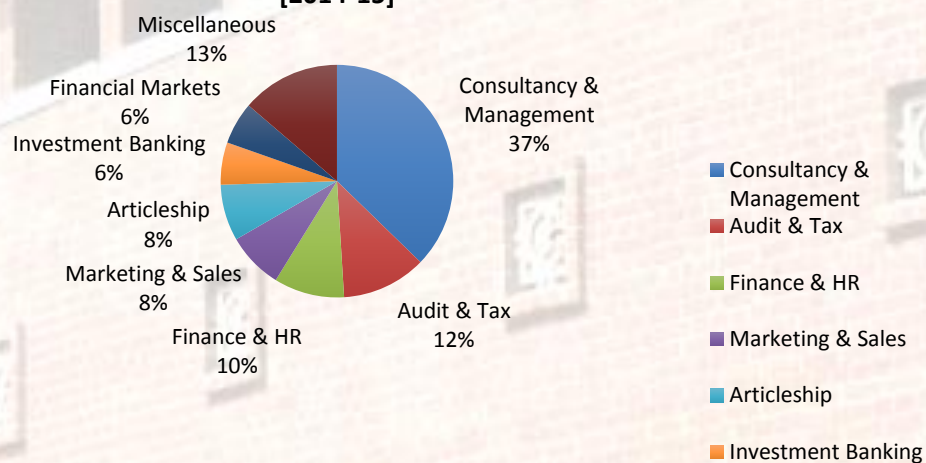
## Placement Report

Elaborated below is the Placement report for the year 2014-15:

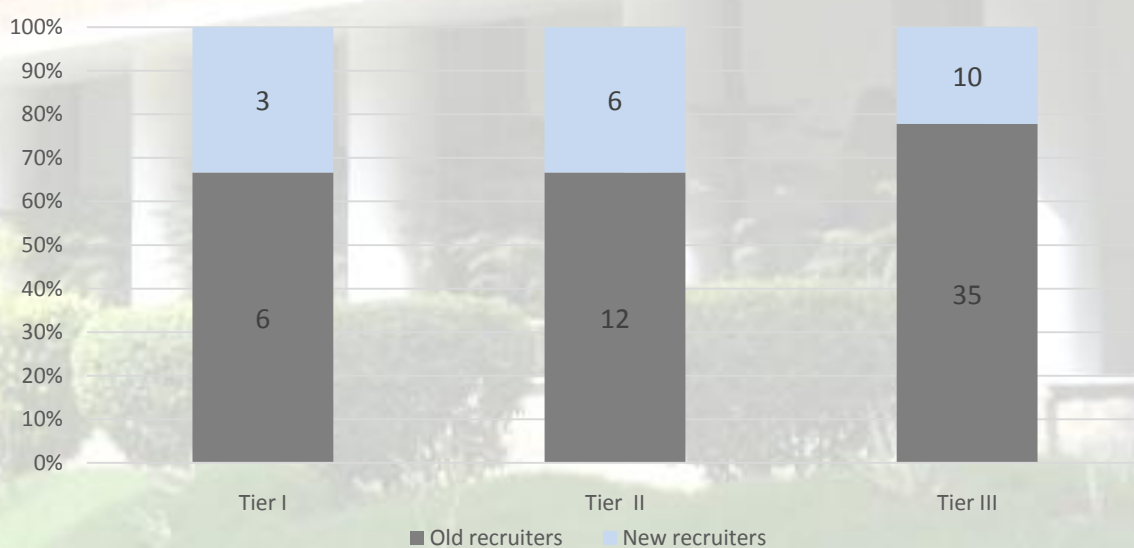
**Table 5.7: Tier-wise Placement Report of the College**

Tier	No. of Companies	Students Placed	New Companies
Tier I (INR 11-15 LPA)	6	16	3
Tier II (INR 07-11 LPA)	12	32	6
Tier III (INR 03-07 LPA)	35	287	10
<b>Total</b>	<b>53</b>	<b>335</b>	<b>19</b>

**Number of Companies (Sector Wise)  
[2014-15]**



**Tier classification of companies on campus**





**Table 5.8: Year Wise Placement data**

<b>Terms</b>	<b>2013-14</b>	<b>2014-15</b>
<b>Percentage of Students Placed</b>	100%*	100%*
<b>Highest Recruiter (in terms of package)</b>	Deutsche Bank(14 LPA)	Deutsche Bank (15 LPA)
<b>Highest Recruiter (Value in Crores (CR))</b>	Deutsche Bank (1.26 CR)	Deloitte (1.302 CR)

\*Students who opted for placement after completion of academic term.

- Companies visiting the campus are of diverse profile including consultancy, investment banking, sales, marketing, audit and assurance, startup ventures etc.
- A complete list of companies that visited the College is appended below

**Table 5.9: List of Companies that have visited the College**

<b>Akosha</b>	<b>Indus insights</b>
<b>American Appraisal</b>	<b>Integrated Plastics Packaging</b>
<b>American Express</b>	<b>IPE Global</b>
<b>Axis</b>	<b>KPMG Global</b>
<b>Axis Risk Consulting</b>	<b>KPMG</b>
<b>Axiom</b>	<b>Macquaire</b>
<b>Bain</b>	<b>McKinsey &amp; co.</b>
<b>Barclays</b>	<b>MEC intelligence</b>
<b>Black Rock</b>	<b>Nearbuy</b>
<b>BMR</b>	<b>Net IIT</b>
<b>Boston Consultancy Group</b>	<b>NirSan Health</b>
<b>BPEP</b>	<b>Nomura</b>
<b>Broadcast2world</b>	<b>o3 Capital</b>
<b>BSR</b>	<b>OYO Rooms</b>
<b>Camp K-12</b>	<b>Practo Technologies</b>
<b>Cians Analytics</b>	<b>Pressplay</b>
<b>Citi</b>	<b>PwC</b>
<b>Citizen Foundation</b>	<b>Reckitt Benckiser India Ltd.</b>
<b>Core Diagnostics</b>	<b>Reliance Industries Ltd.</b>
<b>Crisil</b>	<b>RSA Acturials</b>
<b>Dalberg</b>	<b>S&amp;P Capital IQ</b>
<b>De Shaw</b>	<b>Samsung</b>
<b>Deloitte</b>	<b>Samsung Research India</b>
<b>Deutsche</b>	<b>Sun Route</b>
<b>Development Bank of Singapore</b>	<b>Technopak Advisors Pvt Ltd</b>
<b>Dewan Housing Finance Corporation Ltd.</b>	<b>The smart Cube</b>
<b>Educational Initiatives Pvt. Ltd.</b>	<b>Tower Watson</b>
<b>Evalueserve</b>	<b>Uber Cab Services</b>
<b>Exl Services</b>	<b>Verity</b>
<b>EY Global</b>	<b>Viacom 18</b>
<b>Fenda Audio (India) Pvt. Ltd</b>	<b>Vinod Kumar and Associates</b>
<b>Flip</b>	<b>Vmock</b>
<b>Futures First</b>	<b>Zee Media</b>
<b>Grant Thornton</b>	<b>Zomato Media Pvt. Ltd.</b>
<b>iACT Global</b>	<b>Zs Associates</b>

- Nearly sixty companies visited the campus in 2014-15. Some of them being **Deutsche Bank, Citibank, Deloitte, EY, Nomura** among others and made offers to more than three hundred students, with the number increasing every year.
- Many new companies in the super dream category (such as **Nomura, AT Kearney and BCG**) and other categories visited the campus this year. All the big four consulting firms (**EY, PwC, KPMG and Deloitte**) also conducted their placement drives. Other well-known names such as **Axis Bank, Citibank, American Appraisal, Barclays, Bain, Verity Knowledge Solutions, JSW** etc. continue to recruit from the College.
- For the current season, the Placement Team has been able to add further tier to the classification stated above as Tier O with companies that offer more than **INR 15 LPA**. Deutsche Bank and other reputed companies come under this tier and stand as the highest paying companies at the College.
- New companies that have been added this year include: **Nomura, BCG, AT Kearney, Akosha, OYO Rooms, Indus Insights, ZEE Media, Axiom, EY Global, MEC Intelligence, Citizen Foundation, Sun Route Associations, Black Rock, BMR Advisors** etc.

**5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.**

The College has a Grievance Redressal Mechanism for the students. A Grievance Committee to deal with the admission related grievances is in place comprising of the senior faculty members of the College. The students are free to report their grievances at these forums made for this purpose. However, no grievances have been reported during the last four years.

Relevant ordinances applicable for the maintenance of discipline and acts mandating disciplinary action are duly mentioned in the prospectus, handbook and on the College website.

The students are made aware of these rights at the time of commencement of the academic session through prospectus, College website, students' handbook and the orientation programme.

The grievances if any are recorded in the designated register maintained by the College authorities for the same and are addressed to by the Principal and members of the committee.

**5.1.11 What are the institutional provisions for resolving the issues pertaining to sexual harassment?**

The College has a duly constituted Internal Complaints Committee under the provisions of Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act 2013. The Committee comprises of three teachers, one non-teaching staff and an advocate



from outside the College to address the women's issues and looks after the complaints of Sexual Harassment cases.

The College Prospectus elaborates in detail the University of Delhi Ordinance XV(D) related to the matter of sexual harassment of women at workplace and the constitution of designated committee to take cognizance of the incidence reported (if any). The Prospectus being a primary document for information to prospective students, serves the purpose of creating awareness among its prospective pupils on the regulations laid down on this matter of concern. The same is also mentioned in College handbook.

### **Women's Development Cell**

Women's Development Cell (WDC) of SRCC is a platform for initiating and directing efforts towards pressing issues related to women. To enhance the consciousness amongst young minds, the Cell works for awareness and sensitization of the gender justice.

#### **5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?**

Ragging in any form is strictly prohibited within the College premises or any other parts of the University of Delhi as well as in public transport. Any collective or individual act or practice of ragging constitutes gross indiscipline and shall be dealt with the Ordinance XV(C) of the University.

- To check, avoid and eliminate any form of ragging in the college campus an Anti-Ragging Committee has been formed in the Staff Council comprising of faculty members, the Convener-Advisor Students' Union, Bursar, Warden- Boys and Girls Hostel, Teacher-In-Charge of various Academic Departments, sports-in-charge and administrative officer (Accounts and Admin), as per University of Delhi Ordinance XV(C).
- The committee undertakes the task of counseling students and registers complaints related to ragging (if any). For immediate action, the members of the committee may be reached over mobile.
- Students are apprised of the functioning of this committee and the existence of redressal mechanism through the handbook, college website as well as in-person on the day of orientation programme organized in the college auditorium on commencement of the new academic session.
- The names of the committee members are displayed on notice board within the college premises as well as also made available on the college website.
- The members of committee will ensure confidentiality of the complainant if he/ she so desires.

- The College has also fixed Complaint box near the Principal's Office at the Central Stair case of the main building on ground floor. The complaint may be dropped in the Complaint Box.
- The College takes pride in the fact that **no incidence of ragging has been reported in the last four years.**

#### **5.1.13 Enumerate the welfare schemes made available to students by the institution.**

The pillar of strength of the institution is its students. Every year, SRCC attracts some of the brightest minds from all across the country as well as outside India. The pedagogy adopted is designed and drafted by the dedicated faculty to provide a wider perspective and equip students to deal with the contemporary opportunities and challenges. Ample opportunities for informative and educational interaction are provided to students along with adequate support for their welfare and holistic development. The following welfare schemes are available to the students:

##### **Academics:**

- Remedial classes and Career Counseling sessions are organized from time to time.
- The College ensures timely allotment of Wi-Fi passwords to the students so that they are able to incorporate and leverage the use of technology while learning.
- The College provides twenty four hours Wi-Fi facility to the entire college campus to facilitate internet accessibility as a medium to refer the Journals/ e-Books/ research inputs/ multimedia knowledge base.
- The College has set up a centre for Academic Excellence to provide for financial support for presenting papers in seminars/ conferences of national and international repute as well as for attending training programmes.
- The College has built collaborative partnerships with reputed Business Schools and International Universities. International exchange programmes provide global exposure to the students. The College has partnership with the IESEG Business School, Paris and Lille, Sciences-Po, Paris; Utrecht Business School, Netherlands; Hong Kong Business School; University of Warsaw, Poland, King's College, London to name a few.
- The College library is fully air-conditioned and has a collection of more than 74,000 books. Latest publications in the field of business, economics, humanities and social sciences are continuously added to the collection to equip students with wide range of resources. The College library subscribes to eighty national and international journals, and twenty Hindi and English newspapers.



- The College library is the first library in the University of Delhi to have Wi-Fi facility. It is fully automated and provides user services through computer for intensive online research. The College has recently introduced the system for modernization and enhancement of library services with RFID system for document identification and security along with the automated circulation. A special area for faculty has been created for reading purposes.
- The College has a fee concession committee comprising of faculty members which recommends and ensures timely implementation of fee concession to the deserving candidates after careful scrutiny of the application received.
- There is a photocopier point in the campus. The students can avail the facility of photocopy, as well as compilation of study material from the photocopier point.
- Bus and Rail concession is provided to the students.

#### **Cultural/ Sports activities:**

- The College has a big play ground, a swimming pool, tennis court, gymnasium, indoor badminton court, basketball court, lawn tennis court etc. The college has been excelling in sports for over two decades. Every year, the College holds Sports Carnival, Inter College matches and Sports day.
- For proper training and grooming of players, the College provides coaching facilities to the players for different games.
- Games like Cricket, Football, Hockey, Basket Ball, Hand Ball, Badminton, Lawn Tennis, Table Tennis, Squash Racket, Swimming, Shooting, Athletics etc. are patronized by the college.
- The College has a fully equipped fitness centre located at the multipurpose hall in sports complex within the college premises. The Fitness centre is equipped with standard gym gear with classes for kickboxing, yoga and aerobics being conducted regularly to ensure the development of mind, body and soul.
- During the year college conducts various sporting events and encourages its sports enthusiasts to take part in various inter college competitions. The college also celebrates Festival of Youth Sports every year which invites participation from various colleges across India and provides right motivation to students to excel in sports.
- The College also provides Physiotherapy facility to its students and staff along with other basic medical facilities.

**5.1.14 Does the institution have a registered Alumni Association? If ‘yes’ what are its activities and major contributions for institutional academic and infrastructural development?**

SRCC has a registered Alumni Association named SRCC Alumni Association which is registered with the Registrar of Societies, Delhi. It is also registered as a charitable institution with the Commissioner of Income Tax under section 12 A of the Income Tax Act, 1961 and has been granted approval for exemption under section 80 G of the Income Tax Act.

It is a vibrant body and is actively contributing towards developing fellowship amongst the Alumni for development of the alma-mater. The association awards the Alumni who have excelled in their chosen field of activity and have thereby brought glory to themselves and to their alma-mater.

The Alumni of the College have made significant contributions for the development of the institution. It is with the contribution of the Alumni that the College has been able to provide air-conditioned classrooms and library to the students. The alumni also participate in the academic programmes like seminars and conferences. At many such conferences the Alumni are the resource persons who share their experiences with the students and the faculty.

The Alumni batch of 1964 has been the driving force behind Mrityunjay Sharma, B.Com (Hons.) batch 2012-15 in showcasing his musical talent and reaching the feat of Guinness World Record. The batch of 1964 not only recognized his talent during the performance of 'Aarohan', the Indian Music Society of SRCC at its annual Alumni Meet but also made every effort to make his ambition of 7 days continuous Piano recital come true.

## **STUDENT PROGRESSION**

**5.2.1 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlights the trends observed.**

*Table 5.10: Detail of Student Progression*

<b>Student progression</b>	<b>Percentage</b>
UG to PG	*
PG to M.Phil	*
PG to Ph.D	*
Employed - Campus selection - Other than campus recruitment	Refer to table below

\* The College does not have a formal mechanism to track the progress of its students once they graduate. Information with the placement cell is somewhat relevant to know how many get placed through campus.



### Commerce and Economics (Percentage)

**Table 5.11: Details of Year-wise Student Progression for Undergraduate courses**

EMPLOYED	2011-12	2012-13	2013-14	2014-15
Campus Selection	51	52	51	52
Other than campus recruitment	-	-	-	-

\*Various companies visit campus every year to offer internships to the students with the highest stipend being 1 lakh for two months by Barclays

### Global Business Operations (Percentage)

**Table 5.12: Details of Year-wise Student Progression for Post graduate courses**

EMPLOYED	2011-12	2012-13	2013-14	2014-15
Campus Selection	60	70	75	82
Other than campus recruitment	-	-	-	-

**5.2.2 Provide details of the programme wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish programme-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.**

The programme wise pass percentage and completion rate for the last four years is as follows:

### Undergraduate Results

**Table 5.13: Undergraduate Results for 2011-15**

YEAR 2011-12							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
<b>B.Com (Hons.)</b>							
1 <sup>st</sup> year	444	80	33	05	17	579	97
2 <sup>nd</sup> year	420	78	43	07	14	562	98
3 <sup>rd</sup> year	354	57	15	-	08	434	98
<b>B.A. (Hons.) Economics</b>							
1 <sup>st</sup> year	123	32	11	02	10	178	94
2 <sup>nd</sup> year	68	34	06	01	01	110	99
3 <sup>rd</sup> year	60	10	06	-	03	79	96

YEAR 2012-13							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
<b>B.Com (Hons.)</b>							
1 <sup>st</sup> year	471	10	-	206	31	718	96
2 <sup>nd</sup> year	400	99	35	09	26	569	95
3 <sup>rd</sup> year	435	74	30	04	09	552	98
<b>B.A. (Hons.) Economics</b>							
1 <sup>st</sup> year	111	1	-	21	14	147	90
2 <sup>nd</sup> year	94	54	11	04	04	167	98
3 <sup>rd</sup> year	70	32	08	-	01	111	99
YEAR 2013-14							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
<b>B.Com (Hons.)</b>							
1 <sup>st</sup> year	565	10	-	119	29	723	96
2 <sup>nd</sup> year	531	12	-	123	10	676	99
3 <sup>rd</sup> year	349	68	20	-	34	471	93
<b>B.A. (Hons.) Economics</b>							
1 <sup>st</sup> year	119	03	-	19	10	151	93
2 <sup>nd</sup> year	87	06	-	29	02	124	98
3 <sup>rd</sup> year	125	30	01	02	04	162	98
YEAR 2014-15							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
<b>B.Com (Hons.)</b>							
1 <sup>st</sup> year	613	08	-	-	02	623	100
2 <sup>nd</sup> year	702	-	-	58	09	769	99
3 <sup>rd</sup> year	630	-	-	54	-	684	100
<b>B.A. (Hons.) Economics</b>							
1 <sup>st</sup> year	130	03	-	-	03	136	98
2 <sup>nd</sup> year	129	-	-	24	05	158	97
3 <sup>rd</sup> year	118	04	-	10	-	132	100



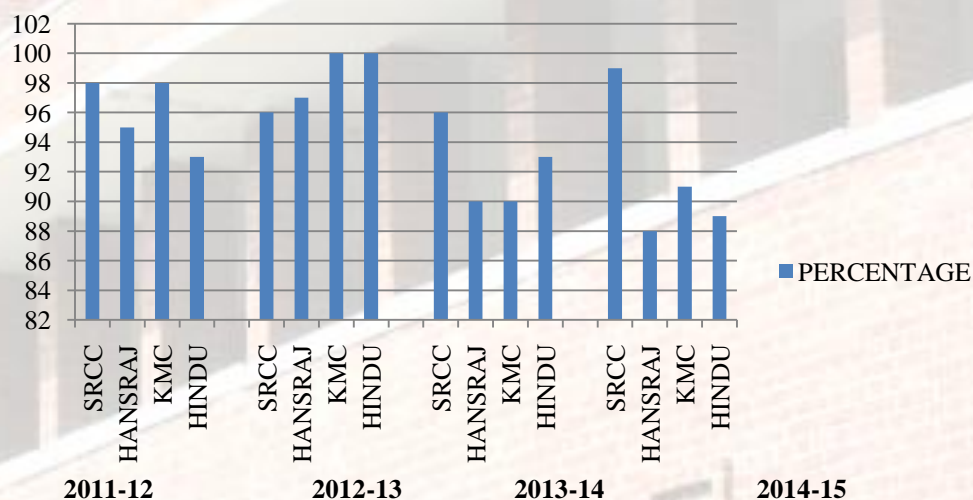
## Postgraduate Results

**Table 5.14: Postgraduate Results for 2011-15**

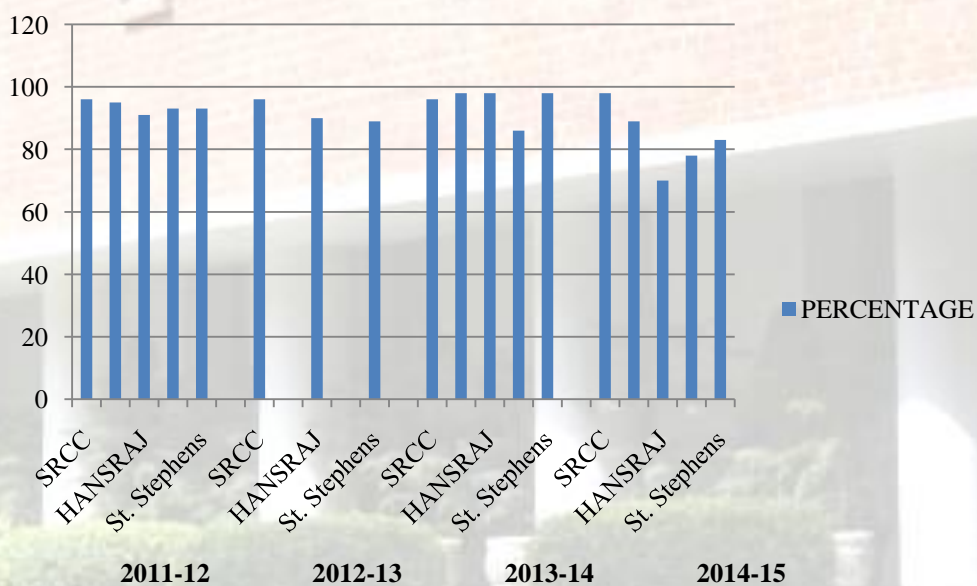
YEAR 2011-12							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
GBO							
1 <sup>st</sup> year	45	06	0	03	0	54	94.44
2 <sup>nd</sup> year	43	04	0	05	0	52	90
M.Com							
1 <sup>st</sup> year	24	08	01	06	01	40	98
2 <sup>nd</sup> year	15	04	-	-	07	26	73
YEAR 2012-13							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
GBO							
1 <sup>st</sup> year	46	01	0	11	01	59	80
2 <sup>nd</sup> year	38	04	0	10	02	54	78
M.Com							
1 <sup>st</sup> year	17	06	-	11	06	40	85
2 <sup>nd</sup> year	25	03	-	-	09	37	76
YEAR 2013-14							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
GBO							
1 <sup>st</sup> year	38	05	-	09	-	52	83
2 <sup>nd</sup> year	48	01	-	13	-	62	79
M.Com							
1 <sup>st</sup> year	26	07	-	09	02	44	95
2 <sup>nd</sup> year	18	02	-	09	11	31	65
YEAR 2014-15							
COURSE	IST DIV	IIND DIV	IIIRD DIV	ESS. REP	FAILED	TOTAL	%AGE
GBO							
1 <sup>st</sup> year	38	04	-	09	-	51	82
2 <sup>nd</sup> year	46	03	-	03	-	52	94
M.Com							
1 <sup>st</sup> year	24	06	01	-	09	40	78
2 <sup>nd</sup> year	26	03	-	-	13	42	69

**Programme wise comparative results analysis of pass percentage for last four years is as under:**

### **B.COM (H)**

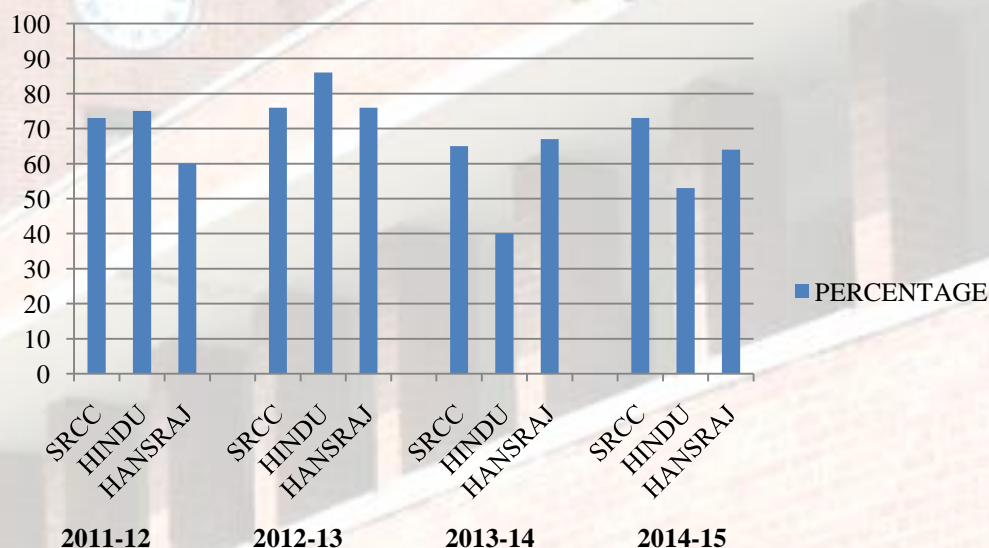


### **B.A. (H) Economics**





## M.COM



### 5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

The Institution facilitates student progression to higher level of education and/or towards employment in the following ways:

- The College has a **Higher Education Cell**, since 2009 to equip under graduate students with information regarding higher education avenues post their graduation. The cell also organizes various international exchange and collaborative programmes on campus to give students international exposure.
- The **Placement Cell** of SRCC under constant guidance and supervision of the erudite faculty members organises pre-placement talks, campus visits by reputed companies and personality development workshops for the students. It also conducts various CV writing seminars from time to time for the benefit of the students. The Placement Cell ensures that students from undergraduate and postgraduate programmes who opt for placement are placed in accordance to their preference and the job-fit as desired by the employer.
- The **Centre for Professional Development** was established in 2013 by the College with a vision to enhance skills and professional expertise of the students. It enhances their knowledge in the fields of finance, economics, management and self-development.
- The College took a step ahead by having the **CIIE (Centre for Innovation, Incubation and Entrepreneurship)**, which is one of its kind in the whole country to give an opportunity to students to take forward their ideas by interacting and receiving sector-specific insights through a well-established comprehensive network of organisations for legal, operational, marketing and overall business development.

- The College organizes **guest lecture series** at regular intervals by numerous renowned entrepreneurs and industry heads to enrich the students by giving them a practical insight into the job environment.
- **The Shri Ram Economic Summit**, organizes events for young economic minds encounters students with educative speaker sessions where the students are addressed by knowledge-leaders from various fields. The annual festival and magazine voices students' opinions in the field of economics.
- The Global Business Operations organises its **Annual HR Summit, Marketing Summit and Finance Summit** every year to prepare students to meet future challenges of the ever-changing world. **SRCC Business conclave** – the annual management festival gives a good industry-academia interaction to students.
- The Department of Physical Education fosters learning and growth process to develop leadership, communication, teamwork, discipline and confidence in students through various competitions at college, state and national level.

#### **5.2.4 Enumerate the special support provided to students who are at risk of failure and drop out?**

Special support is provided to the students who are at risk of failure and drop out are as follows:

**Financial support:** The College provides fee concessions and a special students aid fund has been created to assist needy students to meet their tuition fees, cost of textbooks, hostel, mess, clothing and medical expenses. All this is done bearing in mind need of the students who have economically difficult family circumstances as they are more likely to drop out in the middle of the course.

**Contact Periods:** The College assigns each of its faculty members with 3 additional working hours per week over and above their allotted time schedule to provide personalized attention and support to the students who are at risk of failure and drop out.

**Equal Opportunity Cell:** The Cell plays a dynamic role in addressing the problems faced by people with disabilities or of minority status since June 2006. EOC imparts employable skills for all such students to decrease their risk of failure and drop out. The mission is to reach out to all such students and to sensitize them about the inevitability to develop and enrich their capability together with making them self-reliant and confident.

#### **Other activities:**

- Various **talks and workshops** are organized to motivate the students by the NSS wing and various departments of the College throughout the year.



- Special emphasis is given to weak students during **tutorial classes**. Teachers conduct tutorial tests and various re-tests during tutorial classes for the students.
- **Remedial classes** are given to the identified weak students and essential career counseling is done, if necessary. Also students suffering from major serious illness are given remedial classes and provision for their late tests is made after duly testifying the medical evidence submitted by them.
- **Regular feedback** is collected from students and their concerns are addressed.
- The College allows unrestricted **interaction** between the parents/guardians of the students and the faculty of the College to personally look into all such cases.

## STUDENT PARTICIPATION AND ACTIVITIES

**5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.**

### Sports and games:

SRCC has effervescent sports records. Our students have won laurels in the fields of **Aquatic, Athletics, Ball Badminton, Baseball, Basketball, Cross country, Chess, Cricket, Football, Hockey, Handball, Judo, Netball, Squash rackets, Softball, Swimming, Table Tennis, Lawn Tennis, Taekwondo and Yoga.**

Every year, the College celebrates its Youth Sport festival at a four day spread where around seventy reputed colleges from all over India including **IIMs, IITs, BITS, FMS, Lady Shri Ram College, Sri Venkateshwara College, Hansraj College, and Kirori Mal College** amongst others.

### Extra-curricular activities:

#### The Commerce Society

One of the five registered students societies in SRCC, and also one of the eminent ones, the Commerce Society aims to promote and develop an entrepreneurial perspective among the students. The society is an embodiment of the spirit of SRCC, invoking a quest for excellence in the minds of its members. The society is the perfect place for all the talented brains aspiring to be successful in this highly competitive commercial world. It hosts their annual management fest, '**BIZSTREET**' during February consisting of an amalgam of Marketing, Finance and Human Resource Management Event.

### **The Economics Society**

The Economics Society was formed during the 1970's. It constantly keeps exploring avenues and areas, hitherto unknown to the realm of economics. The society, founded with the objective of deepening the interest for economics among students and taking them beyond the confines of theoretical knowledge, works through its four wings – Organizing and Sponsorship; Research and Editorial; Creative; and Technical and organizes high quality undergraduate events in the College.

The society hosts its annual fest every year, called '**ECOSTASY**' which is widely known as the largest undergraduate economics festival in the country bearing witness to large scale participation from colleges across the nation.

### **English Literary Society**

The English Literary Society is for those who regard English as not just a language but as a means of giving shape to ideas and exploring art in all of its forms. In their mission to explore the beauty of the English language, they organize and host events that have a special appeal to all lovers of literature. The ELS publishes a bi-annual newspaper called “Iridescence” where they encourage budding writers to unleash their passion on paper. Every year in February, they host their annual literary fest, entitled 'Zephyr', providing budding writers and poets a platform to display their genius, attracting widespread participation by students from various colleges.

### **Hindi Sahitya Sabha**

The object of Hindi Sahitya Sabha is to foster social and intellectual activities among the students of the College and, in particular, to create interest in Hindi Language and Literature. For this purpose, it organizes in Hindi, Poetry Essay, Short-Story, and General Knowledge Competitions, Elocution and Declamation Contests, Talks, Lectures, Kavi Sammelans, Conferences, Symposia, Seminars and the like.

### **Fine Arts Society**

Fine Arts Society is one of the oldest and most active societies of the College. Fine Arts makes its presence felt by organizing events all-round the year. All sorts of events ranging from Music competition to Face Painting Competition to Street Dancing Competition are organized by the society in the course of the year. The Fine Arts Society instills team spirit, creativity and inter-personal skills in students. '**Artisia**' is the much awaited annual cultural celebration of the Fine Arts Society. The fest witnesses various events, competitions and performance from acclaimed music bands of the country.



### **The History and Political Science Society**

The History and Political Science Society offers activities way beyond history and politics. Living up to the expectations of the students of the College, it came up with the first UPSC Cell of the College to help students aspiring for civil services through shared study and regular quiz sessions. The society has been organizing various trips to outbound locations to make the students come closer to people and places of the country. The society publishes its newsletter 'Renaissance' in January 2015.

### **Dramatics Society**

The Dramatics Society is among the oldest and highly acclaimed registered societies of the College. The society has added vibrancy to the campus life at SRCC. Inculcating, exploring, enhancing their passion to perform and excel in dramatics, the Dramatics Society organizes street plays as well as stage acts in and outside the campus on a regular basis. They also perform at different theatre fests and competitions across the University of Delhi and have brought many laurels to the College. They also host their annual theatre festival known as 'Histrionica' every year during the month of February.

### **National Service Scheme (NSS) Wing of SRCC**

The National Service Scheme provides a unique opportunity for students to develop awareness of different social issues prevalent in our society and employ classroom learning to solve these problems innovatively. The students are always inspired by its motto 'Service before self'.

### **ENACTUS, SRCC Chapter**

ENACTUS, formerly known as Students in Free Enterprise (SIFE) is an international non-profit organization of students present in over 1600 universities spread across 39 countries and has over 67,000 students as active members. ENACTUS SRCC was started in the year 2007. Since then, the ENACTUS has consistently taken up several social entrepreneurship projects, some of which have been acclaimed at national and international level for their potential to improve lives. ENACTUS SRCC has taken up 11 projects to shape a better world out of which 8 projects have been completed and 3 are continuing.

### **Vicharak**

It is a discussion group that holds talk programmes on regular intervals on varied social issues. So far, it had around 15 programmes on topics like, '*Asha Aur Nirasha*', '*Kam Kiye Ja*', '*Iswar: Meri Nazar Mein*', '*Azadi: Yani Kya Meri Marzi*', '*Prem: Ek Roop Anek*' etc.

A list of seminars, workshops and lectures were organized to facilitate entrepreneurial skills among students is provided in **Table 5.15**.

**Table 5.15: List of Student Activities during 2014-15**

S. No.	Seminar/ Workshop/ Lectures	Date
1	Business Conclave'15	February 11-13, 2015
2	Crossroads	February 28 - March 03, 2015
<b>The Economics Society</b>		
3	Week-o-nomics – The Economic society collaborated with IIT Delhi to have a game theory based auction event.	January, 2015
4	The Shri Ram Economic Summit on burgeoning theme – ‘Make in India – Realistic or Idealistic’.	January 28-29, 2015
5	Ecostasy – The annual festival of Economics Society.	February 4-6, 2015
<b>Hindi Sahitya Sabha</b>		
6	Udaan 2015, the book fair.	November 07-08, 2014
7	Hindi Debate Competition.	December 24, 2014
8	A trip to Jaipur Literature Festival, in collaboration with English Literary Society of the College.	January 23-25, 2015
9	Spandan 2015, the annual festival.	February 02-04, 2015
<b>English Literary Society</b>		
10	Trip to Jaipur Literature Festival.	January 23-25, 2015
11	Iriscence, the newsletter of ELS.	January, 2015
12	Zephyr, the annual fest organized by ELS based on theme ‘Perspectives’.	February, 2015
<b>Fine Arts Society</b>		
13	Kalakriti, an exhibition for a cause organized in association with Chetanalaya, a reputed NGO in Delhi.	October, 2014
14	Artisia, annual cultural celebration of the FAS.	February, 2015
15	Aarohan founded in 2007-08 specializes in the genre of Indian Classical music. The society has organized various competitions under the category of Solo Vocals, Solo Instrumental, group songs and Choir amongst others. The society provides a platform to all talented musicians and music enthusiasts’ to showcase their skills. The society every year organizes DU Idol competition which is a part of Artisia.	
16	Catharsis the Western Music Society founded in 2009 specializes in genres that include Pop, Jazz, Rock, Hip Hop, Acapella. Bass	



	Camp, the battle of the bands is organized every year by the Catharis. The society further plans to organize several in-house events in the near future.	
<b>The Commerce Society</b>		
17	Biz Street, the annual festival.	February 15-16, 2015
18	Turning Tiles and Gamball	February 15-16, 2015
<b>The History and Political Science Society</b>		
19	Odyssey, the annual festival of the society.	
20	India Quiz organized by the UPSC cell of the society saw a huge participation by 100 teams.	
21	Speaker session by Dr. Ashok Khemka, well known fighter against corruption.	
22	Visit to Delhi State Institute Of Cancer to the DNipCcare in distributing blankets, caps, gloves and socks on the occasion of Christmas and New Year.	December 28, 2014
<b>GBO Events of the year</b>		
23	Annual HR Summit organized by the HR Society AGARTA of SRCC GBO.	September 06, 2014
24	Finantix, the Annual Finance Summit organized by the Finance cell of SRCC GBO on the theme: Global Investment Trends.	February 27, 2015
25	Annual Marketing Summit organized by the Marketing Society of SRCC GBO HELIOS.	April 18, 2015
26	Annual HR Summit organized by the HR Society AGARTA of SRCC GBO.	August 22, 2015
27	<b>Industry visits:</b> Port Visit Dadri: Industrial visit to a Navratna Company, The Container Corporation of India. JNPT Port Visit: Mumbai. OneDay Educational tour to help students understand the intricacies of cargo handling, operations and national and international trade.	September 27, 2014  March 15-19, 2015
28	SRCC Business Conclave, the National Management Festival revolving around Game Strategy, Marketing plan and National Debate Competition.	February 11-13, 2015
29	Global Edge: The GBO Journal, a platform to articulate creative ideas and innovations that make a difference.	
<b>Dramatics Society</b>		
30	Noises Off: Stage play.	2012-13
31	Daud: Street play.	2012-13
32	Black Comedy: Stage play.	2013-14
33	The Nerd: Stage play.	2013-14
34	Bhram: Street play.	2013-14

35	Kotwal: The street play by Dramatics Society.	2014-15
36	Rumours: The Hindi Stage Production.	February 25, 2015
37	Pune Highway: The English Stage Production.	2014-15
38	Histrionica 2015: The largest performing arts festival for youth theatre.	February 24-26, 2015
39	Rasthriya Ekta Diwas: Organized by NSS unit of the College.	October 31, 2014
<b>National Service Scheme</b>		
40	My Earth My Duty, this event was conducted in collaboration with Zee TV and NSS Centre DU. wherein eminent speakers enlightened the students.	August 9, 2012
41	Shashi Tharoor's Session, a talk by diplomat, author and Member of Parliament, Mr. Shashi Tharoor.	September 7, 2012
42	Independence Day Celebration at Jamghat Orphanage.	August 15, 2012
43	Counselling Session on Women Health Issues.	September 18, 2012
44	Eye Check-Up Camp.	September 26, 2012
45	Conference on 'Gender-Based Sex' Selection, organised by Centre for Social Research on gender based sex selection at India Habitat Centre.	January 9, 2013
46	Wealth out of Waste, the environmental cell of NSS conducted a few sessions to teach the volunteers the art of creating value from waste.	February, 2013
47	Woman's Day, realising the worth of women the cell made efforts to make this day special.	March 8, 2013
48	Blood Donation Camp, organised in association with AIIMS.	March 21, 2013
49	International Youth Day in association with World Bank was organised with an interactive session by the Operations' Advisor of the India office on the topic 'Involvement of Youth in Transforming India'	August 8, 2013
50	Plantation drive.	2013
51	Support to an NGO (SSMI)): The ladies of this NGO were given support by providing them a platform where they sold their self-made articles by setting up a stall in our College.	August 13-20, 2013
52	Universal brotherhood day was celebrated to mark the 150 <sup>th</sup> birth anniversary of Swami Vivekananda in the honourable presence of Mr. Ajit Doval, National Security Advisor.	September 25, 2013
53	Indo Korean Cultural Exchange Programme was organised under the guidance of Ministry of Youth Affairs which witnessed various	September 30, 2013



	cultural performances of both the countries.	
54	Diwali stall and celebrations.	October 28-30, 2013
55	Republic day celebration.	January 26, 2014
56	Project Vishwas, aimed at empowering the differently-abled through gainful employment.	2014
57	College Orientation Day, Blood Donation, Donation Drive, Equal Opportunity Cell and Jigyasa session for spirituality and personality development.	2014
58	Independence Day Celebration.	August 14-15, 2014
59	Teachers' Day celebration.	September 5-6, 2014
60	Digamber Jain Bird Hospital was visited by 15 volunteers.	September 11, 2014
61	Session on 'How to Crack Case Study' by Professors from 'Time' institute.	September 16, 2014
62	An eye check-up camp followed by a 'Health Talk' by eminent doctors on topics like 'General Eye Awareness' and 'Computer Vision Syndrome'.	September 16, 2014
63	Anti-Smoking Campaign.	September 18, 2014
64	Swachh Bharat Abhiyaan carried out to clean the whole college premises on the occasion of birth anniversary of Mahatma Gandhi.	October 2, 2014
65	A talk on 'GLOBAL WARMING' by noted Environmentalist Dr. Seema Upadhaya, who was also the President of 'Sankalp Environment Foundation'.	October 15, 2014
66	National Unity Day celebration on the occasion of Sardar Vallabhbhai Patel's birthday.	October 31, 2014
67	Visit to patients of Delhi State of Cancer Institute.	November 2, 2014
68	Children's Day celebration.	November 14, 2014
69	Donation Drive of Books to help the financially disadvantaged students by way of distributing books to them.	December 4, 2014
70	Visit to Delhi State Institute Of Cancer to the DNipCcare in distributing blankets, caps, gloves and socks on the occasion of Christmas and New Year.	December 28, 2014
71	Macroeconomics Open Classes.	2014-15
72	Samarpan, the annual festival around the central theme 'Peace'.	February 9-10, 2015
73	Setting up admission help desk to clarify the doubts of aspirants	Every year

	and facilitate admission process.	(2012-2015)
74	Walk for Safer Roads, 69th Independence Day, Cleanliness Drive, Workshop on Women Safety, Visit to Anchal's Girl Home, Self Defence Workshop, Eye Check-up Camp, Blood Donation Camp, NSS Day, Cleanliness Drive, Cyber Security Workshop and Walk-A-Thon.	January-October, 2015
75	Pink Chain Campaign, an initiative to sensitize students about the cancer.	2015
76	HeForShe Campaign, to spread awareness about Gender Equality.	2015
<b>Debating Society</b>		
77	Gambit, is a SRCC Freshers Parliamentary Debate and SRCC Freshers' Conventional Debate.	2012
78	Shri Ram Debating Festival comprising crossfire, renegade, synergy and the prestigious Shri Ram Memorial Debate.	March, 2013
79	SRCC freshers Conventional 2013.	September 17, 2013
80	Gambit: SRCC Freshers Parliamentary Debate.	September 27-30, 2013
81	Shri Ram Debating Festival.	March 21-23, 2014
<b>Business Conclave</b>		
82	Chief guest: The then Hon'ble Chief Minister Shri Narendra Modi. Eminent speakers: Dr. Subramanian Swamy, Mr. B. K. Chaturvedi, Mr. Arun Maira and Mr. Ashok Khemka.	February 4-6, 2013
83	Hon'ble dignitaries graced the occasion such as Mr. P. Chidambaram, the then Minister of Finance, Mr. Shashi Ruia, Mr. Pramod Bhasin and Mr. Shiv Khera.	February 4-6, 2014
84	Esteemed guests: Dr. Pawan G. Agarwal, Shri Ravi Shankar Prasad, Smt. Smriti Zubin Irani, Shri Ram Jethmalani, Shri Prithvi Raj Chavan. Panellists: Shri Digvijay Singh, Smt. Meenakshi Lekhi and Shri Anand Kumar.	February 11-13, 2015
<b>ENACTUS</b>		
85	Project 'Aahaar' seeks to provide alternative business opportunities to women, erstwhile victims of abuse, through culinary training.	2012-13
86	Project 'Life on Wheels': Let them own what they owe, aims at providing micro-credit to rickshaw pullers in association with Punjab National Bank which enables them to purchase their own rickshaw within an year.	2012-13
87	Project 'Think' to produce jute bags which are screen printed by disabled individuals in Australia.	2012-13
88	Project 'Azmat', repossessing respect: An endeavour to liberate manual scavengers and providing them sustainable livelihood.	2012-13



89	'Project Kayakalp: Pulling the Strings of Change' aims to empower the traditional puppeteers in reviving income generation and social awareness through this traditional art form.	February 11, 2012
90	C2P CASE Grant Competition.	October 2013
91	Enactus Raahgiri, a marathon organized to celebrate the spirit of social entrepreneurship.	November 02, 2014
92	Enactus SRCC Alumni Meet.	December 20, 2014
93	Puppetry workshop conducted by the artists at the Centre for Cultural Resources and Training to propagate use of this art form in education and spreading awareness.	December 2015

**The Finance and Investment Cell:** It is a student driven initiative to facilitate exchange of knowledge in matters related to finance and provide a deeper insight into the financial sector to the students of the College. The cell aims to provide a stimulus to this knowledge sharing by organizing interactive discussions, seminars, forums and other activities in the area of finance. The objective is to contribute to the development of a student body that isn't just known for its academic prowess but is also well versed in finance. The past events of the society includes '**B-Smart**' the annual case study competition, '**Finergy**' an extremely interactive online knowledge sharing event which has witnessed international participation too, Episteme the annual two day fest of the society and several speaker sessions amongst others.

**Pragati – The sustainable development society:** The society aims at motivating the young minds and creating awareness among them for better future by engaging them in various green initiatives. The society provides students with a practical platform through its various events conducted in tie up with TERI, The Energy and Resources Institute. The following is the list of its events in the past two years:

***Table 5.16: Details of Activities of 'Pragati'***

Year	Details of event
2013 -14 & 2014-15	Recycler: Waste paper recycling drive
	Entorno: The semi-annual online festival
	Verdure: The annual festival

Among various other initiatives such as workshops, field visits, poster making and promotion events online, the society also worked towards the project where the students prepared and presented a 3D model and the model was presented under good practices stall at University's annual cultural festival 'Antardhvani'.

**Human Resource Development Cell:** is an esteemed and revered society of the College, which aims at inculcating complete knowledge about HR and related issues, and providing a practical approach to students to face the real world scenario.

**'Minductor'**, the national level case study competition organized by the society helps in polishing the presentation skills, knowledge base and the technical know-how of the students. The society releases its bi-monthly newsletter called 'Trailblazers' which provides a medium of expression for the young, scintillating minds of the College to vent out their brewing thoughts on paper and raise their voices on matters of importance.

**Demeanor:** It aims at organizing fashion related activities throughout the campus. The society offers a holistic learning opportunity to the students by including numerous activities such as designing, photography, photo blogging and event organizing.

**D-Street:** The finance and stock investment society of SRCC since its inception in 2012 has excelled in sparking inquisitiveness amongst the students with respect to the stock market and the corporate environment. D-Street elucidates the students with stock market information and creates financial literacy through various enthralling seminars, mock-investment sessions, discussions, presentations and competitions. D-Street has successfully conducted various events such as Share-Bait-The annual fest of the society. **Bull-Zire** was organized to test the financial prudence among the students.

**The Travellers:** The society propagates traveling as a philosophy. It believes in character building attitudes of travel and is one of its kinds in the whole of University of Delhi. Every year the Travellers organizes Escapades, the annual adventure activity event at Crossroads and various other treks to many places. The society aims to provide the average undergraduate an opportunity to explore and go beyond everyday life.

**College ki knowledge:** It is the official blog of the College started by students. It is a bulletin of information, campus news, ideas, as well as a platform to engage in enriching discussions and debates. The blog also has a dedicated section for interviews where conversations with the who's who of SRCC are played out for the students to take inspiration from.

**Connecting Dreams Foundation :** It is a youth led entrepreneurship initiative to create a change in the society. Various events organized by the society in 2014-15 includes 'My idea for change' campaign 2014-15, Apna Tech Tree (in the adopted village of Samana, Hapur), two days Idea to action workshop, sessions on Business Plan Ideation to name a few. It is currently working on three entrepreneurship plans which are in early stages.

**SRCC Model United Nations Team (SRMUN) 2015:** Club for Leadership Innovation and Finance (CLIF) was inaugurated by the students and teachers of SRCC to inculcate the leadership qualities and innovative bent of mind amongst students of the College.

The Book Club of SRCC with a vision to bring together the readers, writers and thinkers of the College as one-walled community has organized various events such as book barter where the books were exchanged over a span of two days and the participation was extended to the various colleges of University of Delhi. Other events organized by the club included art of spoken word poetry, Delhi Book Fair, Bloody Ink.



**5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. for the previous four years.**

A significant number of students have backed positions in various tournaments organized at University level, State level, Zone level, and National and International level. Details of their accomplishments in the field of sports are given in table 5.17 below:

**Table 5.17: Year-Wise Medals and their Recipients**

<b>Medals</b>	<b>Criterion</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>
<b>Hora Medal</b>	Given for outstanding participation and organisation of extra-curricular activities in college	Gaurav Agarwal (B.Com. (H) – 3 <sup>rd</sup> year)	Sudarshan Tapuriah and Shoury Gupta	Seerat Gupta	Pallavi Chadha
<b>Principal Madam Mohan Medal</b>	Given for active participation in extra-curricular activities	Shoury Gupta (B.A. (H) Economics – 2 <sup>nd</sup> year)	Akshay Aedula	Charles Sebastian	Nishant Malhotra
<b>Social service medal</b>	Given to Best social worker of the year	Surabhi Thapar (B.Com. (H) – 3 <sup>rd</sup> year)	Ishwarya Athappan	Krupali. H. Shah	Mitali Manoj Gupta
<b>Prem Pandhi</b>	Awarded for overall performance in academics, attendance, conduct, participation and extra-curricular activities	-	-	-	Romika Goyal
<b>Dhani Ram Medal</b>	Bestowed upon the <ul style="list-style-type: none"> <li>Best Debater of the year (English)</li> <li>Best Debater of the year (Hindi)</li> </ul>	Anshuman Singhal (B.A. (H) Economics – 3 <sup>rd</sup> year) Sneha Agarwal (B.A. (H) Economics – 2 <sup>nd</sup> year)	Mallika Arora	-	-

#### Other extra-curricular achievements

- Two students Anurag Agarwal and Akshat Kalra of the College were selected for Marshall International Case Competition which was held at the University of Southern California in Los Angeles in 2011.
- Mridang Lodha, a student of B.A. (H) Economics was awarded the Champion of Social Transformation by the Bahai Foundation. He organized the first ever TEDx Connaught Place in Delhi in partnership with the American Center in 2011.
- Arnav Sahni, , a student of B.A. (H) Economics was selected to participate in the panel: 'Security and Diplomacy – Public Diplomacy: Opportunities and Challenges' at Harvard Project for Asian and International Relations 2013 conference at Harvard University.
- Medha Bankhwal, a student of B.A. (H) Economics was selected to participate in the panel: 'Education in Asia: the Foundation of the Modern day Architecture and Sustainability of a Cultural Embedded System' at Harvard Project for Asian and International Relations 2013 conference at Harvard University.
- Sayali Saoji, a student of B.Com. (H) was selected at Harvard Project for Asian and International Relations in Taipei, Taiwan in 2013.
- Vishal Dewan, a student of B.Com. (H) 2<sup>nd</sup> year was awarded the best male dancer in University of Delhi at the event Danza Suprema at Guru Gobind Singh College of Commerce in 2013.
- Shoury Gupta, a student of B.A. (H) Economics was awarded with '**College Entrepreneur of the year 2012**' by **Gold Nib Fellowship Commission** along with Prateek Handa and Medha Bankhwal in 2013.

*Table 5.18: List of Students who participated in various events*

Student Name	Year	Venue	Event Name	Position Secured
Ayush Mittal	2014-15	IMT Ghaziabad	Ace of Spades	2 <sup>nd</sup> Position
Arjun Tudu	2014-15	IMT Ghaziabad	Pro Poker Texas Tournament	1 <sup>st</sup> Position
Arjun Tudu	2014-15	SRCC, University of Delhi	Pro Poker Texas Tournament	1 <sup>st</sup> Position
Akankshi Verma	2014-15	NITIE, Mumbai	Myntra Paradigm Case	1 <sup>st</sup> Position
Harinder Deep Singh	2014-15	SRCC, University of Delhi	Symposium-National Debate	2 <sup>nd</sup> Position
Aakriti Rana	2014-15	IMT Ghaziabad	Bandwidth-	2 <sup>nd</sup> Position



			Marketing Case	
Aakriti Rana	2014-15	Fore School of Management	Technoslides-Marketing Case	3 <sup>rd</sup> Position
Aakriti Rana	2014-15	IMT Nagpur	Panaroma-Photography Contest	1 <sup>st</sup> Position
Apoorva Jain	2014-15	NITIE, Mumbai	PiXL-Photography Contest	1 <sup>st</sup> Position
Karan Bisht	2014-15	IMT Ghaziabad	Brandwidth-Marketing Case	2 <sup>nd</sup> Position
Karan Bisht	2014-15	Fore School of Management	Technoslides-Marketing Case	3 <sup>rd</sup> Position
Karishma Yadav	2014-15	SRCC, University of Delhi	Lannister's Game- Strategy Case	2 <sup>nd</sup> Position
Kaveri Mahajan	2014-15	LBSIM	Lalitha Shastri Memorial Debate	2 <sup>nd</sup> Position
Kaveri Mahajan	2014-15	SRCC, University of Delhi	Symposium-National Debate	2 <sup>nd</sup> Position
Namrata Sharma	2014-15	SRCC, University of Delhi	Symposium-National Debate	Best Speaker
Prabal Khurana	2014-15	LBSIM	Lalitha Shastri Memorial Debate	2 <sup>nd</sup> Position
Prabal Khurana	2014-15	SRCC, University of Delhi	Lannister's Game- Strategy Case	2 <sup>nd</sup> Position
Pramod Abraham	2014-15	IMT Ghaziabad	Brandwidth-Marketing Case	2 <sup>nd</sup> Position
Pramod Abraham	2014-15	University of Delhi	Inter College Badminton Championship	3 <sup>rd</sup> Position
Rupesh Agarwal	2014-15	St. Stephans, University of Delhi	Mock Stock	1 <sup>st</sup> Position
Shantanu Nagayech	2014-15	St. Stephans, University of Delhi	Mock Stock	1 <sup>st</sup> Position
Shubham Dimri	2014-15	NMIMS, Mumbai	BUZZ- Article Writing Contest	1 <sup>st</sup> Position

**Table 5.19: Game-wise position secured in various levels by students  
2012-13**

Section	Game	Inter College	Inter University		State		National		International	
			Name	Position	Name	Position	Name	Position	Name	Position
<b>Men</b>	Aquatics	2 <sup>nd</sup>	Prashant Tokas, Jagat Singh		Prashant Tokas					
<b>Women</b>	Aquatics	2 <sup>nd</sup>	Arhatha G. Magavi							
<b>Men</b>	Badminton	3 <sup>rd</sup>	Nitish Arora						Nitish Arora	Participation
<b>Women</b>	Badminton	3 <sup>rd</sup>	Nidhi Tiwari, Shreya Agarwal Vijeta Bhargava		Nidhi Tiwari, Shreya Agarwal	1 <sup>st</sup>			Nidhi Tiwari, Shreya Agarwal Vijeta Bhargava	Participation
<b>Men</b>	Basketball	4 <sup>th</sup>	Abhimanyu Rehan,		Abhimanyu Rehan,	2 <sup>nd</sup>				
<b>Women</b>	Basketball	3 <sup>rd</sup>	Manini Rai	3 <sup>rd</sup>						
<b>Men</b>	Baseball	3 <sup>rd</sup>	Harsimrat Singh, Jupender Singh Bhagi, Dhruv Datta, Akshay Kapur	1 <sup>st</sup>			Harsimrat Singh			
<b>Men</b>	Chess	1 <sup>st</sup>	Preetika Tayal	2 <sup>nd</sup>						
<b>Women</b>	Chess		Shreyansh Daklia	2 <sup>nd</sup>	Shreyansh Daklia	Participation				
<b>Men</b>	Football	4 <sup>th</sup>								
<b>Men</b>	Hockey	4 <sup>th</sup>								
<b>Men</b>	Handball	4 <sup>th</sup>								
<b>Women</b>	Yoga						Pritee Choyal	1st		
	Taekwondo	3 <sup>rd</sup>								



Men	Table Tennis	2 <sup>nd</sup>	Ashwath Gogia	Participation						
Women	Table Tennis	1 <sup>st</sup>	Vidushi Vats, Anona Agarwal	Participation	Vidushi Vats, Anona Agarwal	1 <sup>st</sup>				
	Judo	1 <sup>st</sup>	Stephnie Fernandez	1 <sup>st</sup>	Stephnie Fernandez	1 <sup>st</sup>				
2013-14										
Section	Game	Inter College	Inter University		State		National		International	
			Name	Position	Name	Position	Name	Position	Name	Position
Men	Aquatics	4th	Prashant Tokas, Jagat Singh							
Women	Aquatics	3rd	Divija Satija							
Men	Badminton	2nd								
Women	Badminton	3rd								
Men	Basketball						Akimjeet Singh Sohal	1st		
Women	Basketball	2nd								
Men	Baseball	2nd	Harsimrat Singh	2 <sup>nd</sup>						
Men	Chess	1st	Nishant Malhotra, Yogesh Gautam, Rishi Thariani	Participation			Yogesh Gautam		Nishant Malhotra, Yogesh Gautam	
Women	Chess		Preetika Tayal	Participation					Nishant Malhotra	
Men	Football	3rd	Ajay Sangwan	3 <sup>rd</sup>						
Men	Hockey	3rd								

Men & Women	Korfball	1st	Lalit Kumar, Shivani Tiwari	Participation						
Men	Ball Badminton	1st	Nikhilesh Saini, Vinit Tyagi, Saurabh Singh	Participation						
Women	Ball Badminton	2nd	Shivani Dabas, PN Rajalakshmi	Participation						
Men	Table Tennis	2nd	Dev Khandelwal							
Women	Table Tennis	2nd	Anona Agarwal							
Men	Tennis	3rd	Samin Bhargava							
Women	Tennis	2nd	Divija Mandava, Ravnoor Kaur							
Women	Yoga	1st	Pritee Choyal	3 <sup>rd</sup>						
Men	Archery	1st	Siddharth Sharma	Participation						
Women	Judo	3rd								
Men	Softball		Dhruv Datta, Dheer Bhimani		Sajan Singh, Harsimrat Singh	3 <sup>rd</sup>	Dhruv Datta, Harsimrat Singh	5th		
<b>2014-15</b>										
Section	Game	Inter College	Inter University		State		National		International	
			Name	Position	Name	Position	Name	Position	Name	Position
Men	Aquatics									



Wom en	Aqu atics	1st	Priyanka Priydrshni Divya Satija, Anjali Nair	1 <sup>st</sup>						
Men	Bad mint on	3rd	Rimjhim Sachdeva,							
Wom en	Bad mint on	3rd	Nishant Dua , Dhruv, Gaurav Deswal		Dhruv, Gaurav Deswal	2 <sup>nd</sup>	Dhruv, Gaurav Deswal			
Men	Bask etbal l		Akimjeet Singh Sohal							
Wom en	Bask etbal l	2nd	Manini Rai, Shivani Laddha, Sahiba Maan, Pooja Laddha				Manini Rai, Shivani Laddha, Sahiba Maan	2nd		
Men	Ches s	1st	Jotish Joy Nishant Malhotra, Ankit Gajwa	3 <sup>rd</sup>	Ankit Gajwa, Nishant Malhotra	1 <sup>st</sup>			Nishant Malhotra Yogesh Gautam	
Wom en	Ches s	1st					Madhurima Shekhar	6th	Madhurim a Shekhar	
Men	Foot ball		Ajay Sangwan, Rahul Adhikari							
Men	Hoc key	4th	Vipin Nandal, Kartik Kumar, Vikas Dahiya							
Men	Ball Bad mint on	1st	Vinit Tyagi, Nishant Dua							
Wom en	Ball Bad mint on		Vaibhavi Yadav							

Men	Table Tennis	1st	Dev Khandelwal, Abhishek Jaggi, Nishaad Shah, Sabhya Virmani	1 <sup>st</sup>			Sabhya Virmani, Nishaad Shah		Sabhya Virmani, Nishaad Shah	
Women	Table Tennis	3rd	Anona Agarwal	1 <sup>st</sup>						
Men	Tennis		Rohan Punj	3 <sup>rd</sup>						
Women	Tennis	2nd	Ravnoor Kaur, Shehnaj Singh	1 <sup>st</sup>						
Men	Baseball		Dhruv Datta, Sundaram, Lakshay Gupta	2 <sup>nd</sup>						
Men	SQUASH RACKETS	4th	Shubham Gupta	2 <sup>nd</sup>						
Women	Netball	4th								
<b>2011-12</b>										
Section	Game	Inter College	Inter University		State		National		International	
			Name	Position	Name	Position	Name	Position	Name	Position
Women	Table Tennis	1ST	Aarushi Asawa	3 <sup>rd</sup>			Vidushi Vats	1st		
			Vidushi Vats	3 <sup>rd</sup>						
Men	Table Tennis	1ST	Ashwath Gogia	Participation						
			Kartik Kukreja	Participation						
Women	Badminton	1st	Nidhi Tiwari	1 <sup>st</sup>	Nidhi Tiwari	1 <sup>st</sup>	Shreya Agarwal	Participation	Nidhi Tiwari	Participation



			Shreya Agarwal	1 <sup>st</sup>	Shreya Agarwal	1 <sup>st</sup>				
Men	Bad mint on	2nd	Nitish Arora	3 <sup>rd</sup>	Nitish Arora	2nd	Nitish Arora	Partici pation	Nitish Arora	Particip ation
Men	Aqu atics	3rd	Ashwani tokas							
			Sahil tokas							
			Jagat Singh							
			Jupinder singh							
Wom en	Aqu atics	2nd	Harpreet Kaur	4 <sup>th</sup>	Devyani Aggarwal					
Men	Shoo ting	1st	Kartike Joshi	2 <sup>nd</sup>						
Wom en	Tenn is	2nd	Divija Mandava	1 <sup>st</sup>						
	Ches s	2nd	Shreyansh Daklia				Shreyansh Daklia		Shreyansh Daklia	
Wom en	Judo	2nd								
Men	Foot ball	4th								
Men	Hoc key	4th	Amandeep Singh	Partici pation	Sidhant Gautam	1st				
Men	Base ball	4th	Imran Hassan							
Wom en	Bask etbal l	2nd	Monica Datta	3 <sup>rd</sup>						
Men	Han dball	4th								
Men	Squa sh Rack et	4th								

**Table 5.20: List of students-Arjuna Award holder and International Players**

Arjuna Awardee			
1	Asha Agarwal	Athletics(Marathon)	
2	Bhanu Sachdeva	Swimming	
List of International Players			
S.No.	Name	Game	Year
1	Vivek Giri	Shooting	2010-11
2	Stephnie	Kurash	2010-11
3	Artha G. Magavi	Swimming	2012-13
4	Vivek Bhargav	Table Tennis	2012-13
5	Manini Rai	Basketball	2012-13
6	Nidhi Tiwari	Badminton	2012-13
7	Shreya Agarwal	Badminton	2012-13
8	Vijeta Bhargava	Badminton	2012-13
9	Nitish Arora	Badminton	2012-13
10	Preetika Tayal	Chess	2012-13
11	Akimjeet Singh Sohal	Basketball	2013-14
12	Aditi Chauhan	Football	2013-14
13	Yogesh Gautam	Chess	2013-14
14	Nishant Malhotra	Chess	2013-14
15	Rishi Thariani	Chess	2013-14
16	Sabhya Virmani	Table Tennis	2014-15
17	Nishaad Shah	Table Tennis	2014-15
18	Madhurima Shekhar	Chess	2014-15

### **5.3.3 How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?**

At SRCC it is believed that even common ideas for improvement can create wonders and strengthen our education system. The College regularly connects with the students, alumni and the past employers to improve the performance and quality of the institutional provisions. The Placement Cell provides valuable information from the feedback received by various former and potential employers when they conduct on-campus interviews. Teachers of various departments and the Principal are open to advice from students and employers for better governance as well as recommendations of the governing body.

Teachers along with parents closely monitor the academic progress of individual students and use the assessment to focus on areas that need improvement.



**5.3.4 How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications/materials brought out by the students during the previous four academic sessions.**

*'If we encounter a man of rare intellect, we should ask him what books he reads'*

- Ralph Waldo Emerson

Keeping up the same spirit at its core, SRCC urge its students to cultivate reading and writing habits by offering the students an opportunity to publish their work in numerous journals, magazines and other materials. Below is the list of magazines published by the College in the last four academic sessions:

**2011-12**

- The editorial wing of the commerce society launched a magazine '**R-Evolution**' and published a newsletter '**ComScript**'.
- The students of English Literary society launched 'A handwritten diary of a SRite' penned down by a fictitious character who captures the heart of SRCC from a literary perspective.
- Students of History and Political Science society introduced the newsletter '**Renaissance**' for the first time in 2011-12 underlining the inspirational life of Steve Jobs, controversies in cricket and political spheres, popularity of Aakash tab as an alleged iPad killer and much more.
- 84<sup>th</sup> volume of the annual College magazine '**Yamuna**' was released with an exclusive interview of the renowned author Ruskin Bond and interviews of distinguished SRCC alumni who had ventured into professional fields other than Commerce and Economics.
- A newsletter '**Prakriti**' was published by the students with a vision to propagate environmentally sustainable and eco-friendly practices.

**2012-13**

- The Economics society released their newsletter – '**Ceteris Paribus**' on themes of Brandonomics i.e the economics of brands and financial panorama of India for 2012.
- The annual magazine of Economics society '**Artha**' is published containing articles on contemporary economic theories and issues.
- The English Literary society released its newsletter in the month of November.
- The History and Political Science society released its first and second edition of both '**Renaissance: The Political World**' and '**Renaissance: The Historical and Political World**'
- '**Yamuna**', is the College magazine reporting different sections relating to social commentaries, college events, multilingual projects, poetry, interviews etc.

## 2013-14

- **Nehal Garg** a student of B.Com. (Hons.) and **Priyanka Ravishankar** of B.A. (H) Economics presented a paper on 'Role of Student's Organizations in Corporate Social Responsibility' at ACCGBS Conference of Assumption University Bangkok in the month of October.
- '**Yamuna**', the annual college magazine encompasses poetry, fiction, interviews, arts, travelogues, translations etc. developed by arduous efforts of the students under the guidance of the faculty advisor.
- '**Business Analyst**', is a refereed bi- annual journal published by the College.
- The students of the Economics society at their annual festival – '**Ecstasy**', in the month of February released three bi-monthly editions of their newsletter – '**Ceteris Paribus**'
- The newsletter, '**Entrepost**', by the Entrepreneurship development cell focused on recent entrepreneurship scenarios.

## 2014-15

- Newsletter '**Infinity**' was launched by the Computer and Mathematics society in both online and print version comprising of articles which provide insight into the latest gadget world.
- '**Iridescence**', is a newsletter published by English Literary society on the theme of 'Unsaid' to create an understanding of what and why is much left unsaid in the dealings of life.
- '**Business Analyst**', a refereed and peer reviewed journal aimed at promoting research in the fields of Economics, Finance, Marketing, Management etc. has been catalogued in the 'Library of Congress', Washington, D.C.
- '**Global Edge**', a journal by the students of the GBO, international programme of SRCC showcases the potential of young scholars and potential business leaders who can make a difference in the society.
- '**Yamuna**', the annual college magazine was launched yet again with student and teachers cooperation.
- The Commerce society of SRCC publishes '**The Revolution**' an annual magazine of the commerce society reflects the latest developments of the economy and '**The Comscript**', monthly newsletter by student reflects the opinions of the students on the recent commercial and economic issues.

### 5.3.5 Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

The College has a very active **Student Union** whereby the office bearers are either elected or nominated. The Union aims at providing the students a leadership experience and instills in them the art of public speaking. Apart from the union there are several other prominent societies too, these are Commerce Society, Economics Society, English Literary Society,



History and Political Science Society, Hindi Sahitya Sabha, Dramatics Society, Debating Society, Mathematics and Computer Society and Enactus which organise a rich fare of extra and co-curricular events.

**Selection:** The Principal in the beginning of each session appoints a Tribunal, consisting of three members of the teaching staff, one of whom is a teacher in-charge and is also the Convener.

The President and the Secretary shall be elected by the students of the College in the beginning of the academic year, from amongst the candidates approved by the Tribunal. The students selected work under the guidance of the teacher in charge. In order to be appointed as the President or the Secretary, the student should be in the final year of undergraduate programme with at least 55% and 50% aggregate in the previous examination respectively.

**Constitution:** The Union consists of a President, Secretary, Treasurer, Secretary of Cultural Affairs, Secretary of General Maintenance, Secretary of Academic Affairs and Secretary of Parliamentary Affairs. All the members except Secretary of Parliamentary Affairs are appointed by the Teacher-in-charge, in consultation with the President and the Secretary with at least one member from Commerce course, one from Economics course and at least one girl student provided they fail to secure any representation in the above noted posts

The Secretary of Parliamentary Affairs is selected by the class representatives amongst themselves.

There is a Students' Union Parliament which consists of members of the cabinet, class representatives elected by the President of the Students' Union from each section of all the classes and a leader and deputy leader of the opposition. Leader and deputy leader of the opposition are the students who lose in elections by narrowest margins while contesting for the post of the President and the Secretary respectively.

**Activities:** The core activity of union involves organizing Business Conclave and Crossroads among many other events and activities. Every year during winters the Union organizes the largest undergraduate management festival 'Business Conclave', which has been graced by honorable dignitaries namely **Shri Narendra Modi, Dr. Subramanian Swamy, Mr. B. K. Chaturvedi, Mr. Arun Maira and Mr. Ashok Khemka in 2012-13 sessions, Mr. P. Chidambaram, Mr. Shashi Ruia, Mr. Shiv Khara and Mr. Promod Bhasin in 2013-14 session and Dr. Pawan G. Aggarwal (CEO, Mumbai Dabbawalas), Shri Ravi Shanker Prasad, Smt. Smriti Zubin Irani, Shri Ram Jethmalani and Shri Prithvi Raj Chavan in 2014-15 session.**

**Funding:** Main sources of funding include allocation out of the Students' Societies Fund, Donations and Special subscriptions raised with the consent of the Joint Consultative Committee 'JCC'.

All expenditures are made after prior approval of the Teacher-in-charge in accordance with the budget passed in the General Assembly.

### **5.3.6 Give details of various academic and administrative bodies that have student representatives on them.**

Following are the bodies which have student representatives on them:

- The **Joint Consultative Committee 'JCC'** composed of students' as well as teachers' representatives, constituted to frame policies, mechanism and ensures smooth execution of the academic, financial and welfare activities in the College.
- The **Library Committee** comprising of the Librarian, teacher-in-charge of all the departments as ex-officio members and four student representatives viz. toppers of B.Com (H) and B.A. (H) Economics both from Ist and IInd year.
- The **Anti-Ragging Cell** of the College includes student representatives for concrete and substantial reporting bearing in mind that the identity of the student is not disclosed.
- The **Grievance Redressal Cell** is an initiative of the Students Union of SRCC with student representatives to look into the queries of the students.
- Various **Departmental societies** have student office bearers with all the students of the College as members.
- At the outset of the admission process every year, a team of student volunteers and teachers is formed under the supervision of Head of Departments and a special helpdesk is set up to solve the queries of the applicants and to assist them through the admission process.

### **5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution. Any other relevant information regarding Student Support and Progression which the college would like to include.**

Alumni of any institution are their brand ambassadors. Their success in the respective fields adds immensely to their *alma mater's* brand.

SRCC has a registered Alumni Association named SRCC Alumni Association registered under Registrar of Societies, Delhi. It is also registered as a charitable institution with the Commissioner of Income Tax under section 12A of the Income Tax Act, 1961 and has been granted approval for exemptions for donations under 80G of the Act.

The Alumni Association holds an annual get together on second Sunday of February every year for the last 5 decades within the College premises and once outside in various hotels. In



addition to this an annual dinner is held in the month of December every year where the alumni participate with their spouse.

Every year the association honours a distinguished alumnus nominated by the selection committee headed by Hon'ble Justice of the Supreme Court, Justice Arjun K. Sikri, an eminent alumnus of the College and member of the Governing Body of the College. The Association also felicitates a senior former faculty member every year during the annual dinner along with a citation highlighting his contribution to the institution.

To globally e-connect its alumni, the College maintains a website [www.srccalumni.org](http://www.srccalumni.org). In the year 2014-15, SRCC took special initiative to reconnect the alumni based out of Singapore by organising a reunion in Singapore and a parallel initiative was taken at London for London based alumni. The reconnect programmes were extremely appreciated and witnessed great participation.

The College is working towards building active alumni connect for student enrichment and progression. The aim in the coming future is to open alumni office, issue quarterly e-newsletters, start week-end monthly alumni evenings, arrange a cricket match between Governing Body XI and Alumni XI, open global chapters etc.

## CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

### INSTITUTIONAL VISION AND LEADERSHIP

**6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future etc.?**

The **vision statement** which determines the course of the Institution has, in its soulful essence, been stated as:

***'SRCC-A College of Global Choice'***

The **mission statement** of the College, signifying the existence and its road map to the achievement of the vision, reads as:

***'To achieve and sustain excellence in teaching and research, and enriching local, national and international communities through our research, the skills of alumni, and the publishing of academic and educational materials'***

The **mission statement** vividly encapsulates the actions of the Institution and spells out its overall goal by providing the path and guide to decision-making. Enumerated, the mission statement descriptively directs the College to:

1. To excel in innovative and quality teaching pedagogy and to provide a holistic learning experience to students.
2. To identify, tap, nurture and hone talent of individuals of a diverse base enabling them to realize and maximize their potential, excel in their academic and non-academic pursuits and developing them to be global leaders of tomorrow.
3. To achieve and promote excellence in publications and applied research in order to enrich the national and international community.
4. To develop human resources, infuse quality of leadership and create an internationally competitive pool of scholars.
5. To foster outreach, community building and empowerment initiatives at national and international levels.
6. To maintain and promote quality, transparency, compliance and sustainability in governance and service delivery.
7. To collaborate and work with leading national and international institutions and organizations.
8. To ensure outstanding environment-friendly infrastructure and facilities to its users.
9. To achieve all round self-reliance.
10. To encourage active participation in sports for complete physical and mental health of its wards.



SRCC was instituted in the year 1926 when there were only a handful of institutions in India in the field of higher education. Then students who could afford the cost of education preferred to go overseas for their higher studies. The fundamental philosophy of instituting this college was to provide an opportunity for higher studies to the talented minds of the country within India. Through its journey from 1926 to 2015, SRCC has been a prominent college that has nurtured talents in the area of Commerce and Economics. Over a decade, SRCC is being ranked as the No. 1 Commerce College of India and has attracted students not only from the country but also from prominent countries of the world. The College has been successful in meeting the aspirations of the students and the needs of the society by imparting quality and affordable education since the time when there was a great dearth of institutions to provide quality higher education. Now, with the advent of globalization that has surpassed the territorial boundaries the need of the hour demands that the students understand and sense the vibrations of cross-border culture and its multi-dimensional facets to not only build their acumen and insights but also help them in developing a more comprehensive understanding.

Now, when the students are moving to foreign countries for their further studies; being a pioneer in the field of Commerce, Economics and Management it is the foremost duty of the College to impart quality education that corresponds to the international standards, attract students from cross-border and become an institution that is globally celebrated and preferred in fields of Commerce and Economics.

### **6.1.2 What is the role of top management, Principal and faculty in the implementation of its quality policy and plans?**

The management of the College is in the hands of its Governing Body that comprises of the representatives from the **College Trust, Sir Shri Ram Foundation, University of Delhi and SRCC faculty** under the leadership of a Chairperson. The Governing Body of the College gives an overall direction to the College within the purview of the statutes and guidelines of the University of Delhi of which the College is a constituent. The Governing Body, in its meetings, makes deep assessments of the functioning of the College and deliberates how the functioning of the College can be improved towards the achievement and assurance of quality.

The Principal of the College is responsible for executing the decisions of the management and providing feedback of its impact on the functioning of the College. The Principal offers inputs to the Governing Body that are given by the College fraternity - teaching, non-teaching and students through continuous deliberations and meetings with different academic, administrative and students committees/bodies. He along with IQAC acts as a pivotal point in tapping ideas from all quarters of the College fraternity to generate quality policy and plans towards the future growth of the College. The generated policies and plans are thus timely communicated to the relevant stakeholders.

### 6.1.3 What is the involvement of the leadership in ensuring:

- **The policy statements and action plans for fulfillment of the stated mission**
- **Formulation of action plans for all operations and incorporation of the same into the institutional strategic plan**
- **Interaction with stakeholders**
- **Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders**
- **Reinforcing the culture of excellence**
- **Champion organizational change**

The College is primarily led by the Principal. However, the leadership works at two levels, first at the **management level** and second at the **College level**. At the management level, the College is led by the Chairperson of the Governing Body. At the College level, it is led by the Principal.

- **The policy statements and action plans:** For fulfillment of the stated mission, the policies and action plans are crafted under the leadership of the Principal through series of continuous deliberations in the meetings of the Governing Body, the apex body responsible for governing the affairs of the College. The Governing Body is very open in seeking valuable inputs from the College community and stakeholders on policy formulation and designing the course of action for implementation of the plans.
- **Formulation of action plans & its incorporation into the strategic plan:** The action plans are emanated and formulated at the College level and finalized at the management level. Under the leadership of the Principal, action plans so formulated are allocated to respective implementing departments and thus becomes a part of College strategic plan. The concerned head along with team is responsible for successful implementation of the plan under the overall guidance and direction of the College level leadership. Simultaneously the quality aspects are monitored by **IQAC** of the College.
- **Interaction with stakeholders:** The Chairperson and the Principal of the College interact and communicate the philosophy of the College with the community and stakeholders. Annual Day, regular seminars and talks are organized by the College inviting Alumni, Corporate leaders, NGOs, social activists, members from the governance and academia where philosophy and ethos of the College are communicated before the community and stakeholders. Valuable feedback taken from the stakeholders is considered for improvement.
- **Support for policy and planning through need analysis, research inputs and consultation with the stakeholders:** The primary and secondary leadership, i.e. the Chairperson and Principal, during their continuous interaction with the different stakeholders at different forums tap the subtle issues touching upon the vision and



mission of the College. These are then considered on the level of secondary leadership for deliberation at College level, for assessment and generation of solutions and refining the mission, if required.

- **Reinforcement of the culture of excellence:** The culture of excellence is reinforced through the process of rejuvenation and rededication during the Orientation programme, annual day programme, annual alumni meet and regular interaction of Chairperson and Principal with the College fraternity and stakeholders wherein vision and mission are recalled and commitment of the fraternity for excellence is renewed. The Principal through IQAC and his continuous meeting with the heads and community reiterates quality in delivery and achievement for excellence. The passion and commitment for excellence are continually communicated through different forums, viz. seminars, conferences, presentations and meets organized by the College.

To achieve all round excellence, schemes are launched to promote innovation and empowerment among teachers, staff, and students. Development and modernization initiatives are also introduced through leadership intervention. The students' participation in extracurricular activities is promoted to maximize their potential and talents under the guidance of faculty. The students are sensitized on different social and economic issues and are encouraged to work for the eradication of social evils and empowerment of underprivileged through different outreach programmes.

- **Championing organizational change:** The organizational change is introduced on the basis of thorough deliberation and after the introduction of organizational change; feedback is taken by the Principal from the fraternity, thereby transforming needs and ideas into real practice. The College promotes out of the box thinking to tap ideas, then the ideas are deliberated at the fraternity level by the heads and other faculty members and finally taken up before the Governing Body for further discussion. The College leadership has taken some remarkable steps such as opening hostel for girls in the campus, complete automation of the library, fully air-conditioning of College building, the introduction of IT in teaching, organizing national and international seminars and conferences, promoting its members for participation in seminars, training programmes etc. The role of leadership at College and management level has thus been instrumental in championing organization change.

#### **6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation from time to time?**

The policies and plans are implemented through different departments, committees, units and cells of the College under the supervision of respective in-charges, heads, advisors, conveners and coordinators. The departments, committees, units, and cells directly monitor the implementation of policies and plans under their respective domain and provide their feedback directly to the Principal and before the respective committee including IQAC to

evaluate the implementation of policies and plans. Through continuous monitoring and deliberation at respective forums, the deviations are checked and resolved for effective implementation.

The teachers-in-charge distribute the teaching assignments to the faculty, define a timeframe for execution, obtain feedback from the faculty for quality enhancement in teaching learning process and evaluate teaching-learning programmes in department's meeting under the leadership of the Principal for improvement.

At the management level, a core group under the leadership of Chairperson is formed from time to time to monitor and evaluate the implementation of bigger and broader plans and policies. This facilitates immediate reconciliation, rectification and effective implementation of policies.

On the financial front, the College has appointed internal auditors at its own initiatives, besides statutory and CAG auditors who continuously monitor and provide their feedback on effective utilization of finances.

#### **6.1.5 Give details of the academic leadership provided to the faculty by the top management?**

An academic leader is the *primus inter pares* of the fraternity. The faculty members are provided opportunities to lead as teacher-in-charge, convener and co-coordinator of different assignments of academic nature. This throws open before them an opportunity to develop themselves as leaders by undertaking academic and non-academic assignments.

As a representative for the faculty on the Governing Body of the College, they are provided an opportunity to communicate the sentiments of their academic community and articulate the agenda for the academic growth of the College.

The faculty is given the opportunity to lead hostels, finance, and organize key programmes of the College where their organizing and leadership abilities are reflected. Besides this, the College liberally allows its faculty to accept academic and administrative leadership assignments outside the institution. The College has countless examples of such leaders who have joined as Vice Chancellors, University Librarians, and Directors in academic institutions besides political leadership and civil services. The Principal and management provide guidance and nurture talent of the faculty members having leadership capabilities.

#### **6.1.6 How does the College groom leadership at various levels?**

The College grooms leadership by providing opportunity, encouragement, liberty and guidance to faculty members, non-teaching staff and students to lead groups and take up assignments/tasks at different forums and levels.



The faculty members are provided opportunities to lead academic departments, cells, units, mentor student societies and also work upon various administrative assignments. The younger faculty members continuously receive patronage and guidance of seasoned senior faculty members in leadership initiatives. Also, the faculty is promoted to take up higher level assignments outside the College for wider exposure.

Similarly, the non-teaching staff is given liberty to take up innovative initiatives so as to bring change management in administration, lead the technological interventions, and to do away with the old ways of doing things by introducing new practices in administration.

The College has always been proud of the leadership abilities of its students. The College gives its students the liberty to come up with new ideas and initiatives which are nurtured and honed by seasoned faculty. In leading Students' Union, driving various societies, fundraising and organizing mega functions successfully, students come up with innovative ideas shaped in the form of some cell or take initiatives where their leadership and entrepreneurial abilities are reflected. There are umpteen examples where students of the College have opened up new companies and ventures proactively after passing out of the College.

#### **6.1.7 How does the College delegate authority and provide operational autonomy to the departments/units of the institution and work towards decentralized governance system?**

The College functions through delegated authority and responsibility system, and thus, provides full operational autonomy to its departments and units. The academic departments of the College are lead by their respective teachers' in-charge and course coordinators; the administrative departments are led by their respective heads; similarly various committees, units, cells and societies are headed by conveners and faculty advisors. The departments, units, cells, societies, committees formulate their annual policy & programmes and set targets under the guidance and leadership of Principal. Each head, convener and faculty advisor is given full authority and autonomy to implement policies and programmes in consonance with statutes and laid down procedures without any restraint from the upper echelons. Meetings are held with the Principal for status reporting and evaluation of compliance in pursuit of laid down objectives.

#### **6.1.8 Does the College promote a culture of participative management? If 'yes', indicate the levels of participative management.**

The College promotes the culture of democratic participative management. From the informal table and tea level discussions within the department, the College level deliberations, discussions in various statutory and non-statutory committees, units and forums to the discussions at the Governing Body, the College promotes full and wider participation of teaching and non-teaching staff, students, alumni and other stakeholders in the decision-

making process and management of the College. The ideas are generated at different levels of participation and synthesized through collective deliberations for the achievement of vision, mission and objectives that are then passed onto upper hierarchy for precision.

## **STRATEGY DEVELOPMENT AND DEPLOYMENT**

### **6.2.1 Does the institution have a formally stated quality policy? How is it developed, driven and reviewed?**

The College has a formally stated quality policy for the pursuit of its vision, mission and objectives that is developed, driven, deployed and reviewed by its Internal Quality Assurance Cell.

The quality policies are developed through the process of continuous learning based on the functioning of the College, implementation of policies & programmes, interactions with the College community and other stakeholders, compliance with regulatory bodies, understanding the gaps, and commitment towards quality assurance to improve those gaps. The quality policies that are developed under the IQAC; formerly through internal departmental committees, are based on inputs received from the departments, the members of teaching and non-teaching staff, students and alumni. The quality policies are first taken to the individual departments for deliberation after which inputs are received and feedback is presented by the departmental head before the committee. Based on the inputs and feedback, a final shape is given to the quality policy. The policy is implemented by the departments under the guidance of the respective heads. An orientation is given by the head to its staff on the quality policy, its aspects and desired outcomes to keep members aligned with its quality policy and expectations.

The monitoring of quality aspects is done by the individual members, departmental heads and committee. The quality policy, its implementation and the results are analyzed for improvement at the IQAC from time to time through feedback from the departments. The quality initiatives are driven by each member of the fraternity who live with the philosophy to remain on the top in the academia.

### **6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.**

The College undertakes multi-dimensional perspective planning that is reflected in its teaching, learning, infrastructure development plans, students' and administrative development. A detailed Strategic Plan providing the roadmap to the College on its path to being a globally preferred institution has been articulated. The perspective planning emanates at the College level under the leadership of the Principal and deliberated for decision at the management level in the Governing Body of the College.

The College has enshrined a vision document for its all-round growth and development that



lays down the path to become an Institution of global choice by 2026.

The College has envisioned eight centers to boost developmental initiatives of the institution in the areas of prime importance. Each of the Centers will undertake various activities in order to attain the set objectives for the respective Centers. These eight centers are as follows:

1. **Center for Academia – Industry Interface:** A productive interface between academia and industry, in the present times of knowledge economy, is a critical requirement. In order to strengthen the academia-industry interface the Center will engage in activities like:
  - **Creation of “Chair”:** wherein special honorable 'Chairs' in the name of renowned academicians or industrialists can be created in the College, the holders of which will get the financial benefits that can be met by the SRCC fund received from different companies and organizations in this respect.
  - **Foundation of Center of Excellence and Relevance:** This will involve the establishment of centers for excellence in specified areas in SRCC in order to meet the recurring demand of qualified skilled manpower catering to the industry requirements.
  - **Reformation of Students’ Internships:** This will expose the students to the world of work.
  - **Celebration of Annual Business Festival:** The Business Festival will promote an interest in Business and learning among the students and will also open them to a wealth of opportunities in future.
  - **Involvement of Executives as Mentor of Students:** Executives with industrial background can act as mentors for students to provide guidance on improving employability skills, knowledge of global business trends, placements etc.
  - **Putting Top-Notch Talents to the Faculty Pool:** Eminent professionals outside SRCC system, inland or settled abroad, should be encouraged to participate in teaching and research ventures in SRCC with required and feasible assistance.
  - **Centre for Applied Research:** Research Centers are to be established that would function with a degree of autonomy, with particular industrial partnership and government aid, if possible.
  - **Center for Continuing Education Programs:** This aims at exploring the ample scope of collaboration between SRCC and industry to organize training in topics of industries’ interest and benefit particularly.
  - Some other activities include Cell for Entrepreneurship Development and Technology

Incubation, Formation of a National Knowledge Network, Common Certification System, Acceleration of Resource Interaction, Organizing of Refresher and Orientation Programmes and Visiting Professorship Scheme.

**2. Center for Alumni Interface Network:** With more than 10,000 graduates, including world-class leaders in corporate, non-profit and governmental organization, SRCC has one of the largest alumni networks of any commerce college in the country. The various forms of Alumni Interface/Networks include:

- **Alumni Connections:** SRCC alumni empower at every stage of the career by creating a support network when a student first leaves the campus to helping with future advancement or career changes.
- **Online Alumni Network:** SRCC online community, SRCC- *connects* gives current students and alumni an easy way to find colleagues in just about any field.
- **Lifelong Learning:** This will make an SRCC graduate eligible to take one SRCC Executive Education open enrollment course every seven years beginning seven years after graduation.
- Some other Alumni Interface/Networks would include Alumni on Campus, Alumni Clubs, Global Alumni Forums, Alumni membership benefits, Continuing Professional Development Programme, Career Management Centre, Business Analyst, Professional Networks, SRCC Executive Education and Discount on Venue/Room hire.

**3. Center for Community Engagement:** The Center promotes community leadership and engages proactively with the communities nationally and internationally on major development issues. To achieve community outreach, SRCC will:

- Strengthen and expand communication and partnership with government agencies, private sector enterprises, civil society organizations, professional bodies and academic networks.
- Strengthen the College to be an enterprising one and will engage in knowledge transfer.
- Strengthen and expand professional and continuing community education & training across the globe.
- Strengthen internationalization of the College.

**4. Center for Executive Development:** SRCC's Executive Development Center will offer innovative, integrated and transformative executive programs that prepare executives to think holistically and act boldly and ethically in response to organizational and industry change. The programs of the Center are Diverse, Practical, Result-driven and Community-oriented providing various benefits to the Executives, and to the organization. SRCC will offer

- Comprehensive Leadership Programs that prepare executive to assume greater



responsibility.

- Focused Programs that provide that opportunity for the executive to explore specific topics in depth.
- Customer Programs that provide a one-of-a-kind learning experience that will focus on identifying critical issues and formulating solutions that deliver value for senior executives and the organizations.

**5. Center for Global Entrepreneurship and Family Business:** This action-oriented Center aims at nurturing the students to start their own ventures during the course of their studies in the College. The Center will target only bonafide students of the College who have an interest in entrepreneurship and are keen to develop skills that will be useful both in recognizing and acting on a new venture opportunity and building their existing businesses. It will also develop the skills of advisors and facilitators working to support entrepreneurs. The center will perform two major activities namely

- (i) Enterprise Creation through Entrepreneurship Lab:** The Entrepreneurship Lab will offer students a unique space and environment to collaborate and innovate. The Lab will aim to foster entrepreneurial mindset that results in innovation, initiative, and commitment. The Entrepreneurial Resources of the College will include SRCC Entrepreneurship, SRCC Business Plan Competition, Venture Initiation Program, Entrepreneur-in-Residence Program, Entrepreneurial Internship Program, SRCC Small Business Development Centre and SRCC Entrepreneurial Alumni Network.
- (ii) Promoting and Managing Family Business:** Promoting and managing family business by means of Family Business Cell will also form part of entrepreneurship initiative and fosters the survival, growth and economic sustainability of family-owned and managed companies through education, professional development, applied research and networking. The Cell will organize activities like Family Business Forum, Family Firm Institute, Academic Program, Outreach, Conference on Indian Family Firms, Symposium for Women Business Owners and Co-owners of Family Businesses and Family Business Awards.

**6. Center for Students Exchange Programme:** The Center fosters the sharing of College resources within a higher education community which is seeking ways to provide diverse, multicultural, and their meaningful educational experiences for their students. Special Exchange Options include Study Abroad Programs, Field Experience and Internships, Honor Access, Resident Assistant Exchange, Supplementing and complementing Academic Courses and Programs and Joint Academic Programming.

**7. Center for Students' Support Service Provider:** The Center will engage students for academic work as well as co-curricular activities and professional goals. The students

support center's services include preparing students for leadership roles in areas of their pursued careers by implementing the students charter, providing safety, security, well-being and improved students success ratio by improving support for students in using ICT, enhancing services that would improve employability of students, by establishing a Career Advisory Services to offer a wide variety of career resources to help students in finding summer internships and full time job offer etc.

**8. Center for Faculty Academic Exchange Programme:** The international prominence of SRCC is enhanced by its network of inter-institutional links with outstanding, international educational and research institutions. Faculty exchange programs provide direct development and service benefits for the individual faculty members through their participation in the academic and research programs of foreign institutions and provide institutional benefits through their subsequent activities at SRCC. The Center is intended to increase the number of SRCC faculty involved and committed to the international mission of the College and serve as an example of the SRCC's commitment to professional development. Present interests of the Center include:

- Inviting a faculty from a partner institution to visit SRCC
- Creation of international dual-degree programs
- Joint research projects that involve students in research abroad
- Creation or revision of a study abroad curriculum integration plan etc.

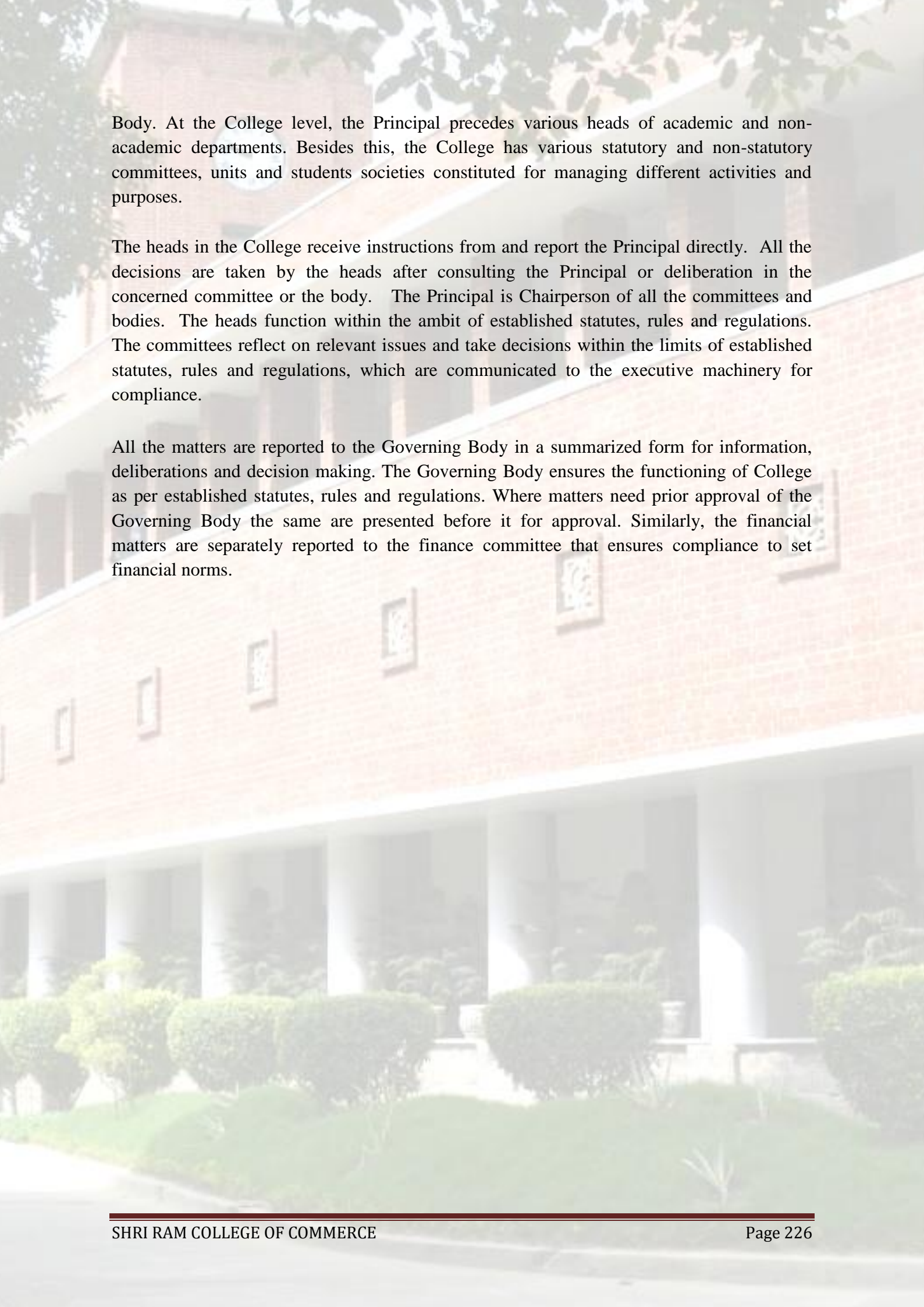
Training centers have been established within the campus for the continuous empowerment and development of non-teaching staff and the practice shall be continued to be reinforced.

In view of the fact that College building has been declared as heritage building on which further construction is not permissible. The College has carved out areas within its campus where infrastructural expansion can be initiated. Multi-storey building at its vacant site near the parking lot, rebuilding state-of-art multipurpose auditorium, housing facilities for the staff, shooting range in the sports complex and underground water pooling like developmental initiatives have been envisioned under perspective planning. There are many more areas where College is working for its growth and development through perspective planning.

### **6.2.3 Describe the internal organizational structure and decision-making processes.**

At the management level, the College has its Governing Body comprising of fifteen members, the Principal being the member secretary. The Governing Body is preceded by a Chairperson. It also forms a finance committee to regulate the financial affairs of the College. The finance committee is headed by the treasurer, appointed by the Governing



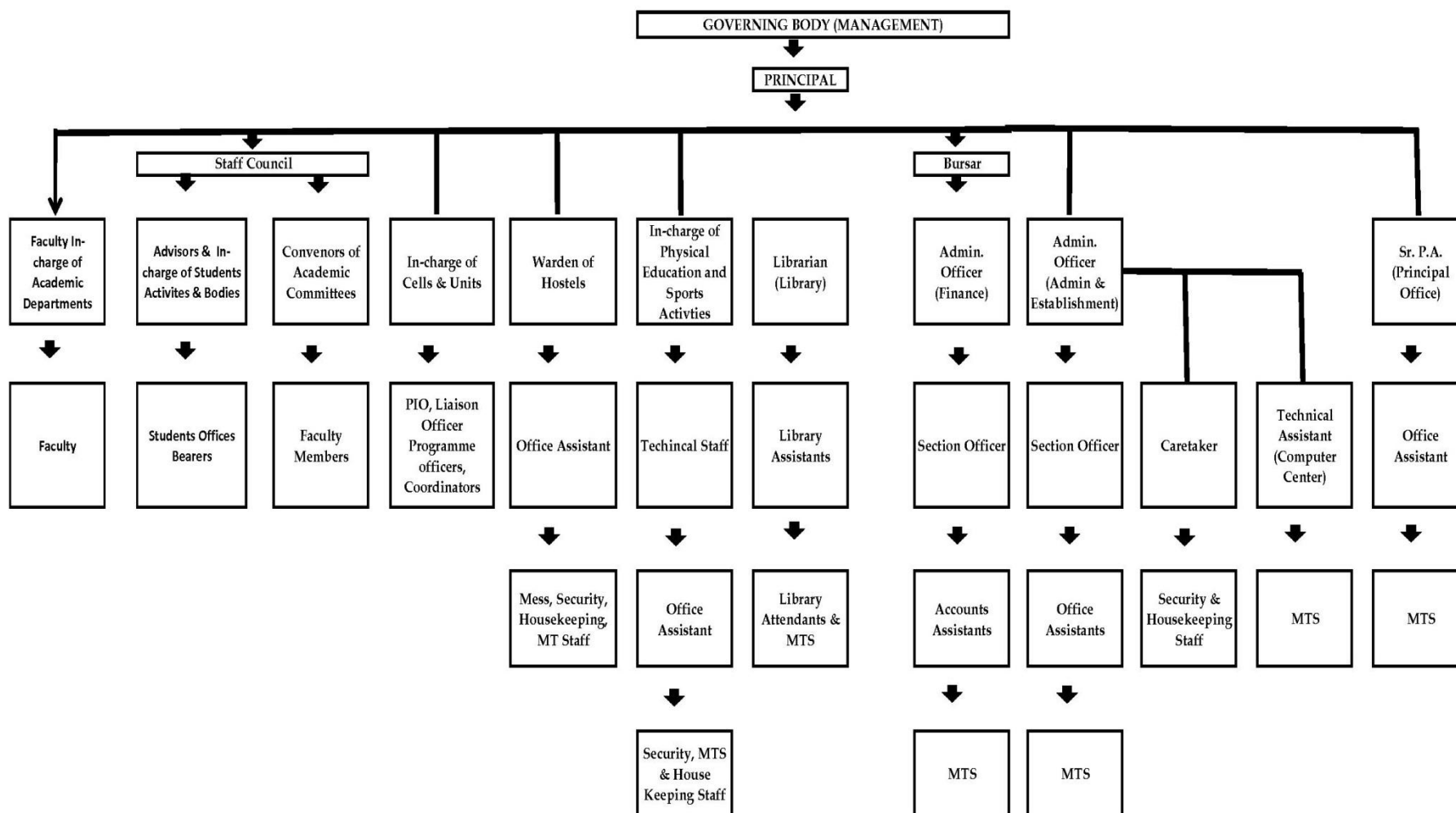


Body. At the College level, the Principal precedes various heads of academic and non-academic departments. Besides this, the College has various statutory and non-statutory committees, units and students societies constituted for managing different activities and purposes.

The heads in the College receive instructions from and report the Principal directly. All the decisions are taken by the heads after consulting the Principal or deliberation in the concerned committee or the body. The Principal is Chairperson of all the committees and bodies. The heads function within the ambit of established statutes, rules and regulations. The committees reflect on relevant issues and take decisions within the limits of established statutes, rules and regulations, which are communicated to the executive machinery for compliance.

All the matters are reported to the Governing Body in a summarized form for information, deliberations and decision making. The Governing Body ensures the functioning of College as per established statutes, rules and regulations. Where matters need prior approval of the Governing Body the same are presented before it for approval. Similarly, the financial matters are separately reported to the finance committee that ensures compliance to set financial norms.

## *Organizational Chart of SRCC*





#### **6.2.4 Give a Broad Description of the quality improvement strategies of the institution for each of the following**

- **Teaching and Learning**
- **Research and Development**
- **Community engagement**
- **Human resource management**
- **Industry interaction**

**Teaching & Learning:** The quality of teaching and learning is improved by continuous enrichment of faculty members through faculty development programmes, academic seminars, and development of customized texts and notes for students by faculty. The classroom powerpoint presentations are a step towards ensuring a better understanding of complex topics by students. Special lectures are organized by the faculty members before examinations in each semester. Special tools and IT gadgets have been installed for visually impaired for their better learning. The quality improvement strategies in the area of Teaching and Learning as laid out in the strategic plan are as follows:

- Conducting a review of the whole academic portfolio in terms of relevance, quality and viability.
- Activating ICT Centre, to support existing commitments of the College in IT and strengthen the delivery of learning and teaching across all the departments.
- Reviewing all courses and programs to ensure quality in terms of students' success rate including pass, progression, completion and destination to employment and for further studies.
- Instituting External Examiner Review of all programs.
- Seeking international accreditation of academic and professional degrees.
- Establishing a fund for faculty to attend workshops on teaching and/or to undertake research projects in the scholarship of teaching and learning.
- Increasing student work placements, attainments and internships.
- Improving peer review of teaching.
- Introducing a Teaching Excellence Award.
- Organizing training and development programs for academic staff as a regular feature.
- Improving the process of student evaluation.
- Expanding the use of new approaches to pedagogy and new learning technologies to best engage students in developmentally appropriate strategies for successfully learning.
- Formally recognizing and rewarding faculty members who successfully integrate their teaching and research.
- Giving appropriate weight to excellence in teaching for promotion.
- Incorporating innovative teaching and learning approaches in and out of the classroom based on student need and community relevance

**Research & Development:** Various schemes are launched for the faculty, non-academic staff, and students to promote quality research, paper presentations, and publications in elite journals through its innovative scheme **Center for Academic Excellence**. Students are promoted and groomed by faculty to participate in case-study competitions in which students have brought laurels to the College. Similarly, the faculty is promoted to take up UGC, University and government schemes on research and pilot projects. The College library has abundant research resource material that can be readily used by the members through the technological interface and inter-library loan arrangements. The College is publishing its research journal Business Analyst over three decades that not only encourages the College faculty for writing research papers but also attracts authors from across the globe.

The quality improvement strategies in the area of research as laid down in the strategic plan of the College are as follows:

- Hosting at least two international research conferences at SRCC.
- Conducting a baseline external international assessment of the quality and relevance of the College's research.
- Increasing the number of higher degree completions.
- Encouraging academic staff to publish their research in high impact journals.
- Enhancing research, training and formalizing mentoring for early-career researchers and graduate students.
- Developing essential generic research skills seminars for early career and postgraduate researchers.
- Recognizing and rewarding innovative research-active scholars.
- Strengthening research collaborations internationally and nationally.
- Negotiating with donors and corporate organizations for postgraduate scholarship funding.
- Creating appropriate research infrastructure to enhance research activities at SRCC.
- Embedding research skills within-SRCC final-year undergraduate students.
- Strengthening interaction between postgraduate students of all disciplines.
- Providing additional funding and facilities for postgraduate students including a research handbook.
- Recruiting and retaining researchers of the highest distinction and potential.
- Developing interdisciplinary research clusters.
- Encouraging further exploration of global knowledge systems and methodologies.
- Undertaking a desk-based scoping study of the research priorities.
- Ensuring that research conducted by the interdisciplinary clusters is spread evenly among member departments.
- Strengthening the operations of the Research Office.
- Recognizing methods of internal research funding.
- Increasing opportunities for undergraduates to participate in research.
- Recruiting renowned faculty in strategic research areas to serve as research magnets.



- Leveraging collaborative research partnerships to broaden and deepen the research efforts and enhancing the College profile.
- Supporting an entrepreneurial research culture to facilitate better and faster knowledge transfer.
- Stimulating, novel and multidisciplinary research interactions across institutions and disciplines that will contribute to the development of innovative research and academic programs.
- Participating to the fullest extent possible in national and international debates on future research assessment exercises, in particular in relation to the likely development of metrics and the role of peer review
- Effectively communicating research achievements of SRCC to member departments.
- Developing and activating an electronic research repository.
- Publicizing SRCC research through research, lectures, visiting scholars and research days.
- Producing an annual report on research and development.

**Community Engagement:** The College has established units and cells that collaborate with NGOs and MNCs to work for community services, empowerment and rehabilitation projects and programmes. Seasoned faculty members guide students to tap their potentials and talents for community engagements. Government agencies, corporate and alumni are tapped to fund the projects. The College is running several community engagement programmes through its Enactus and NSS wings that have given remarkable output and brought pride to the institution. The strategies for quality improvement as laid out in the strategic plan are as follows:

- Increasing the number of visits to governments and senior officials in all Departments, public and private sector enterprises, non-government organizations and professional bodies, led by the Faculty.
- Ensuring that the faculty should develop local engagement strategies and plans, and regularly share progress with its stakeholders.
- Increasing public presentations in countries and intensifying media connections across the globe.
- Establishing an Alumni Office and chapters at different locations.
- Promoting interactions between the College and industry.
- Expanding the organizational culture of community engagement, so as to increase and broaden the participation in college engagement activities.
- Improving public policy engagement through regular country updates.
- Regular engagement with parliamentarians with a view to harmonizing relevant national initiatives.
- Increasing funds and implementing activities for all the departments.
- Furthering the development of the learning environment of the campus.
- Implementing the Campus Infrastructure Development Plan.

- Assisting countries to access aid for campus activities.
- Upgrading SRCCNet and broaden the bandwidth.
- Establishing a College Commercialization Strategy covering knowledge base of the College's intellectual resources that can be matched with opportunities for applied research and consultancy.
- Investigating and identifying more activities that could be run on a fully commercial basis.
- Expanding staff and student community outreach.
- Developing national CCE training and business plans.
- Developing individual CCE plans.
- Conducting a needs analysis to identify professional training offered by the College.
- Expanding CCE and professional training.
- Developing a more focused plan with a target to increase the number of international students and faculty.
- Reviewing and updating of the business plan for supporting international students including appropriate support services.
- Reviewing all current international partnerships with a view to consolidate fewer but more strategic international agreements.
- Encouraging reciprocal, lifelong relationships with our alumni community.

**Human Resource Management:** The Institution believes in the philosophy of looking at the human aspect first and position later, thereby building trust and individual liberty of its human resource. Nothing is insisted upon staff and students of SRCC. This helps in tapping their belongingness, positive energy, innovation and brings the best out of them. The College provides ample opportunities to its human resources to participate in institutional, corporate and social programmes giving them autonomy in functioning. With the help of forgoing philosophy in the management of human resource of the College, the task of formal duty-responsibility assignment as per laid down norms has become structured for the institution. The quality improvement strategies listed in the strategic plan are as follows:

- Intensifying efforts to attract excellent staff.
- Soliciting, analyzing and responding to feedback on staff support services.
- Strengthening occupational health and safety processes, systems, procedures and monitoring.
- Improving staff retention rates.
- Reviewing and setting competitive and comparable salary and benefits levels based on the current international market for academic and support staff.
- Recruiting, retaining, rewarding, and continually developing staff members who are committed to the vision, mission and values of the College.
- Implementing outcomes of expert reviews of the human resources (HR) section.
- Refining to ensure the effectiveness of the HR database and its reporting templates.
- Reviewing the role of Heads of Departments.



- Developing core competency profiles for all staff as underpinning for position descriptions.
- Developing and implementing a transparent and documented formal academic and comparable staff workload model.
- Strengthening gender equity.
- Strengthening the process and procedures for staff induction.
- Establishing a Chairman's Forum to showcase best practice in learning and teaching.
- Developing and implementing a performance-oriented bonus system that rewards high achievement and incentivizing staff.
- Establishing Chairman's Lists for outstanding teaching, research, College service and engagement, including prizes, medals and awards.
- Improving staff development across the departments.
- Refining the Performance Management System (PMS) to ensure alignment with the strategic plan, mission, goals and objectives.

**Industry Interaction:** The academia-industry interaction is cultivated through prominent national and international level seminars annually organized by the College. The placement cell of the College continually invites representatives from the industry to give presentations about companies and communicate its expectations from the students for better result oriented placement of students. The alumni of SRCC are well placed in the industry and many are leading top-notch companies and MNC's across the world. The College uses its alumni resources for industry interface and interaction. Leaders from all across the world are being invited for decades for special lectures and interaction with the faculty and students in the College. There are visiting managers from the industry that are associated with the post-graduate international programme for classroom lectures on contemporary issues. Similarly, industrial visits are organized for the students to give them on-site exposure. Students are also sent on internship programmes in different companies for practical exposure.

#### **6.2.5 How does the head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?**

The Principal through the assistance of academic and administrative heads ensures that adequate and systematic information is available for the top management and the stakeholders to review the activities of the institution. The College compiles its annual report covering all aspects and areas of the College. The same is circulated among the members of the management, University authorities, alumni, College fraternity and is also uploaded on the College website for other stakeholders including general public. Financial information is provided in different customized accounting formats through accounting MIS system besides statutory accounting formats for better analysis by the finance committee and management. Students' database is maintained through a separate MIS system from where customized information is generated for the management. The College uses database system LS Academia developed by LibSys Ltd., for the purpose of maintaining records of internal

assessment, attendance etc. The annual report provides information to the management regarding the number of admissions, cut-off percentages, analysis of the result of students' assessment for the review and analysis of the management. Similarly infrastructural development reports are also presented at regular intervals to the management.

#### **6.2.6 How does the management encourage and support the involvement of the staff in improving the effectiveness and efficiency of the institutional processes?**

The management philosophically believes in the participative management; more precisely, the involvement of internal stakeholders in the decision-making process. The management encourages new ideas from the staff whenever a new proposal is mooted for consideration and approval of the management. At the first place, the management seeks suggestions from the staff members and committees at the College level. Those suggestions are then finally considered by the management, i.e. Governing Body of the College. The participation of staff in decision making has remarkably helped in the effectiveness and efficiency of the institutional process.

#### **6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.**

Table 6.1 enumerates the resolutions made by the Governing Body and the status of their implementation:

**Table 6.1: Resolutions by the management council and implementation of resolutions:**

S. No.	Resolutions made by the management council (Governing Body of the College)	Status of implementation of such resolutions
1	<b><u>31.03.2014 – Res. No. 5, 6, &amp; 8</u></b> Study leave to two teachers was approved for pursuing Ph.D. and leave with lien was granted to the librarian to accept a higher position at the university level.	Concerned teachers were relieved to pursue Ph.D., and the librarian to accept the position of librarian at the university level.
2	<b><u>31.03.2014 – Res. No. 9 &amp; 10</u></b> The G.B. approved the confirmation of services of a faculty and promotion of a non-teaching staff.	The confirmation and promotion were made effective by order.
3	<b><u>30.08.2014 – Res. No. 2</u></b> The G.B. resolved to launch a faculty reward scheme for publication of articles and citations by them in the reputed national and international journals.	The College formally introduced the scheme for the faculty by order.
4	<b><u>30.08.2014 – Res. No. 5, 6, 7,&amp; 8</u></b> The G.B. approved the extension of study leave to one teacher and leave with lien /	The concerned teachers were relieved to pursue Ph.D. and accept the higher



	deputation to three teachers for accepting higher positions outside the College.	positions at University / institution level.
5	<b><u>30.08.2014 – Res. No. 15</u></b> The G.B. approved Ph.D. increments to a teacher.	The concerned teacher was granted incremental benefit.
6	<b><u>30.08.2014 – Res. No. 20</u></b> The G.B. approved the opening of a S.B. Account for on-line transactions.	A new account was opened with the Axis Bank for making on-line transactions.
7	<b><u>30.08.2014 – Res. No. 21</u></b> The G.B. considered the vision statement for the College comprising of vision, mission, goals, objectives, strategies, action plan and performance indicators to redefine and reinvent the College to achieve greater heights by the College Centenary in 2026 and resolved to seek comments from the members.	The proposal was sent to members for comments before it is further deliberated for final resolution for adoption.
8	<b><u>30.08.2014 – Res. No. 22</u></b> The G.B. considered the proposal of opening eight new Centers for Academic Excellence for achieving all-round excellence for the College and resolved to seek valuable comments and suggestions from the members.	The proposal was sent for comments and suggestions from the members before it is further deliberated by the G.B. for adoption.
9	<b><u>06.04.2015 – Res. No. 5</u></b> The G.B. approved the recommendations of the College committee for setting norms for accepting endowment funds for awarding scholarship, cash prizes or medals in SRCC.	The approval of the G.B. has been implemented.
10	<b><u>06.04.2015 – Res. No. 8 &amp; 9</u></b> The G.B. approved the recommendations of selection committee for appointment and promotion of various non-teaching positions	The appointments and promotions were made effective by order.
11	<b><u>06.04.2015 – Res. No. 11, 12, 13,14,</u></b> The G.B. approved the extension of study leave and leave with lien to teachers for pursuing Ph.D. and continuing on their positions outside the College.	The decision was implemented by order.
	<b><u>06.04.2015 – Res. No. 17</u></b> The G.B. approved the proposal from Max	The approval of the G.B. has been

	India Foundation for institution a scholarship through endowment fund from them.	implemented.
	<b><u>06.04.2015 – Res. No. 19</u></b> The G.B. approved the composition of finance committee.	The finance committee was constituted comprising of Treasurer as Chairperson of the committee; Chairperson, G.B.; a G.B. member and Principal as other members.

**6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If ‘yes’, what are the efforts made by the institution in obtaining autonomy?**

There is no formal provision for according status of autonomy to an affiliated institution. Accordingly, the College has not made any formal efforts to obtain autonomy from the University of Delhi.

Being a constituent of the University of Delhi, SRCC functions within the established statutes and guidelines of the University of Delhi. However, the College has enjoyed autonomy, within the limit of norms set by the University, to preserve and pursue its organizational culture, practices and vision.

Despite non-approval by the UGC to provide financial support for the flagship course of the College, the PG Diploma in GBO, the University of Delhi has approved the course to be run on self-financing basis. Though the College functions through the recurring and non-recurring grants from the UGC and the University of Delhi; yet, the College has raised funds for its development and future growth. In the recent past, the College has successfully generated funds from appropriate sources for infrastructural development, promotion of research, empowerment of its human resource etc. The College is proud to be the first College in the University of Delhi which is fully air-conditioned through such autonomy without any burden on the exchequer.

**6.2.9 How does the Institution ensure that grievances/complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?**

The College follows the philosophy of an integrated relationship with its staff members, students and other stakeholders, yet, conflicts in organizations are bound to happen. As a part of its organizational culture, every member of College community is welcomed by the Principal to communicate his/her feelings directly before him. This promotes self-initiative redressal mechanism for amicable redressal of grievance at the first stage itself i.e., at employees’ level. Nevertheless, the College has established grievance forums for formal



redressal of grievances of staff members.

The students' grievances are communicated through class representatives that are settled at the first place in the classroom by the teacher. The students can also share their grievances directly with the teachers, teachers-in-charge and the Principal of the College. The unresolved students' grievances are also routed through the College Students Union. The union normally raises the collective students' issues before the Principal or management. The students can also drop their complaint in students' complaint & feedback box.

Besides this, College has a few statutory grievance redressal forums, viz. College Complaints Committee, Admission Complaint Committee, Anti-ragging Committee, Nodal Officer for North-East Students, SC/ST Liaison Officer, and Equal Opportunity Cell. These forums not only deal in respective grievance areas but also work to promote harmony and to minimize the occurrence of grievance in related areas.

All grievances are analyzed simultaneously and an attempt is made to ensure effective redressal of the grievances so as to avoid the occurrence of similar grievances in future.

**6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the court on these.**

During the last four years, the College has not filed any court case against any person or entity. However, some court cases have been filed against the College. In some cases, the College was the first defendant and in others, the College was the secondary defendant, the first defendant being the University of Delhi. A list of such cases has been appended in **Table 6.2** below:

**Table 6.2: List of Cases and Status thereof**

S. No.	Matter title	Subject/ Issue	Status
1	Bhavneet Singh Vs. University of Delhi & Ors.	<b>Regarding appointments of non-teaching staff</b> – The petitioner, Bhavneet Singh, had filed written petition challenging the recruitment of non-teaching staff concluded in the year 2014 alleging that as one post, out of a total of 19 advertised, was reserved for Person with Disability (PwD) and since none of the PwD candidate was appointed on any of the posts, he would have been appointed to the post of Administrative Officer as he had qualified till the stage of interview.	The petition was dismissed by the Ld. Single Judge of the High Court of Delhi and Appeal was also dismissed by Hon'ble Division Bench.
2	Tanvi Satija Vs. University of Delhi & SRCC	<b>Regarding OBC reservation with respect to JATS for admission to GBO</b> – The petitioner, Tanvi Satija, had qualified entrance examination for admission to the Post Graduate Diploma in Global Business Operations but was not shortlisted for personal interview. She filed a petition challenging that if some declared successful candidates belonging to JAT caste under the OBC category, were excluded from the benefit of reservation in view of a recent judgment of the Hon'ble Supreme Court, then she would qualify for personal interview.  The college contended that JATS have not been excluded from the benefit of OBC reservations since there is no order to this effect either from the University of Delhi or the Ministry of HRD.	Petition allowed. The court directed for the exclusion of notified JAT candidates from the reservation in view of the orders of Hon'ble Supreme Court.
3	Sharad Chauhan Vs. SRCC	<b>Regarding students' union elections</b> – The petitioner had filed nomination for contesting elections for the post of President of the Students' Union of the college which was rejected by the Election Officer on the ground of short attendance. He had pleaded that benefit of attendance on medical grounds be given to him for	The petition was dismissed.



		contesting elections as was allowed to him exclusively for applying for a scholarship in the MHRD.	
4	Siddharth Yadav Vs. SRCC	<b>Regarding students' union elections</b> – The petitioner had filed nomination for contesting elections for the post of President of the Students' Union of the college which was rejected by the Election Officer on the ground of short attendance. He had alleged that he was not allowed certain benefits of attendance on account of his participation in some extracurricular activities, which would have made him eligible for contesting elections on account of required minimum attendance.	The petition was dismissed.
5	Krushna Patil & Ors. Vs. SRCC	<b>Employment/ labour matter</b> – Petitioners have raised an industrial dispute matter claiming regular employment.	Pending.
6	Sharad Singh & Anr. Vs. SRCC	<b>Employment/ labour matter</b> – Petitioners have raised an industrial dispute matter claiming regular employment.	Pending

**6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?**

The College promotes an organizational culture where every member of the College community is welcomed by the Principal to communicate his/her ideas and feedback for improving the functioning and effectiveness of the College. The students are allowed to freely speak to the teachers, teacher-in-charge or the Principal on the delivery of teaching and teaching practices for improvement. Students are also welcomed to offer their feedback to various heads, viz. wardens, librarian, head of the sports department and administrative officers. The consequential feedbacks are then placed before the Principal and concerned committee for putting them into practice. A Complaint and Suggestion Box has been introduced wherein students can offer their feedback for better growth and development of the College. All these initiatives have shown positive response and have proven to be worthwhile.

## **FACULTY EMPOWERMENT STRATEGIES**

### **6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non-teaching staff?**

SRCC as an institution is well-accepted for its academic excellence and focus on the knowledge input. It has continuously evolved from being one of the oldest institution of higher learning in Commerce and Economics to being a spearhead and meeting the expectations of the industry as well as changing economic scenario.

A key in keeping with the ever dynamic environment and its challenges has been the efforts towards continuous development and enrichment of the faculty and the non-teaching staff alike. The College encourages active participation by its faculty members in various National and International Seminars, Conferences and the workshops organized from time to time on the themes of varied interests. This ensures that faculty gets the desired industry exposure as well as opportunities to interact with the leaders in the field of education.

The Institution is appreciative of the time involved in dedicated and quality research. Hence, in order to enhance the efficiency of the researcher, the College provides certain additional facilities like provision for special/ extraordinary leave in addition to study leave, allocation of time table as per the convenience of the researcher to name a few. To motivate and facilitate further, the College undertook a unique initiative, '**Centre for Academic Excellence**' in 2013. Under this initiative, adequate financial assistance is extended to the members for organizing and/ or participating in conferences/ seminars/ workshops/ training programs and paper presentations.

The College also organizes various workshops and training programs to address the IT-related skills requirements of the non-teaching staff. Interdepartmental meetings are conducted often to encourage the exchange of ideas, suggestions and viewpoints amongst non-teaching staff. Such forums help them to remain abreast of periodic upgradations in administrative framework/ protocols in respect to the Institution.

The Institution also intends to organize various training programs to cater to the soft skill enhancement for both teaching and non-teaching staff alike.

### **6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?**

Learning is a continuous process and SRCC is committed to ensure that faculty gets an adequate exposure as well as encouragement to upgrade and adapt teaching to recent developments. The College facilitates and supports the faculty to participate in various Refresher courses, Orientation courses, attend seminars and conferences at national and



international levels as also participate in the workshops oriented towards their area of research. The Institution lays significant emphasis on research effort by the faculty and ensures adequate support at all times to the researchers. Complete autonomy is provided to the Principal Investigator of the research projects which contributes a big way towards empowerment of the faculty. The faculty at an individual level deliberates and shares the feedback/ suggestions and viewpoints of the students in periodic meetings with the Teacher-In-Charge. Such meetings are conducted to ensure that the expectations of the students' in terms of academic support are satisfactorily met.

Apart from being a knowledge base of the College, the faculty also takes part in various administrative responsibilities that entail performing leadership as well as the role of a visionary. The faculty members convene various societies and committees working towards a dedicated cause. This further fosters a sense of empowerment to the participating members.

### **6.3.3. Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.**

The performance appraisal system in any organization is an essential apparatus that helps to provide important and useful information for the assessment of employee's skill, knowledge, ability and overall job performance. It also helps the management to diagnose training and development needs of the employees and deciding the future course of action for the organization itself.

SRCC being a constituent College of the University of Delhi follows an appraisal system as per the mandate of University of Delhi. The faculty members are required to prepare a self-assessment reflecting on their career path and the milestones reached at the time of promotions. The report incorporates details of lectures delivered, remedial learning and support extended to slow learners for integrating them into the mainstream. It also throws a light on the research effort, publications and various conferences, seminars and workshops attended by the faculty. Through self-appraisal, faculty also gets an opportunity to share with the management, various awards, honors and recognition conferred upon them as well as the administrative responsibilities held.

To appraise the performance of the non-teaching staff a self-assessment report is prepared by the staff members on an annual basis wherein they are required to furnish details like duties undertaken, accomplishments, proficiency in work as well personal attributes and so on.

### **6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?**

The Institution follows the Performance Appraisal system mandated by DU keeping in sync

with the University protocol. The self-assessment reports prepared by the faculty members at the time of promotions are then presented for evaluation to the Departmental Promotion Committee constituted as per statutes of the University. The committee comprising of Senior Faculty members and experts within the university conducts a thorough analysis of the self-assessment reports as also helps the management to diagnose the requirement for training and development of the employees. It also serves as a vital parameter for promotion and progression in the career path of the employees. The self-assessment process also throws light on the areas of concern that fall under the purview of policy making by the management.

The outcome of performance appraisal is communicated by ensuring the representation of respective stakeholders in the committee constituted to review the performance appraisal reports.

### **6.3.5 What are the welfare schemes available for the teaching and non-teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?**

The following welfare schemes are available for the benefit of the teaching and the non-teaching staff members. The details of the schemes are detailed below:

- In-House Campus Residential facility is provided to staff (Teaching and Non-Teaching).
- There are number of schemes available to both teaching and non-teaching staff such as Banking facility, Medical reimbursement to serving and retired employees and their dependents, Children education allowance, Child Care Leave to female employees having children up to the age of 18 years, Maternity and Paternity leaves to the female and male employees of the College respectively.

Given below are the details of various welfare schemes availed by the teaching and non-teaching staff of the College in the last four years:

**Table 6.3: Welfare schemes for employees**

S. No.	Welfare Schemes	Extent of benefit availed by the staff	
		No. of units occupied	Total Units
1.	<b>Residential facility</b>		
1.1	<b>Teaching Staff residential facility</b>		
	Girls Hostel Warden	1	1
	Boys Hostel Warden	1	1
	Principal's Bungalow	1	1
	Teachers' flats	12	12
	Staff Quarters	10	10
1.2	<b>Non-teaching staff</b>		



	Staff Quarters – Class II and III	3	8
	D' Type Quarter	14	28
2.	<b>Banking facility in the campus</b>	All employees	
3.	<b>Medical reimbursement</b>	All employees	
4.	<b>Sports Complex</b>	All employees	
4.1	<b>Fitness Centre</b>	All employees	
4.2	<b>Basic Health Care Unit</b>	All employees	
5.	<b>Swimming pool facility</b>	All employees	
6.	<b>Physiotherapy facility</b>	All employees	
7.	<b>Subsidized photocopying shop in campus</b>	All employees	
8.	<b>Dedicated Faculty corner in College library</b>	All employees	
9.	<b>WUS Health Scheme for employees</b>	All employees	

As far as the percentage of staff availing the benefits of the various welfare schemes is concerned almost 100% of the staff members who applied for the benefits under the respective schemes were able to avail the benefits in the last four years.

### **6.3.6 What are the measures taken by the institution for attracting and retaining eminent faculty?**

The College attracts some of the most talented young minds every year. The presence of an illustrious faculty apart from academic excellence and student career progression is one of the major factors that SRCC continues to be a dream destination. Every year, the College attracts highly qualified academicians specializing in their area of expertise. The recruitment notice released by the College authorities on periodic intervals receives a phenomenal response and selections are made based on an intensive selection process drafted by a duly constituted selection committee.

The College extends adequate research support to its faculty through initiatives dedicated towards procurement of funds to organize and/ or participate in various seminars, conferences and workshops. The best-in-class infrastructure of the College – Wi-Fi enabled campus, well-equipped and technology enabled Library and access to multiple knowledge repositories facilitates a favorable research environment to the faculty members. SRCC strives to provide best academic as well as research milieu to retain its distinguished faculty.

## **FINANCIAL MANAGEMENT AND RESOURCE MOBILIZATION**

### **6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?**

The College prepares the budget for the forthcoming financial year and the funds are acquired and utilized as per budgetary estimates. The budget is duly approved by the Governing Body and sent to University Grants Commission (UGC) for approval and the funds are allocated accordingly. The UGC provides 95% of the total salary account & other approved heads for maintenance of the College. The remaining 5% for salary as well as an additional amount towards maintenance is provided by the management (Governing Body of the College). Recently, the College has received a part of the funds required for construction of Women's Hostel from UGC, and the funds received from the University of Delhi under OBC expansion have been utilized in the renovation of roads, drainage system, street lighting & College canteen. Funds have also been received on a recurring basis under OBC grant that have been used for the purpose of upgradation, repair and replacement of the College auditorium.

Income and Expenditure are closely monitored by the Bursar and the Administrative officer (Accounts) headed by the Principal. Proper procedure for purchases is adopted by the College whereby quotations called for prices are compared. The College has formed a Purchase Committee for this purpose.

### **6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.**

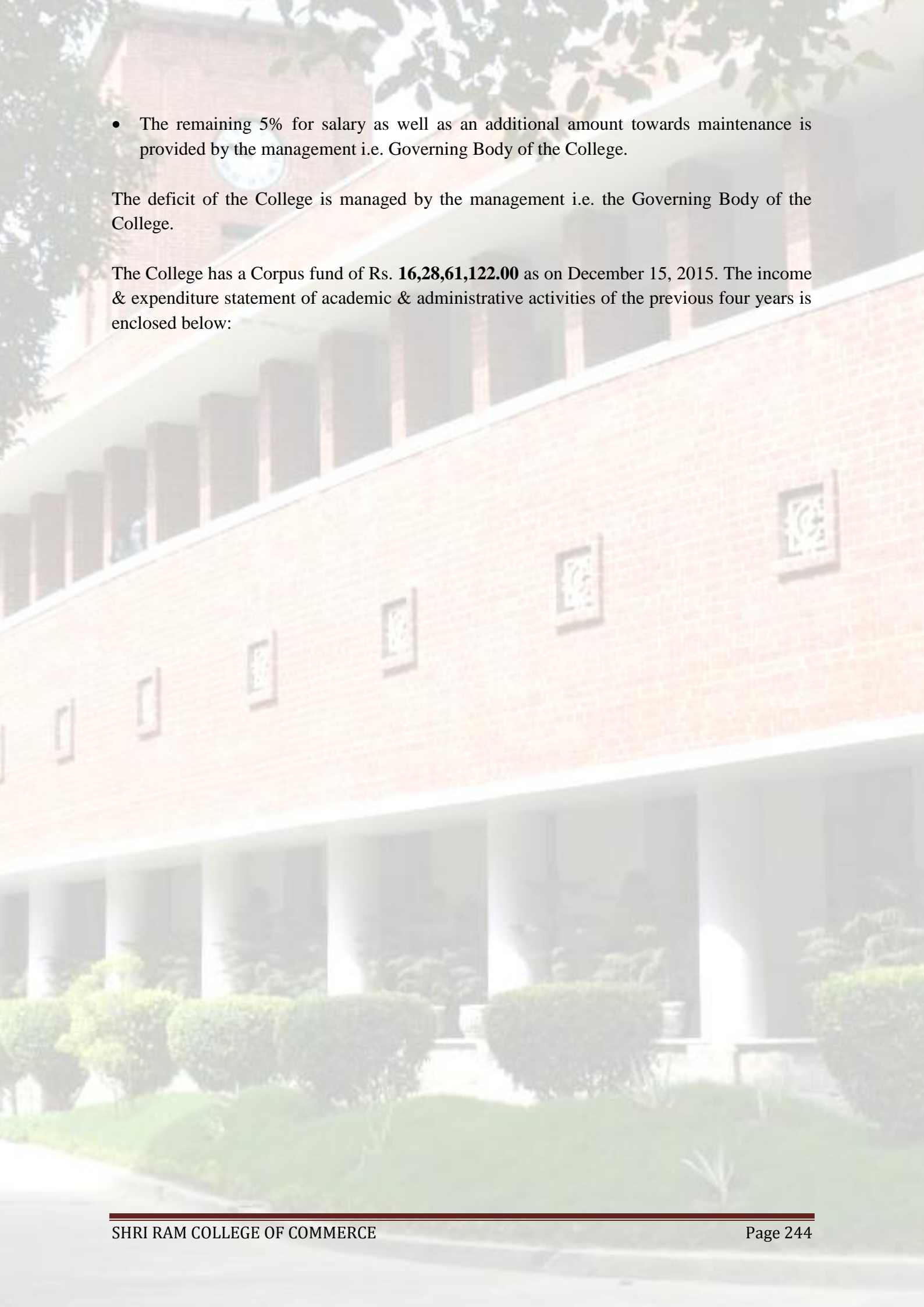
Annual financial auditing is done by the internal auditor who is duly approved by the Governing Body and a statutory auditor who is duly approved by the Governing Body and the University of Delhi. The last audit of the College for the Financial year 2014-2015 (Assessment Year 2015-2016) was done in the month of November/December 2015 and no irregularities were found by the audit team. Besides this, Comptroller and Auditor General of India (CAG) has also conducted the audit of the College up to the financial Year 2012-13.

### **6.4.3 What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institutions, if any.**

The major sources of institutional receipts/funding include the following:

- Fees/Dues from the students.
- The UGC provides 95% of the total salary account & other approved heads for maintenance of the College.



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- The remaining 5% for salary as well as an additional amount towards maintenance is provided by the management i.e. Governing Body of the College.

The deficit of the College is managed by the management i.e. the Governing Body of the College.

The College has a Corpus fund of Rs. **16,28,61,122.00** as on December 15, 2015. The income & expenditure statement of academic & administrative activities of the previous four years is enclosed below:

2010-11

SHRI RAM COLLEGE OF COMMERCE, DELHI  
COLLEGE ACCOUNT  
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2011

				(AMOUNT IN RS.)	
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
	<b>NON-PLAN EXPENDITURE</b>				
	<b>TO TEACHING STAFF</b>		3,10,239.00	<b>BY TUITION FEE &amp; FINE</b>	
7,08,52,294.00	Pay	5,02,12,819.00		Tuition Fee & Fine	3,81,492.00
17,65,133.00	Dearness Allowance	1,43,61,898.00		Less : Concession Allowed	11,556.00
86,56,796.00	House Rent Allowance	85,73,865.00	4,005.00		369,936.00
37,28,573.00	Transportation Allowance	41,37,271.00		<b>BY ADMISSION FEE</b>	4,330.00
4,81,382.00	P.F. Contribution	2,68,083.00			
8,88,642.00	Leave Travel Concession	5,25,177.00	22,19,095.00	<b>BY OTHER FEES</b>	
1,38,000.00	Children Education Allowance	2,77,000.00	2,19,486.00	Library Reading Room Fee	26,45,835.00
2,28,448.00	Leave Encashment for LTC	1,85,544.00	1,84,086.00	Magazine	2,14,002.00
60,000.00	Deposit Linked Insurance	0.00	4,29,490.00	College Garden	2,15,202.00
		7,85,41,657.00	21,270.00	College Prospectus	3,88,510.00
			93,250.00	Identity Cards	22,330.00
			2,00,770.00	Hand Book of Information	1,07,850.00
			8,925.00	Home Examinations	2,33,820.00
				Duplicate Provisional Certificates	9,850.00
					3,837,399.00
	<b>TO ADMINISTRATIVE STAFF</b>			<b>BY PAY &amp; ALLOWANCES (recovered due to</b>	
31,22,174.00	Pay	24,96,295.00		implementation of 6th C.P.C.)	
	Dearness Allowance	615,327.00	52,35,048.00	Teaching Staff - Dearness Pay	17,50,203.00
2,46,425.00	House Rent Allowance	2,93,340.00	2,809.00	Teaching Staff - CCA	455.00
2,11,832.00	Transportation Allowance	2,47,200.00	3,11,200.00	Administrative Staff - Dearness Pay	1,03,736.00
19,893.00	Ad hoc Bonus (2009-10)	27,632.00	14,350.00	Administrative Staff - Dearness Allowance	
1,864.00	Ex-Gratia	39,775.00	3,30,206.00	Library Staff - Dearness Pay	59,934.00
93,580.00	Leave Travel Concession	1,88,603.00	4,78,702.00	Class III Staff - Dearness Pay	1,29,207.00
24,000.00	Children Education Allowance	84,000.00	69,477.00	Class III Staff - Dearness Allowance	
28,317.00	Leave Encashment for LTC	37,630.00			2,043,535.00
		40,29,802.00		<b>BY SUNDRY RECEIPTS</b>	
	<b>TO LIBRARY STAFF</b>			Recovery of Car Advance	1,10,000.00
39,22,237.00	Pay	27,02,071.00	2,20,000.00	Interest on Car/Scooter Advance	20,400.00
73,397.00	Dearness Allowance	9,23,605.00	31,591.00	Retirement Benefits Received	4,254.00
4,93,992.00	House Rent Allowance	6,12,792.00	1,10,605.00	Interest on F.D. & S.B. A/c	5,75,682.00
100.00	City Compensatory Allowance		77,331.00	R.T.I.	200.00
2,91,072.00	Transportation Allowance	3,29,472.00	150.00		710,536.00
5,040.00	Washing Allowance	5,040.00			
34,540.00	Ad hoc Bonus (2009-10)	34,540.00			
75,568.00	Leave Travel Concession				
50,216.00	Children Education Allowance	99,635.00			
23,941.00	Leave Encashment for LTC				
		4,707,155.00			
95,517,456.00	<b>TOTAL CIF</b>	87,278,614.00	10,572,085.00	<b>TOTAL CIF</b>	6,965,736.00





(AMOUNT IN RS.)					
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
9,55,17,456.00	TOTAL B/F	8,72,78,614.00	1,05,72,085.00	TOTAL B/F	,69,65,736.00
46,30,378.00	TO CLASS III STAFF		27,43,530.00	BY MANAGEMENT CONTRIBUTION	3,342,907.00
3,30,474.00	Pay	33,70,510.00	13,37,16,000.00	BY GRANT FROM UGC	12,56,23,428.00
3,80,790.00	Dearness Allowance	8,48,432.00			
15,506.00	House Rent Allowance	3,42,843.00			
75,988.00	Transportation Allowance	4,53,071.00			
23,076.00	Washing Allowance	15,028.00			
17,216.00	Ad hoc Bonus (2009-10)	74,464.00			
69,838.00	O.T.A. to Chowkidars	54,273.00			
59,170.00	Ex-gratia	35,623.00			
9,410.00	Leave Travel Concession	24,180.00			
	Children Education Allowance	1,01,611.00			
	Leave Encashment for LTC	9,689.00	53,29,724.00		
	TO EXPENSES AGAINST OTHER FEE				
22,16,623.00	Library Reading Room Fee	26,41,174.00			
2,69,174.00	Magazine	2,14,002.00			
58,165.00	Garden Maintenance	2,15,202.00			
66,785.00	Home Examination	1,43,800.00	32,14,178.00		
	TO OTHER EXPENSES (APPROVED)				
1,78,411.00	Advertisement	3,81,539.00			
3,371.00	Audit Fee	3,309.00			
1,500.00	Annual Day	1,500.00			
14,84,482.00	Building Maintenance	20,89,294.00			
5,109.00	Building Insurance	5,109.00			
9,466.00	Contingency	9,994.00			
45,380.00	Conveyance	88,571.00			
600.00	Entertainment	600.00			
26,48,576.00	Electricity	47,15,341.00			
10,998.00	Furniture Repair / Replacement	10,995.00			
1,78,511.00	Property Tax	1,86,140.00			
108,306,453.00	TOTAL	7,492,392.00	95,822,516.00	147,031,615.00	TOTAL
					135,932,071.00



						(AMOUNT IN RS.)
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR	
108,306,453.00	TOTAL B/F	7,492,392.00	95,822,516.00	147,031,615.00	TOTAL B/F	135,932,071.00
	TO OTHER EXPENSES (APPROVED)					
15,000.00	Library Books	14,541.00				
74,200.00	Liveries	72,161.00				
1,25,370.00	Legal Expenses	22,850.00				
29,048.00	Postage	29,231.00				
4,65,803.00	Printing & Stationery	6,51,662.00				
7,500.00	Seminar	7,500.00				
55,331.00	Telephone Expenses	36,011.00				
198.00	T.A. to candidates called for interview	47,067.00				
6,31,106.00	Water	15,08,242.00				
3,60,000.00	Conveyance Loan		98,81,657.00			
	TO EXPENSES AGAINST 100 % GRANT		10,57,04,773			
1,70,48,240.00	Pension & Commuted Pension	1,18,32,702.00				
49,21,490.00	Family Pension	30,65,413.00				
15,78,775.00	Leave Encashment	9,61,698.00				
37,85,302.00	Gratuity	20,00,000.00				
12,25,357.00	Reimbursement of Medical Expenses	14,22,748.00	1,92,82,561.00	19,88,03,55		
5,24,237.00	Contribution towards Pension (New Scheme)		5,97,744.00			
13,91,53,410.00	Total Expenditure	12,55,84,478.00	14,70,31,615.00	Total Income		13,59,32,071.00
1,01,09,571.00	TO EXCESS GRANT RECEIVED FROM UGC	1,19,41,608.00	22,31,366.00	BY GRANT RECEIVABLE FROM G.B.		15,94,015.00
14,92,62,981.00	TOTAL	13,75,26,086.00	14,92,62,981.00	TOTAL		13,75,26,086.00

In terms of our separate report of even date attached

For B.R. GUPTA & CO.,  
CHARTERED ACCOUNTANTS  
REGN. NO. 008352N

(B.R. GUPTA)  
PROPRIETOR  
M.No. 06817

S. O. (ACCOUNTS)

B.M. Bansal  
A.O.

BURSAR

PRINCIPAL

PLACE: NEW DELHI  
DATE :

19 6 MAR 2012





2011-12

SHRI RAM COLLEGE OF COMMERCE, DELHI

COLLEGE ACCOUNT

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2012

PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
	NON-PLAN EXPENDITURE				
	TO TEACHING STAFF			BY TUITION FEE & FINE	
5,02,12,819.00	Pay	4,43,21,809.00		Tuition Fee & Fine	4,42,080.00
1,43,61,898.00	Dearness Allowance	2,38,01,045.00	369,936.00	Less : Concession Allowed	21,708.00
85,73,865.00	Dearness pay	14,738.00			420,352.00
41,37,271.00	House Rent Allowance	88,78,243.00	4,330.00	BY ADMISSION FEE	5,135.00
2,68,083.00	Transportation Allowance	48,64,900.00			
5,25,177.00	P.F. Contribution	1,92,308.00		BY OTHER FEES	
2,77,000.00	Leave Travel Concession	6,54,409.00	26,45,835.00	Library Reading Room Fee	3,060,303.00
1,85,544.00	Children Education Allowance	3,44,250.00	2,14,002.00	Magazine	493,540.00
0.00	Leave Encashment for LTC	1,01,240.00	2,15,202.00	College Garden	299,580.00
		8,31,72,940.00	3,88,510.00	College Prospectus	229,570.00
			22,330.00	Identity Cards	63,340.00
			1,07,850.00	Hand Book of Information	122,800.00
			2,33,820.00	Home Examinations	172,181.00
			9,850.00	Duplicate Provisional Certificates	29,285.00
					4,470,599.00
	TO ADMINISTRATIVE STAFF			BY PAY & ALLOWANCES (recovered due to implementation of 6th C.P.C.)	
24,96,295.00	Pay	2,208,372.00		Teaching Staff - Dearness Pay	
615,327.00	Dearness Allowance	1,074,262.00	17,50,203.00	Teaching Staff - CCA	
2,93,340.00	House Rent Allowance	317,922.00	455.00	Administrative Staff - Dearness Pay	
2,47,200.00	Transportation Allowance	281,808.00	1,03,736.00	Administrative Staff - Dearness Allowance	
27,632.00	Ad hoc Bonus (2010-11)	27,632.00		Library Staff - Dearness Pay	
39,775.00	Ex-Gratia	41,041.00		Class III Staff - Dearness Pay	
1,88,603.00	Leave Travel Concession	47,162.00		Class III Staff - Dearness Allowance	
84,000.00	Children Education Allowance	51,800.00			
37,630.00	Leave Encashment for LTC	22,056.00		BY SUNDRY RECEIPTS	
		40,72,055.00		Recovery of Car Advance	30,000.00
				Interest on Car/Scooter Advance	50,890.00
				Retirement Benefits Received	
				Interest on F.D. & S.B. A/c	8,35,996.00
				R.T.I.	1,206.00
					918,092.00
	TO LIBRARY STAFF				
27,02,071.00	Pay	2,422,655.00			
9,23,605.00	Dearness Allowance	1,365,750.00			
6,12,792.00	House Rent Allowance	581,363.00			
	City Compensatory Allowance				
3,29,472.00	Transportation Allowance	360,960.00			
5,040.00	Washing Allowance	6,510.00			
34,540.00	Ad hoc Bonus (2010-11)	34,540.00			
	Leave Travel Concession	171,477.00			
99,635.00	Children Education Allowance	91,620.00			
	Leave Encashment for LTC	43,873.00			
		50,78,748.00			
87,278,814.00	TOTAL C/F	92,323,743.00	6,965,736.00	TOTAL C/F	8,814,178.00



PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	(AMOUNT IN RS.) CURRENT YEAR
8,72,78,814.00	<b>TOTAL B/F</b>	9,23,23,743.00	69,65,736.00	<b>TOTAL B/F</b>	58,14,178.00
	<b>TO CLASS III STAFF</b>				
33,70,510.00	Pay	30,14,370.00			
8,48,432.00	Dearness Allowance	15,13,467.00	3,342,907.00	<b>BY MANAGEMENT CONTRIBUTION</b>	3,708,266.00
3,42,843.00	House Rent Allowance	3,82,940.00			
4,53,071.00	Transportation Allowance	6,29,371.00	12,56,23,428.00	<b>BY GRANT FROM UGC</b>	13,44,41,000.00
15,028.00	Washing Allowance	19,263.00			
74,464.00	Ad hoc Bonus (2010-11)	71,096.00			
54,273.00	O.T.A. to Chowkidars	66,660.00			
35,623.00	Ex-gratia	40,695.00			
24,180.00	Leave Travel Concession	1,27,783.00			
1,01,611.00	Children Education Allowance	1,08,889.00			
9,689.00	Leave Encashment for LTC	5,735.00			
		59,80,269.00			
	<b>TO EXPENSES AGAINST OTHER FEE</b>				
26,41,174.00	Library Reading Room Fee	30,60,303.00			
2,14,002.00	Magazine	3,32,597.00			
2,15,202.00	Garden Maintenance	2,99,580.00			
1,43,800.00	Home Examination	1,72,181.00	38,64,661.00		
	<b>TO OTHER EXPENSES (APPROVED)</b>				
3,81,539.00	Advertisement	25,921.00			
3,309.00	Audit Fee	0.00			
1,500.00	Annual Day	1,500.00			
20,89,294.00	Building Maintenance	21,34,080.00			
5,109.00	Building Insurance	5,109.00			
9,994.00	Contingency	26,402.00			
88,571.00	Conveyance	59,403.00			
600.00	Entertainment	600.00			
47,15,341.00	Electricity	51,18,525.00			
10,995.00	Furniture Repair / Replacement	10,950.00			
1,86,140.00	Property Tax	186,140.00			
103,314,908.00	<b>TOTAL</b>	7,568,630.00	102,168,673.00	<b>TOTAL</b>	143,963,444.00





PREVIOUS YEAR		EXPENDITURE		CURRENT YEAR	PREVIOUS YEAR	INCOME		(AMOUNT IN RS.)
								CURRENT YEAR
103,314,908.00		TOTAL B/F	7,568,630.00	102,168,673.00	135,932,071.00	TOTAL B/F		143,963,444.00
		TO OTHER EXPENSES (APPROVED)						
14,541.00		Library Books	15,000.00					
72,161.00		Liveries	81,353.00					
22,850.00		Legal Expenses	15,600.00					
29,231.00		Postage	75,383.00					
6,51,662.00		Printing & Stationery	730,527.00					
7,500.00		Seminar	7,425.00					
36,011.00		Telephone Expenses	39,717.00					
47,067.00		T.A. to candidates called for interview						
15,08,242.00		Water	1,287,336.00	9,820,971.00				
		TO EXPENSES AGAINST 100 % GRANT						
1,18,32,702.00		Pension & Commuted Pension	1,50,11,738.00					
30,65,413.00		Family Pension	33,94,605.00					
9,61,698.00		Leave Encashment	39,01,350.00					
20,00,000.00		Gratuity	42,50,817.00					
14,22,748.00		Reimbursement of Medical Expenses	20,37,239.00					
		T.A. to retired employees	1,279.00	2,85,97,028.00				
5,97,744.00		Contribution towards Pension (New Scheme)		11,68,277.00				
12,55,84,478.00		Total Expenditure		14,17,54,949.00	13,59,32,071.00	Total Income		14,39,63,444.00
1,19,41,608.00		TO EXCESS GRANT RECEIVED FROM UGC		38,09,002.00	15,94,015.00	BY GRANT RECEIVABLE FROM G.B.		18,00,507.00
13,75,26,086.00		TOTAL		14,55,63,951.00	13,75,26,086.00	TOTAL		14,55,63,951.00

In terms of our separate report of even date attached

For B.R. GUPTA & CO.,  
CHARTERED ACCOUNTANTS  
REGD. NO. 008352N

(B.R. GUPTA)  
PARTNER  
M.No. 06817

S. O. (ACCOUNTS)

B.M. Bansal  
A.O.

B. M. Bansal  
BURSAR

Principal

PLACE: NEW DELHI  
DATE: 11 FEB 2013







PREVIOUS YEAR		EXPENDITURE		CURRENT YEAR	PREVIOUS YEAR	INCOME		CURRENT YEAR
9,23,23,743.00		TOTAL B/F		10,63,76,006.00	58,14,178.00	TOTAL B/F		74,75,181.00
30,14,370.00		Pay		34,70,280.00	37,08,266.00	BY MANAGEMENT CONTRIBUTION		35,44,042.00
15,13,467.00		Dearness Allowance		17,91,437.00				
3,82,940.00		House Rent Allowance		3,62,058.00	13,44,41,000.00	BY GRANT FROM UGC		
6,29,371.00		Transportation Allowance		6,39,364.00		Received during the year		160,322,000.00
19,263.00		Washing Allowance		17,250.00		Less : Advance Grant for		
71,096.00		Ad hoc Bonus		69,080.00		the year 2013-14 trfd		
66,660.00		O.T.A. to Chowkidars		58,125.00		to Balance Sheet		20,000,000.00
40,695.00		Ex-gratia		45,670.00				140,322,000.00
1,27,783.00		Leave Travel Concession		99,678.00				
1,08,889.00		Children Education Allowance		1,41,535.00				
5,735.00		Leave Encashment for LTC		29,768.00	67,24,245.00			
		TO EXPENSES AGAINST OTHER FEE						
30,60,303.00		Library Reading Room Fee		32,52,813.00				
3,32,597.00		Magazine		7,88,325.00				
2,99,580.00		Garden Maintenance		7,72,821.00				
1,72,181.00		Home Examination		48,165.00	48,62,124.00			
		TO OTHER EXPENSES (APPROVED)						
25,921.00		Advertisement		0.00				
0.00		Audit Fee		50,812.00				
1,500.00		Annual Day		1,500.00				
21,34,080.00		Building Maintenance		11,64,270.00				
5,109.00		Building Insurance		5,125.00				
26,402.00		Contingency		22,200.00				
59,403.00		Conveyance		69,232.00				
600.00		Entertainment		600.00				
51,18,525.00		Electricity		71,61,360.00				
10,950.00		Furniture Repair / Replacement		11,000.00				
1,86,140.00		Property Tax		1,86,140.00				
109,737,303.00	TOTAL	8,672,039.00	117,962,375.00	143,963,444.00	TOTAL		151,341,223.00	



PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	(AMOUNT IN RS.) CURRENT YEAR
109,737,303.00	TOTAL B/F	8,672,039.00	143,963,444.00	TOTAL B/F	151,341,223.00
15,000.00	TO OTHER EXPENSES (APPROVED)				
51,353.00	Library Books	14,998.00			
15,600.00	Liveries	49,441.00			
75,383.00	Legal Expenses	32,750.00			
7,30,527.00	Postage	35,041.00			
0.00	Printing & Stationery	658,208.00			
7,425.00	Recruitment for N.T.Staff	6,747.00			
39,717.00	Seminar	4,250.00			
12,67,336.00	Telephone Expenses	48,862.00			
	Water	985,122.00	1,05,08,458.00		
	TO EXPENSES AGAINST 100 % GRANT				
1,50,11,738.00	Pension & Commuted Pension	1,55,16,865.00			
33,94,605.00	Family Pension	38,42,711.00			
39,01,350.00	Leave Encashment	23,92,332.00			
42,50,817.00	Gratuity	30,99,857.00			
20,37,239.00	Reimbursement of Medical Expenses	43,67,756.00			
1,279.00	T.A. to retired employees	0.00			
11,68,277.00	Contribution towards Pension (New Scheme)	8,90,444.00	3,01,09,955.00		
14,17,54,948.00	Total Expenditure	15,85,80,788.00	14,39,63,444.00	Total Income	15,13,41,223.00
38,09,002.00			16,00,507.00	BY GRANT RECEIVABLE FROM U.G.C	4,733,824.00
				BY GRANT RECEIVABLE FROM G.B.	25,08,741.00
14,55,63,951.00	TOTAL	15,85,80,788.00	14,55,63,951.00	TOTAL	15,85,80,788.00

In terms of our separate report of even date attached

For M/s D.P. Khosla & Co.  
CHARTERED ACCOUNTANTS

NEW DELHI  
PARTNER  
(Sd/-)  
M/s S. 46

PLACE: NEW DELHI  
DATE: 23-12-2013

for - 000000

S. O. (ACCOUNTS)

BURSAR

PRINCIPAL



SHRI RAM COLLEGE OF COMMERCE, DELHI  
COLLEGE ACCOUNT  
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2013

				(AMOUNT IN RS.)	
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
	PLAN EXPENDITURE				
	TO TRANSFERRED TO ADVANCE GRANT FROM UGC			BY MERGED SCHEME UNDER XI PLAN	3,00,000.00
	- Merged Scheme under XI Plan	3,00,000.00			
	- Development Assistance under XII Plan	5,50,000.00		BY DEVELOPMENT ASSISTANCE UNDER XII PLAN	5,50,000.00
	TOTAL	8,50,000.00		TOTAL	8,50,000.00

In terms of our separate report of even date attached

For M/s D.P. Khosla & Co.  
CHARTERED ACCOUNTANTS

NEW  
PARTNER

S. O. (ACCOUNTS)

BURSAR

PRINCIPAL

PLACE-NEW DELHI  
DATE : 23-12-2013

(GURUJI DIT)

NN-504603

fen-0006402

2013-14

**SHRI RAM COLLEGE OF COMMERCE, DELHI**  
**COLLEGE ACCOUNT**  
**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2014**

		(AMOUNT IN ₹)			
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
	<b>NON-PLAN EXPENDITURE</b>			<b>BY TUTION FEE &amp; FINE</b>	
	<b>TO TEACHING STAFF</b>			Tution Fee & Fine	3,80,702.00
4,88,60,045.00	Pay	4,36,66,980.00	4,66,096.00	Less : Concession Allowed	38,196.00
3,16,12,519.00	Dearness Allowance	3,77,90,034.00	(27,972.00)		
5,929.00	Dearness pay	4,147.00	4,36,124.00		
97,26,235.00	House Rent Allowance	92,30,543.00	6,745.00	<b>BY ADMISSION FEE</b>	4,250.00
56,12,887.00	Transportation Allowance	63,45,442.00			
1,52,068.00	P.F. Contribution	1,56,644.00		<b>BY OTHER FEES</b>	
12,39,553.00	Leave Travel Concession	11,35,132.00		Library Reading Room Fee	41,78,445.00
3,22,500.00	Children Education Allowance	3,52,500.00		Magazine	8,94,295.00
2,28,962.00	Leave Encashment for LTC	4,02,609.00		College Garden	11,87,475.00
9,57,60,696.00		9,90,84,011.00		College Prospectus	1,96,224.00
	<b>TO ADMINISTRATIVE STAFF</b>			Processing Fee	26,250.00
26,02,741.00	Pay	27,75,297.00		Identity Cards	1,25,902.00
14,49,662.00	Dearness Allowance	15,18,209.00		Hand Book of Information	44,628.00
3,54,366.00	House Rent Allowance	3,56,269.00		Home Examinations	
3,13,231.00	Transportation Allowance	2,57,696.00		Duplicate Provisional	
24,178.00	Ad hoc Bonus	25,904.00		Certificates/Transcript	1,09,900.00
43,623.00	Ex-Gratia	44,608.00			
37,845.00	Leave Travel Concession	1,63,535.00		<b>BY SUNDRY RECEIPTS</b>	
99,860.00	Children Education Allowance	90,000.00		License Fee For Utility Service	89,000.00
37,511.00	Leave Encashment for LTC	27,101.00		Sale of Scraps	7,36,330.00
49,63,017.00		52,58,619.00		Interest on Car/Scooter Advan	1,000.00
	<b>TO LIBRARY STAFF</b>			Interest on F.D. & S.B. A/c	16,49,867.00
27,65,674.00	Pay	23,27,979.00		Retirement Benefits Recd.	1,89,638.00
(49,928.00)	Dearness Pay	19,94,120.00		Canteen Rent	13,167.00
17,00,635.00	Dearness Allowance	5,25,003.00		R.T.I.	300.00
6,13,663.00	House Rent Allowance	3,42,916.00		Notice Period Pay	
3,41,646.00	Transportation Allowance	4,500.00		Leave Salary Recovered	26,78,330.00
5,197.00	Washing Allowance	27,632.00			
27,632.00	Ad hoc Bonus	4,935.00			
	Ex-Gratia	51,682.00			
21,612.00	Leave Travel Concession	55,200.00			
1,20,000.00	Deposit Linked Insurance	10,482.00			
96,950.00	Children Education Allowance				
9,208.00	Leave Encashment for LTC				
56,52,291.00		53,44,449.00			
<b>10,63,76,006.00</b>	<b>TOTAL C/F</b>	<b>10,96,87,079.00</b>	<b>74,75,181.00</b>	<b>TOTAL C/F</b>	<b>97,68,205.00</b>





**SHRI RAM COLLEGE OF COMMERCE, DELHI**  
**COLLEGE ACCOUNT**  
**INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2014**

(AMOUNT IN ₹)					
PREVIOUS YEAR	EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR
10,63,76,006.00	<b>TOTAL B/F</b>	10,66,87,079.00	74,75,181.00	<b>TOTAL B/F</b>	97,68,205.00
	<b>TO CLASS III STAFF</b>				
34,70,280.00	Pay	34,88,930.00	35,44,042.00	BY MANAGEMENT CONTRIBUTION	41,88,411.00
17,91,437.00	Dearness Allowance	22,26,597.00			
3,62,058.00	House Rent Allowance	3,75,308.00	14,03,22,000.00	BY GRANT FROM UGC	16,42,19,000.00
6,39,364.00	Transportation Allowance	6,85,824.00			
17,250.00	Washing Allowance	17,100.00			
69,080.00	Ad hoc Bonus	65,626.00			
58,125.00	O.T.A. to Chowkidars	58,880.00			
45,670.00	Ex-gratia	50,055.00			
99,678.00	Leave Travel Concession	12,841.00			
1,41,535.00	Children Education Allowance	1,30,546.00			
29,768.00	Leave Encashment for LTC	7,492.00	71,19,209.00		
67,24,245.00					
	<b>TO EXPENSES AGAINST OTHER FEE</b>				
32,52,813.00	Library Reading Room Fee	41,78,445.00			
7,88,325.00	Magazine	8,94,295.00			
7,72,821.00	Garden Maintenance	15,72,525.00			
	Transfer to Garden Improvement Fund	(3,85,050.00)			
48,165.00	Home Examination	11,87,475.00	62,60,215.00		
48,62,124.00					
	<b>TO OTHER EXPENSES (APPROVED)</b>				
	Advertisement	3,38,297.00			
50,612.00	Audit Fee	3,371.00			
1,500.00	Annual Day	1,500.00			
11,64,270.00	Building Maintenance	11,35,254.00			
5,125.00	Building Insurance	5,936.00			
22,200.00	Contingency	70,725.00			
69,232.00	Conveyance	82,183.00			
600.00	Entertainment	600.00			
71,51,360.00	Electricity	49,97,786.00			
11,000.00	Furniture Repair / Replacement	10,985.00			
1,86,140.00	Property Tax	1,86,140.00			
14,998.00	Library Books	15,000.00			
49,441.00	Utilities	40,544.00			
32,750.00	Legal Expenses	80,470.00			
35,041.00	Postage	26,688.00			
6,58,208.00	Printing & Stationery	8,24,100.00			
8,747.00	Recruitment for N.T. Staff				
	NPS CRA Charges	3,880.00			
4,250.00	Seminar	7,500.00			
49,862.00	Telephone Expenses	61,625.00			
9,85,122.00	Water	12,55,515.00	91,48,107.00		
1,05,08,458.00					
12,84,70,833.00	<b>TOTAL</b>	68,32,807.00	13,22,14,610.00	<b>TOTAL</b>	17,81,75,616.00



SHRI RAM COLLEGE OF COMMERCE, DELHI  
COLLEGE ACCOUNT  
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED MARCH 31, 2014

(AMOUNT IN ₹)

PREVIOUS YEAR		EXPENDITURE	CURRENT YEAR	PREVIOUS YEAR	INCOME	CURRENT YEAR	
12,84,70,833.00		TOTAL BIF	68,32,807.00	13,22,14,610.00	15,13,41,223.00	TOTAL BIF	17,81,75,616.00
1,55,16,855.00		TO EXPENSES AGAINST 100 % GRANT					
38,42,711.00		Pension & Commuted Pension	1,86,66,138.00				
23,92,332.00		Family Pension	42,02,953.00				
30,98,857.00		Leave Encashment	34,29,949.00				
43,67,756.00		Gratuity	42,36,922.00				
		Reimbursement of Medical Expenses	30,49,358.00				
		T.A. to retired employees	50,130.00				
		P.F. Contribution - CPF To Retired Employees	10,91,422.00				
8,90,444.00		Contribution towards Pension (New Scheme)	13,47,573.00	3,60,74,445.00			
3,01,09,955.00							
15,85,80,788.00		Total Expenditure	16,82,89,055.00	15,13,41,223.00	Total Income		17,81,75,616.00
0.00		TO EXCESS GRANT RECEIVED FROM U.G.C.	1,18,20,470.00	47,33,824.00	BY GRANT RECEIVABLE FROM U.G.C		19,33,909.00
				25,05,741.00	BY GRANT RECEIVABLE FROM G.B.		
15,85,80,788.00		TOTAL	18,01,09,525.00	15,85,80,788.00	TOTAL		18,01,09,525.00
		Accrual of Expense Reserve as per contra	1,04,87,039.00		Memorandum of accrual as per contra		1,04,87,039.00
15,85,80,788.00		TOTAL	19,05,96,564.00	15,85,80,788.00	TOTAL		19,05,96,564.00

In terms of our separate report of even date attached  
For D.P. Khosla & Co.  
CHARTERED ACCOUNTANTS  
Firm Registration No:000640N



S. O. (ACCOUNTS)

A. O. (ACCOUNTS)

BURSAR

PRINCIPAL



#### **6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).**

The Institution makes necessary efforts to obtain additional funding and ensures effective utilization of the same. The College received funds from the University of Delhi and University Grants Commission for extension of existing infrastructure & construction of Women's Hostel. The funds obtained in particular for the renovation of the existing building have been used for the designated purpose. The annual College festival 'Crossroads' and events organized by various societies functioning in the College are financed primarily through sponsorships. The Alumni Association of the College has been a forerunner in providing funds for the development of the College for designated projects. The College has a sports complex which was constructed by the Ministry of Youth Affairs and Sports, Government of India, during the Commonwealth Games 2010.

### **INTERNAL QUALITY ASSURANCE SYSTEM (IQAS)**

#### **6.5.1 Internal Quality Assurance Cell (IQAC)**

**(a) Has the institution established an Internal Quality Assurance Cell? If yes what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?**

The Internal Quality Assurance Cell (IQAC) is functional in the College as per the XII Plan Guidelines for Establishment and Monitoring of the Internal Quality Assurance Cells (IQACs) in consonance with the guidelines of UGC. The IQAC is meant for planning, guiding and monitoring Quality Assurance (QA) and Quality Enhancement (QE) activities of the College. Being at a relatively nascent stage, the formal institutional policy on quality assurance is yet to be drafted and institutionalized.

**(b) How many decisions of the IQAC have been approved by the management /authorities for implementation and how many of them were actually implemented?**

The meetings of the IQAC were held at regular periodicity and decisions pertaining to the following aspects were taken:

- Infrastructural aspects such as Notice Boards and Direction Signs
- Administrative aspects such as appointment of Receptionist, Activity Coordinator and Estate Manager
- Training and Developmental aspects such as continuity of training and development of IT facility for faculty

The said decisions have been duly put into action and have been sent to the management for their due approval.

**(c) How does the IQAC communicate and engage staff from different constituencies of the institution?**

The UGC and NAAC guidelines stipulate the composition of IQAC to be of internal and external members. Two external experts on Quality Management or Industry or Local Community are to be nominated to the IQAC by the Principal of the College in consultation with the Academic Committee of the College. As of now, there are no external members in the IQAC. However, there are plans for inclusion of external members in the Cell as per the UGC guidelines in the near future.

**(d) How do students and alumni contribute to the effective functioning of the IQAC?**

The IQAC of the College has been functional since November 2014. As such, the IQAC is still at a developmental stage. Currently, the role of students and alumni is quiescent in the Cell. However, a sub-committee is planned which will assimilate direct input in the form of feedback and suggestions from the students and alumni in the effective functioning of the Cell.

**(e) How does the IQAC communicate and engage staff from different constituents of the institution?**

The IQAC is committed to evolve to be a facilitative and participative organ of the institution ensuring effective communication and coordination among various constituents of the College viz. Management, Faculty and Administration. The Cell composition already includes members from various constituents of the College such as Library, Administrative Office, etc. Such an all-inclusive composition ensures healthy participation of the fundamental blocks of the College in the Quality Assurance process from the first step of ideation to the final step of implementation. Further, this is vital to the coordinated delivery of service which is essential to the idea of Quality Assurance and Quality Enhancement

**6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes' give details on its operationalisation.**

SRCC, through its IQAC, intends to develop a quality culture indoctrinated in the veins of the institution at par with international standards. Currently, the IQAC is working to develop an integrated framework that conjoins the whole institution as a single unit in the process of Quality Assurance. The democratic and inclusive fabric of the IQAC is a prime step in that direction. The institution, in future, will harness the synergy so created by the IQAC to ensure the operationalization of the integrated framework for Quality Assurance.



**6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.**

The College plans to augment and develop its staff through training and development to ensure effective implementation of the quality assurance procedures.

**6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?**

As a constituent College of the University of Delhi, SRCC is not required to undertake Academic Audit or external review of its academic process.

**6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/ regulatory authorities?**

The IQAC has been formed pursuant to the guidelines issued by the University Grants Commission and National Assessment and Accreditation Council. As such, internal quality mechanisms are congruent with the requirement of external quality assurance agencies and regulatory agencies.

**6.5.6 What institutional mechanisms are in place to continuously review the teaching-learning process? Give details of its structure, methodologies of operations and outcome?**

This has been covered comprehensively in criterion II.

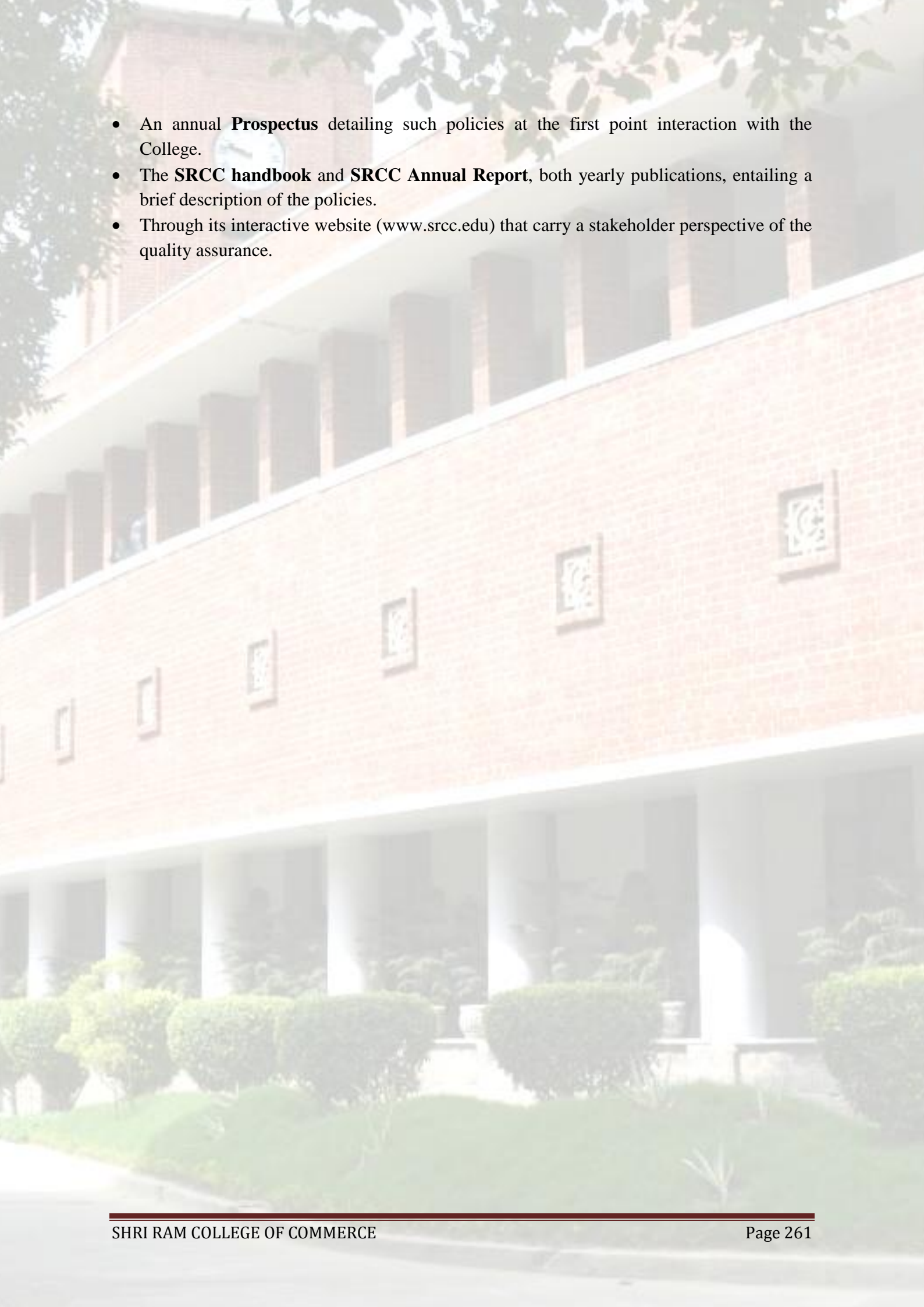
**6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?**

In an evolving field like education, the governance assumes the parable role of the guiding light in the path and progress of the institution. Categorically, to note the mission statement of SRCC on Governance reads as:

***'To maintain and promote quality, transparency, compliance and sustainability in governance and service delivery'***

As such, the College understands the gravitas of governance mechanism and strives to implement governance, both internal and external, within all spheres of the institution to the achievement of its vision.

As an important constituent of the governance, **communication** plays a vital role in the implementation and review of its process. Currently, the Institution relays its quality assurance policy and outcomes to its internal and external stakeholders through an array of medium such as:

- 
- An annual **Prospectus** detailing such policies at the first point interaction with the College.
  - The **SRCC handbook** and **SRCC Annual Report**, both yearly publications, entailing a brief description of the policies.
  - Through its interactive website ([www.srcc.edu](http://www.srcc.edu)) that carry a stakeholder perspective of the quality assurance.



## CRITERIA VII: INNOVATION AND BEST PRACTICES

### Environment Consciousness

SRCC is committed to ecological sustainability both on campus and in the world beyond. The College recognizes that environmental responsibility is a way of life, not just a trend and that new sciences continually brings newer opportunities for improvement, so its active commitment to nurture sustainability will never end. Recent efforts to improve environmental sustainability include the **greener buildings, proposed sewage treatment plant, rainwater harvesting, proposed functional state-of-the-art composting system (vermicomposting), green belt development, installation of solar panels and solar water heaters** etc. Imbibing environmental care into the heart of the institution, environmental consideration is ingrained in every functional facet of the institution.

A **Center for Green Initiatives** functions in the College to identify various environmental issues and take necessary steps to achieve the goal of clean and green campus. The Center through its various cells like **rainwater harvesting cell, waste management cell and energy conservation cell**, strives to work towards the achievement of its objective of environmental care. Further, students have played a vital role in encouraging campus sustainability efforts. These efforts not only help to maintain the health of the public and surrounding ecosystems, but also adhere to the interdisciplinary goals of education through well-rounded growth and reflection.

#### 7.1.1 Does the Institute conduct a Green Audit of its campus and facilities?

The College has a lush green campus spread over an area of around sixteen acres. There are approximately two hundred and fifty trees in the campus area like **Ashoka, Black Plum, Mulberry, Peepal and Eucalyptus**. The College has around twelve lawns of varying size and description. The College's Garden Committee undertakes the responsibility to maintain these lawns. Dedicated gardeners are employed who work under the supervision of the Garden committee for nurturing and maintaining the flora and aesthetic beautification of the College. The green cover of the campus is well-maintained and necessary steps are taken to ensure its preservation in the form of pruning, pest control and soil management.

The College is in the process of having a green audit of its campus by **SGS India Private Limited**. The sustainability baseline assessment will also be done by the agency which will include the assessment of energy consumption, water usage, office waste management, vehicle usage (if applicable) and other factors which influence the sustainability of the operation. Also, an evaluation of various existing initiatives, taken by the College to make the campus eco-friendly, will be undertaken.

### **7.1.2 What are the initiatives taken by the College to make the campus eco-friendly?**

True to the tradition of leading from the front, the College has been a pioneer in its endeavor to evolve to an eco-friendly campus. Efforts taken in this respect are:

#### **Energy Conservation**

The College firmly advocates the efficient use of scarce and non-renewable sources of energy and has always played a proactive role in energy conservation. The following steps are taken by the College in this regard:

- The College building has naturally well-lit classrooms, staff rooms, offices and washrooms to minimize the usage of artificial light.
- The College is gradually transcending to energy efficient LED lighting from the greater energy depleting fluorescent lighting.
- Copper wiring instead of aluminum wiring is used in the College to minimize the wastage of electricity.
- Air-conditioners (ACs) installed in the tutorial rooms and administrative blocks are five-star rated, eco-friendly and are serviced twice a year by authorized technicians. The AC filters are cleaned on a regular basis by the College staff to improve performance and reduce greater energy usage.
- To spread awareness about conserving electricity, notices are put in rooms to act as reminders to staff and students to conserve electricity and switch off the appliances when not in use. Further to follow-up, floor-in-charges take care that no electric appliance is left working when the room is not in use.
- Upkeep and maintenance of various electronic equipment are looked after by the caretaker and professional electricians.

#### **Use of Renewable Energy**

The College has installed solar geysers in the girls' hostel premises for the purpose of heating water. The solar panels installed in the College at the parking area and faculty residences' are used for lighting of the street lamps. To reduce its dependence on non-renewable sources, the College plans to install more solar panels.



## Water Harvesting

- In association with **KPMG foundation and Forum for Organized Resource Conservation and Enhancement (FORCE)**, the College had set up a **rainwater harvesting plant** in the campus in 2011. Under this, there are 4 recharge trenches with one bore-well and one recharge trench with two bore-wells covering the whole of the College. As a measure of water conservation and groundwater management, the rain-water harvesting plant replenishes about fifteen million liters of water to the ground water table every year.
- In addition to the existing plant, the College has initiated the process of building more collection pits for the purpose of rainwater harvesting.
- The College takes care to reduce and eliminate wastage of water through timely repair and systematic maintenance of its water storage and distribution system.

## Efforts for Carbon Neutrality

SRCC believes that sustainable development is important for the College to fulfill its duty towards the society and thus, SRCC is aiming to become a carbon neutral campus by reducing its carbon footprints. Recognizing that non-renewable sources have a carbon liability attached to them, the College already has started emphasis on renewable sources to reduce its carbon usage and indirect carbon emissions.

Certain steps in this direction are:

- The College prohibits the burning of waste material and fallen leaves. Instead, this waste is decomposed for the preparation of manure which is used for plants and trees in the College.
- The College recycles its paper waste as well. Faculty members are encouraged to follow the practice of taking assignments online to minimize the use of paper and promote the use of technology.
- The College has a huge open and green space to absorb emissions emitted by vehicles running on the road adjacent to College.
- Workshops and seminars are organized to sensitize staff and students on environment and sustainable development. These seminars highlight and promote actions to adopt such practices by the staff and students of the College to reduce their carbon footprints.
- Since the College is easily accessible by both road and metro, a large proportion of students and employees prefer to commute through public transport. Many students as

well as faculty, also try to have car pools to reduce carbon footprint. As an added incentive, a particular area is reserved for cycles and pooled cars in the parking area.

### **Plantation**

- The College campus has a botanical garden which has around 50 species of medicinal and herbal plants like **Ginseng, Cardamom, Bay leaf, Holy Basil** etc.
- The **NSS** organizes plantation drives in the College campus and other nearby areas.
- The College follows a tradition of gifting saplings instead of bouquets to the guests at various College events. Recently, the College has also started the practice wherein, every retiring faculty member leaves his mark in the institution by planting a sapling in the College.
- The College maintains a diverse flora to enhance its aesthetic beauty. The efforts of the College in this respect have also been appreciated at the annual flower show of the University of Delhi.

### **Hazardous waste management**

Since the College offers only commerce and economics courses, it does not have to deal with hazardous waste.

### **Waste Management**

- In order to ensure cleaner air, SRCC campus has been made a **vehicle free as well as a smoke free zone**. All vehicles are parked outside the College in the enclosed parking lot. SRCC is also a no-littering and no-smoking zone.
- The College disposes of its non-biodegradable waste through the Municipal Corporation of Delhi. Vermicomposting pits or composters are proposed to be used to recycle wet waste of the College to make organic manure. The gardeners collect the fallen leaves and decompose them in a pit for manure.
- In order to take a step forward to make the College premises clean and safe and that too in an environment-friendly way, dustbins which are made up of cardboard have been placed at various places in the College for collecting waste paper for recycling. In total, there are 20 such dustbins which are supplied by the **Greenobin Pvt. Ltd.** as per the agreement with the College. Greenobin Pvt.Ltd pioneers in providing a complete range of independent recycling and waste paper management facilities to both industrial and commercial customers as well as local authorities, whilst reducing the volume of waste going to landfill. The company sends its van at regular intervals to collect the paper from



these dustbins for recycling and in lieu of that provides notepads made of recycled paper to the College. This not only reduces litter in the campus but also helps in environment protection by promoting the use of recycled paper. Also, this practice is making students of the institution more sensitive towards the environment by providing them an easy way to contribute their bit to the cause.

- The campus has special cardboard dustbins for disposing of used papers which are further recycled. Online attendance has significantly reduced the amount of waste paper generated.
- The College has also undertaken a **waste audit** of its campus in collaboration with an NGO named **Chintan**.
- The College has also contacted professional agencies for the **disposal of its e-waste**.

### Hygiene

- All classrooms, tutorial rooms and administrative blocks at each floor of the campus building have dustbins.
- The College is planning to have both biodegradable and non-biodegradable bins to segregate the waste. Non-biodegradable waste is proposed to be recycled through selected waste-pickers.
- The washrooms are properly and timely cleaned and equipped with amenities of soap, tissue dispensers, and liquid sanitizers.
- In order to ensure professional maintenance of the washrooms, the College has outsourced these services to a specialized agency named 'Everest Enterprises'.
- The College has installed sanitary pad dispensers in the ladies washroom.
- The College promotes the use of eco-friendly phenyl for general cleaning purposes.

## INNOVATIONS

### 7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the College.

As a part of its mission statement, the College is driven by innovations in all facets of its existence. This is substantiated by the innovations in the following areas:

#### 1. Infrastructural Innovations

- **Classrooms:** SRCC is amongst the few colleges in the University of Delhi which has upgraded its classrooms to facilitate teaching through modern technology in harmony with the traditional style of teaching. The main building of the College has been recognized by the Government of Delhi as a 'Heritage Building'. The classrooms have been upgraded with ceiling-mounted LCD projectors, roll-down screens, green boards and podium for the faculty. The classrooms have retained the heritage look with the vintage teak furniture. The classrooms and tutorial rooms in the College are centrally air-conditioned. In addition, the College has tutorial rooms in a separate tutorial block for one-to-one interaction between the teachers and the students.
- **Technologically upgraded and Fully Accessible Library:** A fully computerized library ensures that students can access the catalogs from the computer terminals in the library. An increasing collection of e-books and learning resources supplements the physical inventory of the library. The Library opens for nine and a half hours from 8.30 a.m. to 6.00 p.m. However, during examination time, it opens from 8.00 a.m. to 8.00 p.m. for students' convenience. The books are issued through electronic library card using **OPAC and RFID** technology to all the students and the staff reducing the role of human intervention as a whole ensuring speed and convenience. To facilitate the faculty members in the smooth discharge of their academic and extracurricular responsibilities in the College, a dedicated computer with printer facility has been provided in the library.
- **Internet-Based Services:** The College provides round the clock secured access Wi-Fi facility to all its students and staff members. A fully functional website permits the review and access to attendance and internal assessment records. The notices and relevant information are promptly put up on the website to enable students and staff to have information on real time basis. Students have the facility for online submission of fees, thus avoiding the inordinate queues in front of various administrative counters.
- **Sports Complex:** The College has **extensive playing grounds, a swimming pool, tennis court, gymnasium, indoor badminton court, basketball court, lawn tennis court**, etc. Every year the College holds Sports Carnival, Inter-class matches and Sports Day. For proper training and grooming of players, the College provides coaching facilities to the players for different games. Games like Cricket, Football, Hockey, Basket Ball, Hand



Ball, Badminton, Lawn Tennis, Table Tennis, Swimming, Athletics etc. are patronized by the College. SRCC is among few colleges of the University of Delhi to have a swimming pool facility. The swimming pool opens during the summer season. The swimming pool is properly maintained and coaching facilities are also provided to newcomers.

- **Resource Unit:** The College has a unique **Resource Unit** for visually impaired students developed under the **Equal Opportunity Cell** which has a variety of assistive technology like JAWS and Supernova, the screen reading software among others to maximize the ease of access to the differently abled students.
- **Security:** To upgrade the security of the campus, the premises of the College is under CCTV surveillance with cameras installed at various strategic positions. The College has CCTV electronic surveillance with fourteen cameras in the library, seminar room, auditorium, sports office, and computer labs, forty-five cameras in the corridors, seven cameras in the parking lot and one at the main gate.
- **Basic Health Care Unit:** The College provides basic medical support along with well-equipped physiotherapy center in the campus to its students and staff members. The facilities include a visiting doctor and a full-time nurse.
- **Earthquake resistant building** – The College building can endure and withstand earthquakes with minimum damages. The new wing is also under construction and is going to be stronger than the older one.
- **Safety measures** – A full-fledged fighting system is in place to safeguard students and staff in the event of any mishap. The College has also installed smoke detectors in classrooms and administrative block to ensure zero tolerance towards smoking in the campus.
- **Seminar Room:** A state-of-the-art Seminar Room is an addition to the existing infrastructure, constructed on the occasion of the College's Platinum Jubilee in 2000–2001. It is fully air-conditioned with LCD projection facilities.
- Special washroom and ramps are there for differently-abled students and employees.
- A lift facility along with a **lift operator** is also available for their convenience.
- The College also has a **professional counselor** for the staff and students.
- **Reception Desk:** A reception desk has been built in the College to address the queries of anyone visiting the College.
- The College provides separate rooms for faculty in its tutorial block to facilitate the

requisite soliloquy needed for research and other academic activities of book publishing, discussions, among others.

- The entire campus is Wi-Fi enabled providing unhindered access to Open Educational Resources and University Subscribed Resources for the academic pursuit of the faculty members. Databases like ProWess are also available in the library to conduct research.
- The College also generously extends its infrastructural facilities to faculty members even beyond their office hours to work uninterruptedly for their academic pursuits.
- Free printing and photocopying facilities are provided to the faculty to conduct internals in the College seamlessly.

## **2. Administrative Innovations**

- The College uses intercom facility to connect the tutorial block with the main building to save time and efforts.
- Most of the communications by the College are sent via email, rather than in a hard copy. This helps in cutting down the paper consumption.
- The College has a mailbox which is taken very seriously for enhancing the efficient functioning of the College.
- The College uses intranet based software solutions to develop the timetable in place of manual paper-based timetable system.
- The internal assessment of the students is displayed on the website thereby reducing paperwork and time. Also, it helps in corrections being made immediately.

## **3. Academic Innovations**

- **Interactive Sessions:** The faculty makes consistent efforts to keep the students updated with the current economic events through lectures, informal discussions, workshops, seminars and industry based projects. Some faculty members follow the practice of taking assignments online to minimize the use of paper and encourage the use of technology.
- **Incubation Cell:** SRCC is the first College in the University of Delhi to establish a center for innovation, incubation and entrepreneurship to shift the emphasis of students from job seekers to job providers.
- **Industry Internship:** It provides students with internship opportunities in various esteemed companies and hence, provides them with corporate exposure. The students are actively encouraged to undergo an internship during vacations or to take up the industry-

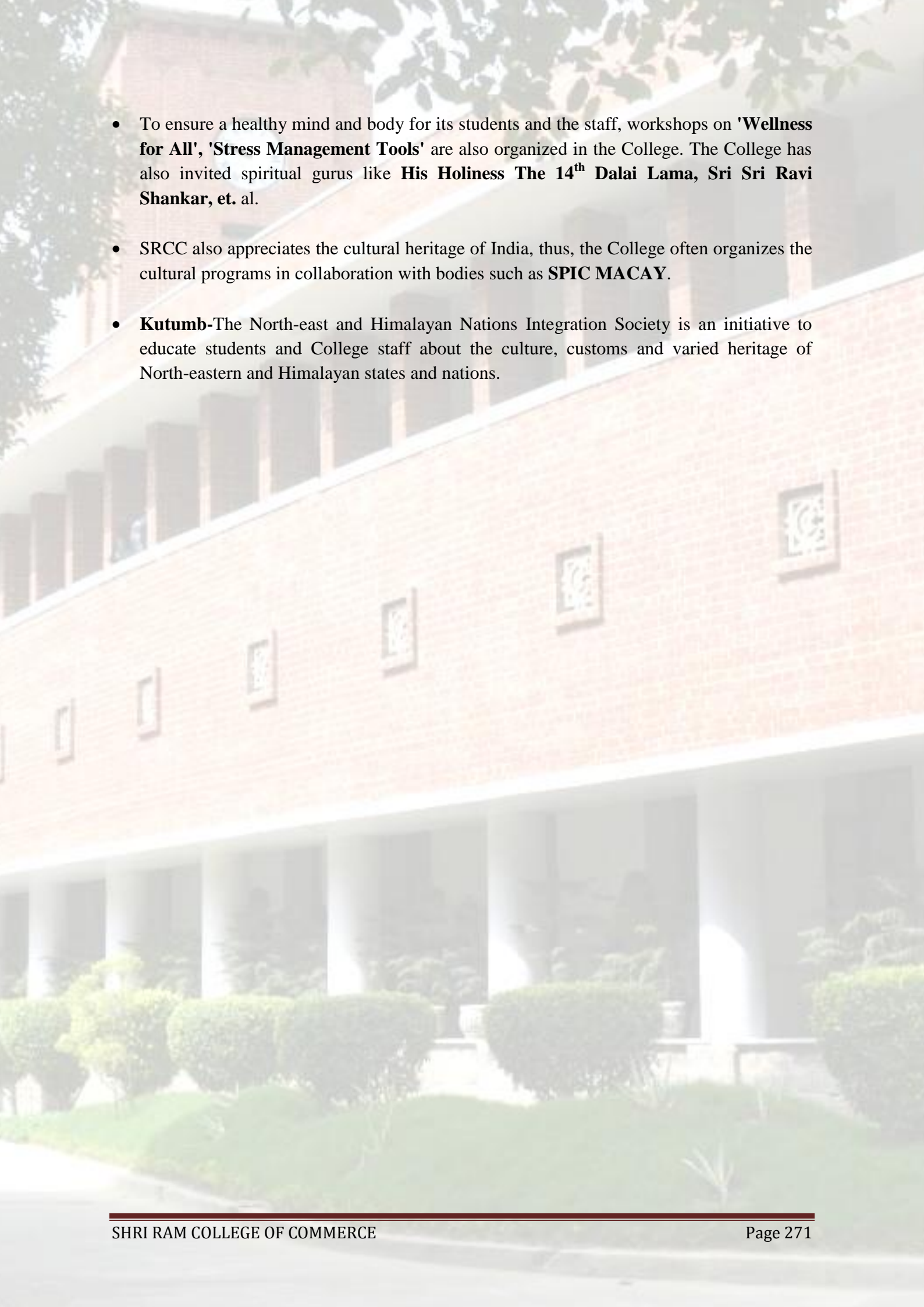


related project work.

- **International Programmes and Collaborations:** SRCC has built collaborative partnerships with reputed business schools and universities abroad. International exchange programmes provide global exposure to the students. To name some, the College has partnerships with the **IESEG Business School, Paris and Lille, Sciences-Po, Paris; Pennsylvania State University, US; Assumption University, Bangkok.**
- **Centre for Academic Excellence:** The College has set up a Centre for Academic Excellence to provide financial support for presenting papers in seminars/conferences of national and international repute and also for attending various training programmes.
- **Remedial classes:** Remedial classes are held for the students from all sections so that they can cover up the topics that they might have missed and to solve their doubts.
- **Field Trips:** The College organizes field trips and excursions for the students to enable them to apply classroom learning to real-life situations thus making their educational experience more relevant and meaningful.
- **Exchange Programs:** The College regularly holds exchange programs to enhance cultural knowledge of students and provide them with a global and varied exposure.
- The College also extends its library facilities to its former faculty and alumni.

#### **4. Other innovations**

- **College Archives:** The College has undertaken a project to document the archives starting from the inception of the College in the imperial era till the present modern age. It describes the growth of the institution, its contribution towards the development of the industry, academia, society and the nation as a whole over a period of hundred years.
- **Commercial College Co-operative Bank Ltd.:** A co-operative bank was constituted by the College in the year 1939 by the name of 'Commercial College Co-operative Bank Ltd.' for the benefits of the employees of the College. All permanent employees are the members of this bank and they can avail loan and deposit funds in it. Currently, there are more than 100 members of this bank. They meet once every month and an annual general meeting is held every year. The accounts of the bank are regularly audited and filed with the Registrar of Co-operative Societies. It is managed by the heads of various departments and the students. The Bursar of the College ex-officio becomes the Chairman of the bank.
- **Student Aid Fund** – Financial assistance offered by Students Aid Fund can be availed by deserving students. Students can avail scholarships based on their merit and financial need.

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- To ensure a healthy mind and body for its students and the staff, workshops on '**Wellness for All**', '**Stress Management Tools**' are also organized in the College. The College has also invited spiritual gurus like **His Holiness The 14<sup>th</sup> Dalai Lama, Sri Sri Ravi Shankar, et. al.**
  - SRCC also appreciates the cultural heritage of India, thus, the College often organizes the cultural programs in collaboration with bodies such as **SPIC MACAY**.
  - **Kutumb**-The North-east and Himalayan Nations Integration Society is an initiative to educate students and College staff about the culture, customs and varied heritage of North-eastern and Himalayan states and nations.



## BEST PRACTICES

**7.3.1 Elaborate on any two best practices which have contributed to the achievement of the Institutional Objectives and/or contributed to the Quality improvement of the core activities of the College.**

### *Best Practice I*

**1. Title of the Practice: Experiential Learning: Entrepreneurship, Business Leadership and Industry-Interface.**

**2. Goal:** In pursuit of the holistic development of its students which would enable them to have greater control over progression in the personal and professional spheres, the College emphasizes on conducting a diverse range of activities with vital emphasis on 'experiential learning'. The underlying philosophy is to impart the requisite skills and proficiencies needed to build the competencies to succeed. The College also focuses on developing the ability of the students to merge their personal development with the social responsibilities.

**3. Context:** Imparting the theoretical curriculum in isolation is not adequate for intellectual and responsible growth of an individual. Industrial-academia interface and corporate interactions are critical ingredients for making successful future executives. Students must learn to implement theoretical concepts practically. In the context of the current highly competitive and dynamic environment, students often lack the first-hand experience and requisite skills to deal with the real life problems. They also lack required motivation to continue and excel in the careers they chose. Today, youth possesses immense aspirations. Their abundant energy and talents need to be channelized in the right direction. They need to be motivated through inspirational leadership so that they can identify opportunities and deliver the best solutions for the progress of the society. Education and Industrial interconnectedness throw up many challenges and the institution is trying to take up and address a few of these. While doing the same, they will be able to help communities and society at large.

**4. Practice:** To meet the above mentioned goals students are provided with the following opportunities:

a) **Social entrepreneurial skills development:** The College provides a platform to students so that they can create social value from entrepreneurial opportunities. The activities of **Enactus** play a strategic role in enhancing entrepreneurial skills of the students. **Enactus** came to SRCC in 2007 and since then, various social entrepreneurship projects are being constantly taken up by the students.

Under the Enactus umbrella, the College successfully implemented several projects. Some of them are:

### **I. Project Life on Wheels: Let Them Own What They Owe**

In the year 2011, the students along with the international non-profit organization **SIFE** (Students in Free Enterprise, now known as Enactus) liberated local rickshaw pullers in the campus by providing them customized rickshaws and helping them secure loans from the bank. Students also made efforts to safeguard the interest of rickshaw pullers through accidental insurance premium. Each rickshaw also got fixed advertisement space providing a source to earn extra revenue.

### **II. Project Aahaar: Reclaiming Life, The Culinary Way**

The aim of this project is to uplift underprivileged and commercially exploited women and enable them to become a part of mainstream society. It is done through providing training to help them become entrepreneurs in the food business.

### **III. Project Kayakalp: Pulling The Strings Of Change**

This project initiated in 2012 which aimed at empowering traditional puppeteers residing in Kathputli colony, Shadipur Depot, which is the largest conglomeration of street artists in Asia, and home to an array of diverse artists including puppeteers. It is an ongoing project to revive the dying art form of puppetry and making their art relevant to contemporary audiences and capitalizing on unexplored markets. This project held several training sessions with renowned puppet theatre organizations for the puppeteers to polish their existing skills.

### **IV. Project Azmat: Repossessing Respect**

It is an ongoing endeavor to eradicate manual scavenging and emancipate twenty two women manual scavengers in Nekpur, an area near Ghaziabad, Uttar Pradesh, from this evil practice. It aims to rehabilitate this community of women who earn a meager income and lack access to basic amenities like education and sanitation by providing them with a new opportunity to earn their livelihood through detergent making instead of manual scavenging. These women were also a victim of social stigma. This project in collaboration with '**Sulabh International**' undertook the construction of 128 two pit toilets.

### **V. Project Sattva: Churning Purity into Progress**

Project Sattva seeks to empower women dairy farmers from Karnal, Haryana and broaden their income generation possibilities by enhancing the efficiency of dairy farming in the area by rearing high-yielding cattle and value addition to milk. The aim is also to bring a positive change in their livelihoods and help them become entrepreneurs in the dairy business. This endeavor facilitates microfinance and scientific training for women dairy farmers and to



promote women-run milk collection and processing centers to provide fresh unadulterated milk and milk products.

**b) Center for Innovation, Incubation and Entrepreneurship (CIIE)** - In 2015, the College started a center for startups called '**Center for Innovation, Incubation and Entrepreneurship**'. CIIE, Shri Ram College of Commerce is a student-led Centre comprising of SRCC faculty, alumni, industry experts and like-minded organizations to foster an ecosystem of synergized efforts towards academic and business initiatives. It aims to create an environment that promotes and stimulates the spirit of entrepreneurship among the students of the College. Ideas initiated by the students backed with sound business acumen and right guidance from professors, researchers and industry experts can pave the way for the successful transition of start-ups to established businesses. It provides mentoring and fund-raising support to the ventures virtually and physically in various ways to help them succeed. CIIE aims to establish a comprehensive network of organizations to help incubate operational execution, legal advice, online and offline marketing and overall business development.

The already operational **Entrepreneurship Development Cell (EDC)** of the College is now covered under the ambit of CIIE. As they say 'change is the only constant', EDC has constantly progressed and always taken a leap beyond the visible horizons which made it a self-sufficient. The activities of the society during the last few years are as follows:

- **Social Litmus** –This comprised of a speaker session in SRCC with Charnita Arora, **Founder of Perfect Life Spot**, on the holistic personality development. The aim of the workshop was to equip the young adults with the essential life skills that are left out of the formal school education such as conflict resolution, crisis management, entrepreneurship, emotional intelligence survival for a balanced blossoming soul.
- EDC releases its newsletter by the name '**Entrepost**' to foster a spirit of reading and provide deeper insight into the technicalities of entrepreneurship every year.
- **Internship Fair**- EDC hosts an internship fair for students all across the University of Delhi, whereby they go through the group discussions and personal interviews along with internship offers. EDC has been inviting companies from various fields like finance, e-commerce, business analysis and social work.
- '**Do what you love**' movement- EDC in collaboration with the YOUNG INDIA challenge, provides an opportunity to the students to learn from the best industry leaders such as Microsoft, KPMG, DELL and many more, enabling them to carve their own niche.
- **E-summit** – An annual talk session that witnesses some of the eminent entrepreneurs of today. **Pranay Gupta, founder of 91springboard; Farrhad Acidwalla, founder of**

**Rockstah Media, an internet and entertainment company; Sanjeev Bhikchandani, founder of Info Edge** which owns Naukri.com, were a few among who graced the event.

**c) Applied Management and Interpersonal Skills Development:** In order to hone their interpersonal and management skills, students of SRCC organize various events. Such events impart the finer points of teamwork, stress management, logistics and crowd management. They also instill in students a sense of purpose and the ability to form a path towards their achievement. A few of such events are mentioned below:

In **2012**, the College students started a two-day long event called the **Youth Conference**. It is a complete student initiative (i.e. by the students for the students), the objective of which is to motivate the youth. Eminent personalities from diverse fields share their experiences with the students. The event focuses on the knowledge and learning from the experience of such personalities. A few eminent speakers who illuminated the event include:

- **Mr. Rajnath Singh (Union Minister of Home Affairs, Government of India)**
- **Ms. Shikha Sharma (MD and CEO of Axis Bank)**
- **Mr. Rahul Kanwal (Managing Editor, TV Today Network)**
- **Mr. Kapil Dev (Former Captain, Indian Cricket Team)**

Another event organized by Students' Union of the College is a management convention called **Business Conclave**. The events of the Business Conclave include speaker's sessions, quizzes, tests and business games. It allows students to be a part of the fascinating world of trade and commerce. This event is an excellent forum for exchanging ideas. Students from the premier undergraduate institutions of the country along with various other Business Schools participate in the event. The institution is proud to have had esteemed speakers to grace the event. These include:

- **Mr. Narendra Modi (Prime Minister of India)**
- **Dr. C. Rangarajan (Former Governor, Reserve Bank of India)**
- **Dr. Bimal Jalan (Former Governor, Reserve Bank of India)**
- **Dr. Pawan Agrawal (CEO, Mumbai Dabbawala Association)**
- **Ms. Smriti Irani (Minister, Human resource Development, Government of India)**

The College also provides a platform to post graduate students of GBO to learn and contemplate the business and economic components of work environment in how they interact and shape the economy. This is done through the **National Colloquium** which is organized every academic year. Some of the eminent speakers in this event have been:

- **Ms. Chanda Kochar (MD and CEO of ICICI Bank)**
- **Mr. Deepak Parekh (Chairman, HDFC)**
- **Mr. Uday Kotak (Executive Vice Chairman and MD, Kotak Mahindra Bank)**
- **Mr. Ankur Warikoo (Co-founder and CEO, Nearbuy)**



The College recently hosted a session with **Mr. Sundararajan Pichai, CEO of Google Inc.** which is yet another feather in the cap. The students got golden opportunity to have an interactive session with him and learn from his experiences.

**d) Application of skills through training:** Students can enhance their applied knowledge through a myriad of seminars, conferences and workshops organized by the College throughout the year. All-round development of students demands a 360-degree approach mixing elements of theory, practice, application and innovation. In order to build future leaders of the country, the College organizes seminars and training workshops on a variety of fields ranging from economics to dramatics, from the stock market to travel, from the environment to commerce/business. These trainings integrate academics with application and students learn to solve real world problems.

**e) Placement Assistance:** The Placement Cell at Shri Ram College of Commerce, working in close coordination with its faculty advisor, provides a platform for the students seeking recruitments to interact with potential recruiters on campus. Guided by a set of rules and principles, it strives to maintain warm relation with firms. Preparing the recruitment schedule for the year, inviting firms for pre-placement talks on campus, followed by final placements, and overseeing the process till the end, is a responsibility that the Placement Cell endeavors to carry out successfully. Their commitment for students is reflected in the rising quality of placements that students get every year.

The Placement Cell of the College facilitates on the campus recruitment by giving a common platform to the students seeking jobs. It invites companies related to finance, human resources, marketing and other branches of the industry to be a part of the placement process at SRCC. The profiles that companies offer relate to internships, management trainees, executives, research analysts, etc. It helps in organizing various workshops, seminars and other developmental activities that help in personality grooming and provides students a platform for expression and enhancement of their soft skills.

The College has practiced a policy of self-renewal all along to enhance the social and economic relevance of courses offered. The Placement Cell is planning to launch a website of its own so that there is a common platform for the students addressing their queries with regard to application and other placement related process. It will also make it convenient for the companies approaching the campus.

**f) TEDxSRCC:** TEDx event is an independently organized conference with the license of TED (Technology, Entertainment and Design) which is a global set of conferences owned by the private non-profit Sapling Foundation, formed to disseminate ideas. At TEDx SRCC, the aim is to explore new ideas that can evolve and act as a catalyst for change in the lives of students. The theme of TEDxSRCC talks ranges from 'Sustainable development' to 'Food for Thought'.

**g) Collaborative Programmes of the College:** The students are involved in International Programme Projects, particularly '**Youth In Action**', which helps them to work together in a multi-cultural team involving students from various countries. This enables them to learn and merge qualities like leadership, team management and reaping the benefits of a diverse group in the global context. Visits to the **Lok Sabha and the Rajya Sabha** helped them understand the functioning of the of Indian legislature. Further, in Indo-Dutch Outgoing programme, students participate in '**Business Simulation Models**' which enrich their learning and knowledge as they act as business managers in such scenarios.

## 5. Evidence of success

The success of the projects undertaken by Enactus-SRCC can be assessed through the impact that these projects have made on the life of the communities involved. These can be detailed as under:

- a) **Project Life on Wheels:** This project has been completed successfully after achieving a repayment rate of 87% and had an overall economic impact of Rs. 32,40,000. The life of eighty five rickshaw pullers were transformed and the project touched over four hundred families in totality. Many allied activities like health check-up camps are further regularly organized for the overall well-being of the community.
  - b) **Project Aahaar:** The beneficiaries of this project are engaged in cooking in the *community kitchen* of a government shelter home catering to over three hundred and fifty inmates. The project was successfully completed in 2013-14.
  - c) **Project Azmat:** The women community has been organized into a co-operative society and is proficient in the manufacturing of detergent. The setting up of this micro-enterprise has increased their income substantially and also improved their quality of life.
- **Financial Impact:**
    - 1. Monthly Revenue: Rs. 1,70,650
    - 2. Monthly Profit: Rs. 51,397
    - 3. Monthly Income per woman: Rs. 5,355 (including stipend of Rs 2,500)
    - 4. % increase in income: 1668.3% i.e. from Rs. 300 per month to Rs. 5,355 per month
  - **Social Impact:**
    - 1. Improved the quality of life of 8,000 people
    - 2. Instilled a sense of entrepreneurship
    - 3. Helped change the perception of villagers towards women



- **Environmental Impact:**

1. 69,120 liters of water approximately conserved every month
2. Constructed eco-friendly two-pit toilets

d) **Project Kayakalp:** In the past, this project has been associated with names such as Doordarshan, the Election Commission and Centre for Cultural Resources and Training. This project has also won awards such as **Antyodaya**, organized by IIM- Calcutta, 2014, Seeds of Hope - The Bain Social Entrepreneurship Challenge, 2013, Dell Social Innovation Competition, 2013: Semi-Finalist, Genesis 2012 - Social Entrepreneurship competition organized by IIT Madras: Runners-Up. The puppeteers have performed several shows and have ventured into the segment of puppet-making workshops as well.

- **Financial Impact:**

1. **Revenue:**  
2013/14- Rs. 4,93,200  
2014/15- Rs. 20,64,800
2. **Monthly Income per Puppeteer:**  
2013/14- Rs. 3,000  
2014/15- Rs. 12,000

- **Social and Environmental Impact:**

1. Viewership of 150 Million
2. Empowerment of low-income artists
3. Greater self-esteem
4. Greater access to healthcare and sanitation facilities
5. Awareness of pertinent issues

e) **Project Sattva:** This initiative has been featured in various newspapers such as The Business Standard, The Hindustan Times etc.

- **Financial Impact:**

Project Sattva has already engaged twenty five women directly and benefitted **nine hundred and twenty** people indirectly through improved quality of products. The use of innovative marketing strategies and capacity building has increased the revenue of the processor groups to **Rs. 4,47,300** per month marking an increase in the profit per woman to **Rs. 6,971** per month in the eight months of operation. They are generating total monthly revenue of **Rs. 2,67,000** and a monthly profit of **Rs. 4,860** per woman. The other dairy farmers in the village will increase their savings by **Rs. 3600** per cattle owing to the services of **Kisan Sahyogis**.

- **Social Impact:**

The village suffers from a highly disproportionate gender ratio. Project Sattva empowers these women to gain ownership of their business, increasing the female labor force participation rate and transforming their role from mere supporters of their husbands to rightful bread earners of their households. Moreover, the supply of fresh, unadulterated milk improves nourishment in the region.

- **Environmental Impact:**

The women were provided with extensive training in the proper breeding of cattle by **NDRI**, which ensures good health and high productivity of the cattle. The cattle were provided with the right feed and nutrients in the prescribed dosage that reduced the problem of overgrazing. A significant amount of water was conserved through efficient feed management, manure management and mechanized product processing. Also, cattle dung was converted into manure, vermin-compost and biopesticides and fertilizers, thus directly helping in improved farming practices in the village.

SRCC has been imparting experiential knowledge to its students for the past many years and it has been a fruitful venture so far. This is evident from the fact that many eminent alumni of the College are doing very well in their respective fields, demonstrating their entrepreneurial and leadership skills in their respective fields. This in itself is a proof that the seeds of practical and experiential learning that were sown in the College environment are flourishing and fructifying in the society. As a pioneer in commerce and management education, the College has always been the center of the industry-academia interface. Some of the distinguished alumni of the College are:

- **Mr. Arun Jaitley (Union Minister of Minister of Finance, Minister of Corporate Affairs and Minister of Information and Broadcasting, Government of India)**
- **Mr. Anshuman Jain (Former Co-CEO, Deutsche Bank)**
- **Mr. Gulshan Grover (Actor, Indian Film Industry)**
- **Late Mr. Binguwa Mutharika (Former President of Malawi)**
- **Mr. Rakeysh Omprakash Mehra ( Filmmaker, Screenwriter)**
- **Ms. Sminu Jindal (Managing Director, Jindal SAW Ltd)**

Since the inception of the placement cell in 1996-97, most of the students sitting for the final recruitment have got jobs through on-campus interviews. In the year 2014-15, the placement cell of the College successfully placed close to 350 students with the highest salary packages in the institutional history. The College also witnessed various successful start-ups by its current and former students, some of which are as follows:

- **Advisor's Circuit:** It is a platform for connecting people with experts and is founded by Lavvi Aggarwal.



- **Easy Tax-** Under the guidance of the esteemed faculty, Akshay Verma and Yashaswai, showcased an entrepreneurial initiative, **Easy Tax-** a tax management consultancy in University of Delhi's annual fest '**Antardhvani**'. Easy Tax is an online tool created in 2014 that help people to do easy tax planning.
- **Educomp:** Founded by Mr. Shantanu Prakash, it is a leading education solutions company.
- **Eventikka:** An event management company by Rishi Thariani.
- **Fabence:** Founded by Anshul Gupta, it is a personalized fashion discovery and shopping tool.
- **Gamezop:** It is an online gaming portal by Yashash Agarwal and Gaurav.
- **Head Start:** Paresh Gupta founded this as a start-up incubator and accelerator.
- **Kochings.com:** A startup called **Kochings.com** is set up by Archit and Abhishek, former students of the College. The startup is an information portal for students looking for coaching and home tuitions. **Kochings.com** has tied up with various youth organizations and youth platforms for marketing their venture. At present, the project is in its beta stage and covers Delhi and NCR region.
- **Sanjeevani:** Shreya Gupta and Harsh Agarwal, students of the College, built up a social entrepreneurship project '**Sanjeevani**' which qualified to be demonstrated at UN headquarters in October 2015. Project Sanjeevani is a manufacturing and distribution business model that links rural papad manufacturers to their potential customers.
- **Seek Sherpa:** It is India's first mobile marketplace connecting travelers and locals over information and experience. It is founded by Dhruv Raj Gupta and Sukhmani Singh.
- **The Clothing Edit:** Sejal Kumar founded the clothing edit which produces fashion and lifestyle content
- **True Weight:** It is a fitness institute for women by Vishnu Saraf.
- **Uberjogi:** Started by Vasudha Gupta, it offers customized apparels and accessories.

The list of successful ventures by students of the College is quite exhaustive. The examples mentioned above are only some of the evidence of the success in nurturing experiential learning at SRCC.

**6. Problems encountered & resources required:** Since the idea of the practice is to nurture applied and experiential learning, this initiative demands energy, time and resources. The firm commitment of faculty and students is required, with continuous motivation to keep the initiative in action. Financial resources and time constraints within the academic calendar were other problems that perked up. The resources were procured through alumni networks or corporate sponsorships for most of the projects.

### **Best practice II**

#### **1. Title of the Practice: Caring for Persons with Special Needs**

**2. Goal:** The goal of this practice is to make the campus and its facilities efficiently accessible to each person of the College. It also aims to ensure a barrier-free access to all buildings in the College from the classrooms to canteen and from library to hostels and office. This is done through Equal Opportunity Cell (EOC). The aim of the cell is to set up a resource unit that would specialize in addressing the needs of persons with all kinds of disabilities including visual, hearing, orthopedic etc. to ensure that there is no discrimination in the College on grounds of disability.

**3. Context:** The key challenging issues that contextually featured to implement the program were as follows:

- There was a paradigm shift in the approach from a supply based to one based on value-need. Hence, each facility to be provided to persons in the campus was required to be either modified to become compatible to accommodate special needs of the differently-abled persons or a parallel shadow infrastructure had to be created from scratch.
- It was a pre-requisite to sensitize the staff of the College (both teaching and non-teaching) in order to ensure the effective implementation of EOC for which, a number of workshops were held and simultaneously training was provided. Intensive research was undertaken along with several interactions with concerned experts and persons to identify the technological solutions to meet the special needs of differently abled persons.

**4. Implementation:** The College witnessed EOC's genesis as the first recommendation from the University of Delhi in 2006 and a foundation was laid to take care of the functionality of the cell.

The College ensures that persons with special needs are taken care of from the very moment they enter the campus for admission till the time they graduate from the College. The program began with the renovation of the heritage building of SRCC by connecting the entire administration, academic and tutorial blocks along with College library, the auditorium and the central seminar hall with a network of ramps and elevators to facilitate smooth movement of persons using wheelchairs and stick [white cane] in the College.



**A fully accessible library:** The SRCC library is equipped with an electronic catalogue and book issuing system that is completely user-friendly for all classes of students, irrespective of ability, which empowers one to find any material efficiently in the library without any external help. The College aims to convert all the study material available in the library in electronic form hence creating a parallel e- library which shall be fully accessible even by differently abled persons. The College maintains a dedicated Resource Unit for the visually impaired consisting of state of the art technology which exponentially empowers them to enhance their learning abilities with the following equipment:

- ❖ Computers with world class screen reading software like **JAWS, Dolphin - SuperNOVA , Kurzweil etc., range of text magnifiers like Compaq Mini and portable Clear readers** to read hard text instantly.
- ❖ **ClearView+ Speech** (a device that hosts multiple accessibility features and is exclusively installed at SRCC and IIM- Ahmedabad among all the higher educational institutes in India)
- ❖ **Conversor** which provides improved sound quality for hearing impaired students. It also restricts background noises while recording.
- ❖ **Dolphin- Sayso** software for visually impaired that can convert the text into Daisy audio format which can then be used in mobile devices.
- ❖ **Dolphin- Easy Convertor** software is used to convert English text into Braille transcript. The College has also got an emboss printer, Zy-Fuse Heater for visually impaired students.
- ❖ **Hearing aid** for the persons with hearing disabilities and a **talking notice-board** that is a digital - audio database, for all the notices which are put up across the College. It is updated on a daily basis.

**Accessible hostel building:** Amidst infrastructural issues, the hostels have been redesigned to facilitate full access of rooms, common room and the mess to persons with special needs. An additional staff has also been appointed to provide personal assistance to them. The College has differently-abled friendly washrooms on each floor of its building.

**Canteen for differently-abled students:** The College has taken an innovative step by providing an additional room near the College canteen, which is connected with a ramp wherein all the persons with disability are exclusively served food away from the heavy crowd and ticket collection line in the canteen during peak hours.

In addition to this, special assistance is provided every year during admissions to help differently abled students. A teacher is specially assigned to take care of the needs of the students in the admission process. It is also ensured by the College staff that the admission

process for them is speedy and without any hurdles. The faculty also provides remedial classes for students with special needs at their request.

**5. Evidence of success:** The EOC has helped a great deal in empowering the students and staff to reach greater heights in their lives. A student from 2012 batch Mr. Karan Singhania (fully blind) has made it to the best management school in the country – IIM Ahmedabad. A 2014 batch student Khyati Tanvar (with partial visual impairment) qualified for services at NABARD, after getting into Delhi School of Economics with distinction. These students extend this credit to the technology and faculty aid that they received at the College in terms of e-books and extra classes by teachers on one to one basis for them under EOC. Above all, the resource unit for the visually impaired has been recognized as one of the most advanced of its type in the country by the world's leading tech solutions company of this field, **Barrier Break**.

**6. Problems encountered in resourcing:** The following can be outlined in this context:

**Financial:** Financing EOC was a big challenge because the equipment that are installed in resource unit are unique and expensive. Hence, finding potential sponsors, pitching them the concepts and getting the funds officially sanctioned was an uphill task. Even the substantial overhead costs were fully borne by the College fund.

**Managerial:** The program was inclusive in nature; hence, the faculty had to volunteer for managing the day to day affairs in addition to their regular work at College. The staff also had to be trained with the requisite knowledge to handle the same within the given time constraint.

**Human resource:** The College had to specially train the staff deployed for execution of EOC, through a rigorous set of workshops and training, to give the differently abled persons fully abled vicinity to work in.

Amidst the above mentioned scenario, the College is proud of its never ending efforts towards empowering the differently-abled people and the benefits that they derive and the journey of the persons with special needs, to make this society a more enabling and happy place to live in.





## **EVALUATIVE REPORTS OF DEPARTMENTS**

### Evaluative Report of the Departments

1. Name of the department: **Department of Commerce**
2. Year of Establishment: **1926**
3. Names of Programmes/Courses offered- **Undergraduate - B. Com (H)**  
**Postgraduate - M.Com**
4. Names of interdisciplinary courses and the departments/units involved:

- ❖ **Department of Economics**
- ❖ **Department of English**
- ❖ **Department of Mathematics**
- ❖ **Department of Political Science**
- ❖ **Department of Hindi**
- ❖ **Department of Computer Science**

The Generic Elective option under the CBCS system is being offered from all the above Departments.

5. Annual/Semester/Choice Based Credit System (Programme wise) –

<b>Name of Programme</b>	<b>Mode</b>
B. Com (H) Ist Year	Choice Based Credit System
B. Com (H) IInd Year	Semester System
B. Com (H) IIIrd Year	3 Year Undergraduate (erstwhile <b>FYUP</b> )
M. Com	Semester System

6. Participation of the department in courses offered by other departments-

- ❖ **Department of Economics**
- ❖ **Global Business Operations**

7. Courses in collaboration with other Universities, Industries, Foreign Institutions, Etc.

The College has collaborative arrangement with the following:

- ❖ Indo-Dutch Programme
- ❖ UKIERI-UK India Educational Research Initiative Programme
- ❖ Indo-Poland Programme
- ❖ SRCC Penn State
- ❖ SRCC-Winconsin Indo-US Programme
- ❖ SRCC ASU Indo-US Programme
- ❖ SRCC MSU Indo-Malaysia Programme



8. Details of courses/Programmes discontinued (If any) with reasons- **NIL**

9. Number of Teaching Posts

Designation	Sanctioned	Filled
Professors	N.A	N.A
Associate professors	91	22
Assistant Professors		21-Permanent 48-Ad-Hoc

10. Faculty profile with Name, Qualification, Designation, Specialization, (D.Sc./ D.Litt./ Ph.D ./M.Phil. etc.)

#### DEPARTMENT OF COMMERCE

Sl. No.	Name	Qualification	Designation	Areas of Specialization	No. of Years of Experience
1	Mr. S. C. Malhotra	M.Com, LL.B.	Associate Professor	Accounting	43
2	Mr. S. K. Aggarwal	M.Com.	Associate Professor	Law And Accounts	42
3	Mr. B. K. Goyal	M.Com., LL.B.	Associate Professor	Financial & Cost Accounting, Business Law	42
4	Dr. Ashok Sehgal	Ph.D., M.Phil, M.Com	Associate Professor	Accounting & Finance	40
5	Dr. R. P. Rustagi	M.Com., M.Phil., Ph.D., F.C.S.	Associate Professor	Accounting & Finance	38
6	Dr. C.S. Sharma	Ph.D., M.Com	Associate Professor	Finance	35
7	Dr. Ravi Gupta	M.Com., M.B.A., LL.B., Ph.D.	Associate Professor	Taxation	34
8	Ms. Smita Sharma	M.Com.	Associate Professor	Economics	33
9	Dr. Anil Kumar	Ph.D, M.Com	Associate Professor	Corporate Law & Corporate Governance	32

10	Dr. Deepashree	MBE, M.Phil., Ph.D	Associate Professor	Micro & Macro Economics, Indian Economy	32
11	Mr. S. K. Bohidar	M.A. (Eco.)	Associate Professor	Economics	32
12	Dr. Suman Bhakri	M.B.E., M.Phil., Ph.D.	Associate Professor	Finance, Micro Economics & Indian Economy	32
13	Ms. Reena Chadha	M.Com., M.Phil.	Associate Professor	Corporate Law	29
14	Ms. Renu Agarwal	M.Com., M.Phil.	Associate Professor	Marketing	28
15	Dr. Sneh Lata Gupta	M.Com., M.Phil., Ph.D.	Associate Professor	Accounting & Finance	27.5
16	Mr. Amit Sachdeva	M.B.A., M.Com., M.Phil.	Associate Professor	Economics & Marketing	22
17	Dr. Rachna Jawa	M.Com., M.Phil., Ph.D.	Associate Professor	Finance	23
19	Ms. Alka Goyale	M.Phil.	Associate Professor	Finance	20
20	Ms. Aruna Jha	M.Phil	Associate Professor	Finance And Auditing	19
21	Ms. Santosh Sabharwal	M.Com., M.Phil.	Associate Professor	Marketing & Finance	17
22	Dr. Mallika Kumar	M.A. (Eco.), Ph.D.	Associate Professor	Finance, Cooperative & Micro Finance	23
23	Dr. Santosh Kumar	M.A. (Eco.), M.Phil., Ph.D	Assistant Professor	Economics	15
24	Dr. Abhay Jain	M.Com., Ph.D.	Assistant Professor	Marketing & Finance	12
25	Dr. Pankaj Chaudhary	M.Com., M.Sc., Ph.D.	Assistant Professor	Statistics, Finance	9
26	Dr. Santosh Kumari	M.Com., M.Phil., Ph.D.	Assistant Professor	Direct Taxation	10



27	Mr. Padmeshwar Doley	M.A. (Eco.), M.Phil.	Assistant Professor	World Economy, Environment Economics, Development Economics	9
28	Mr. H.N. Tiwari	M.Com.	Assistant Professor	Financial Accounting, Financial Management	9
29	Mr. Nawang Gialchhen	M.Com., M.Phil.	Assistant Professor	Financial Accounting, Corporate Accounting	7
30	Mr. Tarun Manjhi	M.A., M.Phil.	Assistant Professor	Indian Economy, Macro Economics	8.5
31	Dr. Surya Prakash	M.Com., Ph.D.	Assistant Professor	Marketing & General Management	7
32	Ms. Kinneri Jain	M.Com., B.Ed., M.Phil.	Assistant Professor	Business Law, Cost Accounting	8.5
33	Dr. Neha Matlani	Ph.D., M.Com	Assistant Professor	Corporate Governance	5.5
34	Dr. Vandana Jain	Ph.D., M.Com	Assistant Professor	International Business, Financial Management	12
35	Dr. Naveen Mittal	M.Com., Ph.D.	Assistant Professor	Finance & Taxation	8
36	Ms. Amrita Singh	M.Com., MBA, M.Phil.	Assistant Professor	Law & Finance	12
37	Ms. Astha Dewan	M.Com., M.Phil.	Assistant Professor	Marketing, Cost Accounting, Management Accounting	9.5
38	Ms. Karuna	M.Com., M.Sc.	Assistant Professor	Finance	7
39	Ms. Monika Bansal	MBA	Assistant Professor	Marketing, Human Resource Management	6

40	Dr. Alok Kumar	M.Com., Ph.D.	Assistant Professor	Financial Accounting, Corporate Accounting, Corporate Law	4
41	Ms. Amanpreet Kaur	M.B.A.	Assistant Professor	Finance	5.5
42	Ms. Anisha	M.Com., M.Phil.	Assistant Professor	Organizational Behavior & Development	6
43	Mr. Raj Kumar Shah	M.Com., LL.B., ACS, FCA	Assistant Professor	Financial & Corporate Accounting, Corporate Law	5
44	Ms. Anuradha Agarwal	M.Com., M.Phil.	Assistant Professor	Finance & Computer Applications	13.5
45	Mr. Ashwani Kumar	M.A. (Eco.)	Assistant Professor	Economics	12
46	Ms. Pooja Dhingra	M.Com., M.Phil.	Assistant Professor	Accounting	11
47	Ms. Arushi Malhotra	M.Com.	Assistant Professor	Industrial Business	3.5
48	Ms. Kanu Jain	M.Com.	Assistant Professor	Finance	6.5
49	Dr. Swati Dhawan	Ph. D., M.Com	Assistant Professor	Finance & Accounting	12
50	Dr. Shalini Aggarwal	M.Com., M.Phil., Ph.D.	Assistant Professor	Business Law, Cost Accounting, Finance	5.5
51	Ms. Himani Dahiya	M.Com.	Assistant Professor	Marketing, Human Resource Management	2.5
52	Mr. Arjun Mittal	M.Com	Assistant Professor	Finance	0.5
53	Ms. Priyanka Aggarwal	M.Com.	Assistant Professor	Accounting	2
54	Ms. Ritika Ahuja	M.Com.	Assistant Professor	Finance	0.5
55	Ms. Sonal Thukral	M.Com., MBA	Assistant Professor	Economics, Finance	5



56	Ms. Vartika Khandelwal	M.Com., M.Phil.	Assistant Professor	International Business, Business Law	5.5
57	Ms. Saroj Joshi	M.Com., M.Phil.	Assistant Professor	Finance	4.5
58	Dr. Dipika Bansal	M.Com., M.Phil., Ph.D	Assistant Professor	Accounting, Statistics	3
59	Ms. Shivali Dhameja	M.Com.	Assistant Professor	Finance	3.5
60	Ms. Anu Malhotra	M.Com.	Assistant Professor	Business Law, Finance	4
61	Ms. Charu Goyal	M.Com.	Assistant Professor	Marketing , Human Resource, Economics	1.5
62	Ms. Namita Jain	M.Com.	Assistant Professor	Finance	4.5
63	Ms. Priyanka Joshi	M.Com.	Assistant Professor	Marketing	4
64	Ms. Shikha Makkar	M.Com.	Assistant Professor	Finance & Law	7
65	Ms. Ankita Tomar	M.Com.	Assistant Professor	Income Tax	4
66	Ms. Balbir Kaur	M.Com., M.Phil.	Assistant Professor	Accounting & Finance	8.5
67	Mr. Munindra Kumar Singh	M.Com., MBA	Assistant Professor	Finance & Economics	5
68	Mr. Yashpal	M.Com.	Assistant Professor	Financial Accounting & Organization Theory and Behaviour	1
69	Dr. Yusra Naseem	Ph.D., M.Com.	Assistant Professor	Finance & Taxation	3
70	Ms. Manpreet Sharma	M.Com.	Assistant Professor	Finance	5.5
71	Ms. Prerna Soni	M.Com.	Assistant Professor	Law & Finance	1.5
72	Ms. Neetu Dayal	M.Com.	Assistant Professor	Marketing	1.5

73	Ms. Monica Saini	M.Com.	Assistant Professor	Finance	3
74	Ms. Pinki	M.Com., B.Ed., M.Phil.	Assistant Professor	Marketing	4.5
75	Ms. Poonam	M.Com.	Assistant Professor	Taxation	3
76	Ms. Anju Verma	MBA	Assistant Professor	Human Resource Management	5
77	Ms. Sarita	M.Com.	Assistant Professor	Tax & Finance	2.5
78	Mr. Harish Kumar	M.Com., CAIIB	Assistant Professor	Finance, Financial Markets & Institution, Economics	0.5
79	Ms. Asha Rani	M.Com., M.Phil.	Assistant Professor	Finance	6
80	Ms. Prerna	M. Com.	Assistant Professor	Finance	7
81	Mr. Nikhini Athili	M.Com.	Assistant Professor	Finance, Financial Markets Institutions and Services	2
82	Mr. Pankaj Shah	M.Com.	Assistant Professor	Marketing, International Business, Management Accounting	2
83	Ms. Jigmet Wangmo	M.Com.	Assistant Professor	Human Resource Management, Organisation Theory and Behaviour	3.5
84	Ms. Priya Malhotra	MBA	Assistant Professor	Finance, Marketing, Financial Services	0.5
85	Mr. Hemraj Kumawat	M.Com., C.A	Assistant Professor	Finance, Taxation, Business Law	0.5
86	Mr. Sudhanshu Yadav	M.Com.	Assistant Professor	Computer Application, Cost Accounting, Industrial / Labour Laws	1



87	Ms. Richa Goel	M.Com.	Assistant Professor	Finance, Accounting	1
88	Ms. Kavita Gupta	M.Com.	Assistant Professor	Macro Economics, Business Mathematics, Business Statistics	4

**Other Departments involved in the teaching of B.Com (H)**

**DEPARTMENT OF ENGLISH**

Sl. No.	Name	Qualification	Designation	Areas of Specialisation	Years of Experience
1	Mr. S.K. Choudhury	M.Phil., M.A.	Associate Professor	Colonial and Post Colonial Literature, Business Communication and English	24
2	Mr. S.K. Chawla	M.Phil, M.A.	Associate Professor	Post Colonial Literature, Semiotics	22.5
3	Ms. Ruchi Kaushik	M.Phil., M.A.	Associate Professor	Business Communication and English	18

**DEPARTMENT OF MATHEMATICS**

Sl. No.	Name	Qualification	Designation	Areas of Specialisation	Years of Experience
1	Dr. J.K. Thukral	Ph.D., M.Phil., M.A.	Associate Professor	Business Mathematics, Business Statistics	35
2	Dr. Misha Govil	Ph.d, M.Phil, M.Sc	Associate Professor	Mathematical Programming	26.5
3	Dr.Pushp Lata Jain	Ph.D., M.Phil., M.A.	Associate Professor	Mathematical Programming	29
4	Ms. Meenal Sambhor	M.Phil., M.A.	Assistant Professor	Analysis & Algebra	3

### DEPARTMENT OF POLITICAL SCIENCE

Sl. No.	Name	Qualification	Designation	Areas of Specialization	Years of Experience
1	Mr. Linesh V.V.	M.Phil	Assistant Professor	Political Theory	6
2	Dr. Abhay Kumar	Ph.D.	Assistant Professor	Indian Politics, Gender Justice, and Environmental Studies	15.5

### DEPARTMENT OF HINDI

Sl. No.	Name	Qualification	Designation	Areas of Specialisation	Years of Experience
1	Dr. Ravi Sharma	Ph.D., M.Phil., M.Ed, B.Ed, M.A.	Associate Professor	Hindi language and Grammar, Hindi Script reading	18

### DEPARTMENT OF COMPUTER SCIENCE

Sl. No.	Name	Qualification	Designation	Areas of Specialisation	Years of Experience
1	Mr. Vikas Madan (TI)	MCA	Assistant Professor	Ecommerce, Java, C++	21

### SPORTS

Sl. No.	Name	Qualification	Designation	Areas of Specialisation	Years of Experience
1	Dr. Kuljeet Kaur (TI)	Ph.D.,M.A., M.P.Ed.	Assistant Professor	Physical Education (Hockey)	22
2	Dr. Vineet Mehta	Ph.D.,M.Phil, M.P.Ed., B.Sc.	Assistant Professor	Physical Education (Korfball)	4.5

11. List of senior visiting faculty-

Nil



12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty– **50%**
13. Student-Teacher ratio (Programme wise) - **22:1 (1966:91)**
14. Number of academic support staff (Technical) and administrative staff; sanctioned and filled **Nil**
15. Qualifications of teaching faculty with D.Sc. /D.Litt. /Ph.D. /M. Phil/P.G.

Type	Ph.D.	M.Phil.	P.G.
Permanent Faculty	20	21	43
Ad-Hoc Faculty	04	08	48

16. Number of faculty with ongoing projects from a. National b) International funding Agencies And grants received-

Faculty Name	Project	Funding Agency
Astha Dewan Esther Ngaihte Naveen Mittal	Accessing the Viability of Contract Farming for Small and Marginal Farmers in India	University of Delhi
Nawang Gialchhen Abhay Kumar Priyanka Bhatia	Getting Rid of the Plastic Monster	University of Delhi

17. Departmental projects funded by DST-FIST, UGC, DBT, ICSSR, etc. and total grants received.

S.No.	Project / Event	Amount (In Rs.)	Funding Agency	Year
1	Financial assistance to teachers for research Work: Adoption of Mobile Phone Services: A Comparative Study of Urban And Rural Subscribers.	491,600.00	UGC	2012-13
2	Travel Grant to Ms. Astha Dewan, for International Conferences	184,041.00	UGC	2012-13
3	Travel Grant to Ms. Vandana Jain, for International Conferences	151,680.00	UGC	2012-13

4	Travel Grant to Ms. Neha Matlani, for International Conferences	222,816.00	UGC	2012-13
5	Financial Assistance to Teachers for Research Work: Adoption of Mobile Phone Services: A Comparative Study of Urban and Rural Subscribers.	274,400.00	UGC	2014-15

18. Research centre/ Facility recognized by the University- **Nil**

19. Publications (Last 4 years):

S.No.	Publication Type	Numbers
1	Publication Per Faculty	<b>3.46</b>
2	No. of Papers Published in Peer Reviewed Journals (National /International) by Faculty	<b>186</b>
3	Number of Publications Listed in International Database (For e.g.: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO Host, etc.)	<b>14</b>
4	Monographs	-
5	Chapter in Books	<b>4</b>
6	Books Edited	<b>10</b>
7	Books with ISBN/ISSN Numbers with details of publishers	<b>89</b>
8	Citation Index	<b>1</b>
9	SNIP	-
10	SJR	-
11	Impact Factor	<b>1</b>
12	H-Index	-



**\*Chapter in Books**

Name of the Faculty	Publication	Year	Book Title	ISBN/ ISSN No.
Dr. Santosh Kumar	E-Pathshala of UGC	2014-15	<b>Paper Name: Sectorial Growth of Indian Economy</b> <b>Subject : Economics</b> Module 1: Role and Nature of Agriculture (Cropping Pattern) Module 25: Institutional Finance	NA
Mr. H. N. Tiwari	International Book House Pvt. Ltd.	2012-13 2013-14	Computerized Accounting System in Financial Accounting	978-9381335420

**\*Books edited**

Name Of The Faculty	Publication	Year	Book Title	ISBN No.
Dr. Deepashree	Access Publication House	2013-14 2012-13	General Studies, Paper I for IAS Preliminary Examination General Studies, Paper I for IAS Preliminary Examination	9789383454211
Dr. Mallika Kumar	Shree Publication	2012-13	Rural Cooperative Credit in the Book Institutional Rural credit Management (Pg. 181- 186)	9788183295451
Ms. Anuradha Agarwal		2013-14 2013-14	CBSE IX CBSE X	NA
Dr. Santosh Kumari		2013-14	One National Journal Edited as an Associate Editor	0973-211X
Dr. Santosh Kumari		2013-14	Four National Journal Edited as an Associate Editor	0973-211X

**\* Books with ISBN/ISSN numbers with detail of publishers**

<b>Name of the faculty</b>	<b>Publication</b>	<b>Year</b>	<b>Book Title</b>	<b>ISBN No.</b>
Mr. Amit Sachdeva	Kusum Lata Publications	2011-12	1. Micro Economics: Theory & Applications- Part-I 2. Micro Economics: Theory & Applications- Part-II	
Dr. Anil Kumar	International Book House	2014-15	1. Industrial Law	978-3639717907
	Scholars Press Germany	2013-14	2. Performance Effects of Corporate Governance Code	978-9383283125
	International Book House	2013-14	3. Governance, Ethics and Social Responsibilities of Business	978-9381335253
	International Book House	2013-14	4. Corporate Laws (2 <sup>nd</sup> Edition)	978-9381335918
	International Book House	2012-13	5. Corporate Governance, Business Ethics and CSR	978-9381335246
	International Book House	2012-13	6. Corporate Governance: Theory and Practice	978-9381335499
	International Book House	2011-12	7. Company & Compensation Laws	978-9381335253
	International Book House	2011-12	8. Corporate Laws	978-9381335253
Ms. Aruna Jha	Taxmann Publications	2011-12	1. Auditing	978-9350714874
		2012-13	2. Auditing	978-9350714874
		2013-14	3. Auditing	978-9350714874
		2014-15	4. Auditing	978-9350714874
Dr. Ashok Sehgal	Lexis Nexis Butterworthy Wadhwa, Nagpur	2013-14	Financial Accounting for Managers	978-8180388019
Mr. B.K. Goyal	International Book House Pvt. Ltd.	2014-15	1. Basic Fundamental Accounting	9789383283170
		2013-14	2. Financial Accounting and Auditing	978-9381335901
		2013-14	3. Business Entrepreneurship and Management	978-938283101
		2012-13	4. Business Laws	978-9381335895
		2012-13	5. Fundamental of Corporate Accounting	978-9381335758
		2012-13	6. Corporate Accounting	978-9381335598
		2011-12	7. Finance Accounting	978-9381335420



	Singhal Publications	2012-13	1. General Principals of Law of Contract 11 <sup>th</sup> Ed.	
		2012-13	2. Law of Partnership	
		2012-13	3. Negotiable Instruments 10 <sup>th</sup> Ed.	
		2012-13	4. Company Law, 9 <sup>th</sup> Ed	
Dr. Deepashree	Scholar Tech Press	2013-14	1. "Macroeconomics Theory and Policy" for 3 <sup>rd</sup> Semester	978-9382209652
		2013-14	2. Principles of Micro Economics for B.Com (Semester-I)	978-9382209614
		2013-14	3. Indian Economy for BBA G.G.S. IP University, 5 <sup>th</sup> edition	978-8191032031
		2013-14	4. Microeconomics-II for Semester III of GGS IP University, 1 <sup>st</sup> edition	978-9382209560
		2013-14	5. Economic Development and Policy in India-I for Semester-V for B.A. Programme, 2 <sup>nd</sup> edition	978-9382209225
		2013-14	6. Economic Development and Policy in India-II for Semester-VI for B.A. Programme, 2 <sup>nd</sup> edition	978-9382209492
		2013-14	7. Principles of Economics 1 <sup>st</sup> edition 1 <sup>st</sup> Semester- FYUP, BA (H)	978-9382209225
	Sultan Chand & Sons, New Delhi	2013-14	1. "Microeconomics-Theory and Applications" Part-I, 15 <sup>th</sup> Edition	978-880544064
		2013-14	2. "Microeconomics-Theory and Applications" Part-II, 15 <sup>th</sup> Edition.	978-8180547546
	Saraswati House	2013-14	1. "Introductory Microeconomics" for Class XII, New edition	978-8173354601
		2013-14	2. "Introductory Macroeconomics" for Class XII, New edition	978-8173354632
		2013-14	3. "Indian Economics" for Class XI, New edition	978-9350411971

		2013-14	4. Numerical Problems in Economics for Class XII	978-817337831
		2013-14	5. Economics for ISC-XI, New edition	978-9350411681
		2013-14	6. Economics for ISC-XII, New edition	978-9350411684
Dr. R.P. Rustagi	Sultan Chand & Sons, New Delhi	2013-14	1. Investment Analysis and Portfolio Management	81-8054-881-3
			2. Strategic Financial Management	81-8054-884-8
			3. Investment Management	81-8054-876-7
			4. Basic Financial Management	81-8054-901-1
	Taxmann Publications (P) Ltd. , New Delhi	2013-14	1. Derivatives and Risk Management	93-5071-340-2
			2. Fundamentals of Financial Management	81-7194-303-7
			3. Financial Management: Problems and Solutions	81-7194-886-4
Dr. Ravi Gupta	Wolters Kluwe (I) Pvt. Ltd.	2012-13	4. Fundamentals of Management Accounting	81-7194-097-5
			5. Principles of Financial Management	93-5071-098-2
			1. Financial Management: Theory, Concepts and Problems	81-7194-931-1
		2011-12	2. Management Accounting	81-7194-955-7
			3. Working Capital Management	81-7194-952-6
		2011-12	Elements of Financial Management	81-7194-699-0
Dr. Ravi Gupta	Wolters Kluwe (I) Pvt. Ltd.	2014-15	1. Issues on Income Tax and Wealth Tax (Set in 2 Volume)	978-9351294832
		2011-12	2. A Compendium of Advance Rulings on Income Tax	978-9351393115
	Bharat Law House Pvt. Ltd.	2014-15	1. Concise Commentary on Income Tax	978-9351393115
			2. Direct Taxes Ready Reckoner with Tax Planning	9789351392545
			3. Income Tax mini Ready Reckoner	978-9351392606
			4. Direct Taxes Law &	978-9351392897



			Practice (Professional Edition)	
			5. Taxation of Salaried Person	978-9351392699
			6. Guide to Depreciation	978-9351391845
			7. Taxation of Capital Gains	978-9351392644
			8. Guide to Tax Deduction at Source	978-9351392620
			9. Professional Approach to Direct Taxes Law & Practice	978-9351391708
			10. Systematic Approach to Taxation	978-9351392743
			11. Systematic Approach to Tax Laws	978-9351392934
			12. Systematic Approach to Direct Taxation	978-9351392958
			13. Practical Approach to Direct & Indirect Taxes (Problems & solutions)	978-9351392514
			14. Practical Approach to Income Tax (Problems & solutions)	978-9351392019
			15. Corporate Tax planning & Management	978-9351392309
	Flair Publications Pvt. Ltd.	2014-15	1. Simplified Approach to Income Tax & Auditing	978-9380940199
			2. Simplified Approach to Income Tax	978-9380940205
Ms. Reena Chadha	Mayur Publications	2011-12	1. Company & Compensation Laws	978-8171981885
		2014-15	2. Corporate Laws	978-9382209713
Mr. H.N. Tiwari	International Book House Pvt. Ltd.	2014-15	1. Computer Fundamentals and Essential tools	978-9383283262
		2013-14	2. Fundamentals of Computers and Information system	978-9381335284
		2013-14	3. Introduction to Essential Tools	978-9381335789
		2012-13	4. Information Technology	978-9383283095
Dr. Alok Kumar	Galgotia Publishing Company (Delhi)	2013-14	Basic Corporate Accounting	81-82-18-066-X
Ms. Kinneri Jain	International Book House Pvt. Ltd.	2012-13	Business Laws	978-9381335895

Dr. Pankaj Choudhury		2014-15	Business Maths & Statistics	978-93-8328-088
Dr. Surya Prakash	Kalyani Publishers	2014-15	1. Fundamentals of Marketing 2. Advertising Management	978-9327256413 978-9327247787
	International Book House Pvt. Ltd.	2014-15	1. Fundamentals of International Business	978-9383283057
	Kalyani Publishers	2013-14	1. Marketing Management	978-9327232547
			2. Strategic Marketing (Hindi Edition)	978-9327234077
			3. Marketing Management Text and Cases	978-9327228434
			4. Marketing & Services Management	978-9327229141
			5. Strategic Marketing	978-9327229219
		2012-13	1. Principles of Marketing 2. Principles of Marketing	978-9327223729 978-9327224443
		2011-12	E-Marketing	
Dr. Swati Dhawan	McGraw Hill	2011-12	Merchant Banking & Financial services	978-0071077919
Ms. Vartika Khandelwal	Singhal Law Publication	2014-15	E-Business Cyber Laws	978-938325689
Ms. Sonal Thukral (Co-Author)	International Book House Pvt. Ltd.	2013-14	Information Technology	978-9383283095

20.Areas of consultancy and income generated- **Nil**

21. Faculty as members in

- a) National committees
- b) International committees
- c) Editorial boards



<b>Faculty</b>	<b>National Committee</b>	<b>International Committee</b>	<b>Editorial Board</b>
Dr. Ashok Sehgal	CBCS- UGC (Committee)- 2013-14		
Dr. Anil Kumar	1. Executive Member, Indian Accounting Association 2013-14, 2014-15 2. Member, National Task Force on Review of Publication of NFCG 2013-14, 2014-15	1. Member, International Conference, Cardiff University, UK. 2. Member, International Conference Michigan , USA 3. Member, International Conference, Namibia 4. Member, International Conference, Cape Town	SLM Journal of Management.
Mr. B. K. Goyal	Vice Chairman- Indian Accounting Association		
Dr. Deepashree	1. Member- N.C.E.R.T. Syllabus Advisory Committee 2011-12, 2012-13		Member- Business Analyst, Journal Editing Board (2011-12, 2012-13, 2013-14, 2014-15) Member – Editing Committee General Studies Paper-I for IAS Preliminary Examinations (2012-13, 2013-14)
Dr. Rachna Jawa	Member- Indian Accounting Association 2014-15		Member- Business Analyst Editorial Board 2013-14, 2014-15
Ms. Santosh Sabharwal			Member- Business Analyst Editorial Board
Mr. H. N. Tiwari	Member- Indian Accounting Association		
Dr. Abhay Jain	Member-Indian Accounting Association, Member-Indian Commerce Association		Member- Business Analyst Editorial Board
Dr. Surya Prakash	Member- Indian Accounting Association 2013-14, 2014-15		Member- Youth Empowerment and Research

Dr. Alok Kumar			Member- Asian Mirror Journal Editorial Board
Ms. Pinki	Member- Indian Accounting Association, 2013-14		
Ms. Priya Malhotra	Corporate Agent Associate Member- IRDA 2011-12		
Mr. Harish Kumar	Life Member, Indian Institute of Banking and Finance		

## 22. Student projects

- Percentage of students who have done in-house projects including interdepartmental/ Programme- **100%**
- Percentage of students placed for projects in organizations outside the Institution i.e. in research laboratories/industry/ other agencies- **100%**

## 23. Awards/Recognitions received by faculty and students-

Faculty Name	Year	Awards Received
Ms. Astha Dewan	2011	Best Paper Award in Conference organized by Shaheed Bhagat Singh College of Commerce
Ms. Monika Bansal	2011	Gold Medal for Best Empirical Research in Marketing, India Commerce Association
Ms. Namita Jain	2014	Best Research Paper- Internal Credit Rating Modelling conference organized by Rukmini Devi Institute of Advanced Studies
Mr. Nawang Gialchen	2014	Teaching Excellence Award for DU Innovation Project
Mr. Arjun Mittal	2014	Best Project Award in FDP on Leveraging Research Tools for Quality Research Organized by DFS, DU, Ramanujan College DU Indian Accounting Association, NCR Chapter

## 24. List of eminent academicians and scientists/Visitors to the Department- **NIL**



## 25. Seminars/Conferences/Workshops Organized & the Source of Funding

a) National

b) International

<b>Title</b>	<b>Type</b>	<b>Date/Year</b>	<b>Source of Funding</b>
The International Conference on Trade, Business & Finance (In Collaboration With University of Namibia and University of Mauritius, Cape Peninsula University of Technology, South Africa & University of Technology Mauritius, Namibia)	International Conference	October 14-16, 2014	University of Namibia and University of Mauritius, Cape Peninsula University of Technology, South Africa & University of Technology Mauritius, Namibia
The Global Business Sustainability Conference (In Collaboration with Saginaw Valley State University, Michigan, USA )	International Conference	September 24-26, 2014	National Foundation for Corporate Governance (NFCG).
Corporate Governance, Shareholder Types and Ownership Forms (In Collaboration with Cardiff Business School, Cardiff University, UK )	International Conference	September 19, 2014	National Foundation for Corporate Governance (NFCG).
Corporate Governance: The Road Ahead	International Conference	March 27-28, 2013	National Foundation for Corporate Governance (NFCG) and Self Financed
Role of Banking in Global Era	Conference	April 6-7, 2015	Self Financed
Shri Ram Model United Nations Conference	Conference	February 18-19, 2013	Self Financed
Shri Ram Economics Summit 2013	Conference	February 8-9, 2013	Self Financed
TED X SRCC Conference on Sustainable Development	Conference	January 18, 2013	Self Financed
Role of Technology and Innovation in Good Governance	Seminar	December 24, 2014	Self Financed
Consumers' Insights Symposium	Seminar	February 10, 2014	Self Financed

<b>Title</b>	<b>Type</b>	<b>Date/Year</b>	<b>Source of Funding</b>
HRD Forum- Sessions on East Asian Crisis, NSEL-MCX Scam, Satyam Scam, Harshad Mehta Scam, Bitcoins Etc.	Speaker Sessions	January-February, 2014	Self Financed
Global Lecture Series	Speaker Sessions	2013	Self Financed
Corporate Governance in Asia	Students-Mentor Research Project		Self Financed
Workshop on Tally.ERP 9	Workshop	August 26, 2015	Self Financed
Workshop on Case Method	Workshop	April 28, 2014	Self Financed
Workshop on Role of E-Resources in Research & Teaching	Workshop	March 16-22, 2015	Self Financed
3-Day Course on Financial and Statistical Analysis Using Excel and SPSS	Workshop	December, 2013	Self Financed
Workshop on Marketing Research Using SPSS Package	Workshop	March 24, 2013	Self Financed
Workshop on Financial Decision Making and Modelling Using Microsoft Excel	Workshop	March 23, 2013	Self Financed
Advanced Modules in Finance and Marketing	Workshop	December, 2012	Self Financed
Alternative Methods of Teaching with Particular Emphasis on Case Study Method	Workshop	April 17-18 2012	Self Financed
Lecture on Prowess (A Financial Database)	Special Lecture	January, 2015	Self Financed
E-Resources: Valuable Sources of Inputs to Researchers	FDP	March, 2015	From Participants
Case Method Teaching (By Prof. David J. Sharp From Ivey Business School, Canada)	FDP	November 17-22, 2014	From Participants
Advanced Research Techniques in Finance (Organized by CPD and SRCC)	FDP	July 7-12, 2014	From Participants



26. Students profile programme/course wise: B.Com. (H)

Name of the Course/Programme (Refer Question No.4)	Applications Received	Selected	Enrolled		Pass Percentage
			Male	Female	
2015-16	86,547	628	333	295	On Going
2014-15	85,810	722	365	357	100%
2013-14	84,680	616	312	304	100%

27. Diversity of students for the year 2015-2016

Name of the Course B. Com (H)	%Of Students from Delhi	% Of Students From other States	%Of Students from Abroad	GEN	OBC	SC	ST	PwD
1 <sup>st</sup> Year	(18%) 113	(78%) 491	(4%) 24	338	158	80	38	14
2 <sup>nd</sup> Year	(36%) 257	(61%) 436	(3%) 23	406	187	75	39	15
3 <sup>rd</sup> Year	(33%) 211	(64%) 410	(3%) 18	406	187	75	39	15

28. How many students have cleared national and state competitive examinations such As NET, SLET, GATE, Civil Services, Defense Services, Etc.?

The College does not have a formal student progression tracking system after the completion of academic curriculum. However, given the alumni base and various alumni outreach programmes, it can be reasonably said that a substantial percentage of SRCC graduates cleared the said examination.

29. Student progression

Student progression	Against % Enrolled
UG to PG	N.A.
PG to M.Phil.	N.A.
PG to Ph.D.	N.A.
Ph.D. to Post-Doctoral	N.A.
<b>Employed</b>	
Campus Selection	100% of applicants
Other Than Campus Recruitment	N.A
Entrepreneurship/Self-Employment	N.A

### 30. Details of infrastructural facilities

#### **Library-**

The College library is spacious with seating capacity for about **three hundred** readers. Being well-stocked with a collection of over **seventy four thousand** volumes on different subjects, latest publications in the fields of business studies, economics, humanities and social sciences are continuously added to the collection to equip students with a wide range of academic material. The library has an e-mail facility and an online search service. The Library subscribes about **eighty journals of national and international** repute. The prominent Journals being subscribed by the Library are: **Accountancy, Accounting Review, American Economic Review; Centre for Monitoring India Economy, Chartered Accountant, Economic and Political Weekly, Economist, Harvard Business Review, Journal of Accountancy, Journal of Business, Journal of Economic Literature, Journal of Economic Perspectives, Journal of Finance, Organizational Dynamics, Vikalpa, Reserve Bank of India Bulletin, Seminar, Vision, Yojana**, etc. All prominent national dailies in Hindi and English languages are also subscribed in the library. Magazines like **Business India, Business Today, Business World, Competition Master, Competition Success Review, Capital Market, Dalal Street, Frontline, India Today, Mainstream, Outlook, PC Quest, Reader Digest, Span, Time**, etc. are also subscribed in the library.

The College Library is fully automated and provides user services through Integrated Library Systems (**LibSys**). Online public access catalogue (**OPAC**) is provided to ensure easy access of books to students and faculty. The SRCC Library is an active member of **Developing Library Network (DELNET)**. The College has introduced a system for modernization and enhancement of library services with **RFID** (Radio Frequency Identification) system for document identification and security along with automated circulation. It is technologically equipped to provide various features like RFID tags, RFID smart card system, self-check out station, RFID security gate, RFID book drop, self-management system, portable WI-FI handled reader. Automation of various procedures ensures a smooth functioning of the library. It is also the first library in the University of Delhi having **Wi-Fi** facility. A special zone for faculty has been created for reading purposes.

**Internet Facility for Staff & Students**-The College provides 24 hours Wi-Fi facility to the entire campus to facilitate internet accessibility.

**Class Rooms With ICT Facilities**-The College has centrally air-conditioned classrooms with roll down screens, Green Boards and ceiling mounted LCD Projectors.

31. Number of students receiving financial assistance from College, University, Government or other agencies :

**Refer to Criteria 5.1.2 & 5.1.3**



32. Details on student enrichment programmes (Special Lectures/Workshops/ Seminar) with external experts

Title	Type	Date/Year
Workshop on Financial Decision Making and Modelling Using Microsoft Excel	Workshop	March 23, 2013
Workshop on Marketing Research Using SPSS Package	Workshop	March 24, 2013
Advanced Modules in Finance and Marketing	Workshop	December, 2012
Global Lecture Series	Speaker Sessions	2013
3-Day Course on Financial And Statistical Analysis Using Excel and SPSS	Workshop	December, 2013
Corporate Governance in Asia	Students-Mentor Research Project	
Consumers' Insights Symposium	Seminar	February 10, 2014
HRD Forum - Sessions on East Asian Crisis, NSEL-MCX Scam, Satyam Scam, Harshad Mehta Scam, Bitcoins, Etc.	Speaker Sessions	January-February, 2014
Role of Technology and Innovation in Good Governance	Seminar	December 24, 2014
Workshop on Role of E-Resources in Research and Teaching	Workshop	March 16-22, 2015
Workshop on Case Method	Workshop	April 28, 2014
Lecture on Prowess (A Financial Database)	Special Lecture	January, 2015
Workshop on Tally.ERP 9	Workshop	August 26, 2015
Alternative Methods of Teaching with Particular Emphasis on Case Study Method	Workshop	April 17-18 2012

**EVENTS/ACTIVITIES**

No.	Seminar/ Workshop/ Lectures	Date
1.	<b>Business Conclave'15</b>	February 11-13, 2015
2.	<b>Crossroads</b> , The Spring Festival	February 28-March 03 '15
<b>The Commerce Society</b>		
3.	<b>Biz Street</b> , the annual festival.	February 15-16, 2015
4.	<b>Turning Tiles and Gamball</b>	February 15-16, 2015
<b>Dramatics Society</b>		
5.	<b>Kotwal: The Street Play</b>	

6.	<b>Rumours:</b> The Hindi Stage Production	February 25, 2015
7.	<b>Pune Highway:</b> The English Stage Production	February 25, 2015
8.	<b>Histronica 2015:</b> The Largest Performing Arts Festival for Youth Theatre	February 24-26, 2015
9.	<b>Rasthriya Ekta Diwas:</b> Organized by NSS Unit of The College	October 31, 2014
<b>National Service Scheme</b>		
10.	<b>Samarpan:</b> The Annual Festival Around the Central Theme "Peace"	February 2015
11.	<b>Project Vishwas:</b> Aimed at Empowering the Differently-Abled Through Gainful Employment	2014-15
12.	<b>Swachh Bharat Abhiyan</b> in Line with the National Initiative	October 2, 2015
13.	<b>Environmental Talk:</b> An Informative Session Organized with Environmentalist Dr Seema Upadhaya as the Key Note Speaker	April 4, 2015
14.	Stage Play to Create Awareness on the Sensitive Issue of <b>Female Foeticide</b>	October 10, 2015
15.	<b>Anti-Smoking Campaign</b> to Create Awareness Regarding the Harmful Effects of Smoking to College Students	August 3, 2015
<b>Enactus</b>		
16.	Project <b>Kayakalp:</b> Aims to Empower the Traditional Puppeteers and Other Artists Reviving Income Generation and Social Awareness through this Traditional Art Form	February 2012
17.	Puppetry Workshop Conducted by the Artists at the Centre for Cultural Resources and Training to Propagate Use of this Art Form in Education and Spreading Awareness	December 2015
18.	Project <b>Azmat,</b> Repossessing Respect: An Endeavour to Liberate Manual Scavengers and Providing Them Sustainable Livelihood	February 2015
19.	<b>Enactus Raahgiri,</b> A Marathon Organized to Celebrate the Spirit of Social Entrepreneurship	November 02, 2014
20.	<b>Enactus SRCC Alumni Meet</b>	December 20, 2014
21.	<b>Sattva Project</b>	April 11, 2015

### 33. Teaching methods adopted to improve student learning

Teaching methods adopted by the faculty during the last years are:

Chalk-Talk Method

Use of LCD Projectors & Laptops



Classroom Presentations  
Tutorial Tests & Presentations  
Case Studies  
Group Discussions  
Dioramatic Method  
Workshops  
Field Work  
Lectures by Eminent Personalities  
Industry Visits

#### 34. Participation in institutional social responsibility (ISR) and extension activities

Faculty members and students of the Department of Commerce are active participants in various extension and outreach activities of the College such as **NSS (National Service Scheme, WDC (Women's Development Cell) and ENACTUS (Entrepreneurship, Action and Us)**, set up as a community of students and business leaders sharing the common mission of using entrepreneurship to create opportunities for the unprivileged.

The Department has its own student community titled '**Commerce Society**' the details of its activities have been enumerated in **point 32** above.

#### 35. SWOC analysis of the department and future plans

*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader" ,*

- John Quincy Adams, former President of The United States.

The above quote has been well imbibed and reflected in the achievements of the Department of Commerce as articulated below:

##### **Strengths**

- The core strength of the Department of Commerce of SRCC lies is its **wide and diverse faculty and student base**.
- Our faculty members, carrying the baton of excellence, have a distinguished record in the fields of **academics, research and mentorship**. Faculty members have won several **accolades and honors at national and international levels** for their teaching and research acumen.
- **Research and book publications** by our faculty members have been recommended as the ideal texts on academic curriculums and higher learning by national and international Universities.

- The research publications and paper presentations of our renowned faculty members and students at national and international platform have won several awards.
- The indomitable spirit of our students to excel in all their endeavors clearly reflects in their laudable track record of academic excellence and extra-curricular activities.
- Our students have successfully sustained the **top positions in the University Examinations** bringing laurels and pride to the College.
- A democratic and open two-way dialogue in the student-teacher interaction is our forte.
- The Department wholeheartedly endorses a complete development of its ward and organizes **field trips, seminars, panel discussions, and industrial visits** to enable them to put their classroom learning in action.
- This is clearly evident from the **placement record** of the Department. Reputed global corporations recruit a large number of students from the Department offering excellent packages.
- The intellectual depth of our students can be assessed from the fact they have qualified top professional exams like CA, CS, CMA, CAT, GMAT etc. and have also cleared the Civil services exam in their first attempt.
- As such, the Department celebrates its geographically and intellectually diverse alumni who have gained eminence in a variety of fields.
- Standing on the pillars of flair, dexterity and ardour, **the Commerce Society** is the largest and most prestigious society of the College. To enhance the knowledge base of students and to promote an environment of participative learning, the **Commerce Society** incessantly organises various **conferences, seminars and cultural festivals** like **Biztreed** etc.
- The monthly newspaper and annual magazine of the society, '**The Comscript**' and '**The Revolution**' respectively address the emerging issues of commercial and economic relevance.
- The College takes pride in the fact that it is the only institution in the University of Delhi to have been recognized as **National Centre for Corporate Governance**, to which the Department of Commerce is a contributory as well as a beneficiary.
- The Department took a step further by stressing upon the progressive usage of ICT based integrated learning events such as recently organized **Tech Webinar by IIT** alumnus in the year 2015.



### Weakness

- The Department of Commerce has no formal mechanism for inculcating research aptitude among students on a wider base.
- There is an absence of formal student tracking mechanism post completion of the academic term.

### Opportunities

- Given the opportunities emerging in a progressively globalised world, the Department would like to collaborate and partner with reputed universities abroad to provide its students with a global learning environment.
- The dynamic changes in the academic sphere present an opportunity for the Department to conduct interdisciplinary researches and workshops for its students to catalyze their growth and development.
- The Department plans to offer its students programmes like **Summer School, Executive Development Programmes, Customised Training Programmes, and Consultancies** etc.
- The Commerce Society plans to come up with an online blog to provide an active platform for discussion on various trending issues.

### Constraints

- Choice Based Credit System would limit the choices available to our students in comparison to other colleges of the University.
- The non-permanent nature of job of the faculty members of the Department of Commerce leads to instability issues.
- The University does not fund events and seminars at college level which leads to financial constraints at the façade.
- The time constraint in a semester mode debilitates the faculty from providing an in depth and intellectually stimulating understanding of the subject.

## SWOC MATRIX ANALYSIS

		<p><b>Act as aid</b> In achieving the objective</p>	<p><b>Constraints</b> In achieving the objective</p>
<p><b>Internal</b> (attributes of the system)</p>	<p style="text-align: center;"><b>STRENGTHS</b></p> <ul style="list-style-type: none"> <li>• <b>Diverse profile</b> of faculty and students</li> <li>• <b>Research publications:</b> National and Inter-national</li> <li>• <b>Continuous student-faculty interaction:</b> A platform for meaningful deliberations.</li> <li>• <b>Exemplary student achievements</b> and career path after completion of academic term.</li> <li>• <b>Eminent Alumni</b></li> <li>• <b>The Commerce Society:</b> One of the biggest and most prestigious societies of the College</li> <li>• Progressive usage of <b>ICT based integrated</b> learning</li> <li>• Collaboration with international universities of repute to provide global learning environment</li> </ul>	<p style="text-align: center;"><b>WEAKNESSES</b></p> <ul style="list-style-type: none"> <li>• <b>Lack of formal mechanism</b> to inculcate research aptitude among students.</li> <li>• <b>Absence of formal mechanism</b> for tracking student career progression post completion of academic term.</li> </ul>	
	<p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• <b>Increasing interconnectedness</b> of academic resources</li> <li>• Greater focus on programs like <b>Summer School, Customized trainings and proficiency based learning</b></li> <li>• Integration of <b>social networking</b> by active platforms for discussion on trending issues.</li> <li>• Rising emphasis and relevance of <b>multi-disciplinary research</b></li> </ul>	<p style="text-align: center;"><b>CONSTRAINTS</b></p> <ul style="list-style-type: none"> <li>• Limited choice of courses that can be offered under <b>Choice Based Credit System (CBCS)</b> in comparison to other colleges.</li> <li>• <b>Time constraint</b> posed by the semester mode debilitates faculty of the in-depth and intellectually stimulating discussion on subjects taught.</li> <li>• <b>Increasing the strength of Permanent faculty</b></li> </ul>	
<p><b>External</b> (attributes of the environment)</p>			



### Evaluative Report of the Department of Economics

1. Name of the department: **Department of Economics**
2. Year of establishment: **1943**
3. Names of Programmes/Courses offered- **Undergraduate -B.A. (H) Economics**
4. Names of interdisciplinary courses and the departments/units involved

- ❖ **Department of Commerce**
- ❖ **Department of English**
- ❖ **Department of Mathematics**
- ❖ **Department of Political Science**
- ❖ **Department of Hindi**
- ❖ **Department of Computer Science**

(The information pertaining to these Departments may be referred to in the evaluative report of the Department of Commerce)

The Generic Elective option under the CBCS system is being offered from all the above Departments

5. Annual/Semester/Choice Based Credit System (Programme wise) –

Name of Programme	Mode
B. A. Economics (H) Ist Year	Choice Based Credit System
B. A. Economics (H) IInd Year	Semester System
B.A. Economics (H) IIIrd Year	3 Year UG (erstwhile FYUP)

6. Participation of the department in courses offered by other departments-

- ❖ **Department of Commerce**
- ❖ **Global Business Operations**

7. Courses in collaboration with other Universities, Industries, Foreign Institutions, etc.

The College has collaborative arrangement with the following:

- ❖ **Indo-Dutch Programme**
- ❖ **UKIERI-UK India Educational Research Initiative Programme**
- ❖ **Indo-Poland Programme**
- ❖ **SRCC Penn State**
- ❖ **SRCC-Winconsin Indo-US Programme**

8. Details of courses/ programmes discontinued (if any) with reasons- **Nil**

9. Number of teaching posts

Designation	Sanctioned	Filled
Professors	N.A	N.A
Associate professors	18	05
Asst. Professors		05-Permanent 08-Ad-Hoc

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Sl. No.	Name	Qualification	Designation	Specialization	Years Of Experience
1	Ms. Anita Mathur	M.A. (Eco.)	Associate Professor	Microeconomics	33
2	Mr. Rajiv Jha	M.A. (Eco.) M.Phil	Associate Professor	Macroeconomics	24
3	Dr. A. J. C. Bose	M.A. (Eco.), M.Phil., Ph.D	Associate Professor	Microeconomics, Macroeconomics, Development, Industry Labor, Economic History, Economic System	28
4	Dr. Rituranjan	M.A. (Eco.), M.Phil., Ph.D	Associate Professor	Monetary Economics	24
5	Ms. Priyanka Bhatia	M.A. (Eco.), M.Phil	Assistant Professor	Statistical Methods For Economics Econometrics	19
6	Dr. Esther Ngaihte	M.A. (Eco.) Ph.D	Assistant Professor	Economics & Health Development Economics	14.5
7	Ms. Renu Bansal	M.A. (Eco.) M.Phil	Assistant Professor	Microeconomics, Macroeconomics, Indian Economy, International Economics, Political Economics,	16



8	Mr. Avinash Kumar Jha	M.A. (Eco.)	Assistant Professor	Game Theory, International Economics	9
9	Mr. Rajeev Kumar	M.A. (Eco.) M.Phil	Assistant Professor	Public Economics, Environmental Economics, International Economics	13
10	Mr. Rakesh Ranjan	M.A. (Eco.) M.Phil	Assistant Professor	Political Economics, Economics Thought	13
11	Ms. Anuradha Das Gulati	M.A. (Eco.)	Assistant Professor	Macroeconomics	15.5
12	Mr. Nidhi Gupta	M.A. (Eco.)	Assistant Professor	Law & Economics	4.5
13	Ms. Kritika Tiwari	M.A. (Eco.)	Assistant Professor	Macroeconomics, Development, Economics	3.5
14	Ms. Arushi Kaushik	M.A. (Eco.)	Assistant Professor	Macroeconomics, Econometrics, Game Theory	2.5
15	Mr. Aasheerwad Dwivedi	M.A. (Eco.)	Assistant Professor	Economic History, Development Theory	2.5
16	Ms. Megha Yadav	M.A. (Eco.)	Assistant Professor	Law & Economics, Development, Theory & Economy, Statistics	2.5
17	Mr. Virender Kumar	M.A. (Eco.)	Assistant Professor	Macroeconomics, Econometrics	1.5
18	Mr. Mahesh Khicher	M.A. (Eco.), B. Tech	Assistant Professor	Microeconomics. Social Choice Theory, Public Economics	0.5

11. List of senior visiting faculty

**Dr. H.L. Bhatia**

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty - **45%**

13. Student -Teacher Ratio (programme wise) – **20:01**

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled- **Nil**

15. Qualifications of teaching faculty with D.Sc. / D.Litt. / Ph.D. / M. Phil / P.G.

Type	Ph.D.	M.Phil.	P.G.
Permanent Faculty	3	7	10
Ad-Hoc Faculty	0	0	08

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received

Name of the faculty	Project Detail	Year	Fund Received	Funded by
Mr. Rajeev Kumar	Corporate Social Responsibility: Initiatives, Implementation Strategies and Impact Analysis	2013-15	1,00,000/-	University of Delhi

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received.

S.No.	Project/ Event	Amount (In Rs.)	Funding Agency	Year
1	Travel grant to Ms. Renu Bansal, for International Conferences	1,06,098/-	UGC	2014-15

18. Research Centre /facility recognized by the University- **Nil**

19. Publications:

S.No.	Publication Type	Number
1	Publication per faculty	<b>2.72</b>
2	No. of papers published in peer reviewed journals (national / international) by faculty	<b>41</b>
3	Number of publications listed in International Database (For e.g.: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)	<b>07</b>
4	Monographs	<b>Nil</b>



5	Chapter in Books	<b>1</b>
6	Books Edited	<b>Nil</b>
7	Books with ISBN/ISSN numbers with details of publishers	<b>Nil</b>
8	Citation Index	<b>Nil</b>
9	SNIP	<b>Nil</b>
10	SJR	<b>Nil</b>
11	Impact factor	<b>Nil</b>
12	h-index	<b>Nil</b>

### Chapter in Books

Name of the faculty	Publication	Year	Book Title	ISBN/ ISSN No.
Mr. Rajeev Kumar	Wizcraft Publications & Distribution Pvt. Ltd.	2012	Evolution of Goods and Services Tax in India	9788192537436

20. Areas of consultancy and income generated- **Nil**

21. Faculty as members in a) National Committees b) International Committees c) Editorial Boards - **Nil**

22. Student projects

a) Percentage of students who have done in-house projects including inter departmental/programme- **100%**

b) Percentage of students placed for projects in organizations outside the institution i.e .in Research laboratories/Industry/ other agencies- **70 %**

23. Awards / Recognitions received by faculty and students- **Nil**

24. List of eminent academicians and scientists / visitors to the department

- **Sh. Deepak Nayyar** (Ex-chief Economic Advisor to the Government of India)
- **Sh. Abhijit Sen**
- **Prof. C.P. Chandrashekar**
- **Prof. Jayati Ghosh**

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National- **Nil**

b) International -**Nil**

26. Student profile programme/course wise:

Name of the Course/programme B.A. (H) Eco	Applications received	Selected	Enrolled		Pass percentage
			Male	Female	
2015-16	84380	146	51	84	Ongoing
2014-15	83210	151	51	100	100%
2013-14	84620	140	54	86	100%

27. Diversity of Students

Name of the Course B.A. (H) Eco	% of Students from Delhi	% of Students from other States	% of Students from abroad	GEN	OBC	SC	ST	PWD
1 <sup>st</sup> year	39 (27%)	102 (70%)	5 (3%)	80	34	18	9	5
2 <sup>nd</sup> year	72 (48%)	73 (48%)	6 (4%)	80	34	18	9	5
3 <sup>rd</sup> year	47 (35%)	88 (64%)	2 (1%)	160	68	36	18	10

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?

The College does not have a formal student progression tracking mechanism after the completion of academic curriculum. However, given the alumni base and various alumni outreach programmes it can be reasonably said that a substantial percentage of SRCC graduates cleared the said examination.

29. Student progression

Student progression	Against % enrolled
UG to PG	NA
PG to M.Phil.	NA
PG to Ph.D.	NA
Ph.D. to Post-Doctoral	NA
<b>Employed</b>	
Campus selection	100% of applicants
Other than campus recruitment	NA
Entrepreneurship/Self-employment	NA



30. Details of Infrastructural facilities:

**a) Library**

The College library is fully air-conditioned and has a collection of more than **74,000** books. Latest publications in the field of **business, economics, humanities and social sciences** are continuously added to the collection to equip students with wide range of resources. The College library subscribes to **eighty international and national journals, and twenty Hindi and English newspapers.**

The College library is the first library in the University of Delhi to have WiFi facility. It is fully automated and provides user services through computer for intensive online research. The College has recently introduced the system for modernization and enhancement of library services with **RFID** system for document identification and security along with the automated circulation. A special zone for faculty has been created for reading purposes.

**b) Internet Facility for Staff & students**

The College provides 24 hours Wi-Fi facility to the entire college campus to facilitate internet accessibility.

**c) Class Rooms with ICT facilities**

The classroom ambience has retained the heritage look with the vintage teak furniture. The College has centrally air-conditioned classrooms with roll down screens, green boards and ceiling mounted LCD projectors.

31. Number of students receiving financial assistance from college, university, government or other agencies- **Refer to Criteria 5.1.2 & 5.1.3**

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts.

**EVENTS AND ACTIVITIES**

S.No.	Seminar/ Workshop/ Lectures	Date
1.	<b>Business Conclave'15</b>	February 11-13, 2015
2.	<b>Crossroads</b> , the spring festival	February 28-March 03, 2015
<b>The Economics Society</b>		
3.	<b>Week-o-nomics</b> -The Economic society collaborated with IIT Delhi to have a game theory based auction event.	January 2015
4.	The <b>Shri Ram Economic Summit</b> on burgeoning theme – 'Make in India - Realistic or Idealistic'	January 28-29, 2015
5.	<b>Ecostasy</b> – The Annual Festival of Economics Society	February 4-6, 2015

Following is the list of speakers who have addressed the **Shri Ram Economics Summit** in the past three years:

**Mr. Arun Maira** (former India Chairman of Boston Consulting Group).

**Dr. Arvind Virmani** (Ex-Chief Economic Adviser to Government of India and Former Indian Representative at IMF). Panelist at the Big Economic Debate on '**Make in India**'.

**Dr. C. Rangarajan** (Ex-Governor, Reserve Bank of India).

**Dr. Deepak Nayyar** ( Ex-Chief Economic Adviser to Government Of India)- Speaker, 'West and the rest of the Indian Economy'.

**Smt. Nirmala Sitharaman** (Minister Of State with Independent Charge for Commerce & Industry)- Speaker, 'Make in India- Realistic or Idealistic'.

**Mr. Onno Ruhl** (Country Director, World Bank).

**Mr. Rohit Azad** (**Professor, JNU**) panelist at the Big Economic Debate on 'Make in India'.

**Mr. Sanjeev Sanyal**(Global Strategist, Deutsche Bank)

**Smt. Sindushree Khullar** (Chief Executive Officer, NITI Aayog)- Speaker, 'From Planning Commission to Niti Ayog'.

**Mr. Surjit Bhalla** (MD of Oxus Investments) Panelist at the Big Economic Debate on 'Make in India'.

**Mr. Vinod Rai** (Ex-Comptroller and Auditor General of India)

33. Teaching methods adopted to improve student learning-

Chalk-talk method

Classroom presentations

Tutorial tests and presentations

Use of LCD Projectors and laptops

Lectures by eminent personalities

Workshops

Field work

Industry visits

Rural visits



#### 34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Faculty Members and students of Department of Economics are active participants in various extension and outreach activities of the College such as **NSS** and **ENACTUS**. The Department has its own student society '**The Economics Society**', the details of which have been mentioned in **point 32** above.

#### 35. SWOC analysis of the department and Future plans

### **Department of Economics**

#### **SWOC Analysis**

The Department is very old with high reputation of imparting rigorous and practical training of Economics to the Undergraduate students for many decades now. Specifically, it assesses its strength, weakness, opportunities and challenges in the following ways:

#### **Strengths:**

- Highly qualified and able faculty.
- A rich diversity in terms of Economics discipline.
- Personalized attention given to students.
- Special needs of students suffering from physical and social disabilities taken care of in a sensitive manner.
- A good number of teachers are involved in making of courses at the university level.
- The students are exposed to real life experiences by organizing field trips.
- Students are trained and groomed to develop academic and research capabilities by special programs and activities.
- It regularly organizes special lectures, workshops and seminars with academics of high repute to enhance the academic potential of the Department as a whole.
- It has a global reach as students from many countries, including African and European countries, regularly come to the Department to pursue their studies.

- The students of the Department are regularly placed with the most renowned employers of the corporate world.
- A large number of students from the Department, because of a rigorous training received in the Department, qualify for admission to reputed institutions abroad, often with scholarships.
- Students of the Department are both, participants and organizers, of various youth summits in which international participation takes place regularly.

#### **Weakness:**

- The Department suffers from a shortage of physical space to hold lectures and tutorials due to which the students' time table gets stretched to a tiring level.
- It requires more faculty members on a permanent basis to impart quality education as regular appointments have not taken place for many years now.
- It also feels that students of the Department suffer from lack of choices as more departments are needed to offer choices to them.

#### **Opportunities:**

- As the Department has a very high repute in the country, it has immense opportunities for excellence. It can make good use of the infrastructural facilities, highly capable faculty members, and ever enthusiastic students.
- It can develop into a special center of excellence if more institutional support in the form of more teaching positions are provided.
- It can also develop into a research center as large number of teachers are active researchers engaged in numerous research projects. This, however, requires additional institutional support in the form of necessary infrastructure as well as research staff.
- Given its global reach, it can meaningfully participate in joint programs with academic institutions across the world to further enhance the teaching-learning process.
- It can also regularly hold training programmes and workshops to enable its students to reach out to highly reputed academic institutions world over.





### **Constraints:**

- The biggest challenge that the Department faces is that of rapidly changing social and economic realities and the demands that are put forth to it by such developments.
- The vision and objectives with which our educational leaders had charted their path needs to be kept in mind while negotiating these challenges of modern times.
- It also realizes that the students of the current generation demand very special and focused mentoring as they come from increasingly diverse background. Their academic and social interests vary considerably and there is a need to cater to their demands in a sensitive and sustained manner.
- The stresses of the contemporary social lives requires the Department to engage with its students in an environment of trust and friendship, away from coercive making of their self, teaching them self-discipline, as teaching-learning can only happen where the mind is free from fear, insecurities and stress arising out of current social existence.



## ENCLOSURES



## SHRI RAM COLLEGE OF COMMERCE

## Certificate of Recognition

Ph. 23236351, 23232701, 23237721  
23234116, 23235733, 23232317  
23236735, 23239437, 23239627

Extension No. 413 (CPP-I Colleges)  
UGC Website: [www.ugc.ac.in](http://www.ugc.ac.in)  
F. No. 8-35/2013 (CPP-I/C)



*Shubh*

विश्वविद्यालय अनुदान आयोग  
बहादुरशाह जफर मार्ग  
नई दिल्ली-110 002  
UNIVERSITY GRANTS COMMISSION  
BAHADURSHAH ZAFAR MARG  
NEW DELHI-110 002

May, 2014

✓ The Principal,  
Shri Ram College of Commerce  
University of Delhi, Maurice Nagar  
New Delhi – 110 007

13 MAY 2014

**Sub: - Recognition of Shri Ram College of Commerce, Sri Guru Tegh Bahadur Marg, University Enclave, Delhi – 110 007 under Section 2 (f) & 12 (B) of the UGC Act, 1956.**

Sir,

With reference to your letter no. SRCC/AD-21/61 dated 29.04.2014 on the above subject, I am directed to say that the name of **Shri Ram College of Commerce, Sri Guru Tegh Bahadur Marg, University Enclave, Delhi – 110 007** established in the year of **1926**, affiliated to **University of Delhi** is included in the list of Colleges maintained under **Section 2 (f) & 12 (B)** of the UGC Act, 1956 under the head **Non-Government** College teaching upto **Master's** Degree.

Yours faithfully,

*Charan Dass*  
(Charan Dass)  
Under Secretary



## Certificate of Affiliation



### UNIVERSITY OF DELHI दिल्ली विश्वविद्यालय

CB-II/330/Circular/70/NAAC/2014/406

Dated: July 25, 2014

#### TO WHOM IT MAY CONCERN

This is to certify that "Shri Ram College of Commerce, (University of Delhi), Maurice Nagar, Delhi – 110 007" is affiliated/Constituent with the "UNIVERSITY OF DELHI" since 1926 and recognized by the University Grants Commission under Section 2(f) and 12(b). The following courses / subjects are taught in the said college as per approval:

Sl. No.	Name of the Course(s) and Duration	Affiliation		Period of Validity for the year(s)
		Permanent	Temporary	
(I)	Three Years B.Com. (Honours)	Permanent		----
(II)	Three Years B.A. (Honours) Economics	Permanent		----
(III)	Two Years M.Com.	Permanent		----
(IV)	Two Years M.A. Economics	Permanent		----
(V)	Two Years Post-Graduate Diploma in Global Business Operations	Permanent		----

Ms. Alka Sharma  
Registrar

कुलसचिव  
Seal: Registrar  
दिल्ली विश्वविद्यालय  
University of Delhi  
दिल्ली-110007/Delhi-110007

The Principal,  
Shri Ram College of Commerce,  
University of Delhi.

University of Delhi, Main Campus, Delhi-110 007 (India)  
Tel. : 27667725 / 27662880; Fax : 27666350; Website : www.du.ac.in

## Declaration by the Head of the Institution



### श्री राम कॉलेज ऑफ कॉमर्स SHRI RAM COLLEGE OF COMMERCE

दिल्ली विश्वविद्यालय  
मौरिस नगर, दिल्ली - 110 007  
दूरभाष : 27662319 • फैक्स : 27666510  
वेबसाइट : [www.srcc.edu](http://www.srcc.edu)  
[www.srccgbo.edu.in](http://www.srccgbo.edu.in)

University of Delhi  
Maurice Nagar, Delhi-110 007  
Phone : 27662319 • Fax : 27666510  
Website : [www.srcc.edu](http://www.srcc.edu)  
[www.srccgbo.edu.in](http://www.srccgbo.edu.in)

## Declaration by the Head of the Institution

I certify that the data included in this Self-study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.

Signature of the Head of the institution

Place: Delhi

Date: December 28, 2015

**Principal (Officiating)**  
**Shri Ram College of Commerce**  
**(University of Delhi)**  
**Delhi-110007**